James Dodge
Professor Siarto
MI 349
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One-Pager
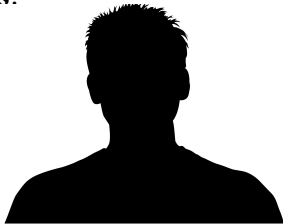
Elevator Pitch:

Provide a web based format for viewing the resume, accomplishments, and programming projects of James Dodge.

Long Pitch:

Through JamesDodge.com, recruiters will be able to access a digital resume and portfolio of James Dodge's work from anywhere in the world. This website will not only showcase HTML knowledge, but will also provide a link to James Dodge's programming side projects on Github. Any other news or important information regarding James Dodge will be posted on the site, making it a very valuable asset for headhunters.

Personas:

John the Headhunter
Recruiter for a big time company attending local career fairs

Doug the Startup Guy
Working on a small startup and in need of web design help

Ashley the Acquaintance
A friendly colleague who has connections with previous companies and wants to help on the job hunt