Dominik Maslanka
Product Owner

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Experience

Dodax / myWorld.com - Product Owner
Dec 2018 - Present (1 year 10 months +)

Responsible for managing the strategy and development of a backstage e-commerce management system for 12 brand new e-commerce stores in Europe (MyWorld) and 12 Dodax stores, inc. Japan, USA, and Canada (CMS, Configuration & Content mgmt systems, Customer Service tools)

This is achieved with cross-functional scrum teams (a total of 9-12 team members) reporting directly to me. The team members were located in Switzerland, Austria, and Poland, making frequent travels a must to connect with team members and cultivate a team playing environment.

Part of my daily business responsibilities includes stakeholder management and collaboration with SME's in SEO and Digital Marketing teams. Progress of all projects is reported regularly to the CPO, CEO, VP Engineering.

Achievements:
- Development and roll-out of the CMS that supports the e-commerce platform and GPDR compliant anonymization system
- Building generic components architecture in compliance with information architecture modeling and best UX patterns
- Implementation of Objective and Key results framework
- Managing the strategy of DevOps automation (Jenkins + Jira)
- Reduction of the time needed for finding information and handling requests by Customer Service by over 20%

Sport2Go.pl - Product Manager
Jan 2016 - Nov 2018 (2 years 11 months)

Responsible for managing the strategy and development of the marketplace and reservation app (mobile & web client - SaaS) for the Tennis Industry. Co-defining the product vision with business owners, and working closely with engineering team, sales, marketing, and support to ensure revenue and customer satisfaction.

Achievements:
- Onboarding more than 100 users active users on MVP release day date with more than 150 sold court and training hours
- Building fully async scrum team.

Sociologist, Tech-researcher, Project Coordinator
Dec 2015 - Jan 2018 (2 years 2 months)

As a tech-researcher, I was happy to work for such clients as Ericsson, Warsaw University, Coders Trust Poland (multi-online-open-course), Profile (Marketing Agency), VegeKiosk(FCMG). The main part of my business was focused on creating reports & expert opinions. Clients pertained to the analysis of trends, competition, and building company strategies based on mine expertises.

About me

Dedicated product owner/manager with 5 years of experience in the industry. Resourceful and works well under pressure. Very good interpersonal and communication skills. A motivational leader with a proven ability to help employees stay on task and happy. Successful in meeting deadlines.

My top Gallup's Clifton Strengths are: Input, Individualisation, Learner, Restorative & Responsibility.

My work motto is: " The conductor of an orchestra doesn't make a sound. He depends on his power, on his ability to make other people powerful."
— Benjamin Zander

Education

Bachelor in Computer Science
WIT Warsaw school of Information Technology (2017-2020)

Msc in Sociology
University of Warsaw, Institute of Sociology (2012-2017)

Social Entrepreneurship
Via University College Denmark (2014-2015)

Certifications

DevOps
PeopleCert (ID: GR680000591DM)

Design Thinking
SHOPA - Design & Strategy

ITIL Foundation v4
PeopleCert (ID: GR671188108DM)

Prince2
InProgress (ID: GR633111177DM)

Professional Skills

UX | Prototyping | Miro | Agile | OKR

E-commerce | Usability | Scrum | JIRA

DevOps | Mobile | Digital Strategy | KANBAN