

	Exceptional/ Strong	Passable/ Adequate	Deficient/ Inadequate	Not Attempted/ Unacceptable
1.1. Problem statement	An interesting problem is clearly described. Solving this problem will make the world a better place. The problem is backed up with strong references.	A problem is clearly described. Solving this problem will make the world a better place. The problem is backed with appropriate references.	A problem is described but it is not immediately obvious how solving it will make the world a better place AND/OR the references provided are not appropriate.	The problem is unclear AND/OR no references are provided to justify the problem.
	10 Marks	5 Marks	3 Marks	0 Marks
1.2. Problem Tree	A clear and comprehensive problem tree that includes the problem, and provides convincing symptoms and causes.	A comprehensive problem tree that includes the problem, and provides symptoms and causes but aspects could be more convincing.	A problem tree is provided but aspects are missing.	No problem tree is provided OR the categories are all incorrect.
	6 Marks	4 Marks	2 Marks	0 Marks
1.3.1. Problem Width	The width is insightfully discussed.	The width is described but could be more convincing.	The width is described but in a confusing manner.	The width of the problem is not described.
	6 Marks	4 Marks	2 Marks	0 Marks
1.3.2. Problem Depth	The depth is insightfully discussed.	The depth is described but could be more convincing.	The depth is described but in a confusing manner.	The depth of the problem is not described.
	6 Marks	4 Marks	2 Marks	0 Marks
1.3.3. Problem Category	A convincing category of the UN sustainable goals has been identified.	A category of the UN sustainable goals has been identified but could be more convincing.	A category of the UN sustainable goals has been identified, but is not accurate.	A category of the UN sustainable goals has not been identified.
	5 Marks	3 Marks	2 Marks	0 Marks
2.1. Solution overview	The group has clearly and insightfully explained a feasible solution to the problem outlined in 1.1.	The group has clearly explained a feasible solution to the problem outlined in 1.1.	The group has not clearly explained a feasible solution to the problem outlined in 1.1.	The chosen solution does not involve Information Systems, OR is not feasible (i.e. magic).
	6 Marks	4 Marks	2 Marks	0 Marks
2.2. Solution is linked to causes	The group has clearly and insightfully explained how the solution addresses the causes of the problem outlined in 1.2.	The group has clearly explained how the solution addresses the causes of the problem outlined in 1.2.	The group has not clearly explained how the solution addresses the causes of the problem outlined in 1.2.	The chosen solution does not address the causes of the problem outlined in 1.2 AND/OR does not involve Information Systems.
	6 Marks	4 Marks	2 Marks	0 Marks
2.3. Evidence of innovation	The group has clearly and insightfully explained how their solution is innovative and better than any existing solution(s).	The group has clearly explained how their solution is innovative and better than any existing solution(s).	The group has not clearly explained how their solution is innovative AND/OR better than any existing solution(s).	The group has not explained how their solution is innovative AND/OR the solution proposed already exists.
	5 Marks	3 Marks	2 Marks	0 Marks

2.4. Value measure and KPI	The group has clearly and convincingly identified a category of value and explained how it may be measured (KPI).		The group has clearly identified a category of value and explained how it may be measured (KPI).	The group has not clearly identified an appropriate category of value AND/OR explained how it may be measured (KPI).	The group has not identified a category of value AND/OR not explained how it may be measured (KPI).
	10 Marks		6 Marks	4 Marks	0 Marks
Video Engagement	The video is well executed and has a wow factor that excites the viewer!	The video is well executed and has a wow factor!	The video may lack a wow factor but has clearly had a lot of effort put in.	The video is over the time limit AND/OR it fails to engage the viewer e.g. boring, no voice over, just slides etc.	There is no video.
	30 Marks	25 Marks	20 Marks	10 Marks	0 Marks
Google form and video embedded correctly	The google form AND video are correctly embedded into the website as shown in the example video.			The google form AND/OR video is not embedded correctly and/or the assignment is not submitted correctly.	
	10 Marks			0 Marks	
Group Presence	If at least one member of the group is not present during the video review in class, the assignment will be awarded zero marks.				
Referencing	If the references provided are questionable or meaningless, the assignment will be awarded zero marks.				
TOTAL MARKS DELIVERABLE 01: 100					