

# ALINE KELLER

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14 October 2002

Nationality: Switzerland

## WORK EXPERIENCE

- 2023-06 – Present      **Zuger Zeitung, Zug, Member of Editorial Team (40%)**
- Writing and editing newspaper articles on culture and history
  - Processing texts in CMS for website maintenance
  - Accredited journalist at Solothurn Literature Days
- 2021-05 – 2023-05      **Luzerner Zeitung, Lucerne, Student Assistant in Communication and Sales (30%)**
- Social media marketing and content creation
  - Acquisition of new newspaper subscribers
  - Correspondence in German, French, and English
- 2020-01 – 2021-06      **Lüthi Bookshop, Zug, Sales Assistant**
- Advice and sales in children's and youth book department
  - Cash register accounting and shop management
  - Inventory control and organization

## IT & AI SKILLS

AI literacy and critical thinking  
Prompt engineering  
Collaboration tools: Teams, Zoom, Padlet, Trello  
CMS Magnolia  
Canva design tool  
Microsoft Office suite

## TECHNICAL & OPERATIONAL SKILLS

## EDUCATION

- 09/2024 – today      **University of Zurich,**  
**Master of Arts**  
specialization: History  
Minor: Media and Communication Studies  
Focus of interest: migration, diversity, history of Southeastern Europe  
Degree planned: July 2026
- 09/2021 – 07/2024      **University of Zurich,**  
**Bachelor of Arts**  
specialization: History  
Minor: Media and Communication Studies  
Bachelor's thesis: "The influence of Italian migrants on the Swiss population in the 1950s" (Grade 5.5)
- 08/2015 – 07/2021      **Cantonal school Zug,**  
**bilingual Matura (DE/EN)**  
New language profile

## LANGUAGE SKILLS

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German	(Mother tongue)
English	(C1 – Cambridge Certificate of Advanced, 2024)
French	(B2 level)

## INTERESTS

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Cooking (Southeast Asian), reading (English literature, daily newspapers), dancing (salsa, flamenco)

## REFERENCES

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Will be announced on request.