



# DOMINIKA PIETRZAK

FULL STACK DEV  
& MARKETING MGR

## / CONTACT

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## / WORK

PORTFOLIO

<https://bit.ly/36nQe3d>

GITHUB

<https://bit.ly/3wBetWE>



## PROGRAMMING LANGUAGES & FRAMEWORKS

- Javascript
- JQuery
- Node
- React
- HTML
- CSS
- NPM
- Express
- MongoDB
- MySQL
- Jest

## EDUCATION

### FULL STACK DEVELOPMENT BOOTCAMP

University of Birmingham | 03/2021 - 08/2021  
25h per week | Average grade: A+  
Weekly full stack application development

### BSC MARKETING

Aston University | 09/2016 - 06/2020  
First class with honours

## KEY SKILLS

### TECHNICAL

- OOP
- TDD
- BDD

### NON-TECHNICAL

- Agile
- Problem solving
- Project management

## RELEVANT EXPERIENCE

### 2021 Marketing Manager : Remap Consulting

- streamlining of business processes
- integration of tools and systems such as Mailchimp, Insightly, GA4 and Wordpress

### 2021 Strategy Lead : KDV Growth

- ideation of custom solutions to solve client's business problems
- management of a team in integrating Shopify applications into existing client tech stacks
- conduction and preparation of UX website reports and recommendations

### 2020 Growth Marketing Strategist : KDV Growth

- integration of a Shopify application into existing tech stack, which now represents 1/3 of turnover
- coordination of UAT and preparation of testing scripts for a website migration

### 2019 Digital Marketing Placement Student : MSD

- ideation and management of the implementation of website UX improvements
- preparation of a variation of technical documentation inc. FRS, QASR and QAP