TASS2

Celia Guillard

1/9/2021

Confirm working directory

```
## [1] "/Users/Celia/Documents/2020/Political_Transparency/TASS/TASS2/Nov2020Wave_Redacted"
```
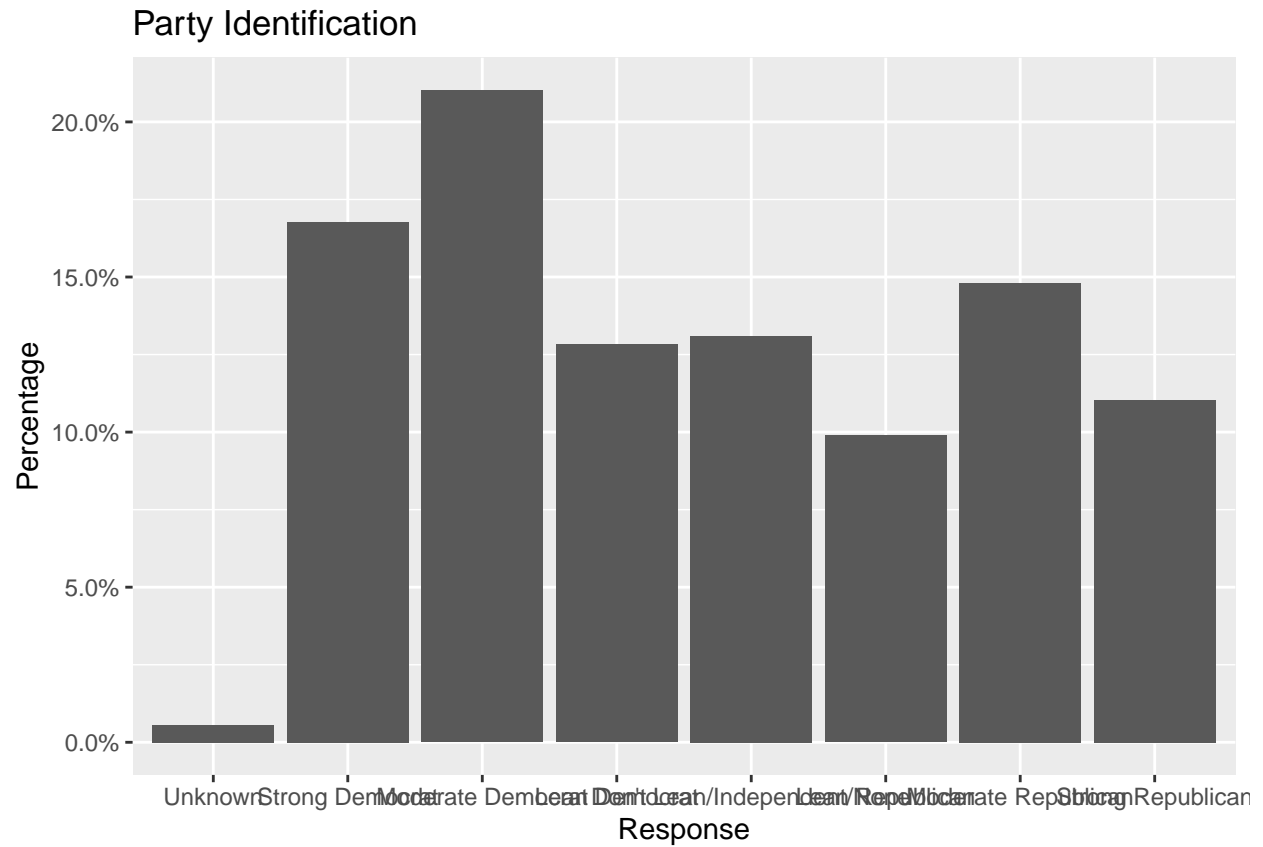
Get data

Demographics:

Party Identification

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 1: Party Identification

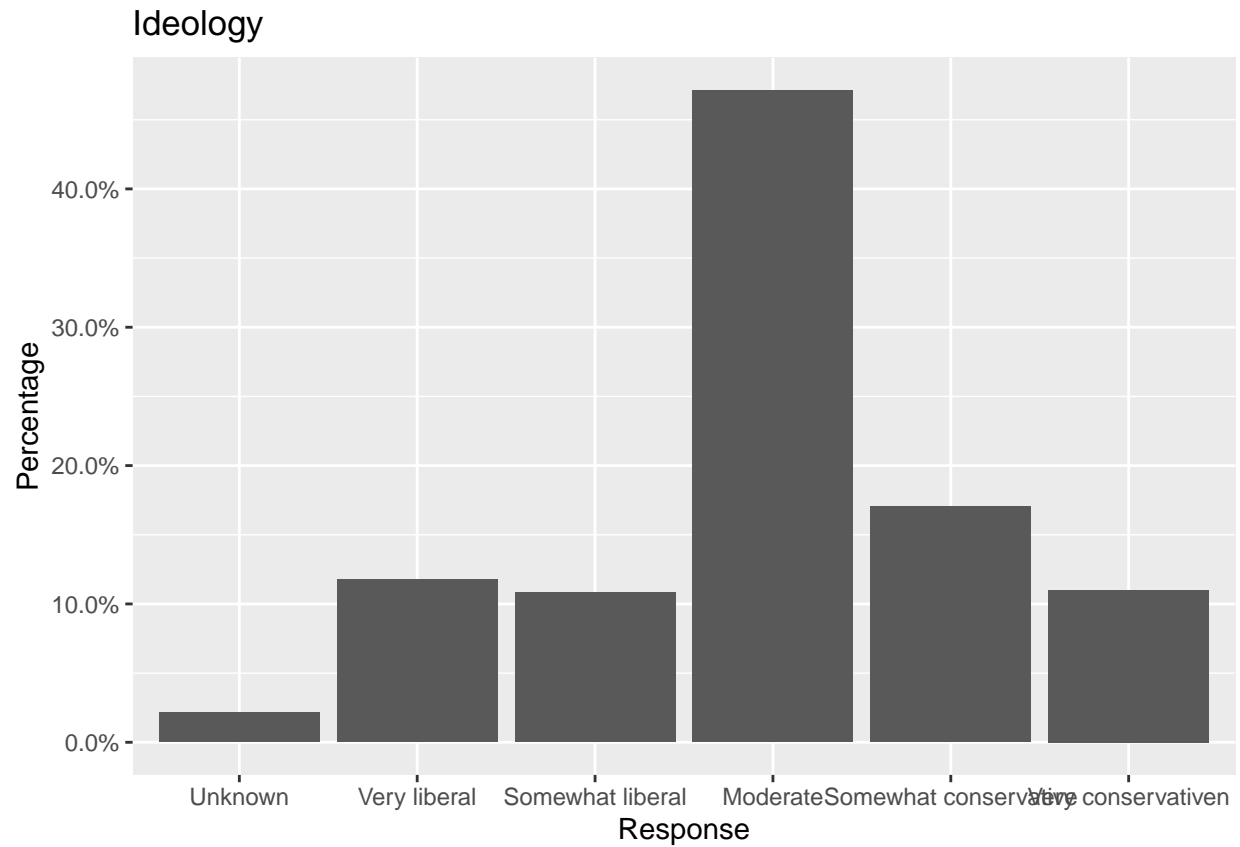| Response	Frequency	Percentage
Unknown	6	0.57
Strong Democrat	178	16.78
Moderate Democrat	223	21.02
Lean Democrat	136	12.82
Don't Lean/Independent/None	139	13.10
Lean Republican	105	9.90
Moderate Republican	157	14.80
Strong Republican	117	11.03

Party Identification

Ideology

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 2: Ideology

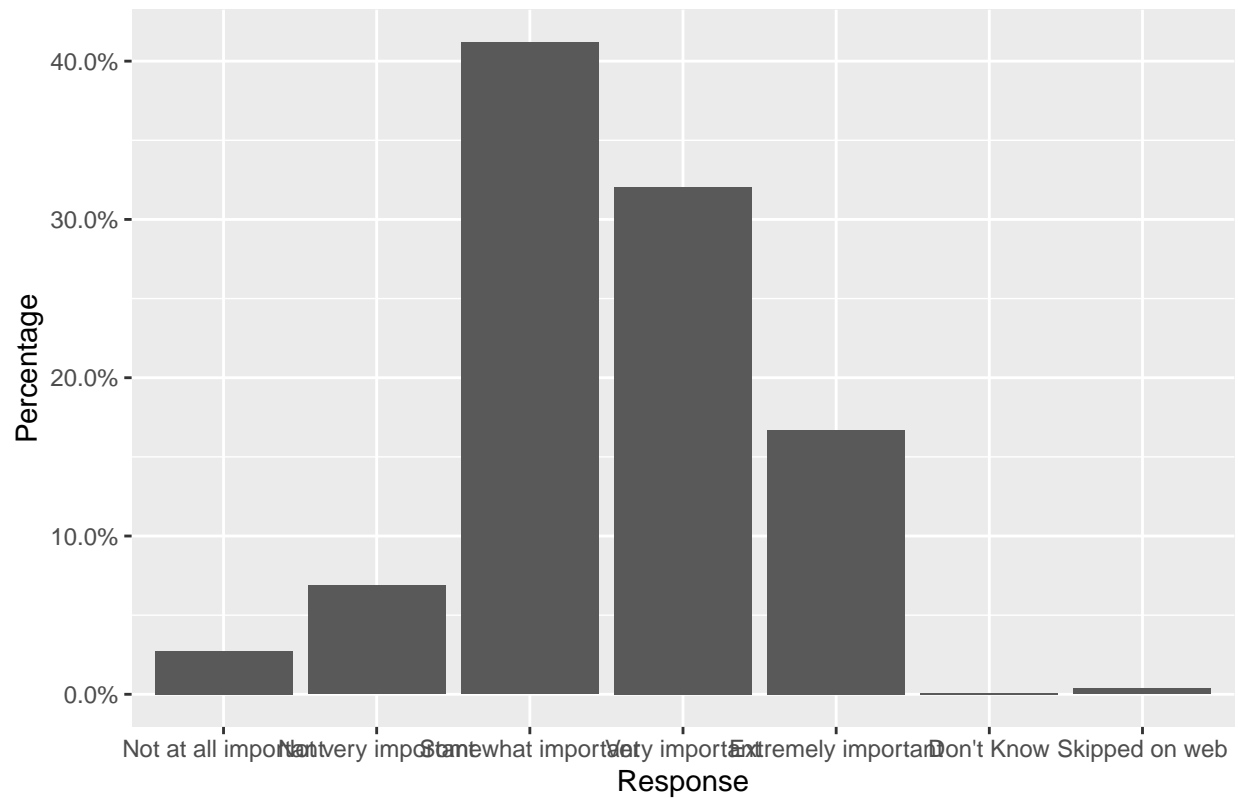| Response	Frequency	Percentage
Unknown	23	2.17
Very liberal	125	11.78
Somewhat liberal	115	10.84
Moderate	500	47.13
Somewhat conservative	181	17.06
Very conservativen	117	11.03

Ideology

News

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 3: How important is it to you personally to keep up with news and information?

Response	Frequency	Percentage
Not at all important	29	2.73
Not very important	73	6.88
Somewhat important	437	41.19
Very important	340	32.05
Extremely important	177	16.68
Don't Know	1	0.09
Skipped on web	4	0.38

## How important is it to you personally to keep up with news and informatio

Did you vote for Joe Biden and Kamala Harris with the Democrats or Donald Trump and Mike Pence for the Republicans?

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 4: Who did you vote for?

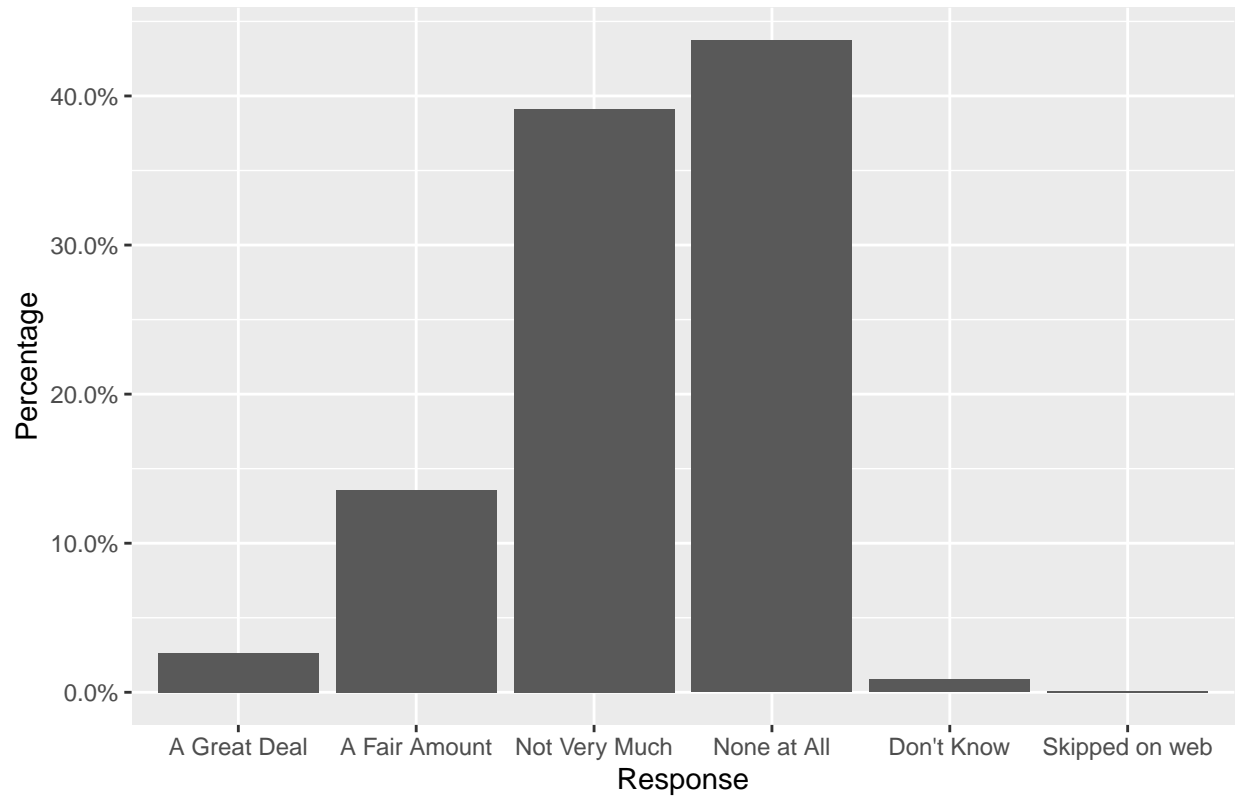| Response	Frequency	Percentage
Biden/Harris	546	51.46
Trump/Pence	334	31.48
Another candidate	44	4.15
Did not vote for president	112	10.56
Don't Know	2	0.19
Skipped on web	17	1.60
Refused	6	0.57

Who did you vote for?
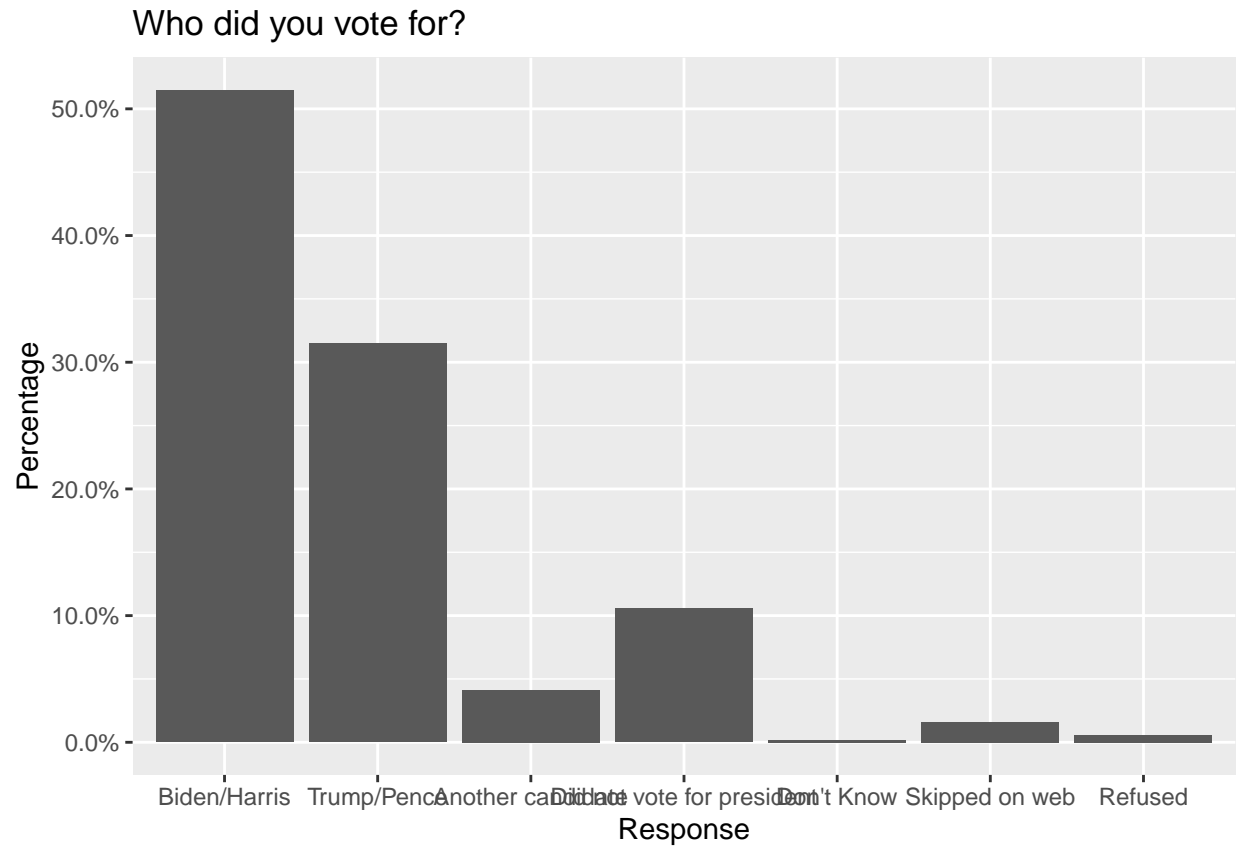
FACEBOOK

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 5: How much trust and confidence do you have in Facebook
to appropriately handle political advertising?

Response	Frequency	Percentage
A Great Deal	28	2.64
A Fair Amount	144	13.57
Not Very Much	415	39.11
None at All	464	43.73
Don't Know	9	0.85
Skipped on web	1	0.09

How much trust and confidence do you have in Facebook to appropriately
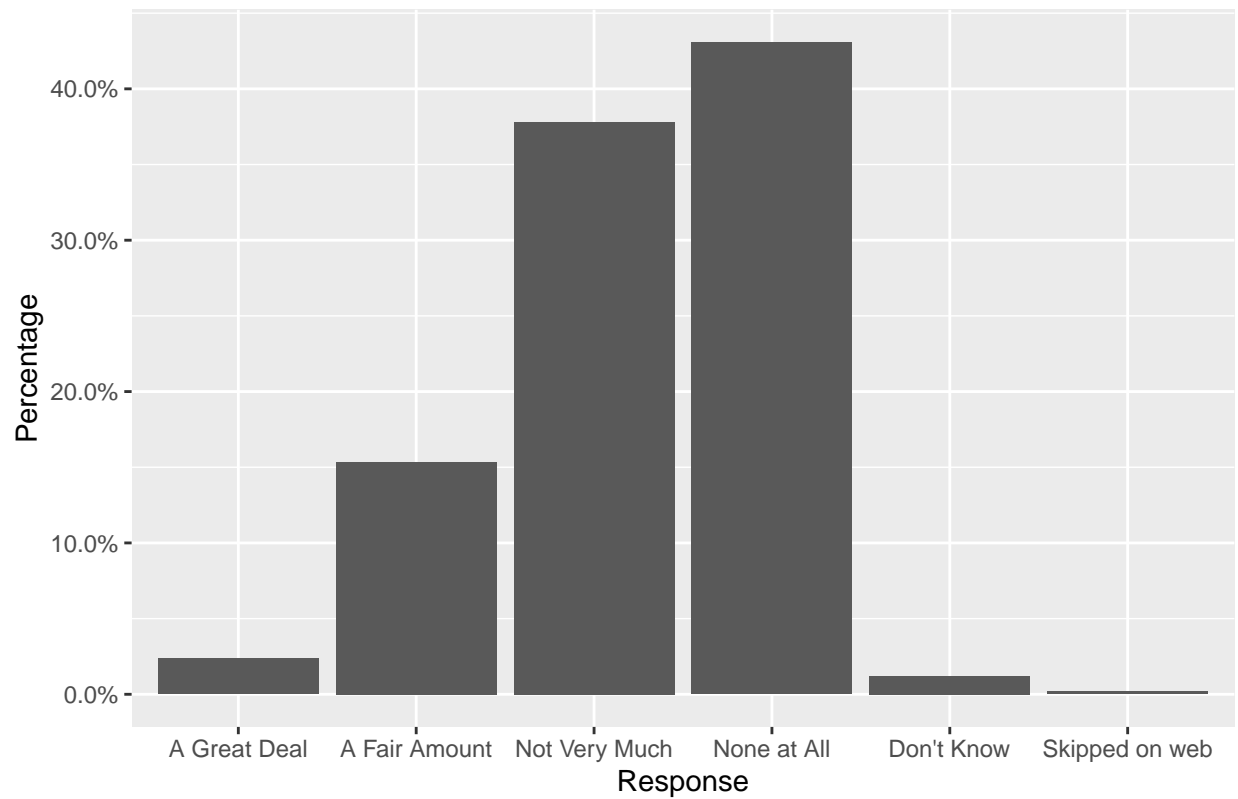

TWITTER

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 6: How much trust and confidence do you have in Twitter to appropriately handle political advertising?

Response	Frequency	Percentage
A Great Deal	25	2.36
A Fair Amount	163	15.36
Not Very Much	401	37.79
None at All	457	43.07
Don't Know	13	1.23
Skipped on web	2	0.19

## How much trust and confidence do you have in Twitter to appropriately ha

GOOGLE

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 7: How much trust and confidence do you have in Google to appropriately handle political advertising?

Response	Frequency	Percentage
A Great Deal	74	6.97
A Fair Amount	325	30.63
Not Very Much	366	34.50
None at All	284	26.77
Don't Know	8	0.75
Skipped on web	4	0.38

How much trust and confidence do you have in Google to appropriately ha
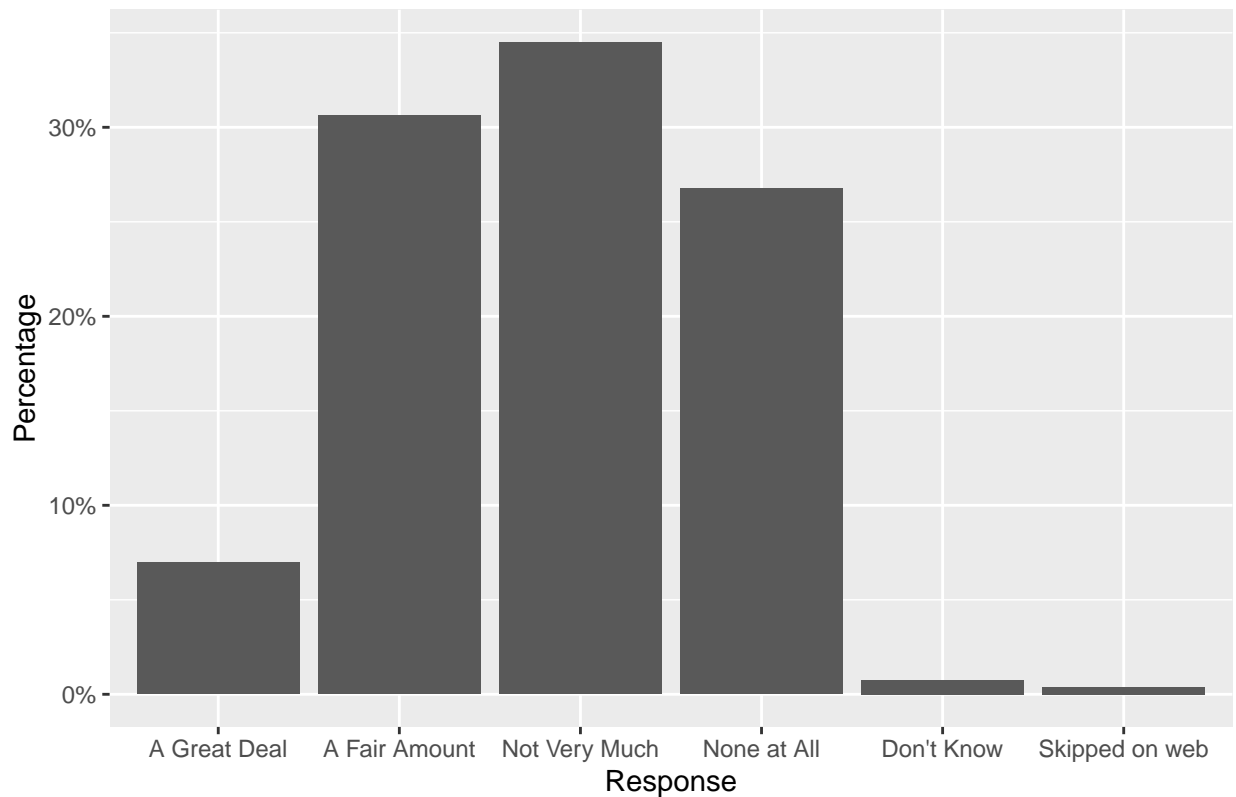
POLITICAL ADS

Scale: 1 Strongly agree 2 Agree 3 Agree only a little (edited to "Slightly Agree" in analyses to fit graphs) 4 Disagree only a little (edited to "Slightly Disagree" in analyses to fit graphs) 5 Disagree 6 Strongly disagree 77 DON'T KNOW 98 SKIPPED ON WEB 99 REFUSED
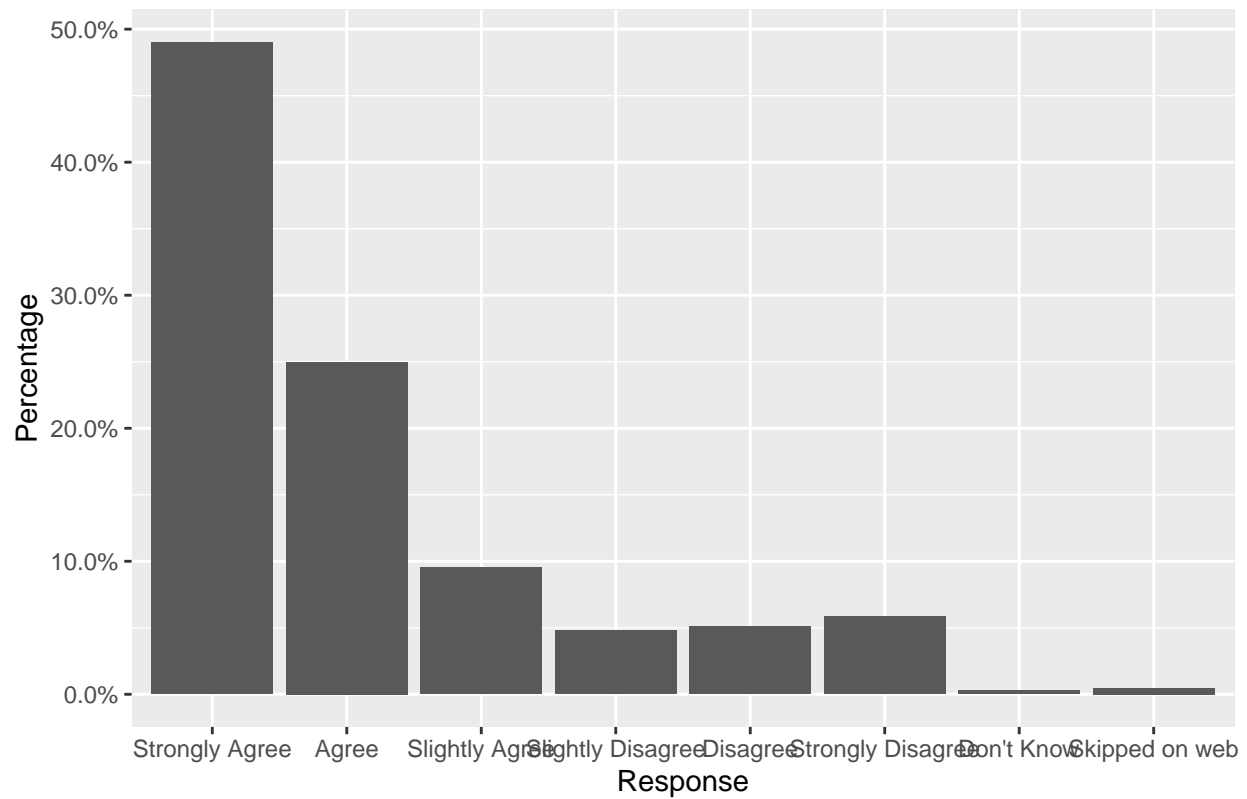
ADS4_A: Political ads should be removed if they contain false information.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 8: Political ads should be removed if they contain false information.

Response	Frequency	Percentage
Strongly Agree	520	49.01
Agree	265	24.98
Slightly Agree	101	9.52
Slightly Disagree	51	4.81
Disagree	54	5.09
Strongly Disagree	62	5.84
Don't Know	3	0.28
Skipped on web	5	0.47

Political ads should be removed if they contain false information.


ADS4_B: Political ads should be allowed, even if they contain misleading information.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 9: Political ads should be allowed, even if they contain misleading information.

Response	Frequency	Percentage
Strongly Agree	40	3.77
Agree	69	6.50
Agree only a little	91	8.58
Disagree only a little	87	8.20
Disagree	297	27.99
Strongly Disagree	467	44.02
Don't Know	3	0.28
Skipped on web	7	0.66

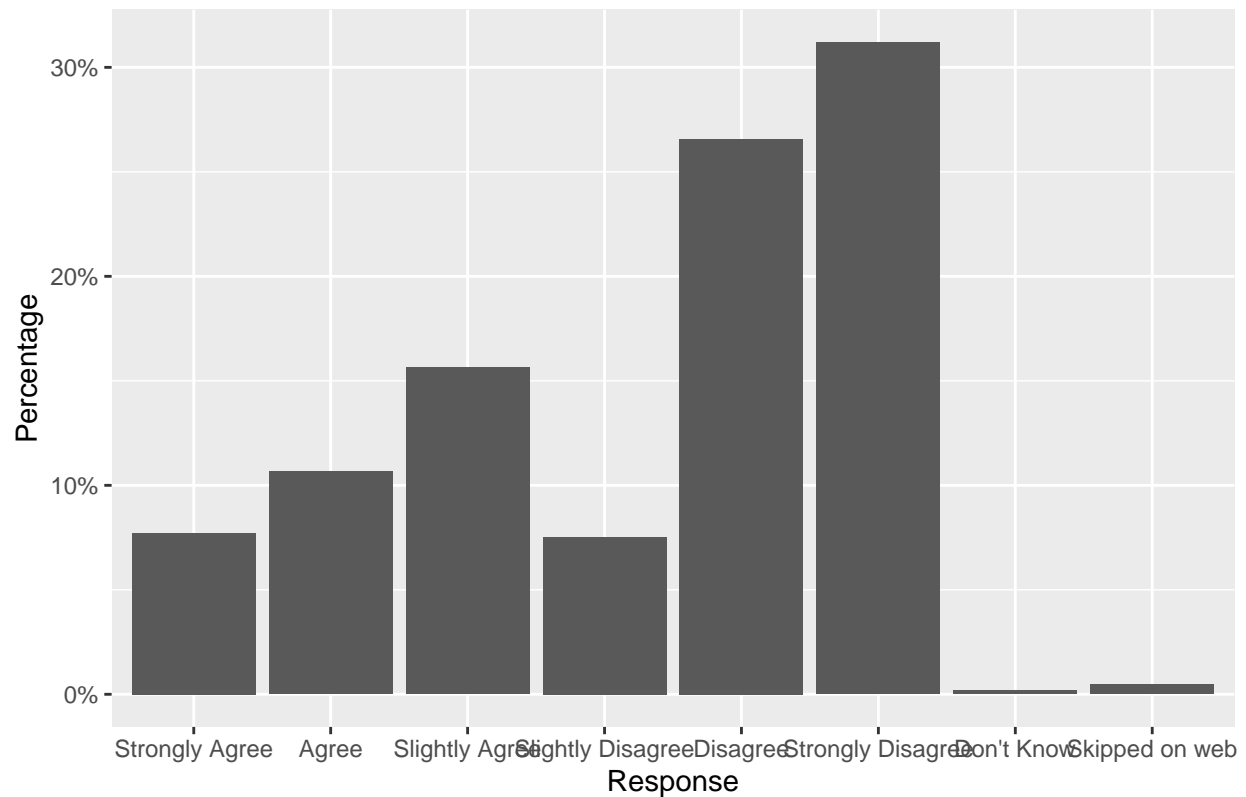## Political ads should be allowed, even if they contain misleading informatio
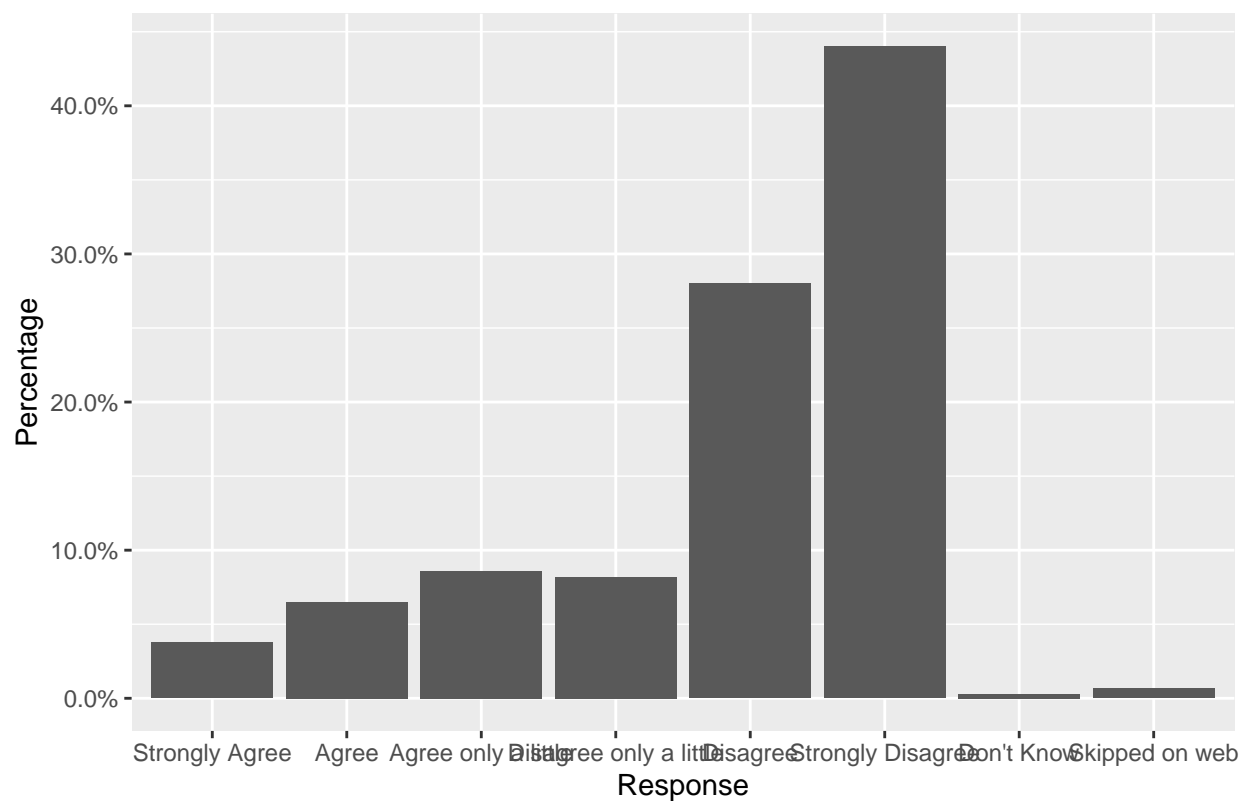
ADS4_C: Political ads with false content should be allowed, but labeled with a warning.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 10: Political ads with false content should be allowed, but labeled with a warning.

Response	Frequency	Percentage
Strongly Agree	82	7.73
Agree	113	10.65
Slightly Agree	166	15.65
Slightly Disagree	80	7.54
Disagree	282	26.58
Strongly Disagree	331	31.20
Don't Know	2	0.19
Skipped on web	5	0.47

Political ads with false content should be allowed, but labeled with a warnir


ADS4_D: Companies should not try to label political ads as false, even if they containing misleading information.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 11: Companies should not try to label political ads as false, even if they contain misleading information.

Response	Frequency	Percentage
Strongly Agree	98	9.24
Agree	136	12.82
Slightly Agree	111	10.46
Slightly Disagree	111	10.46
Disagree	301	28.37
Strongly Disagree	294	27.71
Don't Know	4	0.38
Skipped on web	6	0.57

Companies should not try to label political ads as false, even if they contain
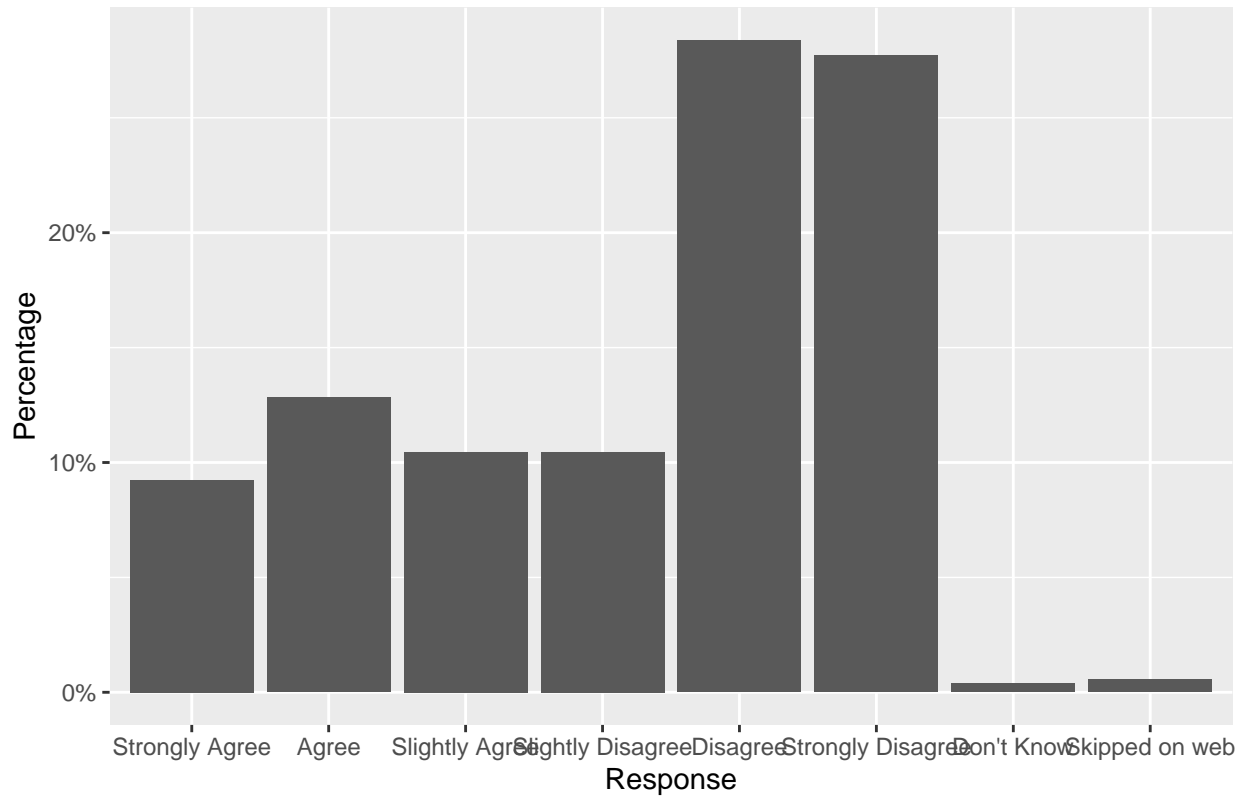

ADS4_E: No political ads should be allowed at all.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 12: No political ads should be allowed at all.

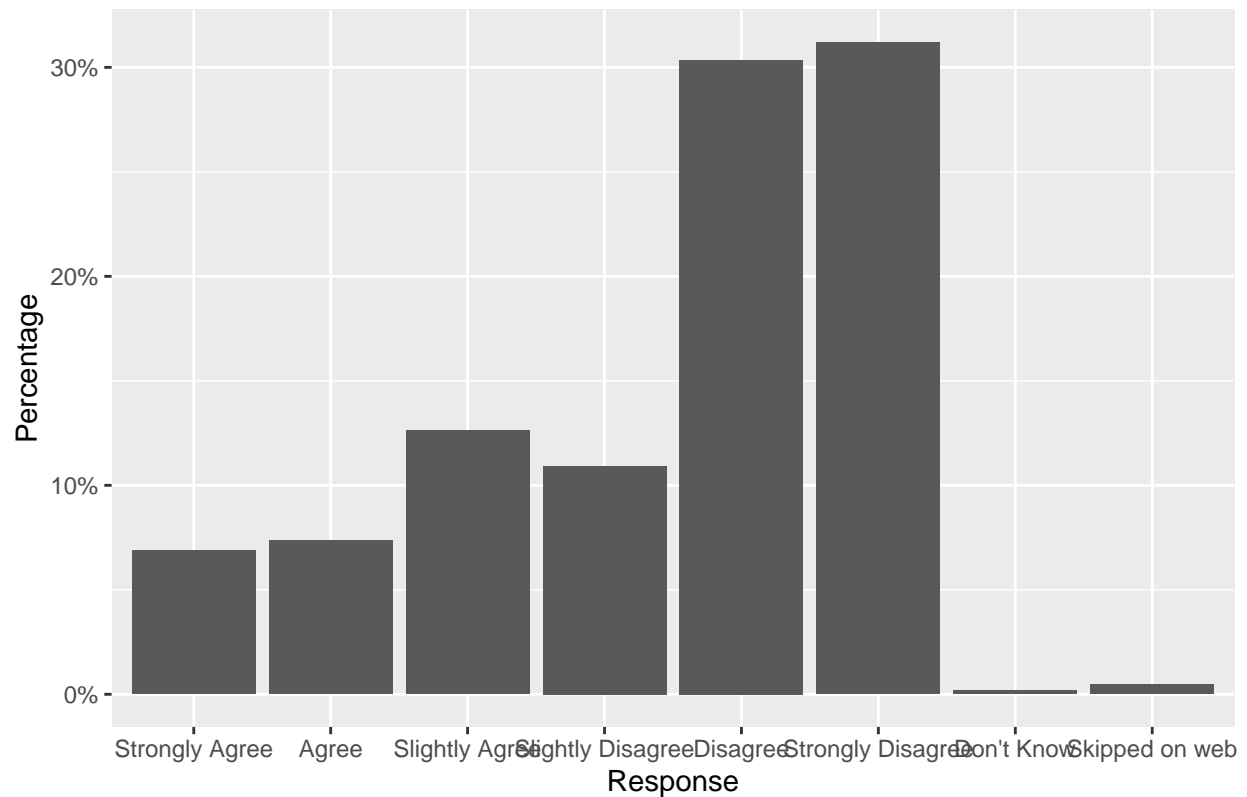| Response	Frequency	Percentage
Strongly Agree	160	15.08
Agree	120	11.31
Slightly Agree	159	14.99
Slightly Disagree	141	13.29
Disagree	299	28.18
Strongly Disagree	172	16.21
Don't Know	3	0.28
Skipped on web	7	0.66

No political ads should be allowed at all.
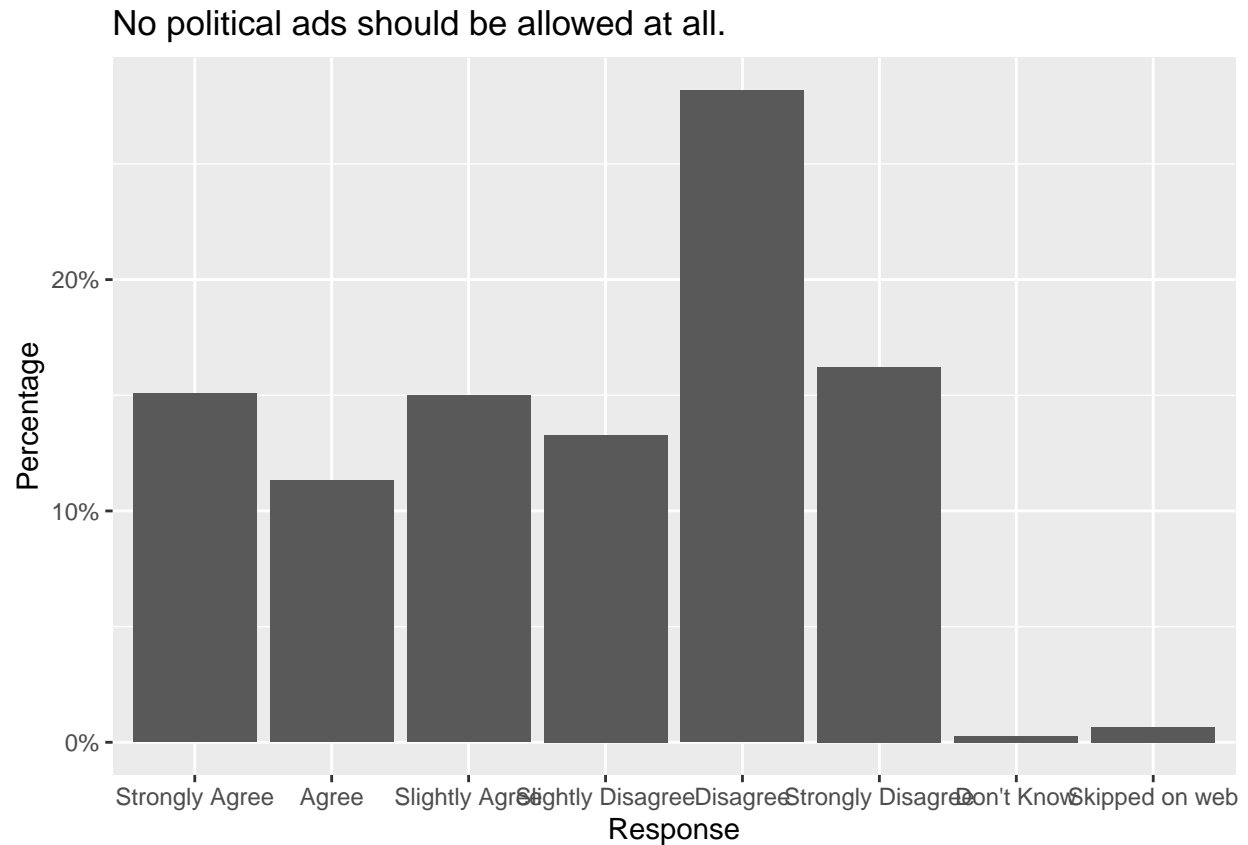
ADS4_F: Political candidates should always be allowed to post ads without restriction.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 13: Political candidates should always be allowed to post ads without restriction.

Response	Frequency	Percentage
Strongly Agree	73	6.88
Agree	78	7.35
Slightly Agree	134	12.63
Slightly Disagree	116	10.93
Disagree	322	30.35
Strongly Disagree	331	31.20
Don't Know	2	0.19
Skipped on web	5	0.47

Political candidates should always be allowed to post ads without restrictio


ADS4_G: All ads on controversial topics should be removed, regardless of source.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 14: All ads on controversial topics should be removed, regardless of source.

Response	Frequency	Percentage
Strongly Agree	103	9.71
Agree	111	10.46
Slightly Agree	153	14.42
Slightly Disagree	152	14.33
Disagree	319	30.07
Strongly Disagree	211	19.89
Don't Know	3	0.28
Skipped on web	9	0.85

All ads on controversial topics should be removed, regardless of source.
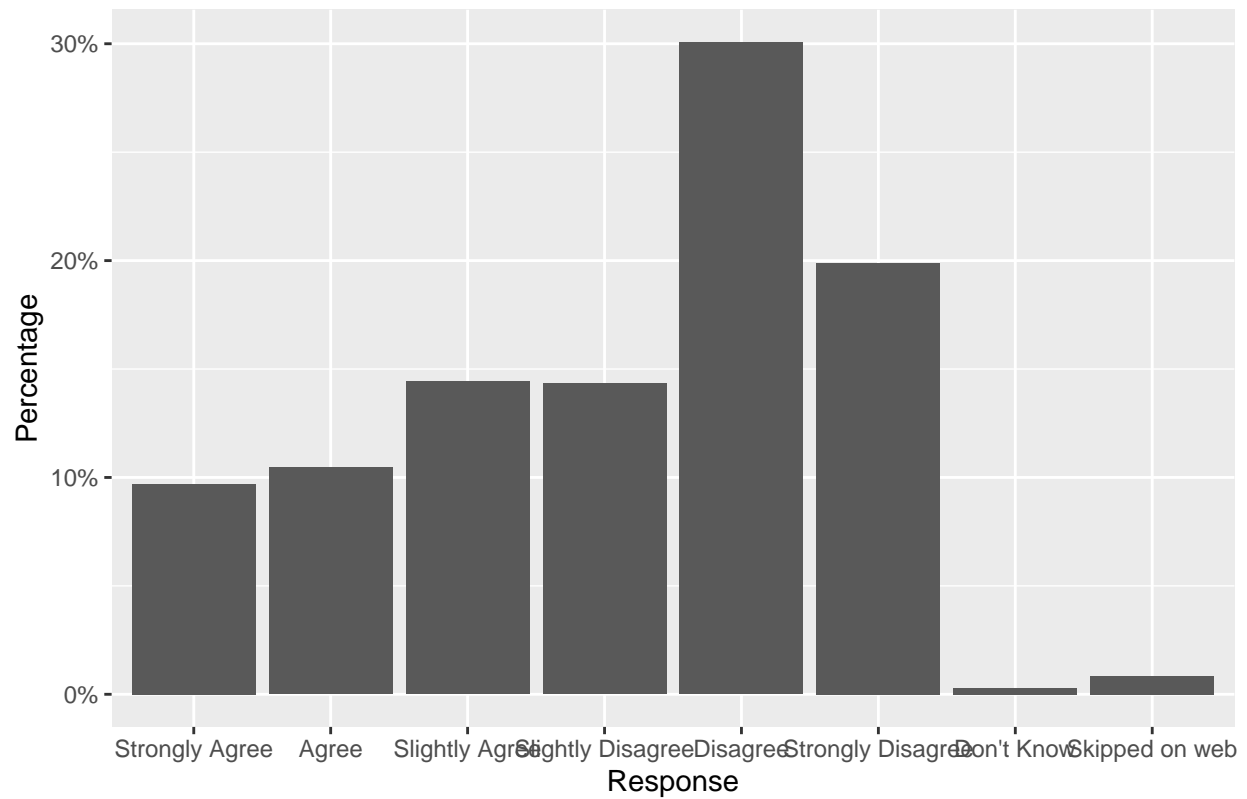
ADS4_H: Ads that encourage voting should always be permitted.

`summarise()` ungrouping output (override with `.groups` argument)

Table 15: Ads that encourage voting should always be permitted.

Response	Frequency	Percentage
Strongly Agree	453	42.70
Agree	358	33.74
Slightly Agree	129	12.16
Slightly Disagree	50	4.71
Disagree	37	3.49
Strongly Disagree	26	2.45
Don't Know	1	0.09
Skipped on web	7	0.66

# Ads that encourage voting should always be permitted.
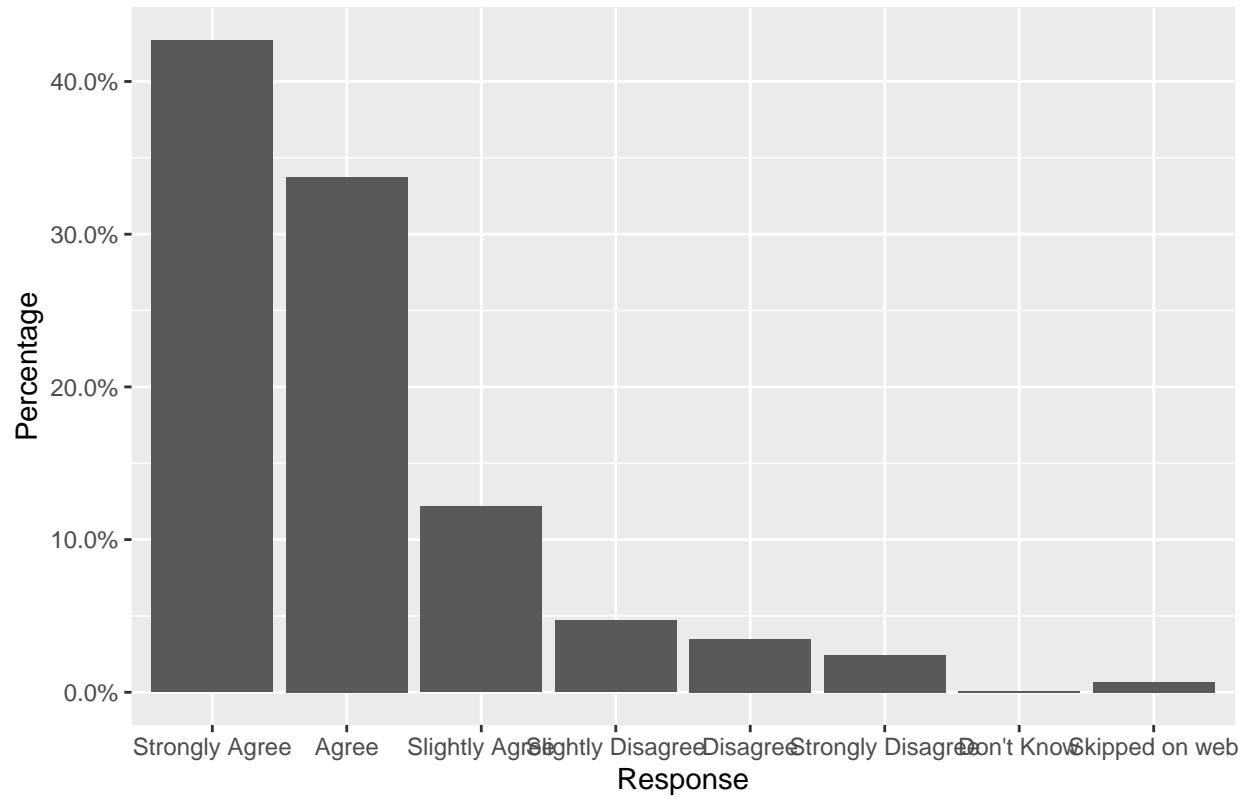
ADS4_I: Ads from news organizations should be exempted from regulations of political advertising.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 16: Ads from news organizations should be exempted from regulations of political advertising.

Response	Frequency	Percentage
Strongly Agree	46	4.34
Agree	84	7.92
Slightly Agree	122	11.50
Slightly Disagree	137	12.91
Disagree	344	32.42
Strongly Disagree	308	29.03
Don't Know	7	0.66
Skipped on web	13	1.23

Ads from news organizations should be exempted from regulations of politi
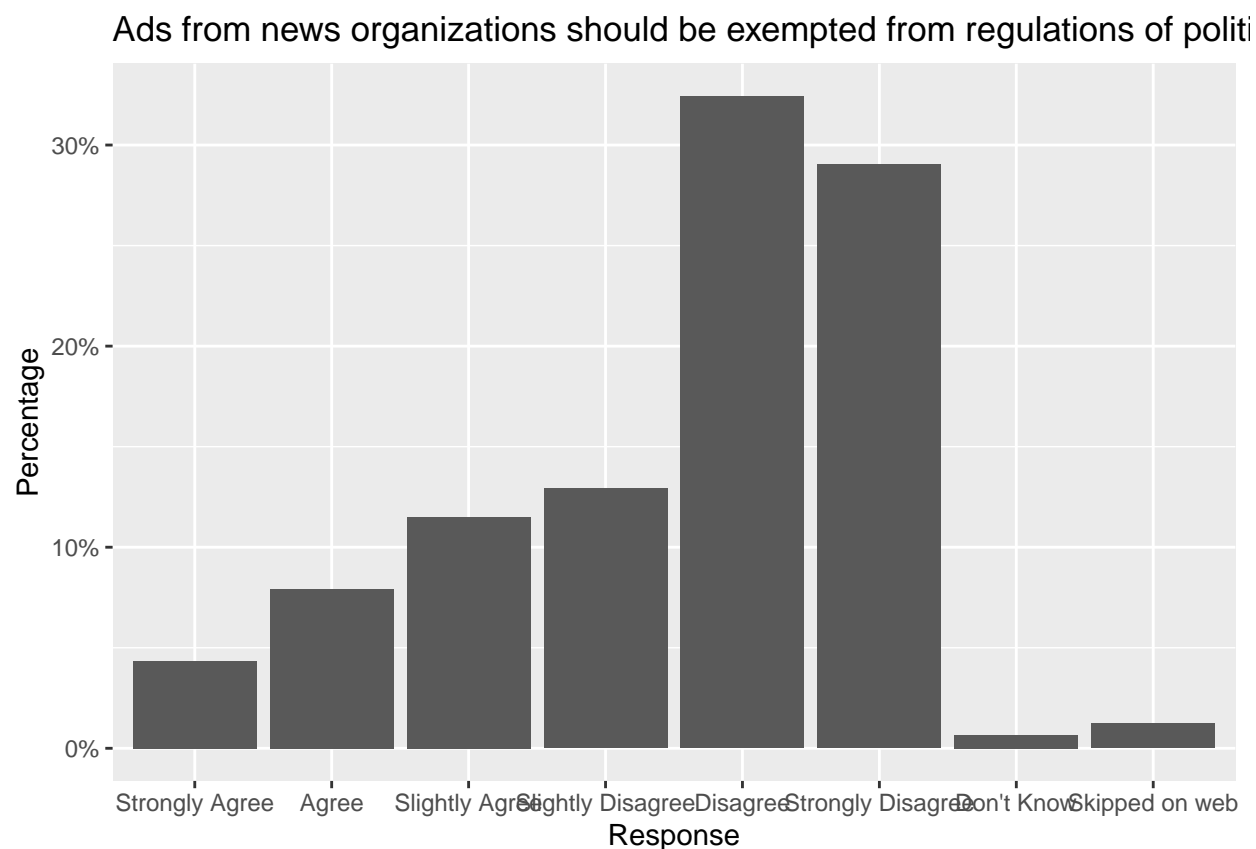

ADS4_J: Political ads from news organizations should be subject to the same regulations as ads from other sources.

`summarise()` ungrouping output (override with `.groups` argument)

Table 17: Political ads from news organizations should be subject to the same regulations as ads from other sources.

Response	Frequency	Percentage
Strongly Agree	423	39.87
Agree	439	41.38
Slightly Agree	101	9.52
Slightly Disagree	52	4.90
Disagree	21	1.98
Strongly Disagree	16	1.51
Don't Know	2	0.19
Skipped on web	7	0.66

## Political ads from news organizations should be subject to the same regu
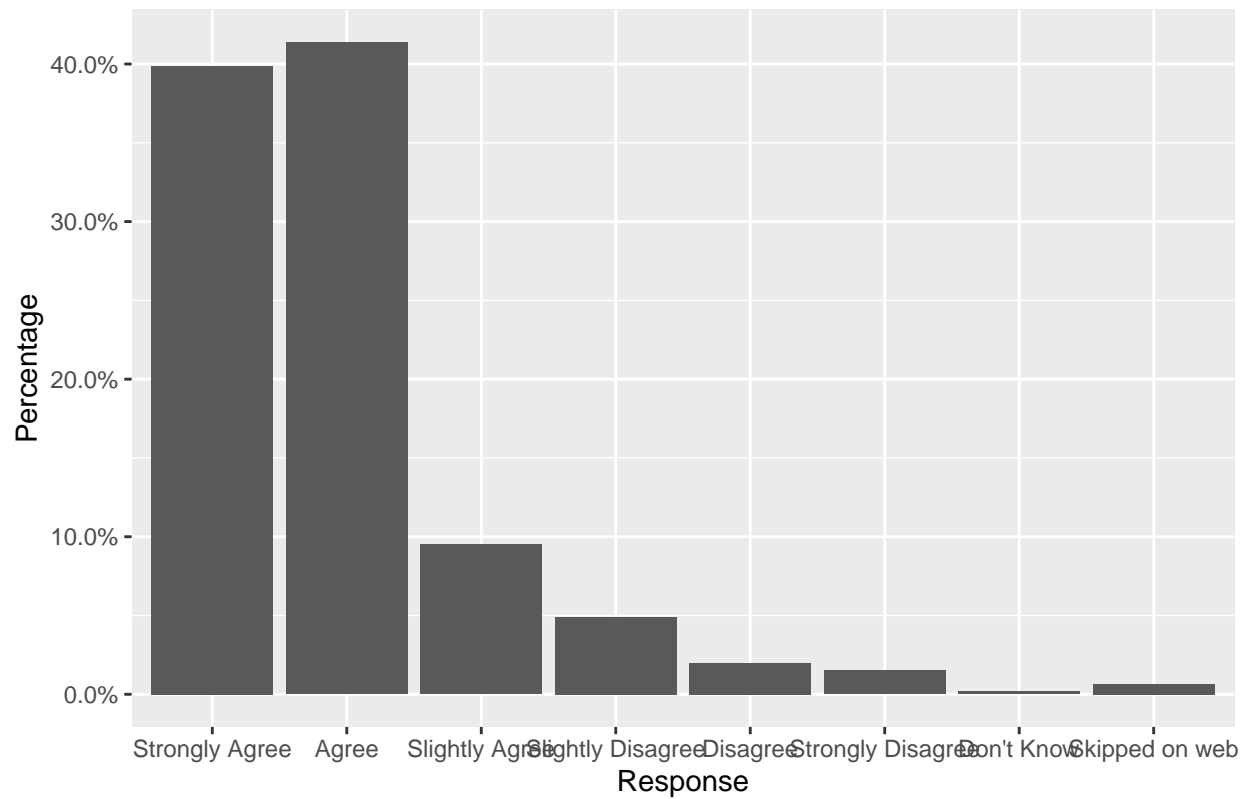
ADS4_K: Ads that discredit voting by mail should not be permitted on social media.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 18: Ads that discredit voting by mail should not be permitted on social media.

Response	Frequency	Percentage
Strongly Agree	315	29.69
Agree	220	20.74
Slightly Agree	123	11.59
Slightly Disagree	106	9.99
Disagree	141	13.29
Strongly Disagree	143	13.48
Don't Know	5	0.47
Skipped on web	8	0.75

Ads that discredit voting by mail should not be permitted on social media.
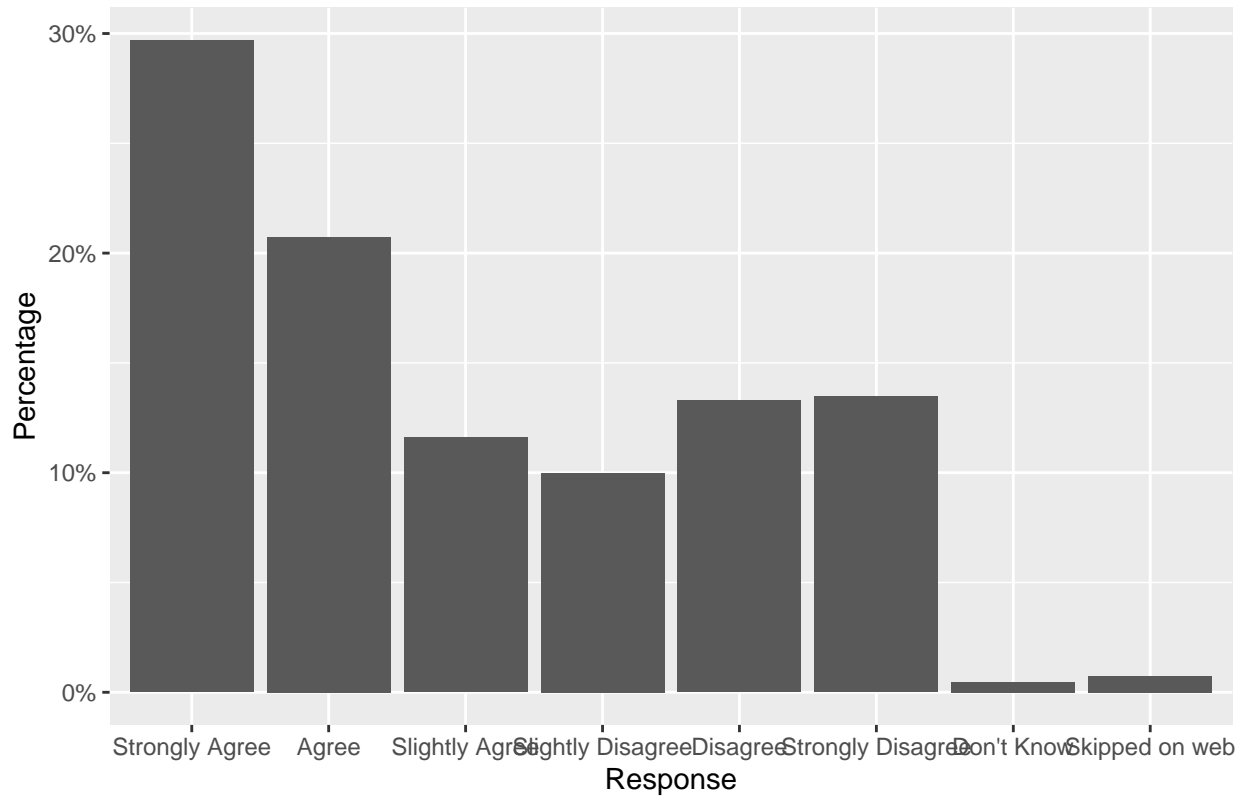
ADS4_L: Political ads should include information about who paid for them.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 19: Political ads should include information about who paid for them.

Response	Frequency	Percentage
Strongly Agree	474	44.67
Agree	340	32.05
Slightly Agree	112	10.56
Slightly Disagree	55	5.18
Disagree	43	4.05
Strongly Disagree	25	2.36
Don't Know	5	0.47
Skipped on web	7	0.66

Political ads should include information about who paid for them.
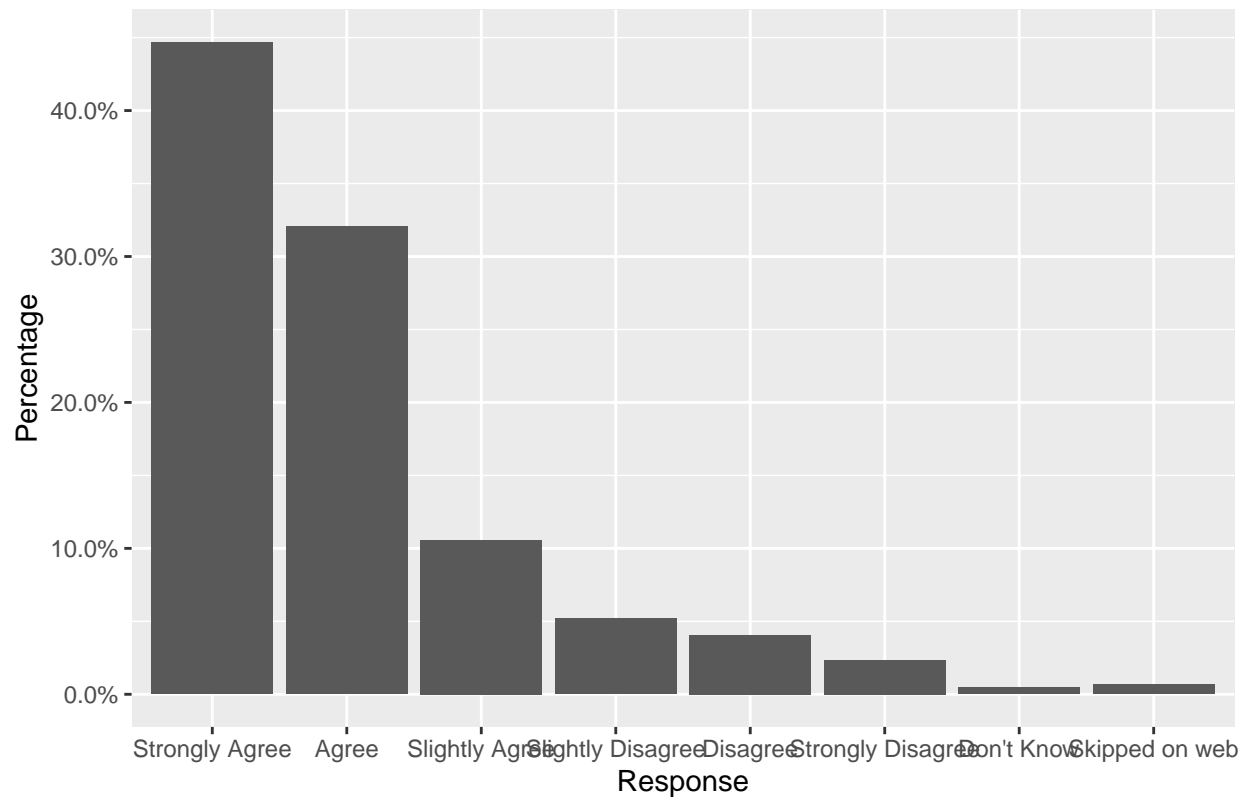
ADS4_M: Political advertisers should not be required to disclose their funding sources.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 20: Political advertisers should not be required to disclose their funding sources.

Response	Frequency	Percentage
Strongly Agree	38	3.58
Agree	46	4.34
Slightly Agree	77	7.26
Slightly Disagree	98	9.24
Disagree	300	28.28
Strongly Disagree	492	46.37
Don't Know	4	0.38
Skipped on web	6	0.57

Political advertisers should not be required to disclose their funding sourc
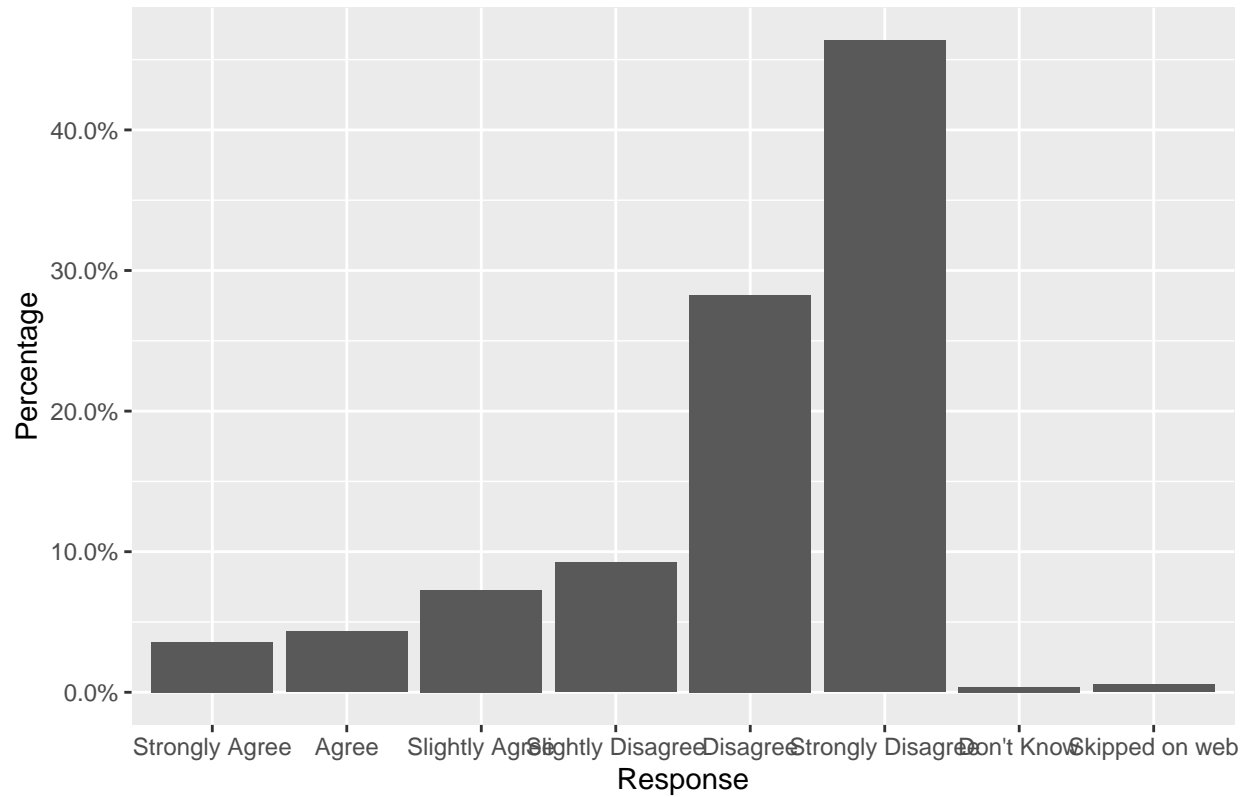
ADS4_N: Microtargeting political ads to specific audiences based on things like age, gender, and race should not be permitted.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 21: Microtargeting political ads to specific audiences based on things like age, gender, and race should not be permitted.

Response	Frequency	Percentage
Strongly Agree	235	22.15
Agree	226	21.30
Slightly Agree	155	14.61
Slightly Disagree	155	14.61
Disagree	186	17.53
Strongly Disagree	87	8.20
Don't Know	4	0.38
Skipped on web	13	1.23

Microtargeting political ads to specific audiences based on things like age
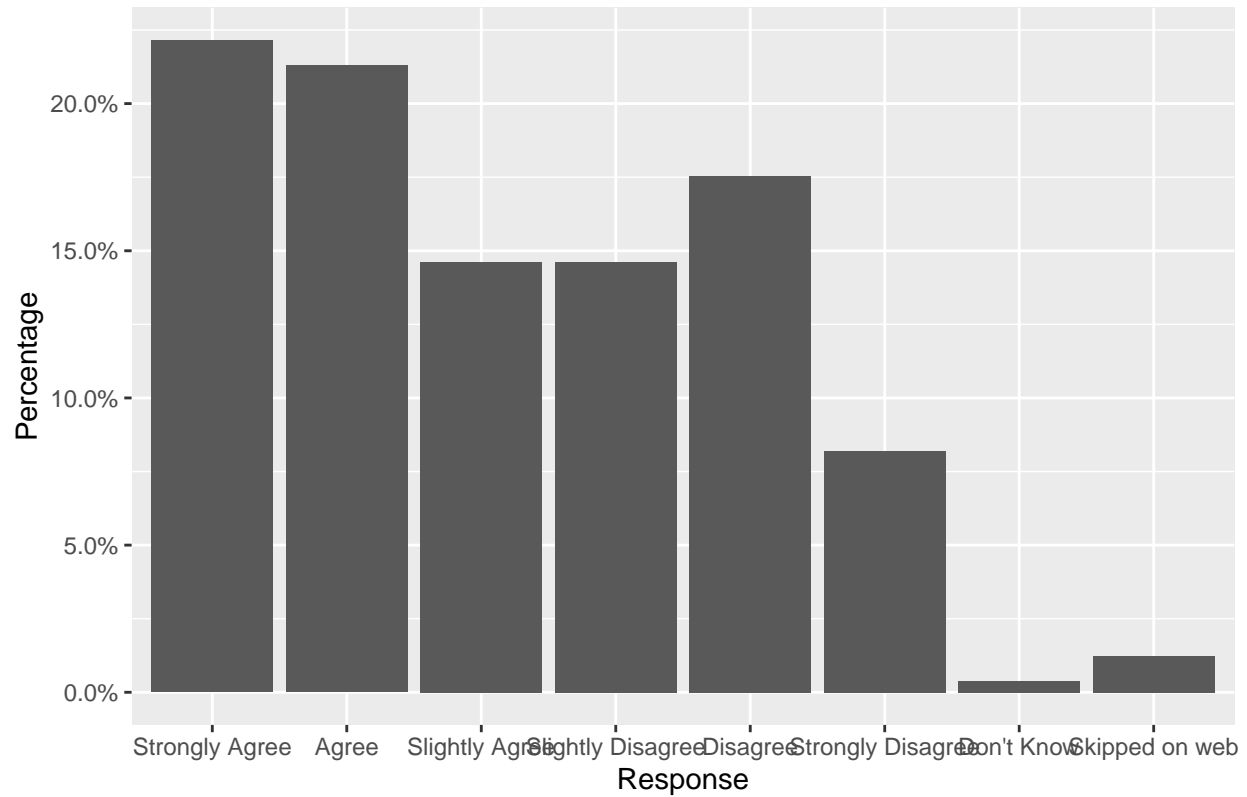
ADS4_O: Political advertisers should be allowed to select who sees their ads.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 22: Political advertisers should be allowed to select who sees their ads.

Response	Frequency	Percentage
Strongly Agree	42	3.96
Agree	108	10.18
Slightly Agree	160	15.08
Slightly Disagree	111	10.46
Disagree	313	29.50
Strongly Disagree	317	29.88
Don't Know	4	0.38
Skipped on web	6	0.57

Political advertisers should be allowed to select who sees their ads.
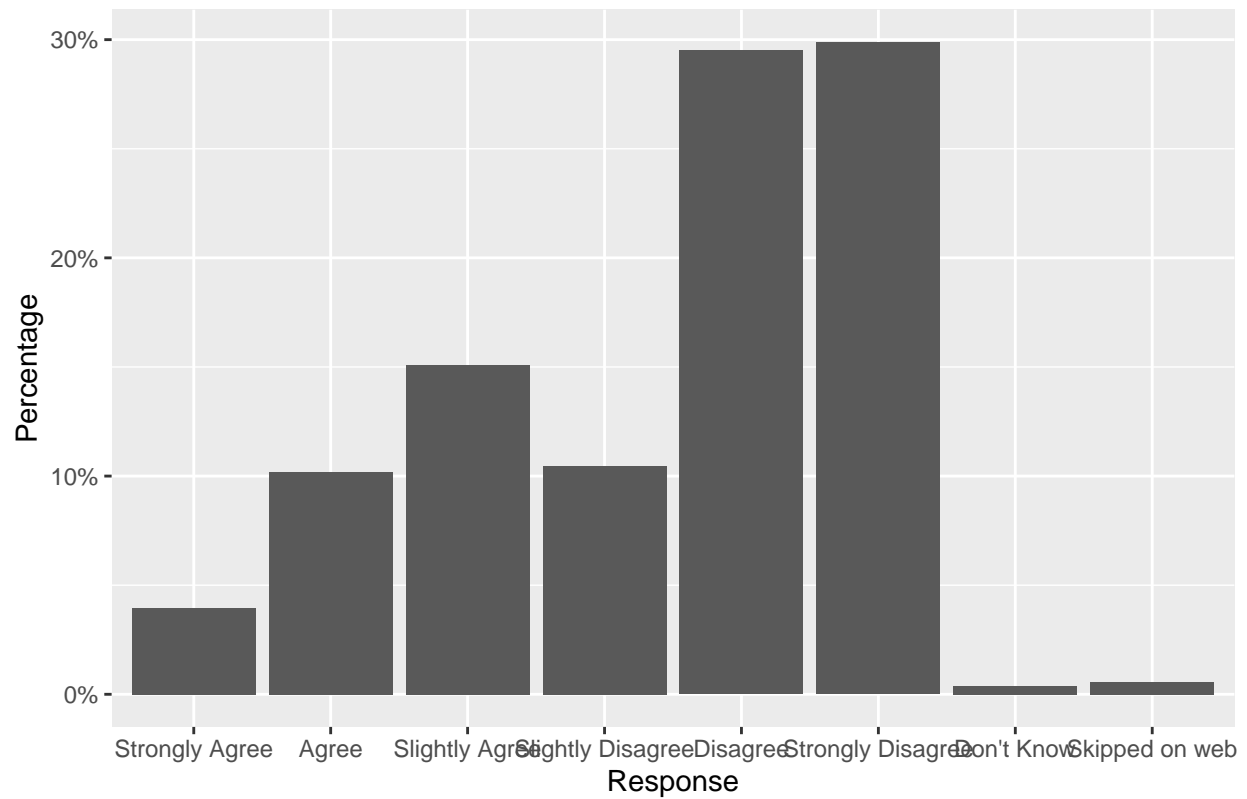
ADS4_P: Ads that contain misinformation about a candidate should be removed.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 23: Ads that contain misinformation about a candidate should be removed.

Response	Frequency	Percentage
Strongly Agree	446	42.04
Agree	320	30.16
Slightly Agree	104	9.80
Slightly Disagree	61	5.75
Disagree	56	5.28
Strongly Disagree	62	5.84
Don't Know	4	0.38
Skipped on web	8	0.75

Ads that contain misinformation about a candidate should be removed.
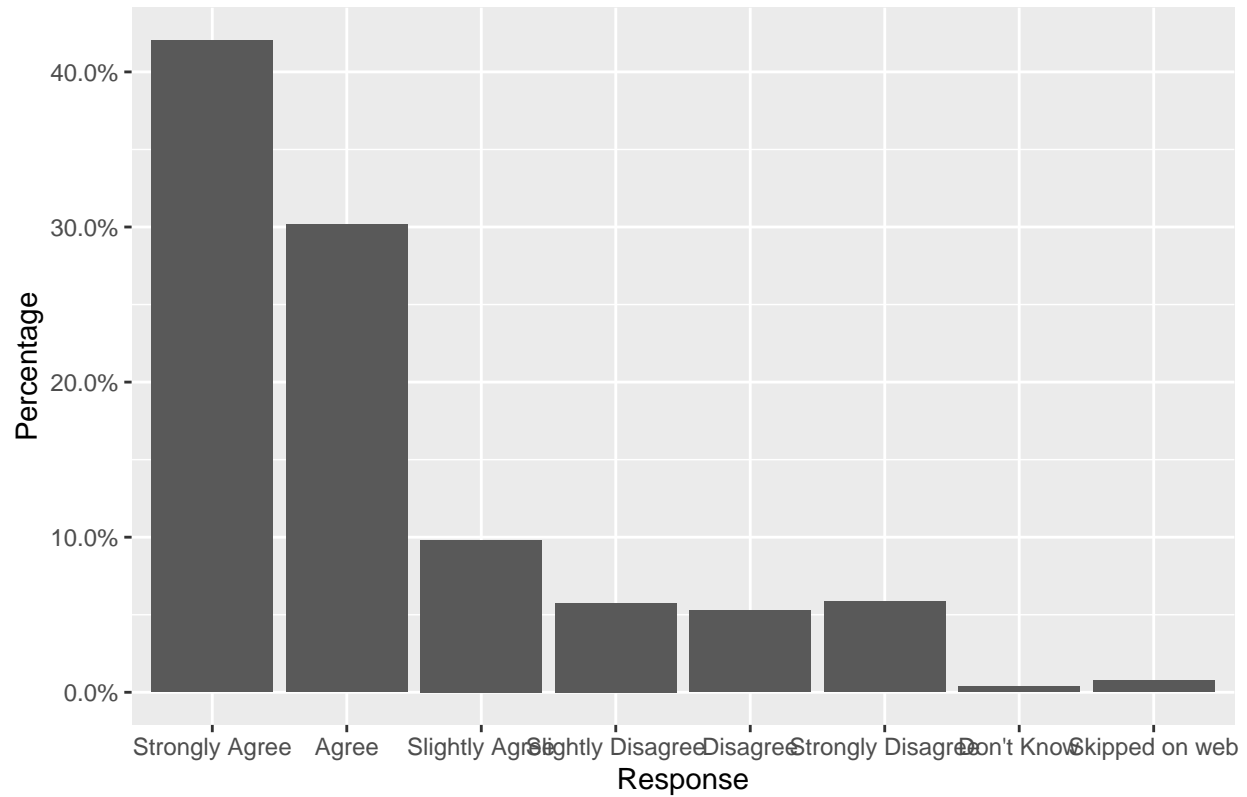
ADS4_Q: All ads about candidates should be allowed, even if they contain false content.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 24: All ads about candidates should be allowed, even if they contain false content.

Response	Frequency	Percentage
Strongly Agree	50	4.71
Agree	59	5.56
Slightly Agree	83	7.82
Slightly Disagree	80	7.54
Disagree	282	26.58
Strongly Disagree	498	46.94
Don't Know	1	0.09
Skipped on web	8	0.75

All ads about candidates should be allowed, even if they contain false cor
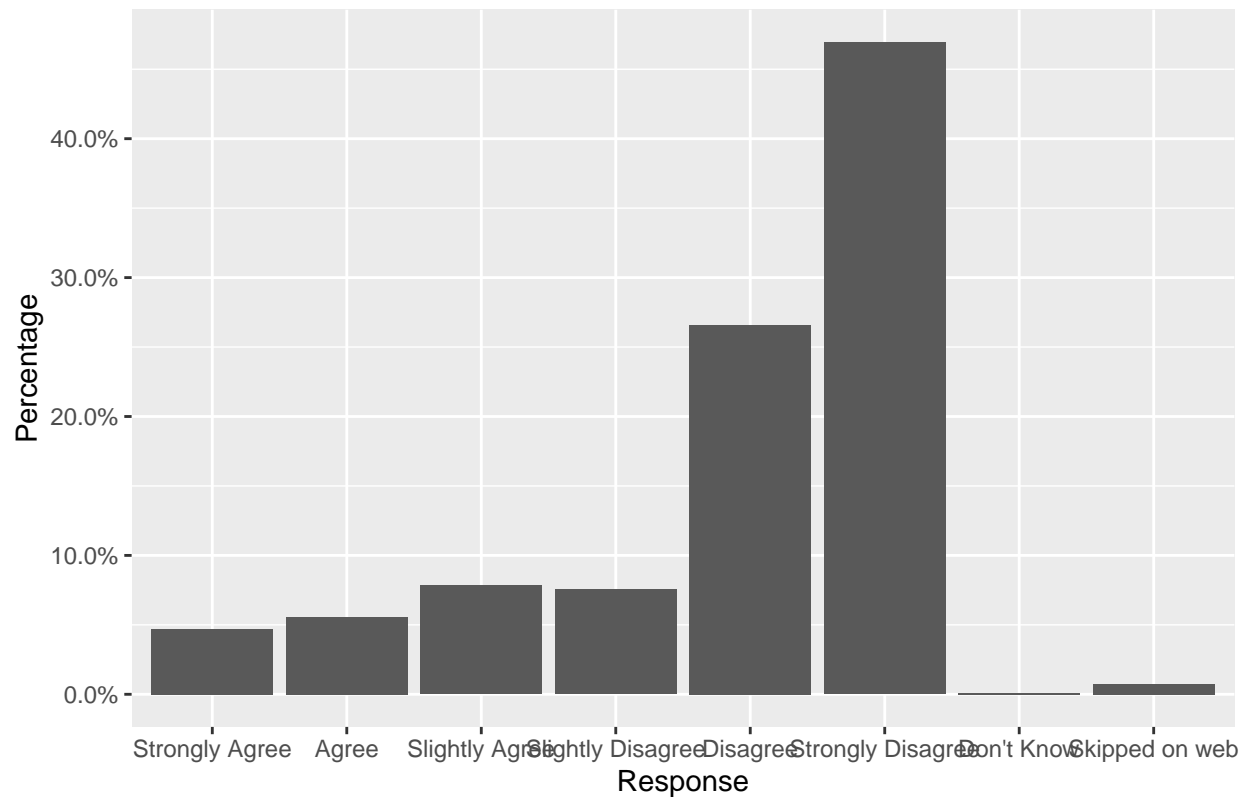
ADS4_R: Companies should provide a publicly accessible database of all political ads.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 25: Companies should provide a publicly accessible database of all political ads.

Response	Frequency	Percentage
Strongly Agree	267	25.16
Agree	378	35.63
Slightly Agree	233	21.96
Slightly Disagree	70	6.60
Disagree	56	5.28
Strongly Disagree	38	3.58
Don't Know	8	0.75
Skipped on web	11	1.04

Companies should provide a publicly accessible database of all political ad
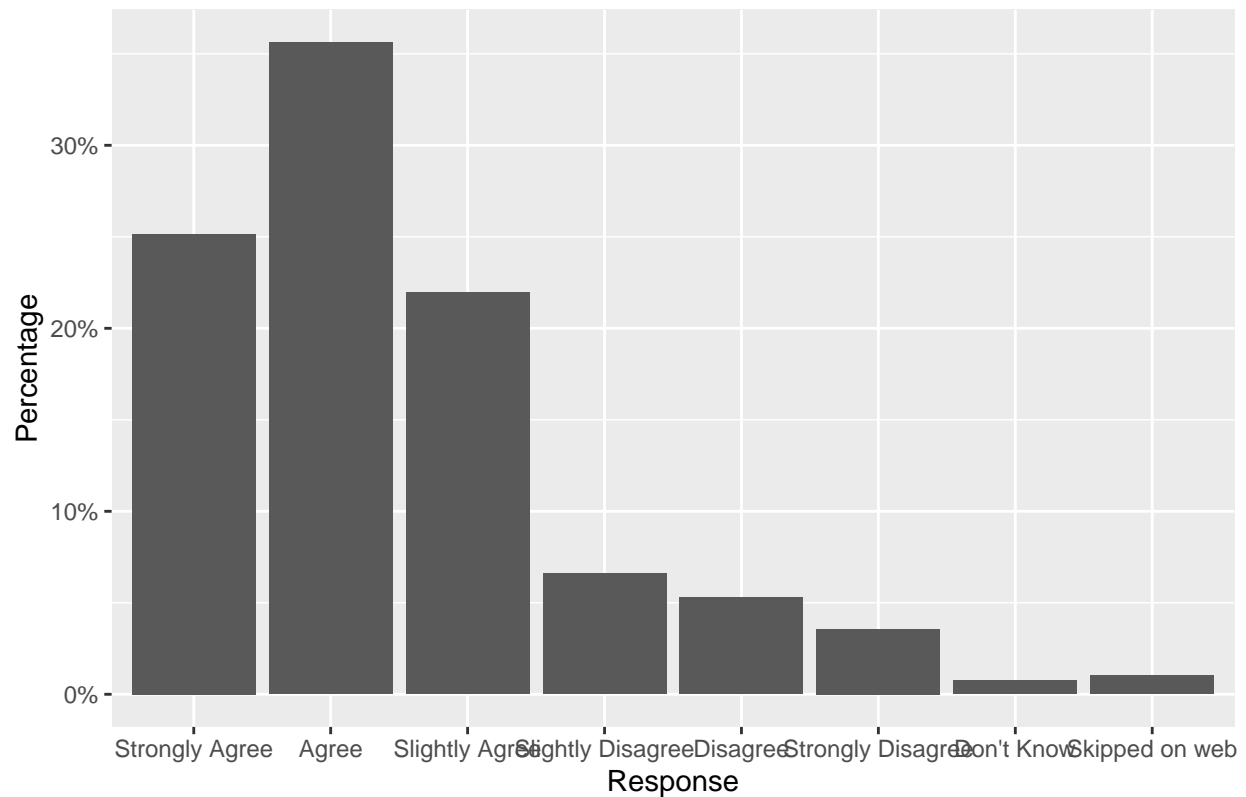
ADS4_S: Ads about candidates or upcoming elections should be banned, but ads about social issues (e.g., guns or abortion) should still be allowed.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 26: Ads about candidates or upcoming elections should be banned, but ads about social issues (e.g., guns or abortion) should still be allowed.

Response	Frequency	Percentage
Strongly Agree	37	3.49
Agree	80	7.54
Slightly Agree	130	12.25
Slightly Disagree	163	15.36
Disagree	369	34.78
Strongly Disagree	272	25.64
Don't Know	2	0.19
Skipped on web	8	0.75

Ads about candidates or upcoming elections should be banned, but ads at
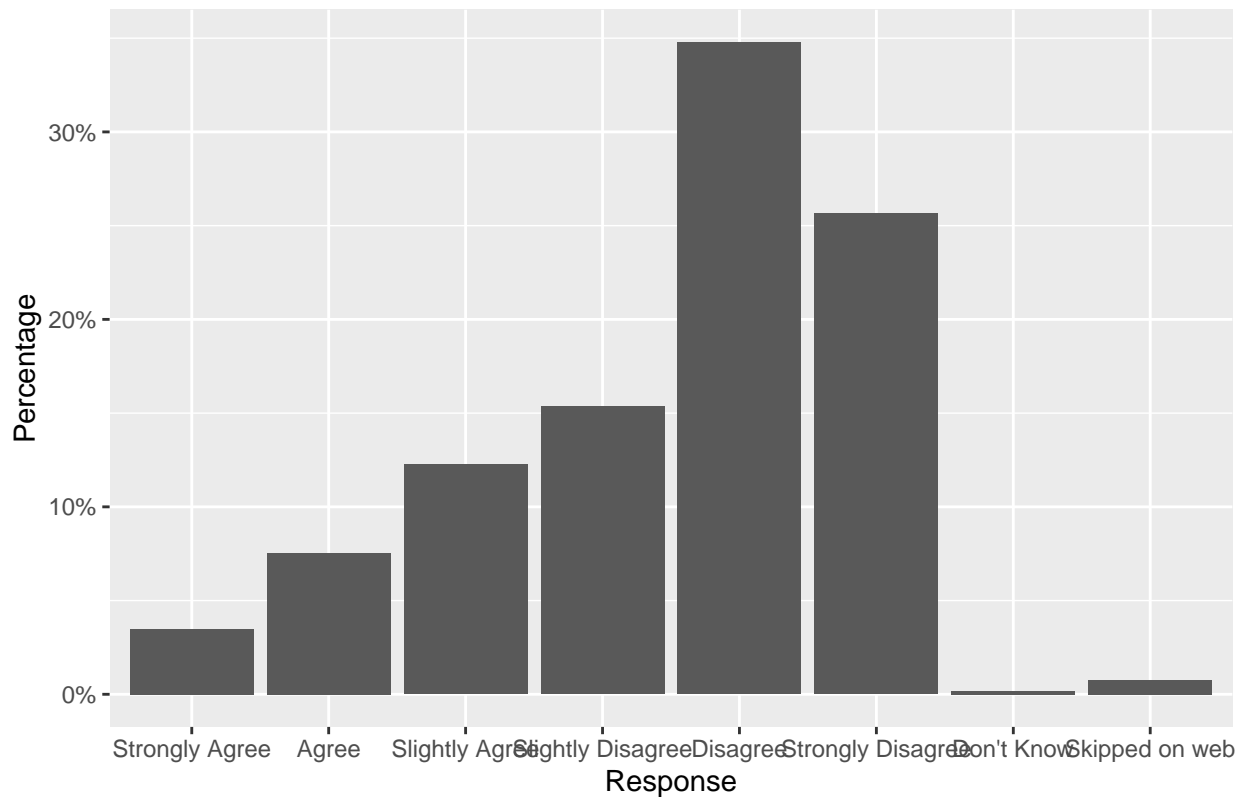
ADS4_T: Ads from certain sources like political action committees (PACs) and dark money organizations should be banned.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 27: Ads from certain sources like political action committees (PACs) and dark money organizations should be banned.

Response	Frequency	Percentage
Strongly Agree	314	29.59
Agree	282	26.58
Slightly Agree	176	16.59
Slightly Disagree	130	12.25
Disagree	86	8.11
Strongly Disagree	52	4.90
Don't Know	9	0.85
Skipped on web	12	1.13

Ads from certain sources like political action committees (PACs) and dark r
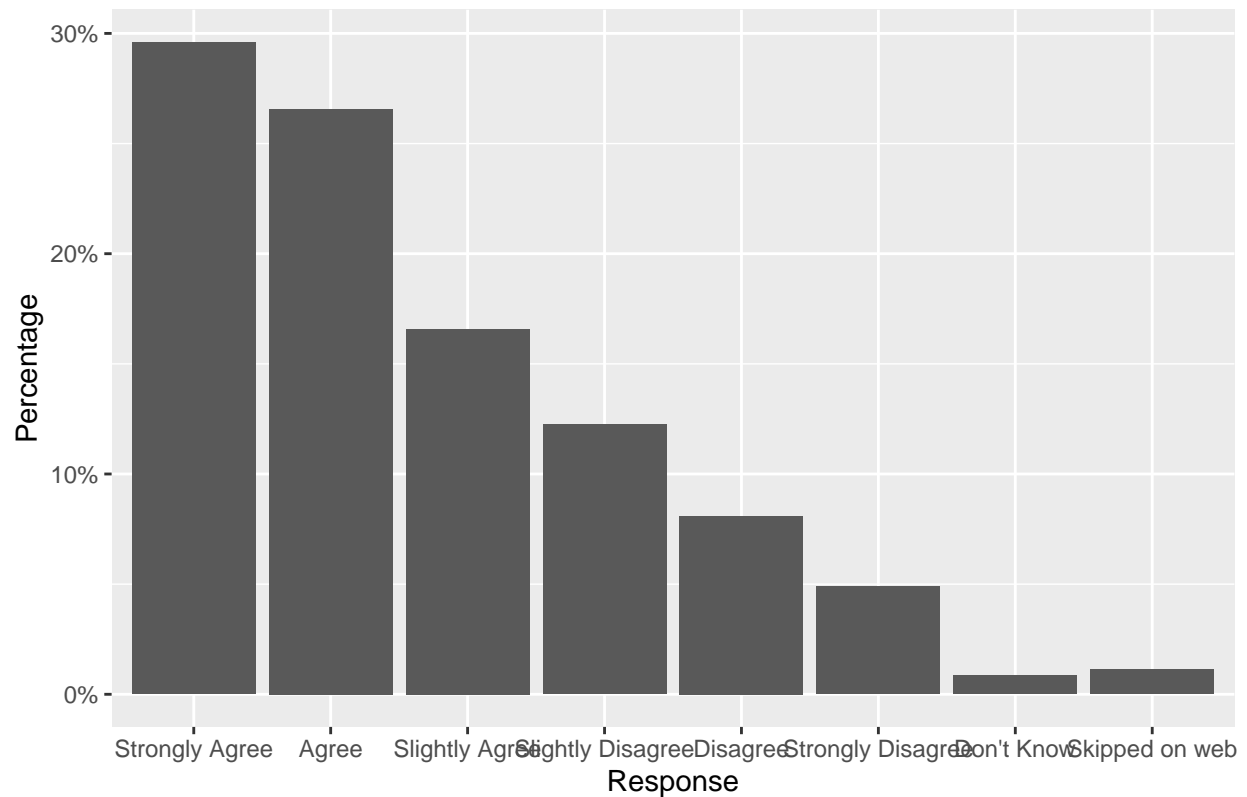
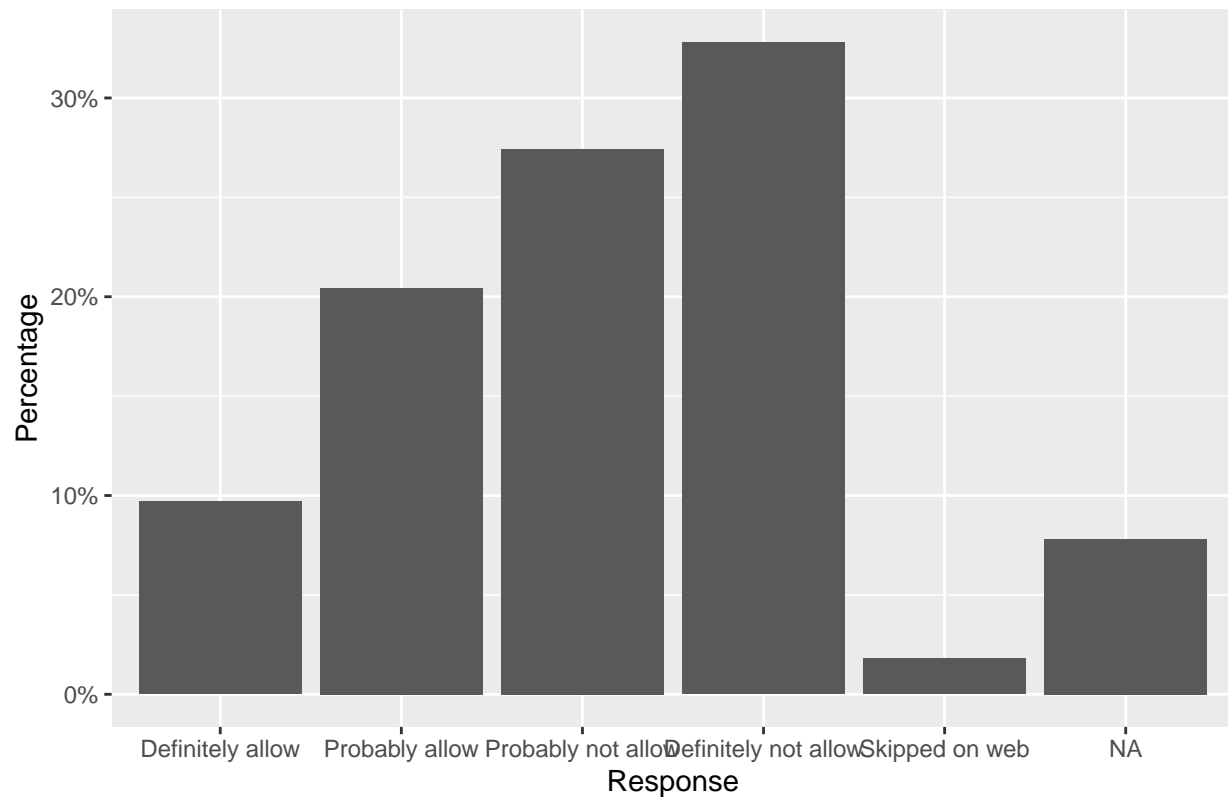Ads:Do you think that Facebook should allow ads like this?

ADS5


```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 28: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	112	10.56
Probably allow	262	24.69
Probably not allow	314	29.59
Definitely not allow	268	25.26
Skipped on web	22	2.07
NA	83	7.82

Do you think that Facebook should allow ads like this?
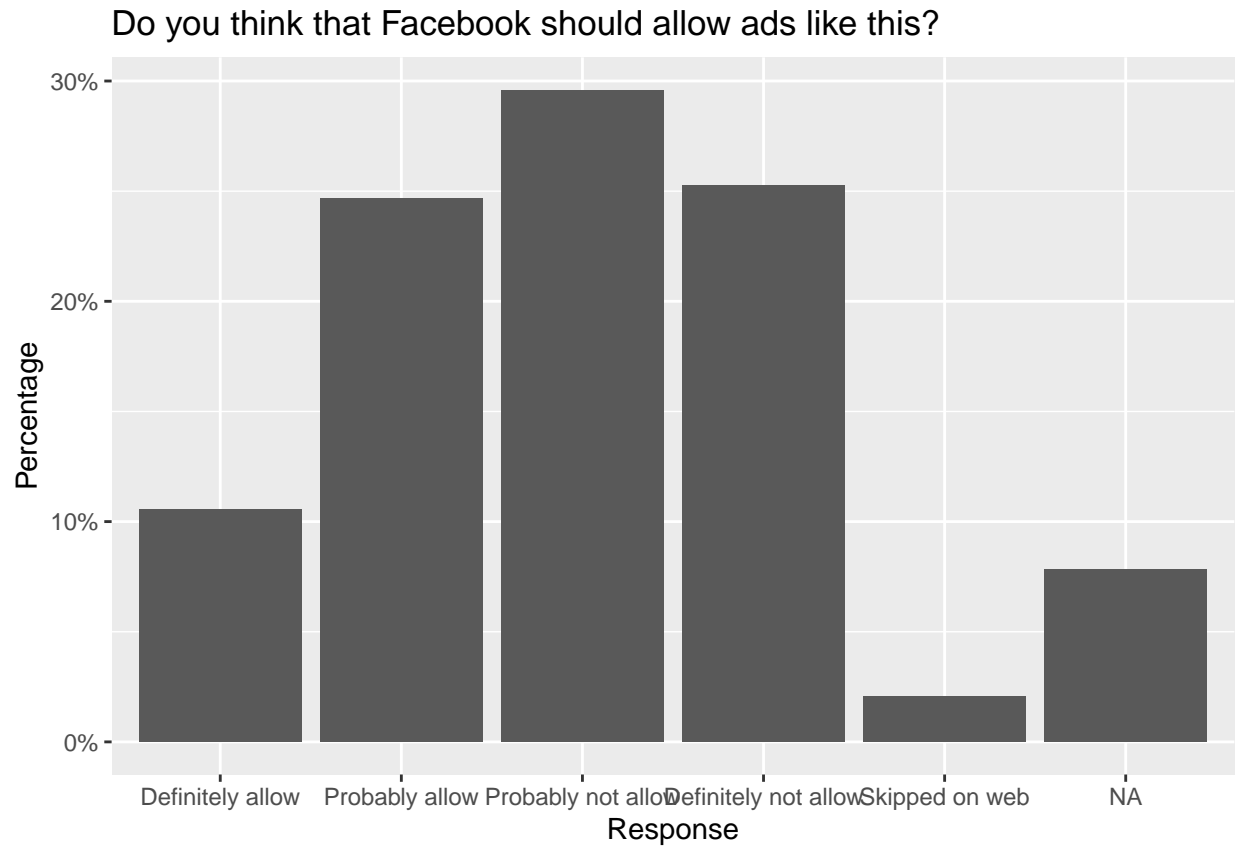
ADS6

Plattsburgh Police Local 812
5 hrs ·

GUESS WHAT?

I DON'T STOP CRIME!

THE MAIN ROLE OF LAW ENFORCEMENT, IS TO CATCH AND PROCESS CRIMINALS AFTER CRIMES HAVE ALREADY OCCURED.

ABOLITION AND DEFUNDING EFFORTS, SEEK TO REDISTRIBUTE FUNDS INTO PROGRAMS FOCUSED ON FIXING SOCIAL & ECONOMIC ISSUES THAT CREATE CRIME IN THE FIRST PLACE.
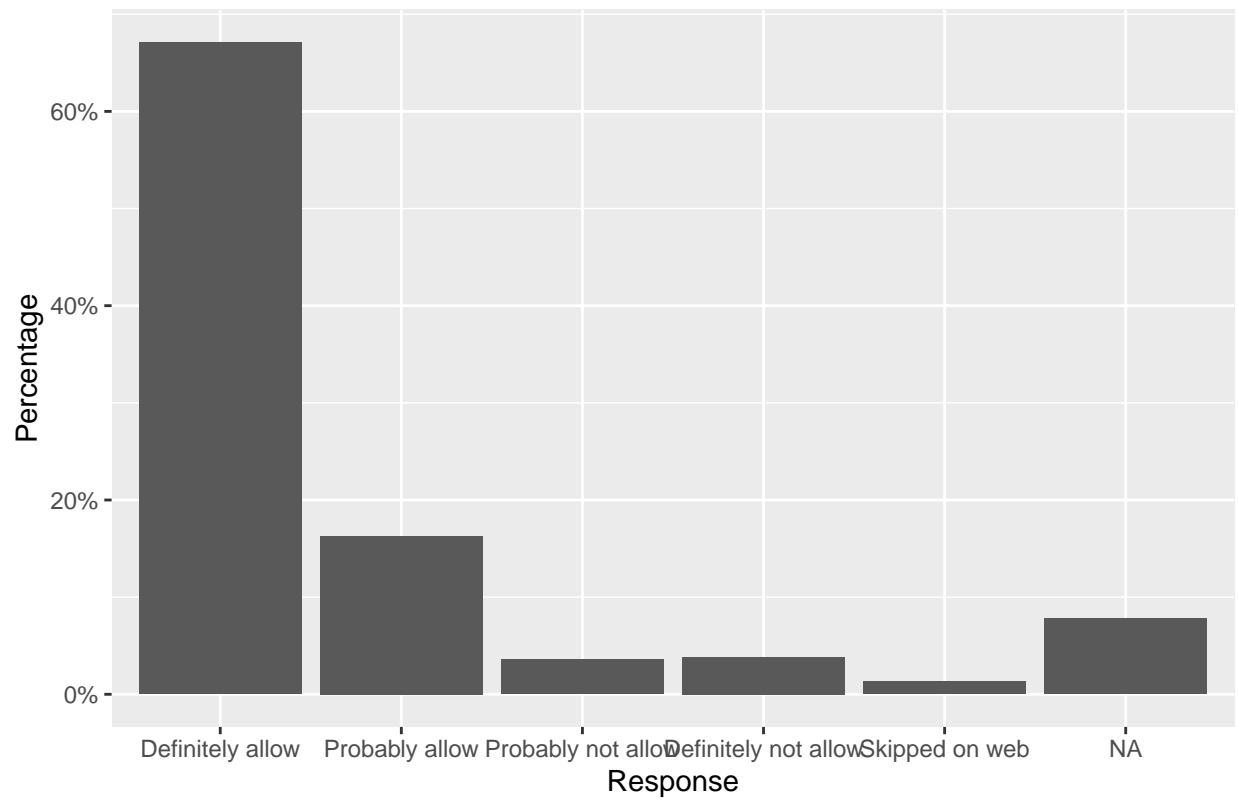
`summarise()` ungrouping output (override with `.groups` argument)

Table 29: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	103	9.71
Probably allow	217	20.45
Probably not allow	291	27.43
Definitely not allow	348	32.80
Skipped on web	19	1.79
NA	83	7.82

Do you think that Facebook should allow ads like this?

ADS7


```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 30: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	150	14.14
Probably allow	226	21.30
Probably not allow	274	25.82
Definitely not allow	312	29.41
Skipped on web	16	1.51
NA	83	7.82
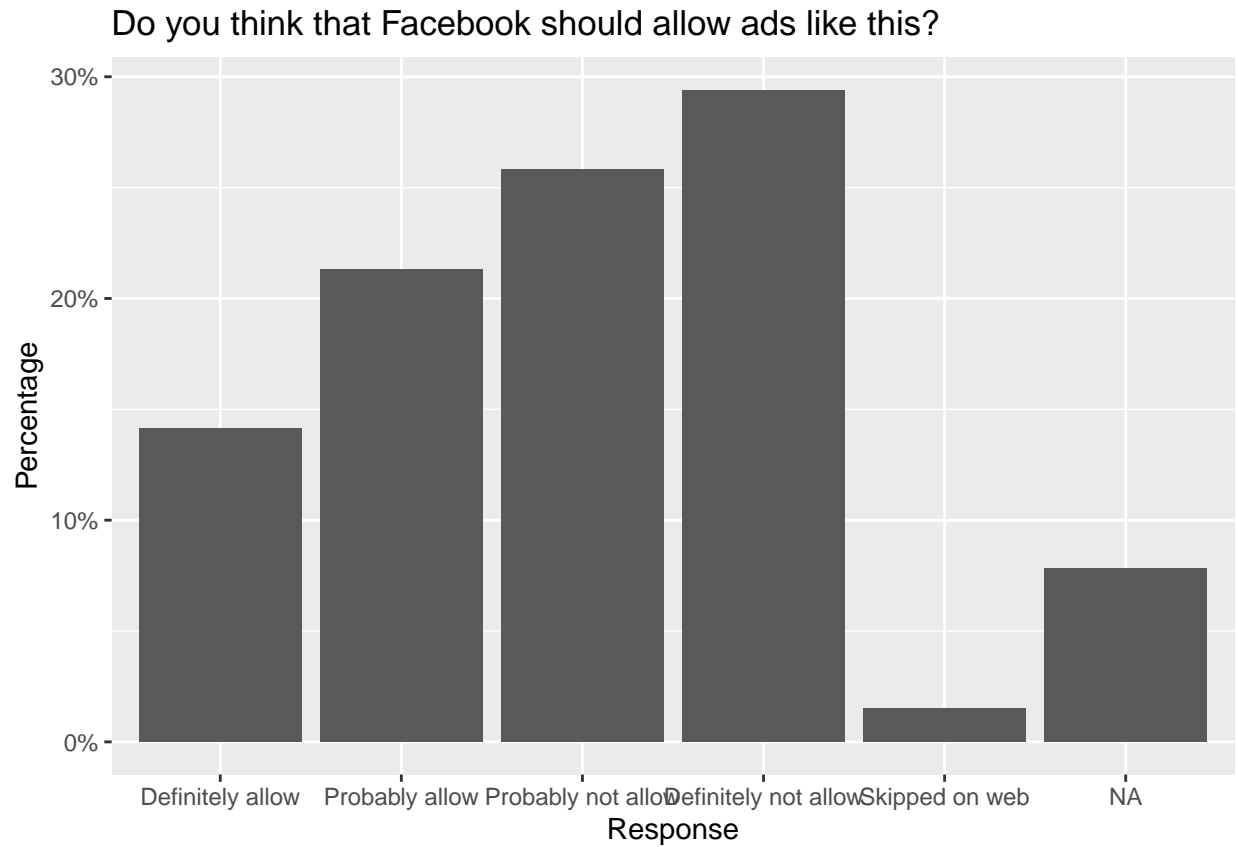
Do you think that Facebook should allow ads like this?

ADS8

`summarise()` ungrouping output (override with `.groups` argument)

Table 31: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	712	67.11
Probably allow	173	16.31
Probably not allow	38	3.58
Definitely not allow	41	3.86
Skipped on web	14	1.32
NA	83	7.82

Do you think that Facebook should allow ads like this?

ADS9

Democrats
Sponsored · Paid for by DCCC

Esta elección is our chance to stop Donald Trump's agenda and lograr un cambio positivo to the country!

Registering online es rápido y fácil. Start now:
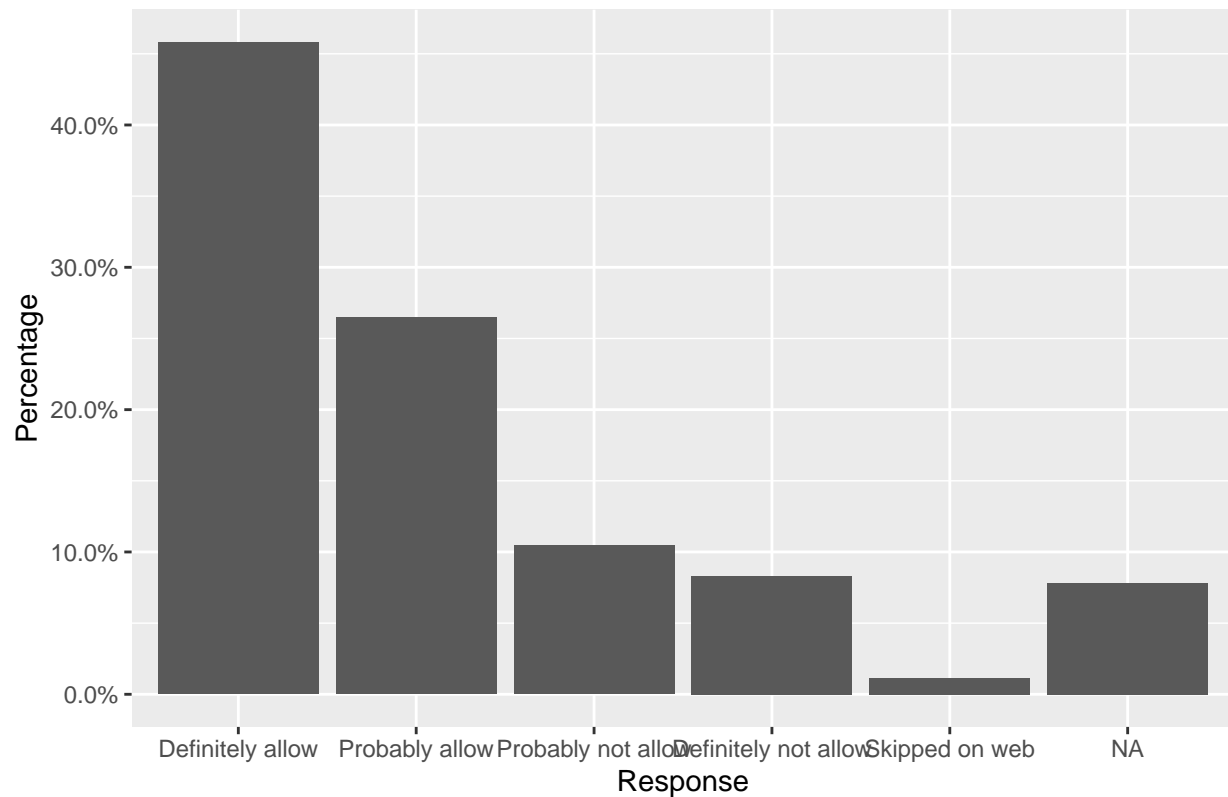myvotemyvoice.org
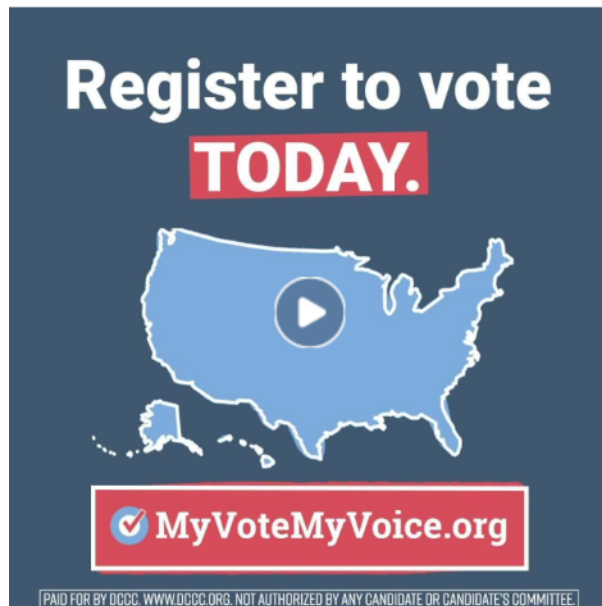
```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 32: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	486	45.81
Probably allow	281	26.48
Probably not allow	111	10.46
Definitely not allow	88	8.29
Skipped on web	12	1.13
NA	83	7.82

Do you think that Facebook should allow ads like this?

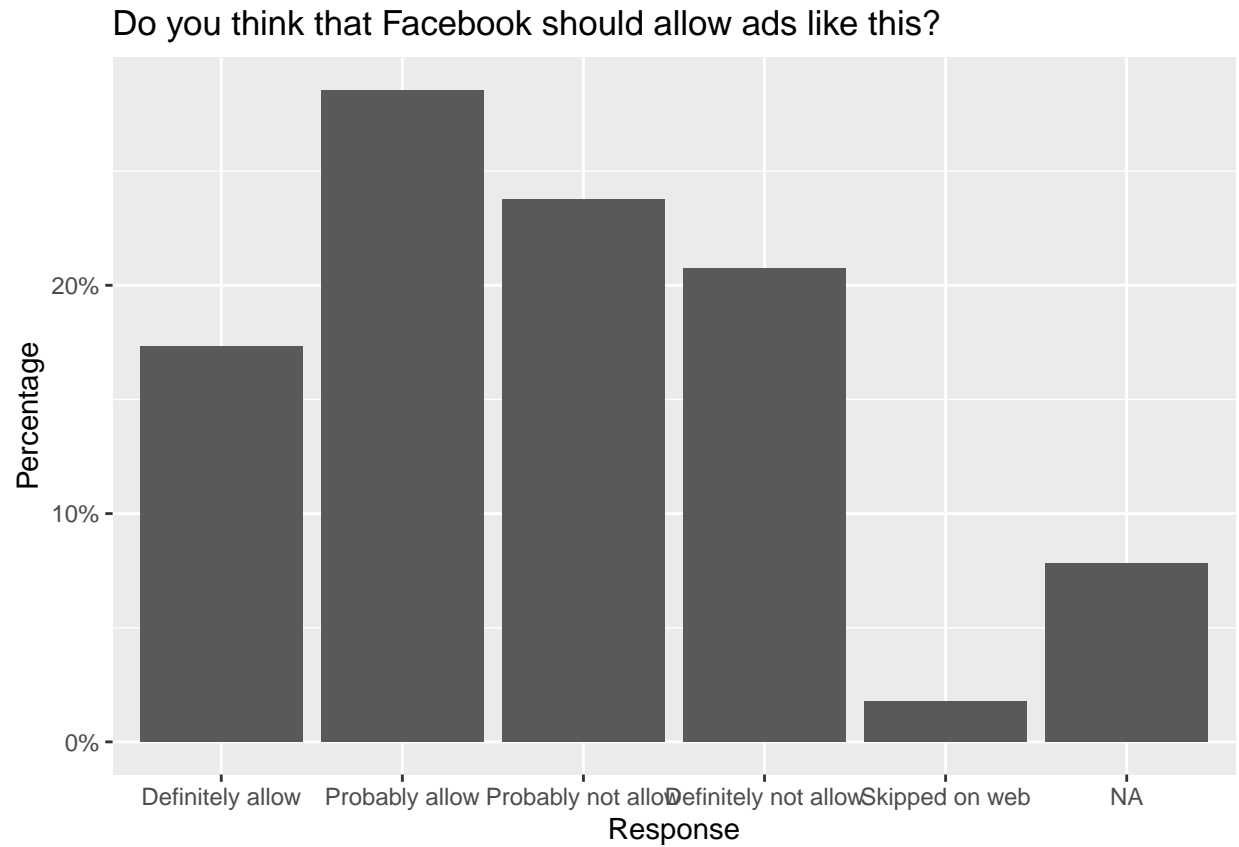ADS11


```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 33: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	184	17.34
Probably allow	303	28.56
Probably not allow	252	23.75
Definitely not allow	220	20.74
Skipped on web	19	1.79
NA	83	7.82

Do you think that Facebook should allow ads like this?

ADS12

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

Table 34: Do you think that Facebook should allow ads like this?

Response	Frequency	Percentage
Definitely allow	179	16.87
Probably allow	255	24.03
Probably not allow	258	24.32
Definitely not allow	270	25.45
Skipped on web	16	1.51
NA	83	7.82

Do you think that Facebook should allow ads like this?