

Sam Crawford

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Professional Summary

Data-driven business analyst focused on gathering vital intelligence to meet business needs, improve operations and enhance market position. History of improving data collection, trend monitoring and reporting systems. Passionate about continuously improving product knowledge and service skills.

Summary Of Qualifications

- Experienced in analyzing competitive market strategies of the related product, market and share trends.
- Skilled at designing databases and spreadsheets for unique needs.
- Excels at making recommending actions based on synthesized business intelligence and trend data.

Skills

- Change impact analysis
- Operational reporting
- Financial advising
- Requirements gathering
- Customer experience control
- Process optimization
- Data synthesis
- New business expansion

Work History

01/2022 to Current

Business Analyst

SinglePlatform - New York, NY

- Synthesizes current business intelligence and trend data to support recommendations for action.
- Manages output and dashboards to effectively report on key business intelligence.
- Coordinates efficient flow of BI information to target users 18% better.

02/2018 to 05/2021

Project Manager

Tokio Marine Management, Inc - New York, NY

- Identified 20 opportunities for operational and financial performance enhancements by synthesizing data and generating actionable insights.
- Mitigated risk by conducting thorough change impact analyses.
- Developed strong connections with internal business partners, cultivating trust in service delivery and firm understanding of client needs.

01/2015 to 12/2017

Consultant

Pareto - New York, NY

- Conducted extensive, fact-based research to advise senior management on critical business decisions.
- Contributed to 70% of the development of basic business and technical requirements documentation.
- Drove advancements across five organizations including sales support, internal enablement, influence on product features and marketing.

Education

05/2013

Bachelor of Science: Marketing and Entrepreneurial Studies

University of Illinois - Chicago, Michigan