Dominik Maslanka

Product Manager ☀ Uniting Technology
with Market Demands & Customer Experience.

Valid B work permit (EU Citizen)
English C1, German A2

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Experience

Product Manager - Magnolia International AG
December 2021 - Present (2,5 year) - Basel

Led the strategic oversight and **technical development** of core **cloud based SaaS** components at Magnolia, enhancing product scalability and performance in a competitive digital marketplace

- Conducted comprehensive market analysis to strategically position Magnolia's digital platforms at the **forefront of composable commerce**, driving significant **market expansion and user base growth**
- **Successfully negotiated** critical software licensing agreements, securing favorable terms that enhanced the breadth and competitiveness of Magnolia's product offerings.
- Pioneered the architectural **cloud transformation** and **integration of advanced AI technologies** within Magnolia's PaaS products, significantly enhancing functionality and user engagement
- Managed **complex stakeholder relationships** and led cross-regional team collaborations that synchronized product strategies across major global markets, ensuring cohesive and aligned market approaches in **EMEA, US and APAC**
- Represented Magnolia as a **speaker** at the 2023 **Dev Days conference**, showcasing industry leadership and expertise in digital product management

Product Lead - TransactionLink.io
July 2021 - December 2021 (6 months) - Warsaw

Led the rapid development and market alignment of TransactionLink.io's Fintech marketplace, achieving **full AISP Polish market coverage** and integration **within three months** via cloud based infrastructure and dedicated APIs, exemplifying strong agile development capabilities

Product Owner - Cobiro
January 2021 - July 2021 (7 months) - Warsaw

Responsible for payment service system including integrations with Adyen, ChargeBee and **E-commerce web app based on JamStack**.

- Developed and deployed a comprehensive e-commerce and payment integration system for Cobiro, facilitating seamless digital transactions and enhancing **platform robustness and user satisfaction**

Product Owner - Dodax AG/Myworld.com
December 2018 - December 2020 (2 year) Zug, Warsaw

Responsible for managing the strategy and development of a backstage e-commerce management system for **12 brand new e-commerce stores in Europe (MyWorld) and 12 Dodax stores, inc. Japan, USA, and Canada** (CMS, Configuration & Content mgmt systems, Customer Service tools)

- Development and roll-out of the CMS that supports the ecommerce platform and GPDR compliant anonymization system along with ElasticSeach engine Integration to support search experience Improvements
- Building Front-End components architecture in compliance with information architecture modeling and best UX patterns
- Successfully Implementing Objective and Key results framework
- **Reducing cost per ticket for Customer Service Support by over 20%**

About me

Dedicated product manager with **7+** years of experience in the industry. Resourceful and works well under the pressure. A motivational leader with a proven ability to help employees stay on task and happy. Successful in meeting deadlines.

My top Gallup's Clifton Strengths are: Input, **Individualisation**, Learner, **Restorative** & **Responsibility**.

Education

Studied Computer Science
WIT Warsaw school of Information Technology - 2017-2020

Msc in Sociology
University of Warsaw, Institute of Sociology - 2012-2017

Social Entrepreneurship
Via University College Denmark - 2014-2015

Certifications

Lean Product Manager
Itamar Gilad
Feb 2024

PeopleCert DevOps
PeopleCert (ID: GR680000591DM)
Oct 2020

ITIL Foundation v4
PeopleCert (ID: GR671188108DM)
Sept 2020

Design Thinking
SHOPA - Design & Strategy
Sept 2019

Prince2
InProgress (ID: GR633111177DM)
Aug 2018