

William Kaye

Business Analyst

Personal Info

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LinkedIn

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Skills

SQL

Requirement elicitation (JAD, BRD)

BRM/CRM (Salesforce)

Proficient in MS Office

Interpersonal skills

Communication

Time management

Collaboration

Organization

Languages

Spanish

Advanced

German

Conversational

Interests

Genchi Genbutsu philosophy

Running half-marathons

A motivated business analyst with 4+ years of experience. Eager to aid Arkham Technologies in solving industry problems, as well as crafting and executing strategic initiatives. In previous roles saved \$0.5 million by redesigning a client's data system, and identified a bottleneck generating 20% loss of revenue.

Experience

2016 -

Senior Business Analyst

Xytras Media Inc.

- Developed user stories and to-be process flows to support the design and development of Salesforce solutions for the clients.
- Worked collaboratively with team members to design solutions that met clients' business requirements and fulfill user stories.
- Participated in key meetings with clients including requirement sessions, system demos, user acceptance testing, and end-user training.
- Configured Salesforce and other CRM products (including workflows, validation rules, and security controls).

Key achievements:

- Led a team assigned to a \$5M project that delivered an enterprise data warehouse.
- Saved \$0.5 million by redesigning a client's data system.

2014 -

2016

Junior Business Analyst

LaBeouf & Wheaton

- Supported the development of sales and operations strategy, setting priorities and executing operational plans.
- Engaged and worked with 3 aligned teams (sales, account management, and operations) to more effectively achieve data needs and analysis results.
- Managed 5 concurrent projects and drove them to completion with minimal guidance.
- Drove process improvement and managed all aspects of Salesforce CRM (incl. workflow, reporting, data integrity, and maintenance).

Key achievement:

- Developed and maintained sales analytics reports and dashboards to provide actionable insights that support data-driven decision-making for the sales and executive leadership teams. Identified a bottleneck generating 20% loss of revenue.

Education

2008

BA, Business Economics, University of California, Los Angeles UCLA

GPA: 3.9

Relevant coursework:

- Economics 106
- Management 180
- English Composition 131B

Certificates

Business Analytics Certificate—Stanford University

Level 3 Certified Business Analysis Professional (CBAP)