## **FCB Digital Production**

## **Studio Kick-Off Document**

Office FCB Chicago			Project Name	
Client Agency Client		Job Number		
Agency Team				
Project Manager			Account Manager	
Traffic Manager			Producer	
Studio Team				
Tech Archictect			Developer 1	
Dev Manager		Developer 2		
Primary Deliverables / Scope of Work				
Primary Deliverables / Scope of W	ork			
Project Hours Breakdown			Project Timing	
Project Hours Breakdown Role	Activity Code	Available Hours	Project Timing  Major Milestones Only	Date
Role Tech Architect	Activity Code 40326	Available Hours		Date
Role				Date
Role Tech Architect	40326	0		Date
Role Tech Architect Tech Lead	40326 40205	0		Date
Role Tech Architect Tech Lead Tech Consulting	40326 40205 40535	0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer	40326 40205 40535 40534	0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager	40326 40205 40535 40534 40380	0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep	40326 40205 40535 40534 40380 40318 40078	0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep Unit Pricing Hours - For Developee	40326 40205 40535 40534 40380 40318 40078	0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep Unit Pricing Hours - For Developer Standard Emails	40326 40205 40535 40534 40380 40318 40078	0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails	40326 40205 40535 40534 40380 40318 40078 rs Only 40601 40601	0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners	40326 40205 40535 40534 40380 40318 40078 rs Only 40601 40601 40601	0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners Flash banners	40326 40205 40535 40534 40380 40318 40078 rs Only 40601 40601 40601 40601	0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners	40326 40205 40535 40534 40380 40318 40078 rs Only 40601 40601 40601	0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners Flash banners Rich Media Banners	40326 40205 40535 40534 40380 40318 40078 <b>rs Only</b> 40601 40601 40601 40601 40601	0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners Flash banners Rich Media Banners Sr. QA Manager	40326 40205 40535 40534 40380 40318 40078 rs Only 40601 40601 40601 40601	0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners Flash banners Rich Media Banners Sr. QA Manager QA Analyst	40326 40205 40535 40534 40380 40318 40078 <b>rs Only</b> 40601 40601 40601 40601 40601	0 0 0 0 0 0 0 0		Date
Role Tech Architect Tech Lead Tech Consulting Dev Manager Developer / Programmer Flash Developer / Programmer Digital Artist / File Prep  Unit Pricing Hours - For Developer Standard Emails Responsive Emails HTML5 Banners Flash banners Rich Media Banners Sr. QA Manager	40326 40205 40535 40534 40380 40318 40078 <b>rs Only</b> 40601 40601 40601 40601 40601 40336 40322	0 0 0 0 0 0 0 0		Date