



Dani Martinez

SUMMARY

Detail-oriented Business Analyst with over five years of experience in data-driven decision-making and process optimization. Skilled in delivering insights that align business goals with customer needs, improving efficiency and profitability.

EDUCATION :

B.Sc. in Business Administration, Giggling Platypus Co. University

SKILLS :

- Data Analysis
- Project Management
- Process Optimization
- Stakeholder Engagement

EXPERIENCE :

2018-Present

Senior Business Analyst, Wardiere Inc.

- Spearheaded data analysis projects, resulting in a 20% reduction in operational costs.
- Led cross-functional teams to identify process improvements and implement automation.

2016 - 2018

Business Analyst, Warner & Spencer

- Conducted market research and competitor analysis to inform strategic decisions.
- Created detailed documentation to support various business initiatives.



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