ISABELLE TODD

Entry-Level Business Analyst

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📍 Edmondbury, United States of America

SUMMARY

A highly analytical and results-driven business analyst with 3 years of experience in data analysis, statistical modeling, and data visualization. Skilled in using tools like Excel, Power BI, and Python to extract insights and drive decision-making. I am proud of my accomplishments, including the publication of a research paper on customer segmentation, the development of an automated data tracking system, and my contributions to data-driven strategies that have positively impacted business outcomes. I am excited about the opportunity to leverage my skills and experience to support decision-making, policy formation, and strategic planning as an entry-level business analyst at your organization.

EXPERIENCE

Data Analyst

ABC Company

📅 2022 - Ongoing   📍 New York City

Analyzed and interpreted complex data sets to identify trends, patterns, and insights. Developed visualizations and interactive dashboards to communicate findings to stakeholders.

- Identified key customer segments resulting in a 10% increase in sales
- Created regression models to predict customer churn, resulting in a 15% reduction in churn rate
- Collaborated with cross-functional teams to develop data-driven strategies to optimize marketing campaigns

Research Assistant

XYZ University

📅 2017 - 2022   📍 Baltimore, MD

Conducted quantitative and qualitative research studies to gather data. Assisted in data analysis and report writing. Collaborated with professors on research projects.

- Collected and analyzed survey data resulting in the publication of a research paper
- Assisted in conducting focus groups and interviews to gather data for research projects
- Contributed to data cleaning and coding process to ensure data accuracy and reliability

MY LIFE PHILOSOPHY

Data is the new oil. The ability to analyze and interpret data is a valuable skill in today's business world.

STRENGTHS

⚡ **Analytical Problem-Solving**

I possess a strong analytical mindset and excel at solving complex problems using data-driven approaches. My ability to interpret and analyze data allows me to make informed decisions and drive business success.

🏆 **Collaboration and Communication**

I am an effective collaborator and communicator, skilled at working with cross-functional teams and presenting complex data insights in a clear and concise manner. I foster strong working relationships to achieve common goals.

🎖 **Adaptability and Continuous Learning**

I embrace change and continuously seek opportunities to expand my skill set and knowledge. I am a fast learner, always eager to explore new technologies and methodologies to stay ahead in the rapidly evolving field of business analytics.

SKILLS

Data analysis   Statistical modeling

Data visualization   SQL   Excel

Power BI   Python   R