	Very Poor	Poor	Average	Good	Excellent
Pronunciation, Voice Techniques (Pauses, Volume, Speed Change, Stress, Tone, etc.)	– Mumbles, often mispronounces, very difficult to understand. – Dead person talking, voice to text software does better	– Slurred speech mispronounces some words. Difficult to understand. – Quiet, monotone, sing/song, little or no expression, boring.	– Clear voice, few pronunciation errors. Some slurring Most can understand the presentation – Some use of voice to show interest	– Crisp, clear voice, correct, precise pronunciation, all can understand. – Proper volume; steady rate; enthusiasm; confidence	– Native like
Grammar & Vocabulary (Usage and Appropriateness for Audience)	– Frequent grammar or spelling errors – Inappropriate level. for the audience, Misuse vocabulary	– Noticeable Errors – Often too simple or sophisticated, inconsistent. Some vocabulary incorrectly used	– Minor errors – Generally appropriate, little variation or creativity	– No errors, but simple language – Always appropriate for the audience. Excellent use of vocabulary	– No errors. Excellent use of grammar to support ideas – Creative use of language
Body Language: Appearance, Posture, Gestures, Eye contact, Facial expression (Turns back to audience and reads screen – 0)	– Dead person on stage – Almost no eye contact, reads notes/screen	– Excessive movement or many distracting gestures – Occasionally eye contact, mostly reads notes/screen	– Some distracting gestures, and some movement and useful gestures – Generally maintains eye contact frequently reads notes/screen	– No distracting gestures. Body language supports speech – Excellent eye contact, seldom uses notes	– Excellent use of body language – Constant eye contact, no use of notes
Organization: Intro, Main, Ending, Coherence (see RATING CHECKLIST)	– Difficult to follow as disorganized	– Generally follows outline, poor introduction or conclusion.	– Follows outline, material generally well organized. Some use of transitions and linkage of ideas. – Conclusion acceptable	– Follows outline, material well organized. – Ideas clearly linked. Some use of transitions	– Excellent, clear linkage of ideas. – Good transitions Arouses interest in Introduction, and summarizes clearly main points in conclusion
Content: Relevant/Accurate, Informative and Persuasive	– Several errors or lacks critical information	– Some errors and has irrelevant information – Just focus on giving information	– Information is generally accurate, minor errors – Give reasons with little or no emphasis on persuasion	– Accurate information, related to needs of audience – Give frequent emphasis on persuasion	– No errors, answers all needs of the audience – Persuade the audience well
Visual Aids: Appropriateness, Clarity *(Use of video clip exceeding 20 seconds – 0)*	– Slides consist of full paragraphs of text, no or superfluous graphics – Tiny font	– Slides have full sentences and occasional superfluous graphics, – Difficult to read	– Slides have short phrases; Graphics relate to text and presentation. Easily read	– Attractive, informative graphics, only key words, easily understood, good use of masking	– Professional quality, Excellent use of visual, no unrelated graphics, easily read, supports presentation
Question response	– Welcomes the question	– Listens carefully, doesn't interrupt	– Thinks before answering – Clarifies, rephrases as needed	– Answers correctly and briefly	– Checks to see if questioner is satisfied