

Maudie Leffler

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EXPERIENCE

DATA SCIENTIST

Dallas, TX

12/2014 – present

- Building and productionizing predictive models on large datasets by utilizing advanced statistical modeling, machine learning, or other data mining techniques
- Utilizing predictive models to build strategies that can address key issues in growth and operations
- Pursuing a BS/BA/MS in a Mathematics, Physics, Statistics, Computer science, Finance, Operations Research, or related fields
- Working knowledge in configuration management and ITIL processes
- Managing the day-to-day activities of the research team
- Staying up-to-date with trends, papers, and academia
- Documenting recommendations in written reports and presentations to the customer

DATA SCIENTIST

Philadelphia, PA

06/2012 – 06/2014

- Contributing towards the creation of a set of tools, techniques and practices that maximise the impact and efficiency of the team in...
- Analyzing large data sets, including synthesizing quantitative results, deriving business implications and making clear recommendations
- Selecting features, building and optimizing classifiers using machine learning techniques
- Harvesting of data from multiple systems globally
- Evaluating statistical information to determine risk or non-compliance
- Publishing activities - including publishing from internal content systems, checking content in checkout, promoting from checkout
- Supporting analytics users throughout the organization

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Bachelor's Degree in Computer Science

SKILLS

- Ability to tell stories with data using data visualization software such as Tableau, Excel, SPSS, or similar software in conjunction with strong verbal ability
- Strong attention to detail, excellent organizational skills, and ability to manage multiple projects and responsibilities
- Ability to analyze data and translate results into valuable knowledge information. Excellent problem solving skills essential
- Highly motivated self-starter with experience producing high quality data deliverables and able to work independently and in a team environment
- Ability to deliver on tight timelines and move quickly while maintaining attention to detail
- Capability with Unit Test code for robustness, usability, and reliability
- Strong SQL and knowledge of data extraction and manipulation techniques including the ability to stage and import large volumes of data
- Ability to explore different directions based on data and be able to quickly change direction based on the analysis
- Strong communication skills and ability to thrive in a fast paced, multiple deliverables, team-oriented environment
- Ability to learn quickly in various technical and creative environments, while delivering quality work by tight deadlines