Towards Reactive Information Systems and their Services

MASTER THESIS

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Abstract

The Web is a huge information space of heterogenous data and functionality resources, and it is growing rapidly. A large subset of this information space is dynamic and state changes within it are covered by events in the Web's event space. In our work we describe an event-based conceptual model, which allows complex event detection and uses the Web's programmability to dispatch actions, according to user-defined rules. Through our model we allow the composition of Web resources based on an event-driven architecture, a procedure which pushes towards the vision of a real-time reactive Web.

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Contents

1	Introduction	1			
2	Related Work 2.1 Data and Functionality Providers on the Web 2.2 Reactivity through Event-Condition-Action Rules				
3	Conceptual Model for Reactive Information Systems and their Services 3.1 From Real Events to Events in the Web & their Composition	12 13 13 14 14			
4	Use Cases for Reactive Information Systems 4.1 Reacting on changes in the World-Wide Web 4.2 Augment existing Web Applications	15 15 15 17 17			
5	Prototype System 5.1 Event Trigger 5.2 Action Dispatcher 5.3 ECA Rules in the Engine 5.4 Web Programming	20 21 21 21 22			
6	Conclusions & Future Work	25			
Bi	ibliography	25			
Appendices					

Chapter 1

Introduction

The Web is an ever growing institution, in all aspects that it covers. The number of data and functionality providing Web Resources is growing in the whole spectrum from bigger computing centers down to smaller devices. Computing centers are growing in size and quantity and they allow for massive amounts of data to be stored and accessed, moreover they also enable the construction and offering of more complex functionality. At the same time, a quickly increasing number of ever smaller devices also provides more resources to the Web. Many of them are providing access to the Web itself, granting even more devices access and thus leverage the effect of the growing Web, e.g. mobile phones can act as a hotspot to grant Web access to other devices over WiFi. A recent trend that can be observed is also all the smart things, which are gaining access to the Web and start to form the Web of Things. Today, these smart things can be everything from a temperature sensor to all the electronic devices within a house. They do not only provide sensor data but they can also be controlled over the Web. All these different types of services available on the Web make it a heterogeneous collection of data and functionality. Great efforts are made to turn them into uniformly accessible resources, e.g. the Semantic Web is a widely supported initiative towards a machine-readable, structured and semantically descripted Web.

Confronted with this rapid growth of the Web, an increasing number of human beings is exposed to it in their daily life, and they get literally flooded with informations and means to retrieve them. Even though users have access to so much data and functionality in the Web, they often lack the knowledge, necessary time or right approach to weave them together. It would be of great value for them to automatically get appropriate informations, in the right moment and in a condensed matter that supports them best. They should be able to automate tedious tasks, e.g. detecting relevant changes in their preferred data resources and react on behalf of such changes. This requires the identification of and filtering for user-relevant changes, appropriate timing, assembly and processing of additional data and finally the placement of the outcome in the user's preferred context on the Web.

With the many existing services on the Web, users don't want to be bound to specific ones for certain tasks, as it is often the case nowadays. They want to use the functionality or data of their preferred service, which helps them best to fulfill their needs. Hence, users should be able to create their own specific but still flexible Web Resources compositions. Since the need of users to compose different services has gotten a lot of attention, some of the services on the Web offer ways to spread their data to others, but in a limited way. For example it is common for social network applications to push user-specific notifications to other social networks, e.g. singing in at a place in Foursquare can also be posted directly to the Facebook timeline. Because of existing limitations, such as customizability or free choice of receiving service, users still end up

mixing data and functionality from different resources on the Web by hand, which often means to execute similar tasks repeatedly by hand. Moreover the manual reaction on changes is deferred because the changes are not detected in real-time by the user or because the user is not able to react in a timely fashion. Also if a certain workflow could be split up into several automated sub tasks, it is likely that some parts could be reused for other workflows or even by other people to get similar work done.

Since data and functionality already exist in the Web, the users are theoretically enabled to automate their work to some extent by orchestrating those Web Resources. Even though the access to resources gets simpler, the average user is still not capable to fully exploit the Web's full potential. Another challenge is, that often a lot of effort has to be made, in understanding how the specific resource works, before it can be fully exploited. There is a lot of research that goes towards an easy to orchestrate the Web, but they are either often complicated to wield themselves, mere data copy tasks or static resource compositions. Our goal is to enable user-defined resource composition, and still exploiting their full potential by not limiting the set of their functionality.

A big part of the data, that becomes available to the users, is short-lived data that corresponds to state changes, and which can be modeled as events. In this thesis we introduce an event-driven conceptual model that uses the programmability of the Web and imposes reactivity to it. We claim the whole Web as our information space, in which we listen for triggered events and in which we execute actions as a result wherever possible. Such a user-specific reactivity allows a personalization of the Web and a tool to govern its data flood by automating tedious tasks. It allows users to orchestrate the Web and to tailor reactivity to their needs. Current Web Resource orchestrations concentrate on data flow rather than on event flow, which are mere copy/paste tasks of data than smart reactivity. This makes us believe that our event-based conceptual model can overcome certain shortcomings of the existing approaches and provides a step towards the reactive Web.

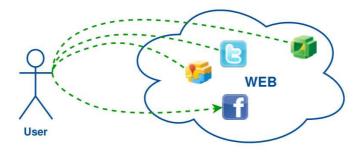


Figure 1.1: Users orchestrate the Web's Data and Functionality

Chapter 2

Related Work

In this chapter we will give a brief overview over a certain kind of $Web\ Resource\ collections$, the $Web\ services$, which are of particular interest to our vision. We then introduce the $Event\-Condition\-Action(ECA)$ paradigm, an event-driven approach to impose reactivity. And finally we point out existing rule languages and engines that exploit the ECA paradigm.

2.1 Data and Functionality Providers on the Web

Data and Functionality Providers on the Web are in general referred to as Web service. But the term service in the context of the Web is somewhat ambiguous and there have been a lot of completely different approaches to offer services within the Web, some of the latest used in cloud computing are Platform as a service (PaaS), Software as a service (SaaS) and Infrastructure as a service (IaaS). The term Web Service (capitalized word Service) commonly stands for Web service based on Simple Object Access Protocol (SOAP) communication[4], which has been adopted and developed extensively by the industry. With the advent of the Representational State Transfer (REST) architectural paradigm, the understanding of the term service in the Web has undergone a slight generalization so that Web service (lower-case word service) is not anymore bound to a certain protocol, but describes services as interfaces for communication between applications over a network[34]. We will point out some main research areas on service-orientation within the Web and point out how they make the Web programmable.

Remote execution of programs on other computers has always been a strong research area, ever since computer started to exist. After the coinage of the term World Wide Web[5], the Web has become a synonym for Berners-Lee's vision of a global information universe. The trend towards remote program execution offered through the Web followed immediately; computers waiting in the Web for a request in order to execute some application logic and return an answer. Familiar to this concept is the encapsulation of functionality into services[29] in order to offer them to other applications, which is called Service-Oriented Architecture (SOA)[30]. Applying SOA to an existing application means splitting it into smaller loosely-coupled pieces (services), which then communicate with each other. This does not only provide robustness, it also allows the reuse of functionality. Moreover these services can be offered to other applications and also to the Web, thus allowing others to access certain functionality or even the whole application behind the services. All nodes in the Web are stand-alone entities, which offer services of some sort, be it a webpage, pure data, instant measurements or functionality of some sort. This makes the Web itself a Service-Oriented Architecture and all these services are naturally Web services. It is because ofs its advantages that SOA has received a great deal of attention and has been widely

adopted throughout the Web. This lead to an increasing number of Web accessible services and their compositions, the so called Mashups. An empirical study[23] on a directory, which the researchers of the paper call the "[...] most active Web APIs and mashups collection", and statistical data taken from this directory (depicted in Figure 2.1) seem to underline a growing popularity, at least in terms of published services within this directory. A server-side Web API is a service interface to an application, meant for application to application communication.

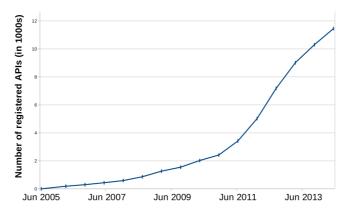


Figure 2.1: Number of registered APIs in the ProgrammableWeb directory by date

2.1.1 Accessing services on the Web

An early adoption of the service concept to computers were the Remote Procedure Calls (RPC)[7]. Through RPC a piece of code can be executed on a different machine, other than the one which is calling the procedure. It is basically an inter-process communication and doesn't necessarily require the Web nor distributed cmputers. Also because of when RPC was invented, the term World Wide Web didn't even exist. RPC also found its use in grid computing[36] and through this, opened doors into the field of distributed computation. The RPC paradigm isn't bound to certain technologies and thus, has been implemented in a lot of different programming languages. These implementations were tightly bound to the respective language that was used, which resulted in incompatibility among them. It became necessary to enhance RPC's in order to get cross platform compatibility. The abstraction of RPC through the Extensible Markup Language (XML)[10], which is called XML-RPC, made it easier to achieve compatibility between services that used different technologies.

Since XML-RPC was held relatively simple but received a lot of attention, it was further enhanced. Together with additional proposed functionality, XML-RPC was the base for Simple Object Access Protocol (SOAP)[9]. SOAP is accompanied by the Web Service Description Language (WSDL)[14] which is used to describe the interfaces to SOAP services, the Web Services. Through SOAP and WSDL a client for the service can issue a request for the WSDL information of the service and retrieves all interface specifications he requires in order to issue a call to the actual service. The service specifications are then incorporated into the existing application as if it is a local function call. SOAP has found its applicability in business applications[4] and was enhanced with a lot of industrial standards, also called the "WS-*" specifications, e.g. WS-Addressing, WS-Policy or WS-Security.

Another initiative that aimed for eased communication between different platform is the Common Object Request Broker Architecture (CORBA)[21]. As the name already suggest it is an object-oriented approach and it allows the exchange of whole objects. CORBA relies on its communication layer, the Object Request Broker (ORB), which forms the basis of

its architecture. The platform-specific ORBs provide the communication abstraction, which free the application from platform dependencies. Similar to SOAP's WSDL, CORBA has its Interface Definition Language (IDL) to provide information about the objects to be offered and accessed. An object is instantiated by an application and the interface to this instance is offered through the ORB. Another application attached to the ORB can then access all public variables, data structures and functions of this object. This means not only remote access to variables and data structures, but also remote function invocation as seen in RPCs. CORBA requires the implementation of object-oriented mechanisms in programming languages which aren't object-oriented. This can be technically difficult and become an eventually tedious task. CORBA allows communication between applications written in different programming languages and which are running on the same physical computer, as well as the communication between different computers in the same network. With the Internet Inter-ORB Protocol (IIOP) it is also possible to connect ORB's over the Web. Through this, the offered objects can become services in the Web, but they are shielded by the ORB.

2.1.2 Services on the Web become Web Resources

All the afore mentioned approaches require a specific protocol and are therefore incompatible with each other. For this reason and its simplicity, an architectural style has gained popularity which frees application from this constraint: Representational State Transfer (REST)[18]. REST concentrates on the roles of components and on constraints upon interactions between them. An important architectural constraint is that all communication is stateless, which means for a client-server communication, no state is stored on the server. Therefore all informations required for a single interaction need to be provided within one request. This allows for the definition of simple and well-defined interfaces, since responses are not bound to a certain session state. Services within the Web that adhere to the REST architecture are called RESTful Web services. RESTful Web services provide access to their data and functionality through grouped Web Resources, which can be identified via Uniform Resource Identifiers (URI)[25]. In the Semantic Web[6], a Web Resource is anything in the Web that can be identified, addressed and handled. This started with documents and went over objects to abstract concepts, such as operators of equations. Simple access to Web services without communication overhead and negotiation before using it, increased REST 's popularity and spread it into more application fields. There is for example the upcoming concept of the Web of Things[22], which aims to incorporate smart things (e.g. tagged things, sensor measurements, device controllers, etc.) into the Web through REST interfaces. REST brings advantages into the context of smart things connected to the Web, because incompatible standards and protocols were used by different manufacturers of such things and often their nature is already compatible with the REST architectural constraints.

2.1.3 Composing Services in the Web

Webpages emerged into dynamic sites on the web through the upcoming of scripting languages to control the browser and the webpage itself. With all their server-sided infrastructure in the background they became literally applications, with more or less functionality and persistance on a server. These Web Applications (Web Apps) became even more responsive with the advent of asynchronous calls from the browser to the server, which allows to load data into the current webpage while the user is interacting with it. Those asynchronous calls are requests to services, which act as the application programming interface to the Web App (Web API) which sits on the server. As a side-note, the term Web API not only comprises server-side interfaces but also client-sided ones (e.g. the browser), after all they are also interfaces to the Web. For server-side

Web APIs this means that these services can be accessed from other entities in the Web than just browsers, which eases application to application communication. Often the model behind a Web App can be controlled without the Web App itself, depending on how fat the server-side and how thin the client-side is. Imagine not going to the Google webpage anymore to make a search and manually crawling through the results, but you have your own application doing it for you and processing the results instantly. There is a trend of Web App providers to publish their Web API in order to grant easy access to it. This lead to an increasing number of Web App Mashups in the past few years.

Mashups combine data and functionality of more than one service in the Web in a new site. Simple services from different sources can be combined into more powerful ones, which can in turn again be composed, and so on. These service compositions assemble data and services in a novel way which provides a new perspective. Ever since services were accessible in a more or less convenient way, Mashups have been developed as well. One of the first Web service Mashups[32], was invented in the same year after Google Maps came up in 2005. It was a webpage that displayed CraigsList's rental houses on a Google Map. At that time no Web API was available that provided easy access to these two services. But there was an added value to be observed from anybody being able to create a Mashup through publicly available services, because this leads to new ideas and an increase of popularity in all incorporated Web services. Such Mashups are often a read-only fixed wiring of different services that provide a new view on specific data. Some recent Mashup examples are:

- Wifi and Plugs: MapBox, Google Docs and Import.io API's used to display where Wi-Fi and plugs are available in London.
- MapLight: GovTrack.us and OpenSecrets API's used to combine political results with financial contributions, in order to show how capital contributions to certain campaigns influence voting.
- Shared Count: Facebook, LinkedIn, Pinterest and Twitter API's used to display informations about how well spread a URL is on social media sites.

But also a number of studies [13] [24] [35] [37] made efforts towards personalized Mashups, where users are capable of choosing what and how to link in order to enhance Web Resources according to their needs. These flexible Mashup applications often provide methods to access user-specific functionality within third-party Web Apps, which makes them even more user-centered and customizable.

2.1.4 Subscribing to Web Resources

There is another type of service in the Web which is about the opposite of the afore mentioned approaches in terms of the data flow. It is the concept of push notifications on state changes and it is a recent and active research area. There are some manifestations of this model for browser-server communication, such as Comet[15] or $Server-Sent\ Events^1$. Webhooks are a method that introduces the asynchronous delivery of data whenever it gets available, compared to the need of actively requesting a service to deliver it. Webhooks are URIs, which point to a service in the Web, that accepts the data delivered to it. Within the publish/subscribe paradigm[17], such asynchronous delivery of data is referred to as events, since that's what the appearance of new data is. Webhooks are callbacks that can be placed by a Web service provider at a remote Web API, informing this distinct event delivering service about the interest in the

¹http://dev.w3.org/html5/eventsource/

promised events. Both parties are services in the Web, since the Webhook providers accept the data delivered to their URI and the Webhook receiver offer to send the data. $PubSubHubbub^2$ is an open server-to-server publish/subscribe protocol that uses Webhooks for servers to address their interest in updates from other servers. Only through such push notifications a reactive system can be instantly reactive through real-time event detection.

2.1.5 Towards Simple Access and Communication

With JavaScript's success as browser scripting language and recently also as server-side programming language, JavaScript Object Notification (JSON) as an alternative to XML has become popular for data representation throughout the Web. It is also because of its human-readable format and often simple parsing into data structures of existing programming languages. There is a notable trend towards RESTful services in the Web that offer JSON communication. They benefit from simple but powerful interfaces and easy to debug human-readable communication, which eases integration into other applications, along with the reduced communication volume. Together with client- and server-side Web APIs the Web becomes ever more programmable.

2.2 Reactivity through Event-Condition-Action Rules

In this chapter we have so far shown research in different areas that lead towards a programmable Web. As a result of this research, it is getting easier to compose and orchestrate services in the Web, but reactivity needs to be programmed specifically by experts and general approaches are only available in specific domains. Several studies[2][11][12][26][27] have been made on reactivity. They point out Event-Condition-Action (ECA) rules as the most adequate way to impose reactivity on a system. As the name already suggests it bases on an Event-Driven ECA and ECA rules consist of three parts:

- Event: An event identifier, that enables detection of a triggered event
- Condition: Expressions to be evaluated to determine whether an action is triggered
- Action: A set of instructions that complete the reactive behaviour

Several different rule languages have been developed for different domains. We will give a brief overview over the research done that relates to our goal, reactivity in the Web. During our research, apart from identifying the key properties of different rule languages, we analyzed them with respect to a certain use case, in order to determine their applicability for our research goal. The use case's ECA rule is:

- Event: Receipt of an Email
- Condition: Check for a certain sender
- Action: Store it remotely via a Web API

We also tried to get access to existing rule engines for each rule language, since we aim to build our model as well as our own reference implementation on top of existing work.

²http://code.google.com/p/pubsubhubbub/

2.2.1 Rule Languages & Rule Engines

The Resource Description Framework (RDF) is a collection of specifications to model informations in the Semantic Web. Papamarkos et al. (2004) published an ECA language for RDF: RDF Triggering Language (RDFTL). It was designed to react on insert and delete events within RDF repositories and for an action notify users and propagate the changes through related resources. RDFTL bases on RDF resources which need to run engines in order to react on the rules. These engines retrieve events, detect changes and communicate them as events to other engines and actions are executed on local repositories. Through distributed engines, RDF resources can be made reactive. We envision an engine that orchestrates the Web, rather than relying on other Web sites to incorporate our model. But still their research provides important insights on reactivity through ECA rules.

The rule language XChange[28] emerged from the Reasoning on the Web with Rules and Semantics (REWERSE) project[33], which took place from 2004 to 2008. It was designed to track changes in dynamic Web Resources and add reactive behaviour in a way that such changes influence other dynamic resources. XChange incorporates the vision of distributed, event exchanging rule engines. Those rule engines execute actions on local data or issue new events. The local-only actions oppose our vision to orchestrate heterogeneous Web Resources through reactive behaviour, so does the RDFTL. Eventually a dedicated XChange rule engine could be realized, which is enhanced to translate XChange actions into communication with remote Web Resources. The use case applicability study was promising but access to a reference implementation of an engine, in order to enhance it with our vision, could not be gained. Still the thorough research done with the language XChange holds valuable concepts, especially in terms of temporal event composition.

JSON Rules[20] was introduced 2008 as a language to react on specific $Document\ Object\ Model\ (DOM)$ tree states of a webpage and as reactive behaviour control the browser and also DOM again. The incorporation of script function calls into the action part of the language allows the abstraction of eventually complex action behaviour. This feature influenced our concept as it allows for different levels of complexity to be offered as the reactive system is growing. JSON Rules is bound to DOM tree events and actions, where we aim to react on any events happening in Web Resources and also execute actions on them.

The Rule Markup Language (RuleML)[8] is a language written in XML and aims to standardize many different types of rules. Reaction RuleML[27] is an enhancement of the existing standard by reactive rules. Reaction RuleML subsumes:

- Complex Event Processing (CEP)
- Knowledge Representation (KR) calculi
- Event-Condition-Action (ECA) rules
- Production (CA) rules
- Trigger (EA) rules

Reaction RuleML represents thorough research for a language to describe virtually any type of reactivity. Together with the expression in XML it doesn't score with readability, but provides a way to define a multitude of rule types and the interchangeability of them between different sites in the Web. Since our vision does not require interchangeable rules, we chose an internal JSON representation, inspired by JSON Rules, for our rules to have certain properties, such as human-readability, simple parsing and efficient storage. A notable system that relies on RuleML is Rule Responder[?]. Rule Responder connects different types of heterogeneous

rule engines together over the Mule open-source Enterprise Service Bus (ESB) which acts as a communication middleware to exchange rules expressed in RuleML.

A recent research outcome (Windley, 2011) is the Kinetics Rule Language (KRL)[38] together with the Kinetic Rules Engine (KRE). It was invented to impose reactivity to the Web and incorporates many different event origins and action resources. The language is based on declarative syntax, enriched with imperative elements. A handy feature are the ways to activate webpages, which bridges the gap between the user's browser and the centralized KRE. Either a user can install a browser plugin which will communicate with the KRE, or a webpage provider can include a library in order to get events from accesses to the webpage. Through this, events can be raised from the browser and actions can also execute in it. The KRL fits very well into our concept and only a few reasons kept us from realzing our reference implementation on top of the KRE, such as:

- complexity required to maintain states with a declarative syntax
- system footprint of the KRE
- Perl, a procedural programming language, as base of the KRE

The concept of the KRL is promising in terms of orchestrating the Web through reactivity. But we decided to implement a light weighted reference system, using an event-driven programming language that is laid out for an event-driven architecture. Another important key property of our envisioned conceptual model, which diverges from the KRE architecture, is the abstraction of state maintenance into action dispatching modules.

Table 2.1 gives an overview of the key properties of existing rule languages and their key properties for our research:

- Event Origin: Resources type from where the events originate.
- Distributed: Whether the language is laid out to run on a centralized or distributed architecture. All examined rule languages that support distributed architectures can as well run on a centralized architecture.
- Action Resource: Resource type on which actions are executed.
- Accessible Engine: Determines whether a reference implementation of an engine was accessible.
- Applicability to our concept: Names the main difference to our envisioned concept.

Rule languages that support a distributed architecture require engines to be distributed on sites that are thought to be reactive. This is not service-oriented concerning third-party services and does not regard the Web's heterogeneous nature and the need to access such services.

Other examined Rule Engines were the Object-Oriented Java Deductive Reasoning Engine for the Web (OO jDrew), Prova, and Drools Fusion. They are all implemented in Java and have their own rules syntax which is more or less closely related to Java, with inline Java code. Some of them have a heavy system footprint because they base on communication middlewares or existing frameworks, such as Drools Fusion which requires a Java graphical user interface. Our decision not to use any of these existing approaches for a reference implementation was, because all of the examined research only provides limited support for our concept or has a heavy system footprint, caused by the communication layer such as the JBoss ESB. We envision a scalable system, which is event-driven from the application layer, and allows the orchestration of heterogeneous Web Resources. These resources are already available and accessible and we do not need to alter them in order to impose reactivity to the Web. Such a system does not require

Language	Event Origin	Distributed	Action Resource	Accessible Engine	Applicability to our concept
RDFTL	RDF Repository Changes	Yes	(Local) RDF Repository	-	Only Web sites with engines are reactive
XChange	Web Resources	Yes	Local Resources	-	Actions in remote Web Resources missing
JSON Rules	DOM Events	No	Browser / DOM	-	Only Browser / DOM Events
RuleML	Web Resources	Yes	Local Resource	(OO) jDrew, Prova, Rule Responder	Complex Syntax
KRL	Web Resources	No	Local & Remote Web Resources	KRE	User-specific Web App functionality missing

Table 2.1: Key Properties of existing Rule Languages with respect to our Conceptual Model

a messaging middleware because the Web itself acts as the communication channel to receive events and dispatch actions.

2.2.2 Event Pattern Detection

An important research area in Event-Driven Architectures is in the field of Complex Event Processing (CEP)[3] and deals with event composition, also called Complex Event Detection (CED)[1][31]. It is the research for methods to detect predefined event relations and also temporal patterns, over different streams of data or events. This topic has already received a lot of attention in the context of active databases[19][39] and was picked up again in the context of Event-Driven Architectures. With CED atomic and composite events are successively aggregated into higher-order events. The event-driven architecture allows the processing of large amounts of data and trigger detections in nearly real-time. In our conceptual model we envision a CED engine that allows users to install rules, which detect complex event patterns. These complex events can then be detected by the ECA rules engine to dispatch appropriate actions to Web Resources.

Chapter 3

Conceptual Model for Reactive Information Systems and their Services

The challenges and opportunities arising with the growth of the Web in terms of volume and complexity inspired our research towards the reactive Web. Therefore our starting point were the studies of related work in the context of reactivity on the Web, event composition and programmability of the Web. In the last chapter, we pointed out that they received a lot of attention and provide powerful tools to orchestrate the rapidly growing Web. By combining existing research in these fields we developed a conceptual model, which allows to impose smart reactivity to any information space. Even though our initial information space was thought to be Web Resources, we believe in the applicability of our model to any information system whose information space can be accessed and altered over interfaces, i.e. services. Thus we introduce our conceptual model for reactive information systems and their services in this chapter.

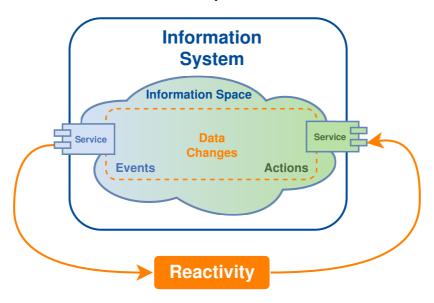


Figure 3.1: Reactivity imposed on Information Systems and their Information Space over Services

Data changes on an information system can be detected and imposed from the outside, if proper interfaces exist. We model the detection of data changes as events, and the imposing of

such changes as actions. can be modeled as events to be detected but also as actions that are executed on the information system. Therefore by introducing an event-based model that detects such events and reacts to them by executing actions As shown in Figure 3.1 . Data changes are detected as events and they are also the consequence of actions executed over services.

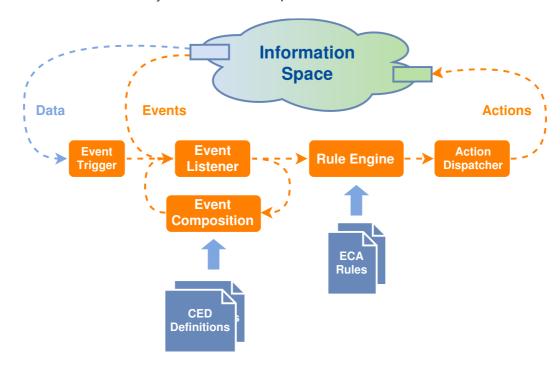


Figure 3.2: Conceptual Model for Reactive Information Systems and their Services

3.1 From Real Events to Events in the Web & their Composition

Real events are bound to a spatial location and a point on the time axis.

Wherever an information system is not capable to provide events over services, we can use all the accessible data and detect changes in it, and as a result model them as events in order to feed them into our model.

Complex event detection rules [1][31] riate actions. The CEP inference engine composes events into higher-order events, while the ECA rules engine dispatches actions according to predefined rules.

3.2 Web Resource's Event & Action Space

For a conceptual model, the information space in which the events are triggered and the actions are invoked, needs to be identified. During our research we encountered many different event or action providing subsets of the Web that can be incorporated into our model:

- World Wide Web
- Web of Things
- Services in the Web

We have already shown in chapter "Related Work", that there are basically two different ways how the Web's information space is accessible, i.e. either functionality and data have to be requested, or data is pushed through Webhooks. All of the above listed information space subsets require at least one of these two access methodologies. And through these access methodologies are we able to turn the information space of the Web into events and actions. The World Wide Web [5], as envisioned by Tim Berners-Lee, is an information universe of interlinked documents, that a user can browse through. In our model, we can pull events directly from the World Wide Web. For example, most documents in the World Wide Web are subject to changes and such changes can be translated into events.

We gave an introduction into Services in the Web in chapter "Related Work"

Either there is an event producer which proactively pushes events into the Web, or a service is offered whose responses can be turned into events. These events and actions can have a solely virtual nature or, in the case of data from the "Web of Things", also a physical nature. A virtual nature can be anything from a static webpage to offered services, such as a detected change on a webpage can become an event as well as a service answer is interpreted as such for example a new mail arriving. A physical nature for events could for example be measurements from a rain detector, an action could be a window shutting automatically.

There are different categories of events and also different ways how they can get into the Web:

Actions

- Event Redirection
- Event Enrichment
- WebApp Actions

3.3 Impose Reactivity to the Web Information Space

In the last section we showed how mashups create additional value for the Web by combining several Web API's. But it turned out, that such mashups are closed systems, which often only allow little degree of parametrization. To get past such limitations and define a conceptual model for reactive Web systems, it is necessary to define a

existing rule languages, rule engines,

Existing ECA systems all act on local data. Looking at (Wikipedia...) their definition is actions on local data. This does only add reactivity to these systems and not to the Web per se.

Such systems are merely event sinks which add fairly any value to the Web, except for the individual users and the system itself.

3.4 Rule Language for Reactive Information Systems

Because of the heterogenous nature of the Web actions need to be abstracted as long as we do not limit ourselves e.g for RESTful access to services

Chapter 4

Use Cases for Reactive Information Systems

We have introduced a conceptual model for reactive information systems and its services. In this chapter we will show how this model applies to certain use cases.

4.1 Reacting on changes in the World-Wide Web

A huge amount of information is accessible through the World-Wide Web. Many documents within it are dynamic in the way that they change over time. Some might change in an interval of a few minutes (e.g. news), while others change much slower such as konwledge bases. To detect such changes a site in the Web needs to keep track of the document history and trigger events if there is a change. A lot of research has been mad For a general approach such a site would require a query language for web resources that is able to detect changes.

4.2 Augment existing Web Applications

Web applications, such as webmails, social networks or content management systems (CMS) are widely spread and used by a large number of internet users. But often users or developers miss some features or interoperability with other web applications, which would result in augmented functionality and also in less work. Features of that kind could also include data and functionality from other sites on the web. This would require web applications to mashup together and to grab data or invoke functionality on each other. Many kinds of augmentations will not be implemented by the web applications themselves because they are very specific to a small number of their users. With a reactive information system, users and developers could realize such features on their own.

4.2.1 Enrich CMS Posts with Additional Information

Every new post to a content management system can be modeled as an event. In the case that a user would like to enrich such a system with founded knowledge from a remote resource, reactivity in the Web can be used to enrich it. Augmenting an existing ${\rm CMS}$ can be realized by a rule that evaluates new posts and checks whether knowledge tags are included in the post.

Whenever there are tags included within the post, the reactive system will enrich the post with additional knowledge to these tags from a remote service of the user's choice.

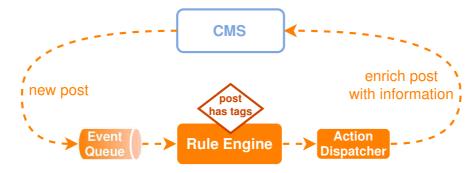


Figure 4.1: Enrich CMS Post with Remote Knowledge Data

4.2.2 Workflow Automation

Within such web applications, users often have very specific workflows. And because workflows always start with an event, they are predestined to be automated by a reactive information system. As an example for workflow automation, course and student exercise submission administration can be taken care of by a reactive information system. Whenever a new semester starts, the reactive system will detect this through one of its rules and command an action dispatcher to set up infrastructures for courses. This can also include grabbing course data from an official web page and including it into the infrastructure, thus eliminating the need for manual data copy tasks.

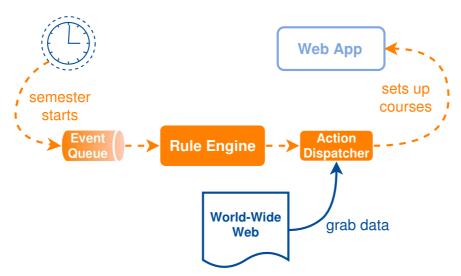


Figure 4.2: Create course resources at semester start

After setting up the semester courses, the reactive system is ready to process new student registrations for these courses. It automatically associates students into the afore mentioned infrastructure and sets up additional infrastructure such as an exercise submission container. Whenever a course tutor submits a new exercise to the course resource, the system will detect this and spread this information to the students, together with a deadline. The students are expected to submit their exercise solutions before the deadline to the exercise submission container that was created reactively for them.

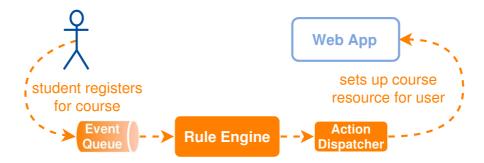


Figure 4.3: Create course resource for registered student

A certain amount of time before the deadline, e.g. one day, the reactive system will detect the deadline and process events that depict the current exercise submission status per student. If the system detects a student who hasn't uploaded her exercises yet, it will notify her about the deadline. This is an additional service that gives students the chance to react on a missed exercise submission deadline. As soon as the deadline passed, the system will revoke write-rights to the exercise submission container and therefore disallow submissions which are too late.

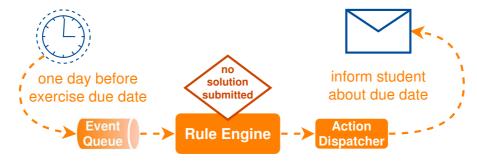


Figure 4.4: Notify student before exercise due date

4.3 Service Functionality and Availability Checking

Services offered through the Web aren't monitored or tested by users or developers from other sites. If they rely on correct functionality or availability they need a way to assert this. It is also possible that an owner of such a service doesn't have the tools to monitor his own services Whenever such a service isn't working correctly anymore or stops responding, these users or developers need to be able to react on this before it is too late. With a reactive rule in place that evaluates Service Testing results, measurements can be taken early. One action to such a failing service test could be an automatic switching of the utilized service within an action dispatcher, so that from then on it uses one which still works correctly.

4.4 Exploiting the Web of Things

A model for reactive information systems becomes also very interesting in the context of the Web of Things . Through the small connected devices, a lot of sensor data become accessible via the Web and can be used as events to trigger actions. These actions could also be part of the Web of things, if there are Things that offer services. One example of a reactive rule, that

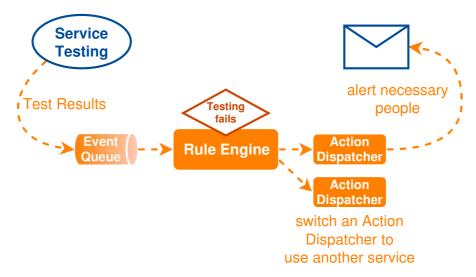


Figure 4.5: Test proper Service Functionality and Availability

has parts in the Web of Things, is that of a server room which has a defective cooling. The increasing temperature eventually causes the servers to shutdown or even fail. Servers in this room could push current state information into a reactive system. The reactive system could take measurements if it detects a certain pattern that will lead to an overheating of all systems. It could inform certain (not so important) servers to gracefully shutdown and additionally inform administrators, who otherwise might miss the shutdown. Even better would be if it would have the power to kick in an additional emergency cooling system to prevent the shutdown of any of the servers.

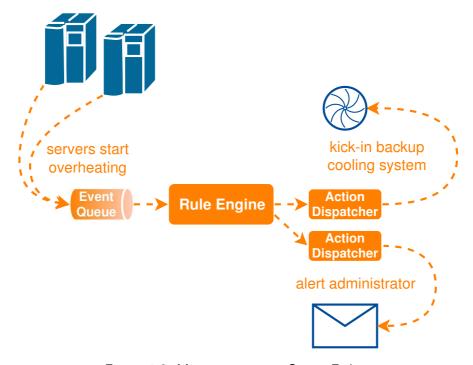


Figure 4.6: Measurements on Server Failure

Another scenario gets more realistic with the increasing number of homes that are connected to the Web. A home or apartment owner has his light controls attached to the Web. The first thing a reactive system could do, is that it detects holidays in the owner's agenda and automatically

sets the light control to somewhat reasonable random during his absence. This would make suspicious characters, which are eventually interested in his wealth, think that he's still at home. In combination with another Thing that is connected to the Web and always accompanies people, the cell phone, an even more interesting application scenario can be thought of. The phone would push location information about the owner into the system. Whenever the owner gets close to his house, the reactive system could turn on the light in the entry area, pull up some nice music. On a Wednesday evening it could also inform the delivery service that they can deliver the owner's preferred dish now, because the owner is doing this always on a Wednesday evening.

Chapter 5

Prototype System

The prototype system is the realisation of our conceptual model for reactive Information Systems and their services. During our research we identified asynchronous communication and event-driven architecture (EDA) as necessary key properties for a reference implementation of our conceptual model. Therefore we decided to rely on the recent adoption of JavaScript to application development, which is made possible through Node.js. We believe in the future success of JavaScript for application development because the key concepts of asynchronous communication and non-blocking I/O are important properties for todays large scale applications. Another advantage of this technology is the human-readable JavaScript Object Notation (JSON) for data exchange. JSON builds only on two data structures:

- Object: An unordered collection of name/value pairs, which can also be implemented as a hash map, dictionary or struct.
- Array: An ordered list of values, which can also be implemented as a record, vector or list.

A value can be an object or an array, but also a unicode string, a number, boolean or null. This allows for any arbitrary depth and chaining of the supported data representations. Since all data within JavaScript programming code is already in JSON format, it can easily be marshalled into one string and communicated to other applications without overhead. Since $\rm JSON$ can be implemented in virtually every programming language, it received a lot of attention and is supported by many modern Web resources.

The prototype consists of a queue which receives all incoming events, and an engine that picks the events from the end of the queue whenever it is idle. The engine checks the event against its stored ECA rules and fires the actions whenever a rule applies to an event. When a new rule is stored, the engine instantiates the action modules that are required in case an event arrives at the system which triggers the actions. The Web is a heterogeneous resource with many different types of systems and services, thus we can't rely on them for providing events to the webhooks of our system. Thus we also implement the so called "event triggers" a way to pull events into our system through. All they do is checking Web resources for changes and push events into the system whenever they detect one.

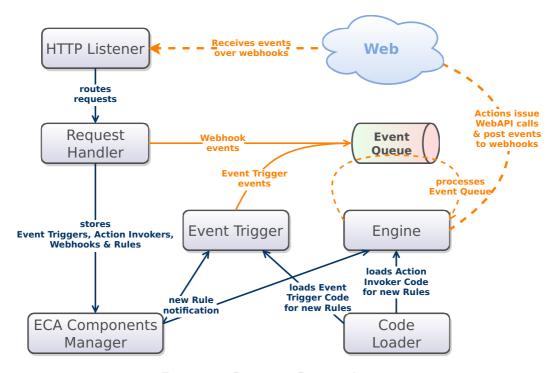


Figure 5.1: Prototype Process diagram

5.1 Event Trigger

5.1.1 Polling

5.1.2 Webhooks

5.2 Action Dispatcher

5.3 ECA Rules in the Engine

During our research we found a troublesome server room that shows how the Web of Things can be exposed through our model. This server room suffered from a defective cooling system which lead to a drastical increase of temperature in certain circumstances. As a consequence certain server automatically shut themselves down as safety measurements. Eventually, these shutdowns weren't detected immediately by the people that administered these servers, therefore unnecessary downtimes were the result. As a very quick fix to inform certain administrators about the shutdown of their server, we started pinging these servers and pushed the results int

5.3.1 Example Use Cases

5.4 Web Programming

5.4.1 Node.js

5.4.2 Callback Functions & Asynchronous Closures

Often, optimization approaches and programming language concepts require special attention to avoid common pitfalls. When closures are used as asynchronous functions, developers need to be very careful not to end up with race conditions.

Looking at an example of sequential code execution in Figure 5.2, we see that function execution of fA is halted until function fB is finished. If fB happens to be a latency-driven I/O operation the completion of fA could be deferred for a relatively long time. While the application waits for the completion of the I/O operation, some remaining operations in fA could eventually already be executed without causing any race conditions.

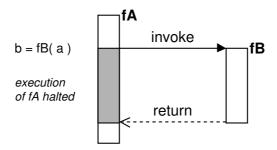


Figure 5.2: Synchronous Function Call

Asynchronous code execution, as shown in Figure 5.3, allows non-blocking and thus scalable applications. Non-blocking operations are a remedy for optimzed resource allocation and open up ways to overcome previously described unnecessary resource bindings. Processing any kind of latency-driven I/O operation asynchronously (e.g. filesystem access and socket communication) exploits resources that would otherwise be bound while waiting for completion. Such operations are processed and completed whenever required resources are available.

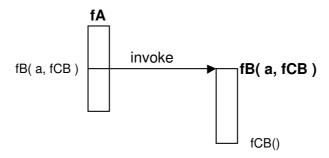


Figure 5.3: Asynchronous Function Call

Often other operations depend on the completion of asynchronous operations, hence their execution needs to be deferred. This necessary code execution deferral is achieved through the use of callback functions, denoted fCB in Figure 5.3. Any code placed in a callback function, which is assigned to an asynchronous operation, is only executed after the respective asynchronous

operation completed. This allows stacking of functions and operations upon each other which automatically results in a flexible and event-driven application.

So far we didn't regard the context for such asynchronous functions. If a function has access to the enclosing context where it was invoked in, it is called a closure. Closures play an important role in ECMAScript[16], which is the base for widely-spread script languages like JavaScript, JScript and ActionScript. Closures in ECMAScript[16] are defined such as they have access to the context of the function they were created in. This is shown in Figure 5.4 where c from fA's context is accessible from within fB, assuming that fB was created in fA and not only invoked from there. Closures make it necessary for the context of the outer function to survive past its execution so no references are broken. This is depicted through the "extended context lifetime" in Figure 5.4. Using asynchronous closures it becomes evident, that the context in the invoking function can change while the closure is still computing and eventually referencing the outer context, thus causing race conditions. This will be most obvious in a loop that immediately invokes fB several times, as shown in Figure 5.5. In such a setup c will have different values in the same part of different invocations of fB.

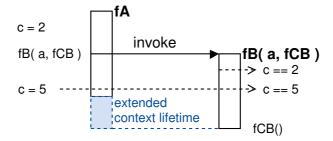


Figure 5.4: Closure Scope and referenced context

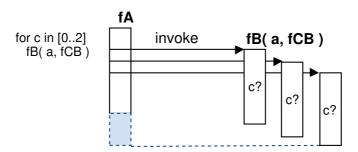


Figure 5.5: Closure context changes in a loop

Those event-driven context overwrites can be taken care of by shielding the closure from context changes, as shown in Figure 5.6. To shield the closure form context changes, closure fB needs to create another closure fC and return it to fA. The argument passed to fB is the context (c in Figure 5.6) that might change but requires to be persistent for one invocation. fC has now c as a fixed context, which can't be overwritten anymore. Now the only thing left is fC needs to be invoked and it will retain the original context. This implementation is necessary when the closure acts as a callback function for asynchronous operations, to preserve the original context in case it is required within the callback function.

An example of how closure contexts can be shielded is shown in the Listing 5.1.

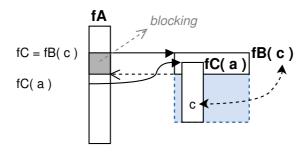


Figure 5.6: Closure Context Shielding

```
var fB = function( c ) { // Declare a function...
     var fC = function( a ) { // ( <-- function to return )</pre>
2
       console.log( c );
3
     };
4
     return fC;
5
6
  for( var c = 0; c < 100; c++ ) {</pre>
     \ensuremath{//} ... before you assign it to an event happening in the future:
8
     var fC = fB( c );
9
     \mathtt{setTimeout} ( fC, 3000); // will be executed after the loop ended
10
11
```

Listing 5.1: JavaScript Context Shielding

Chapter 6

Conclusions & Future Work

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List of Figures

1.1	Users orchestrate the Web's Data and Functionality	2
2.1	Number of registered APIs in the ProgrammableWeb directory by date	4
3.1 3.2	Reactivity imposed on Information Systems and their Information Space over Services Conceptual Model for Reactive Information Systems and their Services	
4.1	Enrich CMS Post with Remote Knowledge Data	16
4.2	Create course resources at semester start	16
4.3	Create course resource for registered student	17
4.4	Notify student before exercise due date	17
4.5	Test proper Service Functionality and Availability	18
4.6	Measurements on Server Failure	18
5.1	Prototype Process diagram	21
5.2	Synchronous Function Call	22
5.3	Asynchronous Function Call	22
5.4	Closure Scope and referenced context	23
5.5	Closure context changes in a loop	23
5.6	Closure Context Shielding	24

List of Tables

2.1 Key Properties of existing Rule Languages with respect to our Conceptual Model 10

Listings

5.1	JavaScript Context Shielding	,	24

Appendices

Appendix A

Rule Languages

A.1 Example JSON Event for Rule Languages

A.2 E-Mail Example Rule expressed in RDFTL

```
ON INSERT document("inbound_queue.xml")/mails/mail

IF $delta/sender[.="sender@mail.com"]

DO DELETE document("inbound_queue.xml")/mails/mail;

LET $api = resource("www.webapi.com") IN

INSERT ($api, newcontent,

<content>New mail: {$delta/subject} </content>)
```

- A.3 E-Mail Example Rule expressed in XChange/Xcerpt
- A.4 E-Mail Example Rule expressed in Notation 3
- A.5 E-Mail Example Rule expressed in JSON Rules

```
TRANSACTION
       in {
2
         resource { "http://www.webapi.com"},
3
4
         newcontents {{
           insert newcontent { var Mail }
5
6
       }
7
8
     ON
9
       xchange:event {{
         xchange:sender { "http://mailserver.com" },
10
         var Mail -> email {{
11
           sender { "sender@mail.com" }
12
         }}
13
       }}
14
     END
15
```

```
1 { ?x :event "email". ?x :sender "sender@mail.com" }
2 => { :webapi :newcontent ?x }
```

```
{
7
                            "propertyName": "sender",
8
                           "operator": "EQ",
9
                            "restriction": {
10
                                "type": "String",
11
12
                                "value": "sender@mail.com"
13
                           }
14
                       },
15
                       {
                            "bind": "$S",
16
                           "propertyName": "subject"
17
                       }
18
                  ]
19
              }
20
21
          "actions": [
22
              "webapi('addcontent', $S)"
23
24
25
```

A.6 E-Mail Example Rule expressed in Kinetics Rule Language (KRL)

A.7 E-Mail Example Rule expressed in (Reaction) RuleML

```
rule store_mail {
      select when mail newmail
2
      sender re#sender@mail.com#
3
4
      subject re#*# setting(subj)
      http:post("http://www.webapi.com/newcontent")
5
6
      with params = {
7
         "text": subj
8
      }
    }
```

Listing A.1: E-Mail Example rule in KRL

```
</Event>
9
         </on>
10
         <if>
11
            <Atom>
12
              <op><Rel>equals</Rel></op>
13
              <Var>sender</Var>
14
              <Ind>sender@mail.com</Ind>
15
            </Atom>
16
         </if>
17
         <do>
18
19
20
              <oid><Ind uri="http://webapi.com"/></oid>
^{21}
              <Rel>newcontent</Rel>
22
              <Var>subject</Var>
23
            </Atom>
          </do>
24
       </Rule>
25
```

A.8 Prototype Rule transformed into JSON

```
1
2
       "event": "mail",
3
       "conditions": [
         { "sender": "sender@mail.com" },
4
5
       ],
       "actions": [
6
7
         {
            "api": "webapi",
8
            "method": "newcontent",
9
            "arguments": {
10
             "text": "$X.subject"
11
12
13
       ]
14
15
```

Appendix B

Rules

B.1 Binder Annotations

B.1.1 Binder Annotations

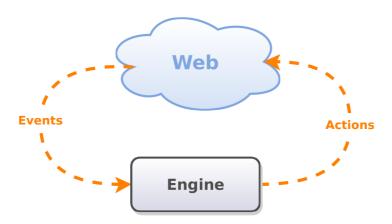


Figure B.1: SHOULD NOT SHOW UP

Appendix C

Benchmarking

C.1 Java

```
* BenchmarkingDeferred.java
  import java.util.concurrent.ScheduledExecutorService;
 import java.util.concurrent.Executors;
  import java.util.concurrent.TimeUnit;
  import java.util.HashMap;
8
g
  public class BenchmarkingDeferred {
10
     private static Runtime runtime = Runtime.getRuntime();
11
     private static final ScheduledExecutorService worker =
12
       Executors.newSingleThreadScheduledExecutor();
13
14
     private static void deferFunctionCall (int numScopeVars, int delay, String scopeId)
15
       HashMap < String > String > mapVars = new HashMap < String > ();
       for( int i = 0; i < numScopeVars; i++ ) {</pre>
17
         mapVars.put("id" + i, "12345678"); // 8 bytes per stored scope variable
18
19
       Object context = new TimeoutContext( "TimeoutFunction" );
20
       Runnable task = new RunnableCallbackFunction( mapVars, context );
21
       worker.schedule( task, delay, TimeUnit.SECONDS );
22
23
24
     public static void main( String[] args ) {
25
       long startTime, stopTime;
26
27
       int numVars = 10, firstArg = 0;
       firstArg = Integer.parseInt( args[0] );
28
       numVars = Integer.parseInt( args[1] );
29
       int j = 0, numFuncs = 1 << firstArg;</pre>
30
31
       startTime = System.nanoTime();
32
       while( j++ < numFuncs) {</pre>
33
         deferFunctionCall( numVars, numFuncs * 10, numFuncs + "(" + j + ")" );
34
35
       stopTime = System.nanoTime();
36
37
       // [...] benchmark system out
38
39
       worker.shutdownNow();
```

```
41
42
43
    * RunnableCallbackFunction.java
46
   import java.util.HashMap;
47
48
49
   * The Callback function instance.
50
51
   public class RunnableCallbackFunction implements Runnable {
52
53
     // The hashhmap is used to store variables and their value as the scope
54
     private HashMap < String , String > mapScope;
55
     private Object context;
56
57
     public RunnableCallbackFunction( HashMap < String , String > scope , Object context ) {
58
       this.mapScope = scope;
59
       this.context = context;
60
61
62
     // If this is executing, we didn't wait long enough and the
63
     // benchmark time is compromised
64
     public void run() {
65
       System.out.println( mapScope.toString() );
67
68
69
70
71
    * TimeoutContext.java
72
73
   public class TimeoutContext {
74
     private long idleTimeout = 1;
75
76
     private long idlePrev;
     private long idleNext;
77
     private long idleStart = 140000505;
78
     private String onTimeout = null;
79
     private boolean repeat = false;
80
81
     public TimeoutContext( String cb ) {
82
       this.onTimeout = cb;
83
84
  }
85
```

Listing C.1: Closure Benchmarking: Java Code

C.2 JavaScript

```
The function deferral measurements in node.js
2
   */
3
4
   var deferredFunction = function ( numScopeVars, delay, scopeId ) {
5
     var scope = {};
6
     for ( var i = 0; i < numScopeVars; i++ ) {</pre>
7
       scope["id" + i] = "12345678"; // 8 bytes per stored scope variable
8
9
     setTimeout( function () {
10
       // If this is executed we didn't wait long enough
11
       console.log( JSON.stringify( scope, null, ' '));
12
     }, delay );
13
14
15
16
   var numOfFunctions,
       numOfScopeVars = process.argv[ 3 ];
17
18
   numOfFunctions = Math.pow( 2, process.argv[ 2 ] );
19
20
   var time = process.hrtime();
21
  for (var i = 0; i < numOfFunctions; i++) {</pre>
22
    \tt deferredFunction (\ numOfScopeVars\,,\ 1000\ *\ numOfFunctions\,,\ numOfFunctions
23
  };
24
   var diff = process.hrtime( time );
25
26
27
   var mem = process.memoryUsage();
   // [...] benchmark system out
28
   process.exit( 0 );
```

Listing C.2: Closure Benchmarking: JavaScript Code

Glossary

- **Mashup** Web Applications that weave two or more different Web APIs together to provide a new view on data. 4, 6
- **Semantic Web** Tim Berners-Lee's vision of the machine-readable Web through standard data formats and semantic metadata descriptions on top of the resources via RDF which turn the Web into a structured data collection. 1, 5, 8
- **Web API** An application Programming Interface to either a Web service or the browser, meant for application to application communication. 4–7
- Web of Things An evolution of the Internet of Things, which describes the integration of smart things (e.g. sensors, embedded devices or digitally enhanced objects) into the Internet. Web of Things is the adoption of the REST architectural style to the smart things in order to enable uniform access to these loosley coupled entities. 1
- **Web Resource** Anything in the Web which can be identified, addressed and handled. Identification and addressing is often done over URIs. Resources and their semantic properties are described using RDF in the Semantic Web. iii, 1–3, 5, 6, 8–13
- **Web Service** A collection of SOAP related Web service (note the lower-case word service) standards which are widley adopted and developed in the industry. Also called "WS-*" Web Services or the Big Web Services. 3, 4
- **Web service** An interface for communication between applications over a network. They can provide access to and control over Web Resources. Web services are also called services on the Web or just services. 3, 5, 6
- **Webhook** A server-side Web API which accepts a URI that is used as a callback to drop events to another non-familiar server. 6, 7
- **World Wide Web** Tim Berners-Lee's vision of interlinked hypertext documents which are accessed over the Internet via browser and allow the navigation through a global information universe. 3, 4

Acronyms

```
CED Complex Event Detection. 11
CEP Complex Event Processing. 8, 11, 13
CORBA Common Object Request Broker Architecture. 4, 5
DOM Document Object Model. 8, 10
ECA Event-Condition-Action. iii, 3, 7, 8, 11, 13
EDA Event-Driven Architecture. 7, 11
ESB Enterprise Service Bus. 9
laaS Infrastructure as a service. 3
IDL Interface Definition Language. 5
IIOP Internet Inter-ORB Protocol. 5
JSON JavaScript Object Notification. 7, 8, 10
KR Knowledge Representation. 8
KRE Kinetic Rules Engine. 9, 10
KRL Kinetics Rule Language. 9, 10
ORB Object Request Broker. 4, 5
PaaS Platform as a service. 3
RDF Resource Description Framework. 8, 10
RDFTL RDF Triggering Language. 8, 10
REST Representational State Transfer. 3, 5, 7
REWERSE Reasoning on the Web with Rules and Semantics. 8
RPC Remote Procedure Call. 4, 5
RuleML Rule Markup Language. 8-10
```

SaaS Software as a service. 3

SOA Service-Oriented Architecture. 3

SOAP Simple Object Access Protocol. 3–5

URI Uniform Resource Identifiers. 5–7

WSDL Web Service Description Language. 4, 5

XML Extensible Markup Language. 4, 7, 8

XML-RPC XML - Remote Procedure Call. 4

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I have mentioned all source materials used and have cited these in accordance with recognised scientific rules.
In addition to this declaration, I am submitting a separate agreement regarding the publication of or public access to this work.
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