

MARTY MCFLY

Business Analyst

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SUMMARY

3 years experienced, result oriented and dedicated business analyst skilled business strategy formation, business analysis, data analysis, user engagement and new market entry projects. Am a versatile professional with the ability to quickly learn and deliver on new and diverse projects.

EXPERIENCE

Business Analyst

Jul '14 - Present

Purple Games

- Working as a Business Analyst directly under one of the Co Founders

Business Strategy

- Assisted the co founder in developing the 3 years business roadmap in '16
- Forecasting the quarterly sales figures and revenues to devise a strategy for the next quarter

Summer Intern

May '12 - Jul '12

Super Co.

- Part of the 4 membered sales team; shadowed the manager
- Created a list of potential leads for the startup by conducting analysis through various online repositories such as Crunchbase etc.

SKILLS

Business Analysis

Business Analysis

Business Strategy

Data Engagement

New Market Entry

EDUCATION

BBA

Jun '09 - May '13

University of North Alabama