

Dr. Chanda Bloch

Strategic • Relator • Visionary • Individualization • Learner

Educational leader with 23 years of public education experience and a passion for maximizing teams of stakeholders to advance an organization's vision and values.

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EMPLOYMENT BACKGROUND

District Administration:

- Superintendent of Schools, **Hamlin Collegiate ISD** 2024-Present
- Assistant Superintendent of School Leadership and Student Support, **San Marcos CISD** 2022-2024
- Director of Secondary Schools and Instruction, **Seguin ISD** 2020-2022

Campus Administration:

- High School Principal, **Seguin ISD** 2018-2022
- Elementary Principal, **Seguin ISD** 2013-2018
- Assistant Principal, **La Vernia ISD** 2011-2013

Campus Instructional Coaching:

- **Seguin Independent School District**
Saegert 6th Grade Center, Title One, English Language Arts
Instructional Coach for Grade 6

Classroom Leadership:

- **Seguin Independent School District**
AJB Middle School 6-8th Grades Campus ELAR Educator
- **Nixon Smiley Consolidated Independent School District**
Nixon Smiley High School, 9-11 Grade English Teacher

RELEVANT EXPERIENCE

District Administration: Hamlin Collegiate ISD (Superintendent of Schools)

- ❑ Created and maintained Academic Budget and helped to oversee each campus budget in the district;
- ❑ Collaborated with Chief of Operations and Chief of Finance to design the new Elementary school and designs to remodel current schools in the district;
- ❑ Collaborated with Human Resource department to create a strategic staffing plan for each campuses and a recruitment plan for hard to fill vacancies;
- ❑ Work with Senior Leadership to create a district wide mission and vision that aligned with student success and college and career ready mindsets; Collaborated with Senior Leadership to create a plan to reduce the current district deficit by looking and staffing allocations and resources being used district and campus wide;
- ❑ Created and delivered all Principal and Assistant Principal Professional Learning Communities , meetings, and trainings throughout the year and the summer.

San Marcos Consolidated Independent School District (Assist. Supt. of S. Leadership and St. Support)

- ❑ Annually led planning for, development, implementation, and feedback loops of K-12 professional learning; Professional Learning Communities, Effective Feedback to Support Teachers, Instructional Playbook, Restorative Practices/Positive Behavior Support Systems, and AVID;
- ❑ Collaborated with Texas State University to create a new opportunity for Dual Credit Students and Early College High School students to attend Texas

SPECIALTIES & SKILLS

Coaching Campus Administration on
How to Create Strong School Culture and
Campus- Wide Systems

School Redesign

Creating Innovative, Strategic Plans for
District & Campus Programs

Professional Learning & Thoughtful Use
of Instructional Technology

Literacy Instructional Best Practices,
Management, & Design

Building Relationships in Service

EDUCATION & CERTIFICATION

Baylor University '21

Educational Leadership Ed.D.
Superintendency Certification

Texas A&M Kingsville '07

M.Ed. Educational Leadership
Principal Certification Program

Texas State University '03

Bachelor of Science in Communication
Studies and English
Focus: Secondary Education in Debate,
Speech and English

PROFESSIONAL LEADERSHIP

Texas Council of Women School Executives (TCWSE)

- Region 13 Regional President
2022-24
- Region 20 Representative on State
Exec Board- 20-21
- Established Regional Executive Board
in 2021- 2022
- TCWSE Conference Committee Chair
2022 & 2023

Texas Association of School Administrators (TASA)

- Book Study Virtual Panelist 2022
- Aspiring Superintendent Attendee &
Blogger for Event 2020

State University. San Marcos CISD is the first school district they are partnering with for Dual Credit courses;

- ❑ Co-Wrote district policy and best practices for K-12 grading guidelines;
- ❑ Co-led the district through 5 year Strategic Planning process;
- ❑ Helped to pass a 90 million dollar bond to build a new Elementary school, Natatorium, and renovate all current schools in the district;
- ❑ Collaborated with Chief of Operations and Chief of Finance to design the new Elementary school and designs to remodel current schools in the district;
- ❑ Collaborated with Human Resource department to create a strategic staffing plan for each campuses and a recruitment plan for hard to fill vacancies;
- ❑ Worked with Texas State University to design a Teacher Residency Program on elementary and Secondary and placed over 50 teacher residents each academic year;
- ❑ Created and maintained Academic Budget and helped to oversee each campus budget in the district;
- ❑ Collaborated with Senior Leadership to create a plan to reduce the current district deficit by looking and staffing allocations and resources being used district and campus wide;
- ❑ Created and delivered all Principal and Assistant Principal Professional Learning Communities , meetings, and trainings throughout the year and the summer.

District Administration: Seguin Independent School District (Director of Secondary Schools and Curriculum)

- ❑ Collaborated with the district's middle and high school administration & leadership teams, district Curriculum, Instruction, & Assessment leadership, & 6-12 teachers, students, & families to serve & guide equitable, innovative, standards-driven, vertically aligned teaching & learning in schools;
- ❑ Annually led planning for, development, implementation, and feedback loops of K-12 professional learning; supervised all District Curriculum Content Coordinators and Campus Academic Deans;
- ❑ Collaborated with Transcend and Texas Education Agency to create a middle school redesign to best meet the needs of all student that optimized success;
- ❑ Implemented and supported all middle and high school campuses implement a new High Qualified Instructional Materials Curriculum in grades 6-12;
- ❑ Created & supported the application & implementation of the district-wide observation/feedback cycle to best support teachers in the classroom;
- ❑ Trained all campus administration in Crucial Conversations, Data Driven Instruction, and Professional Learning Communities.

Campus Administration:

HS Principal, Seguin Independent School District(2018-2020)

Seguin High School ; 2450+ students 200 Staff Members

ECHS, P-Tech, CTE, Life Skills, Autism, Behavioral , Dual Credit, College Board AP, 60% Eco Disadvantage

- ❑ Accountability Rating 2020-21: B , 2019-2020 (Covid);
- ❑ Led, inspired, and supervised teams of teachers and support staff, ensuring the smooth day-to-day operations of the school and creating a positive learning environment for all stakeholders;
- ❑ Developed and implemented innovative curriculum and instructional strategies, improving academic performance and increasing student and staff engagement;
- ❑ Collaborated with parents, teachers, and community members to

Texas Council of Teachers of English Language Arts (TCTELA)

- ELAR Strand Lesson Design Contributor and Presenter 2009; 2010

PUBLICATIONS & PRESENTATIONS

Texas Association of School Administrators (TASA) Midwinter Presentations

- ❑ How to Run and Maximize Results in a Comprehensive High School Through Systems (2020)
- ❑ Central Office Partnerships with Principals (2024)

Region 13 Coaching Collaborative

- ❑ How to Provide Effective Feedback to Teachers to Move Tier 1 Instruction (2022)

TEKS Resource System Summer Conference

- ❑ Backwards Design In English Language Arts Curriculum Planning (2010 and 2011)

Dissertation

- ❑ **Dissertation Title:** Case Study: How to Reduce Stress and Burn-Out in Secondary Principals Published: 2021

- establish partnerships and create a supportive network, resulting in improved parent involvement and community engagement;
- ❑ Help to launch the P-Tech Program at the HS that works alongside ECHS and allows students to get an Associates Degree and a Pharmacy Certification;
- ❑ Created campus wide systems in academics, safety, and discipline to maximize results on the campus;
- ❑ Oversaw the Early College High School and the Advanced Academics Programs on the campus;
- ❑ Created the Virtual Learning plan for all Secondary campuses to support students thought the pandemic.

Principal, Seguin Independent School District (2012-2018)

Vogel Elementary School K-5; 450+ students 67 Staff Members
Dual Language, Autism, Behavioral & Gifted Programs 66% Eco
Disadvantage

- ❑ Accountability Rating 2016-17: B and 2017- 2018: B;
- ❑ Led the campus through change in from Early Exit Bilingual Program to Dual Language Program;
- ❑ Led, inspired, and supervised teams of teachers and support staff, ensuring the smooth day-to-day operations of the school and creating a positive learning environment for all stakeholders;
- ❑ Developed and implemented innovative curriculum and instructional strategies, improving academic performance and increasing student and staff engagement;
- ❑ Collaborated with parents, teachers, and community members to establish partnerships and create a supportive network, resulting in improved parent involvement and community engagement;
- ❑ Oversaw the implementation of school-wide initiatives, such as social-emotional learning programs and professional development workshops, fostering a positive, inspirational school culture and supporting the professional growth of staff;
- ❑ Took over an "F" Rated campus and moved it to a letter grade "C" in one Academic school year.

Assistant Principal, La Vernia Independent School District (2010-2012)

La Vernia Intermediate School 3-5; 900+ students 85 Staff Members
Life Skills, Autism, & Gifted & Talented Programs 12% Eco
Disadvantage

- ❑ Accountability Rating 2012-13: A
- ❑ Served and created systems as 504 Campus Coordinator, Multi-Tiered Systems of Support (MTSS) Coordinator, Restorative Discipline, and Campus Testing Coordinator;
- ❑ Created and prepared campus community, team leader, and faculty meetings, professional development, and agendas with campus principal and instructional coach;
- ❑ Supported Professional Learning Committees (PLCs) and student growth in Tier 1 best practices prior to referral to Tiers 2 & 3 for behavior, reading language arts, or math;
- ❑ Trained, grew, and supported campus culture and practices with Capturing Kids Hearts and district restorative practices by modeling,

promoting, and creating professional development for all staff on and off-campus.

PROFESSIONAL REFERENCES

- Dr. Michael Cardona, San Marcos CISD**
Email: michael.cardona@smcisd.net

Superintendent
Phone: 210-887-5519
- Dr. Terrance Sander, San Marcos CISD**
Email: terrence.sanders@smcisd.net

Deputy Superintendent
Phone: 832-374-6456
- Mr. James Nevarez, San Marcos CISD**
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Exec. Director of Academics
Phone: 512-667-3583
- Dr. Matthew Guitierrez, Leander ISD**
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Superintendent
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