WEBSITE DESIGN & DEVELOPMENT

confidential document

DOD
IT SOLUTIONS

SOLUTIONS WEB DESIGN
REVENUE GENERATION MOBILE

BUSINESS PROPOSAL

Proposal for Quikr Clone Script

Submitted

By

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Contents

1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

2.1 Unique features

- ✓ *Multiple Payment Gateways*
- ✓ *Building Advertisement*
- ✓ *Easy Customization*
- ✓ *Different Revenue Model*
- ✓ *SEO Friendly*
- ✓ *Private Message*
- ✓ *Contact Forms*
- ✓ *Package Listing*
- ✓ *Responsive Design*

2.2 General Features

Signup Form:

- ✓ Registration can be completed by user.
- ✓ Valid email id.
- ✓ Captcha validation.
- ✓ Javascript validation for all fields.
- ✓ Email confirmation link sent to given email id.

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Login Form:

- ✓ User can login using password sent in confirmation mail.
- ✓ Php validation for login form.
- ✓ Reset password option available for registered user.
- ✓ Reset password link sent to registered email id.

My Account:

- ✓ User can manage account details, messages, etc.
- ✓ User can add or manage favorites in dashboard.
- ✓ Change location can be done in my account page.
- ✓ Logout option available in my account page.

Home Page:

- ✓ User can change the language.
- ✓ User can search a product with keyword, category, zip code.
- ✓ Each product is shown with small image, view count, comments, rating, and small description.
- ✓ Product distance and add to favorite option available.
- ✓ Name of merchant who posted the product is shown.

Blog:

- ✓ Post are shown in list view.
- ✓ Post are shown with small image and short description.
- ✓ User can add comment for individual product.
- ✓ Rating related with the post is shown.

Advertise Your Offering:

- ✓ User can post offer using listing available.
- ✓ User by using listing option can post product in various category listed in site.
- ✓ Based on the listing price and value of the product increases.
- ✓ Listing could be in various forms like Free, Urgent, and Special Listing.
- ✓ User can know about listing by clicking on particular listing.

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Contact Page:

- ✓ User can ask queries using contact page.
- ✓ User must have to fill mandatory fields before asking queries.
- ✓ Email, Name and Message is compulsory for enquiry.
- ✓ Captcha validation.

General Settings:

- ✓ Site title, Site address, email address, date & time format are managed.
- ✓ Admin can manage the mail server.
- ✓ Admin can manage the post.
- ✓ Admin can manage the comment.
- ✓ Admin can manage the logo of the whole site.

Setup Page:

- ✓ Admin can change the Layout design for website.
- ✓ Admin can edit the current theme.
- ✓ Admin can change layout for each and every page individually.
- ✓ Admin change the site work as responsive or not.

Email Setup Page:

- ✓ Default email setting like From Email and From Name can be changed.
- ✓ Welcome email, new listing and listing contact form email confirmation managed.
- ✓ Listing expiry emails manages could be done.
- ✓ Email managing for membership expiry.
- ✓ Successful or failure email confirmation for order can be managed.

Listing Page:

- ✓ Admin can add new listing by Add New option.
- ✓ Admin can edit or quick edit the listing.
- ✓ Trash will delete the listing product.
- ✓ Admin can manage the listing through filters.

Membership Package:

- ✓ Admin can add membership package.
- ✓ Membership package can be deleted all by admin.
- ✓ Admin can delete the membership package individually or it can be edited.

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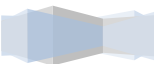✓ Admin can restrict the page/post content based on membership package.

Paypal Settings:

✓ Setup related with paypal can be done by admin.
✓ Currency setting for paypal done in this page.
✓ Invoice setting for statement done by admin.

User Management:

✓ User management is done by admin.
✓ Admin can delete or edit individual user details.
✓ Admin can do multiple actions with user account using checkbox.

2.3   WALLET USER

✓ *Sign in sign up options.*

✓ *Personal my account details with history.*

✓ *Reports*

✓ *Get Email Options.*

✓ *Get SMS Options.*

✓ *Search option enabled*

✓ *User Wallet available.*

✓ *Payment Gateway enabled.*

✓ *Print.*

✓ *Cancel.*

✓ *Fund transfer.*

✓ *Check refund status.*

✓ *Coupon codes.*

✓ *Promotions codes.*

✓ *Wallet offers credits.*

✓ *Refer a friends...etc*

2.4   GUEST USER

- ✓ *Search option enabled.*
- ✓ *Can view en-numbers of bus snaps and videos.*
- ✓ *Fill details and book it.*
- ✓ *Payment Gateway enabled.*
- ✓ *Print.*
- ✓ *Cancel.*
- ✓ *Check refund status.*
- ✓ *Coupon codes.*
- ✓ *Promotions codes.*
- ✓ *Wallet offers credits.*
- ✓ *Refer a friends...etc*

3. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
A	*Depending on the required features the estimate shall vary*	*20 Man days*	
	Total Cost in INR		**Rs. 1.5 lakhs**
B	*Support and Maintenance*	*1 year*	*Free*

Note: Domain + Hosting + 1 year free support would be provided.

4. Development Process

- ✓ Collect the Complete requirement of the project and analyze the requirement
- ✓ Prepare the Cost and time estimation
- ✓ Sending invoice for 50% of the total payment
- ✓ Receiving the initial payment
- ✓ Start the development process
- ✓ Sending Weekly status update with our development URL, so client can review the ongoing work
- ✓ Development completed
- ✓ Sending invoice for Final payment
- ✓ Migration from our development server to live server
- ✓ Training on how to add/remove, maintain from the backend

5. Deliverable

- ✓ Handing over the Source Code of the project.
- ✓ Handing over the used Files (Logo, images and other documents).
- ✓ Half day Admin training (How to maintain the backend).
- ✓ Handed over the User Manuel

Thank you