Data Scientist

ROBERT SMITH

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Objective

Hardworking, organized, Data Scientist professional with a proven background delivering sensible business technology solutions on time and under budget while working as a team member or team leader.&nbsp;

Skills

Data Entry, Planning Skills, Analyzing SKills.

Work Experience

Data Scientist

Best Buy - February 2015 - 2019

- Deployed some flagship projects, such as Sales Forces allocation across points of sales based on business potential and image by using various sources of data (point of sales, sales data by SKU, Sales Rep data, social network, third-party data).
- Prioritized outlets through social media data & automated updates to increase market penetration and better calibration of our route to market.
- Gathered and organized large and complex data assets, perform relevant analyses and modeling.
- Ensured analytics model quality assurance and validate them (peer validation).
- Defined model monitoring criteria.
- Communicated hypotheses and findings in a structured way.
- Partnered with Data Analysts to present the outcomes of our models.

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ABC Corporation - March 2014 – February 2015

- Description The aim of the project was to analyze individual customer behaviors and spending activities.
- By applying unsupervised and supervised machine learning techniques the team have been able to predict customer behaviors.
- Responsibilities Analyzed individual customer behavior.
- Segmented customers based on spending activities.
- Categorized risky customers based on the days past due parameter.
- Categorized active and inactive customers based on their utilization.
- Designed, developed and deployed statistical data models.

Education

Diploma