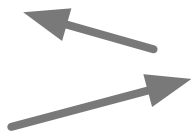


tight integration
with Services



API

Activity Analyzer

1. Provide Attention Profiles
2. Facilitate rec enhancing
3. Cross-content hacks and smartness
4. ?

Massive Activity Aggregator

1. Gather long-term summaries
2. Aggregate all recent activity
3. Semantic analysis of objects

Gnip

ID API

public profile list
from Personalization Widget

