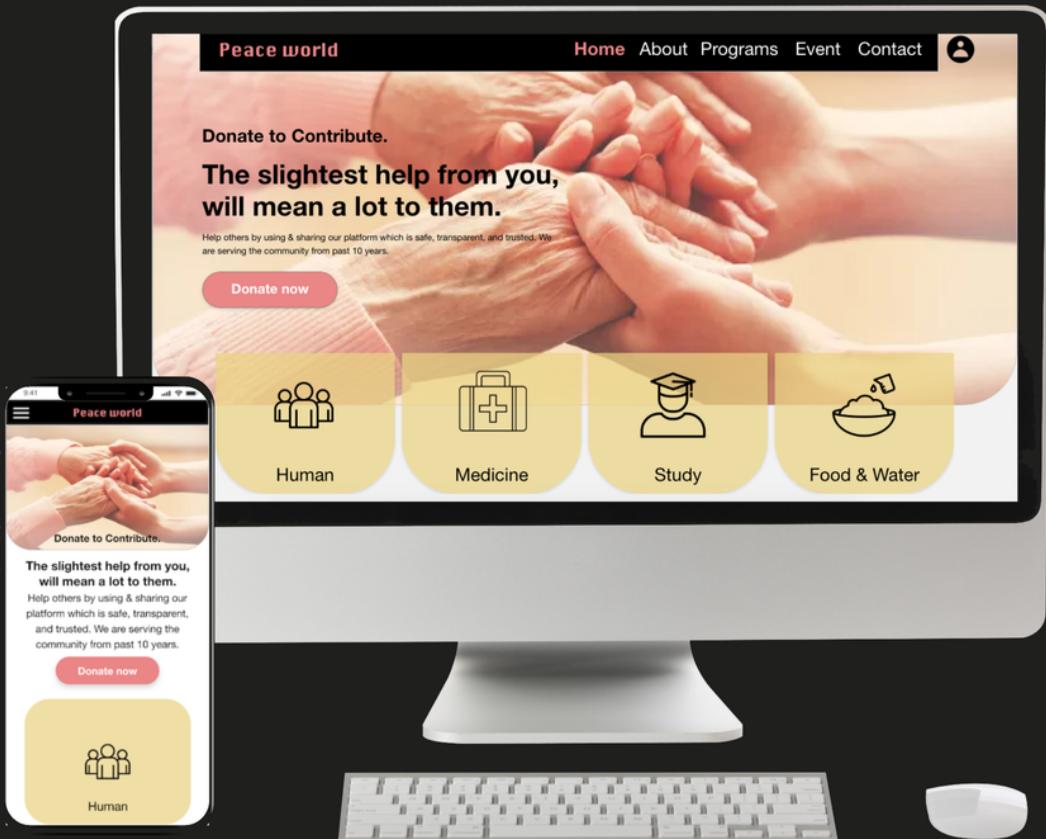


PEACE WORLD

A NON-PROFIT CHARITY RESPONSIVE DESIGN



GET TO KNOW
MY CASE
STUDY

PRESENTED BY: DOLLY MODI
UI/UX DESIGNER

PROJECT OVERVIEWS

"Helping others is the purest form of Humanity"

I have always believed in giving back to the community and help everyone. To fulfil this goal I have decided to create Peace World – a donation and a charity platform where user can give donations for a particular cause.

The screenshot shows a charity website with a dark header and a light pink footer. At the top, there's a navigation bar with icons for Home, About us, Contact, and Log in. Below the header, a large banner features a circular graphic with four categories: Human (person icon), Medicine (cross icon), Study (graduation cap icon), and Food & Water (bowl icon). The text "Several donation programs that can make it easier for you" is displayed above a red "Donate now" button. In the pink footer area, there's a section titled "About us" with the text "Lets Build The Better World Together". To the right, a small text block says: "There will be a day-in our lifetime-when we get to celebrate every person on the planet having access to Clean Water, Food, Education and Medicine. We want to celebrate that day with you." Below this is a large photo of several smiling children. The footer also contains sections for "Some urgent Donation" with small images of people, and a "Testimonials" section with a quote from Steve Jobs.

Human

Medicine

Study

Food & Water

Several donation programs that can make it easier for you

Donate now

About us

Lets Build The Better World Together

There will be a day-in our lifetime-when we get to celebrate every person on the planet having access to Clean Water, Food, Education and Medicine. We want to celebrate that day with you.

Some urgent Donation

Testimonials

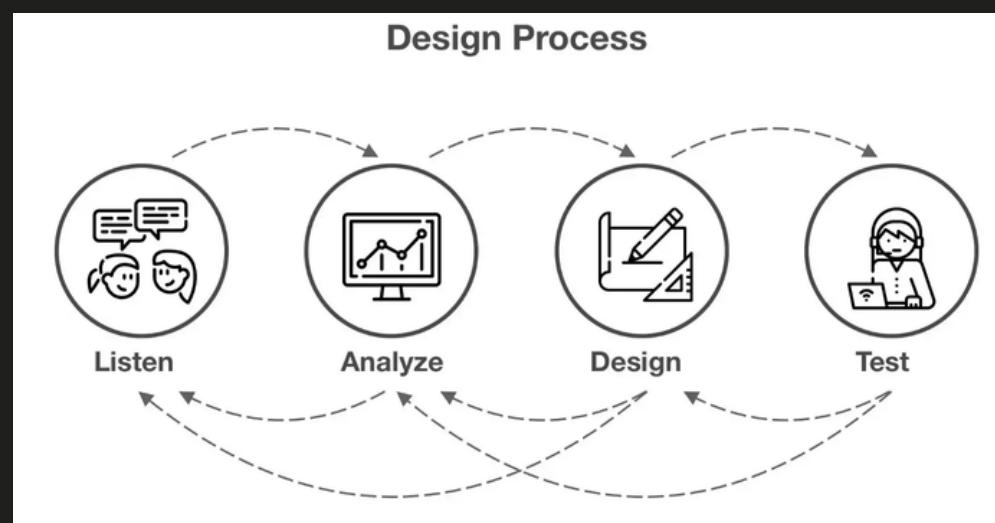
Steve Jobs

Role: UX Researcher & UI Designer

Duration: 1 Month (December 2022)

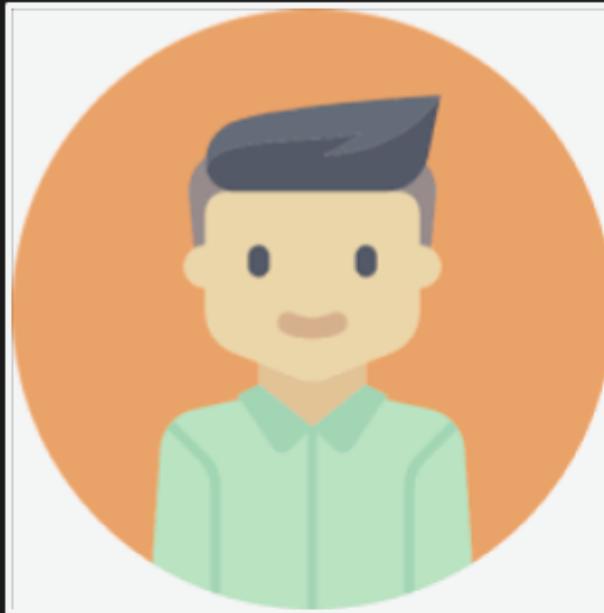
Tools: AdobeXD, Adobe Photoshop, Miro, Google Slides, Canva

Responsibilities: Conducting interviews, preparing the user flow, paper and digital wire-framing, low and high-fidelity prototyping, conducting usability studies, and iterating on designs.



PERSONA

A user persona is a representation of the aims and behaviour of a predicted set of users. In most cases, personas are synthesised using data acquired via interviews, feedback and questionnaire with users.



Name

Age: Harshit
Education: Information Technology
Hometown: Canada
Family: Married
Occupation: Software Engineer

"I hope we can inspire more individuals to donate to charities."

Goals

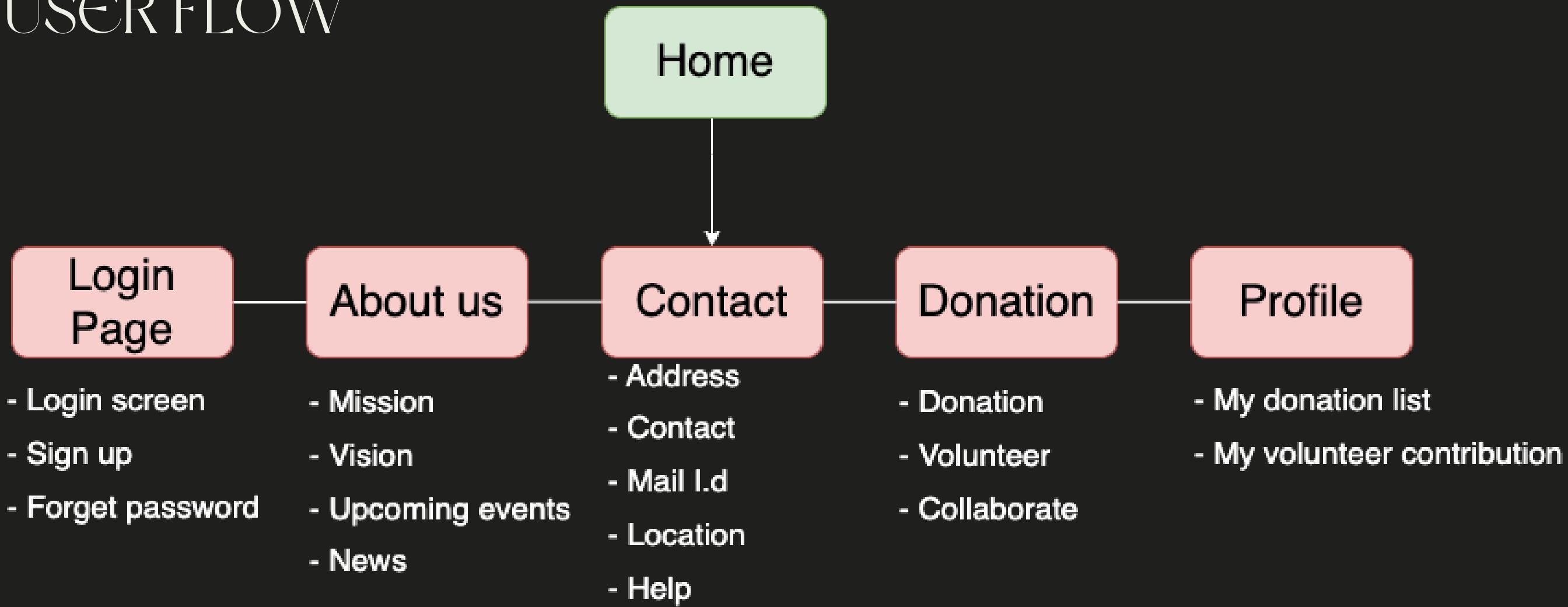
- Be active socially for charity
- Change the positive life of needy people
- He what to gather more people for Voluntary work in charity

Frustrations

- He is frustrated as no one comes for help in charity and people who are interested for voluntary work, its very hard to reached them. He has a limited time as he has full-time jo

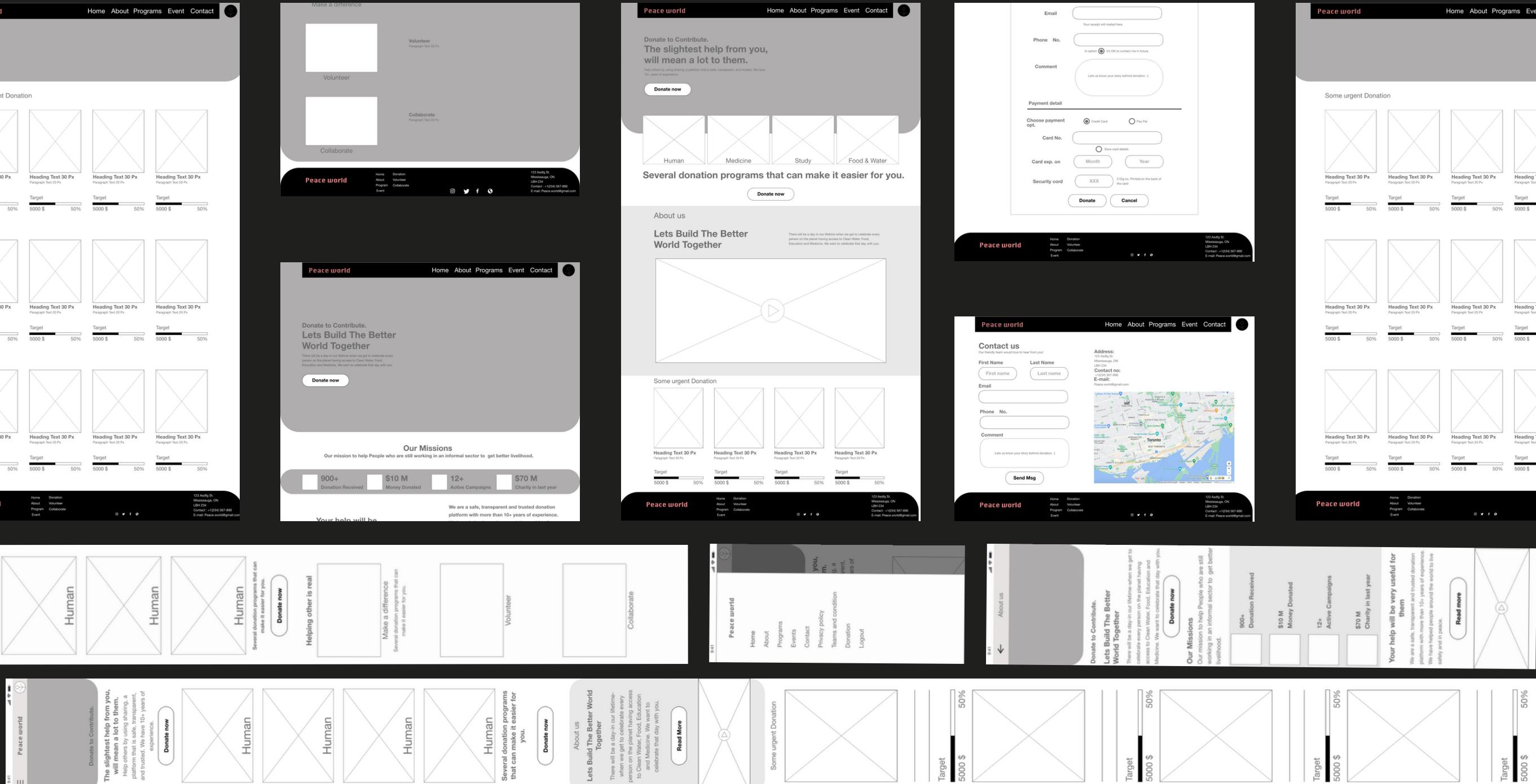
Harshit is an software engineer who want to help the community to do charity work but he has very limited time to do voluntary work because of his busy schedule. He is frustrated as he is not aware of charity events going on around him.

USER FLOW



The following user flow demonstrates the path an individual would take on the website and mobile as a first-time user. Although this is an example of the journey that user might follow before donating, we wanted to make sure that the user could easily access the donation page on every screen.

LO-FI OF WEB AND MOBILE



VISUAL IDENTITY

FORNT STYLE: HELVETICA NEUE

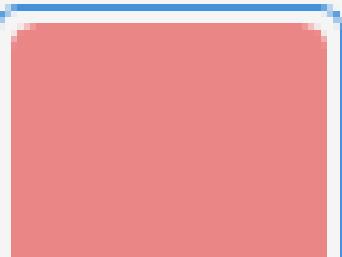
Heading text 50 Px

Heading Text 30 Px

Paragraph Text 20 Px

Label

Label



#EB8686



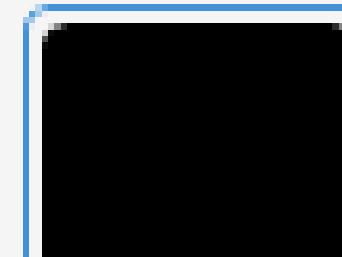
#EBD486



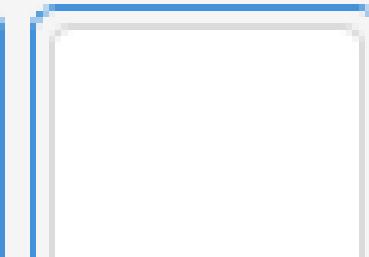
#7187E5



#707070



#000000



#FFFFFF

Peace world

Home About Programs Event Contact 

Donate to Contribute.
The slightest help from you, will mean a lot to them.

Help others by using & sharing our platform which is safe, transparent, and trusted. We are serving the community from past 10 years.

Donate now

 Human
 Medicine
 Study
 Food & Water

Several donation programs that can make it easier for you.

About us

Lets Build The Better World Together

There will be a day-in our lifetime-when we get to celebrate every person on the planet having access to Clean Water, Food, Education and Medicine. We want to celebrate that day with you.



Some urgent Donation

Category	Description	Target	Actual	Progress (%)
Food Charity	From sending money directly to the world's poorest households, to providing tech solution	5000 \$	5000 \$	50%
Medical charity	Arriving in the Northern mountainous region in the middle of the rainy season, the	7000\$	7000\$	50%
Child education	to empower underprivileged urban poor children to break the cycle of poverty through quality	10000 \$	5000 \$	50%
Supporting Old People	These grants are awarded for special projects, equipment and running costs for organ	5000 \$	5000 \$	50%

Peace world

Home About Programs Event Contact 

Peace world

Home About Programs Event Contact 

Donate to Contribute.
Lets Build The Better World Together

There will be a day-in our lifetime-when we get to celebrate every person on the planet having access to Clean Water, Food, Education and Medicine. We want to celebrate that day with you.

Donate now



Our Missions
Our mission to help People who are still working in an informal sector to get better livelihood.

 900+ Donation Received
 \$10 M Money Donated
 12+ Active Campaigns
 \$70 M Charity in last year

Your help will be very useful for them

We are a safe, transparent and trusted donation platform with more than 10+ years of experience. We have helped people around the world to live safely and in peace.

Read More



Peace world

Home Donation
About Volunteer
Program Collaborate
Event

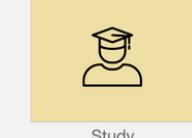
123 Audi St.
Mississauga, ON
L8H 234
Contact : +(234) 567-890
E-mail: Peace.world@gmail.com

Peace world

Home About Programs Event Contact 

 Human
Help those who are in need, or in trouble

 Medicine
Help them with the supply of medicines or special needs they are suffering from

 Study
Help them with supplies regarding learning

 Food
Help them with food or necessities to survive

Several donation programs that can make it easier for you.

Helping other is a real work!

MAKE A DIFFERENCE

Make a difference
The value of life is not in its duration, but in its donation. You are not important because of how long you live, you are important because of how effective you live.


Volunteer
Use your time to serve the world, and you will find that it also serves you.


Collaborate
Let's design and implement a customized strategy that complements your business while enhancing your reputation in the community.



Peace world

Home Donation
About Volunteer
Program Collaborate
Event

123 Audi St.
Mississauga, ON
L8H 234
Contact : +(234) 567-890
E-mail: Peace.world@gmail.com

Peace world

Home About Programs Event Contact 



Some Urgent Donation

Food Charity		Medical charity		Child education		Supporting Old People	
 From sending money directly to the world's poorest households, to providing tech solution. Read more		 Arriving in the Northern mountainous region in the middle of the rainy season, the Read more		 to empower underprivileged urban poor children to break the cycle of poverty through quality Read more		 These grants are awarded for special projects, equipment and running costs for organiza Read more	
Target 5000 \$	50%	Target 7000\$	50%	Target 10000 \$	50%	Target 5000 \$	50%

Food Charity		Medical charity		Child education		Supporting Old People	
 From sending money directly to the world's poorest households, to providing tech solution. Read more		 Arriving in the Northern mountainous region in the middle of the rainy season, the Read more		 to empower underprivileged urban poor children to break the cycle of poverty through quality Read more		 These grants are awarded for special projects, equipment and running costs for organiza Read more	
Target 5000 \$	50%	Target 7000\$	50%	Target 10000 \$	50%	Target 5000 \$	50%

Food Charity		Medical charity		Child education		Supporting Old People	
 From sending money directly to the world's poorest households, to providing tech solution. Read more		 Arriving in the Northern mountainous region in the middle of the rainy season, the Read more		 to empower underprivileged urban poor children to break the cycle of poverty through quality Read more		 These grants are awarded for special projects, equipment and running costs for organiza Read more	
Target 5000 \$	50%	Target 7000\$	50%	Target 10000 \$	50%	Target 5000 \$	50%

Peace world

Home About Program Event Volunteer Collaborate



123 Asdg St.
Mississauga, ON
LBH 234
Contact : +1(234) 567-890
E-mail: Peace.world@gmail.com

Peace world

Home About Programs Event Contact 

Donate

Select the Amount

Your Donation * In CAD (min 10\$) One time Monthly

deduct my donation in honour of the memory of someone.

Donor's Informations

Name
 Make donation anonymous

Email
Your receipt will mailed here.

Phone No.
 It's OK to contact me in future.

Comment
Lets us more about the reason behind your donation. :)

Payment detail

Choose payment opt. Credit Card Pay Pal

Card No.
 Save card details

Card exp. on

Security cord/ CVV 3 Dig no. Printed on the back of the card

Peace world

Home About Program Event Volunteer Collaborate



123 Asdg St.
Mississauga, ON
LBH 234
Contact : +1(234) 567-890
E-mail: Peace.world@gmail.com

Peace world

Home About Programs Event Contact 



Thank you for your Kind and Generous Donation! :)

Back to Home Page.
 Explore other similar events.

Name First name Last name

Contact us

Our friendly team would love to hear from you!

First Name Last Name
First name Last name

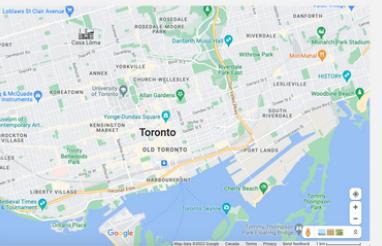
Email

Phone No.

Comment
Lets us more about the reason behind your donation. :)

Peace world

Address:
123 Asdg St.
Mississauga, ON
LBH 234
Contact no:
+1(234) 567-890
E-mail:
Peace.world@gmail.com



123 Asdg St.
Mississauga, ON
LBH 234
Contact : +1(234) 567-890
E-mail: Peace.world@gmail.com

HO-FI MOBILE

Peace world

Home
About
Programs
Events
Contact
Privacy policy
Teams and condition
Donation
Logout

The slightest help from you, will mean a lot to them. Help others by using sharing, a platform that is safe, transparent, and trusted. We have 10+ years of experience.

Donate now

Helping other is real

MAKE A DIFFERENCE

We need you

Make a difference

The value of life is not in its duration, but in its donation. You are not important because of how long you live, you are important because of how effective you live.

Volunteer

Use your time to serve the world, and you will find that it also serves you.

Collaborate

Let's design and implement a customized strategy that complements your business while enhancing your reputation in the community.

Donate now

Donate to Contribute.

Lets Build The Better World Together

There will be a day-in our lifetime-when we get to celebrate every person on the planet having access to Clean Water, Food, Education and Medicine. We want to celebrate that day with you.

Donate now

Our Missions

Our mission to help People who are still working in an informal sector to get better livelihood.

900+ Donation Received

\$10 M Money Donated

12+ Active Campaigns

\$70 M Charity in last year

Your help will be very useful for them

We are a safe, transparent and trusted donation platform with more than 10+ years of experience. We have helped people around the world to live safely and in peace.

Read more

Donate now

Payment Detail

Choose a Payment option

Credit card PayPal

Card No.

Save Card detail

Month Year

Security/CVV

3 Dig no. Printed on the back of the card

Donate now **Cancel**

Thank you for your Kind and Generous Donation! :)

Home Back to Home Page.

Event Explore other similar events.

Contact us

Our friendly team would love to hear from you!

First Name **Last Name**

Email

Phone No.

Comment

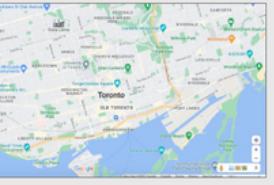
Lets us more about the reason behind your donation. :)

Send Msg

Address:
123 Asdfg St.
Mississauga, ON
LBH 234

Contact no:
+1(234) 567-890

E-mail:
Peace.world@gmail.com



TAKEAWAYS

Impact – By giving information at the press of a button and improving user connection to Help people by Donation, the app.

What I learned – The first app concepts are simply the start of the process, I discovered when designing the Non-profitable charity website and mobile app. Usability tests and user feedback were taken into account during each design iteration of the app.

NEXT STEP

I want to keep designing the site's other pages and test this with more users. I want to try out the donation user flow in particular to make sure it is simple and clear. I would then be improve the designs further to make a clickable prototype, for the complete site.

THANK YOU!

for reading this far

Any comments or suggestions are always welcome.

Lets connect : E-Mail Id : vda.dollyp@gmail.com