

Journey To Open Data Analytics | Transcript

0:01: As your enterprise matures its hybrid cloud strategy, to encompass new networks, devices, and applications, your data assets also grow exponentially.

0:13: However, without a holistically managed approach, these assets can become disorganized, and opportunities to extract new insights can be overlooked.

0:23: By charting your journey to data analytics for z/OS, you can turn enterprise data into a robust advantage. Accelerate analytics for business-critical insights while reducing costs and simplifying access.

0:38: Of course, every enterprise is built differently, and your specific data needs require the best-fit tool to plan and manage your analytics strategy.

0:48: Maybe you're unifying data sources from across your architecture. With the IBM Z Platform for Apache Spark, multiple, disconnected data sources can be virtually integrated into a single, logical source.

1:02: The analytics engine for large-scale data processing, Spark allows you to more efficiently process and integrate unified data from batch workloads.

1:11: Or it could be that you're looking to equip your teams with the most popular tools and frameworks. With Python AI Toolkit for IBM z/OS, you can access open source packages backed by supply chain security for your data science, machine learning, and deep learning needs on IBM zSystems.

1:30: Reviewing and acquiring the packages of your choice can be conducted through an intuitive and secure IBM repository.

1:40: Perhaps you need to facilitate access to your IBM zSystems data. With Optimized Data Layer, you can access a virtual, integrated view of data residing on the IBM zSystems platform, allowing you to authorize read/write access to key users and applications without replicating or transforming the data away from its original source.

2:04: With these tools, individually or in combination, you can more efficiently scale your analytics process, produce new insights, and optimize your use of enterprise data—now and for the future.

2:18: To plan your journey to data analytics on z/OS, visit the link here.