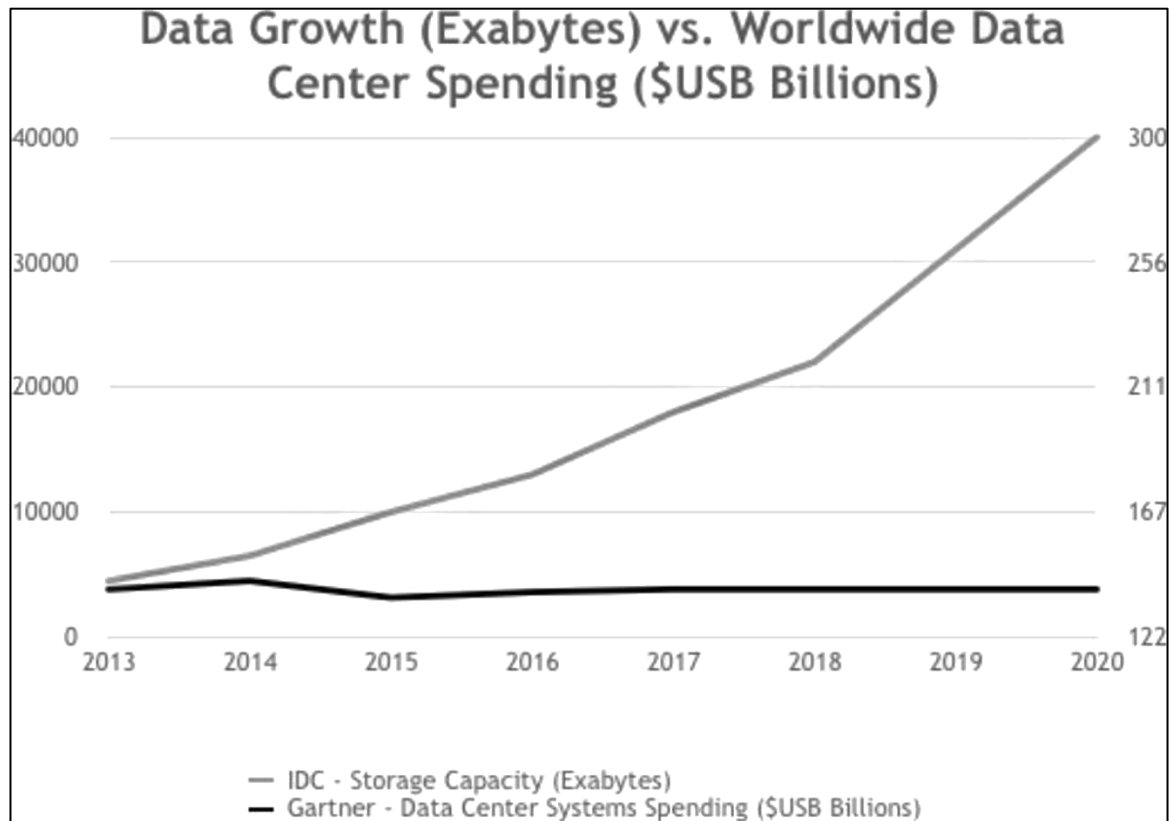




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Industry Analysis

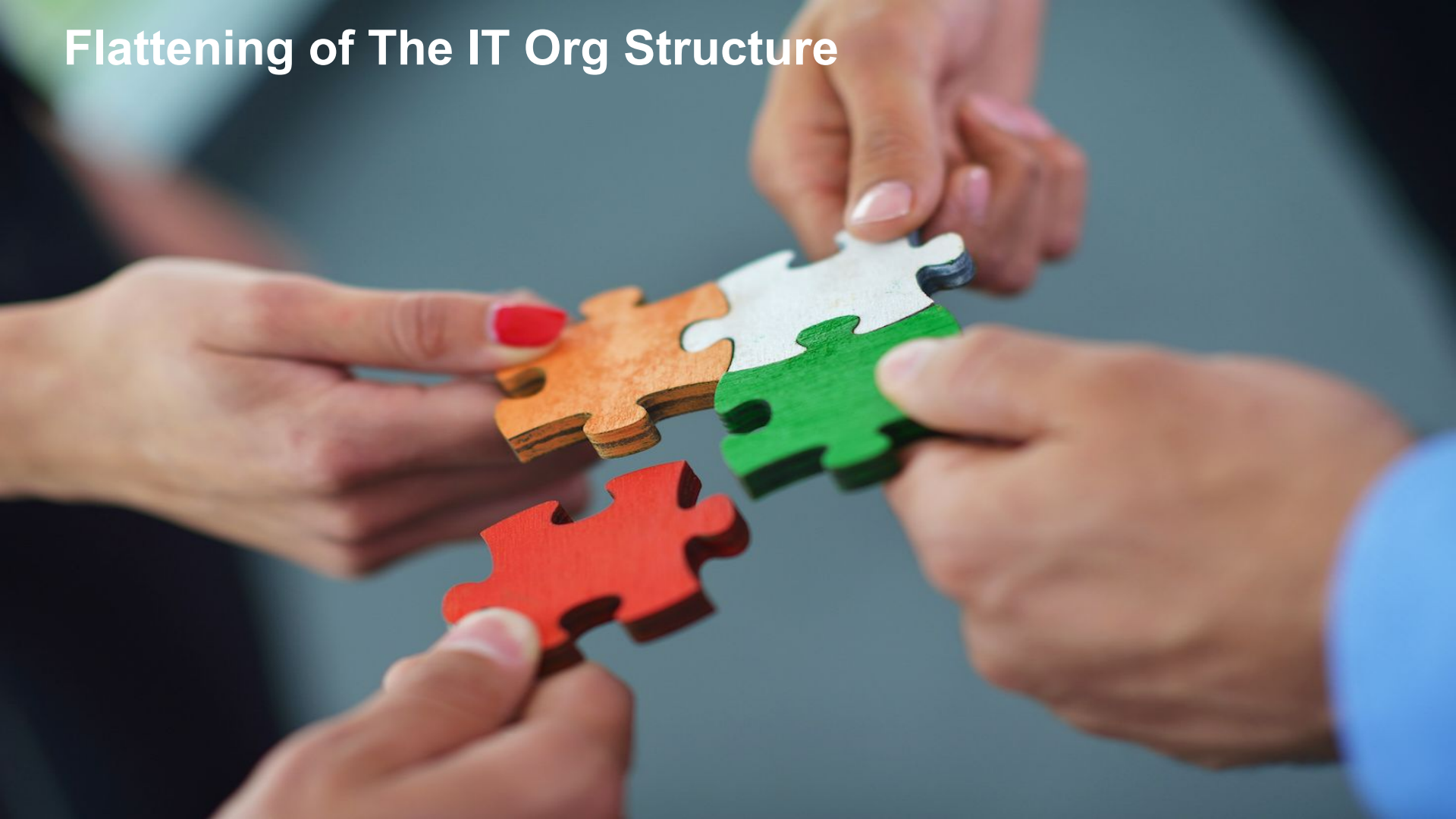


* Field survey conducted by ActualTech Media of more than 1,200 IT professionals with regard to their thoughts around Software-defined storage (SDS) and Human-computer interaction (HCI).

Focus On Customer Service



Flattening of The IT Org Structure



Rethinking CAPEX and OPEX



Client References

Customer Wins

The Amadeus logo is displayed in a blue, lowercase, sans-serif font. It is centered within a white rectangular area that is enclosed by a thick red border.

openshift.com/customers

Business Challenges

- Need to match traveler's reservation requests to various providers' inventory (airlines, hotels, etc.)
- Dealing with constant updates from provider systems all over the world
- Must deliver high consistency and fast response times
- Managing very high request volumes of up to ~210,000 queries per second at peak

Key Benefits

- Application-centric deployments, deploying the application as a whole with all of its dependencies.
- Automated scheduling across the cluster, decoupling 'what should run' from 'where it should run'
- Able to support different types of applications, not limited to HTTP or stateless services
- Improved operational model and greater efficiency

Customer Wins



openshift.com/customers

Business Challenges

- Customers want more on-demand enterprise web & mobile apps
- Needed faster time to market for new CA SaaS offerings
- Wanted a common platform for multiple product teams to build apps on

Key Benefits

- Enables product teams to more quickly build, deploy and update apps
- Able to experiment and take apps from concept to production faster
- Containers provide better utilization of hardware and horizontal scaling

Customer Wins



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Business Challenges

- Cisco IT organization has to support thousand of application developers
- Built out large virtualization farm to provide developer environments (over 15,000 JVMs deployed)
- Needed to improve developer productivity and expand access to new languages/frameworks

Key Benefits

- Automated provisioning for developers via new Lightweight Application Environment (LAE)
- Able to offer standardized stacks for different languages including Java and Node.js
- Containers provide better infrastructure utilization and easier to manage operationally

Customer Wins

The Paychex logo is displayed in a bold, blue, italicized sans-serif font. The word "PAYCHEX" is followed by a registered trademark symbol (®). The logo is centered within a white rectangular area that is framed by a thick red border.

openshift.com/customers

Business Challenges

- Company plays both in HR and Finance industries and is constantly challenged to innovate
- Heterogeneous Environment - ability to run Weblogic and Spring applications
- Unattended automated release process - platform must also be able to recover to a known stable state

Key Benefits

- Consistency between environments - code pushed to other environments react the same way
- Developer Path to Innovation - enabled developers to make changes, in a consistent manner.
- Empowered developers to do what they needed to do without requiring IT Ops engagement.
- Higher application density with the same hardware resources

Customer Wins



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

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Business Challenges

- 29,000 Students and 11,000 Staff
- Needed a comprehensive, dynamic solution for frequent provisioning requests and, in particular, managed servers
- Use of outside vendors would potentially increase security concerns, costs, and further complicate system administration

Key Benefits

- Open, self-service development and hosting environment for a more innovative campus community
- Ability to focus on development tasks and content—not infrastructure management
- Provide students and staff members with self-service, on-demand application stacks

Customer Wins



University of Technology in Sydney

openshift.com/customers

Business Challenges

- 39,000 Students and 3,110 Staff
- The IT department was experiencing service bottlenecks and wasted resources in three different areas:
 - student experience
 - virtual machines
 - legacy data

Key Benefits

- Standardization and automation of development and operations (DevOps) processes
- Support for many coding languages and frameworks
- Reduced waste and costs with the ability to share many applications on the same infrastructure
- Users wouldn't need to modify existing applications to suit the new environment

Customer Wins



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Business Challenges

- Highly competitive retail online market
- Needed to increase performance and flexibility of the application architecture
- Hybrid Cloud Environment - infrastructure should run both on premises and on the cloud

Key Benefits

- Monolithic to microservices - highly flexible microservices architecture for developers and operations
- Automated provisioning and management of the platform stack - needed to meet growing business demand for new application services
- Loosely coupled components enabled better utilization and management of assets.

Customer Wins

The logo for T-Systems, featuring a stylized pink 'T' followed by three small squares and the word 'Systems' in a grey serif font, followed by three more small squares.

openshift.com/customers

Business Challenges

- Capturing new growth areas focusing on platform based products, "productized" services, and a cloud ecosystem.
- Build a software platform to upgrade customers' legacy software for business applications in the cloud.
- Reduce costs and provide flexibility for programming languages, frameworks, and runtime environments.

Key Benefits

- OpenShift was able to offer T-Systems' customers their choice of development and integration tools.
- Faster application delivery and deliver solutions in days instead of months.
- Strength in the container management layers
- Integration of their predominant middleware deployments and their new cloud platform.

Customer Wins



openshift.com/customers

Business Challenges

- Deliver safe, reliable, mission critical products to the market through a complex system of checks and balances.
- Foster innovation and entrepreneurial efforts from within a large 170,000 person company
- Be able to execute ideas with IT and supplier management in a scalable way

Key Benefits

- Able to streamline modern web application creation and development.
- Extend the life of legacy software by either migrating them or incorporating them into a web application
- Reduce costs and increase ROA



Thank You!



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