**Summary of graduation project**

Topic: TECHNICAL RESEARCH ON INTEGRATING PRODUCT SUGGESTIONS INTO AN INNOVATIVE E-COMMERCE WEBSITE TO EXPERIENCE CHILDREN'S ONLINE FASHION

The main content of the website includes: overview, program development, results, reference documents.

1. Overview

- Website "Researching techniques for integrating product recommendations into a new e-commerce website to experience online children's fashion" is to create an information that both serves sales and helps store owners manage. products and track orders quickly.

- The website is shaped based on 4 main functional groups: Customers without accounts, customers with accounts, employees, managers.

• Tools used:

• PHP programming language

• Support libraries: Lavarel, Jquery, Bootstrap, Ajax

• Database: MySQL

2. Program development

The website is designed with full customer functions: product search, shopping cart management, login, registration, payment, etc.

In addition, there are also management functions: statistics, account management, product management, payment management,...

3.Results

Building a website that can do business and manage stores to meet the set requirements helps small and medium-sized stores to do business directly and increase revenue.

Built a e-commerce website about children's fashion according to the MVC model using Lavarel Framework.

4.References

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