



# Yolanda Mirr


Senior Business Analyst with 20+ years experience helping businesses to increase their revenues, improve employee satisfaction, and trim costs.

Dallas, TX

(535) 463-4327


yolandamirr@gmail.com

<https://bizbyyolandamirr.com>

 [linkedin.com/in/yolandamirr](https://www.linkedin.com/in/yolandamirr)

 [facebook.com/yolandamirr](https://www.facebook.com/yolandamirr)

 [instagram.com/yolandamirr](https://www.instagram.com/yolandamirr)

 [twitter.com/yolandamirr](https://twitter.com/yolandamirr)

## SKILLS

Analytical Skills

Time Management

Problem Solving

Recommendations

Communication

## HOBBIES

Sewing

Baking

Crossfit

Tennis

## EDUCATION

### Kellogg School of Management

Evanston, IL

2000 – 2002

MBA

GPA: 4.0/4.0

### Wharton School of Business

Philadelphia, PA

1990 – 1994

Business Management

GPA: 3.9/4.0

## WORK EXPERIENCE

### Senior Business Analyst, Chatterbridge

Dallas, TX • January 2015 – Present

- Reorganized Company X's staff and reduced overhead costs by 30%
- Investigated the causes of Company X's revenue losses and recommended solutions to recoup costs
- Upgraded the company's software platforms which improved customer retention by 15%
- Defined Company Y's year-long goals and mission statement, helping investors to understand and fund the company
- Researched ways to improve Company B's marketing plan, and launched 7 of their social media accounts, generating 52% more leads in 3 months
- Reviewed Company B's finances and reconciled their outstanding debts
- Suggested Company A hire a spokesperson, and negotiated their contract
- Made improvements to Company B's marketing plan, resulting in 15% savings on televised ads
- Provided business management expertise for over a dozen organizations and received the Quality, Cost, and Productivity award for strong performance
- Examined top practices of Forbes 500 companies and implemented them in 5 startups, culminating in a profit of 6+ million

### Assistant Business Analyst, King, Bode and Hickie

Seattle, WA • January 2003 – December 2014

- Created new safety protocols to improve Company A's employee satisfaction
- Collaborated with renowned television producers to create and publish ads for Company B
- Improved Company X's revenues by 14% after installing new sales software
- Recommended staff and budget cuts to Company B, resulting in savings of \$3 million per quarter
- Conferred with investment experts to expand portfolio
- Evaluated startup proposals and selected the most lucrative opportunity
- Proposed policies that reduced project cost by 10% due to more efficient use of equipment
- Solicited input from employees on new product design
- Solved Company X's internal miscommunication issues by implementing new standards for memos and email chains

### Business Analyst, MacGyver-Schoen

Chicago, IL • June 1994 – December 2002

- Coordinated with staff to create new safety procedures
- Solved Company Y's financing dilemma by attracting new investments worth \$4 million
- Surveyed Company B's financial data to locate discrepancies with tax records
- Introduced new staffing measures to decrease hiring time from 7 to 3 days
- Observed Company A's brainstorming sessions and suggested protocols to improve communication
- Assessed Company X's revenue losses and presented new ways to minimize expenses by 12%
- Analyzed Company B's financial and other data, including revenue, expenditure, and employment reports
- Interviewed employees and implemented their suggestions to improve workplace morale