Jonathan **Line**

Web Designer

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Enthusiastic and self-motivated web designer with 3+ years of experience. Eager to join WebHouse to bring top-class frontend development, UX, and visual design skills. In previous roles redesigned a SaaS website that reduced CAC by 50%, and implemented an SEO-optimized design that boosted traffic by 300%.

EXPERIENCE

2015 - 2018

Web Designer
NanTech

- Cooperated closely with the marketing team to develop concepts and mockups on 10+ projects.
- Participated in weekly client meetings to discuss solutions and update project status.
- Worked independently and as part of 3 cross-functional teams on conceptualizing website design and optimization.
- Collaborated with internal and external design/dev resources to implement scalable front-end templates and design modules.

Key achievements:

- Redesigned a SaaS website with a view to maximizing ARR and reducing CAC. Achieved 20% rise and 50% reduction YoY respectively.
- Organized 2 workshops for 10+ interns on wireframing and mockup creation using Adobe Xd and InDesign.

2015 - 2016

Associate Web Designer
WorldPress Group

- Assisted the creative team in developing visually appealing websites.
- Closely cooperated with the web design team to build responsive WordPress themes.
- Developed landing page functionalities and features.
- Addressed any design issues that arose.
- Maintained and updated website functionalities in collaboration with the CS and web development teams.

Key achievement:

- Designed an SEO-optimized website for a SaaS company that increased traffic by up to 300% in a single quarter.

EDUCATION

2016

Bachelor of Science, Web Design & Development

Simmons University, Boston, MA

GPA: 3.9

Relevant coursework:

- Graphic Design
- Digital Imaging
- Web Design
- GUI and Event-Driven Programming

SKILLS

HTML   ◆◆◆◆◆

CSS   ◆◆◆◆◆