

Technical Notification

Print Mark Change for Inner Box

Mar, 2020



Memory Quality Assurance Team
Samsung Electronics Co., Ltd.

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■ Purpose

. Samsung would like to change Samsung Electronics Logo from Oval Mark to Word Mark for inner box of all memory products.

■ Change Information

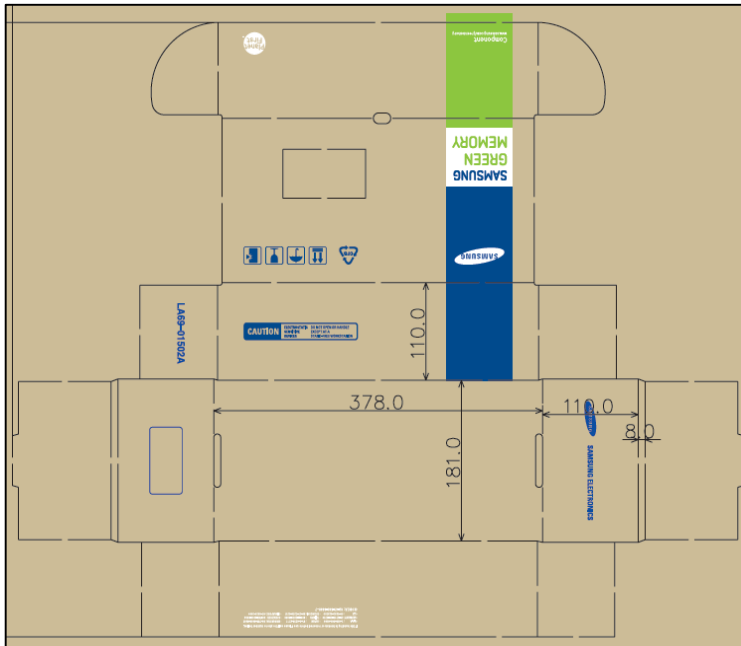
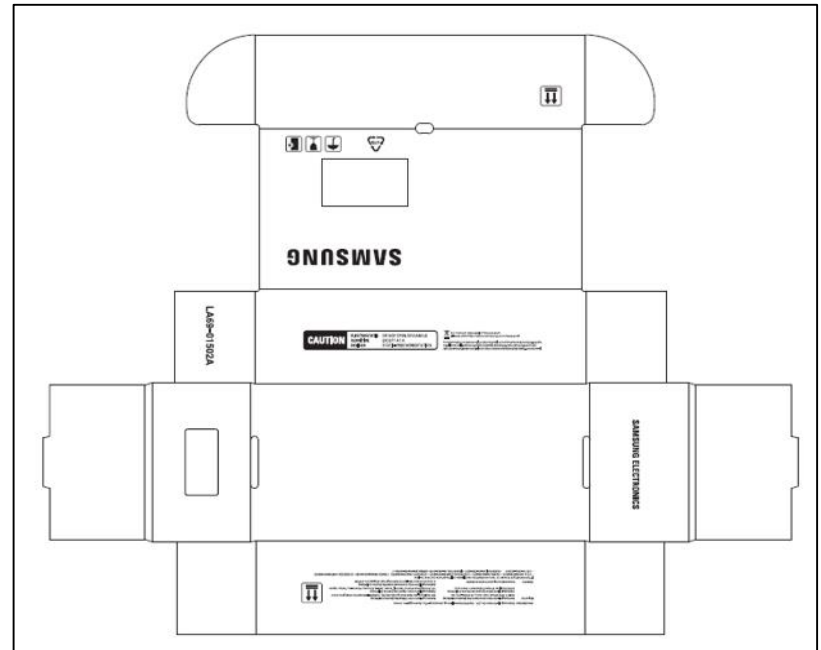
Change Item	As-Is	To-Be
Print Mark	Oval Mark	Word Mark
Tray		

- Color : Pantone Black

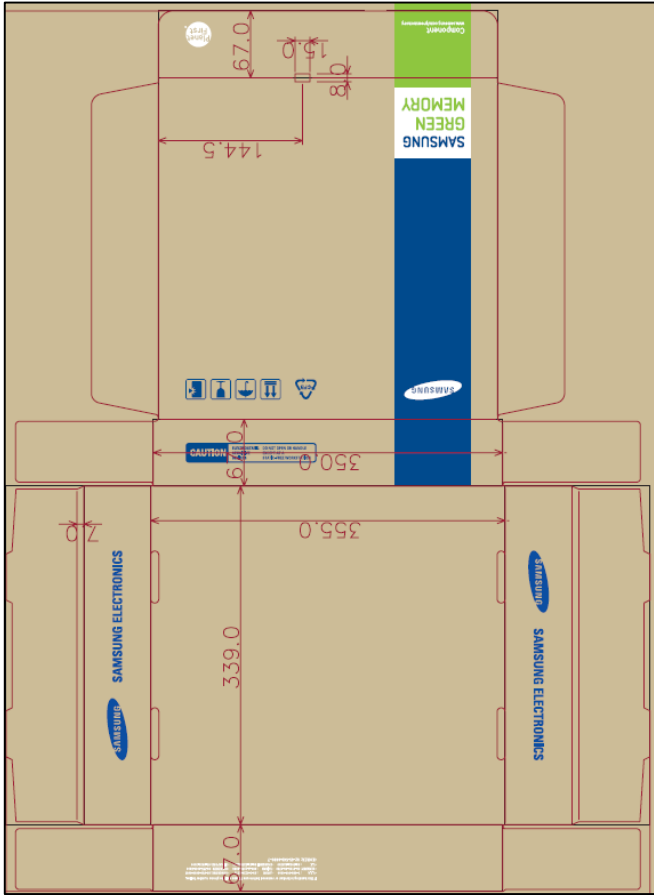
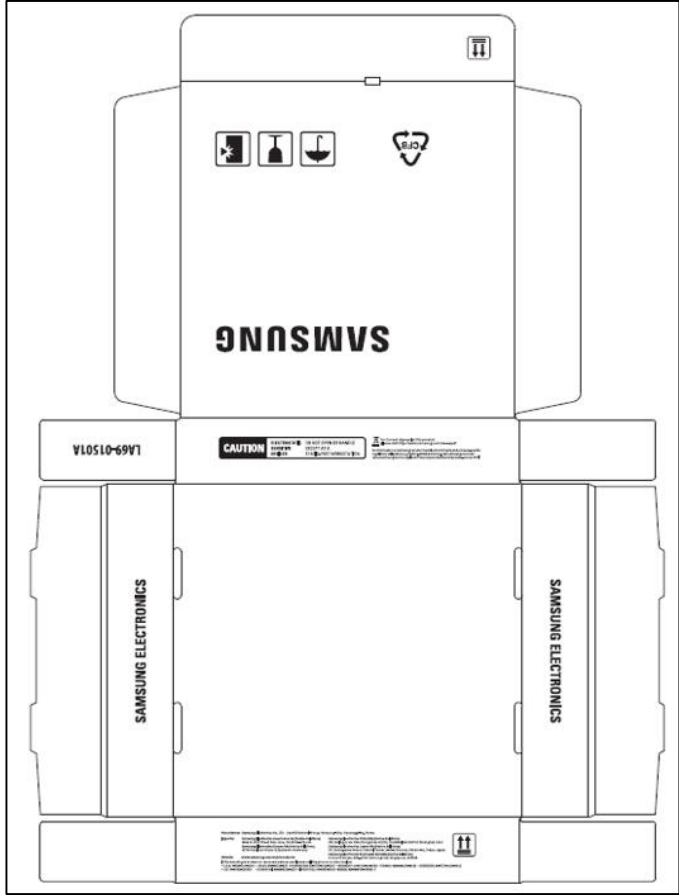
■ Effective Date

: Early of May 2020 (The new design of the inner box will proceed with running change)

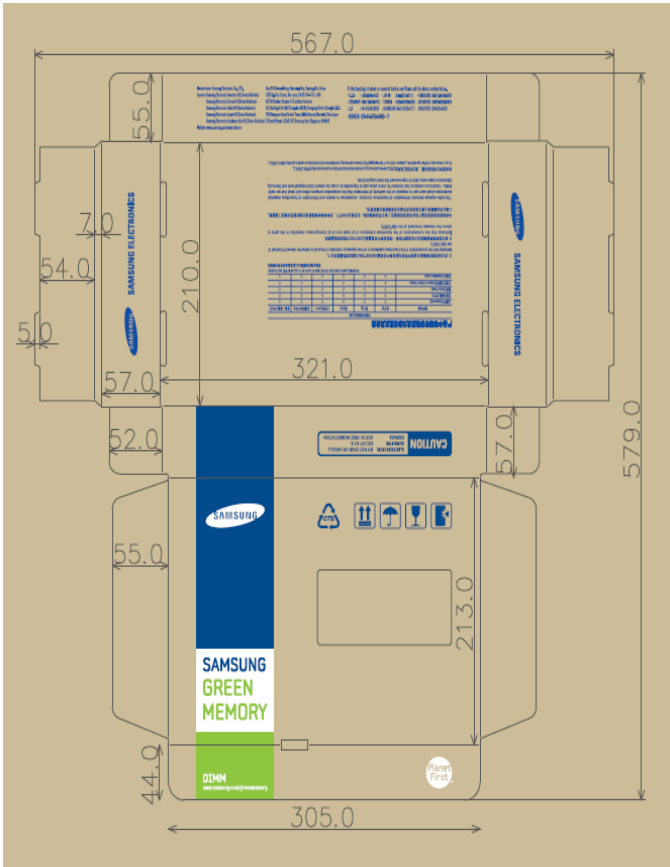
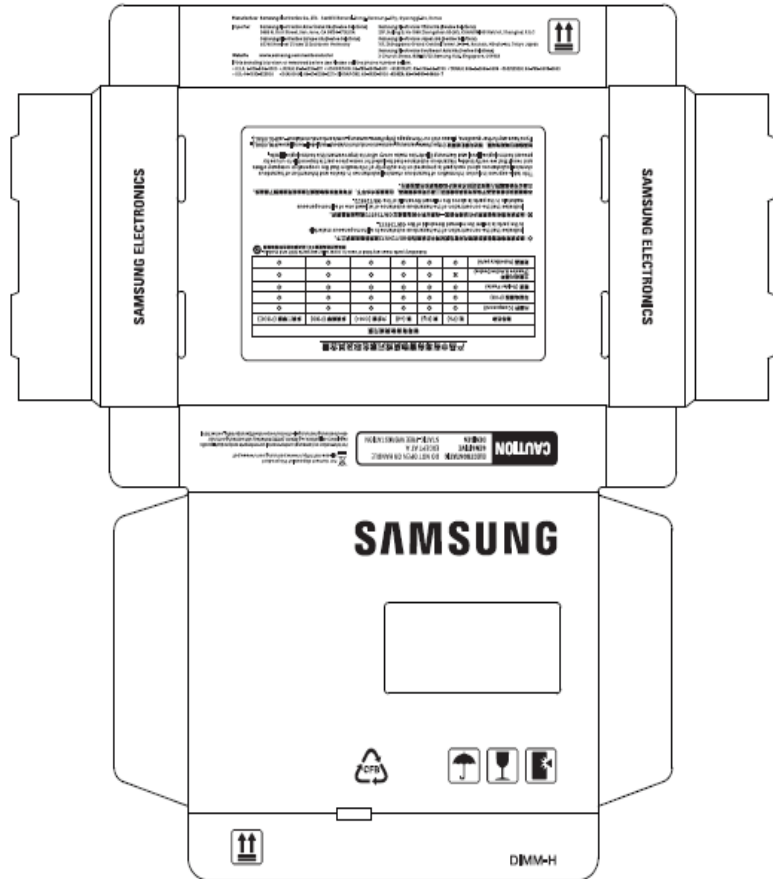
Change Information - Tray

Change Item	As-Is	To-Be
Print Mark	 <p>The 'As-Is' layout shows a cardboard box template with various print marks. A central vertical strip is divided into a green top section labeled 'SAMSUNG GREEN MEMORY' and a blue bottom section with the Samsung logo. Dimensions are indicated: 378.0 for the main body width, 110.0 for the top flap width, 181.0 for the main body height, and 8.0 for the bottom flap width. Other labels include 'CAUTION', 'LAB-01502A', and 'SAMSUNG ELECTRONICS'.</p>	 <p>The 'To-Be' layout shows a simplified version of the cardboard box template. It features a central vertical strip with the Samsung logo and 'SAMSUNG' text. The green and blue color scheme is removed. Dimensions and other labels like 'CAUTION' and 'LAB-01502A' are preserved. The layout is cleaner, focusing on the essential structural and branding elements.</p>

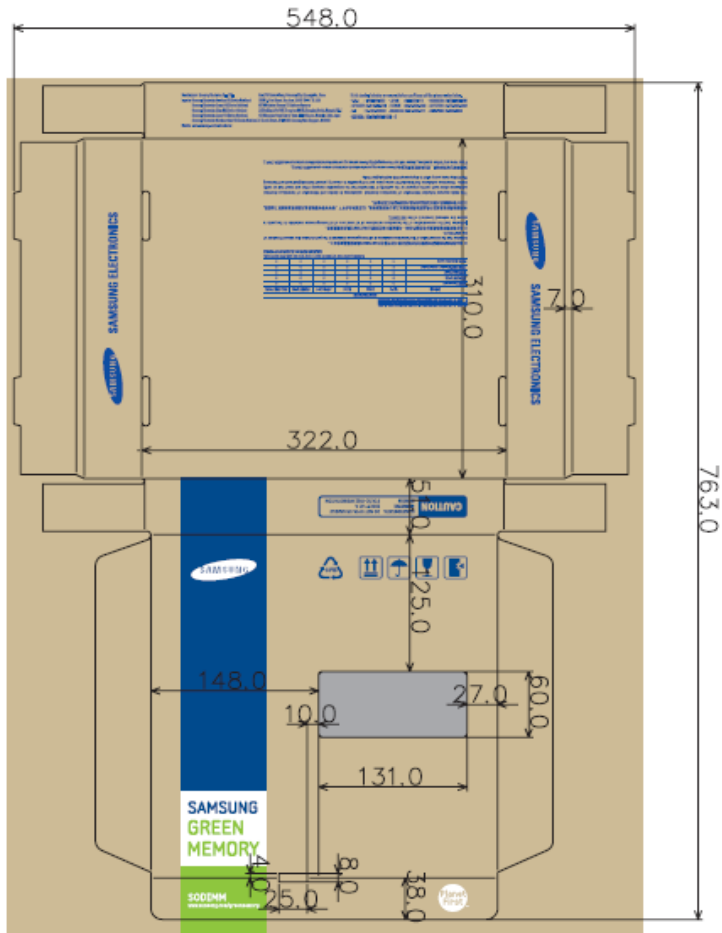
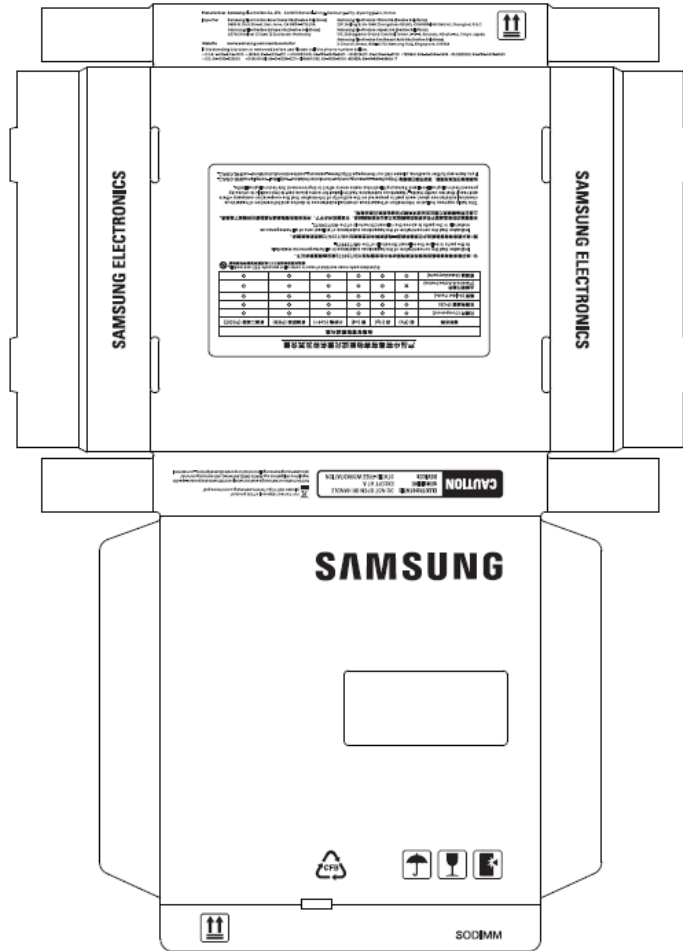
Change Information - T&R

Change Item	As-Is	To-Be
Print Mark	 <p>The As-Is layout shows a cardboard box with dimensions: 144.5 (width), 350.0 (height), 355.0 (width), 339.0 (height), 67.0 (width), and 67.0 (height). It features a green 'SAMSUNG GREEN MEMORY' label, a blue 'SAMSUNG' label, and a 'CAUTION' label. The layout includes various print marks and a 'SAMSUNG ELECTRONICS' label.</p>	 <p>The To-Be layout shows a revised cardboard box design. It features a large 'SAMSUNG' label on the front, a 'CAUTION' label, and a 'SAMSUNG ELECTRONICS' label. The layout includes various print marks and a 'SAMSUNG ELECTRONICS' label.</p>

Change Information – DIMM(MODULE)

Change Item	As-Is	To-Be
Print Mark	 <p>The As-Is template shows a detailed layout for a DIMM module box. It includes dimensions such as 567.0, 55.0, 7.0, 54.0, 5.0, 210.0, 321.0, 57.0, 52.0, 55.0, 44.0, 213.0, 305.0, and 579.0. The design features a central panel with a Samsung logo, a 'CAUTION' label, and a 'SAMSUNG GREEN MEMORY' label. The side panels are labeled 'SAMSUNG ELECTRONICS'.</p>	 <p>The To-Be template shows a simplified design for the DIMM module box. It includes dimensions such as 567.0, 55.0, 7.0, 54.0, 5.0, 210.0, 321.0, 57.0, 52.0, 55.0, 44.0, 213.0, 305.0, and 579.0. The design features a central panel with a Samsung logo, a 'CAUTION' label, and a 'SAMSUNG GREEN MEMORY' label. The side panels are labeled 'SAMSUNG ELECTRONICS'.</p>

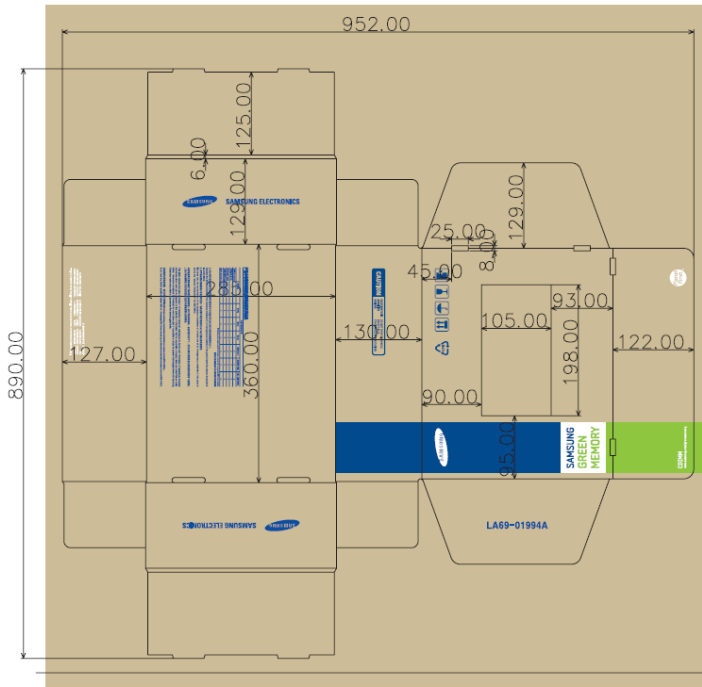
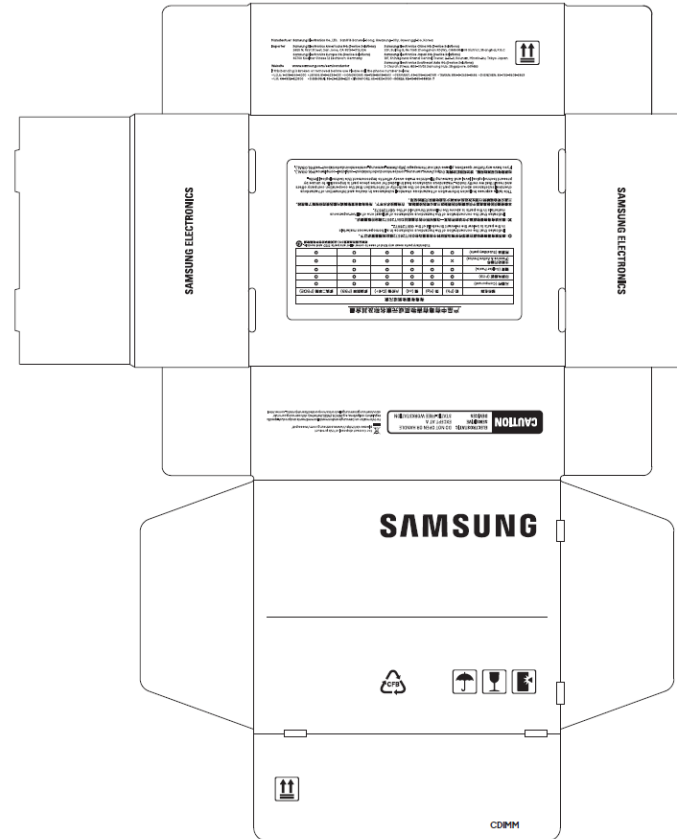
Change Information – SODIMM(MODULE)

Change Item	As-Is	To-Be
Print Mark	 <p>Diagram of the As-Is SODIMM module packaging. The main dimensions are 548.0 (width) and 763.0 (height). The top section is 310.0 high and 322.0 wide. The bottom section is 25.0 high and 131.0 wide. The bottom section is divided into a blue area (148.0 wide) and a green area (131.0 wide). The green area contains the text 'SAMSUNG GREEN MEMORY' and 'SODIMM'. The bottom section also features a 'CAUTION' label and a 'SAMSUNG' logo. The top section features a 'SAMSUNG ELECTRONICS' label and a 'SAMSUNG' logo. The bottom section also features a 'SAMSUNG' logo and a 'SAMSUNG' logo.</p>	 <p>Diagram of the To-Be SODIMM module packaging. The main dimensions are 548.0 (width) and 763.0 (height). The top section is 310.0 high and 322.0 wide. The bottom section is 25.0 high and 131.0 wide. The bottom section is divided into a blue area (148.0 wide) and a green area (131.0 wide). The green area contains the text 'SAMSUNG GREEN MEMORY' and 'SODIMM'. The bottom section also features a 'CAUTION' label and a 'SAMSUNG' logo. The top section features a 'SAMSUNG ELECTRONICS' label and a 'SAMSUNG' logo. The bottom section also features a 'SAMSUNG' logo and a 'SAMSUNG' logo.</p>

Change Information – RDIMM SH(MODULE)

Change Item	As-Is	To-Be
Print Mark		

Change Information – CDIMM(MODULE)

Change Item	As-Is	To-Be
Print Mark	 <p>The diagram shows the layout of the CDIMM module with various dimensions and print marks. The overall dimensions are 952.00 (width) and 890.00 (height). The layout includes a central area with a blue and green label, and a bottom section with a green label. Dimensions are provided for various sections and components.</p>	 <p>The diagram shows the layout of the CDIMM module with various dimensions and print marks. The overall dimensions are 952.00 (width) and 890.00 (height). The layout includes a central area with a blue and green label, and a bottom section with a green label. Dimensions are provided for various sections and components.</p>

Thank You!

