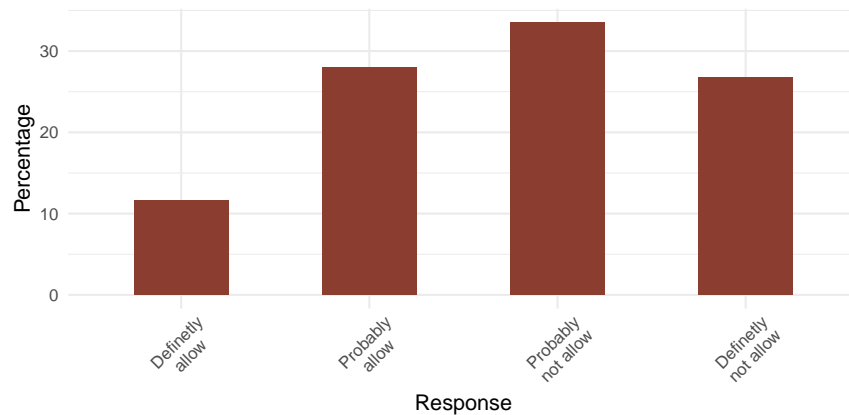# Opinions on political advertisments: allowance of real ads, curation of ads by online media & circumstances under which ads should be removed

Weighted opinions about real ads

Should FB allow images like this: Truthout–Antifa
& antiracist blamed for far right/police violence
[Column: 164]

Response	Percentage	Frequency	Percentage+NA
Definetly allow	11.68	113.26	10.67
Probably allow	28.01	271.71	25.61
Probably not allow	33.53	325.22	30.65
Definetly not allow	26.79	259.83	24.49
NA's	NA	90.98	8.57
Total	100.00	1061.00	100.00

Should FB allow images like this: Lake City
AntiFa–Social programs, not police, prevent crime
[Column: 165]
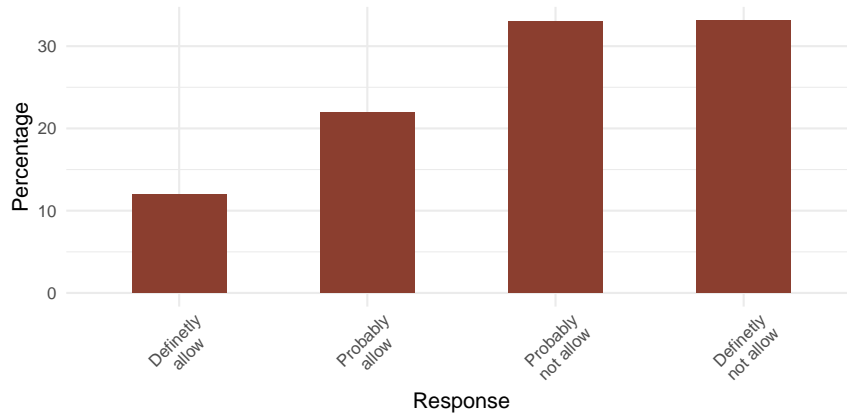
Response	Percentage	Frequency	Percentage+NA
Definetly allow	11.92	115.33	10.87
Probably allow	21.90	211.90	19.97
Probably not allow	33.05	319.78	30.14
Definetly not allow	33.12	320.43	30.20
NA's	NA	93.55	8.82
Total	100.00	1061.00	100.00

Lake City AntiFa
Sponsored

Ain't that the truth

Plattsburgh Police Local 812
5 hrs · 🌐

GUESS WHAT?

I DON'T STOP CRIME!

THE MAIN ROLE OF LAW ENFORCEMENT, IS TO CATCH AND PROCESS CRIMINALS AFTER CRIMES HAVE ALREADY OCCURED.

ABOLITION AND DEFUNDING EFFORTS, SEEK TO REDISTRIBUTE FUNDS INTO PROGRAMS FOCUSED ON FIXING SOCIAL & ECONOMIC ISSUES THAT CREATE CRIME IN THE FIRST PLACE.

Should FB allow images like this: American Action
News– Are Democrats stealing your vote? [Column:
166]
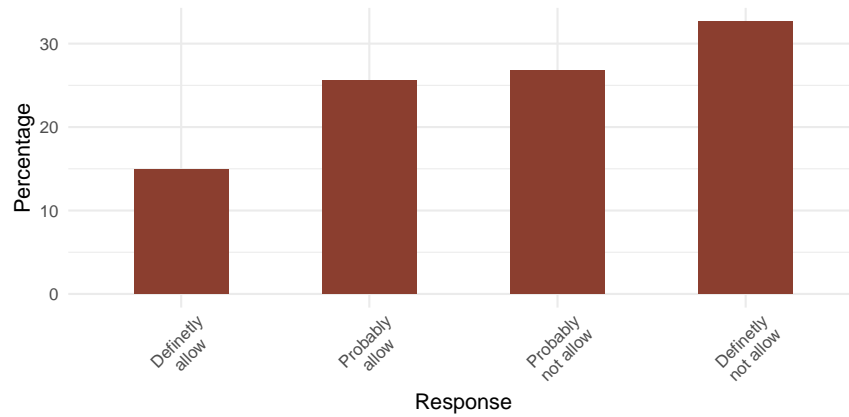
Response	Percentage	Frequency	Percentage+NA
Definetly allow	14.93	145.45	13.71
Probably allow	25.62	249.60	23.52
Probably not allow	26.80	261.14	24.61
Definetly not allow	32.65	318.12	29.98
NA's	NA	86.68	8.17
Total	100.00	1061.00	100.00

American Action News
Sponsored · Paid for by **American Action News**

Do you believe the Democrats are trying to steal YOUR vote
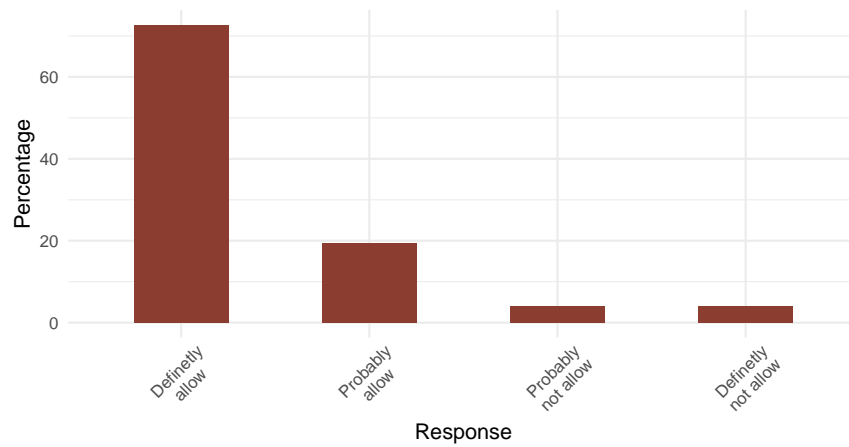for the 2020 Election?

AMERICANACTIONNEWS.COM
Are the Democrats trying to steal your vote this
year?
Do you believe mail-in voter fraud is a serious concern
this year? Share 0 Tweet 0 Email Do you believe mail-in...

Learn ...

Should FB allow images like this: Vote.org–
Register to vote [Column: 167]

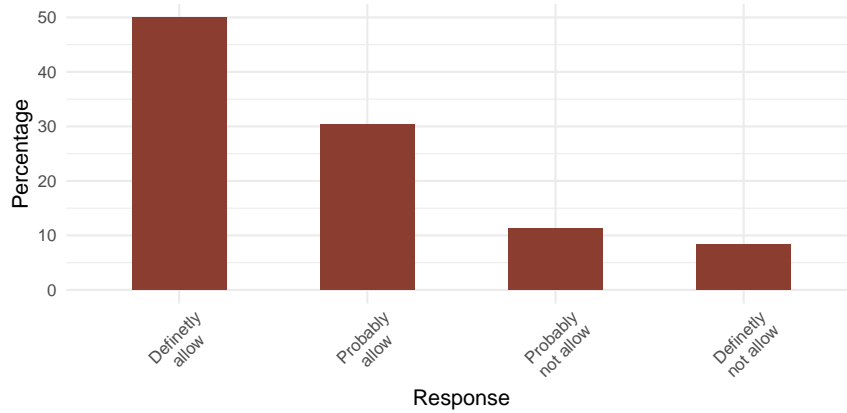| Response	Percentage	Frequency	Percentage+NA
Definetly allow	72.73	708.71	66.80
Probably allow	19.38	188.83	17.80
Probably not allow	3.94	38.39	3.62
Definetly not allow	3.95	38.49	3.63
NA's	NA	86.58	8.16
Total	100.00	1061.00	100.00

Vote.org
Sponsored · Paid for by Vote.Org

It only takes 30 seconds to make sure you're registered to vote. Check your registration status now.

Should FB allow images like this: Democrats–
[Spanish] Register to vote to stop Donald Trump
[Column: 168]

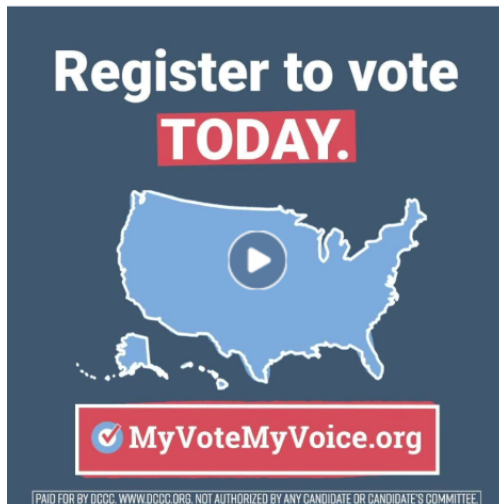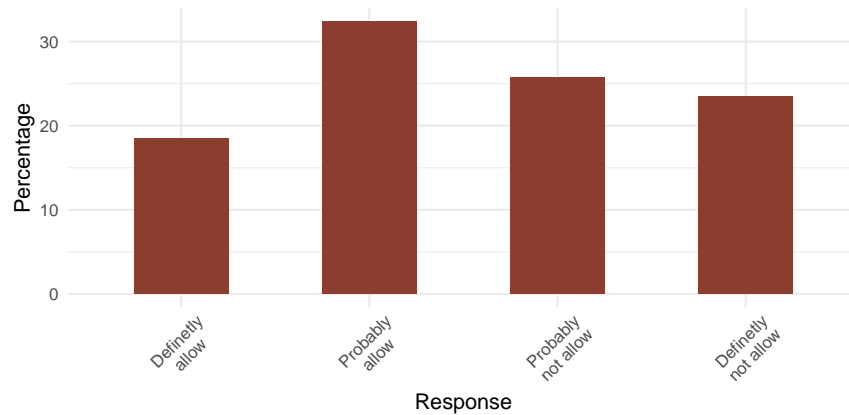| Response	Percentage	Frequency	Percentage+NA
Definetly allow	49.98	488.85	46.07
Probably allow	30.28	296.17	27.91
Probably not allow	11.34	110.89	10.45
Definetly not allow	8.41	82.26	7.75
NA's	NA	82.82	7.81
Total	100.00	1061.00	100.00

Democrats
Sponsored · Paid for by DCCC

Esta elección is our chance to stop Donald Trump's
agenda and lograr un cambio positivo to the country!

Registering online es rápido y fácil. Start now:
myvotemyvoice.org

Register to vote
TODAY.

MyVoteMyVoice.org

PAID FOR BY DCCC. WWW.DCCC.ORG. NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE.

Should FB allow images like this: Daily Cos–Sign petition for Senator Susan Collins to vote to convict Trump [Column: 169]

Response	Percentage	Frequency	Percentage+NA
Definetly allow	18.43	178.77	16.85
Probably allow	32.39	314.15	29.61
Probably not allow	25.74	249.72	23.54
Definetly not allow	23.44	227.38	21.43
NA's	NA	90.98	8.57
Total	100.00	1061.00	100.00

Should FB allow images like this: Turning Point
Action–Sign the petition to keep police funded and
stop Antifa violence [Column: 170]
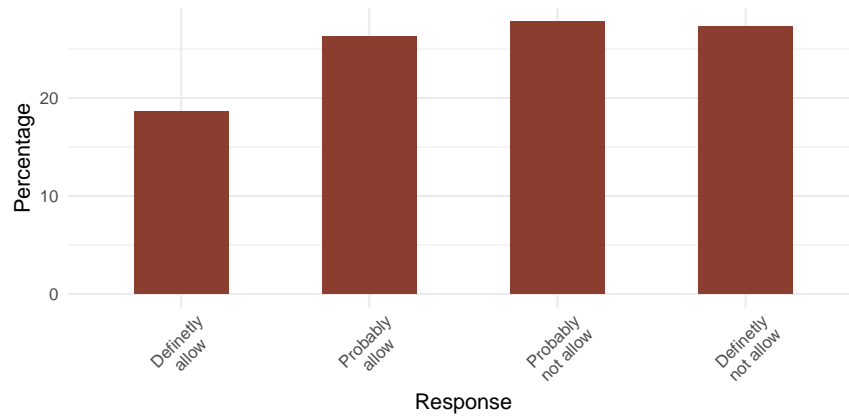
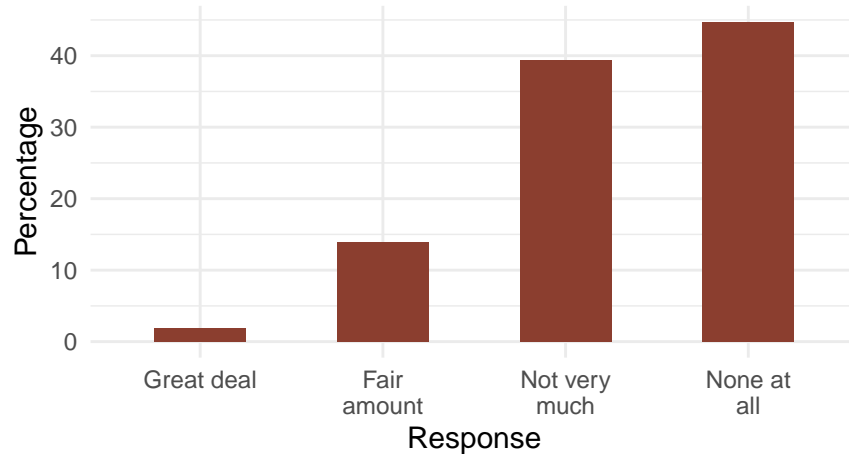| Response	Percentage	Frequency	Percentage+NA
Definetly allow	18.59	179.52	16.92
Probably allow	26.30	253.91	23.93
Probably not allow	27.81	268.47	25.30
Definetly not allow	27.30	263.54	24.84
NA's	NA	95.57	9.01
Total	100.00	1061.00	100.00

Turning Point Action
Sponsored · Paid for by **Turning Point Action**

Sign the official petition to appeal police budget cuts.
Antifa is burning down our cites, pillaging our
businesses, and killing innocent Americans.

Weighted opinions about company trust

How much trust and confidence do you have in Facebook to appropriately handle political advertising [Column: 114]

Response	Percentage	Frequency	Percentage+NA
Great deal	1.95	20.52	1.93
Fair amount	13.86	146.21	13.78
Not very much	39.45	416.05	39.21
None at all	44.74	471.91	44.48
NA's	NA	6.31	0.59
Total	100.00	1061.00	100.00

How much trust and confidence do you have in Twitter to appropriately handle political advertising [Column: 115]
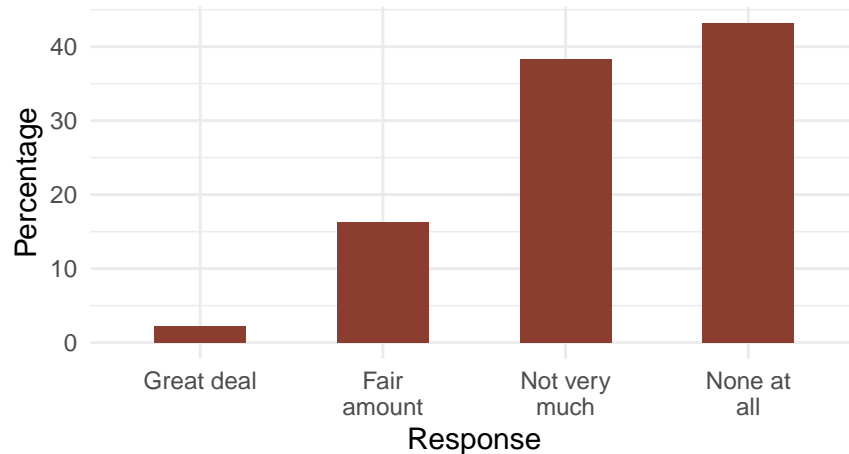
Response	Percentage	Frequency	Percentage+NA
Great deal	2.24	23.64	2.23
Fair amount	16.23	170.96	16.11
Not very much	38.30	403.40	38.02
None at all	43.23	455.32	42.91
NA's	NA	7.68	0.72
Total	100.00	1061.00	100.00

How much trust and confidence do you have in Google to appropriately handle political advertising [Column: 116]
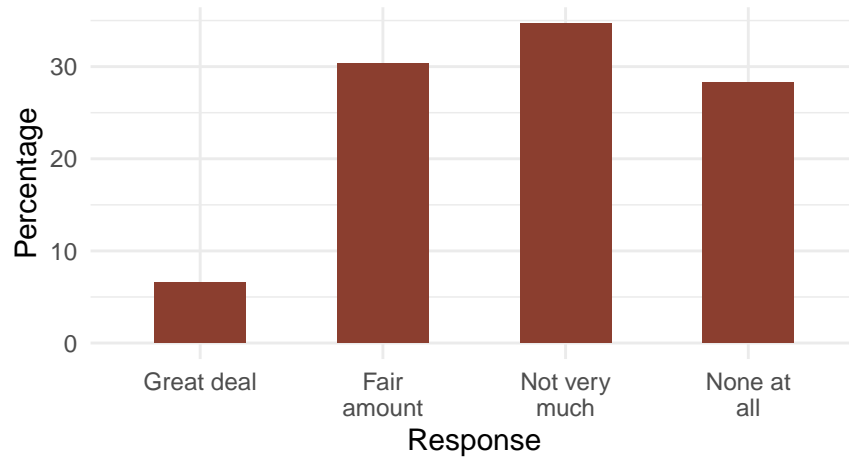
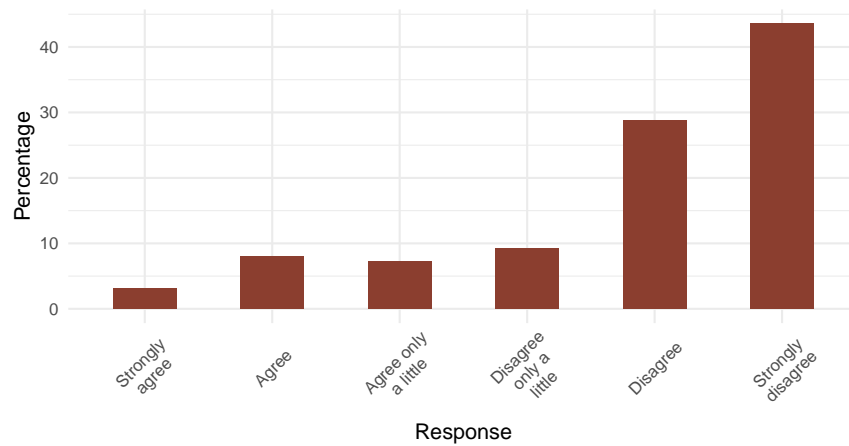| Response	Percentage	Frequency	Percentage+NA
Great deal	6.59	69.44	6.55
Fair amount	30.38	319.98	30.16
Not very much	34.71	365.60	34.46
None at all	28.32	298.30	28.11
NA's	NA	7.68	0.72
Total	100.00	1061.00	100.00

Weighted opinions about when political ads should be allowed

Political ads should be removed if they contain
false information [Column: 137]
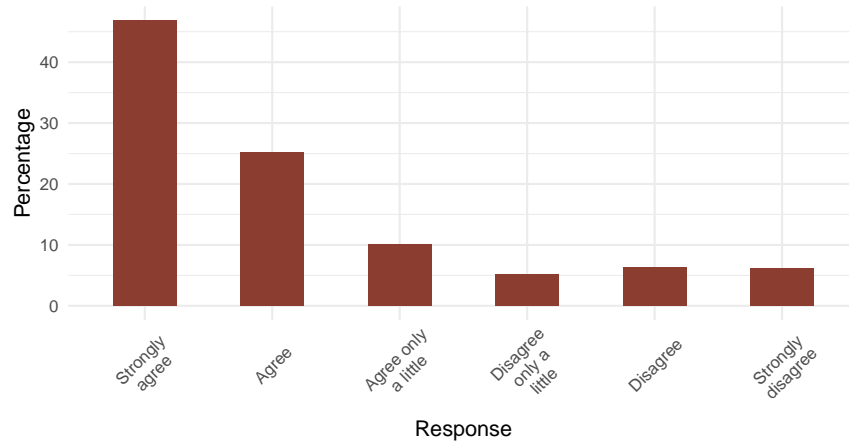
Response	Percentage	Frequency	Percentage+NA
Strongly agree	46.81	493.58	46.52
Agree	25.20	265.69	25.04
Agree only a little	10.15	106.99	10.08
Disagree only a little	5.25	55.32	5.21
Disagree	6.40	67.43	6.36
Strongly disagree	6.20	65.38	6.16
NA's	NA	6.60	0.62
Total	100.00	1061.00	100.00

Political ads should be allowed, even if they
contain misleading information [Column: 138]

Response	Percentage	Frequency	Percentage+NA
Strongly agree	3.19	33.57	3.16
Agree	8.06	84.95	8.01
Agree only a little	7.21	75.97	7.16
Disagree only a little	9.19	96.80	9.12
Disagree	28.79	303.34	28.59
Strongly disagree	43.56	458.86	43.25
NA's	NA	7.50	0.71
Total	100.00	1061.00	100.00

Political ads with false content should be
allowed, but labeled with a warning [Column: 139]
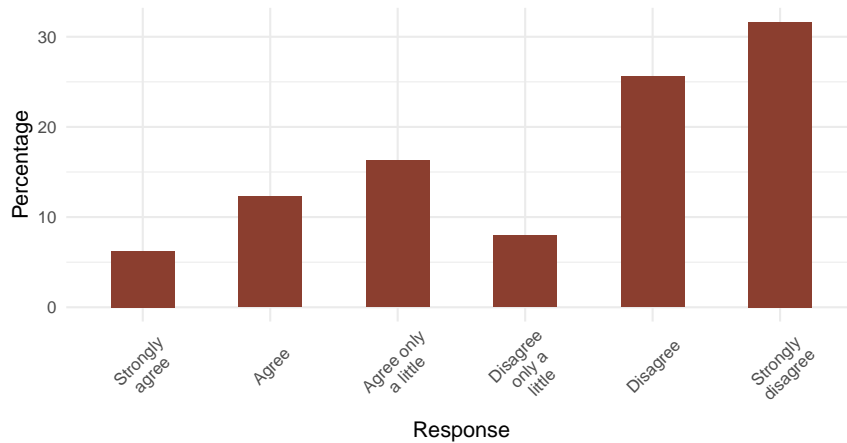
Response	Percentage	Frequency	Percentage+NA
Strongly agree	6.24	65.86	6.21
Agree	12.30	129.85	12.24
Agree only a little	16.27	171.74	16.19
Disagree only a little	7.95	83.89	7.91
Disagree	25.61	270.32	25.48
Strongly disagree	31.63	333.79	31.46
NA's	NA	5.55	0.52
Total	100.00	1061.00	100.00

Companies should not try to label political ads
as false, even if they containing misleading
information [Column: 140]
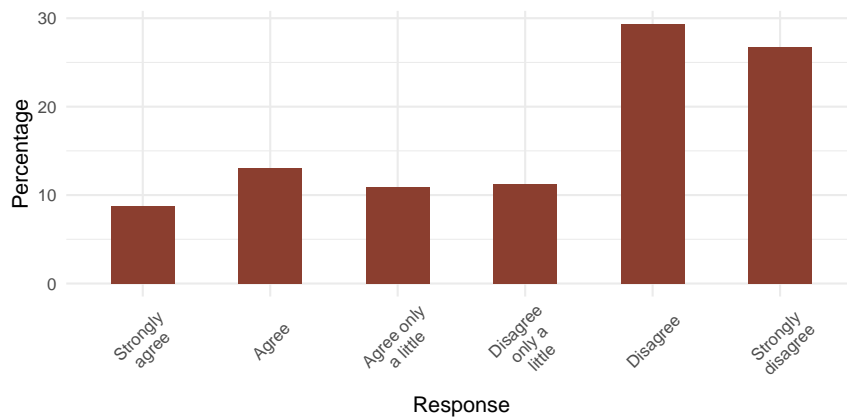
Response	Percentage	Frequency	Percentage+NA
Strongly agree	8.72	91.77	8.65
Agree	13.03	137.19	12.93
Agree only a little	10.91	114.85	10.82
Disagree only a little	11.27	118.65	11.18
Disagree	29.36	309.05	29.13
Strongly disagree	26.70	281.02	26.49
NA's	NA	8.48	0.80
Total	100.00	1061.00	100.00

11

No political ads should be allowed at all [Column: 141]
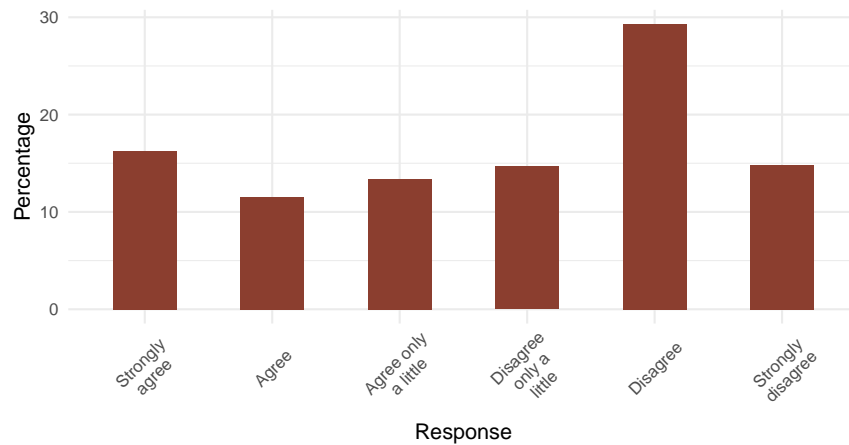
Response	Percentage	Frequency	Percentage+NA
Strongly agree	16.28	171.37	16.15
Agree	11.53	121.37	11.44
Agree only a little	13.39	140.91	13.28
Disagree only a little	14.66	154.24	14.54
Disagree	29.30	308.43	29.07
Strongly disagree	14.84	156.17	14.72
NA's	NA	8.51	0.80
Total	100.00	1061.00	100.00

Political candidates should always be allowed to post ads without restriction [Column: 142]
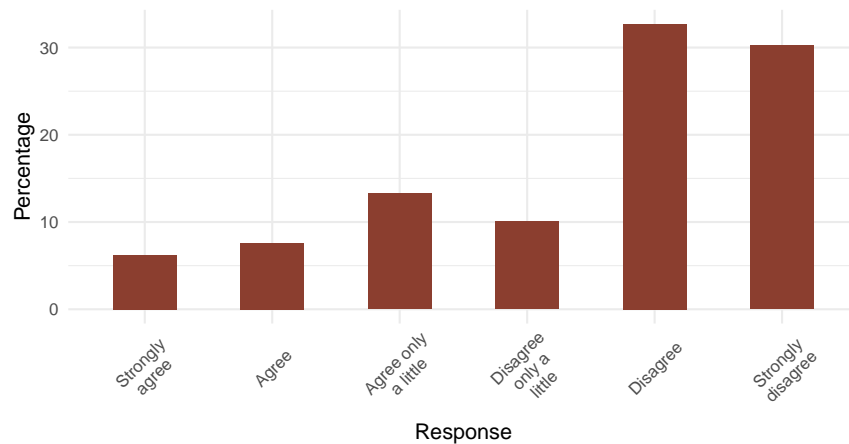
Response	Percentage	Frequency	Percentage+NA
Strongly agree	6.22	65.66	6.19
Agree	7.60	80.26	7.56
Agree only a little	13.25	139.89	13.18
Disagree only a little	10.04	105.96	9.99
Disagree	32.69	345.07	32.52
Strongly disagree	30.21	318.92	30.06
NA's	NA	5.25	0.50
Total	100.00	1061.00	100.00

## All ads on controversial topics should be removed, regardless of source [Column: 143]
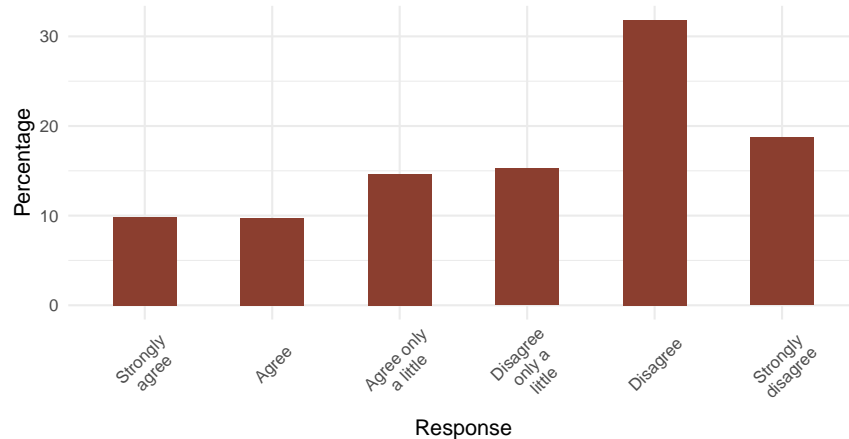
Response	Percentage	Frequency	Percentage+NA
Strongly agree	9.82	102.87	9.70
Agree	9.74	102.00	9.61
Agree only a little	14.62	153.19	14.44
Disagree only a little	15.27	160.01	15.08
Disagree	31.82	333.35	31.42
Strongly disagree	18.73	196.24	18.50
NA's	NA	13.34	1.26
Total	100.00	1061.00	100.00

Ads that encourage voting should always be permitted [Column: 144]
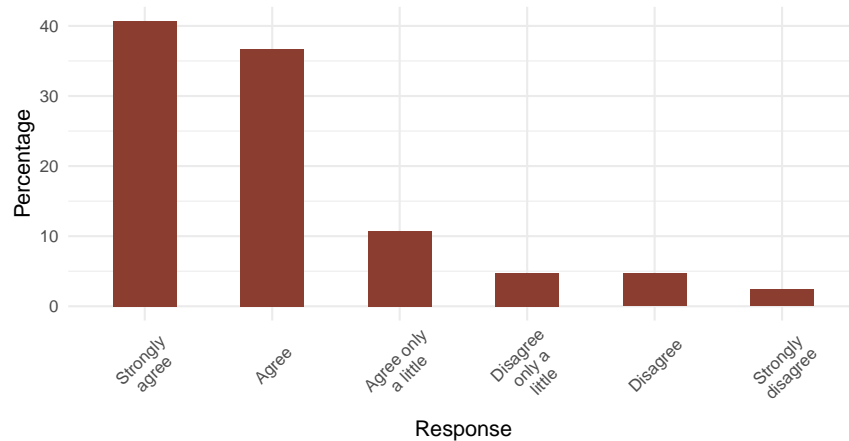
Response	Percentage	Frequency	Percentage+NA
Strongly agree	40.69	428.43	40.38
Agree	36.73	386.78	36.45
Agree only a little	10.71	112.78	10.63
Disagree only a little	4.78	50.37	4.75
Disagree	4.70	49.51	4.67
Strongly disagree	2.38	25.08	2.36
NA's	NA	8.05	0.76
Total	100.00	1061.00	100.00

Ads from news organizations should be exempted
from regulations of political advertising [Column:
145]
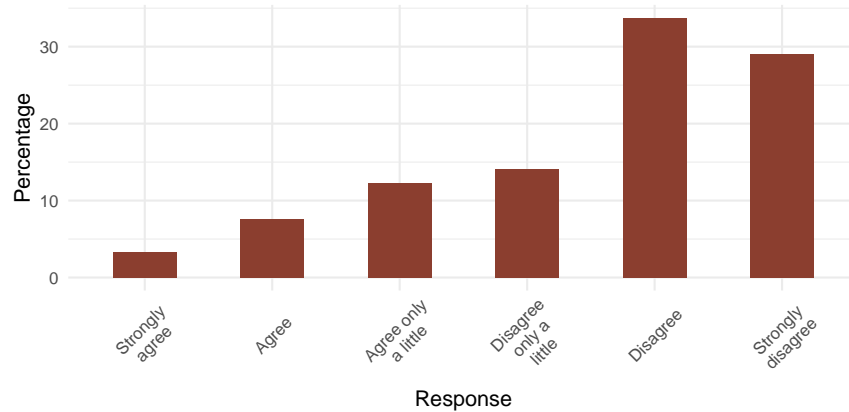
Response	Percentage	Frequency	Percentage+NA
Strongly agree	3.25	34.00	3.20
Agree	7.59	79.37	7.48
Agree only a little	12.34	129.10	12.17
Disagree only a little	14.04	146.90	13.85
Disagree	33.74	352.98	33.27
Strongly disagree	29.05	303.96	28.65
NA's	NA	14.70	1.39
Total	100.00	1061.00	100.00

Political ads from news organizations should be
subject to the same regulations as ads from other
sources [Column: 146]
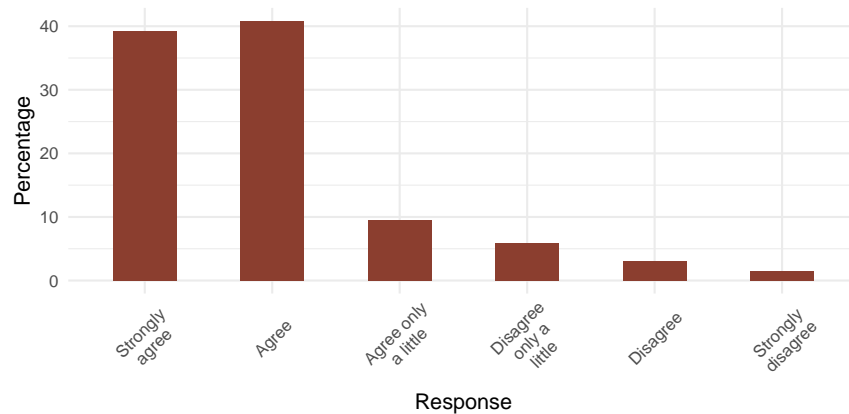
Response	Percentage	Frequency	Percentage+NA
Strongly agree	39.27	413.50	38.97
Agree	40.84	430.10	40.54
Agree only a little	9.48	99.87	9.41
Disagree only a little	5.82	61.28	5.78
Disagree	3.02	31.78	3.00
Strongly disagree	1.57	16.51	1.56
NA's	NA	7.97	0.75
Total	100.00	1061.00	100.00

## Ads that discredit voting by mail should not be permitted on social media [Column: 147]
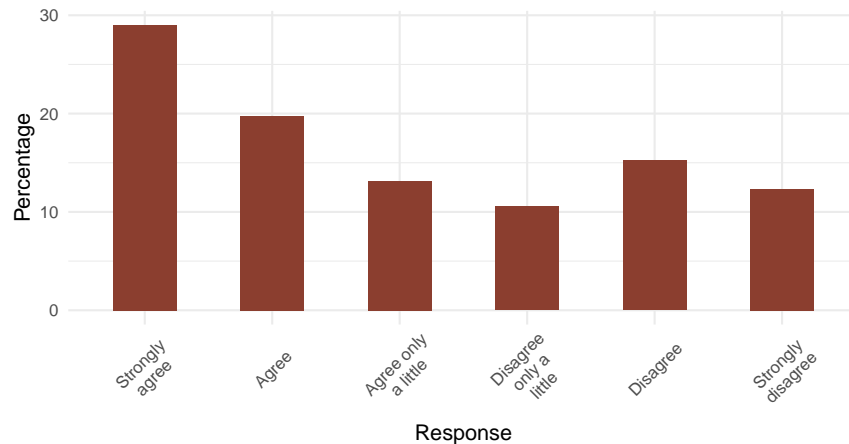
Response	Percentage	Frequency	Percentage+NA
Strongly agree	29.00	303.97	28.65
Agree	19.74	206.95	19.51
Agree only a little	13.16	137.96	13.00
Disagree only a little	10.55	110.65	10.43
Disagree	15.23	159.62	15.04
Strongly disagree	12.32	129.17	12.17
NA's	NA	12.67	1.19
Total	100.00	1061.00	100.00

Political ads should include information about who paid for them [Column: 148]
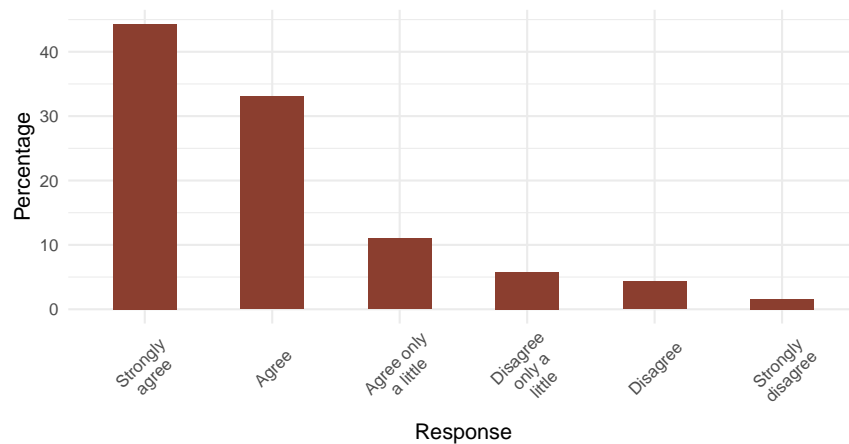
Response	Percentage	Frequency	Percentage+NA
Strongly agree	44.30	463.52	43.69
Agree	33.03	345.64	32.58
Agree only a little	11.01	115.23	10.86
Disagree only a little	5.76	60.24	5.68
Disagree	4.30	45.00	4.24
Strongly disagree	1.60	16.71	1.58
NA's	NA	14.65	1.38
Total	100.00	1061.00	100.00

## Political advertisers should not be required to disclose their funding sources [Column: 149]
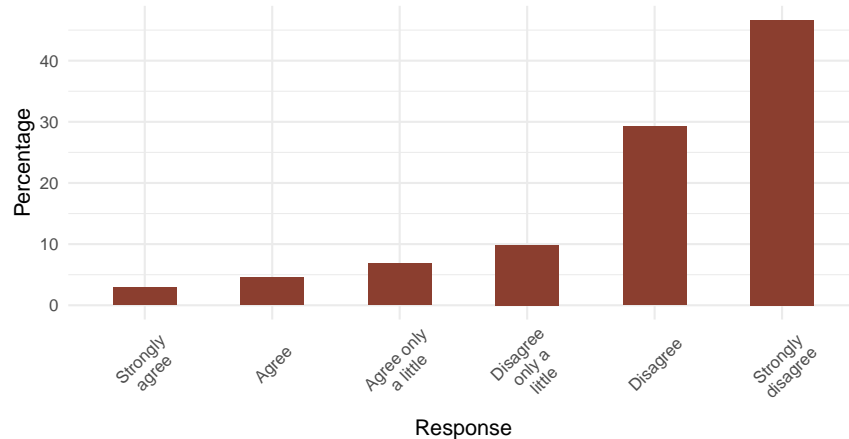
Response	Percentage	Frequency	Percentage+NA
Strongly agree	2.90	30.48	2.87
Agree	4.51	47.47	4.47
Agree only a little	6.86	72.25	6.81
Disagree only a little	9.83	103.46	9.75
Disagree	29.27	308.09	29.04
Strongly disagree	46.64	490.92	46.27
NA's	NA	8.33	0.79
Total	100.00	1061.00	100.00

Microtargeting political ads to specific audiences based on things like age, gender, and race should not be permitted. [Column: 150]
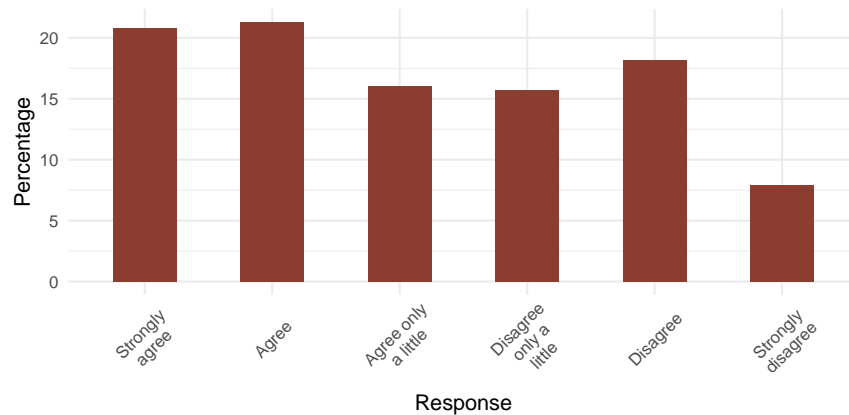
Response	Percentage	Frequency	Percentage+NA
Strongly agree	20.83	218.30	20.58
Agree	21.31	223.30	21.05
Agree only a little	16.05	168.20	15.85
Disagree only a little	15.74	164.93	15.54
Disagree	18.16	190.30	17.94
Strongly disagree	7.92	83.02	7.82
NA's	NA	12.95	1.22
Total	100.00	1061.00	100.00

Political advertisers should be allowed to select who sees their ads [Column: 151]
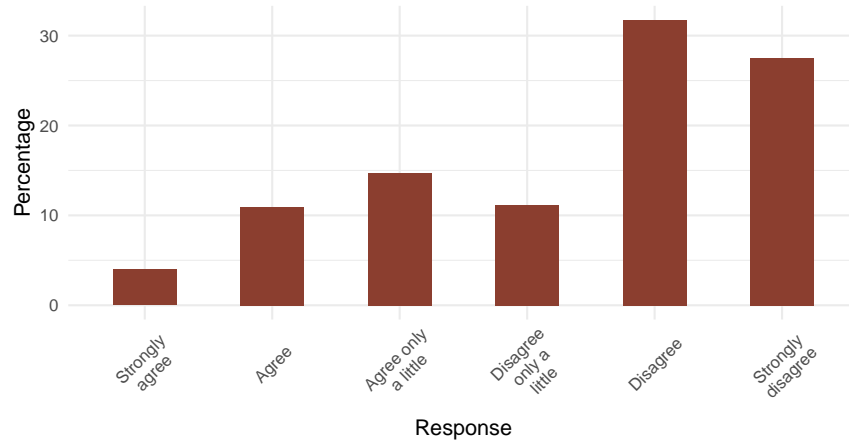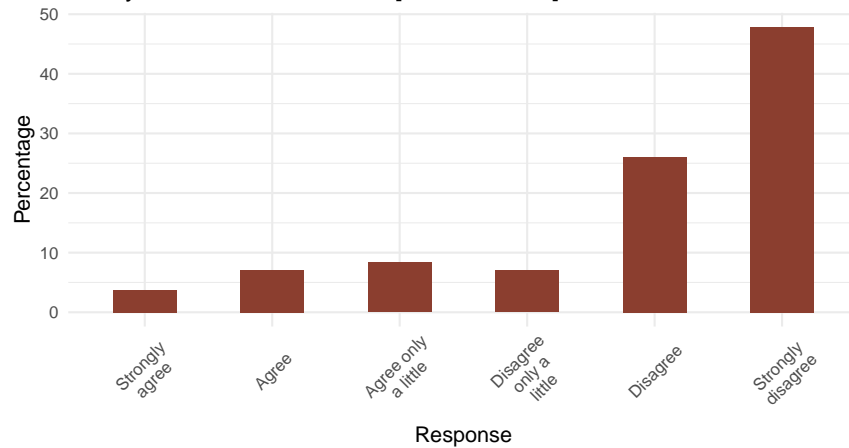

Response	Percentage	Frequency	Percentage+NA
Strongly agree	3.99	41.94	3.95
Agree	10.91	114.63	10.80
Agree only a little	14.72	154.60	14.57
Disagree only a little	11.15	117.11	11.04
Disagree	31.73	333.39	31.42
Strongly disagree	27.50	288.90	27.23
NA's	NA	10.43	0.98
Total	100.00	1061.00	100.00

Ads that contain misinformation about a candidate should be removed [Column: 152]
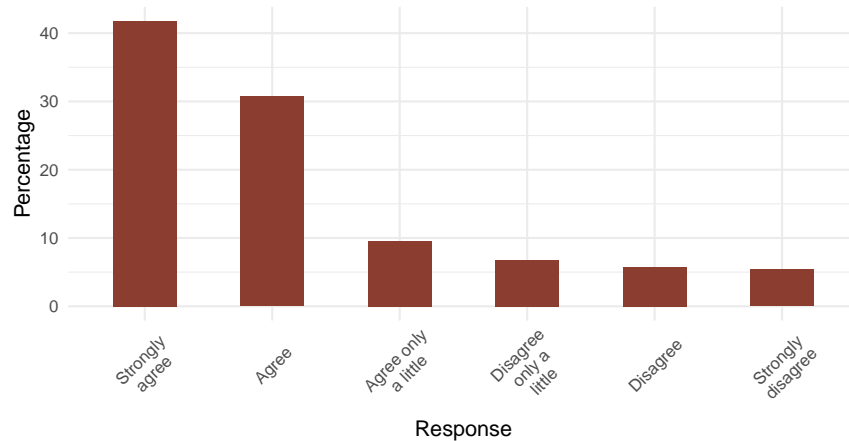
Response	Percentage	Frequency	Percentage+NA
Strongly agree	41.77	439.48	41.42
Agree	30.75	323.53	30.49
Agree only a little	9.56	100.61	9.48
Disagree only a little	6.78	71.33	6.72
Disagree	5.74	60.44	5.70
Strongly disagree	5.39	56.69	5.34
NA's	NA	8.93	0.84
Total	100.00	1061.00	100.00

17

All ads about candidates should be allowed, even if they contain false content [Column: 153]
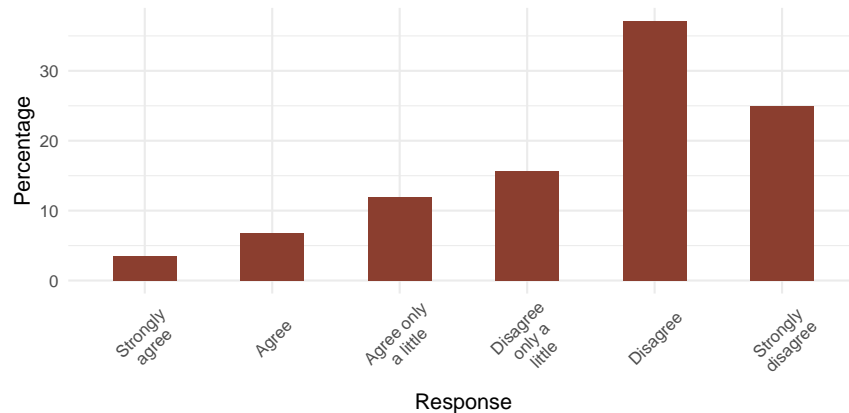

Response	Percentage	Frequency	Percentage+NA
Strongly agree	3.71	39.10	3.69
Agree	7.06	74.39	7.01
Agree only a little	8.35	88.04	8.30
Disagree only a little	7.02	73.99	6.97
Disagree	26.03	274.41	25.86
Strongly disagree	47.84	504.31	47.53
NA's	NA	6.76	0.64
Total	100.00	1061.00	100.00

## Companies should provide a publicly accessible database of all political ads [Column: 154]
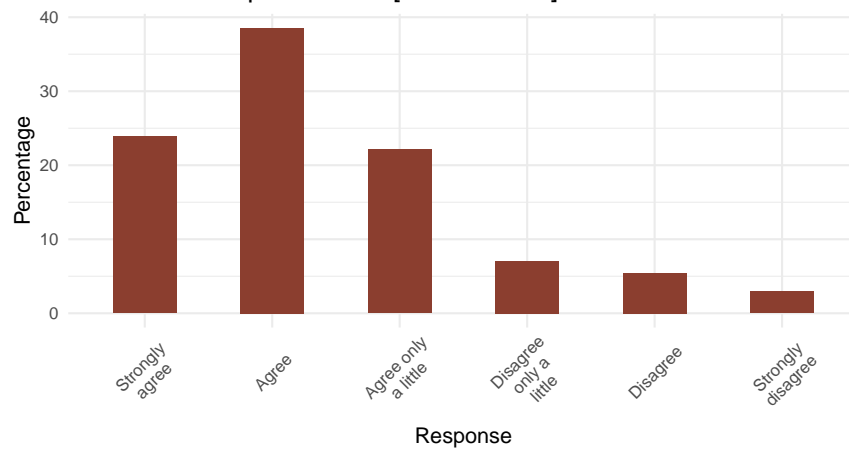
Response	Percentage	Frequency	Percentage+NA
Strongly agree	23.91	249.76	23.54
Agree	38.53	402.53	37.94
Agree only a little	22.12	231.12	21.78
Disagree only a little	7.04	73.56	6.93
Disagree	5.42	56.62	5.34
Strongly disagree	2.97	31.04	2.93
NA's	NA	16.38	1.54
Total	100.00	1061.00	100.00

18

Ads about candidates or upcoming elections should
be banned, but ads about social issues (e.g., guns
or abortion) should still be allowed [Column: 155]

Response	Percentage	Frequency	Percentage+NA
Strongly agree	3.48	36.68	3.46
Agree	6.80	71.66	6.75
Agree only a little	11.99	126.26	11.90
Disagree only a little	15.60	164.36	15.49
Disagree	37.15	391.38	36.89
Strongly disagree	24.98	263.10	24.80
NA's	NA	7.56	0.71
Total	100.00	1061.00	100.00

Ads from certain sources like political action
committees (PACs) and dark money organizations
should be banned [Column: 156]
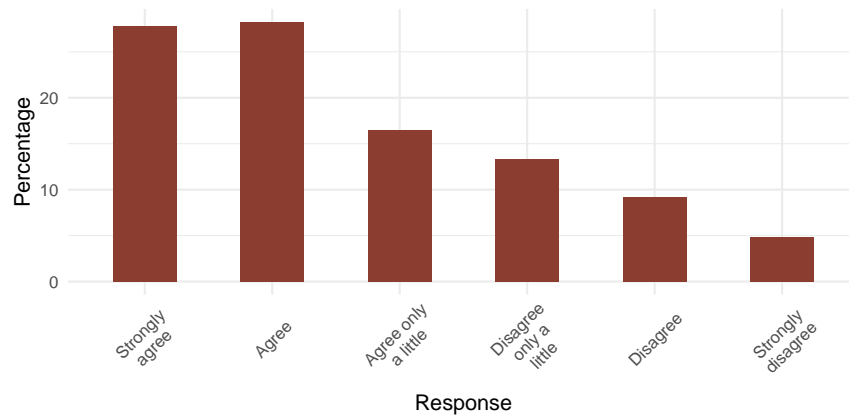
Response	Percentage	Frequency	Percentage+NA
Strongly agree	27.85	290.12	27.34
Agree	28.26	294.38	27.75
Agree only a little	16.45	171.36	16.15
Disagree only a little	13.34	138.95	13.10
Disagree	9.21	95.99	9.05
Strongly disagree	4.89	50.90	4.80
NA's	NA	19.31	1.82
Total	100.00	1061.00	100.00

19