Mona Hintz

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EXPERIENCE

GRAPHIC & WEB DESIGNER

Dallas, TX
09/2016 – present

- Producing print marketing collateral (flyers, brochures, advertisements) in various formats
- Developing and maintaining existing fund websites
- Competency in photography shooting, composition, and editing
- Maintain IMAX brand identity guidelines on internal materials, as well as across various film marketing campaigns
- Review and approve assets created by exhibitors and studios in support of marketing campaigns
- Advanced knowledge of Adobe CS6 (Photoshop, Illustrator, InDesign, Dreamweaver, Flash) and Quark Xpress, preparing files from start to final output
- Develop designs from conception to completion and file delivery for print or digital applications, including generation of mockups, PDFs and distribution to Marketing, Sales & Vendors

GRAPHIC / WEB DESIGNER

Detroit, MI
11/2012 – 03/2016

- Overall architecture, development, and management of the SciQuest corporate website
- Develop and create dynamic spec ads
- Assisting with looking at key areas to improve and optimize our website
- Create promotional material for marketing purposes
- Quickly create modern, responsive website designs and modify them quickly to meet project schedules
- Work with existing templates and company brand expression guidelines elements and apply them to new digital and print collateral
- Assisting with the design prototypes, including graphic design, site navigation, and layout of content

GRAPHIC WEB DESIGNER

Los Angeles, CA
05/2006 – 05/2012

- Design & develop online brand creative pieces including landing pages, banners and emails
- Create comps for new and updated web pages for social and ecommerce partners
- Assist in the launch of new Zale websites
- Create and code display banner ads for partner websites
- Code creative for designated launch using ecommerce CMS tool
- Stay abreast of industry-wide changes in design philosophy and any new tools and technologies being used for digital/online design
- Create advertisements utilizing typography and design concepts

EDUCATION

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Bachelor's Degree in Graphic Design

SKILLS

- Ability to turnaround artwork quickly on short notice
- Exceptional eye for and attention to detail
- Ability to take direction and work independently
- Good organizational skills
- Knowledge of email marketing and HTML formatting
- Knowledge of SEO and SEO tools is ideal
- Working knowledge of HTML5, JQuery, PHP, XML, CSS3
- Proficiency in Photoshop, Illustrator and InDesign
- Multimedia-savvy: you're a master of modern visual design techniques
- Humbitious: you're ambitious but humble, a state of being summed up by fans of portmanteau as "humbitious;" always shooting for the stars, you never forgo rounds of feedback from teammates, players, and partners who keep you from drifting off into space