

# **MADS**

## **S2: Desarrollo de software**

# Índice

1. Software
2. Metáforas
3. El desarrollo de software no es una ingeniería tradicional
4. El desarrollo de software es una actividad creativa

# **1. Software**

# BASIC PROGRAMMING



**UNIVAC®**  
*Data Automation System*

Programmer's Primer for  
**FORTRAN**  
Automatic Coding System  
for the IBM 704



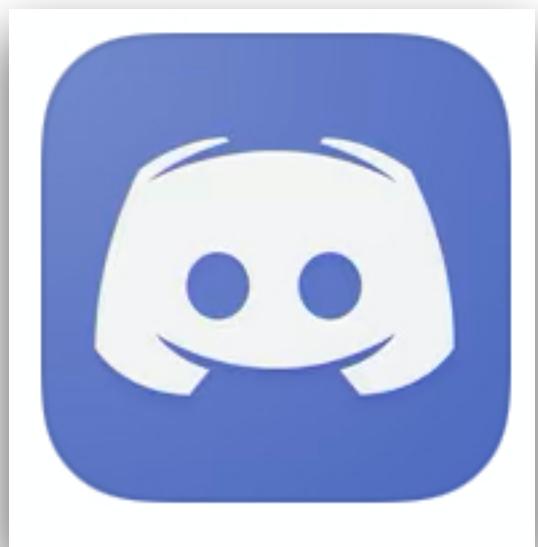
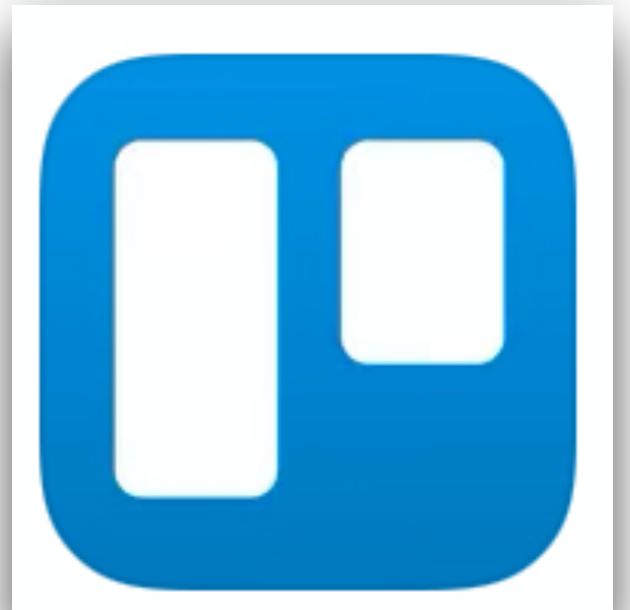
LISP I

PROGRAMMER'S MANUAL

March 1, 1960

COMPUTATION CENTER  
and  
RESEARCH LABORATORY OF ELECTRONICS  
Massachusetts Institute of Technology  
Cambridge, Massachusetts







- [CartoDB](#). Software español para representación visual de datos geográficos.
- [Guice](#). Framework de inyección de dependencias en Java.
- [swift-nio](#). Framework asíncrono de entrada-salida en Swift.
- [Spring Boot](#). Framework web en Java
- [Swift](#). Compilador y librería stándar de Swift. Escrito en C++ y Swift.

## **2. Metáforas**

# metáfora.

(Del lat. *metaphōra*, y este del gr. μεταφορά, translación).

- 1.** f. *Ret.* Tropo que consiste en trasladar el sentido recto de las voces a otro figurado, en virtud de una comparación tácita; p. ej., *Las perlas del rocío. La primavera de la vida. Refrenar las pasiones.*
- 2.** f. Aplicación de una palabra o de una expresión a un objeto o a un concepto, al cual no denota literalmente, con el fin de sugerir una comparación (con otro objeto o concepto) y facilitar su comprensión; p. ej., *el átomo es un sistema solar en miniatura.*

## ~ continuada.

- 1.** f. *Ret.* Alegoría en que unas palabras se toman en sentido recto y otras en sentido figurado.

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*Diccionario de la lengua española (2001)*

*Real Academia Española © Todos los derechos reservados*

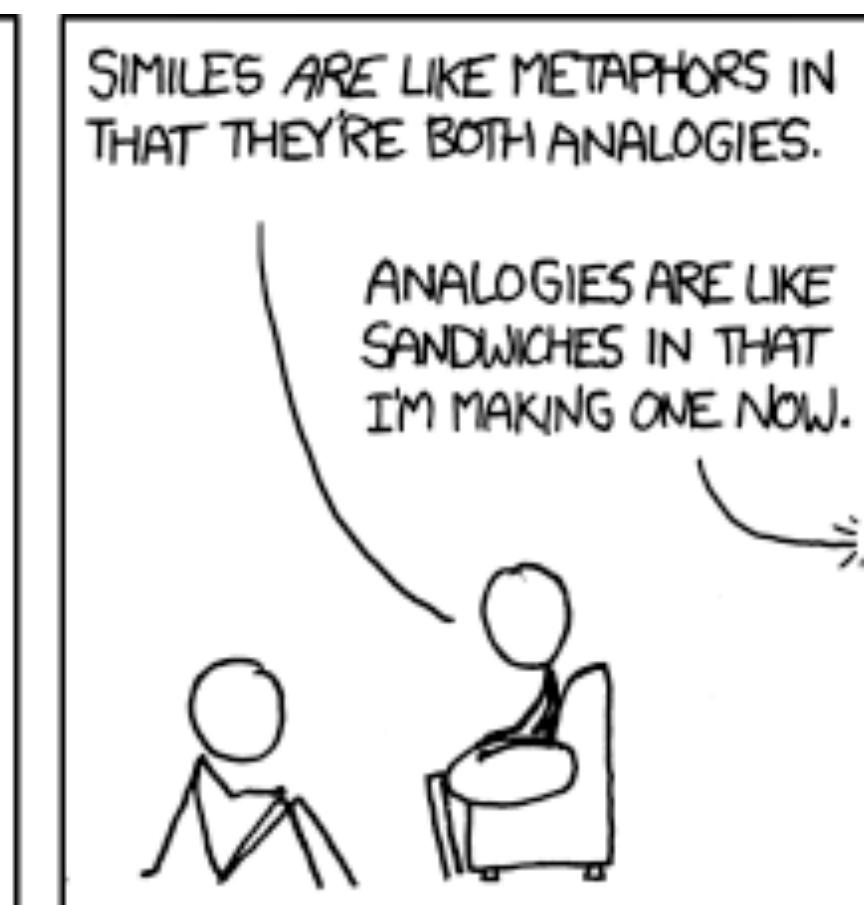
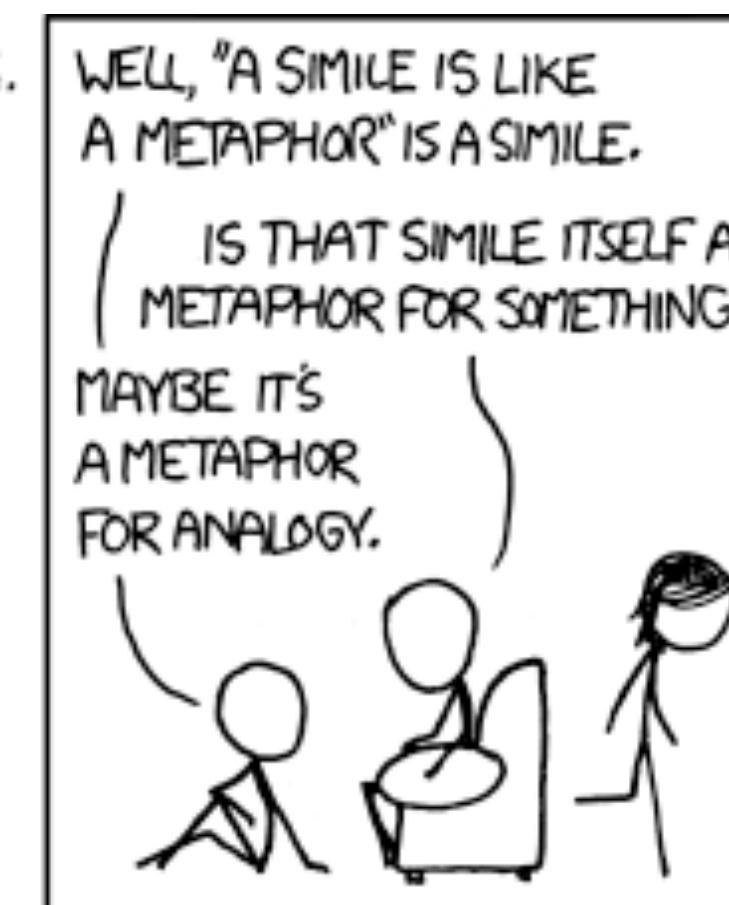
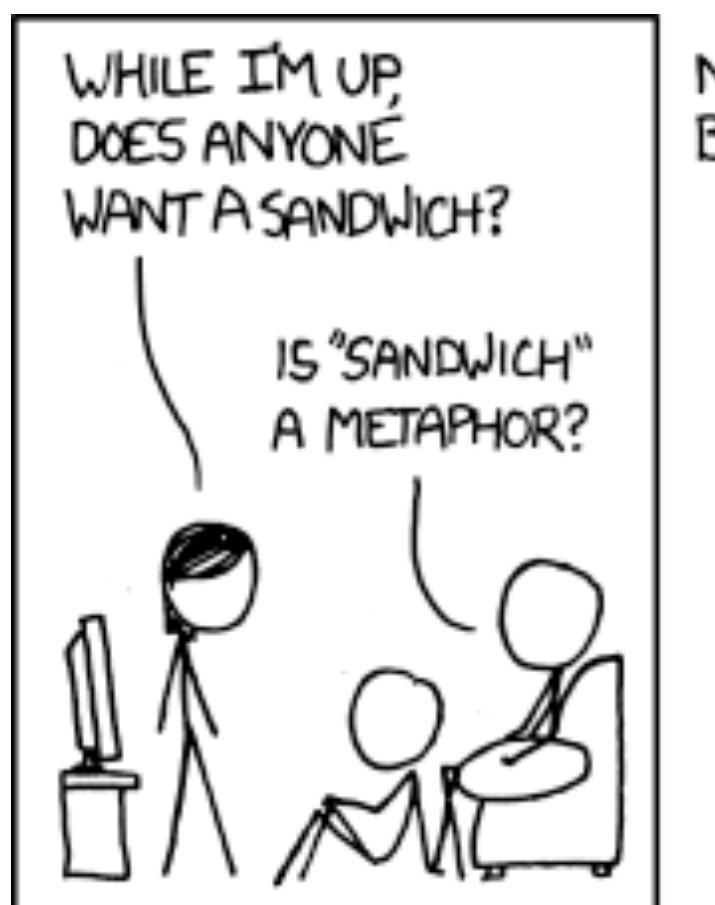
"Hemos ganado este combate"  
"Nos lo jugamos todo en esta campaña"  
"Es una oportunidad de vida o muerte"

Vs.

"Hemos coreografiado perfectamente la puesta en marcha del producto"  
"Todos debemos participar en este viaje"  
"Nuestro ecosistema premia la lealtad de nuestros clientes"



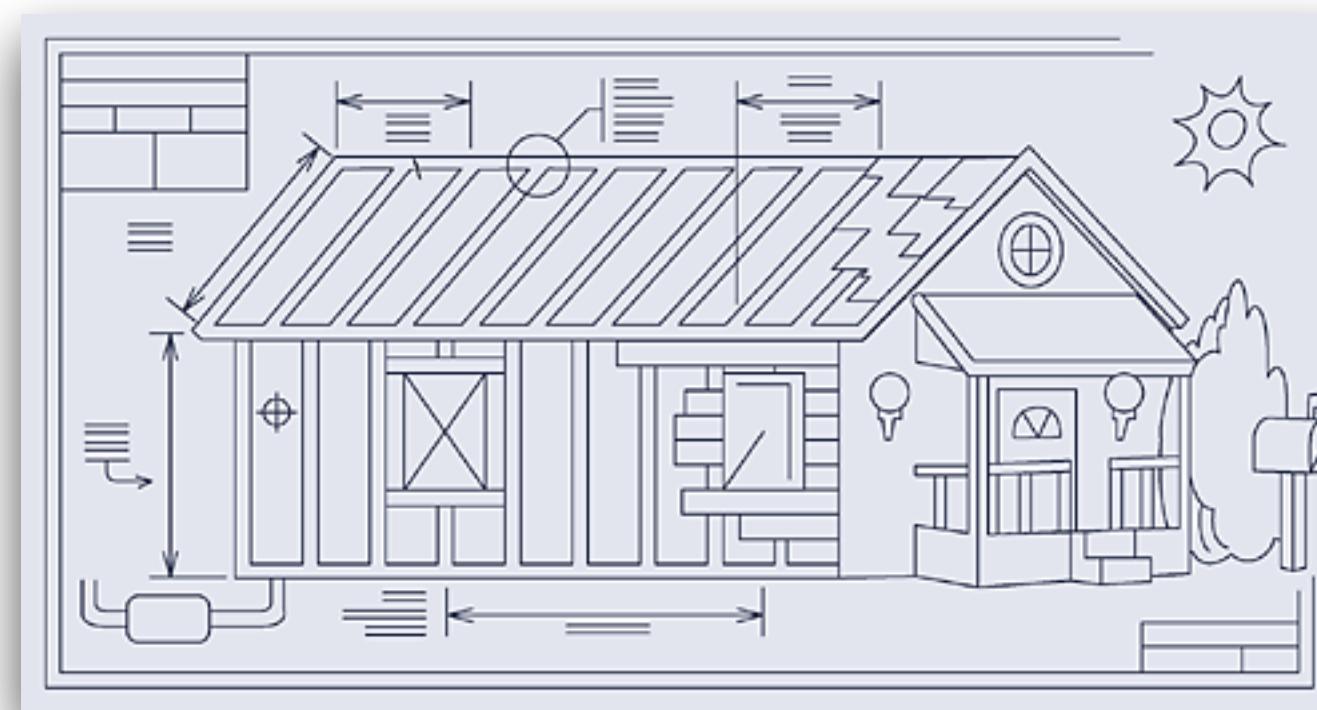
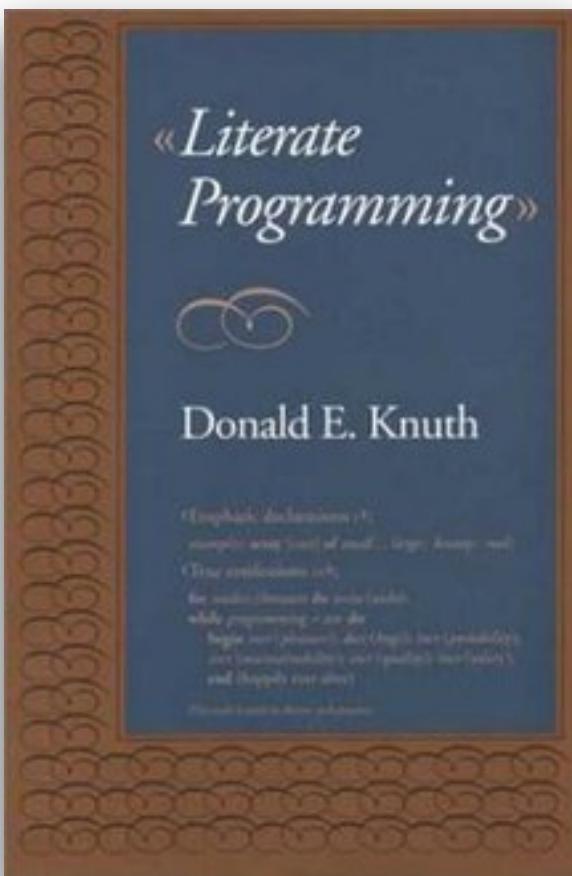
dilbert.com

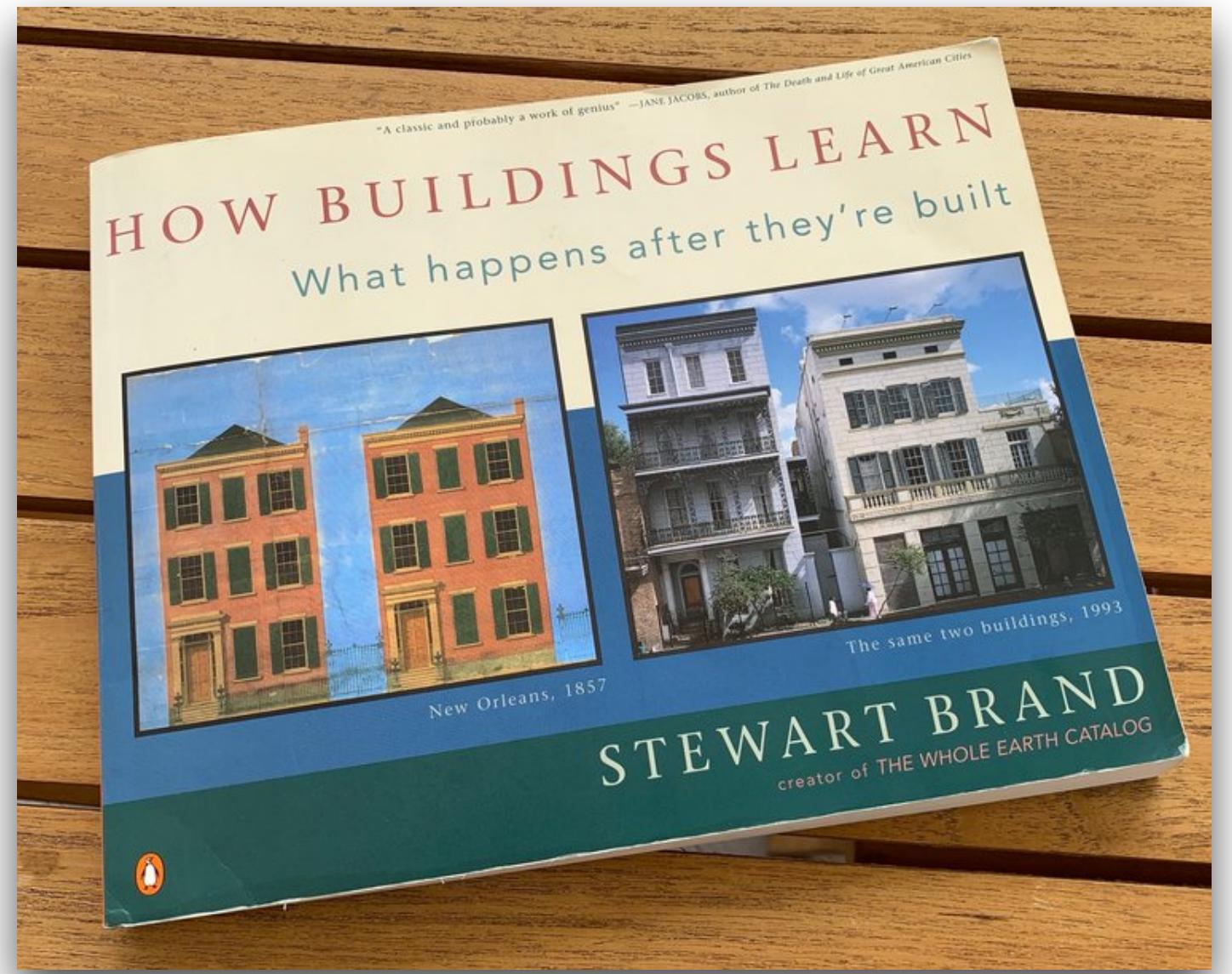


xkcd.com

# Metáforas del desarrollo de software

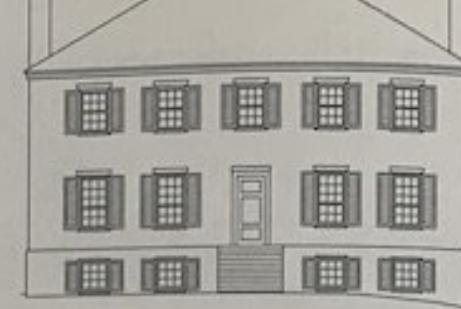
- El desarrollo de software es como ...



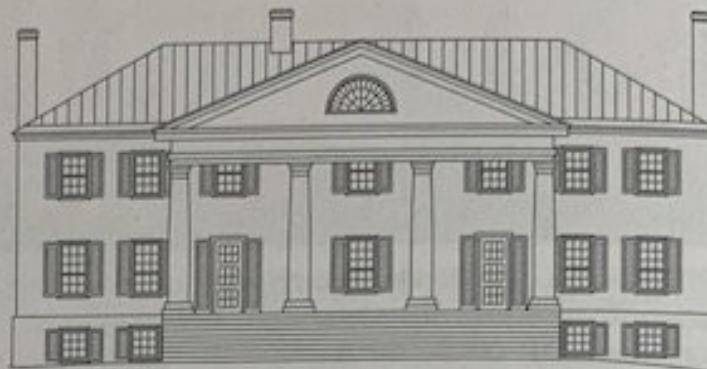


George Washington's  
MOUNT VERNON

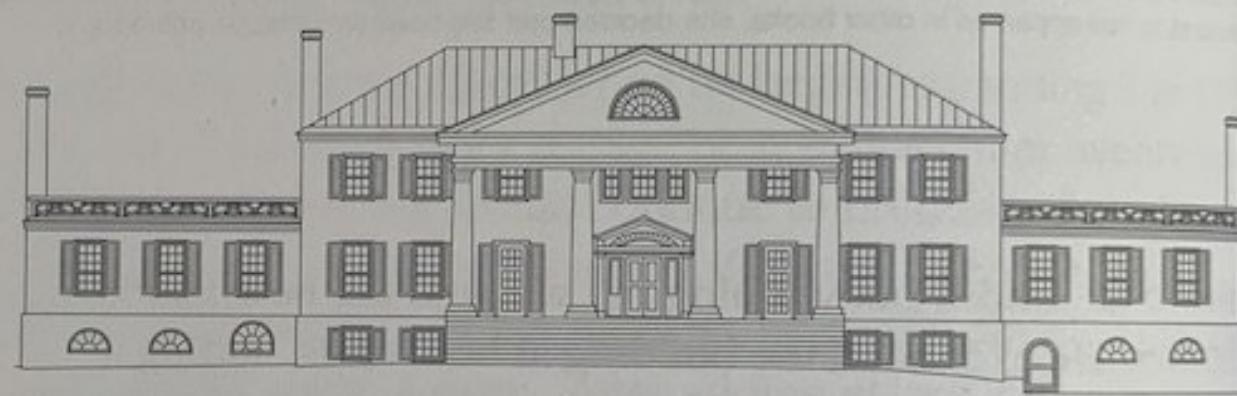
James Madison's  
MONTPELIER



1765



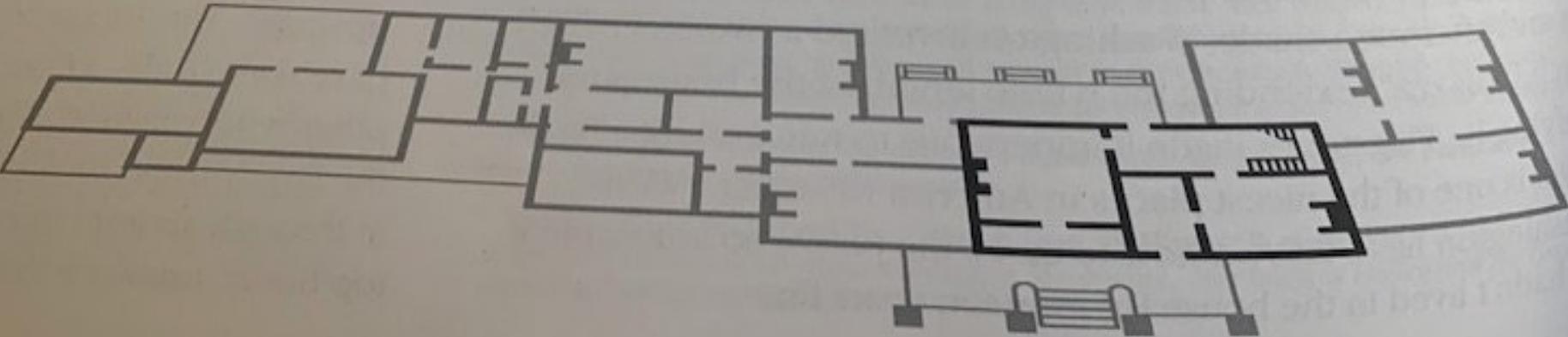
1798



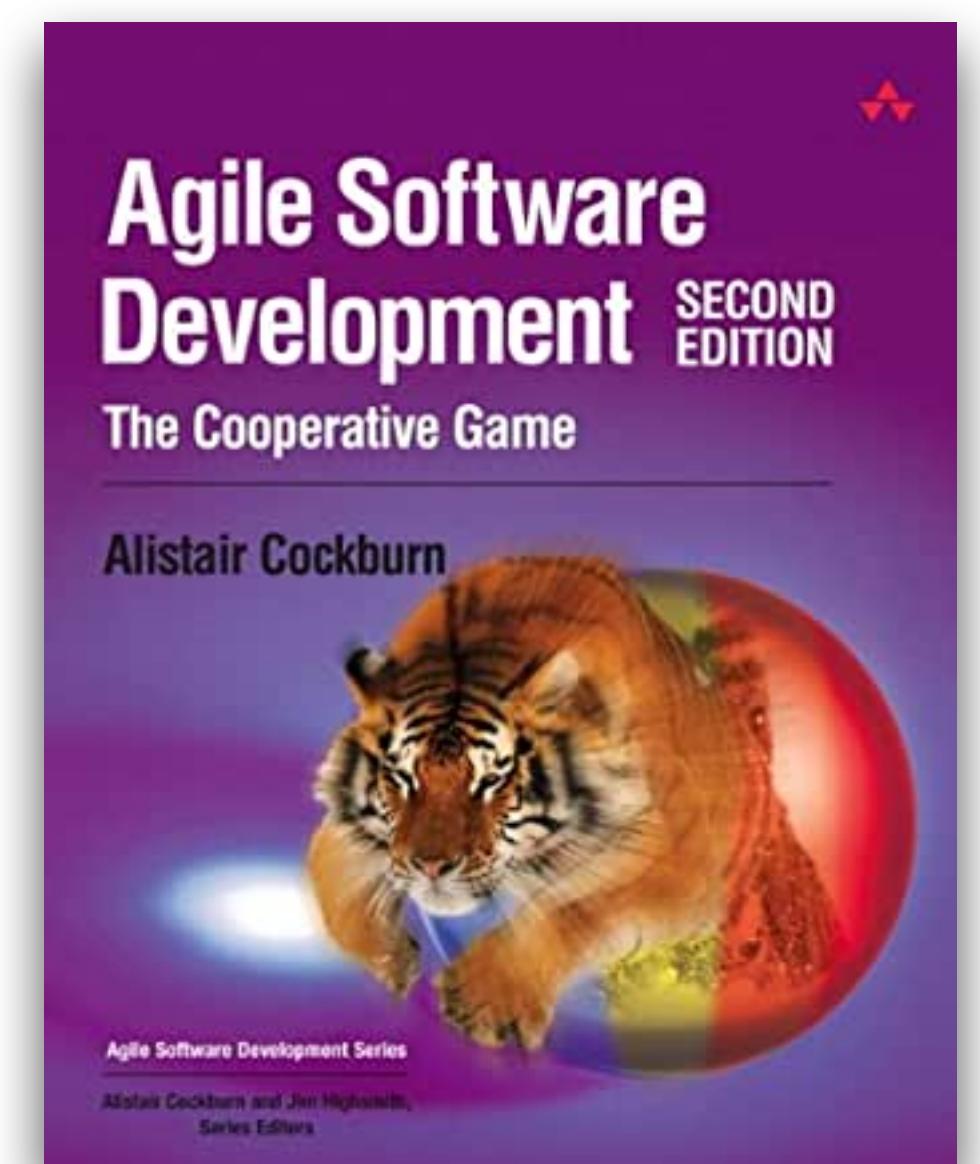
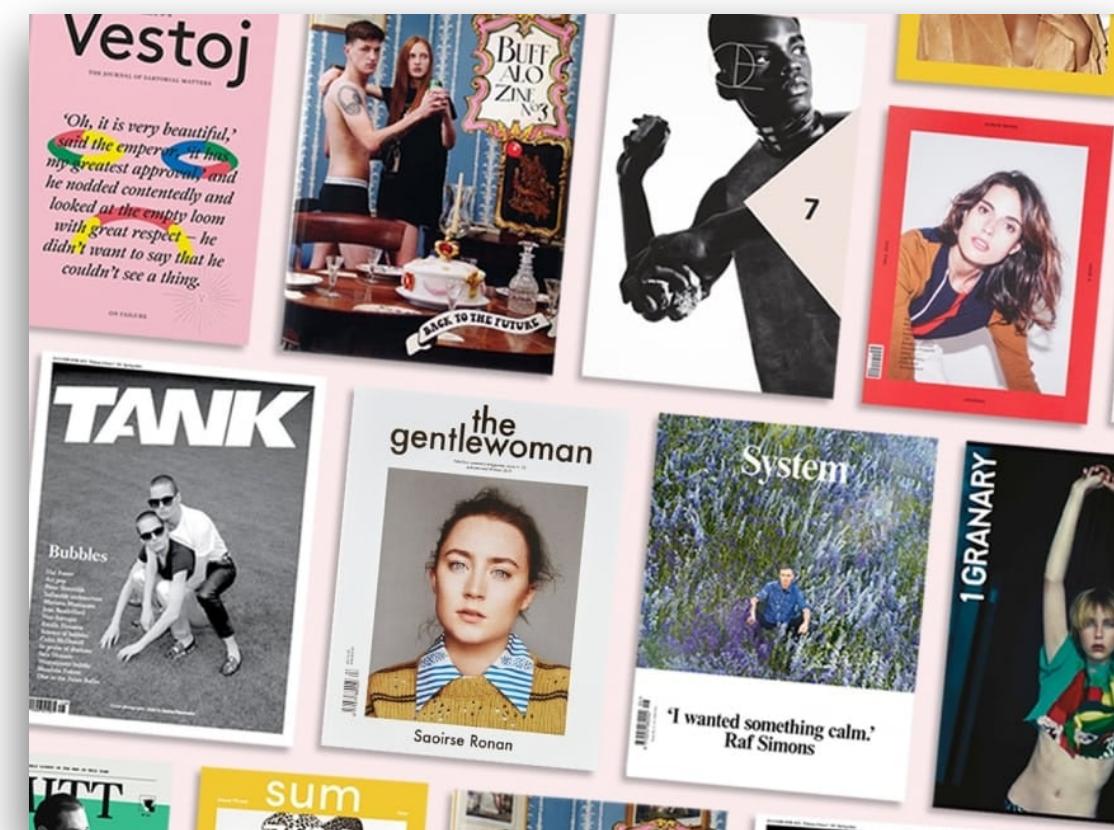
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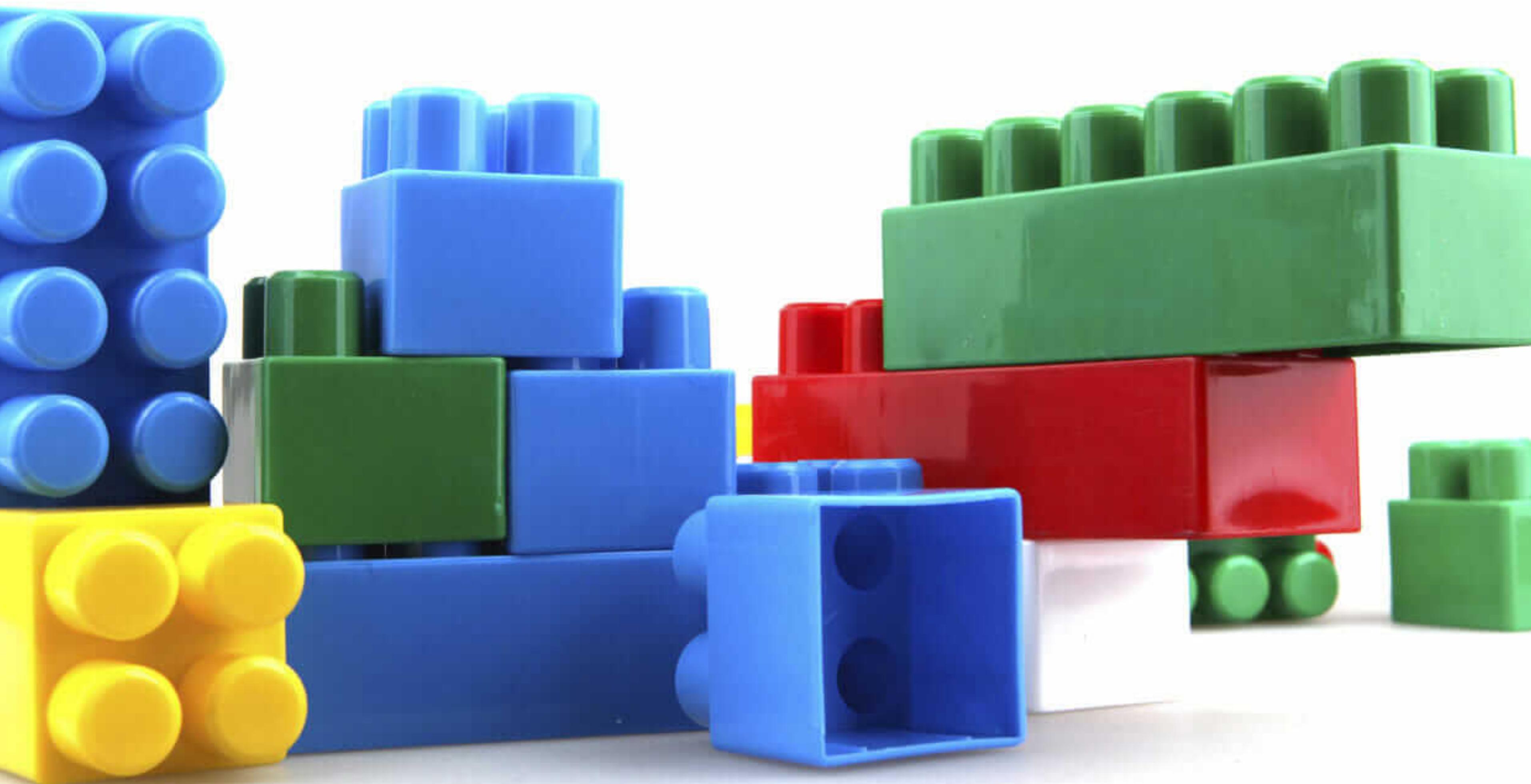


- El desarrollo de software es como ...



# **El software es único**









# Extreme Programming *Explained*

EMBRACE CHANGE

KENT BECK

WITH

CYNTHIA ANDRES

Foreword by Erich Gamma

Second Edition

### **3. El desarrollo de software no es una ingeniería tradicional**

# The New Methodology

*In the past few years there's been a blossoming of a new style of software methodology - referred to as agile methods. Alternatively characterized as an antidote to bureaucracy or a license to hack they've stirred up interest all over the software landscape. In this essay I explore the reasons for agile methods, focusing not so much on their weight but on their adaptive nature and their people-first orientation.*

13 December 2005

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Martin Fowler

AGILE

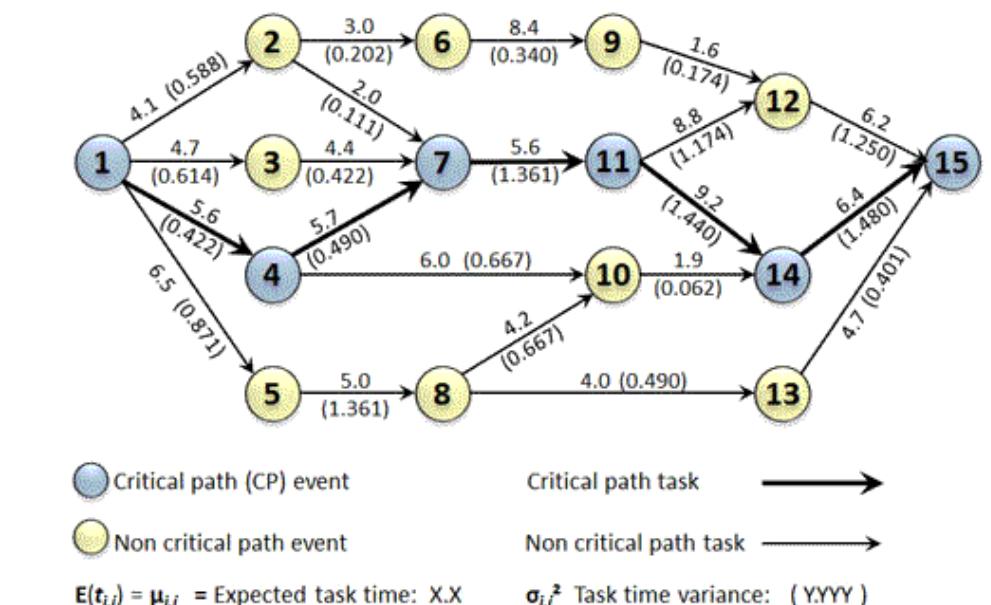
PROCESS THEORY

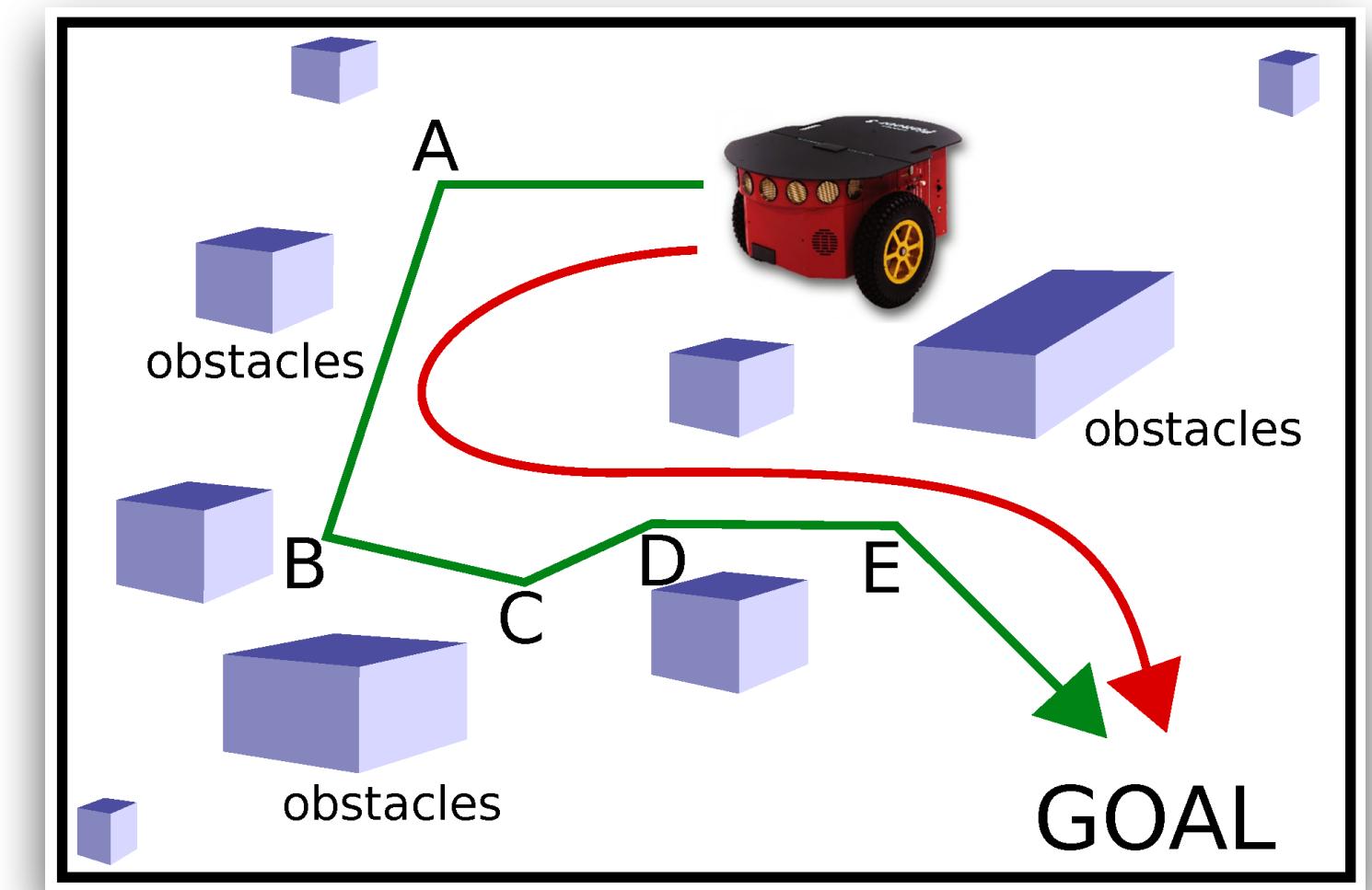
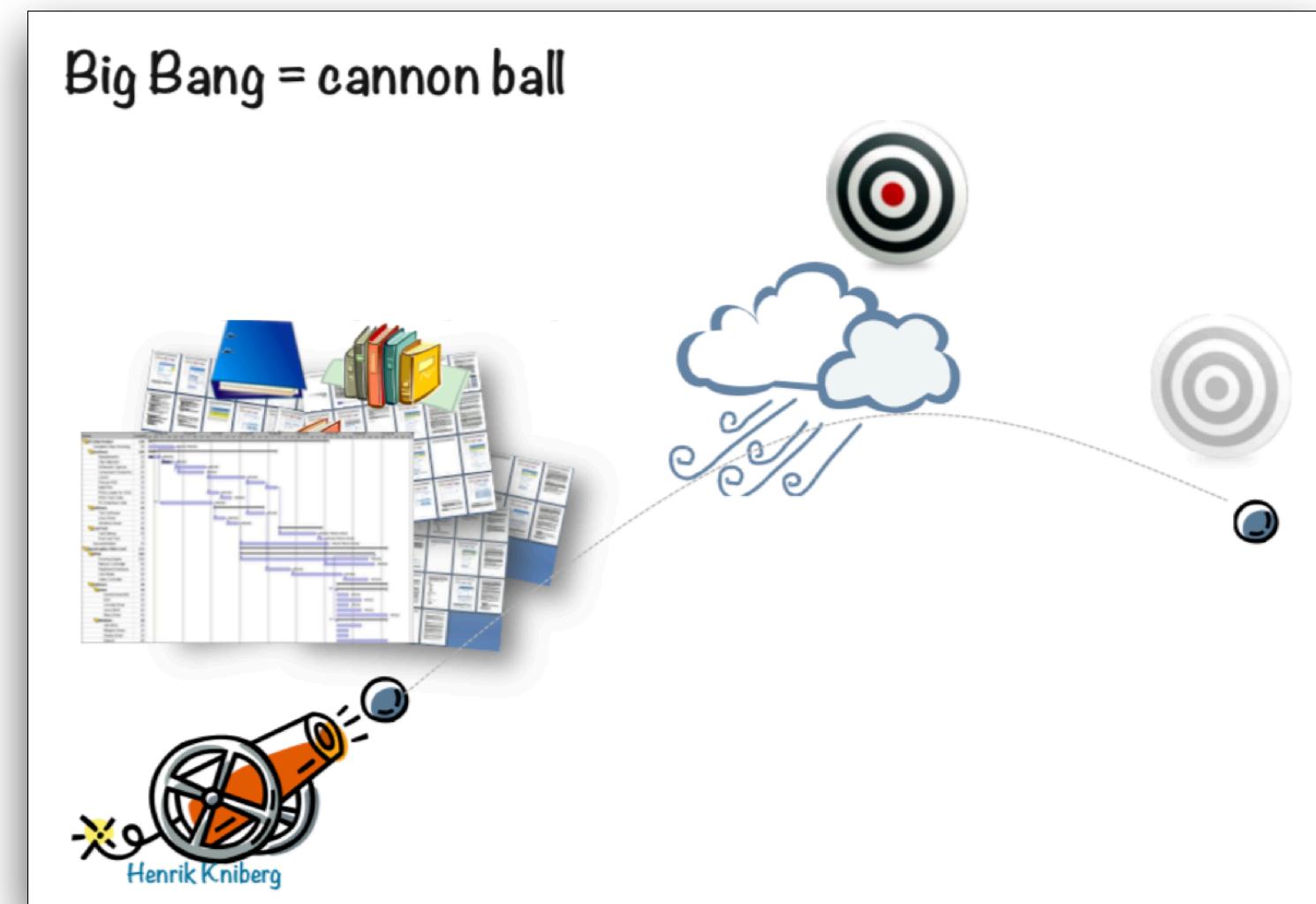
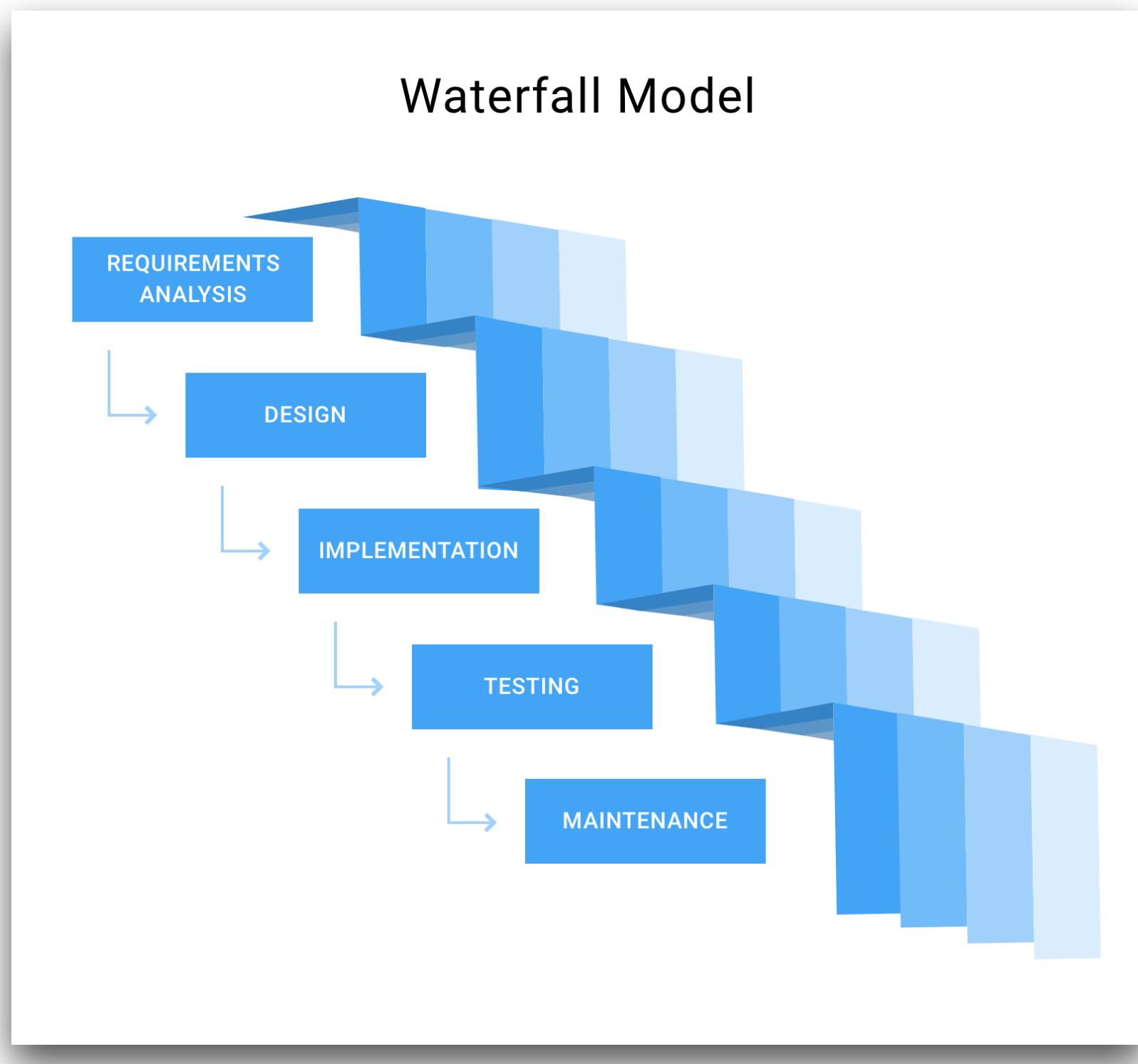
## CONTENTS

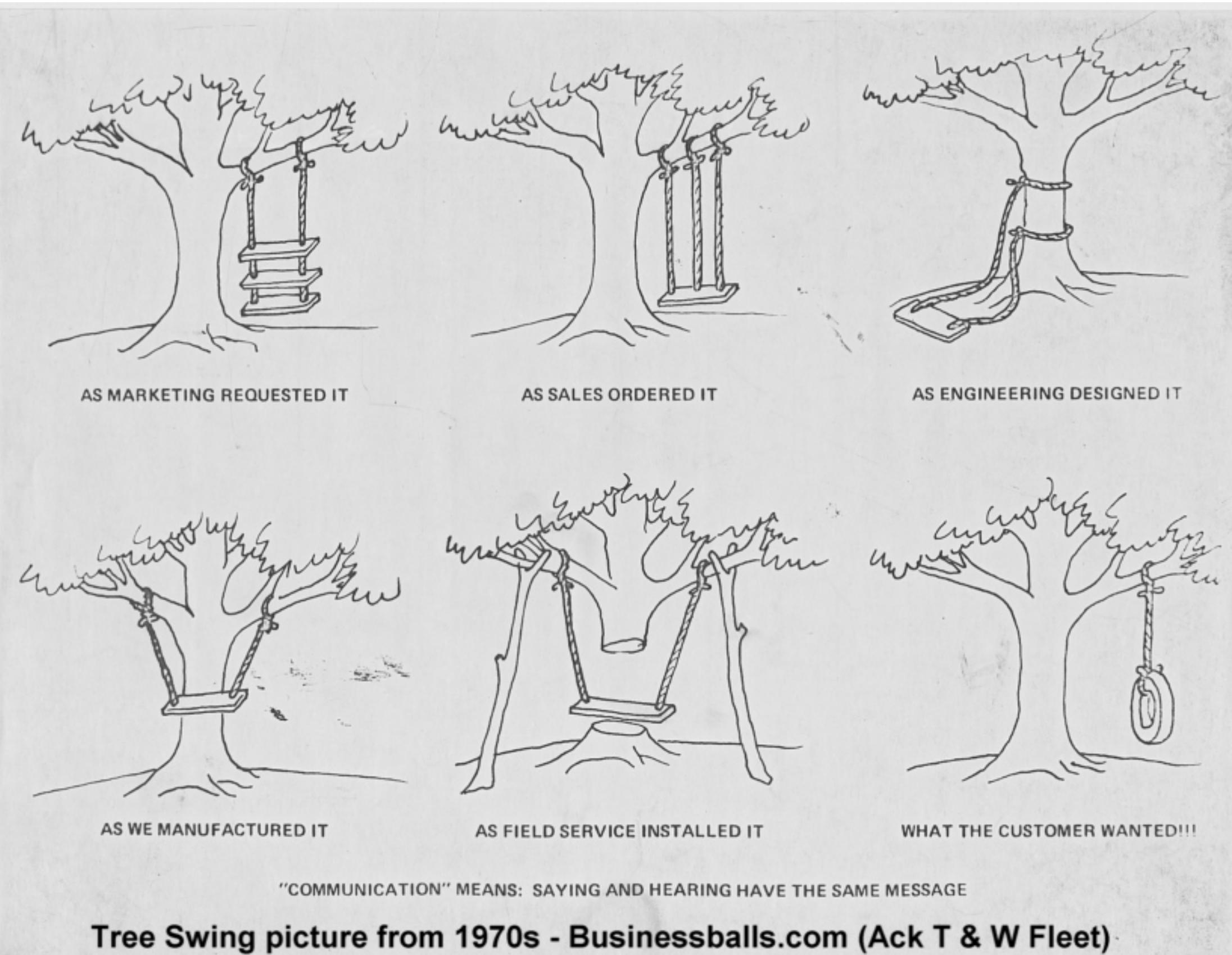
- [From Nothing, to Monumental, to Agile](#)
- [Predictive versus Adaptive](#)
- [Separation of Design and Construction](#)
- [The Unpredictability of Requirements](#)
- [Is Predictability Impossible?](#)
- [Controlling an Unpredictable Process - Iterations](#)
- [The Adaptive Customer](#)
- [Putting People First](#)
- [Plug-Compatible Programming Units](#)
- [Programmers are Responsible Professionals](#)
- [Managing a People Oriented Process](#)



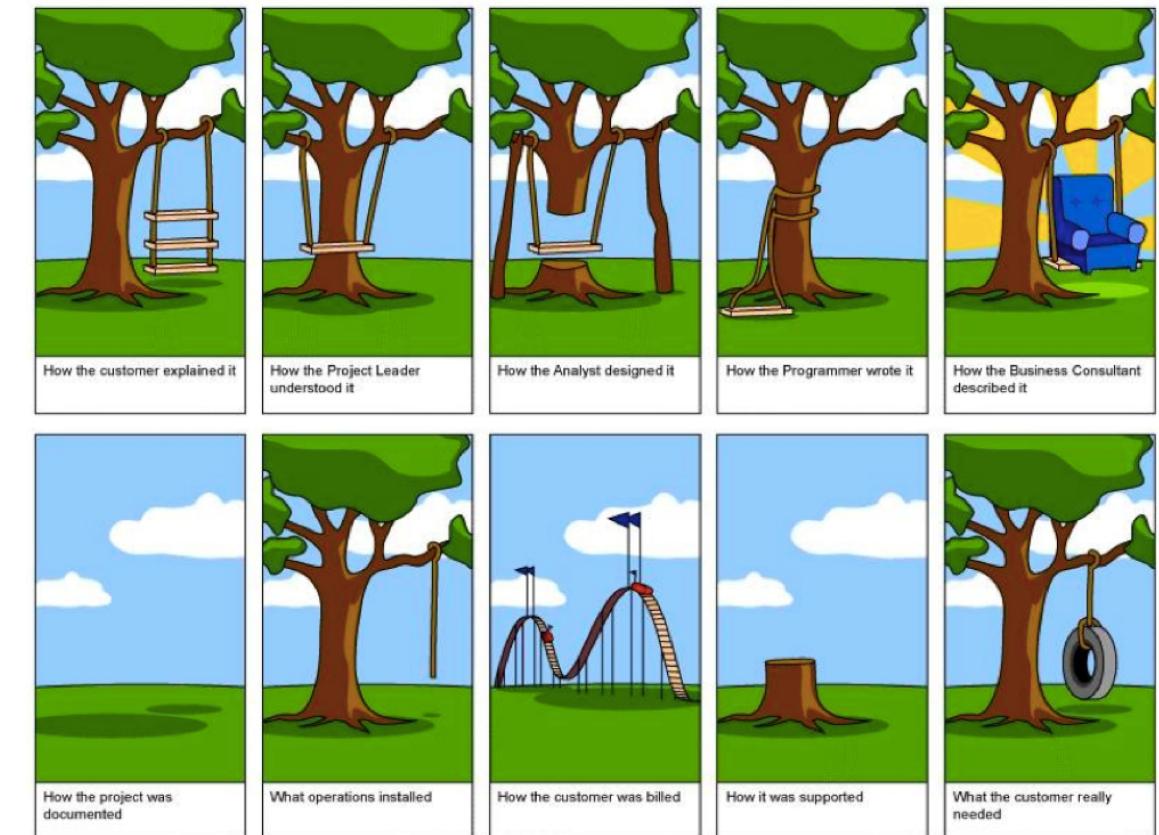
#	Resource Name	Overallocated, h	2010						2011			2011	
			Sep	Oct	Nov	Dec	Jan	Feb	Mar				
1	Andrew Anderson	0.0	160.0							14 Sep 2010			16 Mar 2011
2	Barbara Taylor	4.0	168.0										
3	Charles Lewis	0.0	396.0										
4	David Harris	0.0	72.0										
5	Donna Hall	0.0	324.0										
6	Helen Clark	48.0	704.0										
7	James Smith	38.9	236.6										
8	John Brown	334.8	924.6										
9	Joseph Allen	120.0	608.0										
10	Karen Martin	457.6	781.2										
11	Laura Rodriguez	0.0	88.0										
12	Linda Davis	86.9	764.6										
13	Mark Robinson	120.0	608.0										
14	Mary Williams	554.1	915.5										
15	Michael Smith	64.0	152.0										
16	Nancy Garcia	0.0	96.0										
17	Patricia Jones	62.9	212.5										
18	Paul King	0.0	296.0										

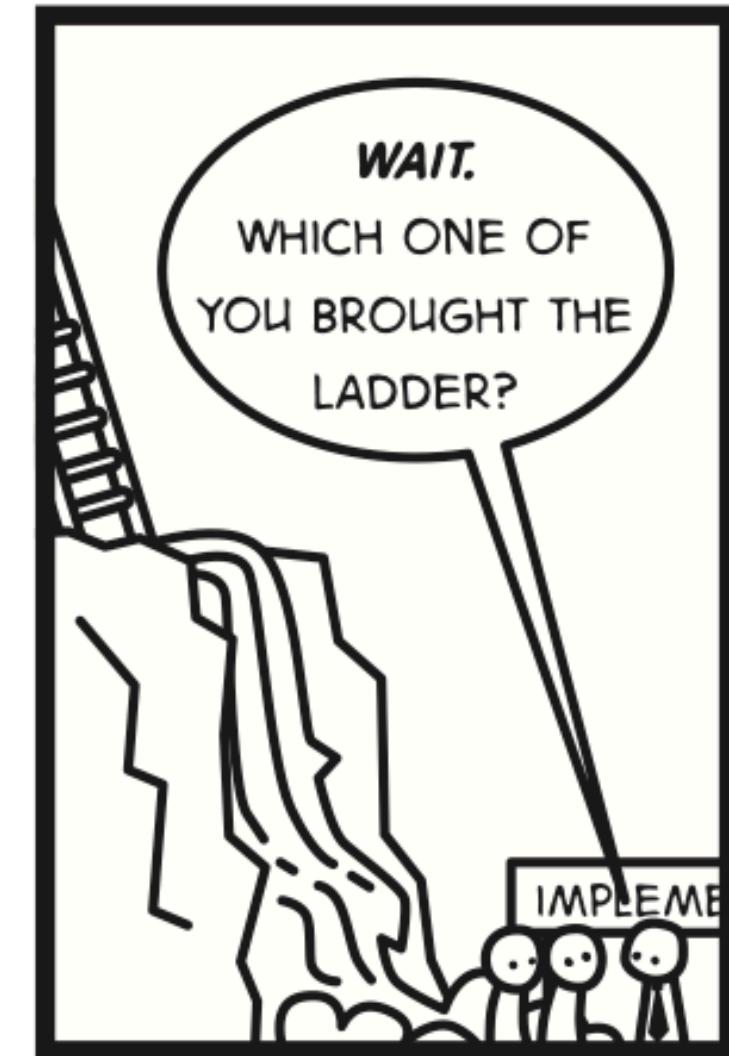
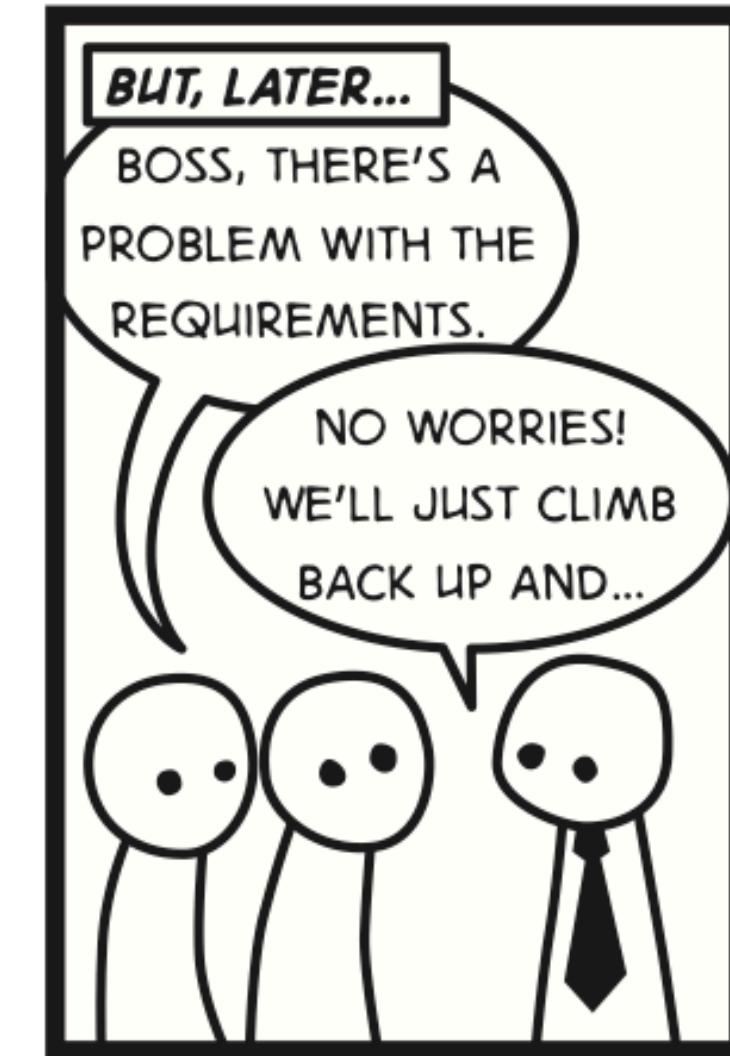
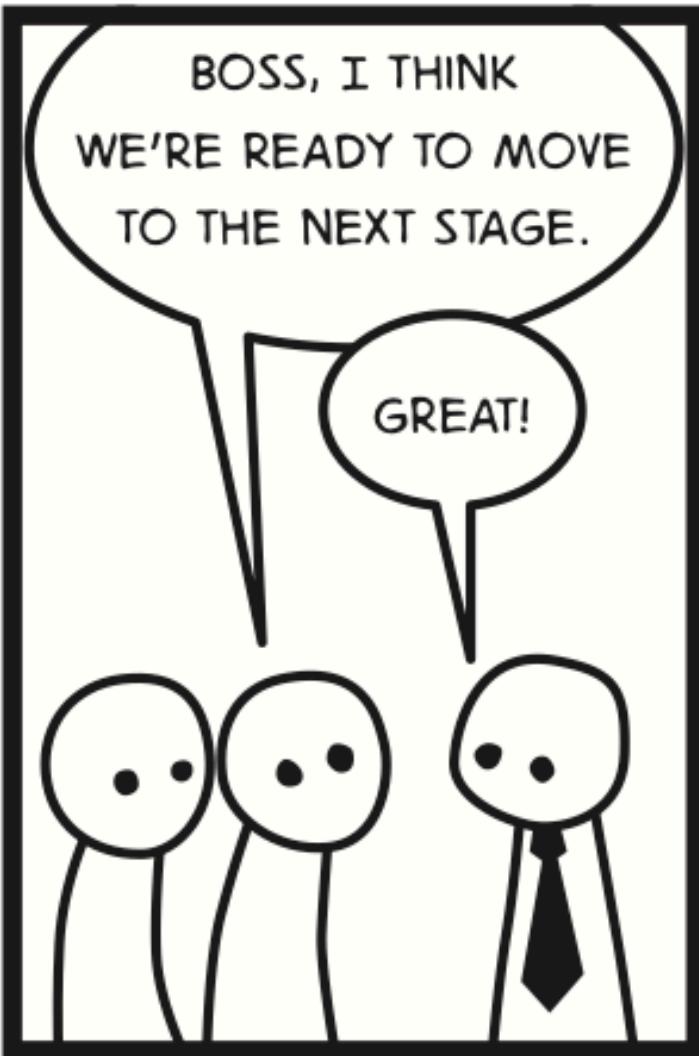






**Tree Swing picture from 1970s - Businessballs.com (Ack T & W Fleet)**

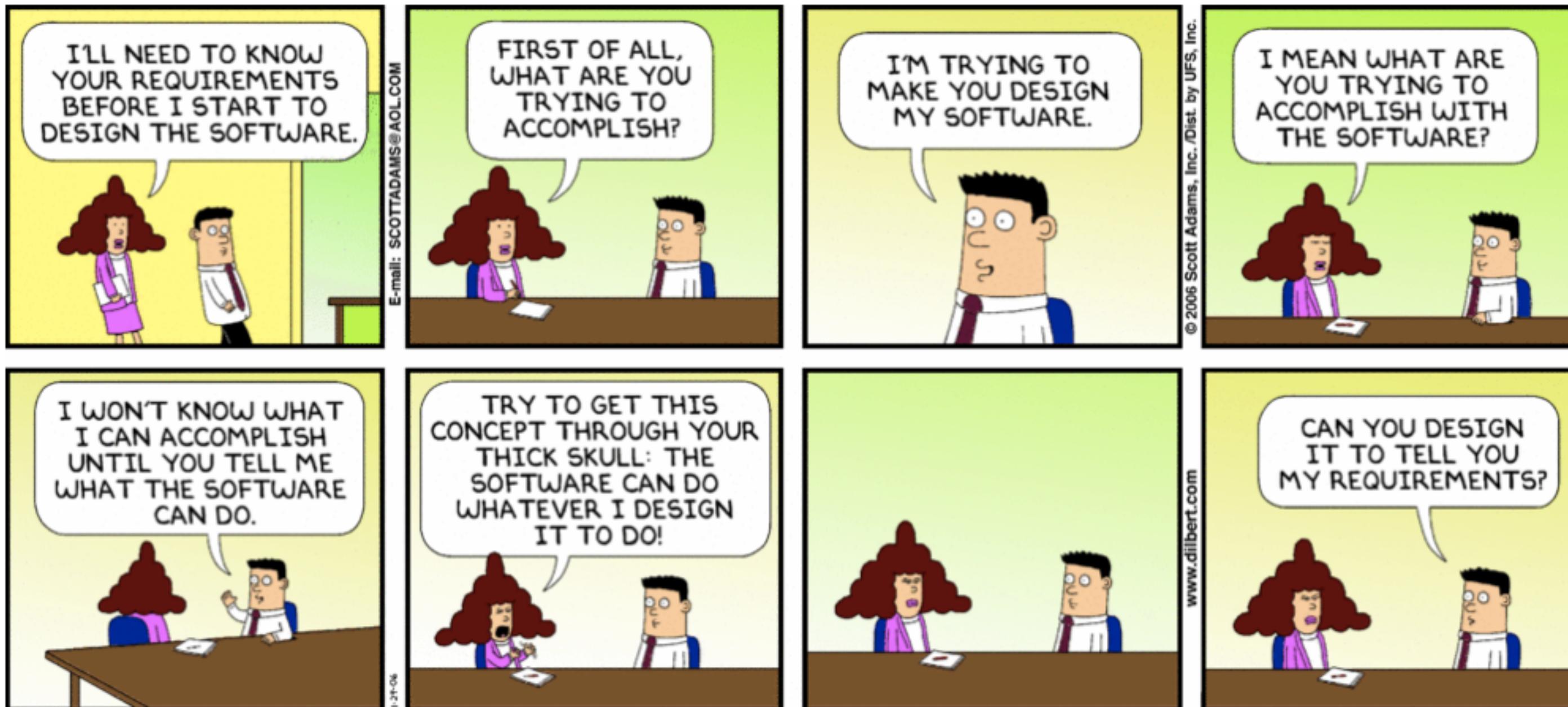




# No es una ingeniería tradicional

- En el software la parte de construcción es muy barata.
- En el software todo el esfuerzo es diseño y requiere, por tanto, de personas creativas y con talento.
- Los procesos creativos no se pueden planificar fácilmente, por lo que la predictividad es un objetivo imposible.

# ¿Los requisitos son predecibles?



- **Lo que nos gustaría**
  - Los clientes saben lo que quieren
  - El equipo sabe cómo construirlo
  - Nada cambiará en el camino
  - Tenemos mucho tiempo y dinero para hacerlo
- **La realidad**
  - Los clientes descubren lo que necesitan
  - Los desarrolladores descubren cómo hacerlo
  - Muchas cosas cambian en el camino
  - Siempre hay más cosas qué hacer que tiempo y dinero disponible

# Risk



Business

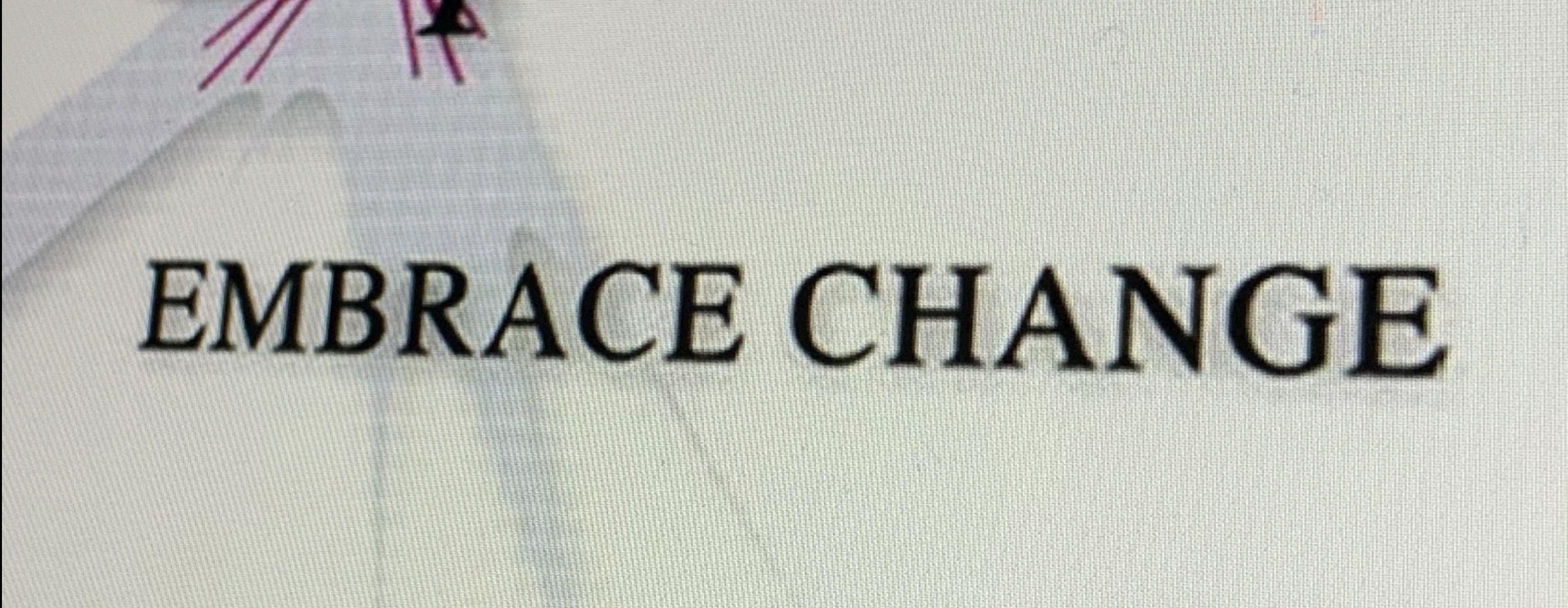
Social

Tech

Cost +  
Schedule

# NEW LAWS

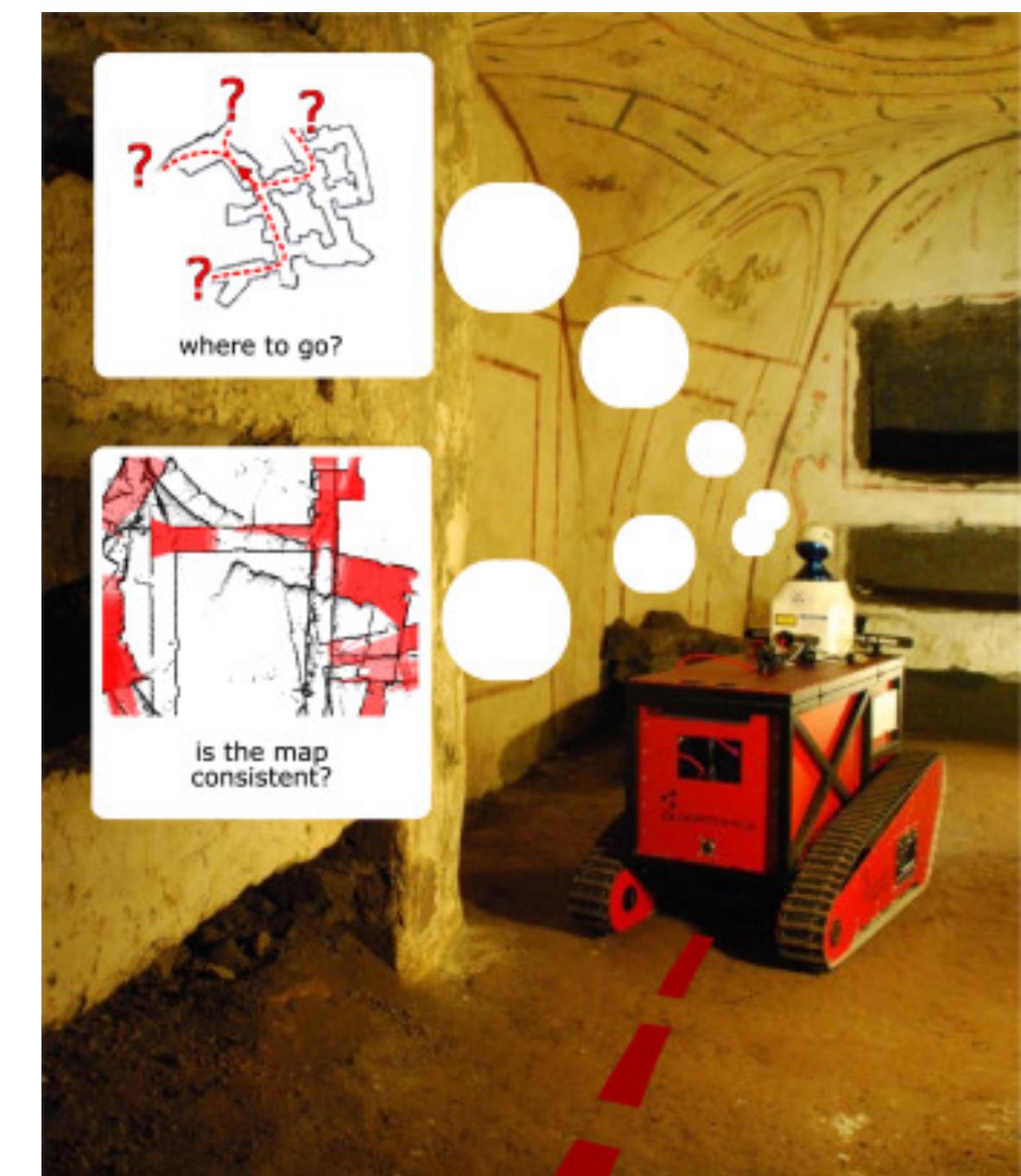


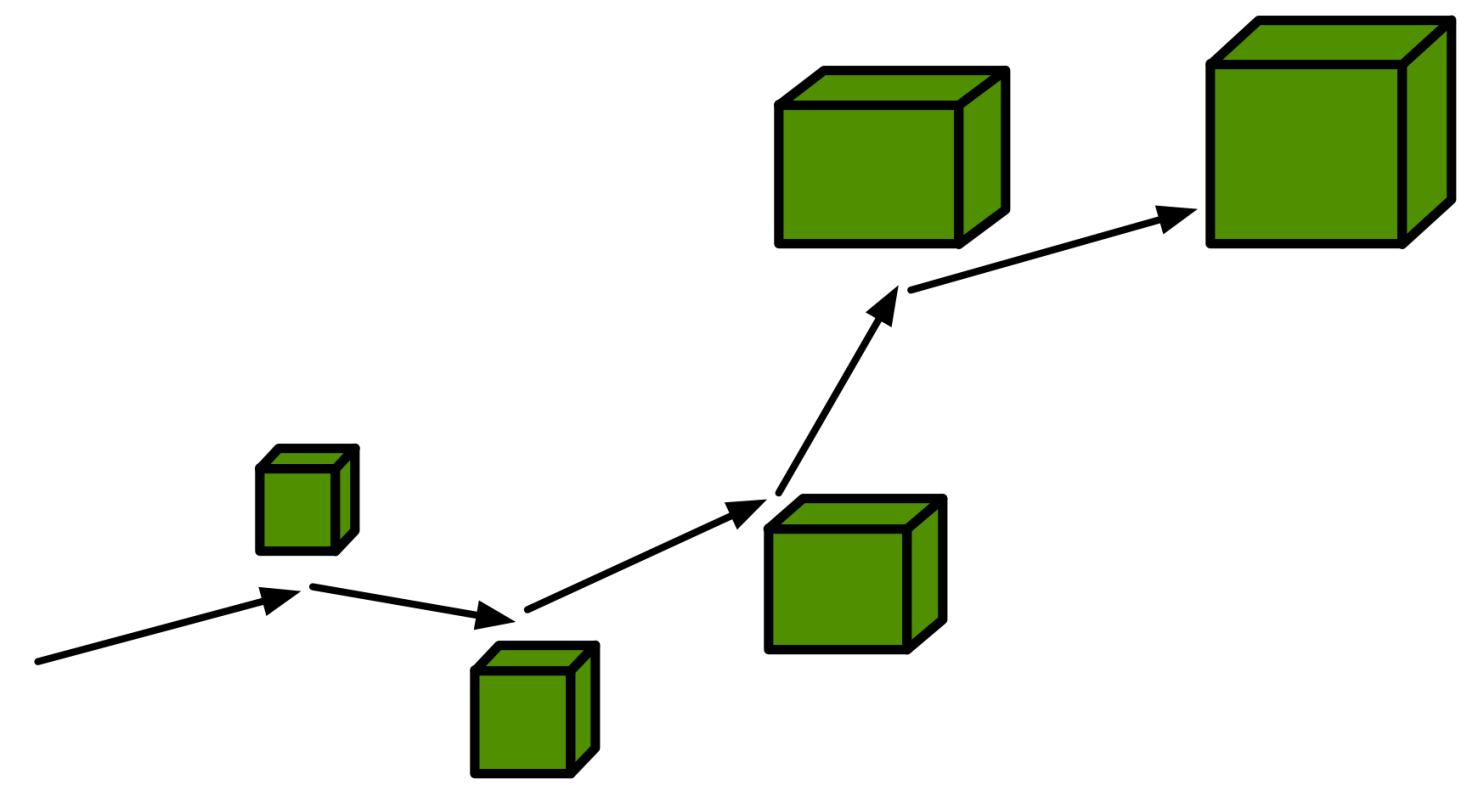
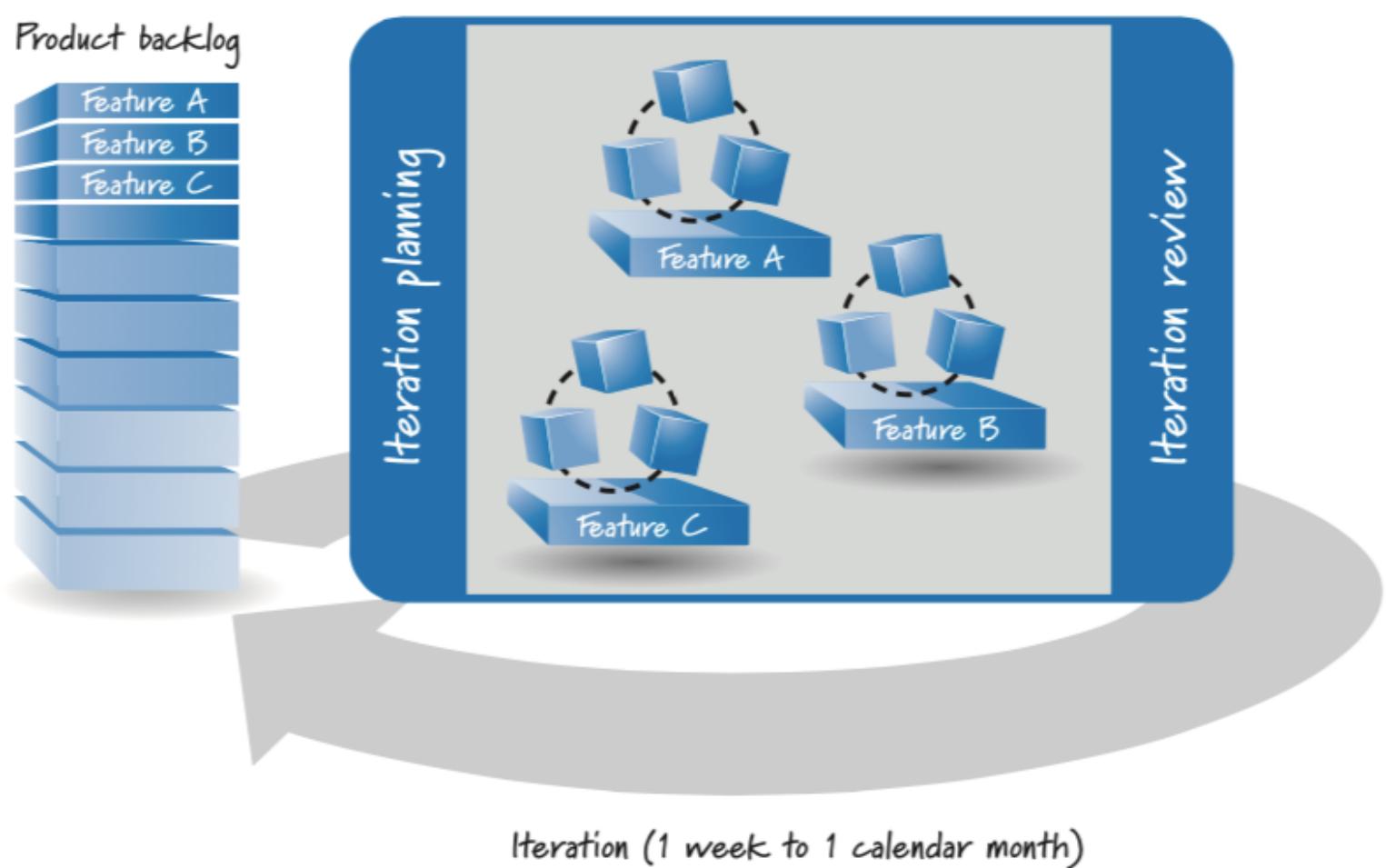


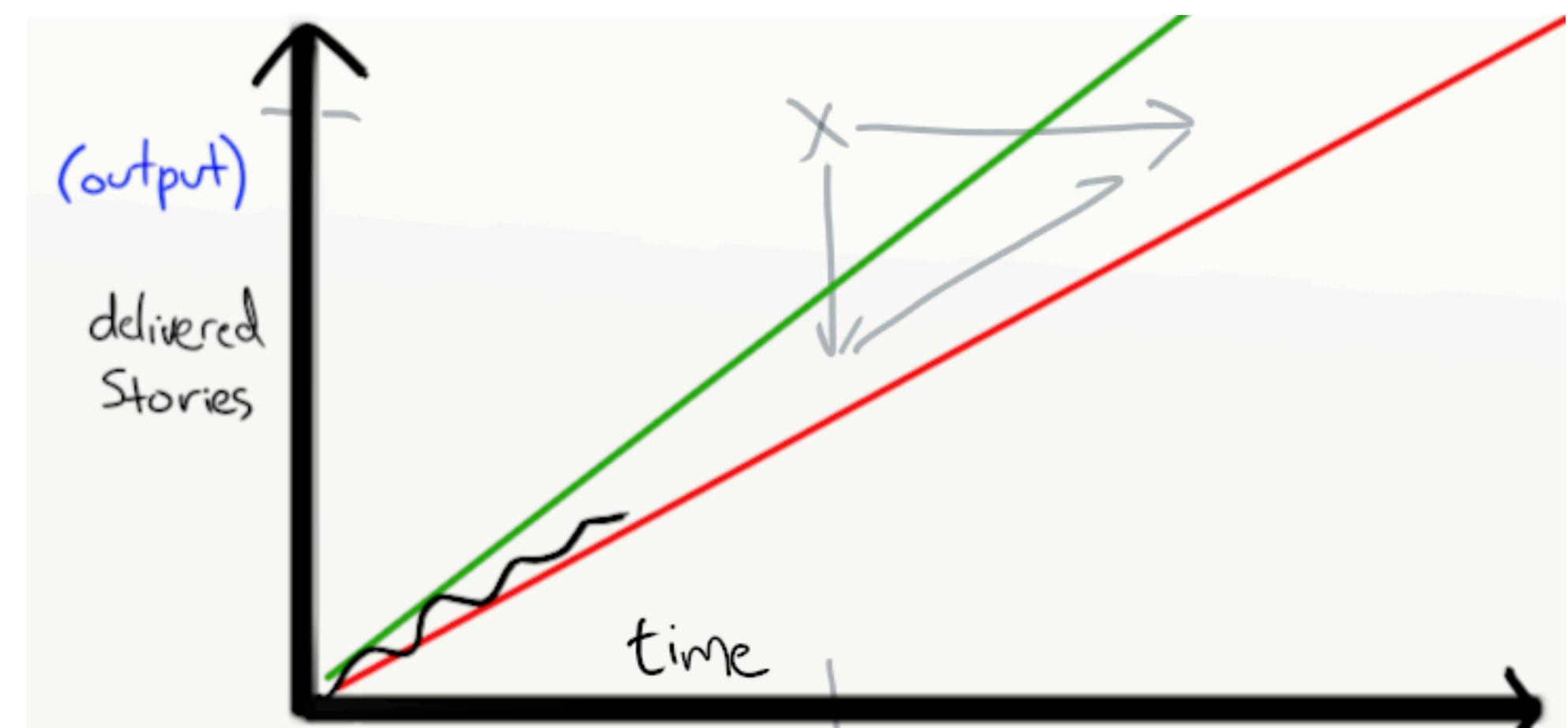
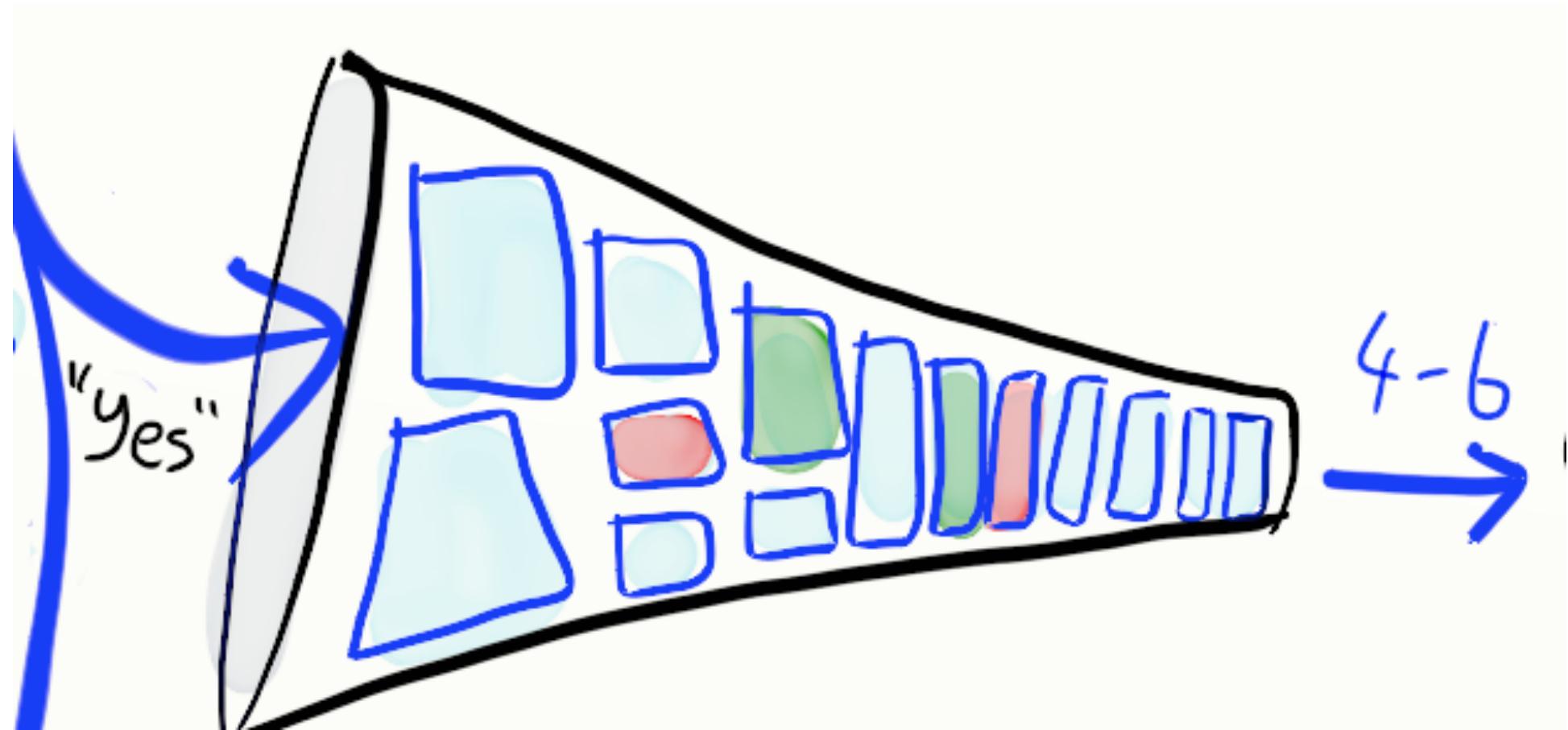
**EMBRACE CHANGE**

No es asumible que añadir  
nuevos campos a un modelo  
obligue a revisar y modificar las  
consultas SQL ya desarrolladas.

# ¿Cómo controlar un proceso no predecible?

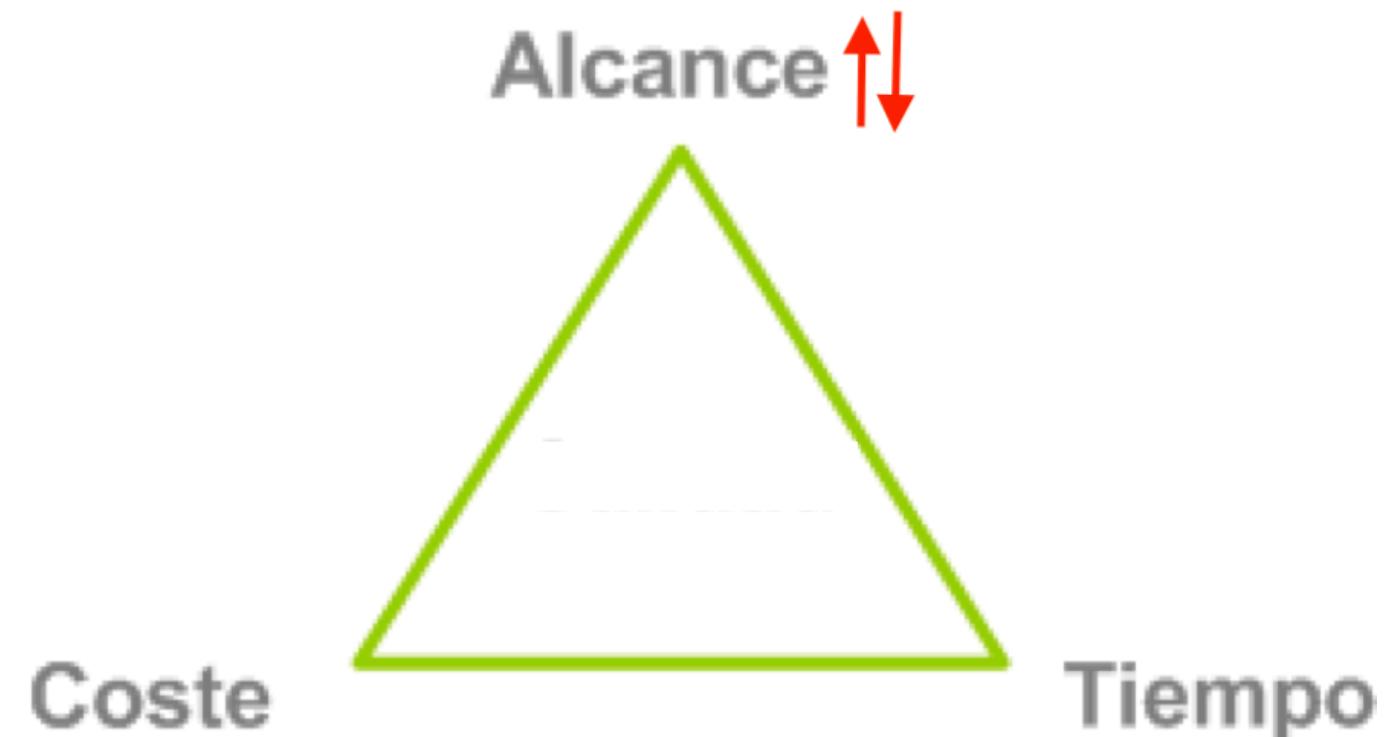


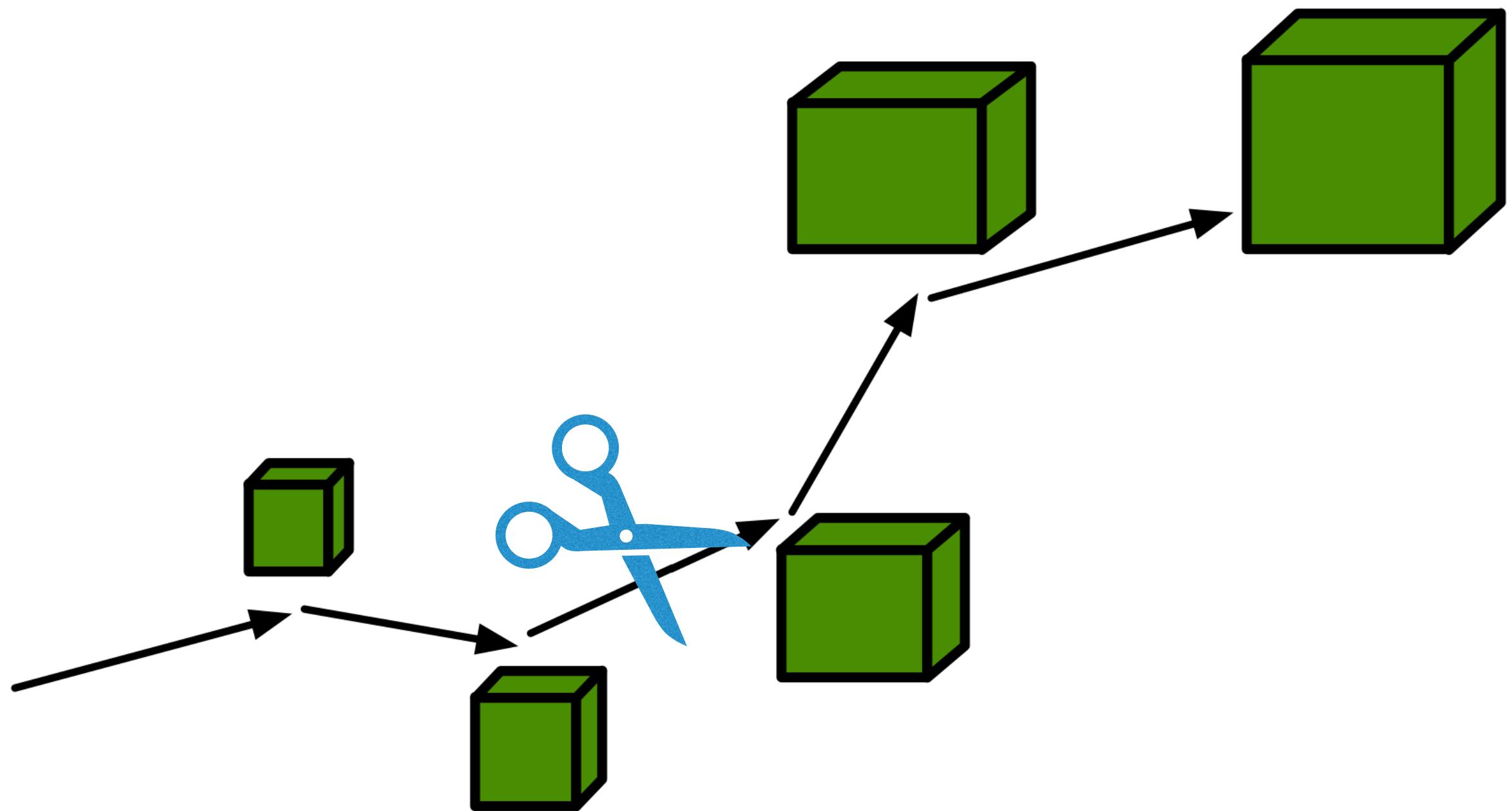




# Contratos ágiles

- **Contrato tradicional:** precio fijo, el cliente paga al final por unos requisitos en un plazo. Si se incumple el plazo o los requisitos el cliente puede no pagar y la empresa de software no entrega nada.
- **Contrato ágil:** presupuesto fijo, se paga a intervalos establecidos y la empresa de software entrega periódicamente el producto. Cualquiera de los dos puede cancelar el contrato en cualquier momento.



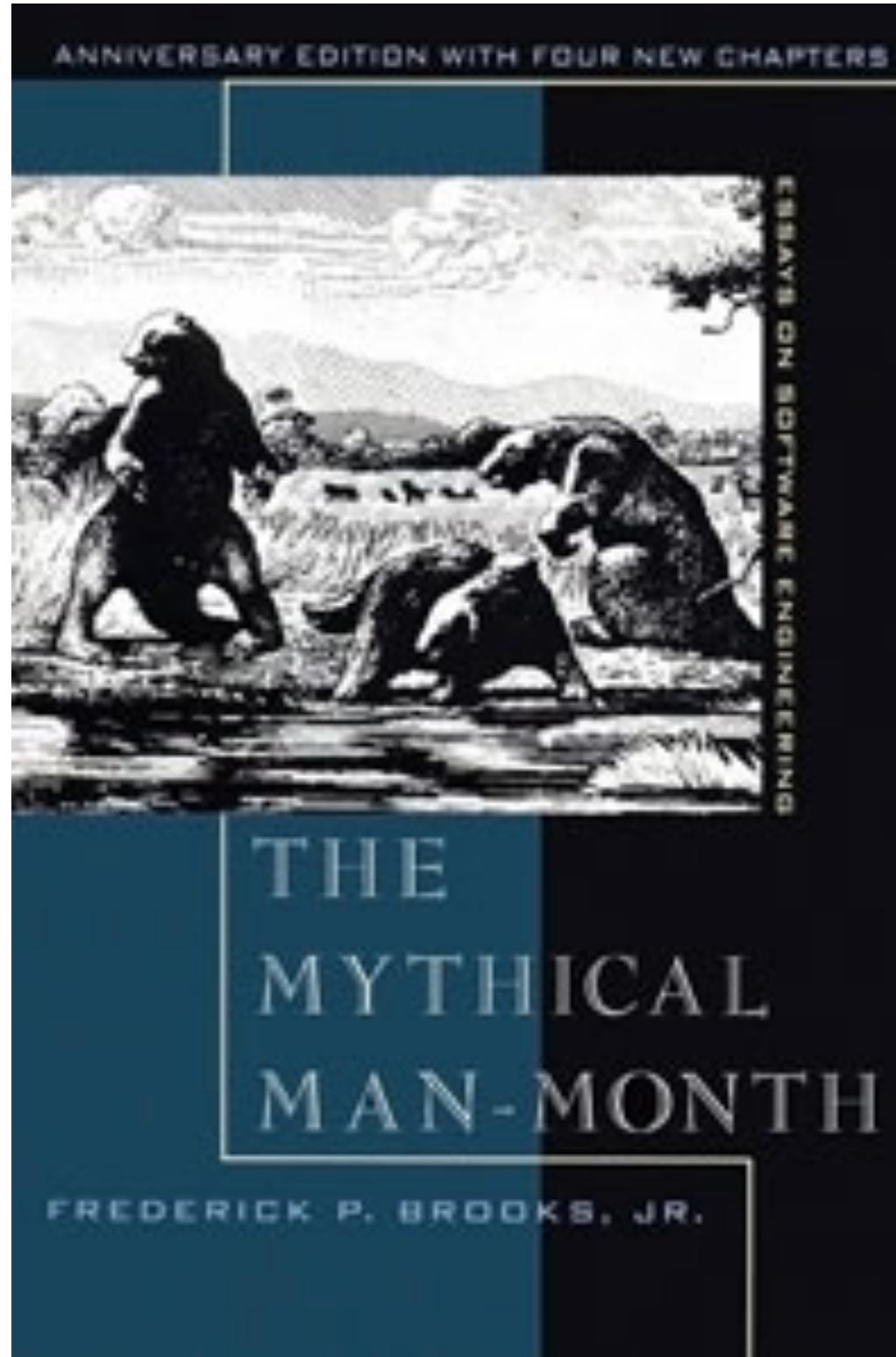




*"Un cambio de última hora en los requerimientos es una ventaja competitiva."*

Mary Poppendieck

## **4. El desarrollo de software es una actividad creativa**



1975

"Adding manpower to a late software project makes it later."

Fred Brooks

# No Silver Bullet

## Essence and Accidents of Software Engineering

Frederick P. Brooks, Jr.

University of North Carolina at Chapel Hill

Fashioning complex conceptual constructs is the *essence*; accidental tasks arise in representing the constructs in language. Past progress has so reduced the accidental tasks that future progress now depends upon addressing the essence.

**O**f all the monsters that fill the nightmares of our folklore, none terrify more than werewolves, because they transform unexpectedly from the familiar into horrors. For these, one seeks bullets of silver that can magically lay them to rest.

The familiar software project, at least as seen by the nontechnical manager, has something of this character; it is usually innocent and straightforward, but is capable of becoming a monster of missed schedules, blown budgets, and flawed products. So we hear desperate cries for a silver bullet—something to make software costs drop as rapidly as computer hardware costs do.

But, as we look to the horizon of a decade hence, we see no silver bullet. There is no single development, in either technology or in management technique, that by itself promises even one order-of-magnitude improvement in productivity, in reliability, in simplicity. In this article, I shall try to show why, by examining both the nature of the software problem and the properties of the bullets proposed.

Skepticism is not pessimism, however. Although we see no startling break-

throughs—and indeed, I believe such to be inconsistent with the nature of software—many encouraging innovations are under way. A disciplined, consistent effort to develop, propagate, and exploit these innovations should indeed yield an order-of-magnitude improvement. There is no royal road, but there is a road.

The first step toward the management of disease was replacement of demon theories and humours theories by the germ theory. That very step, the beginning of hope, in itself dashed all hopes of magical solutions. It told workers that progress would be made stepwise, at great effort, and that a persistent, unremitting care would have to be paid to a discipline of cleanliness. So it is with software engineering today.

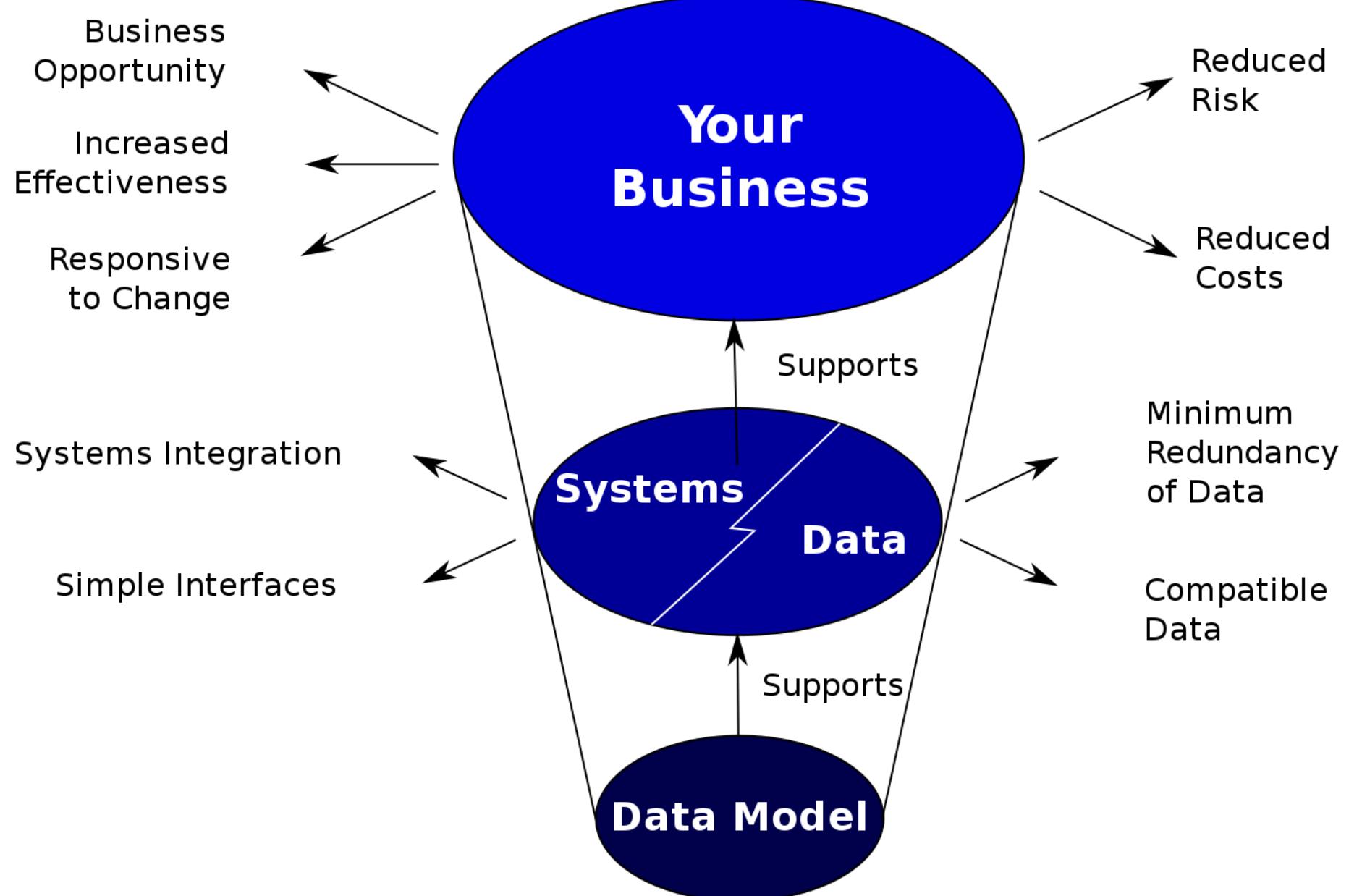
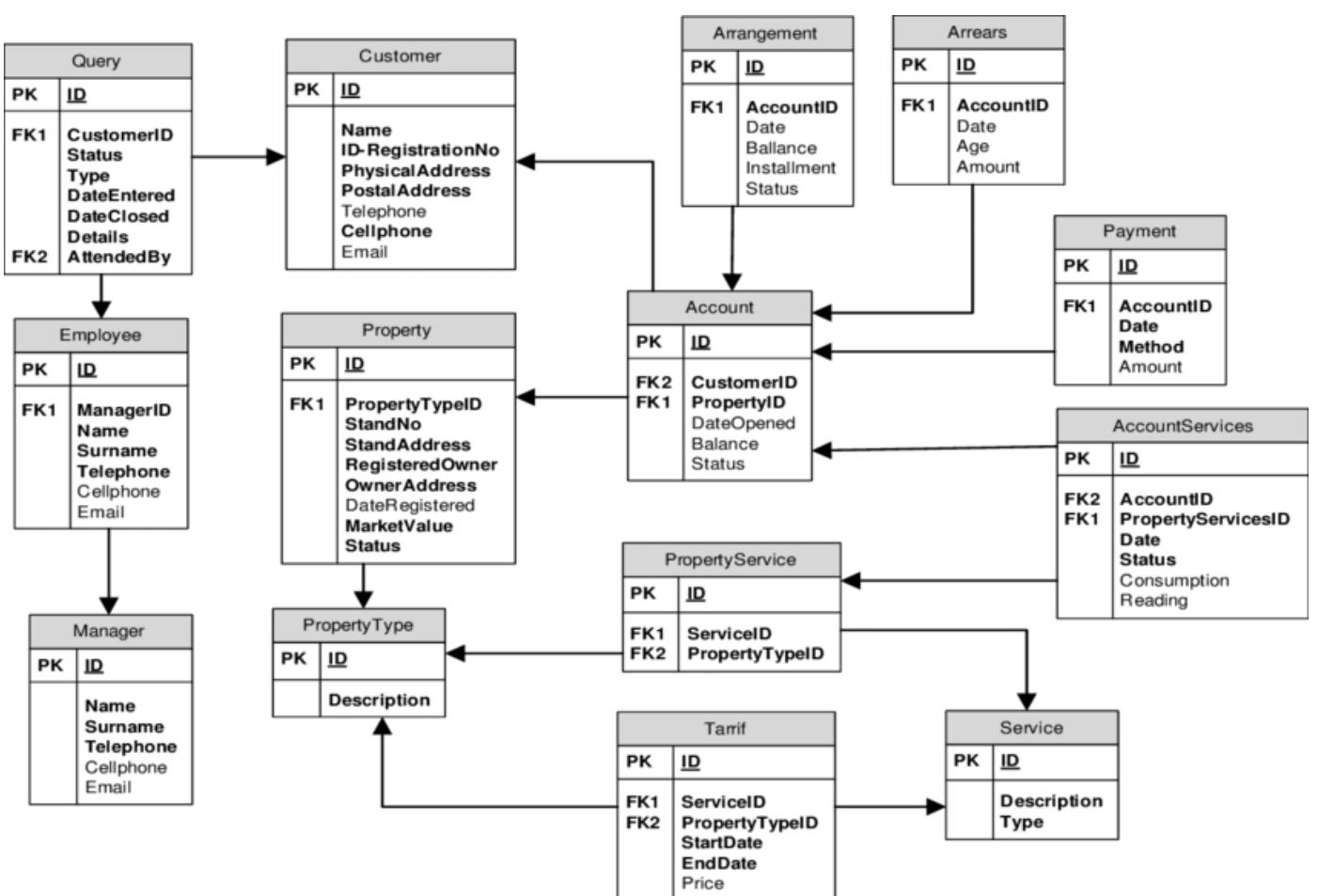
### Does it have to be hard?—Essential difficulties

Not only are there no silver bullets now in view, the very nature of software makes it unlikely that there will be any—no inventions that will do for software productivity, reliability, and simplicity what electronics, transistors, and large-scale integration did for computer hardware.

This article was first published in *Information Processing '86*, ISBN No. 0-444-70077-3, H.-J. Kugler, ed., Elsevier Science Publishers B.V. (North-Holland) © IFIP 1986.

1986

# Tareas esenciales

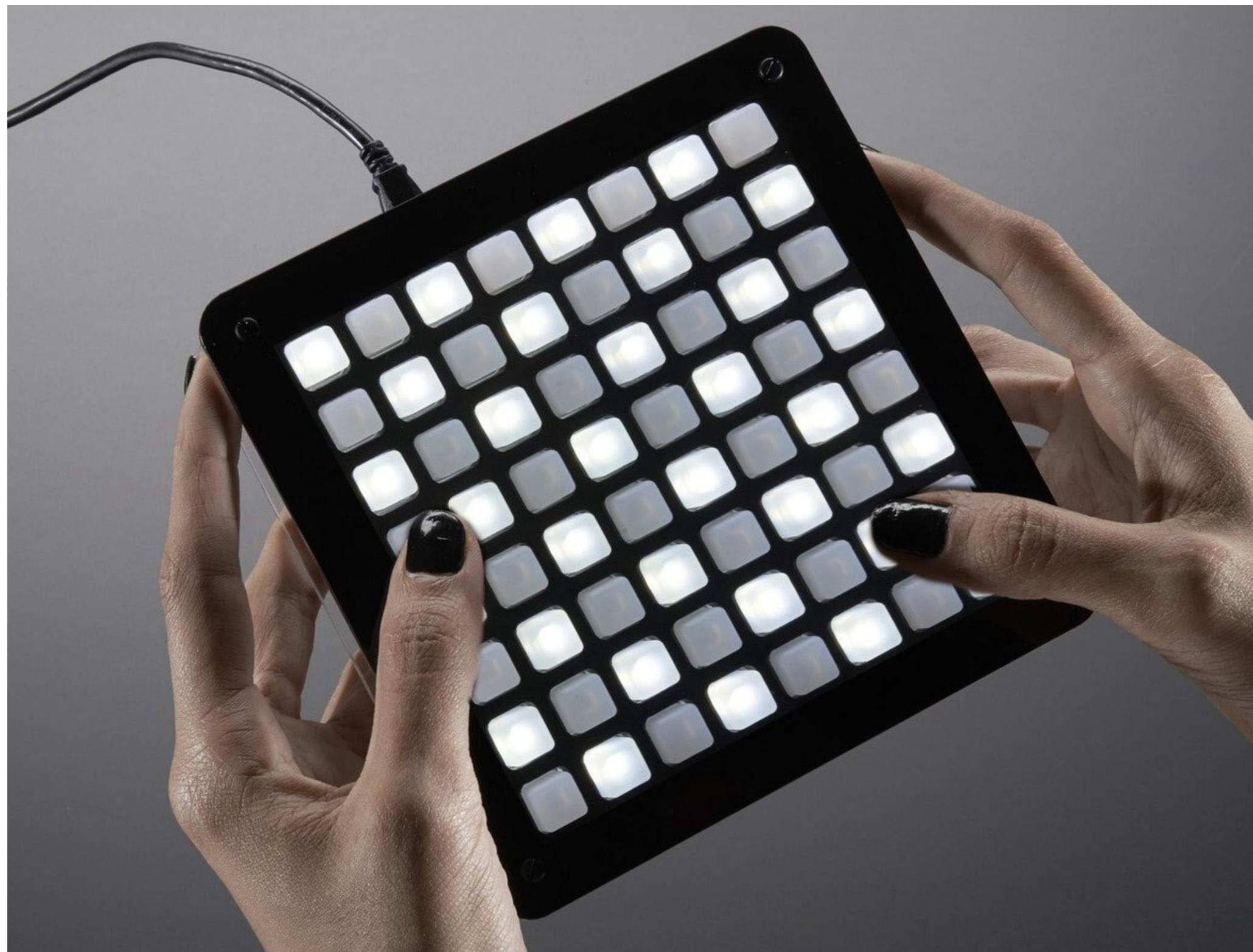


# Tareas accidentales

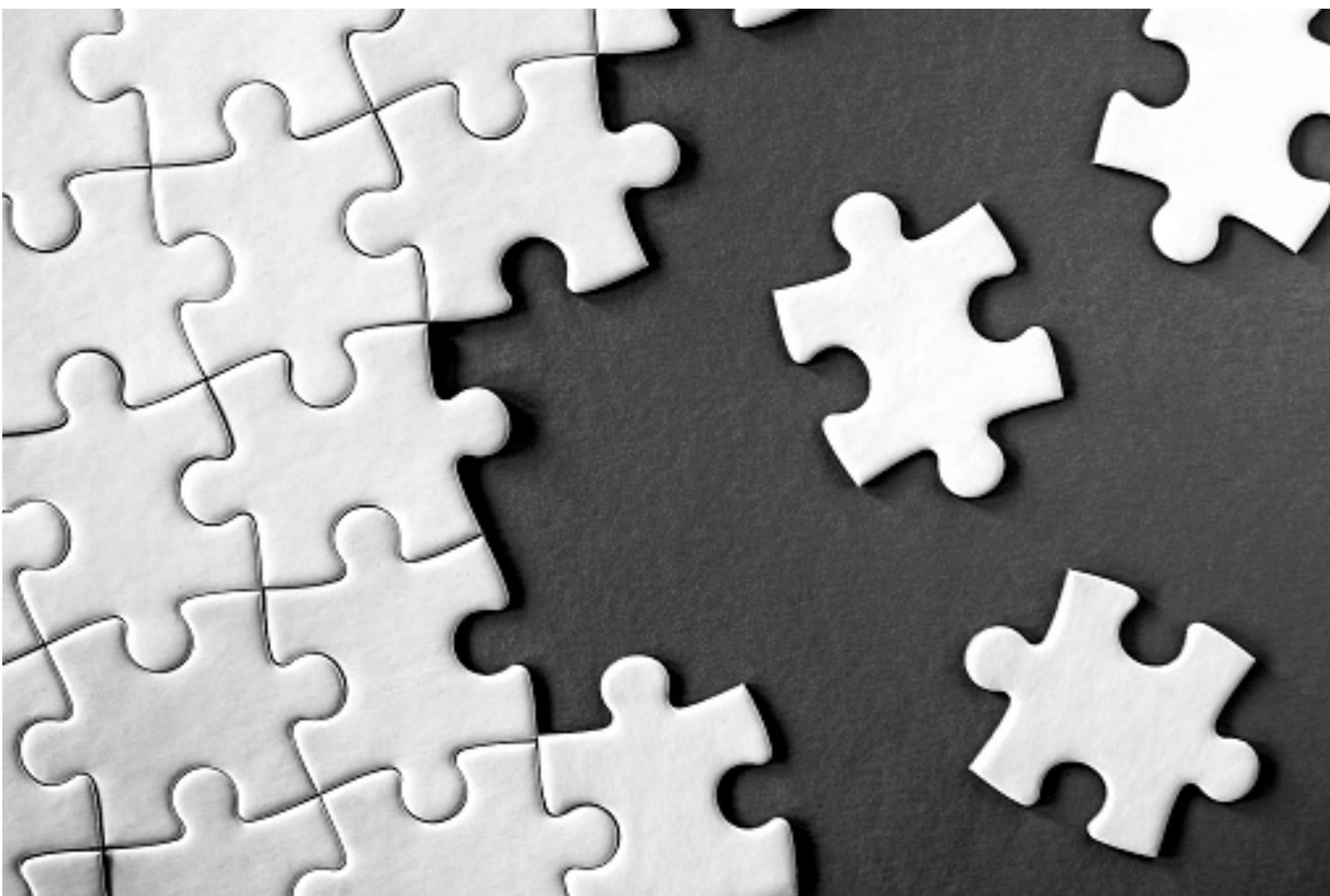


**Las tareas esenciales son  
difícilmente optimizables**

# Complejidad



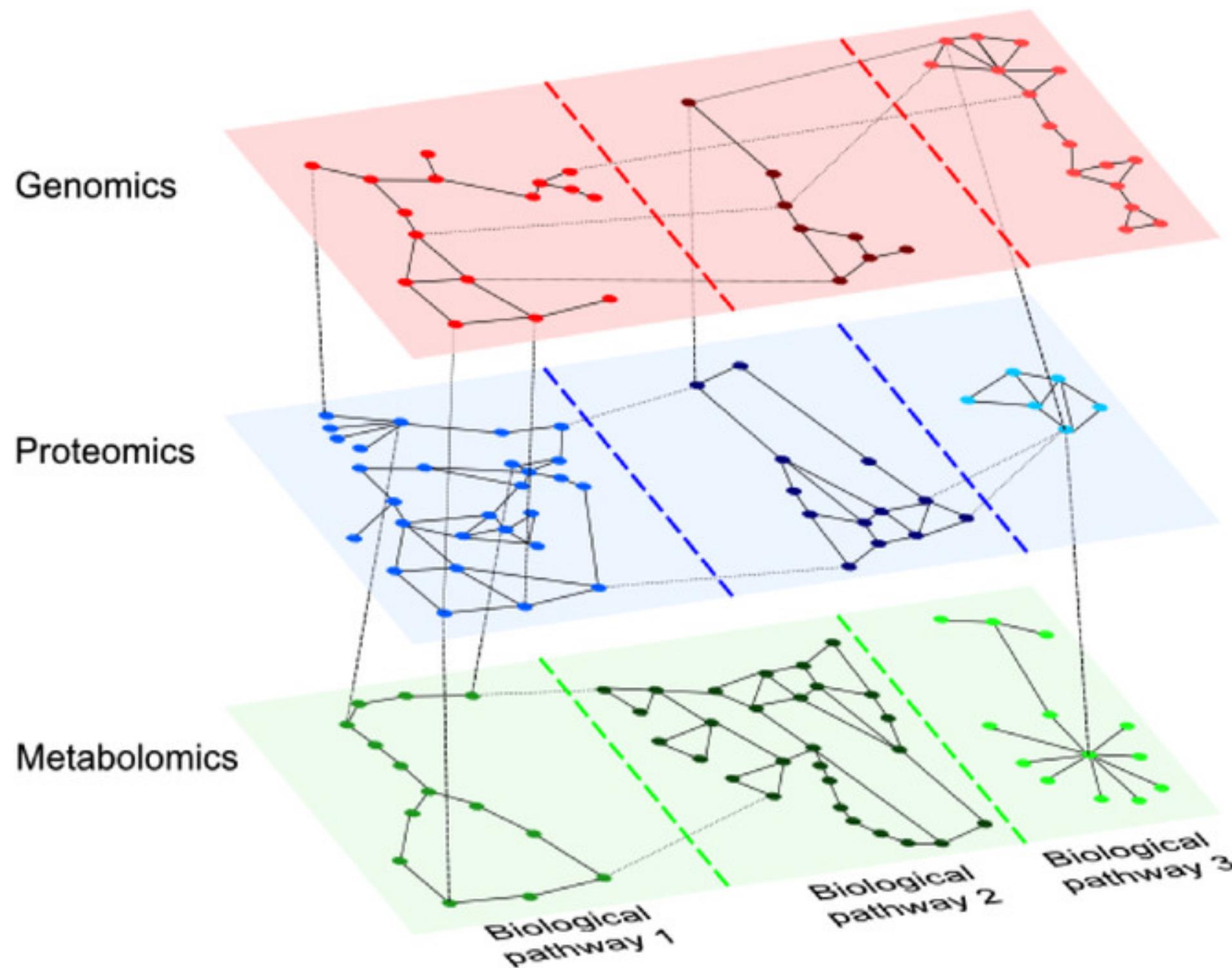
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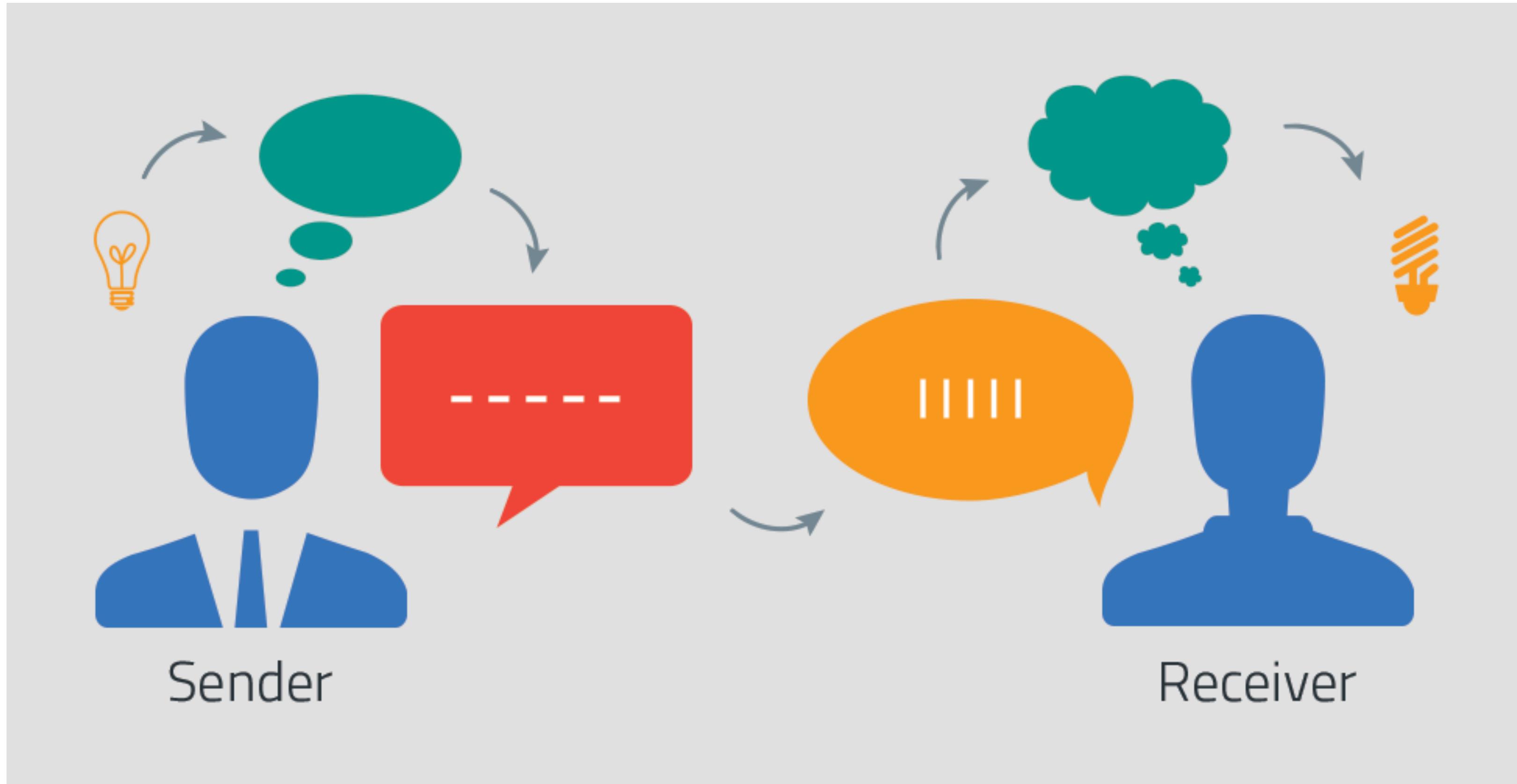


# Cambiabilidad

changeability

# Invisibilidad





# **Algunas posibles optimizaciones**

# Comprar siempre que sea posible

```
1 import Stripe from 'stripe';
2 const stripe = new Stripe('sk_t
3
4 await stripe.paymentIntents.cre
5
6   amount: 2000,
7   currency: 'USD',
8 });
~
```

Wildlife Expedition

SELECT TICKETS > TICKET INFORMATION > PAYMENT INFORMATION

Credit card

Cardholder name: Jane Diaz

Card number:  MM/YY:

PAY NOW

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GPS Fleet Tracking Platform built for safety, savings, and insights

**Fleet Tracking App**  
Stay connected with the Fleet Mobile App

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Protect your high-value equipment with real-time GPS asset tracking

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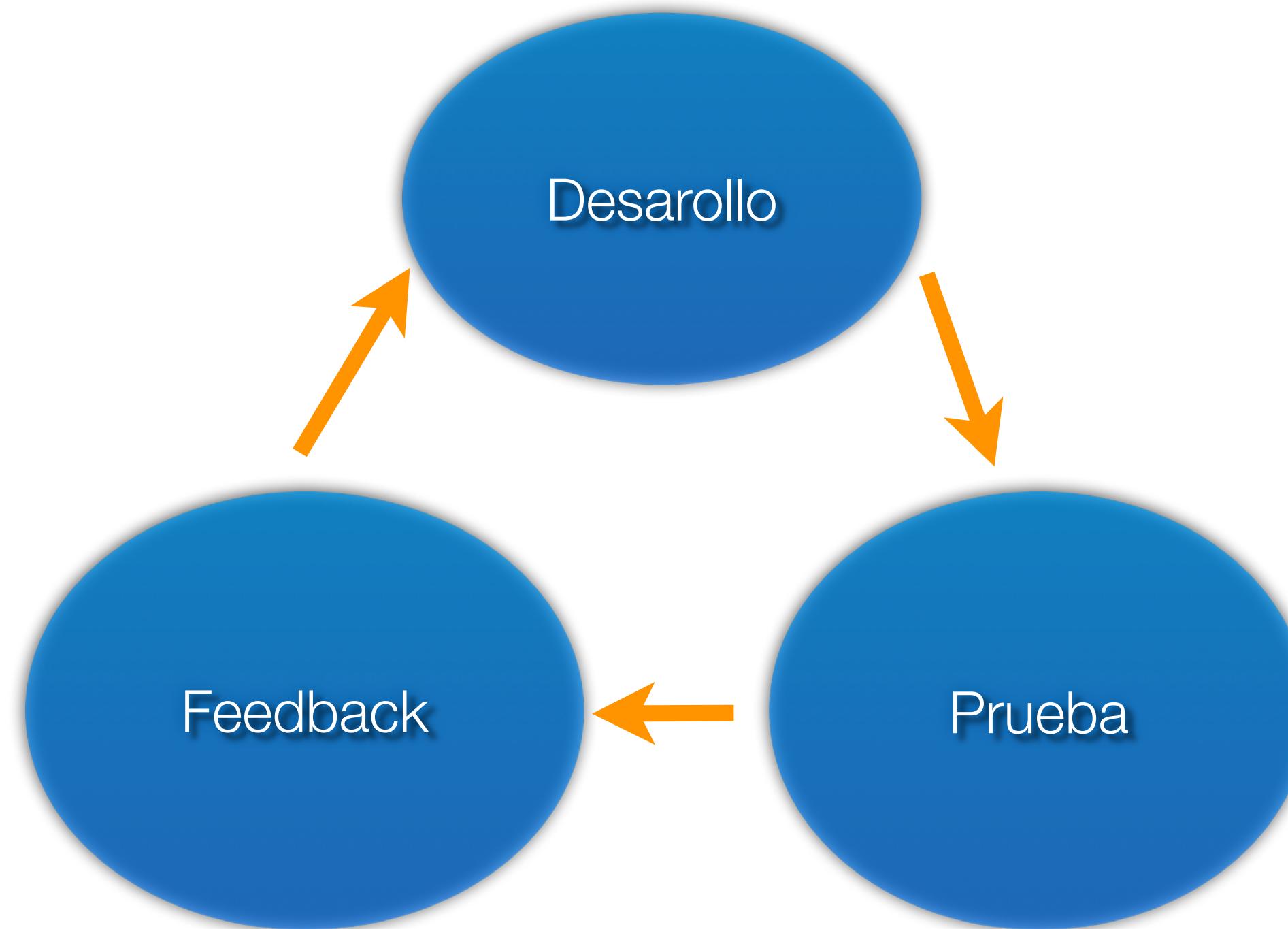
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Fleet safety and training programs for drivers

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Find the package that fits your business

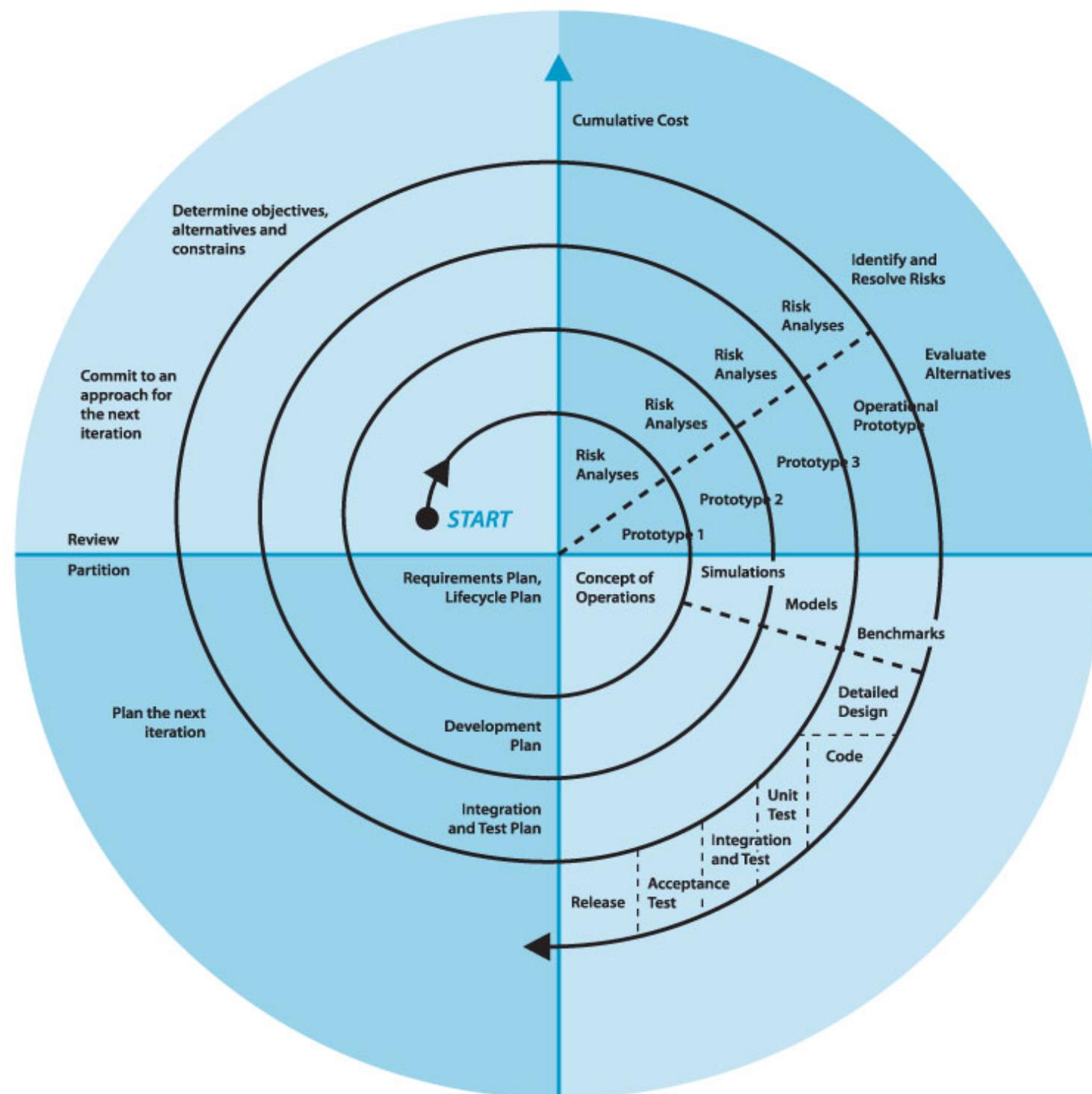
Azuga Fleet Management Software

Improve your business at every turn with Azuga Fleet management

# Prototipado rápido y refinamiento de los requisitos



# El software debe crecer orgánicamente, no ser construido





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domingogallardo Corrección

1 contributor

858 lines (707 sloc) | 43.6 KB

# Desarrollo de software

Veremos en este apartado las características propias del software y de la forma de desarrollarlo que comparar con ingenierías tradicionales como la construcción.

## Software

El software es un invento muy reciente de la humanidad. Fue a mitad del siglo XX cuando se empezaron a utilizar los primeros computadores electrónicos programables en organismos oficiales y grandes empresas. Y los primeros lenguajes de programación fueron creados para manejarlos.