

DOMINICK S. GRODKOWSKI



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LANGUAGES

- German (Native)
- English (bilingual proficiency)
- Polish (bilingual proficiency)
- Spanish (Elementary proficiency)
- Korean (Elementary proficiency)

EDUCATION

**Social economics
focus on Business Administration
specialization in Marketing**

Uni Hamburg
2017 - 2023

**International Business
Administration**

**Hankuk University
of Foreign Studies**
2019 - 2019

SKILLS

- **HTML5**
- **CSS**
- **Sass, LESS**
- **Javascript**
- **Git/Github/Gitlab**
- **React.js**
- **Node.js**
- **PHP**
- **Bootstrap**
- **jQuery**
- **Wordpress**
- **Elementor**
- **Google Analytics**
- **Jira**
- **Confluence**
- **Python (Pandas)**
- **RStudio**
- **MySQL**
- **Google BigQuery**
- **Google Cloud Platform**
- **Google Sheets/Excel**
- **Tableau**
- **Looker**
- **Qlik Sense**
- **Power BI**
- **Cognos Analytics**
- **SAP ERP**
- **SAP Business Objects**

PROFILE

As a dynamic professional with a passion for web development and a background in Big Data, I excel in creating user-centric, engaging websites. With 3 years in the tech industry, I have honed my skills in data analysis, automation, and delivering impactful insights. My technical contributions have modernized state authority systems and enhanced website usability. I am eager to focus my career on frontend development roles, leveraging my expertise to craft seamless and visually appealing digital experiences.

FULL STACK DEVELOPMENT PROGRAM

100% | Full-time Homeoffice

DBE Academy | Stuttgart | Februar 2024 - August 2024

Participating in a focused Full Stack Development program, mastering web development foundations and tools. Gained practical skills in web hosting, responsive design with HTML5 and CSS3, and scripting with JavaScript, jQuery, and PHP. Developed front-end interfaces with Bootstrap, managed MySQL databases, and built web applications with APIs. Managed project lifecycles, utilized Git for version control, applied Docker for virtualization, ensured web security, and used cloud services. Advanced my front-end skills with React.

PRICING ANALYST

100% | Full-time Homeoffice

Europcar Mobility Group | Hamburg | May 2023 - Januar 2024

- Worked closely with Operations, Marketing, and Sales teams to develop integrated pricing strategies based on market analysis and customer feedback, enhancing cross-functional collaboration and strategic alignment
- Developed specific pricing strategies for international customers, taking into account currency differences, local market conditions, and international trade regulations
- Generated and analyzed reports from Business Objects, making data-driven decisions to optimize business strategies
- Analyzed and closed approximately 100,000 inactive customer accounts to maintain data quality and operational efficiency
- Conducted weekly and monthly meetings across various customer segments, streamlining communication and strategy planning
- Redesigned pricing structures and created promotional campaigns, utilizing key KPIs and dashboards for monitoring and analysis
- Partnered with Deloitte on the development of a new pricing tool, enhancing the company's pricing capabilities and strategies
- Received advanced training in Qlik Sense and played a leading role in its implementation and usage within the organization

CERTIFICATIONS

- [IBM Data Analyst Specialization](#)
- [Data Analysis and Visualization Foundations Specialization](#)
- [Google Data Analytics Specialization](#)
- [Certification SAP S/4HANA](#)
- DAAD English Certificate (C1)
- HTML, CSS, and Javascript for Web Developers

PORTFOLIO

- [Regional Resort Analysis Dashboard of Thailand](#)
- [Los Angeles Crime Trends Over Time Analysis Dashboard](#)

FOUNDER AVERRUNCUS E.K

Averruncus e.K | Hamburg | Sep 2020 - today

- Founded and established Averruncus e.K, a successful e-commerce company specializing in the sale of toys and collectibles
- Conducted extensive market research and keyword research to identify profitable products and market opportunities
- Wrote SEO texts for product descriptions, category pages, and other content to attract more organic traffic
- Managed day-to-day operations of the business, including customer service, order fulfillment, and inventory management
- Built strong relationships with suppliers and manufacturers to ensure timely delivery of products and competitive pricing
- Analyzed sales data and trends to identify areas for growth and improvement
- Successfully founded and developed Cardify-Store.de, an e-commerce Website specializing in Cards. Demonstrated expertise in conceptualizing and executing the website's design and functionality from scratch
- Expertly utilized WordPress and Elementor to create a user-friendly, visually appealing, and responsive website. Skillfully integrated various features and plugins to enhance user experience and operational efficiency

DATABASE ADMINISTRATOR

100% | Full-time Homeoffice

Freie und Hansestadt Hamburg | Hamburg | Dec 2020 - May 2022

- Managed internal databases and ensured data accuracy and consistency
- Coordinated workflow processes to optimize efficiency and effectiveness
- Input contact listings, immunization records, and test results related to SARS Covid-19 disease, verified and reviewed data for competency
- Prepared and directed orders for telephonic hearings and monitored assignments
- Monitored central communication related to clarification case processing and associated coordination between internal and external stakeholders
- Helped modernize the self-developed ETL tool that manages the entire data of Hamburg's citizen
- Conducted data cleaning and investigation to ensure accuracy and reliability
- Inducted new staff and provided training on work procedures and protocols

BUSINESS INTELLIGENCE

50% | Part-time On-Site

Hydrovent GmbH | Hamburg | Jul 2018 - Feb 2019

- Maintained and updated dashboards in Tableau, with a focus on analysis and effort estimation for projects
- Created targeted analyses of queries performed, identifying key insights
- Visited construction sites regularly to check goods, ensure everything was in order, and place orders for supplies
- Assisted in data analysis and management, as well as project management
- Worked with large data sets and used Tableau and other data visualization tools to create reports and visualizations
- Communicated effectively with team members and external stakeholders
- Contributed to the development and optimization of work procedures