


Questionnaire MICH0034

 Valued Customer
Version unknown
2018-10-19
17:29:10.805000+00:00

Page:

implicit_page_headline_1_article_name

headline_1_article_name-

Show if 0

SINGLE CHOICE

Article 1

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_2_article_name

headline_2_article_name-

Show if 0

SINGLE CHOICE

Article 2

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_3_article_name

headline_3_article_name-

Show if 0

SINGLE CHOICE

Article 3

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_4_article_name

headline_4_article_name-

Show if 0

SINGLE CHOICE

Article 4

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_5_article_name

headline_5_article_name-

Show if 0

SINGLE CHOICE

Article 5

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_6_article_name

headline_6_article_name-

Show if 0

SINGLE CHOICE

Article 6

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_7_article_name

headline_7_article_name-

Show if 0

SINGLE CHOICE

Article 7

- 1 ○ donald_trump_caught_png
- 2 ○ franklin_graham_png
- 3 ○ vp_mike_pence_png
- 4 ○ vice_president_pence_png
- 5 ○ soros_money_behind_png
- 6 ○ kavanaugh_accuser_png
- 7 ○ fbi_agent_who_png
- 8 ○ lisa_page_png
- 9 ○ a_series_of_suspicious_png
- 10 ○ a_border_patrol_png
- 11 ○ detention_of_migrant_png
- 12 ○ and_now_its_the_tallest_png
- 13 ○ google_employees_png
- 14 ○ feds_said_alleged_png
- 15 ○ small_buisness_optimism_png
- 16 ○ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page:

implicit_page_headline_8_article_name

headline_8_article_name-

Show if 0

SINGLE CHOICE

Article 8

- 1 ☐ donald_trump_caught_png
- 2 ☐ franklin_graham_png
- 3 ☐ vp_mike_pence_png
- 4 ☐ vice_president_pence_png
- 5 ☐ soros_money_behind_png
- 6 ☐ kavanaugh_accuser_png
- 7 ☐ fbi_agent_who_png
- 8 ☐ lisa_page_png
- 9 ☐ a_series_of_suspicious_png
- 10 ☐ a_border_patrol_png
- 11 ☐ detention_of_migrant_png
- 12 ☐ and_now_its_the_tallest_png
- 13 ☐ google_employees_png
- 14 ☐ feds_said_alleged_png
- 15 ☐ small_buisness_optimism_png
- 16 ☐ economy_adds_more_png
- 98 *Skipped*
- 99 *Not Asked*

Page: implicit_page_instructions_treat

instructions_treat-

Show if type ==

"test"

SINGLE CHOICE

Fake news tips instruction type

- | varlabel | Instruction type |
|-------------------------|---|
| 1 <input type="radio"/> | Static (same instructions on every loop) |
| 2 <input type="radio"/> | Dynamic (different institutions on loops 1 and 2/3) |
| 8 <i>Skipped</i> | |
| 9 <i>Not Asked</i> | |

Page: consent_page

This research project is being conducted by Brendan Nyhan from the Ford School of Public Policy at the University of Michigan, Benjamin Lyons and Jason Reifler from the Department of Politics at the University of Exeter in the United Kingdom, and Jacob Montgomery from the Department of Political Science at Washington University in St. Louis. It is a study to learn more about public opinion on issues in the news and presents no known risks or discomforts beyond those encountered in everyday life. Your

participation is voluntary. Participation involves completion of a short survey (approximately 10 minutes) as well as the anonymous tracking data on your online website visits which you have already agreed to as part of your YouGov Pulse participation. You may choose to not answer any or all questions. Identifying information will not be gathered by the researchers or included in any presentation or publication written about this project. You must be age 18 or older to participate. Questions about this project may be directed to Brendan Nyhan, Professor of Public Policy, at bnyhan@umich.edu or to the Princeton University Institutional Review Board at irb@princeton.edu. If you have questions about your rights as a research participant, or wish to obtain information, ask questions, or discuss any concerns about this study with someone other than the researcher(s), please contact the following: University of Michigan Health Sciences and Behavioral Sciences Institutional Review Board 2800 Plymouth Road Building 520, Room 1169 Ann Arbor, MI 48109-2800 Phone: (734) 936-0933 or toll free, (866) 936-0933 Email: irbhsbs@umich.edu

**consent-
required**

SINGLE CHOICE

If you agree to participate in this survey, click "I agree" below.

required

HARD

- ¹ ☐ I agree to participate
- ² ☐ I do not agree to participate
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: thanksout if consent_flag in [1]

We're sorry, but you do not qualify for this survey. Please press the forward arrow to be taken to a different survey.

Exit (screenout)

Page: implicit_page_inputstate

**inputstate- Show
if not
pdl.inputstate or
pdl.inputstate.last
> months(12)**

DROPDOWN

In which state do you live?

varlabel State of Residence

- 1 ☐ Alabama
- 2 ☐ Alaska
- 4 ☐ Arizona
- 5 ☐ Arkansas
- 6 ☐ California
- 8 ☐ Colorado
- 9 ☐ Connecticut
- 10 ☐ Delaware
- 11 ☐ District of Columbia
- 12 ☐ Florida
- 13 ☐ Georgia
- 15 ☐ Hawaii
- 16 ☐ Idaho
- 17 ☐ Illinois
- 18 ☐ Indiana
- 19 ☐ Iowa
- 20 ☐ Kansas
- 21 ☐ Kentucky
- 22 ☐ Louisiana
- 23 ☐ Maine
- 24 ☐ Maryland
- 25 ☐ Massachusetts
- 26 ☐ Michigan
- 27 ☐ Minnesota
- 28 ☐ Mississippi
- 29 ☐ Missouri
- 30 ☐ Montana
- 31 ☐ Nebraska
- 32 ☐ Nevada
- 33 ☐ New Hampshire
- 34 ☐ New Jersey
- 35 ☐ New Mexico
- 36 ☐ New York
- 37 ☐ North Carolina
- 38 ☐ North Dakota

- 39 ☐ Ohio
- 40 ☐ Oklahoma
- 41 ☐ Oregon
- 42 ☐ Pennsylvania
- 44 ☐ Rhode Island
- 45 ☐ South Carolina
- 46 ☐ South Dakota
- 47 ☐ Tennessee
- 48 ☐ Texas
- 49 ☐ Utah
- 50 ☐ Vermont
- 51 ☐ Virginia
- 53 ☐ Washington
- 54 ☐ West Virginia
- 55 ☐ Wisconsin
- 56 ☐ Wyoming
- 60 ☐ American Samoa
- 64 ☐ Federated States of Micronesia
- 66 ☐ Guam
- 68 ☐ Marshall Islands
- 69 ☐ Northern Mariana Islands
- 70 ☐ Palau
- 72 ☐ Puerto Rico
- 74 ☐ U.S. Minor Outlying Islands
- 78 ☐ Virgin Islands
- 81 ☐ Alberta
- 82 ☐ British Columbia
- 83 ☐ Manitoba
- 84 ☐ New Brunswick
- 85 ☐ Newfoundland
- 86 ☐ Northwest Territories
- 87 ☐ Nova Scotia
- 88 ☐ Nunavut
- 89 ☐ Ontario
- 90 ☐ Prince Edward Island
- 91 ☐ Quebec
- 92 ☐ Saskatchewan
- 93 ☐ Yukon Territory
- 99 ☐ Not in the U.S or Canada
- 998 *Skipped*
- 999 *Not Asked*

Page: implicit_page_ideo

ideo

SINGLE CHOICE

When it comes to politics, would you describe yourself as liberal, conservative, or neither liberal nor conservative?

varlabel	Political ideology
----------	--------------------

- | | |
|---|--|
| 1 | <input type="radio"/> Very liberal |
| 2 | <input type="radio"/> Somewhat liberal |
| 3 | <input type="radio"/> Slightly liberal |
| 4 | <input type="radio"/> Moderate; middle of the road |
| 5 | <input type="radio"/> Slightly conservative |
| 6 | <input type="radio"/> Somewhat conservative |
| 7 | <input type="radio"/> Very conservative |
| 8 | <i>Skipped</i> |
| 9 | <i>Not Asked</i> |

Page: page_pid3

**pid3- Show if not
pdl.pid3 or
pdl.pid3.last >
months(1)/prompt
once on skip**

SINGLE CHOICE

Generally speaking, do you think of yourself as a...?

varlabel	3 point party ID
----------	------------------

required	SOFT
----------	------

- | | |
|---|---|
| 1 | <input type="radio"/> Democrat |
| 2 | <input type="radio"/> Republican |
| 3 | <input type="radio"/> Independent |
| 4 | <input type="radio"/> Other (open [pid3_t]) |
| 5 | <input type="radio"/> Not sure |
| 8 | <i>Skipped</i> |
| 9 | <i>Not Asked</i> |

Page: page_pid7

**pid7- Show
if (not
pdl.pid7 or
pdl.pid7.last
> months(1))
and
pid3/prompt
once on skip**

SINGLE CHOICE

\$pid7text

varlabel 7 point Party ID

required SOFT

- | | | |
|----|--|-------------------------|
| 1 | <input type="radio"/> Strong Democrat | Show if pid3==1 |
| 2 | <input type="radio"/> Not very strong Democrat | Show if pid3==1 |
| 7 | <input type="radio"/> Strong Republican | Show if pid3==2 |
| 6 | <input type="radio"/> Not very strong Republican | Show if pid3==2 |
| 3 | <input type="radio"/> The Democratic Party | Show if pid3 in [3,4,5] |
| 5 | <input type="radio"/> The Republican Party | Show if pid3 in [3,4,5] |
| 4 | <input type="radio"/> Neither | Show if pid3 in [3,4,5] |
| 8 | <input type="radio"/> Not sure | Show if pid3 in [3,4,5] |
| 9 | <input type="radio"/> Don't know | Show if 0 |
| 98 | Skipped | |
| 99 | Not Asked | |

Page: implicit_page_pol_interest

pol_interest

SINGLE CHOICE

Generally, how interested are you in politics?

varlabel General interest in politics

- | | |
|---|---|
| 1 | <input type="radio"/> Extremely interested |
| 2 | <input type="radio"/> Very interested |
| 3 | <input type="radio"/> Somewhat interested |
| 4 | <input type="radio"/> Not very interested |
| 5 | <input type="radio"/> Not at all interested |
| 8 | Skipped |
| 9 | Not Asked |

Page: implicit_page_trump_approve

trump_approve-
prompt once on
skip

SINGLE CHOICE

Do you approve or disapprove of the way Donald Trump is handling his job as President?

varlabel Trump job approval

required SOFT

- ¹ ☐ Strongly approve
- ² ☐ Somewhat approve
- ³ ☐ Somewhat disapprove
- ⁴ ☐ Strongly disapprove
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: pol_therm_page

We would like to get your feelings toward some of our political leaders and institutions who are in the news these days using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person or institution and that you don't care too much for that person or institution. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them. If we come to a person or institution whose name you don't recognize, you don't need to rate them.

pol_therm-
prompt
once on
skip

FEELING THERMOMETER

Click on thermometer to give your rating.

required SOFT

range 0,100

instructions Click on thermometer to give your rating.

order randomize

labels 150408550100307060

dk_text Don't know enough to rate

dk 1

STEMS

pol_therm_dem Democratic Party

pol_therm_rep Republican Party

pol_therm_trump President Trump

pol_therm_media The news media

Page: implicit_page_plan_vote_w1

plan_vote_w1

SINGLE CHOICE

Do you, yourself, plan to vote in the election this November, or not?

varlabel Plan to vote in election in November

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_plan_vote_certain_w1

plan_vote_certain_w1-**Show if****plan_vote_w1==1**

SINGLE CHOICE

How certain are you that you will vote?

varlabel Certainty of plan to vote in election in November

- 1 ☐ Absolutely certain
- 2 ☐ Fairly certain
- 3 ☐ Not certain
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_pol_action_grid

pol_action_grid

GRID

How strongly do you agree or disagree with the following statements about the upcoming elections for U.S. Congress?

varlabel	Political actions
ROWS	
pol_action_button_w2	I would be willing to place a bumper sticker on my car or wear a campaign button
pol_action_volunteer_w2	I would be willing to volunteer to work for a political campaign
pol_action_rally_w2	I would be willing to attend a political rally
pol_action_talk_w2	I would be willing to talk to other people about how they should vote
pol_action_donate_w2	I would be willing to donate money to a political campaign

COLUMNS

- ¹ ☐ Agree strongly
- ² ☐ Agree somewhat
- ³ ☐ Neither agree nor disagree
- ⁴ ☐ Disagree somewhat
- ⁵ ☐ Disagree strongly
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_district_vote_w1

district_vote_w1

SINGLE CHOICE

If the elections for U.S. House of Representatives were being held TODAY, would you vote for \$district_vote_insert for House of Representatives in your district?

varlabel	Vote choice for U.S. House of Representatives if election held today
order	reverse(\$district_vote_rand)
¹ <input type="radio"/>	Democratic Party's candidate
² <input type="radio"/>	Republican Party's candidate
³ <input type="radio"/>	Other
⁴ <input type="radio"/>	Don't know
⁸	<i>Skipped</i>
⁹	<i>Not Asked</i>

*Not randomized**Not randomized*

Page: implicit_page_district_vote_lean_w1

district_vote_lean_w1-

**Show if
district_vote_w1 in
[3,4]**

SINGLE CHOICE

As of today, do you lean more to the \$district_vote_insert for U.S. House of Representatives in your district?

varlabel Vote choice for U.S. House of Representatives if election held today - Lean

order reverse(\$district_vote_rand)

1 ☐ Democratic Party's candidate

2 ☐ Republican Party's candidate

3 ☐ Don't know

Not randomized

8 *Skipped*

9 *Not Asked*

Page: implicit_page_senate_vote_w1

senate_vote_w1-

**Show if inputstate
in
senate_race_states**

SINGLE CHOICE

If the elections for U.S. Senate were being held TODAY, would you vote for \$senate_vote_insert for U.S. Senate in your state?

varlabel Vote choice for U.S. Senate if election held today

order reverse(\$district_vote_rand)

1 ☐ Democratic Party's candidate

2 ☐ Republican Party's candidate

3 ☐ Other

Not randomized

4 ☐ Don't know

Not randomized

8 *Skipped*

9 *Not Asked*

Page: implicit_page_senate_vote_lean_w1

senate_vote_lean_w1-

**Show if
senate_vote_w1 in
[3,4]**

SINGLE CHOICE

As of today, do you lean more to the \$senate_vote_insert for U.S. Senate in your state?

varlabel Vote choice for U.S. Senate if election held today - Lean

order reverse(\$district_vote_rand)

1 ☐ Democratic Party's candidate

2 ☐ Republican Party's candidate

3 ☐ Don't know

Not randomized

8 *Skipped*

9 *Not Asked*

Page: know_intro

The next set of questions helps us learn what types of information are commonly known to the public. Please answer these questions on your own without asking anyone or looking up the answers. Many people don't know the answers to these questions, but we'd be grateful if you would please answer every question even if you're not sure what the right answer is.

**outside_sources-
required**

SINGLE CHOICE

It is important to us that you do NOT use outside sources like the Internet to search for the correct answer. Will you answer the following questions without help from outside sources?

varlabel Agree not to use outside sources

required HARD

1 ☐ Yes

2 ☐ No

8 *Skipped*

9 *Not Asked*

Page: implicit_page_senator_term

senator_term

SINGLE CHOICE

For how many years is a United States Senator elected - that is, how many years are there in one full term of office for a U.S. Senator?

varlabel US Senator term length

- 1 ☐ Two years
- 2 ☐ Four years
- 3 ☐ Six years
- 4 ☐ Eight years
- 5 ☐ None of these
- 6 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_pres_term_limit

pres_term_limit

SINGLE CHOICE

How many times can an individual be elected President of the United States under current laws?

varlabel Number of times an individual can be elected President

- 1 ☐ Once
- 2 ☐ Twice
- 3 ☐ Four times
- 4 ☐ Unlimited number of terms
- 5 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_senator_num

senator_num

SINGLE CHOICE

How many U.S. Senators are there from each state?

varlabel Number of senators per state

- 1 ☐ One
- 2 ☐ Two
- 3 ☐ Four
- 4 ☐ Depends on which state
- 5 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_uk_pm

uk_pm

SINGLE CHOICE

Who is currently the Prime Minister of the United Kingdom?

varlabel Current Prime Minister of United Kingdom

- 1 ☐ Richard Branson
- 2 ☐ Nick Clegg
- 3 ☐ David Cameron
- 4 ☐ Theresa May
- 5 ☐ Margaret Thatcher
- 6 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_rep_term

rep_term

SINGLE CHOICE

For how many years is a member of the United States House of Representatives elected - that is, how many years are there in one full term of office for a U.S. House member?

varlabel US Representative term length

- 1 ☐ Two years
- 2 ☐ Four years
- 3 ☐ Six years
- 4 ☐ Eight years
- 5 ☐ For life
- 6 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_think

think

SINGLE CHOICE

Some people like to have responsibility for handling situations that require a lot of thinking, and other people don't like to have responsibility for situations like that. What about you? Do you like having responsibility for handling situations that require a lot of thinking, do you dislike it, or do you neither like nor dislike it?

varlabel Responsibility for handling situations that require a lot of thinking

- 1 ☐ Like
- 2 ☐ Dislike
- 3 ☐ Neither like nor dislike
- 8 *Skipped*
- 9 *Not Asked*

Page: implicit_page_think_like

think_like-
Show if
think in
[1]

SINGLE CHOICE

Do you like having responsibility for handling situations that require a lot of thinking a lot or only somewhat?

varlabel Responsibility for handling situations that require a lot of thinking

- ¹ ☐ Like a lot
- ² ☐ Like only somewhat
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_think_dislike

think_dislike-
Show if think
in [2]

SINGLE CHOICE

Do you dislike having responsibility for handling situations that require a lot of thinking a lot or only somewhat?

varlabel Responsibility for handling situations that require a lot of thinking

- ¹ ☐ Dislike a lot
- ² ☐ Dislike only somewhat
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_simple_complex

simple_complex

SINGLE CHOICE

Some people prefer to solve simple problems instead of complex ones, whereas other people prefer to solve more complex problems. Which type of problem do you prefer to solve: simple or complex?

varlabel Simple vs. complex problems

- ¹ ☐ Simple
- ² ☐ Complex
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: crt_intro_page

Now we'd like to ask you to answer a few logic questions. Please answer these to the best of your abilities.

Page: implicit_page_crt_1a

crt_1a

SINGLE CHOICE

A cheese and crackers snack costs \$2.20 in total. The cheese costs \$2.00 more than the crackers. How much does the crackers cost?

varlabel

CRT1 - Price of crackers

- ¹ ☐ \$.10
- ² ☐ \$.20
- ³ ☐ \$.15
- ⁴ ☐ \$.05
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_crt_1b

crt_1b

SINGLE CHOICE

If it takes 10 seamstresses 10 minutes to make 10 shirts, how long would it take 70 seamstresses to make 70 shirts?

varlabel

CRT1 - Time to make 70 shirts

- ¹ ☐ 70 minutes
- ² ☐ 1 minute
- ³ ☐ 7 minutes
- ⁴ ☐ 10 minutes
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_crt_1c

crt_1c

SINGLE CHOICE

In a field, there is a patch of weeds. Every day, the patch doubles in size. If it takes 50 days for the patch to cover the entire field, how long would it take for the patch to cover half the field?

varlabel

CRT1 - Time for weeds to cover half the field

- ¹ ☐ 25 days
- ² ☐ 12.5 days
- ³ ☐ 49 days
- ⁴ ☐ 37.5 days
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_crt_2a

crt_2a

SINGLE CHOICE

If you're running a race and you pass the person in second place, what place are you in?

varlabel

CRT2 - Place in race if pass person in second place

- ¹ ☐ First
- ² ☐ Second
- ³ ☐ Third
- ⁴ ☐ Not enough information is provided
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_crt_2b

crt_2b

SINGLE CHOICE

A farmer had 15 sheep and all but 8 died. How many are left?

varlabel

CRT2 - Sheep left after all but 8 died

- ¹ ☐ 7
- ² ☐ 8
- ³ ☐ 9
- ⁴ ☐ 6
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_crt_2c

crt_2c

SINGLE CHOICE

Emily's father has three daughters. The first two are named April and May. What is the third daughter's name?

varlabel

CRT2 - Emily's sisters

- ¹ ☐ June
- ² ☐ Emily
- ³ ☐ Not enough information is provided
- ⁴ ☐ Anne
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_crt_2d

crt_2d

SINGLE CHOICE

How many cubic feet of dirt are there in a hole that is 3' deep x 3' wide x 3' long?

varlabel

CRT2 - Cubic feet of dirt in 3x3x3 hole

- ¹ ☐ 27
- ² ☐ 0
- ³ ☐ 9
- ⁴ ☐ 3
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_media_trust

**media_trust-
prompt once
on skip**

SINGLE CHOICE

In general, how much trust and confidence do you have in the mass media – such as newspapers, TV and radio – when it comes to reporting the news fully, accurately and fairly?

varlabel

Trust and confidence in mass media in reporting news

required

SOFT

- ¹ ☐ A great deal
- ² ☐ A fair amount
- ³ ☐ Not very much
- ⁴ ☐ None at all
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_fb_trust

fb_trust-
prompt
once on
skip

SINGLE CHOICE

In general, how much trust and confidence do you have in the information you see on Facebook when it comes to reporting the news fully, accurately, and fairly?

varlabel Trust and confidence in information seen on Facebook

required SOFT

- ¹ ☐ A great deal
- ² ☐ A fair amount
- ³ ☐ Not very much
- ⁴ ☐ None at all
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_fb_freq

fb_freq-
prompt
once on
skip

SINGLE CHOICE

How frequently do you use Facebook?

varlabel Frequency use Facebook

required SOFT

- ¹ ☐ Almost constantly
- ² ☐ Several times a day
- ³ ☐ About once a day
- ⁴ ☐ A few times a week
- ⁵ ☐ About once a week
- ⁶ ☐ A few times a month
- ⁷ ☐ Once a month
- ⁸ ☐ Less often than once a month
- ⁹ ☐ Never
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: implicit_page_fb_political_freq

fb_political_freq-

**Show if fb_freq
and fb_freq not
in [9]/prompt
once on skip**

SINGLE CHOICE

How frequently do you click on political news stories in your Facebook News Feed?

varlabel Frequency click on political news stories in Facebook News Feed

required SOFT

- ¹ ☐ Almost constantly
- ² ☐ Several times a day
- ³ ☐ About once a day
- ⁴ ☐ A few times a week
- ⁵ ☐ About once a week
- ⁶ ☐ A few times a month
- ⁷ ☐ Once a month
- ⁸ ☐ Less often than once a month
- ⁹ ☐ Never
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: implicit_page_fb_share_freq

fb_share_freq-
*Show if
fb_freq and
fb_freq not in
[9]/prompt
once on skip*

SINGLE CHOICE

How frequently do you share political news stories on Facebook?

varlabel Frequency share political news stories on Facebook

required SOFT

- ¹ ☐ Almost constantly
- ² ☐ Several times a day
- ³ ☐ About once a day
- ⁴ ☐ A few times a week
- ⁵ ☐ About once a week
- ⁶ ☐ A few times a month
- ⁷ ☐ Once a month
- ⁸ ☐ Less often than once a month
- ⁹ ☐ Never
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: implicit_page_conspiracy_grid

conspiracy_grid

GRID

How strongly do you agree or disagree with the following statements?

varlabel	Conspiracy
ROWS	
conspiracy_1	Much of our lives are being controlled by plots hatched in secret places.
conspiracy_2	Even though we live in a democracy, a few people will always run things anyway.
conspiracy_3	The people who really 'run' the country are not known to the voter.
conspiracy_4	Big events like wars, recessions, and the outcomes of elections are controlled by small groups of people who are working in secret against the rest of us.

COLUMNS

- 1 ☐ Strongly agree
- 2 ☐ Somewhat agree
- 3 ☐ Neither disagree nor disagree
- 4 ☐ Somewhat disagree
- 5 ☐ Strongly disagree
- 8 *Skipped*
- 9 *Not Asked*

Page: tips1_page

<style> h4 { margin-top: 50px !important; } </style>

<p>Please carefully read the following tips on how to spot false news online. We will ask you a question about them after reading each set of tips.</p>

<p>Please read the tips on how to spot fake news online that are presented below carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<p>Please again read the tips on how to spot fake news online that are presented below carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<h4>Tips to Spot False News</h4> Be skeptical of headlines. False news stories often have catchy headlines in all caps with exclamation points. If shocking claims in the headline sound unbelievable, they probably are. Look closely at the URL. A phony or look-alike URL may be a warning sign of false news. Many false news sites mimic authentic news sources by making small changes to the URL. You can go to the site to compare the URL to established sources. Investigate the source. Ensure that the story is written by a source that you trust with a reputation for accuracy. If the story comes from an unfamiliar organization, check their "About" section to learn more.

Page: tips_check1a_page if not tips_check1a**tips_check1a-**
required

SINGLE CHOICE

Which of these did the fake news tips you just read warn against?

varlabel Fake news tips check 1a

order randomize

required HARD

- ¹ ☐ Phishing scams
- ² ☐ Online bots
- ³ ☐ Phony or look-alike URLs
- ⁴ ☐ Manipulated images
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: tips_check1b_page if not
tips_check1b and tips_check1a_flag in [1]**tips_check1b-**
required

SINGLE CHOICE

Which of these did the fake news tips you just read warn against?

varlabel Fake news tips check 1b

order randomize

required HARD

- ¹ ☐ Phishing scams
- ² ☐ Online bots
- ³ ☐ Phony or look-alike URLs
- ⁴ ☐ Manipulated images
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: tips_check1c_page if not tips_check1c
and tips_check1a_flag in [1] and
tips_check1b_flag in [1]

**tips_check1c-
required**

SINGLE CHOICE

Which of these did the fake news tips you just read warn against?

varlabel Fake news tips check 1c

order randomize

required HARD

- 1 ☐ Phishing scams
- 2 ☐ Online bots
- 3 ☐ Phony or look-alike URLs
- 4 ☐ Manipulated images
- 8 *Skipped*
- 9 *Not Asked*

Page: tips2_page

<style> h4 { margin-top: 50px !important; } </style>

<p>Please carefully read the following tips on how to spot false news online. We will ask you a question about them after reading each set of tips.</p>

<p>Please read these additional tips on how to spot fake news carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<p>Please again read these additional tips on how to spot fake news online carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<h4>Tips to Spot False News (continued)</h4> <ol start="4"> Watch for unusual formatting. Many false news sites have misspellings or awkward layouts. Read carefully if you see these signs. Consider the photos. False news stories often contain manipulated images or videos. Sometimes the photo may be authentic, but taken out of context. You can search for the photo or image to verify where it came from. Inspect the dates. False news stories may contain timelines that make no sense, or event dates that have been altered. Check the evidence. Check the author's sources to confirm that they are accurate. Lack of evidence or reliance on unnamed experts may indicate a false news story.

Page: tips_check2a_page if not tips_check2a

tips_check2a- required

SINGLE CHOICE

According to the fake news tips you just read, which of these might be an indication of a false news article?

varlabel Fake news tips check 2a

order randomize

required HARD

- ¹ ☐ Misspellings
- ² ☐ Quotations from Wikipedia
- ³ ☐ Requests for donations
- ⁴ ☐ Ads for health products
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: tips_check2b_page if not tips_check2b and tips_check2a_flag in [1]

tips_check2b- required

SINGLE CHOICE

According to the fake news tips you just read, which of these might be an indication of a false news article?

varlabel Fake news tips check 2b

order randomize

required HARD

- ¹ ☐ Misspellings
- ² ☐ Quotations from Wikipedia
- ³ ☐ Requests for donations
- ⁴ ☐ Ads for health products
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: tips_check2c_page if not tips_check2c
and tips_check2a_flag in [1] and
tips_check2b_flag in [1]

**tips_check2c-
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these might be an indication of a false news article?

varlabel Fake news tips check 2c

order randomize

required HARD

- 1 ☐ Misspellings
- 2 ☐ Quotations from Wikipedia
- 3 ☐ Requests for donations
- 4 ☐ Ads for health products
- 8 *Skipped*
- 9 *Not Asked*

Page: tips3_page

<style> h4 { margin-top: 50px !important; } </style>

<p>Please carefully read the following tips on how to spot false news online. We will ask you a question about them after reading each set of tips.</p>

<p>Please read this final set of tips on how to spot fake news carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<p>Please again read this final set of tips on how to spot fake news carefully. (You'll need to answer a question about them correctly to successfully complete the survey.)</p>

<h4>Tips to Spot False News (continued)</h4> <ol start="8"> Look at other reports. If no other news source is reporting the same story, it may indicate that the story is false. If the story is reported by multiple sources you trust, it's more likely to be true. Is the story a joke? Sometimes false news stories can be hard to distinguish from humor or satire. Check whether the source is known for parody, and whether the story's details and tone suggest it may be just for fun. Some stories are intentionally false. Think critically about the stories you read, and only share news that you know to be credible.

Page: tips3a_check_page if not tips_check3a

**tips_check3a-
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these means an article is more likely to be true?

varlabel Fake news tips check 3a

order randomize

required HARD

- ¹ ☐ Reported by multiple trusted sources
- ² ☐ Many experts quoted
- ³ ☐ Use of hyperlinks and photographs
- ⁴ ☐ Appears in Google
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: tips3b_check_page if not tips_check3b and tips_check3a_flag in [1]

**tips_check3b-
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these means an article is more likely to be true?

varlabel Fake news tips check 3b

order randomize

required HARD

- ¹ ☐ Reported by multiple trusted sources
- ² ☐ Many experts quoted
- ³ ☐ Use of hyperlinks and photographs
- ⁴ ☐ Appears in Google
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: tips3c_check_page if not tips_check3c
and tips_check3a_flag in [1] and
tips_check3b_flag in [1]

**tips_check3c-
required**

SINGLE CHOICE

According to the fake news tips you just read, which of these means an article is more likely to be true?

varlabel Fake news tips check 3c

order randomize

required HARD

- ¹ ☐ Reported by multiple trusted sources
- ² ☐ Many experts quoted
- ³ ☐ Use of hyperlinks and photographs
- ⁴ ☐ Appears in Google
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_1

Page: article1_page

**headline_accuracy_1-
prompt once on skip**

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 1 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
- ² ☐ Not very accurate
- ³ ☐ Somewhat accurate
- ⁴ ☐ Very accurate
- ⁸ *Skipped*
- ⁹ *Not Asked*

headline_share_1-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 1 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article2_page

headline_accuracy_2-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 2 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_2-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 2 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article3_page

headline_accuracy_3-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 3 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_3-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 3 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article4_page

headline_accuracy_4-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 4 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_4-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 4 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article5_page

headline_accuracy_5-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 5 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_5-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 5 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article6_page

headline_accuracy_6-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 6 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_6-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 6 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article7_page

headline_accuracy_7-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 7 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_7-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 7 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
² ☐ Not very likely
³ ☐ Somewhat likely
⁴ ☐ Very likely
⁸ *Skipped*
⁹ *Not Asked*

Page: article8_page

headline_accuracy_8-
prompt once on skip

SINGLE CHOICE

To the best of your knowledge, how accurate is the claim in the above headline?

varlabel Article 8 - Headline accuracy

required SOFT

- ¹ ☐ Not at all accurate
² ☐ Not very accurate
³ ☐ Somewhat accurate
⁴ ☐ Very accurate
⁸ *Skipped*
⁹ *Not Asked*

headline_share_8-
Show if fb_freq
and fb_freq not in
[9]/prompt once
on skip

SINGLE CHOICE

How likely would you be to "like" or "share" this article in your Facebook News Feed?

varlabel Article 8 - Likelihood to share article in Facebook News Feed

required SOFT

- ¹ ☐ Not at all likely
- ² ☐ Not very likely
- ³ ☐ Somewhat likely
- ⁴ ☐ Very likely
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: misinform_page

To the best of your knowledge, how accurate are the following statements? Each one concerns the allegations of sexual assault made by Christine Blasey Ford against Brett Kavanaugh, President Trump's nominee to the Supreme Court, in a Senate hearing.

Page: implicit_page_3

end module: implicit_module_0

Module: spot_fake_mod

Page: implicit_page_confidence_fake

confidence_fake

SINGLE CHOICE

How confident are you in **your own** ability to recognize news that is made up? Are you very confident, somewhat confident, not very confident, or not at all confident?

varlabel Confidence in ability to recognize news that is made up - Self

- ¹ ☐ Very confident
- ² ☐ Somewhat confident
- ³ ☐ Not very confident
- ⁴ ☐ Not at all confident
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: implicit_page_confidence_fake_us

confidence_fake_us

SINGLE CHOICE

How confident are you in **Americans'** ability to recognize news that is made up? Are you very confident, somewhat confident, not very confident, or not at all confident?

varlabel

Confidence in ability to recognize news that is made up - Americans

- ¹ ☐ Very confident
- ² ☐ Somewhat confident
- ³ ☐ Not very confident
- ⁴ ☐ Not at all confident
- ⁸ *Skipped*
- ⁹ *Not Asked*

end module: spot_fake_mod

Module: demos

Module: core

Page: demos1

**birthyr- Show
if not
pdl.birthyr or
int(pdl.birthyr)
< 1920 or
pdl.birthyr.last
> months(27)**

OPEN INTEGER TEXTBOX

In what year were you born?

varlabel Birth Year

tags

max 2000

min 1900

cols 4

**gender- Show
if not
pdl.gender or
pdl.gender.last
> months(27)**

SINGLE CHOICE

What is your gender?

varlabel Gender

tags square_eternal

¹ ☐ Male² ☐ Female⁸ Skipped⁹ Not Asked

race- Show
 if not
 pdl.race or
 pdl.race.last
 >
 months(27)

SINGLE CHOICE

What racial or ethnic group best describes you?

varlabel

Race

tags

profile, core, nytimes, profile_core, Profile_Basic_Info,
 Profile_Codebook_Demographics, Profile_Codebook_Core, coresampling, cbs, election2014,
 square_eternal

- ¹ ☐ White
- ² ☐ Black or African-American
- ³ ☐ Hispanic or Latino
- ⁴ ☐ Asian or Asian-American
- ⁵ ☐ Native American
- ⁸ ☐ Middle Eastern
- ⁶ ☐ Mixed Race
- ⁷ ☐ Other (open [race_other])
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: demos2

**multrace- Show
if race == 6 and
(not
pdl.multrace or
pdl.multrace.last
> months(12))**

MULTIPLE CHOICE

Please indicate the racial or ethnic groups that best describe you? (select all that apply)

varlabel mixed race

topic .hidden

tags profile, core, core codebook, core_survey, Profile_Codebook_Demographics,
biracial, Profile_Codebook_Core, race, mixedrace, multrace, square_eternal

max 3

- ¹ ☐ White
- ² ☐ Black or African-American
- ³ ☐ Hispanic or Latino
- ⁴ ☐ Asian or Asian-American
- ⁵ ☐ Native American
- ⁸ ☐ Middle Eastern
- ⁹⁷ ☐ Other
- ⁹⁸ ☐ Don't know
- ⁹⁹ ☐ None of these

Show if 0

Exclude other punches

Show if 0

**educ- Show
if not
pdl.educ or
pdl.educ.last
>
months(12)**

SINGLE CHOICE

What is the highest level of education you have completed?

varlabel

Education

tags

profile, core, nytimes, core codebook, profile_core, Profile_Basic_Info,
Profile_Codebook_Demographics, coresampling, cbs, core_survey, Profile_Codebook_Education,
election2014, square_eternal

- ¹ ☐ Did not graduate from high school
- ² ☐ High school graduate
- ³ ☐ Some college, but no degree (yet)
- ⁴ ☐ 2-year college degree
- ⁵ ☐ 4-year college degree
- ⁶ ☐ Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)
- ⁸ *Skipped*
- ⁹ *Not Asked*

**marstat- Show
if not
pdl.marstat or
pdl.marstat.last
> months(12)**

SINGLE CHOICE

What is your marital status?

varlabel

Marital Status

tags

profile, Profile_Basic_Info, coresampling, profile_core, election2014, cbs,
nytimes, core_survey, core codebook, core, Profile_Codebook

- ¹ ☐ Married
- ² ☐ Separated
- ³ ☐ Divorced
- ⁴ ☐ Widowed
- ⁵ ☐ Never married
- ⁶ ☐ Domestic / civil partnership
- ⁸ *Skipped*
- ⁹ *Not Asked*

**child18- Show
if not
pdl.child18 or
pdl.child18.last
> months(12)**

SINGLE CHOICE

Are you the parent or guardian of any children under the age of 18?

varlabel Children under the age of 18

tags profile, core, nytimes, profile_core, Profile_Codebook_Demographics,
coresampling, Profile_Family, cbs, Profile_Codebook_Household, election2014, Profile_Codebook

- 1 ☐ Yes
- 2 ☐ No
- 8 Skipped
- 9 Not Asked

Page: work

**employ- Show
if not
pdl.employ or
pdl.employ.last
> months(6)**

SINGLE CHOICE

Which of the following best describes your current employment status?

varlabel Employment Status

tags profile, work status, Profile_Codebook_Main_Consumer, nytimes, profile_core,
Profile_Codebook_Demographics, work, Profile_Codebook_Investments, cbs, job, profile_employ,
Profile_B2B, election2014, core

- 1 ☐ Working full time now
- 2 ☐ Working part time now
- 3 ☐ Temporarily laid off
- 4 ☐ Unemployed
- 5 ☐ Retired
- 6 ☐ Permanently disabled
- 7 ☐ Taking care of home or family
- 8 ☐ Student
- 9 ☐ Other (open [employ_t])
- 98 Skipped
- 99 Not Asked

Not randomized

Page: demos5

**faminc_new- Show if
(not
pdl.faminc_new) or
(pdl.faminc_new.last
> months(6))**

SINGLE CHOICE

Thinking back over the last year, what was your family's annual income?

varlabel Family income

tags Profile_Codebook

- 1 ☐ Less than \$10,000
- 2 ☐ \$10,000 - \$19,999
- 3 ☐ \$20,000 - \$29,999
- 4 ☐ \$30,000 - \$39,999
- 5 ☐ \$40,000 - \$49,999
- 6 ☐ \$50,000 - \$59,999
- 7 ☐ \$60,000 - \$69,999
- 8 ☐ \$70,000 - \$79,999
- 9 ☐ \$80,000 - \$99,999
- 10 ☐ \$100,000 - \$119,999
- 11 ☐ \$120,000 - \$149,999
- 12 ☐ \$150,000 - \$199,999
- 13 ☐ \$200,000 - \$249,999
- 14 ☐ \$250,000 - \$349,999
- 15 ☐ \$350,000 - \$499,999
- 16 ☐ \$500,000 or more
- 97 ☐ Prefer not to say
- 98 *Skipped*
- 99 *Not Asked*

**region-
Show
if 0**

SINGLE CHOICE

In which census region do you live?

varlabel Region

tags division, census, computed, Profile_Basic_Info, region, geography, profile_core, Profile_Codebook_Demographics, Profile_Codebook_Location, square_eternal

- 1 ☐ Northeast
- 2 ☐ Midwest
- 3 ☐ South
- 4 ☐ West
- 8 *Skipped*
- 9 *Not Asked*

end module: core

Module: politics_religion

Page: voteregpage if pdl.inputstate not in [38]

**votereg- Show if not
pdl.votereg/required**

SINGLE CHOICE

Are you registered to vote?

varlabel Voter Registration Status

tags profile, core, Profile_Political, profile_core, vote,
Profile_Codebook_Demographics, Profile_Codebook_Core, square_eternal

required HARD

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: demos6

**ideo5- Show
if not
pdl.ideo5 or
pdl.ideo5.last
> months(1)**

SINGLE CHOICE

In general, how would you describe your own political viewpoint?

varlabel Ideology

order reverse

tags profile, core, Profile_Political, nytimes, profile_core,
Profile_Codebook_Demographics, Profile_Codebook_Core, cbs, election2014, square_eternal

- 1 ☐ Very liberal
- 2 ☐ Liberal
- 3 ☐ Moderate
- 4 ☐ Conservative
- 5 ☐ Very conservative
- 6 ☐ Not sure
- 8 *Skipped*
- 9 *Not Asked*

Not randomized

**newsint- Show
if not
pdl.newsint or
pdl.newsint.last
> months(1)**

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

varlabel Political Interest

tags profile, core, Profile_Political, nytimes, profile_core,
Profile_Codebook_Demographics, Profile_Codebook_Core, cbs, election2014, square_eternal

- 1 ☐ Most of the time
- 2 ☐ Some of the time
- 3 ☐ Only now and then
- 4 ☐ Hardly at all
- 7 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Not randomized

**presvote16post-
Show if not
pdl.presvote16post**

SINGLE CHOICE

Who did you vote for in the election for President?

varlabel 2016 President Vote Post Election

order randomize

- 1 ☐ Hillary Clinton
- 2 ☐ Donald Trump
- 3 ☐ Gary Johnson
- 4 ☐ Jill Stein
- 5 ☐ Evan McMullin
- 6 ☐ Other (open [presvote16post_t])
- 7 ☐ Did not vote for President
- 8 *Skipped*
- 9 *Not Asked*

Not randomized
Not randomized
Not randomized
Not randomized
Not randomized

Module: religion

Page: implicit_page_pew_bornagain

**pew_bornagain- Show
if not
pdl.pew_bornagain or
pdl.pew_bornagain.last
> months(12)**

SINGLE CHOICE

Would you describe yourself as a "born-again" or evangelical Christian, or not?

varlabel Born Again (Pew version)

tags profile, core, nytimes, cbs, Profile_Codebook_Demographics, Profile_Religion,
election2014, Profile_Codebook_Core, square_eternal

- ¹ ☐ Yes
- ² ☐ No
- ⁸ Skipped
- ⁹ Not Asked

Page: implicit_page_pew_religimp

**pew_religimp- Show
if not
pdl.pew_religimp or
pdl.pew_religimp.last
> months(12)**

SINGLE CHOICE

How important is religion in your life?

varlabel Importance of religion (Pew version)

tags profile, core, Profile_Codebook_Demographics, Profile_Religion,
Profile_Codebook_Core

- ¹ ☐ Very important
- ² ☐ Somewhat important
- ³ ☐ Not too important
- ⁴ ☐ Not at all important
- ⁸ Skipped
- ⁹ Not Asked

Page: implicit_page_pew_churatd

pew_churatd- Show
if not
pdl.pew_churatd or
pdl.pew_churatd.last
> months(12)

SINGLE CHOICE

Aside from weddings and funerals, how often do you attend religious services?

varlabel Church attendance (Pew version)

tags profile, core, nytimes, cbs, Profile_Codebook_Demographics, Profile_Religion,
election2014, Profile_Codebook_Core

- ¹ ☐ More than once a week
- ² ☐ Once a week
- ³ ☐ Once or twice a month
- ⁴ ☐ A few times a year
- ⁵ ☐ Seldom
- ⁶ ☐ Never
- ⁷ ☐ Don't know
- ⁸ *Skipped*
- ⁹ *Not Asked*

Not randomized

Page: implicit_page_pew_prayer

**pew_prayer- Show
if not
pdl.pew_prayer or
pdl.pew_prayer.last
> months(12)**

SINGLE CHOICE

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

varlabel Frequency of Prayer (Pew version)

tags profile, core, Profile_Codebook_Demographics, Profile_Religion,
Profile_Codebook_Core

- 1 ☐ Several times a day
- 2 ☐ Once a day
- 3 ☐ A few times a week
- 4 ☐ Once a week
- 5 ☐ A few times a month
- 6 ☐ Seldom
- 7 ☐ Never
- 8 ☐ Don't know
- 98 *Skipped*
- 99 *Not Asked*

Page: implicit_page_religpew

**religpew- Show
if not
pdl.religpew or
pdl.religpew.last
> months(12)**

SINGLE CHOICE

What is your present religion, if any?

varlabel

Religion

tags profile, core, nytimes, profile_core, Profile_Codebook_Demographics,
Profile_Codebook_Core, cbs, Profile_Religion, election2014, square_eternal

- ¹ ☐ Protestant
- ² ☐ Roman Catholic
- ³ ☐ Mormon
- ⁴ ☐ Eastern or Greek Orthodox
- ⁵ ☐ Jewish
- ⁶ ☐ Muslim
- ⁷ ☐ Buddhist
- ⁸ ☐ Hindu
- ⁹ ☐ Atheist
- ¹⁰ ☐ Agnostic
- ¹¹ ☐ Nothing in particular
- ¹² ☐ Something else (open [religpew_t])
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: implicit_page_religpew_protestant

**religpew_protestant- Show
if (religpew == 1 and not
pdl.religpew_protestant) or
(religpew == 1 and
pdl.religpew_protestant.last
> months(12))**

SINGLE CHOICE

To which Protestant church or group do you belong?

varlabel Protestant Church

tags profile, core, Profile_Codebook_Demographics, Profile_Religion,
Profile_Codebook_Core, square_eternal

- ¹ ☐ Baptist
- ² ☐ Methodist
- ³ ☐ Nondenominational or Independent Church
- ⁴ ☐ Lutheran
- ⁵ ☐ Presbyterian
- ⁶ ☐ Pentecostal
- ⁷ ☐ Episcopalian
- ⁸ ☐ Church of Christ or Disciples of Christ
- ⁹ ☐ Congregational or United Church of Christ
- ¹⁰ ☐ Holiness
- ¹¹ ☐ Reformed
- ¹² ☐ Adventist
- ¹³ ☐ Jehovah's Witness
- ⁹⁰ ☐ Something else (open [religpew_protestant_t])
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*