Contextual Bandit with Adaptive Feature Extraction

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Abstract—We consider an online decision making setting known as contextual bandit problem, and propose an approach for improving contextual bandit performance by using an adaptive feature extraction (representation learning) based on online clustering. Our approach starts with an off-line pre-training on unlabeled history of contexts (which can be exploited by our approach, but not by the standard contextual bandit), followed by an online selection and adaptation of encoders. Specifically, given an input sample (context), the proposed approach selects the most appropriate encoding function to extract a feature vector which becomes an input for a contextual bandit, and updates both the bandit and the encoding function based on the context and on the feedback (reward). Our experiments on a variety of datasets, and both in stationary and non-stationary environments of several kinds demonstrate clear advantages of the proposed adaptive representation learning over the standard contextual bandit based on "raw" input contexts.

Index Terms—multi-arm bandit, contextual bandit, online learning, autoencoder, representation learning, online clustering

I. INTRODUCTION

Sequential decision making is a common problem in many practical applications where the agent must choose the best action to perform at each iteration in order to maximize the cumulative reward over some period of time. One of the key challenges is achieving a good trade-off between the exploration of new actions and the exploitation of known actions. This exploration vs. exploitation trade-off in sequential decision making problems is often formulated as the *multi-armed bandit (MAB)* problem: given a set of bandit "arms" (actions), each associated with a fixed but unknown reward probability distribution [Auer *et al.*, 2002a; Lai and Robbins, 1985], an agent selects an arm to play at each iteration, and receives a reward, drawn according to the selected arm's distribution, independently from the previous actions.

A particularly useful version of MAB is the *contextual multi-armed bandit* (*CMAB*), or simply the *contextual bandit* problem, where at each iteration, before choosing an arm, the agent observes an *N*-dimensional *context*, or *feature vector*. Over time, the goal is to learn the relationship between the context vectors and the rewards, in order to make better prediction which action to choose given the context [Agrawal and Goyal, 2013].

For example, the contextual bandit approach is commonly used in various practical sequential decision problems with side information (context), from clinical trials [Villar et al., 2015] to recommender system [Mary et al., 2015], where the patient's information (medical history, etc.) or an online user's profile provide a context for making a better decision about the treatment to propose or an ad to show, and the reward represents the outcome of the selected action, such as, for example, success or failure of a particular treatment option.

However, in certain real-life applications, before the online decision-making starts, an agent may have an access to a *unlabeled context history* (i.e., contexts without the associated rewards), which can be potentially used as a prior knowledge to improve the subsequent online decision-making. For instance, in medical decision-making settings, the doctor may have an access to medical records of different patients, which can be used to gain a better understanding of the patients population. A different example of unlabeled context history can occur in an online recommender setting, where the system may have some previous information about the users, although the reward feedback (e.g., whether the user clicked on the suggested link or not) might be missing.

Having an access to unlabeled data makes it possible to pretrain some model of the input (contexts) in an offline mode, and use it later to improve the online decision making. For example, we can learn an autoencoder to map the raw inputs into potentially better representations. Moreover, when the inputs are non-homogeneous, we may want to cluster the unlabeled data and learn separate representations for each cluster. Then, in the online mode, we can decide which representation to use for a given context; such context-driven representation selection has a potential to further improve the subsequent decisionmaking. These representation models (e.g., autoencoders) can (and should) continue to be updated online as more contexts become available, especially in nonstationary environments abundant in practical applications, where both the context distribution and the reward distribution can change in various wavs.

Motivated by the above scenarios, we consider here a contextual bandit setting, called *Contextual Bandit with Representation learning and unlabeled History (CBRH)*. In this setting,



first of all it is assumed that (1) there is some set of unlabeled contexts available for pre-training, before the online decision-making starts, which allows for an initial clustering and encoder construction; (2) the bandit's performance can be improved by learning a good context representation (embedding) rather than using the raw input, the (3) embedding functions are pre-trained on the unlabeled history and adaptively selected (and updated) based on the context during the online decision-making. Next, we propose an algorithm for the above CBRH setting, called Adaptive Bandit with Context-Driven Embeddings (ABaCoDE), which implements online, clustering-based encoding selection and learning coupled with Thompson-Sampling contextual bandit approach.

We evaluate our approach on several types of nonstationary environments and demonstrated that (1) using embeddings, in general, considerably improves performance of contextual bandit; and (2) moreover, in several cases, adaptive, context-dependent type of embeddings are much better than just one, 'uniform' embedding.

Overall, the lesson learned is that the embedding based approach propose here can be a useful tool for improving the performance of contextual bandit; it is helpful to have an access to some 'unlabeled' history of contexts to create a reasonable initial embeddings to start with, and to keep augmenting them with respect to new instances arriving in online mode.

To summarize, our approach has several advantages over the standard contextual bandit: it can exploit the unlabeled context history to learn useful context representations; it allows for a flexible, adaptive online selection of context-specific representations, as well as for continuous learning/adaptation of such representations.

II. RELATED WORK

The multi-armed bandit problem has been extensively studied. Optimal solutions have been provided using a stochastic formulation Auer et al. [2002a]; Lai and Robbins [1985], a Bayesian formulation Agrawal and Goyal [2012]; Bouneffouf and Féraud [2016]; Thompson [1933], or using an adversarial formulation [Auer and Cesa-Bianchi, 1998; Auer et al., 2002b]. However, these approaches do not take into account the context which may affect to the arm's performance. In LINUCB [Chu et al., 2011; Li et al., 2010] and in Contextual Thompson Sampling style (CTS) algorithms [Agrawal and Goyal, 2013; Bouneffouf et al., 2017], the authors assume a linear dependency between the expected reward of an action and its context; the representation space is modeled using a set of linear predictors. This assumption is not used in Neural Bandit Allesiardo et al. [2014]. However, these algorithms assume that the agent can observe the reward at each iteration, which is not the case in many practical applications, including those discussed earlier in this paper.

Authors in [Bartók et al., 2014] studies considering some kind of incomplete feedback called "Partial Monitoring (PM)", which is a general framework for sequential decision making problems with incomplete feedback that allows the learner, when it is possible, to retrieve the expected value of actions

through an analysis of the feedback matrix, both of which are assumed to be known to the learner.

In [Gajane *et al.*, 2016] authors study a variant of the stochastic multi-armed bandit (MAB) problem in which the rewards are corrupted. In this framework, motivated by privacy preserving in online recommender systems, the goal is to maximize the sum of the (unobserved) rewards, based on the observation of transformation of these rewards through a stochastic corruption process with known parameters.

We can say that our setting is similar to the on-line semisupervised learning [Ororbia *et al.*, 2015; Yver, 2009], which is a field of machine learning that studies learning from both labeled and unlabeled examples in an on-line setting. However, in their setting the true label is received at each iteration, while i our setting a bandit feedback is assumed, i.e., if classification was incorrect, the agent will not know what the correct label was, only that its decision was incorrect.

III. BACKGROUND

This section introduces some background concepts our approach builds upon, such as contextual bandit and Thompson Sampling.

The contextual bandit problem

Following [Langford and Zhang, 2008], this problem is defined as follows. At each time point (iteration) $t \in \{1,...,T\}$, an agent is presented with a *context* (feature vector) $\mathbf{x}_t \in \mathbf{R}^N$ before choosing an arm $k \in A = \{1,...,K\}$. We will denote by $X = \{X_1,...,X_N\}$ the set of features (variables) defining the context. Let $\mathbf{r}_t = (r_t^1,...,r_t^K)$ denote a reward vector, where $r_t^k \in [0,1]$ is a reward at time t associated with the arm $k \in A$. Herein, we will primarily focus on the Bernoulli bandit with binary reward, i.e. $r_t^k \in \{0,1\}$. Let $\pi: X \to A$ denote a policy. Also, $D_{c,r}$ denotes a joint distribution over (\mathbf{x},\mathbf{r}) . We will assume that the expected reward is a linear function of the context, i.e. $E[r_t^k|\mathbf{x}_t] = \mu_k^T\mathbf{x}_t$, where μ_k is an unknown weight vector (to be learned from the data) associated with the arm k.

Contextual Thompson Sampling

In this setting, we consider the general Thompson Sampling, where the reward r_t^i for choosing arm i at time t follows a parametric likelihood function $Pr(r_t|\tilde{\mu}_i)$. Following [Agrawal and Goyal, 2013], the posterior distribution at time t+1, $Pr(\tilde{\mu}_i|r_t) \propto Pr(r_t|\tilde{\mu}_i)Pr(\tilde{\mu}_i)$ is given by a multivariate Gaussian distribution $\mathcal{N}(\hat{\mu}_i(t+1), v^2B_i(t+1)^{-1})$, where $B_i(t) = I_d + \sum_{\tau=1}^{t-1} x_\tau x_\tau^\top$, and where d is the size of the context vectors $\mathbf{x}_i, v = R\sqrt{\frac{24}{\epsilon}dln(\frac{1}{\gamma})}$ with $R>0, \epsilon \in]0,1]$, $\gamma \in]0,1]$ constants, and $\hat{\mu}_i(t) = B_i(t)^{-1}(\sum_{\tau=1}^{t-1} x_\tau r_\tau)$. At every step t, the algorithm generates a d-dimensional sample $\tilde{\mu}_i$ from $\mathcal{N}(\hat{\mu}_i(t), v^2B_i(t)^{-1})$, for each arm, selects the arm i that maximizes $x_t^\top \tilde{\mu}_i$, and obtains reward r_t .

Algorithm 1 The Contextual Thompson Sampling Algorithm

```
1: Initialize: for i=1,...,k,\ B_i=I_d,\ \hat{\mu}_i=0_d,\ f_i=0_d.
2: for t=1,2,...,T do
3: Receive context \mathbf{x}_t
4: for i=1,...,k, sample \tilde{\mu}_i from the N(\hat{\mu}_i,v^2B_i^{-1})
5: Choose arm i_t=\arg\max_{i\subset I}x(t)^\top\tilde{\mu}_i
6: Receive reward r_t^i
7: B_i=B_i+x_tx_t^T,\ f_i=f_i+x_tr_t^i,\ \hat{\mu}_i=B_i^{-1}f_i
8: end
```

IV. PROBLEM FORMULATION

Using the notation introduced in the previous section, we now define our novel bandit setting: *Contextual Bandit with Representation learning and unlabeled History (CBRH)* (outlined in Alg. 2), based on the following key assumptions.

First, we assume that a context $\mathbf{x}_t \in \mathbf{R}^N$ is mapped into its representation $\mathbf{z}_t \in \mathbf{R}^{N_i}$ using an embedding function $e_i(\mathbf{x}_t)$, selected from a set $E = \{e_1, ..., e_k\}$ of currently available embedding functions. Second, we assume that the set of embedding functions E can be modified online. And third, an access to a set \mathbf{D} of unlabeled contexts, i.e. contexts without the associated rewards, is assumed. This dataset can be used, for example, for pre-training embedding functions $e(\mathbf{x})$. We then define a set $\Pi = \bigcup_{e_i \in E} \{\pi : \mathbf{R}^N \to A, \ \pi(\mathbf{x}) = \hat{\pi}_i(e_i(\mathbf{x}))\}$ of compound-function policies, where the function $\hat{\pi} : \mathbf{R}^{N_i} \to A$ maps $\mathbf{z}_t = e_i(\mathbf{x}_t)$ to an action in A. The objective is to learn a hypothesis π over T iterations maximizing the cumulative reward.

Algorithm 2 The CBRH Problem Setting

```
1: Obtain unlabeled set of contexts D
2: Learn a context representation model
       (\mathbf{x}_t, r_t) is drawn according to distribution D_{c,r}
4:
       Choose encoding e_i \in E
 5:
       Compute representation \mathbf{z}_t = e_i(\mathbf{x}_i)
 7:
       Choose an arm k_t = \hat{\pi}_I(\mathbf{z}_t)
       The reward r_t^k is revealed
 8:
       Update policy \pi(\cdot) = \hat{\pi}_i(e_i(\cdot))
9:
       t = t + 1
10:
11: Until t=T
```

V. ADAPTIVE BANDIT WITH CONTEXT-DEPENDENT EMBEDDINGS (ABACODE)

We now describe an adaptive, context-driven embedding selection approach to solving the CBRU problem introduced in the previous section. It has two variants, based on online-and offline clustering, respectively; the choice is controlled by a Boolean input parameter isOnline in Algorithm 3. Two more inputs include: an unlabeled pre-training dataset \mathbf{D} , as well as the number of embeddings k. The algorithm processes the input contexts sequentially, one by one, but at the end of each mini-batch of data it updates the embeddings to reflect possible changes in the data distribution.

Algorithm 3 Adaptive Bandit with Context-Dependent Embeddings (ABaCoDE)

- 1: **Input:** unlabeled dataset **D**, a set of unlabeled contexts for pre-training; k, the number of clusters (and corresponding embeddings); a Boolean variable isOnline.
- 2: Initialization:
- 3: Cluster **D** into k clusters: $\mathbf{C} = \{c_1, ..., c_k\}$
- 4: For each cluster, train an autoencoder to construct a set of encoding functions (embeddings): $\mathbf{E} = e_1, ..., e_k$
- 5: Initialize the contextual Thompson Sampling parameters of bandit *B* (line 1 in Alg. 1).

```
6: while there is a next data mini-batch \mathbf{M}, do
7: foreach x_t from \mathbf{M} do
8: if isOnline then updateCluster(\mathbf{C}, x_t, c_j)
9: e = selectEmbedding(c_j)
10: z = e(x_t) (encoded context/representation)
11: contextualBandit(B, z) (lines 4-7 in Alg. 1)
end
12: if not(isOnline) then recomputeClusters(\mathbf{C}, \mathbf{B})
13: updateEmbedding(\mathbf{M}, \mathbf{C})
end
```

The initialization step consists of clustering the pre-training dataset \mathbf{D} into k clusters (line 3), training an autoencoder for each cluster, which results into k encoding (embedding) functions (line 4), and initializing parameters of the contextual Thompson Sampling bandit, used later to make classification decisions based on embedded context (line 5).

Next, the algorithm switches to the online mode, processing an online stream of incoming samples (contexts). As mentioned above, we assume that at the end of each fixed-length time window, i.e. a fixed-size mini-batch of data, we update our embeddings.

Within each data mini-batch \mathbf{M} (line 7), once the next input sample \mathbf{x}_i arrives, it is first assigned to one of the existing clusters c_j (line 8), associated with the corresponding embedding function e_j . Next, an online clustering is performed if isOnline is true, i.e. the centroid of the cluster c_j is recomputed, but no changes are made to other clusters (line 9). Otherwise, there are no changes to clusters, until the end of the batch, as we will see shortly. Based on the cluster assignment c_j , the corresponding embedding function e_j is used to compute the representation vector z for given input \mathbf{x}_i (line 10); given the context z, the contextual bandit B makes a decision (line 11), obtains the reward r_i (line 12), and updates its parameters (line 13) using the contextual Thompson Sampling described in the previous section.

After the end of the mini-batch M is reached (line 14), if isOnline was false, the clusters will be recomputed from scratch using all data points received so far (however, no such re-clustering is performed if the online clustering was selected). Finally, the embeddings (i.e., their corresponding autoencoder parameters) are updated respectively using the updated set of clusters C.

In the next section, we present empirical results comparing

both online and offline clustering methods outlined above with two baseline approaches:

- Contextual Bandit (CB): as the baseline, we use the standard contextual multi-armed bandit with Thompson Sampling, based on the raw input (i.e., no embeddings).
- universal embedding (uE): a universal embedding denotes a single embedding computed based on all data, and always recomputed to include the data from the most recent mini-batch; no clustering is performed.
- *mini-batch embedding (mE)*: this is our offline clustering approach presented in Algorithm 3, when *isOnline* is *false*.
- *online embedding (oE)*: this is the online version of our algorithm described above, i.e. *isOnline* is *true*.

VI. EMPIRICAL EVALUATION

A. Datasets

We evaluated our approach on four imaging datasets: MNIST [LeCun, 1998], STL-10 [Coates and Ng, 2011], CIFAR-10 [Coates et al., 2011], Caltech-101 Silhouettes-28 [Griffin et al., 2007] and Warfarin [Consortium and others, 2009] (for details of each dataset, see Table I). To simulate an online data stream, we draw samples from each dataset sequentially, starting from the beginning each time we draw the last sample. At each round, the algorithm receives reward 1 if the instance is classified correctly, and 0 otherwise. We compute the total number of classification errors as a performance metric. However, Warfarin dataset is different, as it was actually produced in a real bandit setting, rather than classification setting.

Bandit vs. classification feedback: important distinction. It is important to keep in mind that the bandit feedback (correct/incorrect classification) makes the classification problem significantly more challenging, as compared to the standard supervised learning, since the true label is never revealed in bandit setting unless the classification is correct. Thus, the classification accuracy in a bandit setting is expected to be lower than in the supervised learning setting - which is not due to inferiority of bandit decision making algorithm versus classifiers, but due to increased problem difficulty, i.s. the lack of feedback about what the correct decision should have been. Recall that such bandit feedback is often a much more realistic model of agent's interaction with the world, especially in online decision making applications such as online advertisement, clinical trials, and so on, which do not fit into classification framework.

However, for empirical evaluation purposes, it is common to use available classification datasets to simulate an online environment with the bandit feedback (i.e., simulating the situation where the bandit receives, for example, 1 or 0 for correct or incorrect decision, but is not told what the correct decision should have been when he receives 0; such feedback is different from standard online classification feedback in case of non-binary classification)). We use several classification datasets here for such simulations.

We now describe some details of the experiments. For MNIST, we took 10,000 samples from the original test dataset

TABLE I: Datasets

Datasets	History	Instances	Features	Classes
MNIST	10 000	20 000	784	10
STL-10	20 000	10 000	1 000	10
CIFAR-10	2 000	10 000	3 072	10
Caltech-101 S	671	8 000	784	101
Warfarin	528	5 000	93	3
mix: MNIST/Warfarin	10 528	10 000	93	13

(clearly, not using them later for testing) to pre-train the encodings, and 60,000 samples from the training dataset to simulate the online bandit with 10 arms corresponding to different digits. For STL-10, 100,000 samples of unlabeled data are used to pre-train the encodings; then the 5,000 test samples together with 8,000 training samples are combined to simulate the online bandit, again with 10 different arms corresponding to image classes¹. For Caltech-101 Silhouettes-28 dataset, out of the original 8671 samples, 671 are used for pre-training and 8000 for online learning with 101 different arms (class labels). For CIFAR-10 dataset, 10,000 test set samples are used for pre-training, and 50,000 training samples are left for the online bandit with 10 arms (classes). For Warfarin dataset, 528 test set samples are used for pre-training, and 5,000 training samples are left for the online bandit with 3 arms (classes).

B. Nonstationary Environments

We simulated several types of nonstationarity using the above datasets. As mentioned before, we assume that the input data arrive in batches, and the data distribution (i.e., the joint distribution of the context and reward) may change across those batches, while remaining stationary within each batch. We used the batch size of 1,000, and varied the number of embeddings k, using k=2, 4, or 8, presenting average results over all k.

- 1) Nonstationary context: varying cluster distribution: To simulate changes in the context (input) distribution, we first clustered all samples in the corresponding pre-training data subset into k clusters. Next, we generate a sequence of batches, where each batch contained a certain fraction of samples from different clusters, and these fractions were changing across the batches, i.e. the probability distribution of cluster membership was changing, simulating nonstationary input.
- 2) Nonstationary context: negative images: Another type of input nonstationarity involved introducing negative images as inputs with same semantics but different textures. Namely, with probability p, the negative image of the original image was presented as an input. Experiments were performed in two settings: $half\ (p=0.5)$ and $rand\ (0 randomly assigned for each mini-batch), in both stationary and nonstationary context conditions, with both shuffled and unshuffled rewards (described later).$
- 3) Nonstationary reward: multi-task environment: Another type of nonstationarity was assuming that input samples may come from different domains (tasks), and thus can be associated

¹To speed up the computation, we squeezed input 27648-dimensional vectors into 1000-dimensional ones via linear stretching.

with different subsets of labels (arms). For example, we combined 5,000 randomly selected training samples from each of the two selected domains, MNIST and Warfarin datasets, and extended the set of possible labels (arms) to include 10 labels from MNIST and 3 labels from Warfarin. We used linear stretching to make the input dimensions equal across the two domains. The algorithm had to assign a label to each input without any information about which domain the input came from.

4) Nonstationary reward: shuffled class labels: We further explored the multi-task setting by introducing a different type of nonstationary reward, where the class labels were shuffled, i.e. randomly permuted, in each batch.

C. Results

We explored different combination of the above nonstationarities. Table II summarizes our results for the nonstationary context due to varying cluster distribution, and for mixeddomain (multi-task) settings, with unshuffled reward function. As we can see, on three out of six datasets, baseline was still outperforming our embeddings. However, if we consider the mean accuracy in the entire set of experiments, the top three algorithms were: universal embedding (mean accuracy 28.83%), baseline (mean accuracy 27.78%), mini-batch embedding (mean accuracy 27.58%), respectively, suggesting the advantage of representation learning (embedding computation). Moreover, if we take a look at the whole iteration history, for example, for MNIST dataset (Figure 1), we observe that initially, the baseline CB (solid line) is considerably worse than embedding-based approaches, and requires a large number of iteration to finally catch up with them. Figures 2 and 3 show the history of reward accumulation for the STL-10 and CIFAR-10, demonstrating that the baseline is consistently outperformed by embedding selection methods.

TABLE II: Nonstationary Environment with Unshuffled Labels

Datasets	baseline	uE	mE	οE
MNIST	37.24	34.44	29.00	22.32
STL-10	10.29	15.81	14.77	13.43
CIFAR-10	9.62	14.30	13.30	11.73
Caltech-101 S	1.18	1.14	1.09	1.06
Warfarin	62.58	56.70	56.10	56.92
mix: MNIST/Warfarin	45.76	50.58	51.21	47.74

TABLE III: Nonstationary Environment with Shuffled Labels

Datasets	baseline	uЕ	mE	οE
MNIST	12.19	33.75	29.04	23.83
STL-10	10.05	16.64	15.10	12.77
CIFAR-10	10.23	14.83	13.13	11.60
Caltech-101 S	1.00	1.09	1.23	1.30
Warfarin	40.66	55.10	50.56	54.44
mix: MNIST/Warfarin	23.54	49.33	50.67	49.15

Next, Table III summarizes our results with *shuffled reward* function, for the nonstationary context due to varying cluster distribution, and for mixed-domain (multi-task) settings. Based on the mean accuracy in the entire experiment, the top three algorithms were: *universal embedding* (mean accuracy 28.46%),

TABLE IV: Negative Environment with Unshuffled Labels

Datasets	baseline	uЕ	mE	οE
MNIST half-stat	13.50	14.70	14.02	16.18
MNIST rand-stat	13.72	17.14	15.53	17.70
MNIST half-nonStat	14.45	25.09	23.82	26.90
MNIST rand-nonStat	14.05	24.38	25.90	28.43
STL-10 half-stat	10.06	10.42	10.33	10.04
STL-10 rand-stat	9.77	12.34	12.33	10.41
STL-10 half-nonStat	9.88	10.99	12.29	11.56
STL-10 rand-nonStat	9.85	12.99	13.67	11.55
Caltech-101 S half-stat	0.98	10.04	7.98	6.94
Caltech-101 S rand-stat	0.94	10.93	8.40	11.68
Caltech-101 S half-nonStat	1.04	1.20	1.23	0.96
Caltech-101 S rand-nonStat	0.96	1.09	1.20	0.99

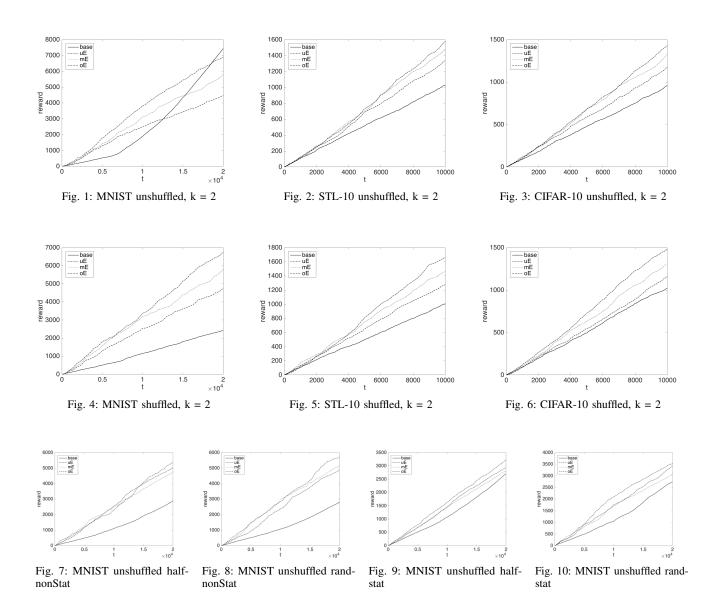
TABLE V: Negative Environment with Shuffled Labels

Datasets	baseline	uЕ	mE	οE
MNIST half-stat	10.22	14.59	13.86	14.79
MNIST rand-stat	9.87	17.84	14.35	17.32
MNIST half-nonStat	10.78	23.02	22.33	26.84
MNIST rand-nonStat	11.27	27.34	24.87	28.36
STL-10 half-stat	9.66	11.51	10.73	10.60
STL-10 rand-stat	9.95	11.44	12.37	11.17
STL-10 half-nonStat	10.31	11.86	13.17	11.19
STL-10 rand-nonStat	9.2	12.62	12.49	11.59
Caltech-101 S half-stat	1.11	8.71	6.21	7.93
Caltech-101 S rand-stat	0.94	10.36	9.11	3.38
Caltech-101 S half-nonStat	1.06	1.03	1.00	1.29
Caltech-101 S rand-nonStat	1.08	1.05	1.13	1.16

mini-batch embedding (mean accuracy 26.62%), online embedding (mean accuracy 25.52%), respectively. Furthermore, in this experiment, our embedding-based approaches always outperformed the baseline, suggesting that in a setting where reward functions are nonstationary, in addition to the non-stationary input environment, the advantage of representation learning is quite significant, as compared to standard CB (mean accuracy 16.28%). Note that, with nonstationary (shuffled) labels, the reward accumulated by the baseline CB remains significantly below the reward of embedding-based approaches, at all iterations (Figures 4-6). Thus, in a more challenging setting with both context and reward nonstationarities, the embedding-based approaches clearly outperform the standard contextual bandit.

Table IV summarizes our results for the nonstationary online learning setting with *negative environments* and *unshuffled reward*. Based on the mean accuracy in the entire experiment, the top three algorithms were: *online embedding* (mean accuracy 12.78%), *universal embedding* (mean accuracy 12.61%), *minibatch embedding* (mean accuracy 12.23%), respectively. Again, the embedding-based approaches are always superior to the baseline CB; *online embedding* achieved the best performance among all methods on MNIST, while universal and batch embeddings were taking their turns outperforming the baseline on other datasets and settings.

Finally, Table V summarizes our results for the nonstationary online learning setting with negative environments and shuffled reward function. Based on the mean accuracy in the entire experiment, the top three algorithms were: *universal embedding* (mean accuracy 12.61%), *online embedding* (mean accuracy 12.14%), *mini-batch embedding* (mean accuracy 11.80%),

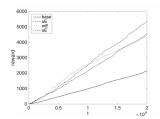


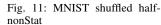
respectively, further confirming the advantage of adaptive encoding over standard CB (mean accuracy 7.12%). In addition, the difference of textures under the same semantics introduced in this experiments demonstrated that embedding selection outperforms single universal embedding in most nonstationary cases.

Figures 7-14 visualize the details of reward accumulation over time by different methods, on MNIST data and all the settings from the Tables IV and V. The performance gap between the embedding-based approaches and the baseline is especially large in those settings. Furthermore, we can see that both adaptive, context-dependent embedding approaches (oE and mE) consistently ourperform the single-embedding approach (uE), with the *online embedding* emerging as the best one, especially with increasing number of iterations.

VII. CONCLUSIONS

We introduced an extension of the contextual bandit problem motivated by several real-world applications in non-stationary environments, including recommendation systems, health monitoring and medical diagnosis, and others. In this setting, which we refer to as Contextual Bandit with Representation learning and unlabeled History (CBRH), a set of unlabeled contexts is available prior to online decision making, which allows, instead of using the raw context, to learn context representations. Next, during the online phase, embeddings are selected adaptively, depending on each context, and updated based on the contexts observed so far. We propose two specific algorithms for the CBRH problem, based on online and offline clustering, which combine online embedding selection and learning with contextual Thompson Sampling bandit. The





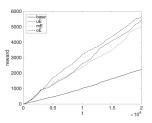


Fig. 12: MNIST shuffled randnonStat

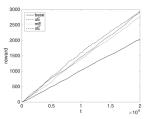


Fig. 13: MNIST shuffled half-stat

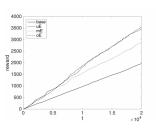


Fig. 14: MNIST shuffled rand-stat

algorithms are evaluated in several types of nonstationary environments and compared to the standard contextual bandit, as well as universal (single) embedding, on several datasets. Overall, we observe clear advantages of the embedding-based approaches over the standard contextual bandit; moreover, the proposed adaptive embedding selection and learning methods frequently outperform the universal embedding in multiple nonstationary settings.

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