

# Jonathan Line

Web Designer

## Personal Info

### Phone

+1-799-456-8777

### E-mail

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### LinkedIn

linkedin.com/in/jonline

### Twitter

twitter.com/jonline

## Skills

### HTML



### CSS



### Enterprise CMS



### Visual Studio



### Adobe Creative Cloud (InDesign, Illustrator, XD, Photoshop)



### Oral and written communication



### Collaboration



### Problem-solving



### Creativity



### Time-management



## Languages

### Mandarin Chinese



Conversational

### German



Conversational

Enthusiastic and self-motivated web designer with 3+ years of experience. Eager to join WebHouse to bring top-class frontend development, UX, and visual design skills. In previous roles redesigned a SaaS website that reduced CAC by 50%, and implemented an SEO-optimized design that boosted traffic by 300%.

## Experience

2015 -

### Web Designer

2018

NanTech

- Cooperated closely with the marketing team to develop concepts and mockups on 10+ projects.
- Participated in weekly client meetings to discuss solutions and update project status.
- Worked independently and as part of 3 cross-functional teams on conceptualizing website design and optimization.
- Collaborated with internal and external design/dev resources to implement scalable front-end templates and design modules.

#### Key achievements:

- Redesigned a SaaS website with a view to maximizing ARR and reducing CAC. Achieved 20% rise and 50% reduction YoY respectively.
- Organized 2 workshops for 10+ interns on wireframing and mockup creation using Adobe XD and InDesign.

2015 -

### Associate Web Designer

2016

WordPress Group

- Assisted the creative team in developing visually appealing websites.
- Closely cooperated with the web design team to build responsive WordPress themes.
- Developed landing page functionalities and features.
- Addressed any design issues that arose.
- Maintained and updated website functionalities in collaboration with the CS and web development teams.

#### Key achievement:

- Designed an SEO-optimized website for a SaaS company that increased traffic by up to 300% in a single quarter.

## Education

2016

### Bachelor of Science, Web Design & Development

Simmons University, Boston, MA

GPA: 3.9

#### Relevant coursework:

- Graphic Design
- Digital Imaging
- Web Design
- GUI and Event-Driven Programming

## Conferences

Perf Matters Conf—2018

World Domination Summit

## Associations

American Webmasters Association (AWA)—Member

## Interests

Cyberpunk literature

Triathlon