**Culture Analysis Chart**

Use your cultural Self Study and your study of another culture to identify three areas where you would have to make changes to communicate successfully in a work or business situation with a person from the other culture. Complete the chart and submit it for a Peer Assessment. Look at the sample completed chart on the course site for help. fff

**What do you need to change? How would you change it?**

**My Culture Russia The Other Culture Japan**

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| --- | --- | --- |
| **What would you change?**  ***(Description of change)*** | **Type of change** | **Example of changes** |
| **Directness and Formality** |  |  |
| Change the way of appealing | Written English | **Original**: calling by first and second name  **New**: adding -sama or –san to the last name |
| Change the way of giving thanks in restaurants | Spoken English | **Original:** giving a tip in Japanese restaurants  **New:** saying “gochisosama deshita” (“thank you for the meal”) when leaving |
| **Body Language/Business Etiquette**  ***(Description of change)*** |  |  |
| Gestures when saying hello and goodbye | Gestures | **Original**: shake hands with men and women  **New**: greet the person by bowing |