

WEBSITE DESIGN & DEVELOPMENT

confidential document



**SOLUTIONS WEB DESIGN
REVENUE GENERATION MOBILE**

BUSINESS PROPOSAL



Proposal for Policy Bazar Script

Submitted

By

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1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

2.1 UNIQUE FEATURES

- Super Admin
- Service charge
- Wallet user modules
- White label
- Unique Mark up
- Commission

2.2 User panel

- Login
- Forgot password
- Registration
- Search
- Wallet
- Payment page
- Bill
- Check refund status

2.3 Admin panel

- Login
- Statistics
- General settings
- User management
- Payment management
- Commission management



- *Cancellation policies*
- *Bulk sms management*
- *Sms log details*
- *Email log details*
- *Manage banners*
- *Manage marquee text*

2.4 SUPER ADMIN PANEL

- Admin management
- Admin Access for each menus and features can control.
- Admin, employee and manager's access and roles can be managed.
- User management
- Manage the users details (edit,delete,status
- Payment managed
- Commission managed
- Refund status
- Sms log details
- Email log details
- Banners managed
- Manage marquee text

2.5 WALLET USER PANEL

- *Sign in sign up options.*
- *Personal my account details with history.*
- *Get Email Options.*
- *Get SMS Options.*
- *User Wallet available.*
- *Payment Gateway enabled.*
- *Wallet offers credits.*



3. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
A	Depending on the required features the estimate shall vary	Web – 3 working days	
Total Cost in INR		Web + Mobile App	Rs. 1.5 Lakhs
B	Support and Maintenance	1 year	Free

Note: Domain + Hosting + 1 year free support would be provided.

4. Development Process

- ✓ Collect the Complete requirement of the project and analyze the requirement
- ✓ Prepare the Cost and time estimation
- ✓ Sending invoice for 50% of the total payment
- ✓ Receiving the initial payment
- ✓ Start the development process
- ✓ Sending Weekly status update with our development URL, so client can review the ongoing work
- ✓ Development completed
- ✓ Sending invoice for Final payment
- ✓ Migration from our development server to live server
- ✓ Training on how to add/remove, maintain from the backend

5. Deliverable

- ✓ Handing over the used Files (Logo, images and other documents).
- ✓ Half day Admin training (How to maintain the backend).
- ✓ Handed over the User Manuel



Thank you

