

Step 1: Reflection

Create a document answering the following:

- *Which existing websites out there most inspired your web site design thus far? <http://tesselsupply.com/>*
- *Which parts of the design are you most proud of? Overall aesthetic of website and easy to shop*
- *What struggles did you encounter in your design process? Placement and flexibility. For example, I want to fit the image in the columns I created and I could not figure it out. I haven't created a second page yet. I hope there is a session on how to link two pages.*
- *Which struggles did you encounter during page development? Sometimes, you can figure out what went wrong although I followed everything that lectures and units say. It was hard and I need to spend more time trying to figure out vs I could ask an instructor if I am in a class physically.*
- *What did you learn from making your project responsive? I learned how important it is to think about users' mind instead of what is important to me as a designer.*

Step 2: Reviews

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

Group 1

<https://medium.com/>

It is a good layout overall. Easy to scroll down and overall flow is good by using " rules of thirds". Also, using a few different fonts, serif/sans serif,bold and different tons of colors makes for nice user experiences.

<http://www.sagmeisterwalsh.com/>

It is an interesting layout on the home page, but I think the background picture file is lossy. It doesn't look like completed work because of the background picture quality. I like the fact it is really simple and clean. It is very organized on all pages and it was easy to navigate the website. It also has a nice logo consistently on all pages.

<http://squarespace.com/home/overview/>

Well done! This website looks like a real professional/ fancy

website. Layout is really nicely done and when you scroll down certain parts are fixed until I see all contents which makes you not skip certain info. This might be the best website among all of the websites listed here. I have nothing to complain about on this website!

<http://www.businessoffashion.com/>

Overall, it is pretty good, but I think the home page is too long and a lot is going on. Some fonts are too small which makes it hard to focus or read. A clear nice logo, but it is too big for the page. Top of the home page layout isn't so great since you can't really see whole pictures. You have to scroll down to see the entire picture.

Group 2

<http://www2.warnerbros.com/spacejam/movie/jam.htm>

First of all, too many colors going on, you can't tell the focal point on the page. Also, all navigation and a main logo are so close to each other. It does not utilize the space well. It looks too busy in the middle. However, navigation is clear and easy to find information you need. The overall look is not sophisticated.

<http://cavs.mit.edu/>

The website is not even working!

<http://www.spectrumpowderworks.com/>

It looks like a very nicely done tech website. Layout, font and images are all good. Nicely done.

<http://mimarch.net/>

It is a nice looking website, but I think too many images going on one page. Too many colors when I scroll down and it almost looks like errors on the website. Also, red color as the footer background is not necessary.

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