



campaign_name

Wybierz zakres dat

| | campaign_name | ad_spend ^ | CPC | CPM | CTR | ROMI |
|----------------|--------------------------|------------|--------|----------|------|-------|
| 1. | Brand | 6 664 | 317,33 | 187,84 | 0,06 | 9,2 |
| 2. | wZXc8Eos3JfIQ0EbtDy/Hw== | 53 992 | 99,62 | 60,4 | 0,06 | 24,12 |
| 3. | Discounts | 153 040 | 9,53 | 229,85 | 2,41 | 23,28 |
| 4. | Crazy discounts | 173 417 | 12,89 | 168,92 | 1,31 | 17,57 |
| 5. | h4hWTQf6icvBNjHfA+zKhw== | 199 231 | 20,49 | 143,11 | 0,7 | 90,68 |
| 6. | 0c40WP42N3VsgIJdjNGXA== | 217 529 | 11,08 | 155,21 | 1,4 | 18,77 |
| 7. | New items | 220 762 | 21,31 | 309,18 | 1,45 | 15,95 |
| 8. | OL3wfqCd6TPOIeVAcp2yew== | 285 639 | 8,56 | 227,41 | 2,66 | 23,1 |
| 9. | yaS9WL9gilMlc/ztuJKtdw== | 293 697 | 17,34 | 280,97 | 1,62 | 27,41 |
| 10. | 0NN3/Q28t0sw9rVduSJU5A== | 499 384 | 28,84 | 225,31 | 0,78 | 76,09 |
| 11. | Promos | 503 226 | 43,67 | 319,22 | 0,73 | 12,17 |
| 12. | Hobbies | 774 665 | 22,5 | 133,3 | 0,59 | 13,51 |
| 13. | Wholesale | 943 659 | 71,1 | 496,37 | 0,7 | 15,24 |
| 14. | wHoozjerL5GYr6gvvxnn1Q== | 1 132 697 | 22,38 | 139,05 | 0,62 | 23,37 |
| 15. | +1TVQ0Ksk5C1R7k9dKSrpg== | 1 418 171 | 77,99 | 488,63 | 0,63 | 22,84 |
| 16. | Electronics | 1 629 511 | 47,43 | 314,88 | 0,66 | 11,54 |
| 17. | Kek1yMtTa5BOTQQs2/uEPg== | 2 392 042 | 46,36 | 338,3 | 0,73 | 21,94 |
| 18. | Expansion | 4 640 350 | 171,62 | 1 644,68 | 0,96 | 11,94 |
| 19. | FgcthDK8dH5eIxOj5go3CA== | 6 363 109 | 28,79 | 302,73 | 1,05 | 26,09 |
| 20. | pf4uuqaAAFuHa7gEJnQVKg== | 6 721 282 | 179,38 | 1 799,01 | 1 | 23,92 |
| Suma całkowita | | 28 622 067 | 44,94 | 404,22 | 0,9 | 22 |
| 1 - 20 / 20 | | | | | | < > |