

# ALINE KELLER

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14 October 2002

Nationality: Switzerland

## WORK EXPERIENCE

2023-06 – Present

### **Zuger Zeitung, Zug, Member of Editorial Team (40%)**

- Writing and editing newspaper articles on culture and history
- Processing texts in CMS for website maintenance
- Accredited journalist at Solothurn Literature Days

2021-05 – 2023-05

### **Luzerner Zeitung, Lucerne, Student Assistant in Communication and Sales (30%)**

- Social media marketing and content creation
- Acquisition of new newspaper subscribers
- Correspondence in German, French, and English

2020-01 – 2021-06

### **Lüthi Bookshop, Zug, Sales Assistant**

- Advice and sales in children's and youth book department
- Cash register accounting and shop management
- Inventory control and organization

## IT & AI SKILLS

AI literacy and critical thinking

Prompt engineering

Collaboration tools: Teams, Zoom, Padlet, Trello

CMS Magnolia

Canva design tool

Microsoft Office suite

## TECHNICAL & OPERATIONAL SKILLS

## EDUCATION

09/2024 – today

### **University of Zurich,**

### **Master of Arts**

specialization: History

Minor: Media and Communication Studies

Focus of interest: migration, diversity, history of Southeastern Europe

Degree planned: July 2026

09/2021 – 07/2024

### **University of Zurich,**

### **Bachelor of Arts**

specialization: History

Minor: Media and Communication Studies

Bachelor's thesis: "The influence of Italian migrants on the Swiss population in the 1950s" (Grade 5.5)

08/2015 – 07/2021

### **Cantonal school Zug,**

### **bilingual Matura (DE/EN)**

New language profile

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**LANGUAGE SKILLS**

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German	(Mother tongue)
English	(C1 – Cambridge Certificate of Advanced, 2024)
French	(B2 level)

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**INTERESTS**

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Cooking (Southeast Asian), reading (English literature, daily newspapers), dancing (salsa, flamenco)

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**REFERENCES**

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Will be announced on request.