

Roger Ganassi

Web Designer

Personal Info

Email

rogerganassi@gmail.com

LinkedIn

linkedin.com/in/roger-ganassi

Phone

(813) 558-1234

Skills

HTML / CSS / JavaScript

Responsive Design

Graphic Design (Photoshop, Illustrator)

SEO / Social Media

Excellent Collaboration Skills

Strong Communication

Detail Oriented

Creativity

Languages

English

★★★★★

Spanish

★★★★☆

Memberships

2015-04

Member of the American Webmasters Association

Delivered a lecture on Responsive Web Design at the 2020 AWA National Conference. Authored an article on User Experience Design for AWA Newsletter in 2018.

Hobby/Interest

- Blogging about web design trends and techniques.
- Attending web design workshops and meetups in the Tampa area.

Highly creative and multi-talented Web Designer with over 5 years of experience in website design. Eager to support NovaTech Innovations in building an intuitive user interface for the next-generation web applications. Increased user engagement for Quantum Enterprises, an SaaS website, by redesigning user interface and increasing usability score by 35%.

Work History

2017-06

- present

Web Designer

Quantum Enterprises, Tampa, FL

Key Qualifications & Responsibilities

- Leading a team of 5 in designing intuitive, engaging website interfaces using HTML, CSS, and JavaScript.
- Providing feedback to these 5 designers.
- Developing and designing new website features.
- Managing updates to corporate branding to maintain consistency, cohesiveness, and clarity.

Key Achievement:

- Redesigned the user interface for DynaTech, a SaaS website, leading to an increase in user engagement by 35%.

2015-05

- 2017-06

Web Designer

Sirellar Systems, Tampa, FL

Key Qualifications & Responsibilities

- Collaborated with the UX team to design compelling and intuitive web features.
- Assisted in testing new website designs, layouts, and content using A/B testing method.
- Designed new features for existing websites.

Key Achievement:

- Contributed to a website redesign project that received a 2017 Webby Award.

Education

2011-08

- 2015-05

Web Design & Development, Bachelor of Science

University of Tampa, Tampa, FL

Relevant extracurricular activities

- President, Student Web Developers Association
- Volunteer, Coding for Kids

Academic achievements

- Graduated Magna Cum Laude
- Recipient, 2015 Web Design Scholarship

Awards

2017-03

Webby Award for Website Redesign

The Webby Awards

Certificates

2020-02

Google Mobile Sites Certification

Google

2016-11

Certified Web Designer

CiW