ROBERT SMITH

Web Designer

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SUMMARY

Problem-solving web designer successful at creating a seamless user Improved user productivity, discoverability and experience throughout entire product line. Seeking position with the simplicity through UI redesigns. Strategized ways chance to develop a company's creative direction. to leverage various communication channels including browser, mobile, tablet, and others.

CORE COMPETENCIES

HTML, CSS, Javascript.

PROFESSIONAL EXPERIENCE

Web Designer
Rhema - April 2014 – 2019

Key Deliverables:

- Responsible for content design & maintenance of all web presence, social media, e-commerce and email marketing.
- Responsible for implementation of full website build outs & mockups.
- Light HTML/CSS coding and making sure online presence complies with applicable standards and is compatible with all major browsers.
- Planed, designed, developed, tested, edited, maintained, and documented look and flow of websites, social media accounts and email campaigns.
- Interviewed clients to help them clarify their goals for establishing a website.
- Stayed current with industry trends for web sties, e-commerce with respect to design, user friendliness and database driven applications.
- Worked in a team environment with writers, editors, graphic designers, video producers and code developers.

Web Designer
ABC Corporation - 2012 – 2014

Key Deliverables:

- Created graphics, layouts, HTML, and CSS code for multiple EAA web sites.
- Ran usability testing with AirVenture attendees to craft wireframes and UX changes to EAA web site projects.
- Worked with internal merchandising department to create photos and graphics for twice-monthly email campaigns.
- Worked with social media manager to create shareable graphics for Facebook, Twitter, and Instagram.
- Worked with Business Development department to facilitate twice-yearly online auctions through eBay for EAA programs.
- Administered online surveys for five internal departments through ZipSurvey and SurveyMonkey.