



ISABEL MERCADO

DATA SCIENTIST

ABOUT ME

A highly innovative and rigorous fresh graduate with an excellent data science internship experience on hand. Motivation is at the highest level for me to seek opportunities in working with seasoned data scientists and advanced individuals in their respective industries. With a strong team-oriented attitude, I am eager to provide and deliver my abilities in both quantitative modeling and experimentation in enhancing the user experience of any mobile app for users around the world.

SKILL

- Programming
- Supervised Learning: logistic and linear regressions, support vector machines, decision trees,
- Unsupervised Learning: k-means clustering and principal component analysis
- Data Visualization

CONTACT



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EXPERIENCE

Data Scientist Intern, at Larana, Inc

April 2019 – April 2020

- Developed a program that automated refinement of linear regression models for specific segments of a customer base saving hours of labor per month.
- Received, prepped, and cleaned the data from numerous clients to support data scientists in building the marketing models which resulted in an ROI lift of 10 basis points.

Statistics and Mathematics Tutor, at Fauget University Tutor Center

April 2019 – April 2020

- Assessed students' learning to determine learning weaknesses and needs, successfully helping students perform.
- Met with students through online learning platforms.
- Created weekly appointments schedule for students, and set specific schedules for student math and statistics and tutors.

EDUCATION

Reallygreatsite University

Bachelor of Science

Mathematics and Economics

September 2016 - April 2020

GPA: 3.7

Relevant Coursework: Intermediate Programming, Linear Algebra, Probability & Statistics, Game Theory, Applied Econometrics, Calculus 1-3