

# Questionnaire MICH0034\_w2

{ Valued Customer  
Version unknown  
2018-10-30  
17:36:45.066000+00:00

## Page: implicit\_page\_article\_treat\_w2

**article\_treat\_w2-**  
**Show if type ==**  
**"test"**

SINGLE CHOICE

Article treatment

varlabel Wave 2 - Article treatment

<sup>1</sup>  Pro-D

<sup>2</sup>  Pro-R

<sup>3</sup>  Control

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: consent\_page

This research project is being conducted by Brendan Nyhan from the Ford School of Public Policy at the University of Michigan, Benjamin Lyons and Jason Reifler from the Department of Politics at the University of Exeter in the United Kingdom, and Jacob Montgomery from the Department of Political Science at Washington University in St. Louis. It is a study to learn more about public opinion on issues in the news and presents no known risks or discomforts beyond those encountered in everyday life. Your participation is voluntary. Participation involves completion of a short survey (approximately 10 minutes) as well as the anonymous tracking data on your online website visits which you have already agreed to as part of your YouGov Pulse participation. You may choose to not answer any or all questions. Identifying information will not be gathered by the researchers or included in any presentation or publication written about this project. You must be age 18 or older to participate. Questions about this project may be directed to Brendan Nyhan, Professor of Public Policy, at bnyhan@umich.edu or to the Princeton University Institutional Review Board at irb@princeton.edu. If you have questions about your rights as a research participant, or wish to obtain information, ask questions, or discuss any concerns about this study with someone other than the researcher(s), please contact the following: University of Michigan Health Sciences and Behavioral Sciences Institutional Review Board 2800 Plymouth Road Building 520, Room 1169 Ann Arbor, MI 48109-2800 Phone: (734) 936-0933 or toll free, (866) 936-0933 Email: irbhsbs@umich.edu

**consent\_w2-  
required**

SINGLE CHOICE

If you agree to participate in this survey, click "I agree" below.

required HARD

varlabel Wave 2 - Consent

<sup>1</sup>  I agree to participate

<sup>2</sup>  I do not agree to participate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

---

**Page: thanksout if consent\_flag in [1]**

---

We're sorry, but you do not qualify for this survey. Please press the forward arrow to be taken to a different survey.

Exit (screenout)

## Page: implicit\_page\_inputstate

**inputstate- Show  
if not  
pdl.inputstate or  
pdl.inputstate.last  
> months(12)**

DROPDOWN

In which state do you live?

varlabel State of Residence

- <sup>1</sup>  Alabama
- <sup>2</sup>  Alaska
- <sup>4</sup>  Arizona
- <sup>5</sup>  Arkansas
- <sup>6</sup>  California
- <sup>8</sup>  Colorado
- <sup>9</sup>  Connecticut
- <sup>10</sup>  Delaware
- <sup>11</sup>  District of Columbia
- <sup>12</sup>  Florida
- <sup>13</sup>  Georgia
- <sup>15</sup>  Hawaii
- <sup>16</sup>  Idaho
- <sup>17</sup>  Illinois
- <sup>18</sup>  Indiana
- <sup>19</sup>  Iowa
- <sup>20</sup>  Kansas
- <sup>21</sup>  Kentucky
- <sup>22</sup>  Louisiana
- <sup>23</sup>  Maine
- <sup>24</sup>  Maryland
- <sup>25</sup>  Massachusetts
- <sup>26</sup>  Michigan
- <sup>27</sup>  Minnesota

- <sup>28</sup>  Mississippi
  - <sup>29</sup>  Missouri
  - <sup>30</sup>  Montana
  - <sup>31</sup>  Nebraska
  - <sup>32</sup>  Nevada
  - <sup>33</sup>  New Hampshire
  - <sup>34</sup>  New Jersey
  - <sup>35</sup>  New Mexico
  - <sup>36</sup>  New York
  - <sup>37</sup>  North Carolina
  - <sup>38</sup>  North Dakota
  - <sup>39</sup>  Ohio
  - <sup>40</sup>  Oklahoma
  - <sup>41</sup>  Oregon
  - <sup>42</sup>  Pennsylvania
  - <sup>44</sup>  Rhode Island
  - <sup>45</sup>  South Carolina
  - <sup>46</sup>  South Dakota
  - <sup>47</sup>  Tennessee
  - <sup>48</sup>  Texas
  - <sup>49</sup>  Utah
  - <sup>50</sup>  Vermont
  - <sup>51</sup>  Virginia
  - <sup>53</sup>  Washington
  - <sup>54</sup>  West Virginia
  - <sup>55</sup>  Wisconsin
  - <sup>56</sup>  Wyoming
  - <sup>60</sup>  American Samoa
  - <sup>64</sup>  Federated States of Micronesia
  - <sup>66</sup>  Guam
  - <sup>68</sup>  Marshall Islands
  - <sup>69</sup>  Northern Mariana Islands
  - <sup>70</sup>  Palau
-

- <sup>72</sup>  Puerto Rico
  - <sup>74</sup>  U.S. Minor Outlying Islands
  - <sup>78</sup>  Virgin Islands
  - <sup>81</sup>  Alberta
  - <sup>82</sup>  British Columbia
  - <sup>83</sup>  Manitoba
  - <sup>84</sup>  New Brunswick
  - <sup>85</sup>  Newfoundland
  - <sup>86</sup>  Northwest Territories
  - <sup>87</sup>  Nova Scotia
  - <sup>88</sup>  Nunavut
  - <sup>89</sup>  Ontario
  - <sup>90</sup>  Prince Edward Island
  - <sup>91</sup>  Quebec
  - <sup>92</sup>  Saskatchewan
  - <sup>93</sup>  Yukon Territory
  - <sup>99</sup>  Not in the U.S or Canada
  - <sup>998</sup> *Skipped*
  - <sup>999</sup> *Not Asked*
-

## Page: implicit\_page\_media\_trust\_w2

**media\_trust\_w2-**  
***prompt once on***  
***skip***

SINGLE CHOICE

In general, how much trust and confidence do you have in the mass media – such as newspapers, TV and radio – when it comes to reporting the news fully, accurately and fairly?

required SOFT

varlabel Wave 2 - Trust and confidence in mass media in reporting news

<sup>1</sup>  A great deal

<sup>2</sup>  A fair amount

<sup>3</sup>  Not very much

<sup>4</sup>  None at all

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

---

## Page: implicit\_page\_fb\_trust\_w2

**fb\_trust\_w2-**  
***prompt once***  
***on skip***

SINGLE CHOICE

In general, how much trust and confidence do you have in the information you see on Facebook when it comes to reporting the news fully, accurately, and fairly?

required SOFT

varlabel Wave 2 - Trust and confidence in information seen on Facebook

<sup>1</sup>  A great deal

<sup>2</sup>  A moderate amount

<sup>3</sup>  Not much

<sup>4</sup>  Not at all

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

---

## Page: group\_affect\_page

<style> .question-text { font-weight: bold; } </style>

We would like to get your feelings toward different groups using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable

toward the group and that you don't care too much for that person or institution. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them. If we come to a group that you don't recognize, you don't need to rate them.

**group\_affect\_therm\_w2-**  
***prompt once on skip***

FEELING THERMOMETER

Click on thermometer to give your rating.

required	SOFT
dk_text	Don't know enough to rate
labels	100507060304085015
range	0,100
instructions	Click on thermometer to give your rating.
dk	1
order	randomize
STEMS	
group_affect_white_w2	White people
group_affect_latino_w2	Hispanic or Latino people
group_affect_christian_w2	Christians
group_affect_muslim_w2	Muslims

end module: implicit\_module\_0

## Module: article\_order\_mod

### Page: article1\_page

&lt;img src="\$donald\_trump\_caught\_png"/&gt;

**headline\_accuracy\_1\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required	SOFT
varlabel	Wave 2 - Article 1 - Headline accuracy: Donald Trump caught
<sup>1</sup>	<input type="radio"/> Not at all accurate
<sup>2</sup>	<input type="radio"/> Not very accurate
<sup>3</sup>	<input type="radio"/> Somewhat accurate
<sup>4</sup>	<input type="radio"/> Very accurate
<sup>8</sup>	<i>Skipped</i>
<sup>9</sup>	<i>Not Asked</i>

**headline\_share\_1\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 1 - Likelihood to share article in Facebook News Feed: Donald Trump caught

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article2\_page



**headline\_accuracy\_2\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 2 - Headline accuracy: Franklin Graham

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_2\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 2 - Likelihood to share article in Facebook News Feed: Franklin Graham

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article3\_page



**headline\_accuracy\_3\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 3 - Headline accuracy: VP Mike Pence

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_3\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 3 - Likelihood to share article in Facebook News Feed: VP Mike Pence

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article4\_page



**headline\_accuracy\_4\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 4 - Headline accuracy: Vice President Pence

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_4\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 4 - Likelihood to share article in Facebook News Feed: Vice President Pence

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article5\_page



**headline\_accuracy\_5\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 5 - Headline accuracy: Soros Money Behind

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_5\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 5 - Likelihood to share article in Facebook News Feed: Soros Money Behind

- <sup>1</sup>  Not at all likely
- <sup>2</sup>  Not very likely
- <sup>3</sup>  Somewhat likely
- <sup>4</sup>  Very likely
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: article6\_page



**headline\_accuracy\_6\_w2-**  
**prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 6 - Headline accuracy: Kavanaugh accuser

- <sup>1</sup>  Not at all accurate
- <sup>2</sup>  Not very accurate
- <sup>3</sup>  Somewhat accurate
- <sup>4</sup>  Very accurate
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**headline\_share\_6\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 6 - Likelihood to share article in Facebook News Feed:

Kavanaugh accuser

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article7\_page



**headline\_accuracy\_7\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 7 - Headline accuracy: FBI Agent who

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_7\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 7 - Likelihood to share article in Facebook News Feed: FBI Agent  
who

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article8\_page



**headline\_accuracy\_8\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 8 - Headline accuracy: Lisa Page

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_8\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 8 - Likelihood to share article in Facebook News Feed: Lisa Page

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article9\_page



**headline\_accuracy\_9\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 9 - Headline accuracy: A Series of Suspicious

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_9\_w2-**  
**Show if fb\_freq\_w1**  
**and fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 9 - Likelihood to share article in Facebook News Feed: A Series of Suspicious

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article10\_page



**headline\_accuracy\_10\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 10 - Headline accuracy: A Border Patrol

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_10\_w2-**  
*Show if fb\_freq\_w1 and  
fb\_freq\_w1 not in  
[9]/prompt once on  
skip*

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 10 - Likelihood to share article in Facebook News Feed: A

Border Patrol

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article11\_page



**headline\_accuracy\_11\_w2-**  
*prompt once on skip*

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 11 - Headline accuracy: Detention of Migrant

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_11\_w2-**  
**Show if fb\_freq\_w1 and**  
**fb\_freq\_w1 not in**  
**[9]/prompt once on**  
**skip**

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 11 - Likelihood to share article in Facebook News Feed:

Detention of Migrant

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article12\_page



**headline\_accuracy\_12\_w2-**  
***prompt once on skip***

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 12 - Headline accuracy: And Now Its the Tallest

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_12\_w2-**  
*Show if fb\_freq\_w1 and  
fb\_freq\_w1 not in  
[9]/prompt once on  
skip*

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 12 - Likelihood to share article in Facebook News Feed: And  
Now Its the Tallest

- <sup>1</sup>  Not at all likely
- <sup>2</sup>  Not very likely
- <sup>3</sup>  Somewhat likely
- <sup>4</sup>  Very likely
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: article13\_page



**headline\_accuracy\_13\_w2-**  
*prompt once on skip*

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 13 - Headline accuracy: Google Employees

- <sup>1</sup>  Not at all accurate
- <sup>2</sup>  Not very accurate
- <sup>3</sup>  Somewhat accurate
- <sup>4</sup>  Very accurate
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**headline\_share\_13\_w2-**  
*Show if fb\_freq\_w1 and  
fb\_freq\_w1 not in  
[9]/prompt once on  
skip*

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 13 - Likelihood to share article in Facebook News Feed: Google Employees

- <sup>1</sup>  Not at all likely
- <sup>2</sup>  Not very likely
- <sup>3</sup>  Somewhat likely
- <sup>4</sup>  Very likely
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: article14\_page



**headline\_accuracy\_14\_w2-**  
*prompt once on skip*

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 14 - Headline accuracy: Feds Said Alleged

- <sup>1</sup>  Not at all accurate
- <sup>2</sup>  Not very accurate
- <sup>3</sup>  Somewhat accurate
- <sup>4</sup>  Very accurate
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**headline\_share\_14\_w2-**  
*Show if fb\_freq\_w1 and  
fb\_freq\_w1 not in  
[9]/prompt once on  
skip*

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 14 - Likelihood to share article in Facebook News Feed: Feds Said Alleged

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article15\_page



**headline\_accuracy\_15\_w2-**  
*prompt once on skip*

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 15 - Headline accuracy: Small Business Optimism

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_15\_w2-**  
*Show if fb\_freq\_w1 and  
fb\_freq\_w1 not in  
[9]/prompt once on  
skip*

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 15 - Likelihood to share article in Facebook News Feed: Small Business Optimism

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: article16\_page



**headline\_accuracy\_16\_w2-**  
*prompt once on skip*

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

required SOFT

varlabel Wave 2 - Article 16 - Headline accuracy: Economy Adds More

<sup>1</sup>  Not at all accurate

<sup>2</sup>  Not very accurate

<sup>3</sup>  Somewhat accurate

<sup>4</sup>  Very accurate

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**headline\_share\_16\_w2-**  
*Show if fb\_freq\_w1 and  
fb\_freq\_w1 not in  
[9]/prompt once on  
skip*

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

required SOFT

varlabel Wave 2 - Article 16 - Likelihood to share article in Facebook News Feed:

Economy Adds More

<sup>1</sup>  Not at all likely

<sup>2</sup>  Not very likely

<sup>3</sup>  Somewhat likely

<sup>4</sup>  Very likely

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

end module: article\_order\_mod

## Module: implicit\_module\_1

### Page: article\_intro\_page

Please read the following tweets carefully. We will ask you a question about them after you read them.

## Page: implicit\_page\_2

Condition 1 – random subset of 4 of the 8 election fraud/meddling tweets below in random order:



GOP ✅ @GOP · Nov 9

.@GOPChairwoman: It's not incompetency, it's intent. This is corruption, it is election meddling.



1.4K



8.1K



16K



↳ GOP Retweeted



**Donald J. Trump**  @realDonaldTrump · Nov 9

Thank you [@marcorubio](#) for helping to expose the potential corruption going on with respect to Election Theft in Broward and Palm Beach Counties. The WORLD is now watching closely!

 17K

 30K

 105K



**Marco Rubio**  @marcorubio · Nov 10

[#BrowardElections](#) office admits the vote count they submitted to state includes 22 illegal votes.

We know about these 22 because they got caught breaking law in reviewing 202 ballots. How can anyone trust more illegal votes aren't in their final count?



#### **Broward elections office included 22 void ballots in its final total sent ...**

Broward Supervisor of Elections Brenda Snipes had accidentally mixed the valid ballots with the invalid ones after she had initially removed the ballo...

[miamiherald.com](#)

 5.0K

 8.0K

 14K



**Donald J. Trump** @realDonaldTrump · 7h

The Florida Election should be called in favor of Rick Scott and Ron DeSantis in that large numbers of new ballots showed up out of nowhere, and many ballots are missing or forged. An honest vote count is no longer possible-ballots massively infected. Must go with Election Night!



35K



26K



87K

**Dinesh D'Souza** @DineshDSouza · Nov 9

Trump is showing he is not the standard GOP invertebrate who gasps in impotent frustration as **Democrats** coolly **steal** elections. The crooks are going to be exposed, thwarted and—if warranted—arrested!



723



8.9K



23K



⟳ The Senate Majority Retweeted



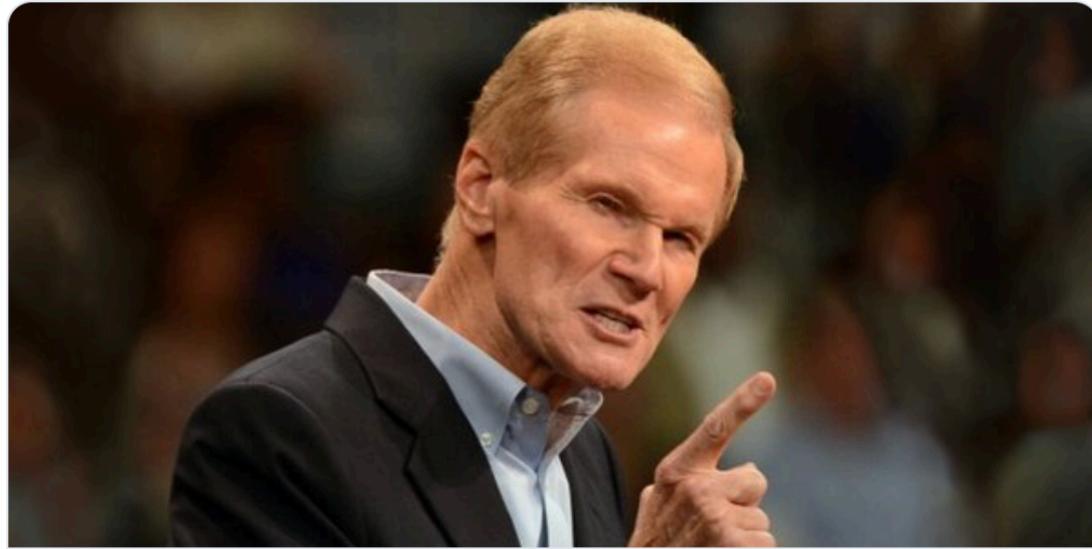
**Camille M. Gallo** @camillegallo · 29m

Now **@SenBillNelson** is suing to count ballots that were received AFTER Election Day.



How desperate can this guy get?

[#FLSEN #SAYIE](http://nrsc.org/press-releases...)



#### Reeks of desperation - NRSC

Bill Nelson just keeps getting more and more desperate. Now Nelson and his lawyers are suing to count ballots that were received AFTER Election...

[nrsc.org](http://nrsc.org)

4

17

13



**Lindsey Graham** @LindseyGrahamSC · Nov 9

When it comes to confirming judges and counting votes, Democrats are amazingly consistent – The law is NO obstacle to the outcome they seek.

**Rick Scott** @ScottforFlorida

US Senate candidate, FL

Every day since the election, Broward county have been coming up with more and more ballots out of nowhere. We all know what is going on. I will not sit idly by while unethical liberals try to steal this election from the people of Florida.



6.7K



14K



35K

**Rick Scott**

@ScottforFlorida

US Senate candidate, FL

**Follow**

Every day since the election, Broward county have been coming up with more and more ballots out of nowhere. We all know what is going on. I will not sit idly by while unethical liberals try to steal this election from the people of Florida.

11:45 AM - 9 Nov 2018

10,638 Retweets 28,283 Likes



2.4K



11K



28K

**Condition 2 – all 8 of the election fraud/meddling tweets below in random order:**

**GOP** @GOP · Nov 9

.@GOPChairwoman: It's not incompetency, it's intent. This is corruption, it is election meddling.



1.4K



8.1K



16K



↳ GOP Retweeted



**Donald J. Trump**  @realDonaldTrump · Nov 9

Thank you [@marcorubio](#) for helping to expose the potential corruption going on with respect to Election Theft in Broward and Palm Beach Counties. The WORLD is now watching closely!

 17K

 30K

 105K



**Marco Rubio**  @marcorubio · Nov 10

[#BrowardElections](#) office admits the vote count they submitted to state includes 22 illegal votes.

We know about these 22 because they got caught breaking law in reviewing 202 ballots. How can anyone trust more illegal votes aren't in their final count?



#### **Broward elections office included 22 void ballots in its final total sent ...**

Broward Supervisor of Elections Brenda Snipes had accidentally mixed the valid ballots with the invalid ones after she had initially removed the ballo...

[miamiherald.com](#)

 5.0K

 8.0K

 14K



**Donald J. Trump** @realDonaldTrump · 7h

The Florida Election should be called in favor of Rick Scott and Ron DeSantis in that large numbers of new ballots showed up out of nowhere, and many ballots are missing or forged. An honest vote count is no longer possible-ballots massively infected. Must go with Election Night!



35K



26K



87K

**Dinesh D'Souza** @DineshDSouza · Nov 9

Trump is showing he is not the standard GOP invertebrate who gasps in impotent frustration as **Democrats** coolly **steal** elections. The crooks are going to be exposed, thwarted and—if warranted— arrested!



723



8.9K



23K



⟳ The Senate Majority Retweeted



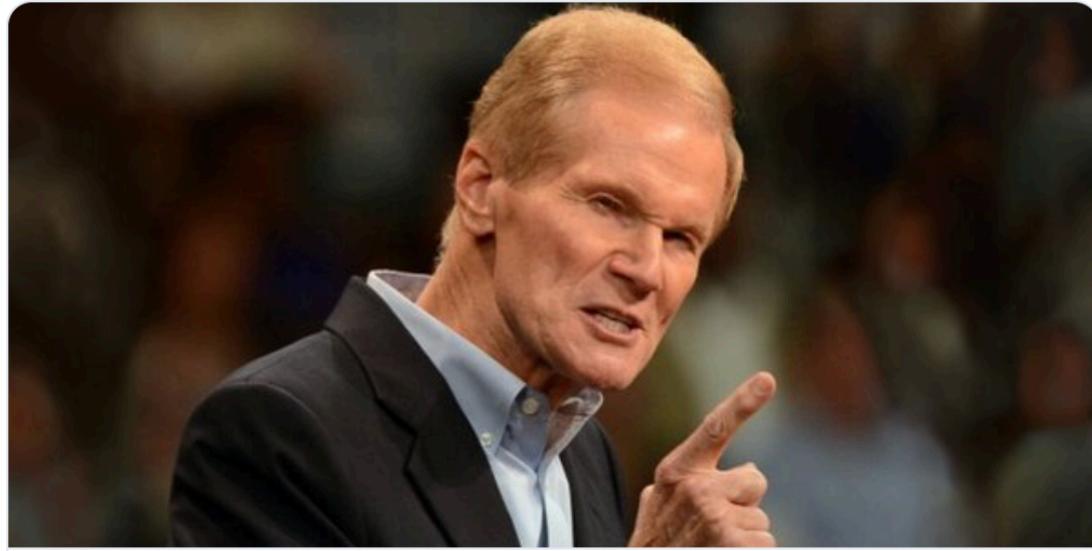
**Camille M. Gallo** @camillegallo · 29m

Now **@SenBillNelson** is suing to count ballots that were received AFTER Election Day.



How desperate can this guy get?

[#FLSEN #SAYIE](http://nrsc.org/press-releases...)



#### Reeks of desperation - NRSC

Bill Nelson just keeps getting more and more desperate. Now Nelson and his lawyers are suing to count ballots that were received AFTER Election...

[nrsc.org](http://nrsc.org)

4

17

13





Lindsey Graham @LindseyGrahamSC · Nov 9

When it comes to confirming judges and counting votes, Democrats are amazingly consistent – The law is NO obstacle to the outcome they seek.

Rick Scott @ScottforFlorida

US Senate candidate, FL

Every day since the election, Broward county have been coming up with more and more ballots out of nowhere. We all know what is going on. I will not sit idly by while unethical liberals try to steal this election from the people of Florida.

6.7K

14K

35K



Rick Scott

@ScottforFlorida

US Senate candidate, FL

Every day since the election, Broward county have been coming up with more and more ballots out of nowhere. We all know what is going on. I will not sit idly by while unethical liberals try to steal this election from the people of Florida.

11:45 AM - 9 Nov 2018

10,638 Retweets 28,283 Likes



2.4K

11K

28K

Condition 3 – random subset of 4 of the 8 election fraud/meddling tweets below and all 4 of the no fraud/no meddling tweets (in random order) :

[begin election fraud/meddling tweets]

**GOP** @GOP · Nov 9

.@GOPChairwoman: It's not incompetency, it's intent. This is corruption, it is election meddling.



1.4K



8.1K



16K



↳ GOP Retweeted



**Donald J. Trump**  @realDonaldTrump · Nov 9

Thank you [@marcorubio](#) for helping to expose the potential corruption going on with respect to Election Theft in Broward and Palm Beach Counties. The WORLD is now watching closely!

 17K

 30K

 105K



**Marco Rubio**  @marcorubio · Nov 10

[#BrowardElections](#) office admits the vote count they submitted to state includes 22 illegal votes.

We know about these 22 because they got caught breaking law in reviewing 202 ballots. How can anyone trust more illegal votes aren't in their final count?



#### **Broward elections office included 22 void ballots in its final total sent ...**

Broward Supervisor of Elections Brenda Snipes had accidentally mixed the valid ballots with the invalid ones after she had initially removed the ballo...

[miamiherald.com](#)

 5.0K

 8.0K

 14K



**Donald J. Trump** @realDonaldTrump · 7h

The Florida Election should be called in favor of Rick Scott and Ron DeSantis in that large numbers of new ballots showed up out of nowhere, and many ballots are missing or forged. An honest vote count is no longer possible-ballots massively infected. Must go with Election Night!



35K



26K



87K

**Dinesh D'Souza** @DineshDSouza · Nov 9

Trump is showing he is not the standard GOP invertebrate who gasps in impotent frustration as **Democrats** coolly **steal** elections. The crooks are going to be exposed, thwarted and—if warranted— arrested!



723



8.9K



23K



⟳ The Senate Majority Retweeted



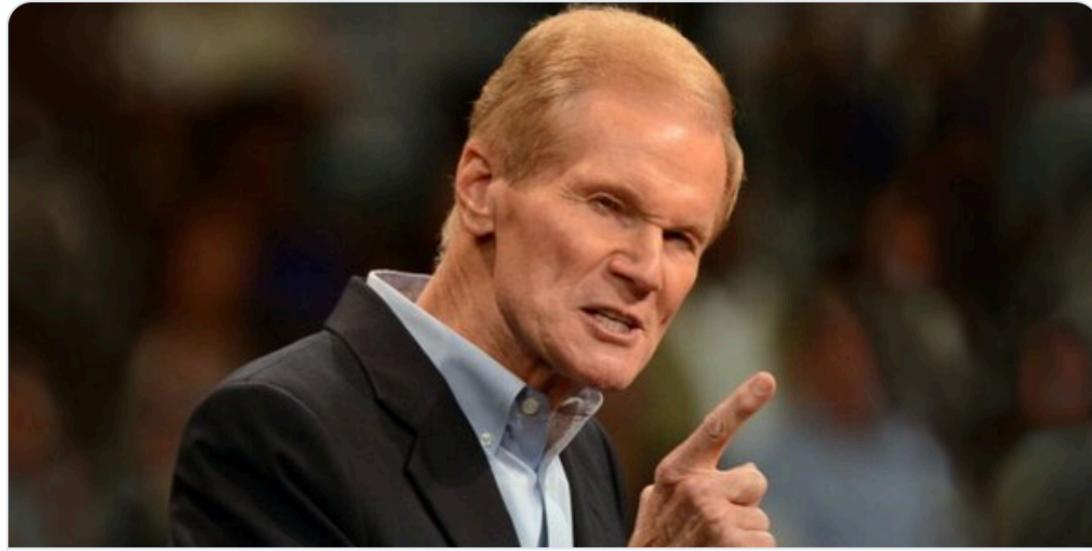
**Camille M. Gallo** @camillegallo · 29m

Now **@SenBillNelson** is suing to count ballots that were received AFTER Election Day.



How desperate can this guy get?

[#FLSEN #SAYIE](http://nrsc.org/press-releases...)



#### Reeks of desperation - NRSC

Bill Nelson just keeps getting more and more desperate. Now Nelson and his lawyers are suing to count ballots that were received AFTER Election...

[nrsc.org](http://nrsc.org)

4

17

13



**Lindsey Graham** @LindseyGrahamSC · Nov 9

When it comes to confirming judges and counting votes, Democrats are amazingly consistent – The law is NO obstacle to the outcome they seek.

**Rick Scott** @ScottforFlorida

US Senate candidate, FL

Every day since the election, Broward county have been coming up with more and more ballots out of nowhere. We all know what is going on. I will not sit idly by while unethical liberals try to steal this election from the people of Florida.



6.7K



14K



35K

**Rick Scott**

@ScottforFlorida

US Senate candidate, FL

**Follow**

Every day since the election, Broward county have been coming up with more and more ballots out of nowhere. We all know what is going on. I will not sit idly by while unethical liberals try to steal this election from the people of Florida.

11:45 AM - 9 Nov 2018

10,638 Retweets 28,283 Likes



2.4K



11K



28K



[Begin no fraud/no meddling tweets]



**PBS NewsHour** @NewsHour · 16h

The state's law enforcement arm and elections monitors have found no evidence of wrongdoing.



**'Ramp down the rhetoric,' judge in Florida recount case says**

"We need to be careful of what we say. Words mean things these days," the judge told lawyers representing the warring sides in the Florida recount

[pbs.org](http://pbs.org)

7

51

82

**Sahil Kapur** @sahilkapur · 1h

FORT LAUDERDALE, Fla. (AP)—A Florida judge said he's seen no evidence of wrongdoing in the vote-counting in Broward County and urged all sides to "ramp down the rhetoric."

**Florida judge sees no evidence of vote-counting fraud in Broward Co...**

A Florida judge said he's seen no evidence of wrongdoing in the vote-counting in Broward County and urged all sides to

[nbc-2.com](http://nbc-2.com)

39

387

780

**AP Politics** @AP\_Politics · 6h

#APFactCheck: Trump is making baseless charges of voter fraud in Florida and Arizona. By @HopeYen1 and @ChrisRugaber:

**AP FACT CHECK: Trump's rhetoric on voter fraud is misleading**

WASHINGTON (AP) — Facing closely contested election races in Florida and Arizona, President Donald Trump is spreading misleading rhetoric reg...

[apnews.com](http://apnews.com)

205

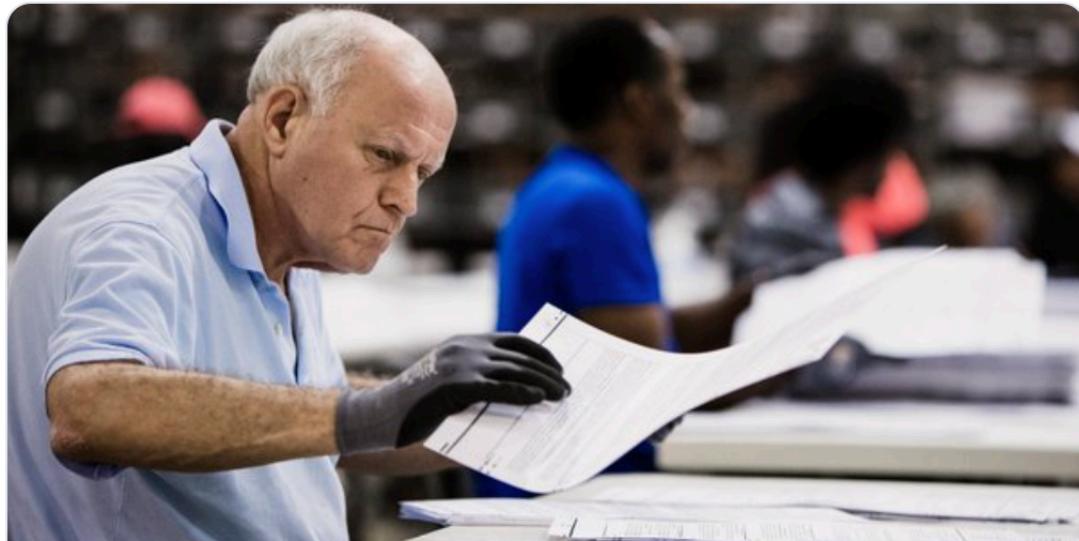
300

411



**NYT Politics** @nytpolitics · 15h

Fact Check of the Day: Trump Makes a Baseless Claim About 'Massively Infected' Ballots in Florida

**Trump Makes a Baseless Claim About 'Massively Infected' Ballots in ...**

Without evidence, President Trump asserted that some ballots in Florida "showed up out of nowhere" and that others were missing or forged.

[nytimes.com](http://nytimes.com)

19

31

44

end module: implicit\_module\_1

---

**Module: pro\_d\_mod if article\_treat\_w2 in [1]**

---

**Page: pro\_d\_article\_page**

---

To the best of your knowledge, how accurate are the tweets you just read?

- 1       Not at all accurate
  - 2       Not very accurate
  - 3       Somewhat accurate
  - 4       Very accurate
  - 8      Skipped
  - 9      Not Asked
-

What news event was mentioned in the tweets you just read?

---

- 1 The elections in November 2012
  - 2 The elections in November 2016
  - 3 The elections in November 2018
  - 4 The elections in November 2020
- 

- 8 Skipped
  - 9 Not Asked
- 

end module; pro\_r\_mod if article\_treat\_w2 in [2]

**Module: control\_mod if article\_treat\_w2 in [3]**

---

Page: control\_article\_page

 **Eater**  @Eater · 10 Nov 2015

L.A. chef **Travis Lett**'s cookbook is serious, ambitious, and full of vegetables  
[eater.com/2015/11/10/970...](http://eater.com/2015/11/10/970...)



The image shows the front cover of the cookbook "GUELMA: COOKING FROM VENICE, CALIFORNIA" by Travis Lett. The title is printed in large, white, sans-serif capital letters across the top half of the cover. Below the title, the subtitle "COOKING FROM VENICE, CALIFORNIA" is printed in a smaller, white, sans-serif font. The background of the cover features a close-up photograph of a dish, likely a vegetable-based meal, presented on a dark, rustic plate. The lighting highlights the textures and colors of the food.

3    3    19    

**L.A. Times Food** @latimesfood · May 25

Jonathan Gold finds **Travis Lett's** izakaya MTN to be Peak Venice — and pretty Japanese too

**Jonathan Gold finds Travis Lett's izakaya MTN to be Peak Venice — a...**

The chef behind Gjelina and Gjusta makes ramen and other Japanese dishes at this Venice restaurant. There's lots of craft beer and sake, of

[latimes.com](http://latimes.com)

1

11

15

**Eater LA** ✅ @eaterla · 27 Jul 2017

Travis Lett's cool-kid izakaya is now serving along pricey Japanese fare in Venice la.eater.com/2017/7/27/1605...



1

3

4

**Food & Wine** ✅ @foodandwine · 21 Jul 2013

"It's hard to improve upon a perfect sugar snap pea," says @gjelina's **Travis Lett**. But somehow he does it:

**Sugar Snap Peas with Soffrito, Hot Pepper and Mint**

"It's hard to improve upon a perfect sugar snap pea," says Gjelina chef Travis Lett. "The question for the chef is, how do you not screw it up?" Lett'...

[foodandwine.com](http://foodandwine.com)

1

4

6



Food & Wine @foodandwine · 10 Oct 2017

MTN is **Travis Lett's** most ambitious project yet: trib.al/2HoQzyF



9



28



**JBF Taste America LA** @TasteAmericaLA · Aug 24

James Beard Nominated Chef **Travis Lett** puts together delicious dishes at his restaurant, Gjelina. This grilled squid, chicory, mandarinquat and salsa verde is a must try here. Hit the link in bio for more!



## Page: outcome\_page

### article\_accuracy\_w2

SINGLE CHOICE

To the best of your knowledge, how accurate are the tweets you just read?

varlabel Wave 2 - Article accuracy

- <sup>1</sup>  Not at all accurate
- <sup>2</sup>  Not very accurate
- <sup>3</sup>  Somewhat accurate
- <sup>4</sup>  Very accurate
- <sup>8</sup> *Skipped*

<sup>9</sup>      *Not Asked*

---

## Page: attention\_check\_quote\_page

---

### **attention\_check\_quote\_w2**

SINGLE CHOICE

varlabel                          Wave 2 - Attention Check - Individual quoted in article

order                            randomize

<sup>1</sup>     Travis Lett, Los Angeles chef

<sup>2</sup>     James Johnson, New York chef

<sup>3</sup>     Steve Clifford, Chicago chef

<sup>4</sup>     John Wright, Miami chief

<sup>8</sup>      *Skipped*

<sup>9</sup>      *Not Asked*

---

end module: control\_mod if article\_treat\_w2 in [3]

---

---



---



[RESUME EVERYONE GETTING  
CONTENT HERE – ALL QUESTIONS  
BELOW GO TO ALL RESPONDENTS]

---

To what extent do you trust elections in this country? Please respond on the scale below where 1 means “not at all” and 7 means “a lot.”

1 Not at all

2

3

4

5

6

7 A lot

In this election, how confident are you that everyone who was legally entitled to vote was able to cast a ballot?

- Very confident
- Somewhat confident
- Not too confident
- Not at all confident

[if they said they voted]

In this election, how confident are you that your vote was accurately counted?

- Very confident
- Somewhat confident
- Not too confident
- Not at all confident

[Resume asking all respondents]

In this election, how confident are you that the votes across the country were accurately counted?

- Very confident
- Somewhat confident
- Not too confident
- Not at all confident

In this election, how confident are you that election officials across the country managed the counting of ballots fairly?

- Very confident
- Somewhat confident
- Not too confident
- Not at all confident

In this election, how confident are you that the votes in Florida were accurately counted?

- Very confident
- Somewhat confident
- Not too confident
- Not at all confident

In this election, how confident are you that election officials in Florida managed the counting of ballots fairly?

- Very confident
- Somewhat confident
- Not too confident
- Not at all confident

Do you agree or disagree with the following statement about the election?

At the end of the day, in spite of all the problems casting and counting the votes, the system worked.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

## Page: implicit\_page\_important\_issue\_w2

### **important\_issue\_w2**

OPEN TEXTBOX

What do you think is the most important problem facing the country today?

varlabel Wave 2 - Most important problem facing country today  
cols 90

## Page: pol\_therm\_page

<style> .question-text { font-weight: bold; } </style>

We would like to get your feelings toward some groups, leaders, and institutions who are in the news these days using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the group, leader, or institution. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward them and that you don't care too much for them. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them. If we come to a group, leader, or institution whose name you don't recognize, you don't need to rate them.

**pol\_therm\_w2-**  
***prompt once***  
***on skip***

FEELING THERMOMETER

Click on thermometer to give your rating.

required	SOFT
dk_text	Don't know enough to rate
labels	100507060304085015
range	0,100
instructions	Click on thermometer to give your rating.
dk	1
order	randomize
STEMS	
pol_therm_dem_w2	Democratic Party
pol_therm_rep_w2	Republican Party
pol_therm_trump_w2	President Trump
pol_therm_media_w2	The news media

---

end module: implicit\_module\_3

How important is it for you to live in a country that is governed democratically? Please respond below on this scale where 1 means it is “not at all important” and 10 means “absolutely important.”

1 Not at all important

2

3

4

5

6

7

8

9

10 Absolutely important

Various types of political systems are described below. Please think about each choice in terms of governing this country and indicate if you think that it would be a very good, fairly good, fairly bad or very bad way of governing the United States.

Having a strong leader who does not have to bother with parliament and elections

Having experts, not government, make decisions according to what they think is best for the country

Having the army rule

Having a democratic political system

-Very good

-Fairly good

-Fairly bad

-Very bad

## Module: madeup\_mod

---

Page:

implicit\_page\_madeup\_recognize\_overall\_w2

---

**madeup\_recognize\_overall\_w2**

RULE

How do you think you compare to other Americans **in your general ability** to recognize news that is made up? Please respond using the scale below, where 1 means you're at the very bottom (worse than 99% of people) and 100 means you're at the very top (better than 99% of people).

right	100
show_value	1
left	1
min	1
max	100
varlabel	Wave 2 - How compare to other Americans in ability to recognize made up news
dk	0

Page:

implicit\_page\_madeup\_recognize\_study\_w2

---

**madeup\_recognize\_study\_w2**

RULE

How do you think you compare to other Americans in how well you performed **in this study** at recognizing news that is made up? Please again respond using the scale below, where 1 means you're at the very bottom (worse than 99% of people) and 100 means you're at the very top (better than 99% of the people).

right	100
show_value	1
left	1
min	1
max	100
varlabel	Wave 2 - How compare to other Americans in recognizing made up news in study
dk	0

end module: madeup\_mod

---

---

## Page: implicit\_page\_lookup\_check\_w2

---

### lookup\_check\_w2

SINGLE CHOICE

It is essential for the validity of this study that we know whether participants looked up any information online during the study. Did you make an effort to look up information during the study? Please be honest; you will still be paid and you will not be penalized in any way if you did.

varlabel Wave 2 - Looked up information during the study

- <sup>1</sup>  Yes, I looked up information
  - <sup>2</sup>  No, I did not look up information
  - <sup>8</sup> *Skipped*
  - <sup>9</sup> *Not Asked*
- 

## Page: implicit\_page\_serious\_w2

---

### serious\_w2

SINGLE CHOICE

We sometimes find people don't always take surveys seriously, instead providing humorous or insincere responses to questions. How often do you do this?

varlabel Wave 2 - Frequency provide humorous/insincere responses to surveys

- <sup>1</sup>  Never
  - <sup>2</sup>  Rarely
  - <sup>3</sup>  Some of the time
  - <sup>4</sup>  Most of the time
  - <sup>5</sup>  Always
  - <sup>8</sup> *Skipped*
  - <sup>9</sup> *Not Asked*
- 

## Page: implicit\_page\_comments\_w2

---

### comments\_w2

OPEN TEXTBOX

Do you have any comments on the survey? Please let us know about any problems you had or aspects of the survey that were confusing.

rows 2

varlabel Wave 2 - Comments

cols 80

end module: implicit\_module\_4

## Module: demos

---

# Module: core

---

## Page: demos1

---

```
birthyr- Show
if not
pdl.birthyr or
int(pdl.birthyr)
< 1920 or
pdl.birthyr.last
> months(27)
```

OPEN INTEGER TEXTBOX

In what year were you born?

tags

min 1900

cols 4

max 2000

varlabel Birth Year

```
gender- Show
if not
pdl.gender or
pdl.gender.last
> months(27)
```

SINGLE CHOICE

What is your gender?

tags square\_eternal

varlabel Gender

<sup>1</sup>  Male<sup>2</sup>  Female<sup>8</sup> *Skipped*<sup>9</sup> *Not Asked*

**race- Show  
if not  
pdl.race or  
pdl.race.last  
>  
months(27)**

SINGLE CHOICE

What racial or ethnic group best describes you?

tags profile, core, nytimes, profile\_core, Profile\_Basic\_Info,  
Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, coresampling, cbs, election2014,  
square\_eternal

varlabel Race

- <sup>1</sup>  White
- <sup>2</sup>  Black or African-American
- <sup>3</sup>  Hispanic or Latino
- <sup>4</sup>  Asian or Asian-American
- <sup>5</sup>  Native American
- <sup>8</sup>  Middle Eastern
- <sup>6</sup>  Mixed Race
- <sup>7</sup>  Other (open [race\_other])

<sup>98</sup> *Skipped*

<sup>99</sup> *Not Asked*

---

Page: demos2

---

**educ- Show  
if not  
pdl.educ or  
pdl.educ.last  
>  
months(12)**

SINGLE CHOICE

What is the highest level of education you have completed?

tags profile, core, nytimes, core codebook, profile\_core, Profile\_Basic\_Info, Profile\_Codebook\_Demographics, coresampling, cbs, core\_survey, Profile\_Codebook\_Education, election2014, square\_eternal

varlabel Education

- <sup>1</sup>  Did not graduate from high school
- <sup>2</sup>  High school graduate
- <sup>3</sup>  Some college, but no degree (yet)
- <sup>4</sup>  2-year college degree
- <sup>5</sup>  4-year college degree
- <sup>6</sup>  Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**marstat- Show  
if not  
pdl.marstat or  
pdl.marstat.last  
> months(12)**

SINGLE CHOICE

What is your marital status?

tags profile, Profile\_Basic\_Info, coresampling, profile\_core, election2014, cbs, nytimes, core\_survey, core codebook, core, Profile\_Codebook

varlabel Marital Status

- <sup>1</sup>  Married
- <sup>2</sup>  Separated
- <sup>3</sup>  Divorced
- <sup>4</sup>  Widowed
- <sup>5</sup>  Never married
- <sup>6</sup>  Domestic / civil partnership
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

**child18- Show  
if not  
pdl.child18 or  
pdl.child18.last  
> months(12)**

SINGLE CHOICE

Are you the parent or guardian of any children under the age of 18?

tags profile, core, nytimes, profile\_core, Profile\_Codebook\_Demographics, coresampling, Profile\_Family, cbs, Profile\_Codebook\_Household, election2014, Profile\_Codebook

varlabel Children under the age of 18

- <sup>1</sup>  Yes
- <sup>2</sup>  No
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: work

**employ- Show if not  
pdl.employ or  
pdl.employ.last  
> months(6)**

SINGLE CHOICE

Which of the following best describes your current employment status?

tags profile, work status, Profile\_Codebook\_Main\_Consumer, nytimes, profile\_core, Profile\_Codebook\_Demographics, work, Profile\_Codebook\_Investments, cbs, job, profile\_employ, Profile\_B2B, election2014, core

varlabel Employment Status

- <sup>1</sup>  Working full time now
- <sup>2</sup>  Working part time now
- <sup>3</sup>  Temporarily laid off
- <sup>4</sup>  Unemployed
- <sup>5</sup>  Retired
- <sup>6</sup>  Permanently disabled
- <sup>7</sup>  Taking care of home or family
- <sup>8</sup>  Student
- <sup>9</sup>  Other (open [employ\_t])

*Not randomized*

<sup>98</sup> *Skipped*

<sup>99</sup> *Not Asked*

## Page: demos5

faminc\_new- *Show if  
(not  
pdl.faminc\_new) or  
(pdl.faminc\_new.last  
> months(6))*

SINGLE CHOICE

Thinking back over the last year, what was your family's annual income?

tags Profile\_Codebook

varlabel Family income

- <sup>1</sup>  Less than \$10,000
- <sup>2</sup>  \$10,000 - \$19,999
- <sup>3</sup>  \$20,000 - \$29,999
- <sup>4</sup>  \$30,000 - \$39,999
- <sup>5</sup>  \$40,000 - \$49,999
- <sup>6</sup>  \$50,000 - \$59,999
- <sup>7</sup>  \$60,000 - \$69,999
- <sup>8</sup>  \$70,000 - \$79,999
- <sup>9</sup>  \$80,000 - \$99,999
- <sup>10</sup>  \$100,000 - \$119,999
- <sup>11</sup>  \$120,000 - \$149,999
- <sup>12</sup>  \$150,000 - \$199,999
- <sup>13</sup>  \$200,000 - \$249,999
- <sup>14</sup>  \$250,000 - \$349,999
- <sup>15</sup>  \$350,000 - \$499,999
- <sup>16</sup>  \$500,000 or more
- <sup>97</sup>  Prefer not to say
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

**region-**  
**Show**  
**if 0**

SINGLE CHOICE

In which census region do you live?

tags division, census, computed, Profile\_Basic\_Info, region, geography, profile\_core, Profilie\_Codebook\_Demographics, Profile\_Codebook\_Location, square\_ternal

varlabel Region

<sup>1</sup>  Northeast

<sup>2</sup>  Midwest

<sup>3</sup>  South

<sup>4</sup>  West

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

end module: core

## Module: politics\_religion

Page: page\_pid3

**pid3- Show**  
**if not**  
**pdl.pid3 or**  
**pdl.pid3.last**  
**> months(1)**

SINGLE CHOICE

Generally speaking, do you think of yourself as a ...?

varlabel 3 point party ID

<sup>1</sup>  Democrat

<sup>2</sup>  Republican

<sup>3</sup>  Independent

<sup>4</sup>  Other (open [pid3\_t])

<sup>5</sup>  Not sure

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

Page: page\_pid7

**pid7- Show  
if (not  
pdl.pid7 or  
pdl.pid7.last  
>  
months(1))  
and pid3**  
\$pid7text

SINGLE CHOICE

varlabel	7 point Party ID	
<sup>1</sup> <input type="radio"/> Strong Democrat		Show if pid3==1
<sup>2</sup> <input type="radio"/> Not very strong Democrat		Show if pid3==1
<sup>7</sup> <input type="radio"/> Strong Republican		Show if pid3==2
<sup>6</sup> <input type="radio"/> Not very strong Republican		Show if pid3==2
<sup>3</sup> <input type="radio"/> The Democratic Party		Show if pid3 in [3,4,5]
<sup>5</sup> <input type="radio"/> The Republican Party		Show if pid3 in [3,4,5]
<sup>4</sup> <input type="radio"/> Neither		Show if pid3 in [3,4,5]
<sup>8</sup> <input type="radio"/> Not sure		Show if pid3 in [3,4,5]
<sup>9</sup> <input type="radio"/> Don't know		Show if 0
<sup>98</sup> Skipped		
<sup>99</sup> Not Asked		

Page: voteregpage if pdl.inputstate not in  
[38]

---

**votereg- Show if not  
pdl.votereg/required**

Are you registered to vote?

SINGLE CHOICE

required HARD

tags profile, core, Profile\_Political, profile\_core, vote,  
Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, square\_ternal

varlabel Voter Registration Status

<sup>1</sup>  Yes

<sup>2</sup>  No

<sup>3</sup>  Don't know

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

Page: demos6

---

**ideo5- Show  
if not  
pdl.ideo5 or  
pdl.ideo5.last  
> months(1)**

SINGLE CHOICE

In general, how would you describe your own political viewpoint?

tags profile, core, Profile\_Political, nytimes, profile\_core,  
Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, cbs, election2014, square\_ternal

varlabel Ideology

order reverse

<sup>1</sup>  Very liberal

<sup>2</sup>  Liberal

<sup>3</sup>  Moderate

<sup>4</sup>  Conservative

<sup>5</sup>  Very conservative

<sup>6</sup>  Not sure

*Not randomized*

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

**newsint- Show if not  
pdl.newsint or  
pdl.newsint.last > months(1)**

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

tags profile, core, Profile\_Political, nytimes, profile\_core,  
Profile\_Codebook\_Demographics, Profile\_Codebook\_Core, cbs, election2014, square\_ternal

varlabel Political Interest

- |                                    |                   |                |
|------------------------------------|-------------------|----------------|
| <sup>1</sup> <input type="radio"/> | Most of the time  |                |
| <sup>2</sup> <input type="radio"/> | Some of the time  |                |
| <sup>3</sup> <input type="radio"/> | Only now and then |                |
| <sup>4</sup> <input type="radio"/> | Hardly at all     |                |
| <sup>7</sup> <input type="radio"/> | Don't know        | Not randomized |
| <sup>8</sup>                       | <i>Skipped</i>    |                |
| <sup>9</sup>                       | <i>Not Asked</i>  |                |

**presvote16post-  
Show if not  
pdl.presvote16post**

SINGLE CHOICE

Who did you vote for in the election for President?

varlabel 2016 President Vote Post Election

order randomize

- |                                    |                                 |                |
|------------------------------------|---------------------------------|----------------|
| <sup>1</sup> <input type="radio"/> | Hillary Clinton                 |                |
| <sup>2</sup> <input type="radio"/> | Donald Trump                    |                |
| <sup>3</sup> <input type="radio"/> | Gary Johnson                    | Not randomized |
| <sup>4</sup> <input type="radio"/> | Jill Stein                      | Not randomized |
| <sup>5</sup> <input type="radio"/> | Evan McMullin                   | Not randomized |
| <sup>6</sup> <input type="radio"/> | Other (open [presvote16post_t]) | Not randomized |
| <sup>7</sup> <input type="radio"/> | Did not vote for President      | Not randomized |
| <sup>8</sup>                       | <i>Skipped</i>                  |                |
| <sup>9</sup>                       | <i>Not Asked</i>                |                |

## Module: religion

## Page: implicit\_page\_pew\_bornagain

**pew\_bornagain- Show if not  
pdl.pew\_bornagain or  
pdl.pew\_bornagain.last  
> months(12)**

SINGLE CHOICE

Would you describe yourself as a "born-again" or evangelical Christian, or not?

tags profile, core, nytimes, cbs, Profile\_Codebook\_Demographics, Profile\_Religion, election2014, Profile\_Codebook\_Core, square\_ternal

varlabel Born Again (Pew version)

<sup>1</sup>  Yes

<sup>2</sup>  No

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: implicit\_page\_pew\_religimp

**pew\_religimp- Show if not  
pdl.pew\_religimp or  
pdl.pew\_religimp.last  
> months(12)**

SINGLE CHOICE

How important is religion in your life?

tags profile, core, Profile\_Codebook\_Demographics, Profile\_Religion, Profile\_Codebook\_Core

varlabel Importance of religion (Pew version)

<sup>1</sup>  Very important

<sup>2</sup>  Somewhat important

<sup>3</sup>  Not too important

<sup>4</sup>  Not at all important

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: implicit\_page\_pew\_churatd

**pew\_churatd- Show  
if not  
pdl.pew\_churatd or  
pdl.pew\_churatd.last  
> months(12)**

SINGLE CHOICE

Aside from weddings and funerals, how often do you attend religious services?

tags profile, core, nytimes, cbs, Profile\_Codebook\_Demographics, Profile\_Religion, election2014, Profile\_Codebook\_Core

varlabel Church attendance (Pew version)

- <sup>1</sup>  More than once a week
- <sup>2</sup>  Once a week
- <sup>3</sup>  Once or twice a month
- <sup>4</sup>  A few times a year
- <sup>5</sup>  Seldom
- <sup>6</sup>  Never
- <sup>7</sup>  Don't know
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

*Not randomized*

## Page: implicit\_page\_pew\_prayer

**pew\_prayer- Show  
if not  
pdl.pew\_prayer or  
pdl.pew\_prayer.last  
> months(12)**

SINGLE CHOICE

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

tags profile, core, Profile\_Codebook\_Demographics, Profile\_Religion,  
Profile\_Codebook\_Core

varlabel Frequency of Prayer (Pew version)

- <sup>1</sup>  Several times a day
- <sup>2</sup>  Once a day
- <sup>3</sup>  A few times a week
- <sup>4</sup>  Once a week
- <sup>5</sup>  A few times a month
- <sup>6</sup>  Seldom
- <sup>7</sup>  Never
- <sup>8</sup>  Don't know
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

## Page: implicit\_page\_religpew

**religpew- Show  
if not  
pdl.religpew or  
pdl.religpew.last  
> months(12)**

SINGLE CHOICE

What is your present religion, if any?

tags profile, core, nytimes, profile\_core, Profile\_Codebook\_Demographics,

Profile\_Codebook\_Core, cbs, Profile\_Religion, election2014, square\_ternal

varlabel Religion

<sup>1</sup>  Protestant

<sup>2</sup>  Roman Catholic

<sup>3</sup>  Mormon

<sup>4</sup>  Eastern or Greek Orthodox

<sup>5</sup>  Jewish

<sup>6</sup>  Muslim

<sup>7</sup>  Buddhist

<sup>8</sup>  Hindu

<sup>9</sup>  Atheist

<sup>10</sup>  Agnostic

<sup>11</sup>  Nothing in particular

<sup>12</sup>  Something else (open [religpew\_t])

<sup>98</sup> *Skipped*

<sup>99</sup> *Not Asked*

## Page: implicit\_page\_religpew\_protestant

```
religpew_protestant- Show
if (religpew == 1 and not
pdl.religpew_protestant) or
(religpew == 1 and
pdl.religpew_protestant.last
> months(12))
```

SINGLE CHOICE

To which Protestant church or group do you belong?

tags profile, core, Profile\_Codebook\_Demographics, Profile\_Religion,  
 Profile\_Codebook\_Core, square\_eternal

varlabel Protestant Church

- <sup>1</sup>  Baptist
- <sup>2</sup>  Methodist
- <sup>3</sup>  Nondenominational or Independent Church
- <sup>4</sup>  Lutheran
- <sup>5</sup>  Presbyterian
- <sup>6</sup>  Pentecostal
- <sup>7</sup>  Episcopalian
- <sup>8</sup>  Church of Christ or Disciples of Christ
- <sup>9</sup>  Congregational or United Church of Christ
- <sup>10</sup>  Holiness
- <sup>11</sup>  Reformed
- <sup>12</sup>  Adventist
- <sup>13</sup>  Jehovah's Witness
- <sup>90</sup>  Something else (open  
 [religpew\_protestant\_t])
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

## Page: debrief\_page

In order to learn about which types of news people believe online, it was necessary to show you a handful of articles that have been rated as false or misleading by fact-checkers. Please read the following fact-checks for more information:

-The tweets you saw claiming election fraud and meddling were found to be false or unsupported. Please read [this fact-check](#) from the [Associated Press](#) for more information. [show if in that condition]

-The article headlined “VP Mike Pence Busted Stealing Campaign Funds To Pay His Mortgage Like A Thief” was found to be false. Please read [this fact-check](#) from [FactCheck.org](#) for more information.

-The article headlined “Vice President Pence Now Being Investigated for Campaign Fraud, His Ties to Russia and Manafort” was false. Please read [this fact-check](#) from Snopes about the lack of evidence to support such claims for more information.

-The article headlined “FBI Agent, Who Exposed Hillary Clinton’s Cover-up, Found Dead” was found to be false. Please read [this fact-check](#) from Snopes for more information.

-The article headlined “Lisa Page Squeals: DNC Server Was Not Hacked By Russia” was found to be false. Please read [this fact-check](#) from Politifact for more information.

Thank you again for your participation. Please do not share any information about the nature of this study with other potential participants. This research is not intended to support or oppose any political candidate, office, or news source. This research has no affiliation and has received no financial support from any political candidate, campaign, or news affiliate. Should you have any questions about this study, please contact Brendan Nyhan, Professor of Public Policy, at [bnyhan@umich.edu](mailto:bnyhan@umich.edu).

---

end module: implicit\_module\_5