



## Review of Silverandgem.com

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#### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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#### **Iconography**

Hard to solve

• Little tough to solve

**Errors** 

Easy to solve

Not Important

To Improve

No action necessary

### **Search Engine Optimization**



Silver Jewellery Manufacturer, Buy Online Silver Jewellery India | Silver Jewelry

**Length:** 86 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Silver & Gem Exports @best silver jewellery manufacturer Jaipur India, offers pure handmade and designer silver jewelry at our 925 silver jewellery online store. Order online

**Length:** 174 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Silver Jewellery Manufacturers, Wholesaler Silver Jewelry, About Silver Jewellery Suppliers, India Silver jewellery Manufacturers, Silver Jewellery online store

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





# Silver Jewellery Manufacturer, Buy Online Silver Jewellery India | Silver Jewelry silverandgem.com/

Silver & Gem Exports @best silver jewellery manufacturer Jaipur India, offers pure handmade and designer silver jewelry at our 925 silver jewellery online store. Order online

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> <H2> <H3> <H4> <H5> <H6>
1 7 6 1 0 0

<H1> Silver Jewellery Manufacturer - Silver & Gem Exports </H1>

<H2> Buy Online Silver Jewellery, Fashion Jewelry and Gemstones at Wholesale Prices </H2>

<H2> Explore our vast Collection of Online Silver Jewelry </H2>

<H2> Where to Buy Online Silver Jewellery India </H2>

<H2> Why choose us? </H2>

<H2> Silver & Gem Exports – Best Sterling Silver Manufacturers Jaipur </H2>

<H2> Benefits of Buying Silver Jewellery in India from us </H2>

<H2> WHAT OUR CUSTOMER SAY! </H2>

<H3> Why Shop With Us </H3>

<H3> Get to know silver & gem </H3>

<H3> Featured Categories </H3>

<H3> Customer services </H3>

<H3> Follow us </H3>

<H3> We accept </H3>

<H4> WHOLESALE ENQUIRY </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



<b>Keywords</b> facebook	Freq	Title *	Desc *	<h></h>
instagram	1	×	×	×
youtube	1	×	×	×
twitter	1	×	×	×
email	1	×	×	×
	1	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 250 images on this web page ★ 49 ALT attributes are empty or missing.

https://www.facebook.com/tr?id=641829738059268&ev=PageView&noscript=1	
images/wa.png	
/images/member.png	
images/home.png	
images/arrow1.png	
images/more.png	
images/startcomma.png	
images/endcomma.png	
images/quality.png	



Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.





HTML to Text Ratio is: 4.96%

Text content size 14751 bytes Total HTML size 297183 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 290 KB to 290 KB (-0 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



// IP Canonicalization

No your domain IP 103.20.212.40 does not redirect to silverandgem.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these\_are\_underscores) in your URLs

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://silverandgem.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Good, you have Robots.txt file! http://silverandgem.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

**Iframe** 

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

**Domain Registration** 000

Exactly how many years and months

Domain Age: 23 Years, 87 Days

Created Date: 10th-Nov-2001

Updated Date: 6th-Nov-2024

Expiry Date: 10th-Nov-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website

0 Backlink(s

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



### **Usability**



http://silverandgem.com **Length:** 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



**\*\*** Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



0.45 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Oh no, you have not declared your language Declared Language: Unknown

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
silverandgem.net	Available
silverandgem.org	Already Registered
silverandgem.biz	Already Registered
silverandgem.us	Available
silverandgem.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
qilverandgem.com	Available
wilverandgem.com	Available
eilverandgem.com	Available
zilverandgem.com	Available
xilverandgem.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



#### **Mobile**



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

# Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## **Technologies**



Server IP	<b>Server Location</b>	Service Provider
103.20.212.40	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- \* Too bad, your website has too many CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- \* Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Your Web Page doctype is XHTML 1.0 Transitional

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



## **Social**



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

#### **Visitors**

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$10 USD

Just a estimated worth of your website based on Alexa Rank.

## **Link Analysis**



We found a total of 235 links including both internal & external links of your site

Anchor	Type	Follow
EMAIL	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Login	Internal Links	Dofollow
Silver Rings	Internal Links	Dofollow
Silver Pendants	Internal Links	Dofollow
Silver Earrings	Internal Links	Dofollow
Silver Necklaces	Internal Links	Dofollow
Silver Bracelets	Internal Links	Dofollow
Silver Bangles	Internal Links	Dofollow
Silver Anklets	Internal Links	Dofollow
Silver Chain	Internal Links	Dofollow
Silver Jewellery Sets	Internal Links	Dofollow
Silver Toe Rings	Internal Links	Dofollow
Nose & Eye Pins	Internal Links	Dofollow
Oxidized Jewelry	Internal Links	Dofollow
Fashion Rings	Internal Links	Dofollow
Fashion Earrings	Internal Links	Dofollow
Fashion Pendants	Internal Links	Dofollow
Fashion Bangles	Internal Links	Dofollow
Fashion Necklaces	Internal Links	Dofollow
Fashion Bracelets	Internal Links	Dofollow
Fashion Jewellery Sets	Internal Links	Dofollow
Fashion Ankletes	Internal Links	Dofollow
Fashion Chains	Internal Links	Dofollow
Fashion Toe Rings	Internal Links	Dofollow
Fashion Nose&Eye Rings	Internal Links	Dofollow
Silver Findings	Internal Links	Dofollow
Copper Findings	Internal Links	Dofollow
German Silver Findings	Internal Links	Dofollow
Brass Findings	Internal Links	Dofollow
Other Findings	Internal Links	Dofollow
Gemstone Figures	Internal Links	Dofollow
Gemstone Beads	Internal Links	Dofollow
Gemstones	Internal Links	Dofollow
Silver Brooches	Internal Links	Dofollow
Silver Articles	Internal Links	Dofollow
Silver Pipe	Internal Links	Dofollow
Accessories	Internal Links	Dofollow
Handicrafts	Internal Links	Dofollow
Footwear	Internal Links	Dofollow
Dog & Cat Accessories	Internal Links	Dofollow
Silver Key Chains	Internal Links	Dofollow
Cufflinks	Internal Links	Dofollow
Silver Belly Chains	Internal Links	Dofollow
Cabochon Rings	Internal Links	Dofollow
Cut Stone Rings	Internal Links	Dofollow
Cut Stone Prings	meniai Liiks	DOLOHOW



Plain Rings	Internal Links	Dofollow
Gold Plated Silver Rings	Internal Links	Dofollow
Astrologer Zodiac Gemstone Rings	Internal Links	Dofollow
Chakra Rings	Internal Links	Dofollow
Exclusive Silver Rings	Internal Links	Dofollow
CZ Diamonds Ring	Internal Links	Dofollow
Mens Ring	Internal Links	Dofollow
Wholesale Lot Rings	Internal Links	Dofollow
Wholesale Lot Plain Rings	Internal Links	Dofollow
Cabochon Pendants	Internal Links	Dofollow
Cut stone Pendants	Internal Links	Dofollow
Plain Pendants	Internal Links	Dofollow
Chakra Pendants	Internal Links	Dofollow
Navratan Pendants	Internal Links	Dofollow
Gold Plated Silver Pendants	Internal Links	Dofollow
Exclusive Silver Pendants	Internal Links	Dofollow
Wholesale Lot Pendants	Internal Links	Dofollow
Cabochon Earrings	Internal Links	Dofollow
Cut Stone Earrings	Internal Links	Dofollow
Plain Earrings	Internal Links	Dofollow
Cabochon Stone Studs	Internal Links	Dofollow
Plain Studs	Internal Links	Dofollow
cut stone studs	Internal Links	Dofollow
Men's Earrings	Internal Links	Dofollow
Rudraksha Earrings	Internal Links	Dofollow
Chakra Earrings	Internal Links	Dofollow
Gold Plated Silver Earrings	Internal Links	Dofollow
Exclusive Silver Earrings	Internal Links	Dofollow
Wholesale Lot Earrings	Internal Links	Dofollow
Cabochon Necklaces	Internal Links	Dofollow
Cut stone Necklaces	Internal Links	Dofollow
Nylon & Thread Necklaces	Internal Links	Dofollow
Plain Necklaces	Internal Links	Dofollow
Cabochon Beads Necklaces	Internal Links	Dofollow
Rudraksha Mala	Internal Links	Dofollow
Cutstone Beads Necklaces	Internal Links	Dofollow
Rubber Necklaces	Internal Links	Dofollow
Navratan Necklaces	Internal Links	Dofollow
Cabochon Bracelets	Internal Links	Dofollow
Cut Stone Bracelets	Internal Links	Dofollow
Plain Bracelets	Internal Links	Dofollow
Silver Rakhi	Internal Links	Dofollow
Navratan Bracelets	Internal Links	Dofollow
Charms Bracelets	Internal Links	Dofollow
Chakra Bracelets	Internal Links	Dofollow
Wholesale Lot Bracelets	Internal Links	Dofollow
Cabochon Bangles	Internal Links	Dofollow
Cut stone Bangles	Internal Links	Dofollow
Plain Bangles	Internal Links	Dofollow
Stone Bangles	Internal Links	Dofollow
Armband	Internal Links	Dofollow
Cabochon Anklets	Internal Links	Dofollow
Cut stone Anklets	Internal Links	Dofollow



Plain Anklets	Internal Links	Dofollow
Plain Silver Chains	Internal Links	Dofollow
Gold Plated Silver Chains	Internal Links	Dofollow
Wholesale Lot Plain Silver Chains	Internal Links	Dofollow
Cut Stone Sets	Internal Links	Dofollow
Cabochon Stone Sets	Internal Links	Dofollow
Silver pendant sets	Internal Links	Dofollow
cut stone English lock sets	Internal Links	Dofollow
Gold Plated Pendant Sets	Internal Links	Dofollow
Plain Necklaces Sets	Internal Links	Dofollow
Plain Toe Ring	Internal Links	Dofollow
Cabochon Toe Ring	Internal Links	Dofollow
Cut Stone Toe Ring	Internal Links	Dofollow
Silver Nose & Eye Ring	Internal Links	Dofollow
Silver Oxidized Jewelry	Internal Links	Dofollow
German Silver Gemstone Rings	Internal Links	Dofollow
Brass Plain Rings	Internal Links	Dofollow
Brass Gemstone Rings	Internal Links	Dofollow
Copper Gemstone Rings	Internal Links	Dofollow
Mix Metal Gemstone Rings	Internal Links	Dofollow
German Silver Plain Rings	Internal Links	Dofollow
German Silver Gemstone Earrings	Internal Links	Dofollow
Brass Plain Earrings	Internal Links	Dofollow
Brass Gemstone Earrings	Internal Links	Dofollow
German Silver Plain Earrings	Internal Links	Dofollow
German Silver Gemstone Pendants	Internal Links	Dofollow
Mix Metal Pendants	Internal Links	Dofollow
Brass Gemstone Pendants	Internal Links	Dofollow
Brass Plain Pendants	Internal Links	Dofollow
	Internal Links	Dofollow
Ebony Wood Silver Plain Pendants	Internal Links	Dofollow
Ebony Wood Silver Bangles  Proce Competence Bangles	Internal Links	Dofollow
Brass Gemstone Bangles	Internal Links	
Brass Plain Bangles German Silver Gemstone Necklaces		Dofollow
German Silver Gemstone Necklaces  German Silver Plain Necklaces	Internal Links	Dofollow
Brass Gemstone Necklaces	Internal Links	Dofollow Dofollow
German Silver Stone Bracelets	Internal Links Internal Links	Dofollow
German Silver Gemstone Sets	Internal Links	Dofollow
		Dofollow
Brass Peandant Sets Brass Gemstone Sets	Internal Links Internal Links	Dofollow
German Silver Plain Anklets	Internal Links	Dofollow
	Internal Links	Dofollow
Copper Plain Chains	Internal Links	
Brass Plain Toe Rings		Dofollow
Brass Nose & Eye Ring	Internal Links	Dofollow
Sterling Silver Beads	Internal Links	Dofollow
Plain Silver Toggle	Internal Links	Dofollow
Plain Silver Locks	Internal Links	Dofollow
Silver Findings	Internal Links	Dofollow
Gold Plated Silver Locks	Internal Links	Dofollow
Copper Beads	Internal Links	Dofollow
Copper Findings	Internal Links	Dofollow
Plain Copper Locks	Internal Links	Dofollow
Silver Plated Copper Beads	Internal Links	Dofollow



Silver Plated Copper Findings	Internal Links	Dofollow
Silver Plated Copper Locks	Internal Links	Dofollow
Gold Plated Copper Beads	Internal Links	Dofollow
German Silver Beads	Internal Links	Dofollow
German Silver Findings	Internal Links	Dofollow
German Silver Locks	Internal Links	Dofollow
Gold Plated Brass Beads	Internal Links	Dofollow
Brass Findings	Internal Links	Dofollow
To Make A Beaded Jewellery With Wire Roll	Internal Links	Dofollow
Rubber Earring Backs	Internal Links	Dofollow
Ganesh Stone Figures	Internal Links	Dofollow
Gemstone Plain Beads	Internal Links	Dofollow
Gemstone Cut Beads	Internal Links	Dofollow
Gemstone Chips	Internal Links	Dofollow
Gemstone Cumps  Gemstone Tumbled Nuggets	Internal Links	Dofollow
Cut Gemstones Celebrated (mm size)	Internal Links	Dofollow
	Internal Links	
Cut Gemstones Free Size	Internal Links	Dofollow
Cabochon Gemstones Celebrated (mm size)		Dofollow
Cabochon Gemstones Free Size	Internal Links	Dofollow
Natural Gemstones Rough Collection	Internal Links	Dofollow
Cabochon Brooches	Internal Links	Dofollow
Cut Stone Brooches	Internal Links	Dofollow
Ladies Bags	Internal Links	Dofollow
Silver Articles	Internal Links	Dofollow
Cocaine Silver Pipes	Internal Links	Dofollow
Jewellery Bags	Internal Links	Dofollow
Table Display Stand	Internal Links	Dofollow
Home Decor	Internal Links	Dofollow
Home Furnishing	Internal Links	Dofollow
Men Footwear	Internal Links	Dofollow
Braided Rope Lead	Internal Links	Dofollow
Dog Tape Collar	Internal Links	Dofollow
Key Chains	Internal Links	Dofollow
Plain Key Chain Rings	Internal Links	Dofollow
Silver Cufflinks	Internal Links	Dofollow
Cabochon Stone Silver Belly Chains	Internal Links	Dofollow
Cut Stone Silver Belly Chains	Internal Links	Dofollow
l new arrivals	Internal Links	Dofollow
BESTSELLER OF THE MONTH	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Beautifully Minimal Designed Blue Topaz Round Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow
Stunning Oxidised Flower Work Around Plain 925 Sterling Solid Silver Ring	Internal Links	Dofollow
Gorgeous Ganapati Handcrafted Plain Solid Brass Bangle	Internal Links	Dofollow
Gorgeous Work on Temple Bali Plain 925 Sterling Solid Silver Silver Earrings	Internal Links	Dofollow
Gorgeous Work on Temple Bali Plain 925 Sterling Solid Silver Silver Earrings	Internal Links	Dofollow
Gorgeous Work on Temple Bali Plain 925 Sterling Solid Silver Silver Earrings	Internal Links	Dofollow
Beautiful Sugar Cane Plain Solid Brass Bangle	Internal Links	Dofollow
Stunning Snake Handcrafted Work on Plain Solid Brass Dangle Earrings	Internal Links	Dofollow
Plain Collet Natural Pink Dahlia Copper Turquoise Pear Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow



Gorgeous Plain Collet Natural Wild Horse Jasper Square Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow
Plain Collet Natural Oyster Copper Turquoise Round Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow
Gorgeous Plain Collet Natural Pink Oyster Copper Turquoise Pear Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow
Beautiful Gemstone Spiny Oyster Copper Turquoise Oval Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow
Magnificent Gemstone Green Onyx Round Shape 925 Sterling Solid Silver Pendant	Internal Links	Dofollow
Magnificent Gemstone Labradorite Oval Shape 925 Sterling Solid Silver Pendant	Internal Links	Dofollow
Gorgeous Handcrafted Pattern Around Blue Chalcedony Oval Shape 925 Sterling Solid Silver Ring	Internal Links	Dofollow
oxidized silver jewellery	Internal Links	Dofollow
silver rings	Internal Links	Dofollow
silver pendants	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
Help & Support	Internal Links	Dofollow
Terms of use	Internal Links	Dofollow
Return & Exchange Policy	Internal Links	Dofollow
Shipping Policy	Internal Links	Dofollow
Track your Order	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Facebook	External Links	Nofollow
Instagram	External Links	Nofollow
Youtube	External Links	Nofollow
twitter	External Links	Nofollow
No Anchor Text	External Links	Dofollow
Wholesale Order Section	External Links	Dofollow
Wholesale Catalog	External Links	Dofollow
effortsunlimited.com	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

