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# Ui/Ux Designer

# PROFILE ME

I'm a UI/UX Designer with a background in Architecture and Design. I love listening to people's stories, solving problems, and creating beautiful things that matter. I am an ambitious, career-focused, eager to learn new things and Technology as UI/UX Design position to help launch a career while achieving company goals. As a User Experience Designer, my main focus is to create meaningful experiences through design with web and mobile designing. I have experience as an Architect, giving me a strong eye for detail and multidisciplinary design skills. In addition to this, I am highly organized, and creative, and have a passion for creating user-friendly, intuitive, and aesthetically pleasing digital experiences. I am confident that my background and skillset make me an ideal candidate for the position.

# **EDUCATION**

### GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE 2022

Coursera

#### **BACHELOR'S IN ARCHITECTURE** 2011-2016

School of Architecture, Vadodara design Academy, India.

#### **EXPERIENCE**

#### **FREELENCER**

BRAND DESIGNER, UX DESIGNER 2019- Present

## **Mobile Designer Role:**

- Work with the client to understand their needs and create a mobile design that meets their requirements.
- Create wireframes and mockups for the mobile design.
- Design a user interface that is intuitive and easy to use.
- Develop mobile design prototypes for testing and feedback.

#### Web Site Designer Role:

- Work with the client to understand their needs and create a website design that meets their requirements.
- Create wireframes and mockups for the website design.
- Design a user interface that is intuitive and easy to use.
- Develop website prototypes for testing and feedback.

#### **Brand Identity Role:**

- Work with the client to understand their brand identity.
- Design logos, color palettes, typography, and other elements of the brand identity.

#### SENIOR DESIGNER

#### ALAP KAMDAR ARCHITECT FIRM, AHMEDABAD, INDIA.

- Role: Senior Architect and interior designer.
- Delivered on-time, under-budget project design completion from conception through construction by overseeing programming, schematic and design development phases.
- Innovative design creation by drafting detailed structural drawings to specify dimensions and vital project materials.
- · Implemented corrective action and client changes by drafting reports and memos to consultants and vendors to issue changes and track resolutions.
- Mitigated regulatory risks by partnering with staff and builders to ensure proper design standards and protocols adherence.
- Reduced pre-production design errors by meticulously organizing specification set-up, drawing coordination and building design partnership (BPD) research and usage.
- Coordinated contractor reviews as well as shop drawing and sample submissions.
- Diminished process lags by training 10 technicians on best practices while managing architects, engineering contractors, CAD technicians, interns and clients throughout contract document phases on multiple projects.

#### **INTERNSHIP**

#### TOR-ARCH ARCHITECTS, AHMEDABAD, INDIA.

Aug 2016- Mar 2017

- · Assisted in routine research, investigations and special projects to support work of assigned department.
- Took accurate site measurements to support building planning stages.
- Helped prepare mock-ups and submit for approval.
- Maintained and organized blueprint files.
- Prepared building specifications based on local regulations and codes.
- Thoroughly researched materials and structures while collaborating with vendors to find solutions.
- Collaborated with inspectors, building contractors and district personnel.
- Drafted detailed drawings of structures, specifying dimensions and materials needed.
- Created oral and written presentations for project designs and proposals.
- Created 3D or interactive structure designs using computer-aided design applications.
- Conducted on-site visits to construction sites to monitor plan compliance.

# **TECHNICAL** SKILLS

- Figma
- Adobe XD
- Visual Design
- Wireframe tool
- User Interface
- Storyboarding
- Conceptual Modeling
- Prototype
  - User research
  - Contextual Research
  - Usability
  - Color and typography
  - Product design
  - Typography
  - Leadership
  - Time management
  - Project management

- Information Architecture
- Experience Mapping
- Responsive Design
- Sketch
- AutoCAD
- Sketch-up 3D
- Adobe Photoshop
- Collaborative
- Critical Thinking
- Team work

# ADDITIONAL **SKILLS**

- Creativity
- Organizational skills
- Adaptability
- Optimization

English

• Gujarati

Hindi

# **PORTFOLIO**

LAUNGAGE

https://dollymodi.github.io/

### REFERENCE

To be provided on request.