

# Jonathan Line

## Web Designer

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Enthusiastic and self-motivated web designer with 3+ years of experience. Eager to join WebHouse to bring top-class frontend development, UX, and visual design skills. In previous roles redesigned a SaaS website that reduced CAC by 50%, and implemented an SEO-optimized design that boosted traffic by 300%.



## Experience

- 2015 -  
2018

**Web Designer**  
NanTech
  - Cooperated closely with the marketing team to develop concepts and mockups on 10+ projects.
  - Participated in weekly client meetings to discuss solutions and update project status.
  - Worked independently and as part of 3 cross-functional teams on conceptualizing website design and optimization.
  - Collaborated with internal and external design/dev resources to implement scalable front-end templates and design modules.**Key achievements:**
  - Redesigned a SaaS website with a view to maximizing ARR and reducing CAC. Achieved 20% rise and 50% reduction YoY respectively.
  - Organized 2 workshops for 10+ interns on wireframing and mockup creation using Adobe Xd and InDesign.
- 2015 -  
2016

**Associate Web Designer**  
WordPress Group
  - Assisted the creative team in developing visually appealing websites.
  - Closely cooperated with the web design team to build responsive WordPress themes.
  - Developed landing page functionalities and features.
  - Addressed any design issues that arose.
  - Maintained and updated website functionalities in collaboration with the CS and web development teams.**Key achievement:**
  - Designed an SEO-optimized website for a SaaS company that increased traffic by up to 300% in a single quarter.



## Education

- 2016

**Bachelor of Science, Web Design & Development**  
Simmons University, Boston, MA  
GPA: 3.9  
**Relevant coursework:**
  - Graphic Design
  - Digital Imaging
  - Web Design
  - GUI and Event-Driven Programming



## Skills

HTML	<div></div>
CSS	<div></div>
Enterprise CMS	<div></div>
Visual Studio	<div></div>