## STA 35C – Homework 6

Submission due: Tue, June 3 at 11:59 PM PT

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Instructions: Upload a PDF file, named with your UC Davis email ID and homework number (e.g., dgsong\_hw6.pdf) to Canvas ("Homework 6" under "Assignment"). Please make sure to include "STA 35C," your name, and the last four digits of your student ID on the front page. No late homework will be accepted for any reason; submissions after the deadline will receive 0 points. For more details on submission requirements and the late submission policy, see the syllabus.

#### Problem 1: Principal component analysis (40 points total + 5 bonus points).

You have a two-dimensional dataset of 10 points,  $\{x_1, \ldots, x_{10}\} \subset \mathbb{R}^2$ . Suppose the 10 data points are:

$$x_1 = (2, 3), \quad x_2 = (2, 5), \quad x_3 = (3, 6), \quad x_4 = (4, 5), \quad x_5 = (5, 8),$$
  
 $x_6 = (6, 10), \quad x_7 = (6, 7), \quad x_8 = (7, 11), \quad x_9 = (7, 9), \quad x_{10} = (8, 12).$ 

#### (a) (10 points)

- (i) Compute the sample mean  $\bar{x} \in \mathbb{R}^2$  and center the data by subtracting  $\bar{x}$  from each point.
- (ii) Compute the  $2 \times 2$  sample covariance matrix:

$$\Sigma = \frac{1}{10} \sum_{i=1}^{10} (x_i - \bar{x}) (x_i - \bar{x})^{\top}.$$

(Note: Typically, we treat each data point  $x_i$  as a (column) vector, e.g.,  $x_1 = \begin{bmatrix} 2 \\ 3 \end{bmatrix}$ . Then its transpose  $x_i^{\top}$  is the row vector, e.g.,  $x_1^{\top} = \begin{bmatrix} 2 \\ 3 \end{bmatrix}$ . You can compute the product  $\begin{bmatrix} a_1 \\ a_2 \end{bmatrix} \begin{bmatrix} b_1 & b_2 \end{bmatrix} = \begin{bmatrix} a_1b_2 & a_1b_2 \\ a_2b_1 & a_2b_2 \end{bmatrix}$ . In **R**, you can compute such an outer product by a %\*% t(b), where a and b are column vectors.)

(iii) Using R (e.g. prcomp or an eigen-decomposition of  $\Sigma$ ), find the first principal component  $\mathbf{u}_1$ .

#### (b) (10 points + 5 bonus)

- (i) Compute the directional variance along  $\mathbf{e}_1 = (1,0)$ ; i.e. the variance of  $\langle \mathbf{e}_1, x_i \rangle$ .
- (ii) Compute the directional variance along your first principal component  $\mathbf{u}_1$  from part (a)-(iii).
- (iii\*) (\*5 bonus points) Verify that these directional variances match  $\mathbf{e}_1^{\top} \Sigma \mathbf{e}_1$  and  $\mathbf{u}_1^{\top} \Sigma \mathbf{u}_1$ , respectively.
- (c) (10 points) In R, generate a *synthetic* dataset with p = 25 variables and n = 100 observations. For example, use the following code snippet (mixture of 4 Gaussians, with two means close together):

```
set.seed(111)
n <- 100
p <- 25

mean1 <- c(-2.5, -2.5, rep(0, p-2))
mean2 <- c(4, rep(0, p-1))
mean3 <- c(2, 3.5, -1, rep(0, p-3))
mean4 <- c(2, 3.3, 1, rep(0, p-3))

X1 <- matrix(rnorm(n*p, mean=mean1, sd=1.0), n, p)
X2 <- matrix(rnorm(n*p, mean=mean2, sd=1.0), n, p)
X3 <- matrix(rnorm(n*p, mean=mean3, sd=1.0), n, p)
X4 <- matrix(rnorm(n*p, mean=mean4, sd=1.0), n, p)

# Combine a "mixture" of 30 + 30 + 20 + 20 = 100 obs from 4 subgroups
X <- rbind(X1[1:30,], X2[1:30,], X3[1:20,], X4[1:20,])</pre>
```

- (i) Identify the first principal component and compute the directional variance along it.
- (ii) Run PCA (e.g. using prcomp), and create a *scree plot* showing the variance explained by each principal component.
- (d) (10 points) Using the synthetic 25-dimensional dataset from part (c), compare the two below.
  - (i) Run k-means clustering with k=4 on these 25D points and visualize the results on PC1-PC2 plane.
  - (ii) Project your data onto the first two principal components (PC1 and PC2), and run k-means clustering with k = 4 on these 2D projected points.

Draw a scatter plot on the PC1-PC2 plane, coloring points by the assigned cluster, and briefly discuss how PCA can be (or may not be) helpful before doing k-means in a high-dimensional setting. Perform k-means clustering with k = 3 and k = 5 and comment on your results.

### Problem 2: K-means clustering (35 points total).

You have n=10 data points, each representing a local retailer's attributes. Two features are:

- $x = store\ floor\ area\ (in\ hundreds\ of\ m^2),$
- y = annual revenue (in thousands of \$).

Below are the measurements  $\{(x_i, y_i)\}_{i=1}^{10}$ :

$$z_1 = (2, 4),$$
  $z_2 = (3, 3),$   $z_3 = (3, 6),$   $z_4 = (5, 15),$   $z_5 = (6, 12),$   $z_6 = (4, 2),$   $z_7 = (10, 22),$   $z_8 = (11, 20),$   $z_9 = (12, 25),$   $z_{10} = (8, 16).$ 

We want to form K = 3 clusters using k-means clustering.

(a) (10 points) Explain k-means clustering in your own words:

- What is the objective function it aims to minimize?
- How does the algorithm alternate between assigning points to clusters and updating centroids?
- Why do we need to pick K in advance, and how might we choose K in practice?
- (b) (5 points) Draw a scatter plot of  $z_i = (x_i, y_i)$ . Briefly describe any obvious grouping you see (if any).
- (c) (10 points) Perform two iterations of k-means using K = 3 clusters on the data  $\{z_1, \ldots, z_{10}\}$  above. Start with an initial assignment:

$$C_1 = \{z_1, z_6\}, \quad C_2 = \{z_2, z_3, z_5\}, \quad C_3 = \{z_4, z_7, z_8, z_9, z_{10}\}.$$

Carry out:

- (i) Compute centroids of  $C_1, C_2, C_3$ .
- (ii) Reassign each  $z_i$  to the closest centroid.
- (iii) Recompute centroids, then reassign again.

Show your arithmetic through hand calculation or R (stop after 2 full updates).

(d) (10 points) Try random initialization: If you randomly assign points to 3 clusters at the start, does the final solution differ? Repeat k-means with 5 different random starts, and note any differences in the final cluster membership or total within-cluster sum of squares.

## Problem 3: Hierarchical clustering (25 points total).

- (a) (5 points) In your own words, explain the hierarchical clustering algorithm, including:
  - How does it start, and how are "closest" clusters merged at each step?
  - List at least two commonly used distance measures between clusters.
- (b) (10 points) [JWHT21, Chapter 12, Exercise 4].
- (c) (10 points) Consider the dataset from Problem 2. Use hierarchical clustering (e.g. complete-link or average-link). Show the successive merges, specifically answering:
  - Which points/clusters merge first?
  - About how many merges occur before a "major" grouping forms?

Sketch or print a dendrogram. Identify a horizontal cut that yields 3 clusters, and compare these 3 clusters to the k-means results from Problem 2.

#### Problem 4: Bonus problems (10 bonus points).

- (a\*) (\*5 bonus points) [JWHT21, Chapter 12, Exercise 5].
- (b\*) (\*5 bonus points) [JWHT21, Chapter 12, Exercise 6].

# References

[JWHT21] Gareth James, Daniela Witten, Trevor Hastie, and Robert Tibshirani. An Introduction to Statistical Learning: with Applications in R, volume 112 of Springer Texts in Statistics. Springer, New York, NY, 2nd edition, 2021.