

# Questionnaire DART0023\_w1

{ Valued Customer  
Version unknown  
2018-06-26  
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## Page: implicit\_page\_instructions\_treat

**instructions\_treat-**  
**Show if type ==**  
**"test"**

SINGLE CHOICE

Fake news tips instruction type

- | varlabel       | Instruction type                                    |
|----------------|---|
| <sup>1</sup> ○ | Static (same instructions on every loop)            |
| <sup>2</sup> ○ | Dynamic (different institutions on loops 1 and 2/3) |
| <sup>8</sup>   | <i>Skipped</i>                                      |
| <sup>9</sup>   | <i>Not Asked</i>                                    |

## Page: consent\_page

This research project is being conducted by Benjamin Lyons and Jason Reifler from the Department of Politics at the University of Exeter in the United Kingdom, Jacob Montgomery from the Department of Political Science at Washington University in St. Louis, and Brendan Nyhan from the Department of Government at Dartmouth College. It is a study to learn more about public opinion on issues in the news. Your participation is voluntary. Participation involves completion of a short survey as well as the anonymous tracking data on your online website visits which you have already agreed to as part of your YouGov Pulse participation. You may choose to not answer any or all questions. The researchers will not store information that could identify you with your survey responses. Identifying information will not be used in any presentation or publication written about this project. You must be age 18 or older to participate. Questions about this project may be directed to Brendan Nyhan, Professor of Government, at nyhan@dartmouth.edu.

**consent-**  
**required**

SINGLE CHOICE

If you agree to participate in this survey, click "I agree" below.

- | required       | HARD                          |
|----------------|-------------------------------|
| <sup>1</sup> ○ | I agree to participate        |
| <sup>2</sup> ○ | I do not agree to participate |
| <sup>8</sup>   | <i>Skipped</i>                |
| <sup>9</sup>   | <i>Not Asked</i>              |

## Page: thanksout if consent\_flag in [1]

We're sorry, but you do not qualify for this survey. Please press the forward arrow to be taken to a different survey.

Exit (screenout)

Page: implicit\_page\_ideo

---

**ideo**

SINGLE CHOICE

When it comes to politics, would you describe yourself as liberal, conservative, or neither liberal nor conservative?

---

varlabel Political ideology

- 1 ☐ Very liberal
- 2 ☐ Somewhat liberal
- 3 ☐ Slightly liberal
- 4 ☐ Moderate; middle of the road
- 5 ☐ Slightly conservative
- 6 ☐ Somewhat conservative
- 7 ☐ Very conservative
- 8 *Skipped*
- 9 *Not Asked*

Page: page\_pid3

---

**pid3- Show if not  
pdl.pid3 or  
pdl.pid3.last >  
months(1)/prompt  
once on skip**

SINGLE CHOICE

Generally speaking, do you think of yourself as a...?

---

varlabel 3 point party ID

required SOFT

- 1 ☐ Democrat
- 2 ☐ Republican
- 3 ☐ Independent
- 4 ☐ Other (open [pid3\_t])
- 5 ☐ Not sure
- 8 *Skipped*
- 9 *Not Asked*

Page: page\_pid7

**pid7- Show  
if (not  
pdl.pid7 or  
pdl.pid7.last  
> months(1))  
and  
pid3/prompt  
once on skip**

SINGLE CHOICE

\$pid7text

varlabel 7 point Party ID

required SOFT

- |    |  |                                |
|----|--|--------------------------------|
| 1  | <input type="radio"/> Strong Democrat            | <i>Show if pid3==1</i>         |
| 2  | <input type="radio"/> Not very strong Democrat   | <i>Show if pid3==1</i>         |
| 7  | <input type="radio"/> Strong Republican          | <i>Show if pid3==2</i>         |
| 6  | <input type="radio"/> Not very strong Republican | <i>Show if pid3==2</i>         |
| 3  | <input type="radio"/> The Democratic Party       | <i>Show if pid3 in [3,4,5]</i> |
| 5  | <input type="radio"/> The Republican Party       | <i>Show if pid3 in [3,4,5]</i> |
| 4  | <input type="radio"/> Neither                    | <i>Show if pid3 in [3,4,5]</i> |
| 8  | <input type="radio"/> Not sure                   | <i>Show if pid3 in [3,4,5]</i> |
| 9  | <input type="radio"/> Don't know                 | <i>Show if 0</i>               |
| 98 | <i>Skipped</i>                                   |                                |
| 99 | <i>Not Asked</i>                                 |                                |

Page: implicit\_page\_pol\_interest

**pol\_interest**

SINGLE CHOICE

Generally, how interested are you in politics?

varlabel General interest in politics

- |   |   |
|---|---|
| 1 | <input type="radio"/> Extremely interested  |
| 2 | <input type="radio"/> Very interested       |
| 3 | <input type="radio"/> Somewhat interested   |
| 4 | <input type="radio"/> Not very interested   |
| 5 | <input type="radio"/> Not at all interested |
| 8 | <i>Skipped</i>                              |
| 9 | <i>Not Asked</i>                            |

## Page: implicit\_page\_trump\_approve

---

**trump\_approve-**  
**prompt once on**  
**skip**

SINGLE CHOICE

Do you approve or disapprove of the way Donald Trump is handling his job as President?

---

varlabel Trump job approval

required SOFT

- <sup>1</sup> ☐ Strongly approve
- <sup>2</sup> ☐ Somewhat approve
- <sup>3</sup> ☐ Somewhat disapprove
- <sup>4</sup> ☐ Strongly disapprove
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: pol\_therm\_page

---

<style> .question-text { font-weight: bold; } </style>

We would like to get your feelings toward some of our political leaders and institutions who are in the news these days using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or institution and that you don't care too much for that person or institution. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them. If we come to a person or institution whose name you don't recognize, you don't need to rate them.

**pol\_therm-  
prompt  
once on  
skip**

FEELING THERMOMETER

Click on thermometer to give your rating.

instructions Click on thermometer to give your rating.

labels 301004015850507060

dk Don't know enough to rate

required SOFT

range 0,100

STEMS

pol\_therm\_dem Democratic Party

pol\_therm\_rep Republican Party

pol\_therm\_trump President Trump

pol\_therm\_media The news media

Page: implicit\_page\_2

Page: know\_intro

The next set of questions helps us learn what types of information are commonly known to the public. Please answer these questions on your own without asking anyone or looking up the answers. Many people don't know the answers to these questions, but we'd be grateful if you would please answer every question even if you're not sure what the right answer is.

**outside\_sources-  
required**

SINGLE CHOICE

It is important to us that you do NOT use outside sources like the Internet to search for the correct answer. Will you answer the following questions without help from outside sources?

varlabel Agree not to use outside sources

required HARD

<sup>1</sup> ☐ Yes

<sup>2</sup> ☐ No

<sup>8</sup> Skipped

<sup>9</sup> Not Asked

## Page: implicit\_page\_senator\_term

### senator\_term

SINGLE CHOICE

For how many years is a United States Senator elected - that is, how many years are there in one full term of office for a U.S. Senator?

varlabel US Senator term length

- 1 ☐ Two years
- 2 ☐ Four years
- 3 ☐ Six years
- 4 ☐ Eight years
- 5 ☐ None of these
- 6 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_pres\_term\_limit

### pres\_term\_limit

SINGLE CHOICE

How many times can an individual be elected President of the United States under current laws?

varlabel Number of times an individual can be elected President

- 1 ☐ Once
- 2 ☐ Twice
- 3 ☐ Four times
- 4 ☐ Unlimited number of terms
- 5 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_senator\_num

### senator\_num

SINGLE CHOICE

How many U.S. Senators are there from each state?

varlabel Number of senators per state

- 1 ☐ One
- 2 ☐ Two
- 3 ☐ Four
- 4 ☐ Depends on which state
- 5 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_uk\_pm

**uk\_pm**

SINGLE CHOICE

Who is currently the Prime Minister of the United Kingdom?

varlabel Current Prime Minister of United Kingdom

- 1 ☐ Richard Branson
- 2 ☐ Nick Clegg
- 3 ☐ David Cameron
- 4 ☐ Theresa May
- 5 ☐ Margaret Thatcher
- 6 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_rep\_term

**rep\_term**

SINGLE CHOICE

For how many years is a member of the United States House of Representatives elected - that is, how many years are there in one full term of office for a U.S. House member?

varlabel US Representative term length

- 1 ☐ Two years
- 2 ☐ Four years
- 3 ☐ Six years
- 4 ☐ Eight years
- 5 ☐ For life
- 6 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_think

**think**

SINGLE CHOICE

Some people like to have responsibility for handling situations that require a lot of thinking, and other people don't like to have responsibility for situations like that. What about you? Do you like having responsibility for handling situations that require a lot of thinking, do you dislike it, or do you neither like nor dislike it?

varlabel Responsibility for handling situations that require a lot of thinking

- 1 ☐ Like
- 2 ☐ Dislike
- 3 ☐ Neither like nor dislike
- 8 *Skipped*
- 9 *Not Asked*



## Page: implicit\_page\_think\_like

**think\_like-**  
**Show if**  
**think in**  
**[1]**

SINGLE CHOICE

Do you like having responsibility for handling situations that require a lot of thinking a lot or only somewhat?

varlabel Responsibility for handling situations that require a lot of thinking

- <sup>1</sup> ☐ Like a lot
- <sup>2</sup> ☐ Like only somewhat
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_think\_dislike

**think\_dislike-**  
**Show if think**  
**in [2]**

SINGLE CHOICE

Do you dislike having responsibility for handling situations that require a lot of thinking a lot or only somewhat?

varlabel Responsibility for handling situations that require a lot of thinking

- <sup>1</sup> ☐ Dislike a lot
- <sup>2</sup> ☐ Dislike only somewhat
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_simple\_complex

**simple\_complex**

SINGLE CHOICE

Some people prefer to solve simple problems instead of complex ones, whereas other people prefer to solve more complex problems. Which type of problem do you prefer to solve: simple or complex?

varlabel Simple vs. complex problems

- <sup>1</sup> ☐ Simple
- <sup>2</sup> ☐ Complex
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: crt\_intro\_page

Now we'd like to ask you to answer a few logic questions. Please answer these to the best of your abilities.

## Page: implicit\_page\_crt\_1a

**crt\_1a**

SINGLE CHOICE

A cheese and crackers snack costs \$2.20 in total. The cheese costs \$2.00 more than the crackers. How much does the crackers cost?

varlabel CRT1 - Price of crackers

- <sup>1</sup> ☐ \$.10
- <sup>2</sup> ☐ \$.20
- <sup>3</sup> ☐ \$.15
- <sup>4</sup> ☐ \$.05
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_crt\_1b

**crt\_1b**

SINGLE CHOICE

If it takes 10 seamstresses 10 minutes to make 10 shirts, how long would it take 70 seamstresses to make 70 shirts?

varlabel CRT1 - Time to make 70 shirts

- <sup>1</sup> ☐ 70 minutes
- <sup>2</sup> ☐ 1 minute
- <sup>3</sup> ☐ 7 minutes
- <sup>4</sup> ☐ 10 minutes
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_crt\_1c

**crt\_1c**

SINGLE CHOICE

In a field, there is a patch of weeds. Every day, the patch doubles in size. If it takes 50 days for the patch to cover the entire field, how long would it take for the patch to cover half the field?

varlabel CRT1 - Time for weeds to cover half the field

- <sup>1</sup> ☐ 25 days
- <sup>2</sup> ☐ 12.5 days
- <sup>3</sup> ☐ 49 days
- <sup>4</sup> ☐ 37.5 days
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_crt\_2a

**crt\_2a**

SINGLE CHOICE

If you're running a race and you pass the person in second place, what place are you in?

varlabel

CRT2 - Place in race if pass person in second place

- <sup>1</sup> ☐ First
- <sup>2</sup> ☐ Second
- <sup>3</sup> ☐ Third
- <sup>4</sup> ☐ Not enough information is provided
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_crt\_2b

**crt\_2b**

SINGLE CHOICE

A farmer had 15 sheep and all but 8 died. How many are left?

varlabel

CRT2 - Sheep left after all but 8 died

- <sup>1</sup> ☐ 7
- <sup>2</sup> ☐ 8
- <sup>3</sup> ☐ 9
- <sup>4</sup> ☐ 6
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_crt\_2c

**crt\_2c**

SINGLE CHOICE

Emily's father has three daughters. The first two are named April and May. What is the third daughter's name?

varlabel

CRT2 - Emily's sisters

- <sup>1</sup> ☐ June
- <sup>2</sup> ☐ Emily
- <sup>3</sup> ☐ Not enough information is provided
- <sup>4</sup> ☐ Anne
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_crt\_2d

**crt\_2d**

SINGLE CHOICE

How many cubic feet of dirt are there in a hole that is 3' deep x 3' wide x 3' long?

varlabel

CRT2 - Cubic feet of dirt in 3x3x3 hole

- 1 ☐ 27
- 2 ☐ 0
- 3 ☐ 9
- 4 ☐ 3
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_media\_trust

**media\_trust-**  
**prompt once**  
**on skip**

SINGLE CHOICE

In general, how much trust and confidence do you have in the mass media – such as newspapers, TV and radio – when it comes to reporting the news fully, accurately and fairly?

varlabel

Trust and confidence in mass media in reporting news

required

SOFT

- 1 ☐ A great deal
- 2 ☐ A fair amount
- 3 ☐ Not very much
- 4 ☐ None at all
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_fb\_trust

**fb\_trust-  
prompt  
once on  
skip**

SINGLE CHOICE

In general, how much trust and confidence do you have in the information you see on Facebook when it comes to reporting the news fully, accurately, and fairly?

varlabel Trust and confidence in information seen on Facebook

required SOFT

- <sup>1</sup> ☐ A great deal
- <sup>2</sup> ☐ A moderate amount
- <sup>3</sup> ☐ Not much
- <sup>4</sup> ☐ Not at all
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: implicit\_page\_fb\_freq

**fb\_freq-  
prompt  
once on  
skip**

SINGLE CHOICE

How frequently do you use Facebook?

varlabel Frequency use Facebook

required SOFT

- <sup>1</sup> ☐ Almost constantly
- <sup>2</sup> ☐ Several times a day
- <sup>3</sup> ☐ About once a day
- <sup>4</sup> ☐ A few times a week
- <sup>5</sup> ☐ About once a week
- <sup>6</sup> ☐ A few times a month
- <sup>7</sup> ☐ Once a month
- <sup>8</sup> ☐ Less often than once a month
- <sup>9</sup> ☐ Never
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

Page: implicit\_page\_fb\_political\_freq

**fb\_political\_freq-**  
**Show if fb\_freq**  
**and fb\_freq not**  
**in [9]/prompt**  
**once on skip**

SINGLE CHOICE

How frequently do you click on political news stories in your Facebook News Feed?

varlabel                      Frequency click on political news stories in Facebook News Feed

required                      SOFT

- <sup>1</sup>    ☐ Almost constantly
- <sup>2</sup>    ☐ Several times a day
- <sup>3</sup>    ☐ About once a day
- <sup>4</sup>    ☐ A few times a week
- <sup>5</sup>    ☐ About once a week
- <sup>6</sup>    ☐ A few times a month
- <sup>7</sup>    ☐ Once a month
- <sup>8</sup>    ☐ Less often than once a month
- <sup>9</sup>    ☐ Never
- <sup>98</sup>    *Skipped*
- <sup>99</sup>    *Not Asked*

Page: implicit\_page\_fb\_share\_freq

**fb\_share\_freq-**  
**Show if**  
**fb\_freq and**  
**fb\_freq not in**  
**[9]/prompt**  
**once on skip**

SINGLE CHOICE

How frequently do you share political news stories on Facebook?

varlabel                      Frequency share political news stories on Facebook

required                      SOFT

- <sup>1</sup>    ☐ Almost constantly
- <sup>2</sup>    ☐ Several times a day
- <sup>3</sup>    ☐ About once a day
- <sup>4</sup>    ☐ A few times a week
- <sup>5</sup>    ☐ About once a week
- <sup>6</sup>    ☐ A few times a month
- <sup>7</sup>    ☐ Once a month
- <sup>8</sup>    ☐ Less often than once a month
- <sup>9</sup>    ☐ Never
- <sup>98</sup>    *Skipped*
- <sup>99</sup>    *Not Asked*

## Page: implicit\_page\_conspiracy\_grid

### conspiracy\_grid

GRID

How strongly do you agree or disagree with the following statements?

varlabel	Conspiracy
ROWS	
conspiracy_1	Much of our lives are being controlled by plots hatched in secret places.
conspiracy_2	Even though we live in a democracy, a few people will always run things anyway.
conspiracy_3	The people who really 'run' the country are not known to the voter.
conspiracy_4	Big events like wars, recessions, and the outcomes of elections are controlled by small groups of people who are working in secret against the rest of us.

#### COLUMNS

- 1 ☐ Strongly agree
- 2 ☐ Somewhat agree
- 3 ☐ Neither disagree nor disagree
- 4 ☐ Somewhat disagree
- 5 ☐ Strongly disagree
- 8 *Skipped*
- 9 *Not Asked*

## Page: tips1\_page

<style> h4 { margin-top: 50px !important; } </style>

<p>Please carefully read the following tips on how to spot false news online. We will ask you a question about them after reading each set of tips.</p>

<p>Please read the tips on how to spot fake news online that are presented below carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<p><b>Please again read the tips on how to spot fake news online that are presented below carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</b></p>

<h4>Tips to Spot False News</h4> <ol> <li><b>Be skeptical of headlines.</b> False news stories often have catchy headlines in all caps with exclamation points. If shocking claims in the headline sound unbelievable, they probably are.</li> <li><b>Look closely at the URL.</b> A phony or look-alike URL may be a warning sign of false news. Many false news sites mimic authentic news sources by making small changes to the URL. You can go to the site to compare the URL to established sources.</li> <li><b>Investigate the source.</b> Ensure that the story is written by a source that you trust with a reputation for accuracy. If the story comes from an unfamiliar organization, check their "About" section to learn more.</li> </ol>



## Page: tips\_check1a\_page if not tips\_check1a

**tips\_check1a-  
required**

SINGLE CHOICE

Which of these did the fake news tips you just read warn against?

varlabel Fake news tips check 1a

required HARD

order randomize

- <sup>1</sup> ☐ Phishing scams
- <sup>2</sup> ☐ Online bots
- <sup>3</sup> ☐ Phony or look-alike URLs
- <sup>4</sup> ☐ Manipulated images
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: tips\_check1b\_page if not tips\_check1b and tips\_check1a\_flag in [1]

**tips\_check1b-  
required**

SINGLE CHOICE

Which of these did the fake news tips you just read warn against?

varlabel Fake news tips check 1b

required HARD

order randomize

- <sup>1</sup> ☐ Phishing scams
- <sup>2</sup> ☐ Online bots
- <sup>3</sup> ☐ Phony or look-alike URLs
- <sup>4</sup> ☐ Manipulated images
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: tips\_check1c\_page if not tips\_check1c  
and tips\_check1a\_flag in [1] and  
tips\_check1b\_flag in [1]

**tips\_check1c-  
required**

SINGLE CHOICE

Which of these did the fake news tips you just read warn against?

varlabel Fake news tips check 1c

required HARD

order randomize

- <sup>1</sup> ☐ Phishing scams
- <sup>2</sup> ☐ Online bots
- <sup>3</sup> ☐ Phony or look-alike URLs
- <sup>4</sup> ☐ Manipulated images
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: tips2\_page

<style> h4 { margin-top: 50px !important; } </style>

<p>Please carefully read the following tips on how to spot false news online. We will ask you a question about them after reading each set of tips.</p>

<p>Please read these additional tips on how to spot fake news carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<p><b>Please again read these additional tips on how to spot fake news online carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</b></p>

<h4>Tips to Spot False News (continued)</h4> <ol start="4"> <li><b>Watch for unusual formatting.</b> Many false news sites have misspellings or awkward layouts. Read carefully if you see these signs.</li> <li><b>Consider the photos.</b> False news stories often contain manipulated images or videos. Sometimes the photo may be authentic, but taken out of context. You can search for the photo or image to verify where it came from.</li> <li><b>Inspect the dates.</b> False news stories may contain timelines that make no sense, or event dates that have been altered.</li> <li><b>Check the evidence.</b> Check the author's sources to confirm that they are accurate. Lack of evidence or reliance on unnamed experts may indicate a false news story.</li> </ol>

## Page: tips\_check2a\_page if not tips\_check2a

### tips\_check2a- required

SINGLE CHOICE

According to the fake news tips you just read, which of these might be an indication of a false news article?

varlabel Fake news tips check 2a

required HARD

order randomize

- <sup>1</sup> ☐ Misspellings
- <sup>2</sup> ☐ Quotations from Wikipedia
- <sup>3</sup> ☐ Requests for donations
- <sup>4</sup> ☐ Ads for health products
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: tips\_check2b\_page if not tips\_check2b and tips\_check2a\_flag in [1]

### tips\_check2b- required

SINGLE CHOICE

According to the fake news tips you just read, which of these might be an indication of a false news article?

varlabel Fake news tips check 2b

required HARD

order randomize

- <sup>1</sup> ☐ Misspellings
- <sup>2</sup> ☐ Quotations from Wikipedia
- <sup>3</sup> ☐ Requests for donations
- <sup>4</sup> ☐ Ads for health products
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: tips\_check2c\_page if not tips\_check2c  
and tips\_check2a\_flag in [1] and  
tips\_check2b\_flag in [1]

**tips\_check2c-  
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these might be an indication of a false news article?

varlabel Fake news tips check 2c

required HARD

order randomize

- <sup>1</sup> ☐ Misspellings
- <sup>2</sup> ☐ Quotations from Wikipedia
- <sup>3</sup> ☐ Requests for donations
- <sup>4</sup> ☐ Ads for health products
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: tips3\_page

<style> h4 { margin-top: 50px !important; } </style>

<p>Please carefully read the following tips on how to spot false news online. We will ask you a question about them after reading each set of tips.</p>

<p>Please read this final set of tips on how to spot fake news carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<p><b>Please again read this final set of tips on how to spot fake news carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</b></p>

<h4>Tips to Spot False News (continued)</h4> <ol start="8"> <li><b>Look at other reports.</b> If no other news source is reporting the same story, it may indicate that the story is false. If the story is reported by multiple sources you trust, it's more likely to be true.</li> <li><b>Is the story a joke?</b> Sometimes false news stories can be hard to distinguish from humor or satire. Check whether the source is known for parody, and whether the story's details and tone suggest it may be just for fun.</li> <li><b>Some stories are intentionally false.</b> Think critically about the stories you read, and only share news that you know to be credible.</li> </ol>

## Page: tips3a\_check\_page if not tips\_check3a

**tips\_check3a-  
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these means an article is more likely to be true?

varlabel Fake news tips check 3a

required HARD

order randomize

- <sup>1</sup> ☐ Reported by multiple trusted sources
- <sup>2</sup> ☐ Many experts quoted
- <sup>3</sup> ☐ Use of hyperlinks and photographs
- <sup>4</sup> ☐ Appears in Google
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: tips3b\_check\_page if not tips\_check3b and tips\_check3a\_flag in [1]

**tips\_check3b-  
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these means an article is more likely to be true?

varlabel Fake news tips check 3b

required HARD

order randomize

- <sup>1</sup> ☐ Reported by multiple trusted sources
- <sup>2</sup> ☐ Many experts quoted
- <sup>3</sup> ☐ Use of hyperlinks and photographs
- <sup>4</sup> ☐ Appears in Google
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: tips3c\_check\_page if not tips\_check3c  
and tips\_check3a\_flag in [1] and  
tips\_check3b\_flag in [1]

**tips\_check3c-  
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these means an article is more likely to be true?

varlabel Fake news tips check 3c

required HARD

order randomize

- <sup>1</sup> ☐ Reported by multiple trusted sources
- <sup>2</sup> ☐ Many experts quoted
- <sup>3</sup> ☐ Use of hyperlinks and photographs
- <sup>4</sup> ☐ Appears in Google
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: implicit\_page\_3

Page: article1\_page



**headline\_accuracy\_1-  
prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 1 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate
- <sup>2</sup> ☐ Not very accurate
- <sup>3</sup> ☐ Somewhat accurate
- <sup>4</sup> ☐ Very accurate
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**headline\_share\_1-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 1 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article2\_page



**headline\_accuracy\_2-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 2 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

**headline\_share\_2-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 2 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article3\_page



**headline\_accuracy\_3-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 3 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*



**headline\_share\_3-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 3 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article4\_page



**headline\_accuracy\_4-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 4 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

**headline\_share\_4-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 4 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article5\_page



**headline\_accuracy\_5-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 5 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

**headline\_share\_5-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 5 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article6\_page



**headline\_accuracy\_6-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 6 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

**headline\_share\_6-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 6 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article7\_page



**headline\_accuracy\_7-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 7 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

**headline\_share\_7-**  
**Show if fb\_freq**  
**and fb\_freq not in**  
**[9]/prompt once**  
**on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 7 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: article8\_page



**headline\_accuracy\_8-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 8 - Headline accuracy

required SOFT

- <sup>1</sup> ☐ Not at all accurate  
<sup>2</sup> ☐ Not very accurate  
<sup>3</sup> ☐ Somewhat accurate  
<sup>4</sup> ☐ Very accurate  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

**headline\_share\_8-****Show if fb\_freq  
and fb\_freq not in  
[9]/prompt once  
on skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 8 - Likelihood to share article in Facebook News Feed

required SOFT

- <sup>1</sup> ☐ Not at all likely  
<sup>2</sup> ☐ Not very likely  
<sup>3</sup> ☐ Somewhat likely  
<sup>4</sup> ☐ Very likely  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

Page: implicit\_page\_4

Page: misinform\_page

To the best of your knowledge, how accurate are the following statements? (randomize order)

The widely debated practice of separating families at the border is mandated by a law passed by Democrats.

- Not at all accurate
- Not very accurate
- Somewhat accurate
- Very accurate

The little girl who was crying as a U.S. Border Patrol agent patted down her mother in a widely shared photo was being separated from her family.

- Not at all accurate
- Not very accurate
- Somewhat accurate
- Very accurate

The actor Peter Fonda suggested in a tweet that Barron Trump should be kidnapped as a protest against the president's immigration policy.

- Not at all accurate
- Not very accurate
- Somewhat accurate
- Very accurate

First Lady Melania Trump wore a jacket with "I DON'T REALLY CARE DO U?" emblazoned on the back on her way to visit immigrant kids.

- Not at all accurate
- Not very accurate
- Somewhat accurate
- Very accurate

## Page: implicit\_page\_confidence\_fake

---

### confidence\_fake

SINGLE CHOICE

How confident are you in **your own** ability to recognize news that is made up? Are you very confident, somewhat confident, not very confident, or not at all confident?

varlabel Confidence in ability to recognize news tha is made up - Self

- 1 ☐ Very confident
- 2 ☐ Somewhat confident
- 3 ☐ Not very confident
- 4 ☐ Not at all confident
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_confidence\_fake\_us

---

### confidence\_fake\_us

SINGLE CHOICE

How confident are you in **Americans'** ability to recognize news that is made up? Are you very confident, somewhat confident, not very confident, or not at all confident?

varlabel Confidence in ability to recognize news tha is made up - Americans

- 1 ☐ Very confident
- 2 ☐ Somewhat confident
- 3 ☐ Not very confident
- 4 ☐ Not at all confident
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_5

---

Thank you for taking part in our survey! We will be back in touch to invite you to participate again very soon.

end module: implicit\_module\_0

## Module: demos

## Module: core

---



Page: demos1

---

**birthyr- Show  
if not  
pdl.birthyr or  
int(pdl.birthyr)  
< 1920 or  
pdl.birthyr.last  
> months(27)**

OPEN INTEGER TEXTBOX

In what year were you born?

tags

varlabel	Birth Year
max	2010
cols	4
min	1900

**gender- Show  
if not  
pdl.gender or  
pdl.gender.last  
> months(27)**

SINGLE CHOICE

What is your gender?

tags square\_eternal

varlabel Gender

- <sup>1</sup> ☐ Male  
<sup>2</sup> ☐ Female  
<sup>8</sup> Skipped  
<sup>9</sup> Not Asked

race- Show  
 if not  
 pdl.race or  
 pdl.race.last  
 >  
 months(27)

SINGLE CHOICE

What racial or ethnic group best describes you?

tags profile, core, nytimes, profile\_core, Profile\_Basic\_Info,  
 Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, coresampling, cbs, election2014,  
 square\_eternal

- | varlabel | Race  |
|----------|---|
| 1        | <input type="radio"/> White                     |
| 2        | <input type="radio"/> Black or African-American |
| 3        | <input type="radio"/> Hispanic or Latino        |
| 4        | <input type="radio"/> Asian or Asian-American   |
| 5        | <input type="radio"/> Native American           |
| 8        | <input type="radio"/> Middle Eastern            |
| 6        | <input type="radio"/> Mixed Race                |
| 7        | <input type="radio"/> Other (open [race_other]) |
| 98       | Skipped   |
| 99       | Not Asked                                       |

educ- Show  
 if not  
 pdl.educ or  
 pdl.educ.last  
 >  
 months(12)

SINGLE CHOICE

What is the highest level of education you have completed?

tags profile, core, nytimes, core codebook, profile\_core, Profile\_Basic\_Info,  
 Profile\_Codebook\_Demographics, coresampling, cbs, core\_survey, Profile\_Codebook\_Education,  
 election2014, square\_eternal

- | varlabel | Education   |
|----------|---|
| 1        | <input type="radio"/> Did not graduate from high school                   |
| 2        | <input type="radio"/> High school graduate                                |
| 3        | <input type="radio"/> Some college, but no degree (yet)                   |
| 4        | <input type="radio"/> 2-year college degree                               |
| 5        | <input type="radio"/> 4-year college degree                               |
| 6        | <input type="radio"/> Postgraduate degree (MA, MBA, MD, JD,<br>PhD, etc.) |
| 8        | Skipped   |
| 9        | Not Asked   |

**marstat- Show  
if not  
pdl.marstat or  
pdl.marstat.last  
> months(12)**

SINGLE CHOICE

What is your marital status?

tags profile, Profile\_Basic\_Info, coresampling, profile\_core, election2014, cbs,  
nytimes, core\_survey, core codebook, core, Profile\_Codebook

varlabel Marital Status

- <sup>1</sup> ☐ Married
- <sup>2</sup> ☐ Separated
- <sup>3</sup> ☐ Divorced
- <sup>4</sup> ☐ Widowed
- <sup>5</sup> ☐ Never married
- <sup>6</sup> ☐ Domestic / civil partnership
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**child18- Show  
if not  
pdl.child18 or  
pdl.child18.last  
> months(12)**

SINGLE CHOICE

Are you the parent or guardian of any children under the age of 18?

tags profile, core, nytimes, profile\_core, Profile\_Codebook\_Demographics,  
coresampling, Profile\_Family, cbs, Profile\_Codebook\_Household, election2014, Profile\_Codebook

varlabel Children under the age of 18

- <sup>1</sup> ☐ Yes
- <sup>2</sup> ☐ No
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: work

---

**employ- Show  
if not  
pdl.employ or  
pdl.employ.last  
> months(6)**

SINGLE CHOICE

Which of the following best describes your current employment status?

varlabel                      Employment Status

tags                      profile, work status, Profile\_Codebook\_Main\_Consumer, nytimes, profile\_core,  
Profile\_Codebook\_Demographics, work, Profile\_Codebook\_Investments, cbs, job, profile\_employ,  
Profile\_B2B, election2014, core

- 1    ☐ Working full time now
- 2    ☐ Working part time now
- 3    ☐ Temporarily laid off
- 4    ☐ Unemployed
- 5    ☐ Retired
- 6    ☐ Permanently disabled
- 7    ☐ Taking care of home or family
- 8    ☐ Student
- 9    ☐ Other (open [employ\_t])
- 98   *Skipped*
- 99   *Not Asked*

*Not randomized*

Page: demos5

**faminc\_new- Show if  
(not  
pdl.faminc\_new) or  
(pdl.faminc\_new.last  
> months(6))**

SINGLE CHOICE

Thinking back over the last year, what was your family's annual income?

tags Profile\_Codebook

varlabel Family income

- <sup>1</sup>    ☐ Less than \$10,000
- <sup>2</sup>    ☐ \$10,000 - \$19,999
- <sup>3</sup>    ☐ \$20,000 - \$29,999
- <sup>4</sup>    ☐ \$30,000 - \$39,999
- <sup>5</sup>    ☐ \$40,000 - \$49,999
- <sup>6</sup>    ☐ \$50,000 - \$59,999
- <sup>7</sup>    ☐ \$60,000 - \$69,999
- <sup>8</sup>    ☐ \$70,000 - \$79,999
- <sup>9</sup>    ☐ \$80,000 - \$99,999
- <sup>10</sup>   ☐ \$100,000 - \$119,999
- <sup>11</sup>   ☐ \$120,000 - \$149,999
- <sup>12</sup>   ☐ \$150,000 - \$199,999
- <sup>13</sup>   ☐ \$200,000 - \$249,999
- <sup>14</sup>   ☐ \$250,000 - \$349,999
- <sup>15</sup>   ☐ \$350,000 - \$499,999
- <sup>16</sup>   ☐ \$500,000 or more
- <sup>97</sup>   ☐ Prefer not to say
- <sup>98</sup>   *Skipped*
- <sup>99</sup>   *Not Asked*

**inputstate- Show  
if not  
pdl.inputstate or  
pdl.inputstate.last  
> months(12)**

DROPDOWN

In which state do you live?

varlabel State of Residence

- ☐ Alabama
- ☐ Alaska
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Columbia
- ☐ Florida
- ☐ Georgia
- ☐ Hawaii
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Mississippi
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey
- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania

- 44    ☐ Rhode Island
- 45    ☐ South Carolina
- 46    ☐ South Dakota
- 47    ☐ Tennessee
- 48    ☐ Texas
- 49    ☐ Utah
- 50    ☐ Vermont
- 51    ☐ Virginia
- 53    ☐ Washington
- 54    ☐ West Virginia
- 55    ☐ Wisconsin
- 56    ☐ Wyoming
- 60    ☐ American Samoa
- 64    ☐ Federated States of Micronesia
- 66    ☐ Guam
- 68    ☐ Marshall Islands
- 69    ☐ Northern Mariana Islands
- 70    ☐ Palau
- 72    ☐ Puerto Rico
- 74    ☐ U.S. Minor Outlying Islands
- 78    ☐ Virgin Islands
- 81    ☐ Alberta
- 82    ☐ British Columbia
- 83    ☐ Manitoba
- 84    ☐ New Brunswick
- 85    ☐ Newfoundland
- 86    ☐ Northwest Territories
- 87    ☐ Nova Scotia
- 88    ☐ Nunavut
- 89    ☐ Ontario
- 90    ☐ Prince Edward Island
- 91    ☐ Quebec
- 92    ☐ Saskatchewan
- 93    ☐ Yukon Territory
- 99    ☐ Not in the U.S or Canada
- 998    *Skipped*
- 999    *Not Asked*

**region-  
Show  
if 0**

SINGLE CHOICE

In which census region do you live?

tags division, census, computed, Profile\_Basic\_Info, region, geography, profile\_core, Profile\_Codebook\_Demographics, Profile\_Codebook\_Location, square\_eternal

varlabel Region

- 1 ☐ Northeast  
2 ☐ Midwest  
3 ☐ South  
4 ☐ West  
8 *Skipped*  
9 *Not Asked*

end module: core

## Module: politics\_religion

Page: voteregpage if pdl.inputstate not in  
[38]

**votereg- Show if not  
pdl.votereg/required**

SINGLE CHOICE

Are you registered to vote?

tags profile, core, Profile\_Political, profile\_core, vote, Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, square\_eternal

varlabel Voter Registration Status

required HARD

- 1 ☐ Yes  
2 ☐ No  
3 ☐ Don't know  
8 *Skipped*  
9 *Not Asked*



Page: votereginterludepage

Page: demos6

**ideo5- Show  
if not  
pdl.ideo5 or  
pdl.ideo5.last  
> months(1)**

SINGLE CHOICE

In general, how would you describe your own political viewpoint?

tags profile, core, Profile\_Political, nytimes, profile\_core,  
Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, cbs, election2014, square\_eternal

varlabel Ideology

order reverse

- 1 ☐ Very liberal
- 2 ☐ Liberal
- 3 ☐ Moderate
- 4 ☐ Conservative
- 5 ☐ Very conservative
- 6 ☐ Not sure
- 8 *Skipped*
- 9 *Not Asked*

*Not randomized*

**newsint- Show  
if not  
pdl.newsint or  
pdl.newsint.last  
> months(1)**

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

tags profile, core, Profile\_Political, nytimes, profile\_core,  
Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, cbs, election2014, square\_eternal

varlabel Political Interest

- 1 ☐ Most of the time
- 2 ☐ Some of the time
- 3 ☐ Only now and then
- 4 ☐ Hardly at all
- 7 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

*Not randomized*

**presvote16post-**

**Show if not**

**pdl.presvote16post**

SINGLE CHOICE

Who did you vote for in the election for President?

varlabel 2016 President Vote Post Election

order randomize

1 ☐ Hillary Clinton

2 ☐ Donald Trump

3 ☐ Gary Johnson

4 ☐ Jill Stein

5 ☐ Evan McMullin

6 ☐ Other (open [presvote16post\_t])

7 ☐ Did not vote for President

8 *Skipped*

9 *Not Asked*

*Not randomized*

*Not randomized*

*Not randomized*

*Not randomized*

*Not randomized*

## Module: religion

Page: implicit\_page\_pew\_bornagain

**pew\_bornagain- Show**

**if not**

**pdl.pew\_bornagain or**

**pdl.pew\_bornagain.last**

**> months(12)**

SINGLE CHOICE

Would you describe yourself as a "born-again" or evangelical Christian, or not?

tags profile, core, nytimes, cbs, Profile\_Codebook\_Demographics, Profile\_Religion, election2014, Profile\_Codebook\_Core, square\_eternal

varlabel Born Again (Pew version)

1 ☐ Yes

2 ☐ No

8 *Skipped*

9 *Not Asked*

## Page: implicit\_page\_pew\_religimp

**pew\_religimp- Show  
if not  
pdl.pew\_religimp or  
pdl.pew\_religimp.last  
> months(12)**

SINGLE CHOICE

How important is religion in your life?

tags profile, core, Profile\_Codebook\_Demographics, Profile\_Religion,  
Profile\_Codebook\_Core

varlabel Importance of religion (Pew version)

- 1 ☐ Very important
- 2 ☐ Somewhat important
- 3 ☐ Not too important
- 4 ☐ Not at all important
- 8 *Skipped*
- 9 *Not Asked*

## Page: implicit\_page\_pew\_churatd

**pew\_churatd- Show  
if not  
pdl.pew\_churatd or  
pdl.pew\_churatd.last  
> months(12)**

SINGLE CHOICE

Aside from weddings and funerals, how often do you attend religious services?

tags profile, core, nytimes, cbs, Profile\_Codebook\_Demographics, Profile\_Religion,  
election2014, Profile\_Codebook\_Core

varlabel Church attendance (Pew version)

- 1 ☐ More than once a week
- 2 ☐ Once a week
- 3 ☐ Once or twice a month
- 4 ☐ A few times a year
- 5 ☐ Seldom
- 6 ☐ Never
- 7 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

*Not randomized*

Page: implicit\_page\_pew\_prayer

---

**pew\_prayer- Show  
if not  
pdl.pew\_prayer or  
pdl.pew\_prayer.last  
> months(12)**

SINGLE CHOICE

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

---

tags profile, core, Profile\_Codebook\_Demographics, Profile\_Religion,  
Profile\_Codebook\_Core

varlabel Frequency of Prayer (Pew version)

- 1 ☐ Several times a day
- 2 ☐ Once a day
- 3 ☐ A few times a week
- 4 ☐ Once a week
- 5 ☐ A few times a month
- 6 ☐ Seldom
- 7 ☐ Never
- 8 ☐ Don't know
- 98 *Skipped*
- 99 *Not Asked*

Page: implicit\_page\_religpew

---

**religpew- Show  
if not  
pdl.religpew or  
pdl.religpew.last  
> months(12)**

SINGLE CHOICE

What is your present religion, if any?

tags profile, core, nytimes, profile\_core, Profile\_Codebook\_Demographics,  
Profile\_Codebook\_Core, cbs, Profile\_Religion, election2014, square\_eternal

varlabel

Religion

- <sup>1</sup> ☐ Protestant
- <sup>2</sup> ☐ Roman Catholic
- <sup>3</sup> ☐ Mormon
- <sup>4</sup> ☐ Eastern or Greek Orthodox
- <sup>5</sup> ☐ Jewish
- <sup>6</sup> ☐ Muslim
- <sup>7</sup> ☐ Buddhist
- <sup>8</sup> ☐ Hindu
- <sup>9</sup> ☐ Atheist
- <sup>10</sup> ☐ Agnostic
- <sup>11</sup> ☐ Nothing in particular
- <sup>12</sup> ☐ Something else (open [religpew\_t])
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

## Page: implicit\_page\_religpew\_protestant

**religpew\_protestant- Show  
if (religpew == 1 and not  
pdl.religpew\_protestant) or  
(religpew == 1 and  
pdl.religpew\_protestant.last  
> months(12))**

SINGLE CHOICE

To which Protestant church or group do you belong?

tags profile, core, Profile\_Codebook\_Demographics, Profile\_Religion,  
Profile\_Codebook\_Core, square\_eternal

varlabel Protestant Church

- 1 ☐ Baptist
- 2 ☐ Methodist
- 3 ☐ Nondenominational or Independent  
Church
- 4 ☐ Lutheran
- 5 ☐ Presbyterian
- 6 ☐ Pentecostal
- 7 ☐ Episcopalian
- 8 ☐ Church of Christ or Disciples of Christ
- 9 ☐ Congregational or United Church of  
Christ
- 10 ☐ Holiness
- 11 ☐ Reformed
- 12 ☐ Adventist
- 13 ☐ Jehovah's Witness
- 90 ☐ Something else (open  
[religpew\_protestant\_t])
- 98 *Skipped*
- 99 *Not Asked*