Dogan Parlak

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Education

University of Zurich, Zurich, Switzerland

*M.Sc. in Computer Science (GPA: 5.2/6.0)*Sep. 2020 – Oct. 2023

Major: Data Science (GPA: 5.4/6.0)

Minor: Banking and Finance

Thesis: An Open-Source Implementation of FIFA's Enhanced Football Intelligence

Research Project: UniFi: A Unified Framework for Portfolio Management

Bilkent University, Ankara, Turkey

B.Sc. in Electrical and Electronics Engineering (GPA: 3.03/4.0) Sep. 2016 – Jun. 2020

TED Ankara College, Ankara, Turkey

High-School Sep. 2012 – Jun. 2016

Industry Experience

DPformance, Istanbul, Turkey

Founder | Data-Driven Consultant

June. 2025 – Ongoing.

 Providing advanced football analytics and insights to support smarter understanding, communication, and strategy across the game.

Abdi Business Technologies, Istanbul, Turkey

Artificial Intelligence Engineer

May. 2024 – *June* 2025.

- AI Candidate Analysis Developed an end-to-end hiring process, including CV analysis based on job descriptions, candidate filtering, personalized interview questions with follow-ups, a bot that analyzes interviews and evaluate candidates.
- Roleplay Chatbot Created medical professional personas (doctors, pharmacists) to assist medical representatives in training on specific medicines, aiming to enhance sales performance. Fine-tuned the model and built a Retrieval-Augmented Generation (RAG) system. The chatbot supports both speech-to-text and text-to-text interactions to facilitate realistic training simulations.

Union of European Football Association (UEFA), Remote

Data Science Intern

Oct. 2023 – Jan. 2024

- **Intelligence Center:** Led online data integration for strategic football research, analyzing player workload with statistical and machine learning tools.
- Analysis Department: Developed algorithms leveraging UEFA tracking and event data, covering ball location and dynamics, press, progression, and pass classifications.

Kardinero Medical Systems, Ankara, Turkey

Embedded Systems Intern

Jun. 2019 - Jul. 2019

FNSS Defence Systems, Ankara, Turkey

Embedded Systems Intern

Jun. 2018 – Jul. 2018

Research Experience

ETH Zurich - Social Networks Lab, Zurich, Switzerland

Research Assistant

Jun. 2022 - Jul. 2023

Supervisor: Prof. Dr. Ulrik Brandes

 Utilized spatio-temporal tracking data from UEFA and FIFA to develop shape graphs and the instantaneous inference of tactical positions in soccer.

Teaching Experience

ETH Zurich - Soccer Analytics, Zurich, Switzerland

Teaching Assistant Spring 2023

Lecturer: Prof. Dr. Ulrik Brandes

Publications

Shape Graphs and the Instantaneous Inference of Tactical Positions in Soccer, Nature

U. Brandes, H. Sotudeh, D. Parlak, P. Laffranchi, Mert Erkul

2025

Skills

Software: Python, SQL, R, MATLAB, C/C++, JavaScript, Java, VHDL

Technologies: NumPy, Pandas, Scikit-Learn, PyTorch, TensorFlow, Keras, LangChain, FastAPI, Flask, SQLAlchemy

Cloud Platforms: Microsoft Azure, Dataiku, Google Colab

Project Management Tools: Git, Jira, Confluence

Languages

Turkish

English

Cerman

Level: Advanced

Level: A2

Level: A2

Examinations

TOEFL iBT Grade: 97/120

GRE General Test Quantitative: Grade 168/170

Honors & Rewards

Roleplay Chatbot, Istanbul, Turkey

Abdi Business Technologies 2024

- o Best AI Virtual Agents & Bots (Future of AI & Cloud Summit by CXO Media)
- o Bronze Category Health Technologies (Yapay Zeka Fabrikasi, Turkiye Is Bankasi)

Licenses & Certifications

o Python For Finance: Use Data Science for Financial Analysis

Extracurricular

- Certificate of Completion Churchill House School of English Language Summer School
- o Certificate of Completion Loyola Marymount University English Language Summer School
- Former Licensed Kickboxer
- o Former Licensed Chess Player