

# VMWARE ALTERNATIVE

## OVERVIEW

Organizations dependent on VMware are facing rising costs, restrictive licensing models, and an uncertain future. Zadara offers a robust alternative: a fully managed, enterprise-grade private cloud solution that empowers businesses to modernize infrastructure with reduced complexity and predictable pricing.

## BUSINESS CHALLENGE

With VMware's licensing changes and subscription-only model, IT leaders are experiencing budget constraints and limited operational flexibility. The demand for a secure, scalable, and cost-effective private cloud solution has never been greater.

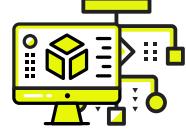
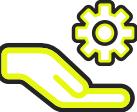
### ZADARA CLOUD PLATFORM (ZCP): THE ALTERNATIVE YOU'VE BEEN LOOKING FOR

Zadara Cloud Platform (ZCP) provides the flexibility, control, and support needed to run your workloads anywhere—on-premises, at the edge, or in the cloud—without the complexity or high costs associated with traditional private cloud environments.

## KEY FEATURES AND BENEFITS

- **Cost Management:** Flexible cost structure per-node or pay pay use
- **Fully Managed:** Zadara handles the infrastructure while you focus on innovation
- **Flexible Deployment:** Run workloads anywhere: edge, on-premise, hybrid colocation
- **Easy Migration:** Move VM's to Zadara zCompute with DIY tools or professional services
- **Enterprise-Grade:** Software defined compute, storage, and networking
- **Open Integration:** Supports Kubernetes, OpenStack, AWS APIs, and more

## WHY ZADARA?

|  |  |   |
|--|--|---|
|   |   |  |
| <b>Native migration tool,<br/>no rip &amp; replace</b>                             | <b>Slash private<br/>cloud costs</b>   | <b>True multi-tenant<br/>system</b>   |
|   |   |  |
| <b>Transform to a<br/>service business</b>   | <b>Built in DDI<br/>(DHCP, DNS, IPAM)</b>  | <b>Global reach through<br/>our edge clouds</b>                                   |
|  |  |   |
| <b>24/7/365 support<br/>&amp; free training</b>                                    | <b>Align your<br/>infrastructure<br/>with your<br/>business demands</b>            |   |

### USE CASES

- VMware Replacement
- Disaster Recovery & Backup
- Private & Hybrid Cloud Deployments
- Edge & Industrial IoT (IIoT)
- Cloud Service Providers
- Support for NVidia GPUs

### CUSTOMER SUCCESS HIGHLIGHT

*"Zadara has saved us 50% over our legacy infrastructure while giving us more control."*

## GET STARTED

Make the switch from VMware today. Zadara's experts will help you assess your environment, plan your migration, and modernize your infrastructure—quickly and securely.

**Contact:** [sales@zadara.com](mailto:sales@zadara.com)

**Website:** [www.zadara.com/vmware-alternative](http://www.zadara.com/vmware-alternative)

# zadara

Enterprise Edge Cloud Services Provider.  
Any data type. Any protocol. Any location.

Contact us at:  
[www.zadara.com](http://www.zadara.com)  
[info@zadara.com](mailto:info@zadara.com)