# LEATRICE FRIESEN

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**PHONE**
+1 (555) 809 7046

## EXPERIENCE

### Dare Inc

Dallas, TX // Director of Data Science // 07/2019 – present

- Experience implementing scalable, distributed, and highly available systems using Google Could Platform
- Experience with Google AI Platform/Vertex AI, Kubeflow and Airflow
- Experience in data processing using SQL and PySpark
- Good understanding of algorithmic complexity of model training and testing, particularly for real-time and near real-time models
- Understanding of ad technologies and how they are evolving in the new media landscape and the roles of different addressable tactics – TV, CRM, mobile, search, display

### Boehm, Borer and Effertz

Dallas, TX // Data Science // 12/2013 – 02/2019

- Cyber analysis or SEIM systems
- Pharmaceutical product use, managed care, medical/hospital claims and structure/business needs of pharmaceutical customers
- Analytical experience with longitudinal consumer data
- Use of high volume healthcare data, particularly prescription or claims data
- Hands-on data science director who can lead and conduct deep-dive analyses to identify the needs and priorities of the business
- Manage, develop, and motivate a group of data scientists
- Work in an agile format to deliver products to customers

## EDUCATION

### Fashion Institute of Design & Merchandising

Bachelor's in Computer Science

## SKILLS

- Experience with statistical and modeling techniques such as analysis of variance, sampling plans, regression modeling, and classification modeling
- Insight/analytical work experience
- Experience with at least one of Python/R
- Database/SQL experience
- Knowledge of Machine Learning
- Knowledge of other operating systems other than Windows OS
- Excellent knowledge of data structures and algorithms
- Data Munging Skills
- Comfort working remotely and experience with Github