



NETFLIX

THE BAD

- Doesn't give a lot of information on cast and crew (just actor's and creator's names)
- Doesn't have customer reviews unlike Amazon Prime Videos.
- Only release show once all episodes are released but Prime Videos put weekly released episode.
- Annoying notification about content user don't really care about.

THE GOOD

- Varying shape (circle, rectangle) and sizes of the film/show thumbnail allows for easy discrimination of different categories/contents.
- Can easily access and view description all the episodes and also download upcoming episodes in advance.
- Can preview featured films/shows with ease like Instagram stories (a feature that really holds your attention well and long)
- Has a separate "More like this" tab unlike in Amazon Prime Videos it is included in the "Episodes" tab with overwhelming information. Also includes "Cast and Crew" info in this tab.
- Has a percentage match value for films/show that matches your interest based on previous shows watched.
- Has a screen lock feature in the video. Can rate unlike in Amazon Prime Videos (only based on IMDb)

THE UGLY

- Prevent oversaturated content and fine tune contents that are based on what user previously watched.
- Maybe a "Don't show again" click.
- Notifications on when a new episode of a show you like is released.