Chunk Design Principle

Good site - <http://www.msu.edu/>

-The site divides all sections into nice categories. Has a top toolbar which sorts important links into categories which makes sense

Bad site - <http://community.sparknotes.com/tag/halloween-2015>

-The site has thousands of links scattered across the page. Adds clutter the page, each of which takes you to a new website. Have multiple different lines of links, none of which are very organized.