Chunk Design Principle

Good site

* <http://www.msu.edu/>

The site divides all sections into nice chunks with similar content. Each section has a picture which makes sense and adds a good feel. Has a top toolbar which sorts important links into categories which makes sense.

* <http://www.twitch.tv/>

The site chunks content (individual streams) into game specific categories. In the middle of the landing page is a collection of all the currently featured streams. Site is easy to navigate and very simple to use.

Bad site

* <http://community.sparknotes.com/tag/halloween-2015>

The site has thousands of links scattered across the page. Adds clutter the page, each of which takes you to a new website. Have multiple different lines of links, none of which are very organized.