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## ARTICLE

New Report Exposes Netflix's LGBT Agenda Targeting Children





BY SARAH HOLLIDAY/WASHINGTON STAND DECEMBER 12, 2025

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For some time now, Netflix has come under fire for pushing LGBT-related content on both adults and children. The latter category, in particular, has drawn sharp criticism from parents and child advocates who do not want ideological content being forced upon the young and vulnerable. Now, however, it's not just talk. A new report from Concerned Women for America (CWA) showcases hard numbers that expose just how deep the entertainment company's agenda runs.

To collect the data, the report noted how "researchers compiled references to LGBTQ+ themes, characters, storylines, and messaging across 326 Netflix series (both licensed and original) rated for young audiences (TV-G, TV-Y, or TV-Y7)." Concerning representation, it "was categorized as 'Explicit' (characters clearly identified as lesbian, gay, bisexual, trans, or nonbinary), 'Implied' (non-primary characters or 'queer-coded' characters), 'Meta' (gay families or participants in reality programming), or 'None.'"

The key findings include:

41% of TV-G series and 41% of TV-Y7 series contain LGBTQ+ content.

Of the TV-Y7 content, 24% was rated "Explicit."

Across all three child-appropriate ratings (TV-G, TV-Y, TV-Y7), fully one-third (33%) promote LGBT characters, themes, or messaging.

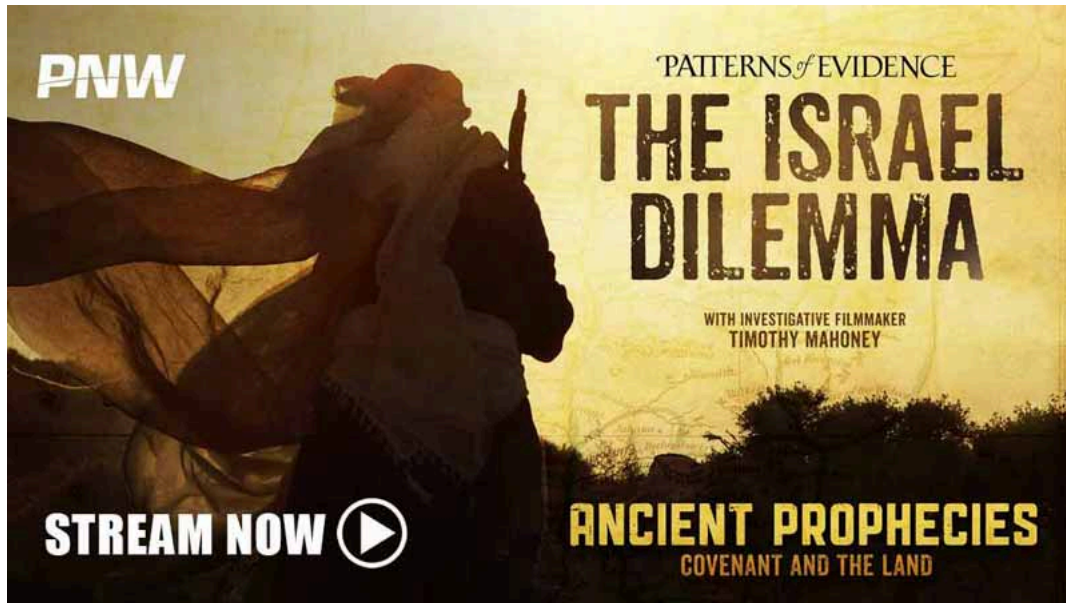
Netflix pushed LGBT agendas through originals and remakes. Some examples include:



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CWA asked a pivotal question: "Which came first: LGBTQ+ content aimed at kids, or 'inclusive' content that caters to kids who identify as LGBTQ+?" The report noted that studios frequently justify the material as "educational" or "affirming," yet "we have seen enough leaked videos and internal memos to know that there is, for many working in entertainment, a desire to reshape the culture to align with their own worldview."

Numerous creators have confirmed that intent publicly. One prominent example is the executive producer of Disney Television Animation who openly celebrated inserting a same-sex couple into "My Little Pony," praising the showrunners who were "super welcoming ... to my not-at-all-secret gay agenda."



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Despite the claim that art mirrors society, CWA fired back that, "taken together, these accounts show that content creators view children's programming as a tool for cultural transformation, not merely a reflection of existing norms." Or put differently, the group added, "This report's findings suggest that Netflix is not merely reflecting social change, it is an active driver."

The data show LGBT representation in Netflix children's programming "far outpaces real-world demographics and accelerated dramatically after 2021." That year, Netflix partnered with the University of Southern California Annenberg Inclusion Initiative to tout its high percentage of LGBTQ leads, while internal data revealed that upwards of 60% of new child-rated shows contained LGBT elements.

By 2023, Netflix debuted more children's shows with LGBTQ+ content (14) than without (9). As the report read, "If the goal is 'representation,' rather than pushing a radical sexual identity agenda, then surely the percent of LGBTQ characters on Netflix programming should be more in line with actual population data? Less than 10% of the overall population identifies as gay, trans or nonbinary."

CWA's report concluded:

"While no single factor explains the surge in LGBTQ identification among adolescents, media exposure is a well-documented variable in shaping norms, identity exploration, and worldview formation. When representation for a small demographic reaches near-ubiquity in children's content, it naturally raises questions about whether entertainment platforms are shaping identity rather than reflecting it. A pattern strikingly similar to what Alexander Pope described long ago: 'Vice is a monster of so frightful mien, as to be hated needs but to be seen; yet seen too oft, familiar with her face, we first endure, then pity, then embrace.'"

This report comes alongside a fierce cultural reckoning. For those who oppose the forceful LGBT agenda, speaking out became a non-negotiable. Even Elon Musk, tech billionaire and CEO of X, spoke out on the issue on his X platform. Shortly after, Netflix lost an estimated \$15 billion in stock value, "and Internet sleuths set to work exposing other examples of LGBTQ+ content on Netflix children's programming."

To offer his own analysis, Family Research Council's Dr. David Closson shared a comment with The Washington Stand. "For years," he said, "major entertainment companies have insisted that their role is simply to 'reflect the culture,' yet the evidence shows that many creatives inside these studios see themselves as cultural architects. They are intentionally embedding moral messages into children's programming that align with their own worldview."

He highlighted the double standard, stating "When companies like Netflix aggressively advance LGBT ideology but then criticize Christians for expressing their faith in the public square, it exposes that the issue is not neutrality; it is competing worldviews."

While Closson encouraged Christians as a whole to be diligent, discerning, and even willing to use the First Amendment to promote their own biblical worldview, his main advice was for parents:

Exercise vigilance and biblical conviction, recognizing that "media consumption is not a neutral activity" and that platforms contradicting Scripture on sexuality and identity should be approached with extreme caution or avoided.

Actively shape their home's spiritual environment through clear boundaries, content previewing, filtering tools, and, when necessary, alternative platforms.

Embrace their primary discipleship role, teaching children God's design for the body, sexuality, and identity "in age-appropriate, truth-filled ways" long before culture does it for them.

As Closson concluded, "When media companies work to normalize ideas that contradict God's word, Christian parents are not helpless. They can respond with discernment, courage, and a commitment to raising children who understand that their identity is not determined by cultural trends but by the God who created them."

Originally published at The Washington Stand (<https://washingtonstand.com/article/new-report-further-exposes-netflixs-lgbt-agenda-targeting-children>)

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