



Baseline: Owner Demographics

All questions are required unless stated otherwise. Please answer to the best of your ability.

Please select your age category. **[od_age_range_years]**

- 1 ☐ 18-24
- 2 ☐ 25-34
- 3 ☐ 35-44
- 4 ☐ 45-54
- 5 ☐ 55-64
- 6 ☐ 65-74
- 7 ☐ 75 and older

What is the highest degree or level of school you have completed? If currently enrolled, please indicate the highest degree received. [od max education]

- 0 ☐ No schooling completed
- 1 ☐ Nursery school to 8th grade
- 2 ☐ Some high school, no diploma
- 3 ☐ High school graduate
- 4 ☐ High school equivalent degree (such as GED)
- 5 ☐ Some college credit, no degree
- 6 ☐ Trade, technical, or vocational training
- 7 ☐ Associate degree
- 8 ☐ Bachelor's degree
- 9 ☐ Master's degree
- 10 ☐ Professional degree (such as DVM, MD, DDS, or JD)
- 11 ☐ Doctorate degree (such as PhD, DrPH, or DPhil)

Choose all you identify with: **Withheld**

- ☐ White [od_race_white]
- ☐ Black or African American [od_race_black_or_african_american]
- ☐ Asian [od_race_asian]
- ☐ American Indian [od_race_american_indian]
- ☐ Alaska Native [od_race_alaska_native]
- ☐ Native Hawaiian [od_race_native_hawaiian]
- ☐ Other Pacific Islander [od_race_pacific_islander]
- ☐ Other: [od_race_other_description]
[od_race_other]

Would you consider yourself to be Hispanic or Latino? [od_hispanic]

- 1 ☐ Yes
- 0 ☐ No



My annual pre-tax household income is: **[od_annual_income_range_usd]**

- 1** ☐ Less than \$20,000
- 2** ☐ \$20,000 - \$39,999
- 3** ☐ \$40,000-\$59,999
- 4** ☐ \$60,000-\$79,999
- 5** ☐ \$80,000-\$99,999
- 6** ☐ \$100,000-\$119,999
- 7** ☐ \$120,000-\$139,999
- 8** ☐ \$140,000-\$159,999
- 9** ☐ \$160,000-\$179,999
- 10** ☐ \$180,000 or more
- 98** ☐ I'd prefer not to answer

Woof! You've successfully completed this section of the Health and Life Experience Survey! Just like no two dogs are the same, neither are two households or owners. We all come from different walks of life, and our dogs take these strolls with us. If you're ready to move on, please continue with the next section once you are returned to the portal. If it's time to take your dog for a walk, don't worry. All your answers have been saved, and you can return to your personal portal to continue at any time.