

Dolly Modi

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PROFESSIONAL SUMMARY

I'm a UI/UX Designer with a background in Architecture and Design. I love listening to people's stories, solving problems, and creating beautiful things that matter. I am ambitious, career-focused, and eager to learn new things and Technology as UI/UX Design position to help launch a career while achieving company goals. As a User Experience Designer, my main focus is to create meaningful experiences through design with web and mobile designing. I have experience as an Architect, giving me a strong eye for detail and multidisciplinary design skills. In addition to this, I am highly organized, and creative, and have a passion for creating user-friendly, intuitive, and aesthetically pleasing digital experiences. I am confident that my background and skillset make me an ideal candidate for the position.

EDUCATION AND CERTIFICATIONS

- **Bachelor of Architecture**, Vadodara Design Academy, Gujarat University | July 2011 - November 2016
- **Google UX Design Professional Certificate**, Google on Coursera | August 2022 - December 2022
- **Product Design Virtual Internship Experience Program**, Accenture (North America) | February 2023
- **Critical Thinking and Problem Solving**, LinkedIn | January 2023
- **UX Foundations: Multi-device Design**, LinkedIn | January 2023

PROFESSIONAL EXPERIENCE

Brand designer and UI/UX Designer, Freelancing | Jan 2019 – Jul 2022

Mobile Designer Role :

- Work with the client to understand their needs and create a mobile design that meets their requirements.
- Create wireframes and mockups for the mobile design.
- Design a user interface that is intuitive and easy to use.
- Develop mobile design prototypes for testing and feedback.

Web Site Designer Role :

- Work with the client to understand their needs and create a website design that meets their requirements.
- Create wireframes and mockups for the website design.
- Design a user interface that is intuitive and easy to use.
- Develop website prototypes for testing and feedback.

Brand Identity Role:

- Work with the client to understand their brand identity.
- Design logos, color palettes, typography, and other elements of the brand identity.

Senior Architect, Alap Kamdar Architects, Ahmedabad, India | Nov 2017 – Jul 2022

- Role: Senior Architect and interior designer.
- Delivered on-time, under-budget project design completion from conception through construction by overseeing programming, schematic and design development phases.
- Innovative design creation by drafting detailed structural drawings to specify dimensions and vital project materials.
- Implemented corrective action and client changes by drafting reports and memos to consultants and vendors to issue changes and track resolutions.

- Mitigated regulatory risks by partnering with staff and builders to ensure proper design standards and protocols adherence.
- Reduced pre-production design errors by meticulously organising specification set-up, drawing coordination and building design partnership (BPD) research and usage.
- Coordinated contractor reviews as well as shop drawing and sample submissions.
- Diminished process lags by training 10 technicians on best practices while managing architects, engineering contractors, CAD technicians, interns and clients throughout contract document phases on multiple projects.

Internship, Tor-Arch Architect, Ahmedabad, India | Aug 2016 – Mar 2017

- Assisted in routine research, investigations and special projects to support the work of assigned departments.
- Took accurate site measurements to support building planning stages.
- Helped prepare mock-ups and submit them for approval.
- Maintained and organised blueprint files.
- Prepared building specifications based on local regulations and codes.
- Thoroughly researched materials and structures while collaborating with vendors to find solutions.
- Collaborated with inspectors, building contractors and district personnel.
- Drafted detailed drawings of structures, specifying dimensions and materials needed.
- Created oral and written presentations for project designs and proposals.
- Created 3D or interactive structure designs using computer-aided design applications.
- Conducted on-site visits to construction sites to monitor plan compliance.

TECHNICAL SKILLS

Figma, AdobeXD, Visual Design, Wireframe tool, User Interface, Storyboarding, Conceptual Modeling, Prototype , User research , Contextual Research, Usability, Color and typography, Product design, Typography, Information Architecture, Experience Mapping, Responsive Design, Sketch

ADDITIONAL SKILLS

Creativity, Organizational skills, Adaptability, Optimisation, Leadership, Collaborative, Critical Thinking, Team work, Time management, Project management.

VOLUNTEER AND COMMUNITY INVOLVEMENT

- **Council Of Architecture**, Indian Licence Architect, 2017 – Present.
- **Related Study Programs (RSP) Volunteer**
 - Mandvi RSP- 2012
 - Sankheda RSP - 2013
 - Khetri RSP - 2013
- **Publication** (booklet/report)
 - Thesis Report of Old Age Home - 2016
 - khetri RSP (college Level)
 - Sankheda RSP (college Level)
 - Vishwamitra river urban study. (City Level in Vadodara)

LANGUAGE

English, Hindi, Gujarati.

REFERENCE

To be provided on Request.