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## ARTICLE

Largest Bible App Reveals A 27% Increase In The Daily Use Of God's Word



BY HABRINGER'S DAILY/DECISION MAGAZINE DECEMBER 12, 2025

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YouVersion's 2025 report reveals a record number of engagement levels with the Word of God, with an increase in daily Bible use in Africa, Central Asia and North America.

The most used Bible app in the world saw a 27% increase in daily Bible use in sub-Saharan Africa, while North Africa, the Middle East and Central Asia saw a 33% increase in daily use. North America experienced a 15% increase.

"We're witnessing a global movement. People are hungry for what's real and true," said Bobby Gruenewald, YouVersion's founder and CEO. "The Bible stands alone as the source of truth, carefully passed from generation to generation. It's alive and active, and relevant to our everyday lives. These numbers represent millions of changed lives--people finding hope, direction and purpose in God's Word."

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The verse that received the most engagement in the app was Isaiah 41:10, which says, "So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand."

"I think this verse keeps rising to the top because it addresses one of our deepest needs, the assurance that we're not alone," said Gruenewald. "In a world full of anxiety and uncertainty, people are drawn to God's promise to be with us, to strengthen us, and to help us. That message never gets old because the need for it is universal and timeless."

Over the last six years, in fact, that verse has been the most read four times. Other top verses included Jeremiah 29:11 (God's hopeful plans for us) and Romans 12:2 (be transformed by the renewing of our minds), and the most searched terms were love, anxiety and peace.

October marked a milestone of 1 billion downloads across its apps, which was announced late October.





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"Wow--what a milestone!" Franklin Graham posted across social media. "Congratulations to YouVersion Bible App on reaching their one BILLIONTH download this month! So grateful to the team who developed this tremendous tool to help people read and study God's Word. Incredibly, the Bible App is now in 2,300 languages and has users in every country of the world! Let's pray for one billion more downloads!"

Nov. 2 marked a record for engagement with the Bible, when 19 million people opened the YouVersion Bible app in a day. From late August through November, Sundays ranked among the highest-ever engagement days. And November saw a 19% increase in daily Bible use over November 2024.

Gruenewald says YouVersion's hope is that "even more people around the world will discover the life-changing power of Scripture in the year ahead."

"The momentum we're seeing gives us bold faith for 2026 and beyond," Gruenewald said. "When people consistently engage with God's Word, it transforms more than individual lives. There's a ripple effect in families and communities."

Originally published at Harbinger's Daily (<https://harbingersdaily.com/largest-bible-app-reveals-a-27-increase-in-the-daily-use-of-gods-word/>)

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