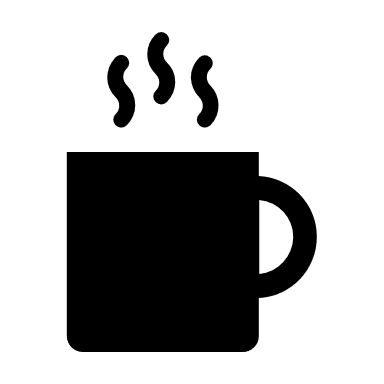
**START YOUR DAY WITH COFFEE**

**PERFORMANCE OF THE COFFEE SHOP**

The Main objective of this project is to analyse retail sales data to gain actionable insights that will enhance the performance of the coffee shop.

We are preparing the project on coffee shop who can improve it’s coffee sales performance

**RECOMMENDED ANALYSIS**

1 – How do sales vary by day of the week and hour of the day?

2 – Are there any peak times for sales activity?

3 – What is the total sales revenue for each month?

4 – How do sales vary across different store location?

5 – What is the average price/order per person?

6 – Which products are the best selling in terms of quantity and revenue?

7 – How do sales vary by product category and type?