



KUMLAWDI
FOUNDATION

Sponsorship Proposal



TAMPA FLEX

LADY
YAKPAK



Kumlawdi Foundation

501(c)3

The Kumlawdi Foundation Inc. is a 501(c)(3) nonprofit organization dedicated to empowering young men and women through sports, mentorship, academic support, and leadership development. Founded with the belief that every young person deserves access to positive role models and opportunities, the foundation uses athletics—specifically football (Tampa Flex) and girls flag football (Lady YakPak)—as a powerful tool to build character, discipline, and confidence.

Through year-round programming that includes football skill development, weekly WR training sessions, small-group mentoring, academic coaching, and college exposure experiences, the Kumlawdi Foundation provides a safe, structured environment where students can grow on and off the field. Our mission is to remove barriers by offering affordable, high-quality training and mentorship, ensuring that no student is turned away due to financial hardship.

With a focus on underserved communities, we aim to improve academic readiness, social-emotional skills, and long-term outcomes for youth. By partnering with families, schools, and community organizations, The Kumlawdi Foundation continues to create pathways to success—helping students become leaders, scholars, and role models in their communities.

We build more than athletes. We build leaders.

With appreciation,
Daunta Peterson Sr.
Chief Executive Officer
The Kumlawdi Foundation



To whom it may concern,

I am writing to you on behalf of The Kumlawdi Foundation Inc., a 501(c)(3) nonprofit organization dedicated to empowering young men and women through mentorship, community outreach, academic support, and athletic development. We are reaching out to request your partnership as a sponsor for our upcoming year and beyond.

We are asking for you to support our mission of giving our youth meaningful opportunities to grow as leaders—on the field, in the classroom, and throughout their communities. Through sports-based mentorship, skill development, character education, and college readiness programming; The Kumlawdi Foundation works to ensure that every student-athlete we serve is prepared for long-term success.

Over the past year, our organization has expanded its reach by offering football training programs, academic mentoring, girls flag football initiatives, leadership workshops, and college tours. Thanks to the generosity of our supporters, we have been able to sponsor athletes in financial need, provide equipment, support travel costs, and offer additional enrichment opportunities that many families would not have access to otherwise.

To make what we do successful and continue advancing our mission, we are seeking sponsorships from businesses and individuals who share our commitment to youth empowerment. Your support will not only help fund essential programs, but also demonstrate your investment in the growth and future of young people in our community.

We offer several sponsorship tiers to meet different levels of interest and visibility. Attached you will find our detailed sponsorship package outlining the benefits available at each level. We are also happy to work with you to create a customized sponsorship opportunity that aligns with your organization's goals. Your contribution will directly support training, training equipment, youth scholarships, program expansion, event costs, etc., making a tangible impact on the lives of the student-athletes and families we serve.

We sincerely hope you will consider joining us as a sponsor of The Kumlawdi Foundation. Together, we can continue creating pathways of opportunity and building leaders on and off the field.

Thank you for your time and consideration. Should you have any questions or need additional information, please feel free to contact me at 813-401-1424 or hector@kumlawdifoundation.com. We would welcome the opportunity to discuss how we can partner to make a meaningful and successful collaboration.

With appreciation,
Hector Vega
Chief Financial Officer
The Kumlawdi Foundation

meet the team

AMBREA BABOOLALL

Chief Operating Officer



As COO of the Kumlawdi Foundation, Ambrea is dedicated, organized, and passionate about empowering young people. Ambrea brings a strong commitment to service and a genuine belief in the power of positive guidance. She plays a vital role in supporting youth development, mentorship, community engagement initiatives and programs that blend academic support, leadership development with athletic training. She works closely with students, families, and community partners to ensure that every young person who joins The Kumlawdi Foundation feels supported, valued, and connected.

813-924-9536 | Ambrea@kumlawdifoundation.com |

HECTOR VEGA

Chief Financial Officer



As the CFO of the Kumlawdi Foundation; Hector Vega helps lead our program with demonstrated success in building and maintaining strong relationships with clients, vendors, and stakeholders, ensuring high levels of satisfaction and long-term engagement. He looks to consistently ensure the organization's financial health and sustainability, aligning fiscal strategy to our mission. He's committed to advancing organizational goals through effective resource management, strategic partnerships, and exceptional client care.

813-401-1424 | Hector@kumlawdifoundation.com |

DAUNTA PETERSON SR

Chief Executive Officer



As the CEO; Daunta is a Tampa native and former college/track athlete who played for the Buffalo Bills and NFL Europe Rhein Fire. He was inducted into the University of Dubuque Athletic Hall of Fame in 2019. Daunta has used his personal sports journey as an inspiration to create the pathways for youth athletes in the Tampa Bay area. With years of experience as a high school educator, AVID teacher, Climate & Culture Resource Teacher, and football coach, Peterson is deeply committed to youth development both on and off the field.

813-541-4307 | Daunta@kumlawdifoundation.com |

our mandate guidelines

OUR MANDATE GUIDELINES

The mandate of The Kumlawdi Foundation is to uplift and empower young people by creating equitable access to athletic development, academic support, leadership training, and mentorship. We are committed to helping youth reach their full potential by providing structured programs that build discipline, resilience, and opportunity—both on the field and in life.

our giving guidelines

OUR GIVING GUIDELINES

Our Approach to Giving

Our giving is rooted in the belief that every young person deserves guidance, support, and pathways to success. Through donated resources, sponsorships, and community partnerships, we provide:

- Financial assistance for youth athletes
- Equipment, training, and development programs
- College and career exposure opportunities
- Academic mentorship and tutoring
- Leadership and character-building experiences

We give with purpose—investing directly into the growth, safety, and future of the youth we serve.



our programs and services



YOUTH MENTOR & LEADERSHIP PROGRAMS



Kumlawdi Kings & Queens Mentoring

- Weekly mentorship circles focused on leadership, identity, and life skills
- Pair youth with positive role models from the community

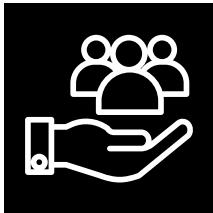
"Level Up" Academic Coaching

- After-school tutoring, test prep, and academic advising
- GPA tracking and growth mindset coaching

Career Exposure & College Readiness

- Field trips to colleges and businesses, career fairs, and skill-building workshops
- College application, scholarship, and financial aid support

COMMUNITY OUTREACH AND ENGAGEMENT



Back-to-School Bash & Supply Drive

- Free school supplies, haircuts, and wellness checks
- Resource fair for parents and guardians

Holiday Giving Program

- Thanksgiving baskets, food and toy drives, and family sponsorships

Neighborhood Beautification Days

- Youth-led service projects to clean up parks, schools, and public spaces

ATHLETIC, NIL & CHARACTER DEVELOPMENT



"Student-Athlete First" Workshops

- Training on time management, study habits, and goal setting
- Emphasis on identity beyond sports

NIL Prep Program

- "Brand U": Personal Branding & Social Media Etiquette
- Teaches student-athletes how to build a professional online presence

Content Creation Lab

- Access to video/photo tools and mentorship from local creatives
- Helps youth produce highlight reels, bios, and promotional materials

Panel Talks with Former Athletes & Influencers

- Real-life insights from athletes who have leveraged their image for good



sponsorship levels

Tick the box to indicate which level of sponsorship you would like to commit to and then fill out the allotted spaces below.



5-STAR TITLE SPONSORSHIP

\$10,000+

- Prominent logo placement on event materials (website, banners, shirts, flyers)
- Exclusive mention in press releases and media coverage
- Featured spotlight on social media
- Recognition at events & banquets
- Sponsor appreciation plaque

VARSITY SPONSORSHIP

\$5,000+

- Logo placement on event materials (website, shirts, flyers)
- Recognition in press releases and media coverage
- Featured spotlight on social media
- Recognition at events & banquets

JUNIOR VARSITY SPONSORSHIP

\$2,500+

- Logo placement on event materials (website, shirts, flyers)
- Recognition in event programs
- Name on sponsor banner
- Social media shoutout

FRESHMAN SPONSORSHIP

\$1,000+

- Logo placement on event materials (website, flyers)
- Social media shout-out pre and post-event

TEAM SPONSORSHIP

\$500+

- Helps cover equipment & fees for one team (uniforms, headgear, cleats, or gloves)
- Personalized thank-you photo from the entire team.

ATHLETE SPONSORSHIP

\$250+

- Covers equipment & fees for one athlete (headgear, cleats, gloves)
- Personalized thank-you photo from the sponsored athlete.



pledge sheet



PAID

VOLUNTEER'S NAME: _____

- I will start this sheet off by donating \$10
- I like what this charity does so I am donating \$5
- Your passion for helping others is contagious; I'm donating \$30 in your honor
- You have a cute smile, so I am donating \$10
- Your jokes crack me up; here's \$10 to keep the laughter going.
- Your dedication to making a difference is commendable; here's \$55 to help
- I believe what you are doing will make an impact. I am contributing \$100
- Your belief in the power of good inspires me; here's \$105 to support your cause
- Your creativity deserves applause; here's \$40 to further your cause
- Your dance moves are legendary; here's \$5 to keep the rhythm going
- I will support you any way I can by donating \$20
- Your empathy towards others is a beacon of light; here's \$85
- Your belief in the power of good inspires me; here's \$105 to support your cause
- Your positivity uplifts those around you; I'm donating \$100 in your honor

TOTAL RECEIVED: \$ _____



contact us

Hector Vega
Cheif Financial Officer

C: +813-4011424
E: hector@kumlawdifoundation.com



@Kumlawdi.Foundation





LADY YAKPAK GIRLS FLAG FOOTBALL TEAM

YAKPAK—Young And Knowledgeable Positive And Kind

YAKPAK is more than a team — it's a culture, a sisterhood, and a movement. Built on the principles of empowerment, discipline, and unity, YAKPAK represents a generation of young women who refuse to settle for average. These athletes train with purpose, lead with confidence, and uplift each other every step of the way.

YAKPAK embodies the belief that greatness begins with mindset. Our girls commit to working hard, staying accountable, and pushing past limits—on the field, in the classroom, and in life. Every practice, every rep, and every challenge becomes an opportunity to grow stronger, smarter, and more resilient.

YAKPAK is not just who we are. It's how we walk, how we work, and how we win.

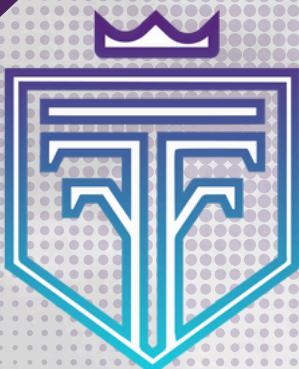
More information :

813-260-9518

@yakpakflagfb

Give Us a Follow!





TAMPA FLEX

BOYS 7V7 FOOTBALL TEAM

FLEX – Focus. Leadership. Effort. eXcellence.

X
X
X
X

Meaning Breakdown

- **Focus:** Stay committed to goals on and off the field.
- **Leadership:** Inspire teammates through attitude and action.
- **Effort:** Always give your best, no matter the challenge.
- **Xcellence:** Strive for improvement every day – in sports, school, and life.

FLEX reinforces the core values of youth athletics while keeping the message energetic and easy for kids to remember.

Give Us a Follow!

More information :

813-401-1424

@tampaflex7v7

