

MARKUS ROHAN

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EXPERIENCE

WUNSCH, STARK AND BAUMBACH

Phoenix, AZ | Director of Data Science 07/2018 – present

- Manage, mentor and motivate direct reports across all levels to encourage their professional development while providing daily supervision and guidance
- Experience in marketing mix modelling and optimization
- Experience with software languages (Python, R, SAS)
- Experience with SQL and relational databases, query authoring (SQL) and tuning working familiarity with a variety of databases including Hadoop/Hive
- Comfortable with cloud-based platforms (AWS, Azure, Google)
- Manage all phases of full life-cycle implementation projects, including blueprinting, design, development, testing, deployment and support
- Identify and remove obstacles, mitigate risks for flawless execution and solution delivery
- Ensure consistent definitions and metrics across the organization

ROGAHN-TORP

Phoenix, AZ | Data Science 01/2015 – 05/2018

- Experience in conducting analyses to drive business impact
- Experience with statistical analysis and packages such as scikit-learn, spaCy, NumPy
- Good understanding of Docker and Kubernetes
- Previous analytics experience at an Agency or in Retail
- Experience in leveraging best practices in advanced analytics
- High level of proficiency with statistical and database concepts
- Knowledge of ad serving tools and multi-touch attribution
- Experience with visualization tools such as Tableau, Power BI or QlikView
- Outstanding communication skills with significant experience working closely with executive leadership

EDUCATION

RHODE ISLAND SCHOOL OF DESIGN

Bachelor's in Computer Science

SKILLS

- Knowledge of data science, data mining, machine learning and statistics
- Understanding of different development methodologies
- High-end knowledge of data science, data mining, machine learning and statistics
- Knowledge of R and R plotting and/or Python matplotlib, Scikit, Julia, Spark, Shark, Map-Reduce, Hadoop, Hive, Pig
- Experience working with open source technologies and communities for innovative
- Graduate student in Epidemiology, Biomedical Engineering program or related field enrolled in the Fall Semester after completing the internship
- Interacts with other departments as directed to complete assigned tasks
- Demonstrates strong proficiency in verbal and written communication