



WUSTL – Weidenbaum 04 Re-ask Survey Series

Screenshots of Survey

March/April 2021



Thank you for agreeing to participate in our new AmeriSpeak survey! To thank you for sharing your opinions, we will give you a reward of AmeriPoints after completing the survey. As always, your answers are confidential.

Please use the "Continue" and "Previous" buttons to navigate between the questions within the questionnaire. Do not use your browser buttons.

CONTINUE



Your survey is most valuable to us if you are able to answer all the questions.

PREVIOUS

CONTINUE



How positively do you view President Joe Biden?

Very Negatively 1	2	3	4	5	6	Very Positively 7
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CONTINUE



How positively do you view former President Donald Trump?

Very Negatively 1	2	3	4	5	6	Very Positively 7
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CONTINUE



Some people think the federal government needs to regulate business to protect the environment. They think that efforts to protect the environment will also create jobs. Let us say this is point 1 on a 1-7 scale.

Others think that the federal government should not regulate business to protect the environment. They think this regulation will not do much to help the environment and will cost us jobs. Let us say this is point 7 on a 1-7 scale.

Where would you place yourself on this scale?

Regulate business to protect the environment and create jobs 1						No regulation because it will not work and will cost jobs 7
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CONTINUE



If global warming is happening, is it caused mostly by human activity, mostly by natural causes, or equally by both?

- ☐ Mostly by human activity
- ☐ Mostly by natural causes
- ☐ Equally by human activity and natural causes





CONTINUE



In this section, you will see several pairs of ads, and be asked to select which of the two is more political. Please be sure to look closely at both ads before making a choice. There are no right or wrong answers, simply select based on what feels right to you.

CONTINUE

Which of these two ads is more political?

Ad 1
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="text-align: center;">  </div> <div> <p>Donald J. Trump</p> <p><small>Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE</small></p> <p><small>ID: 276052360225974</small></p> </div> <div style="text-align: right;"> <p>***</p> </div> </div> <p>NATIONAL POLL: Pipelines are an essential part of American infrastructure. Without them, we are dangerously dependent on foreign oil. Luckily, politicians are working tirelessly to ensure that we all have affordable energy. Let Congress know that you support this industry!</p> 
Ad 2
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="text-align: center;">  </div> <div> <p>Donald J. Trump</p> <p><small>Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE</small></p> <p><small>ID: 276052360225974</small></p> </div> <div style="text-align: right;"> <p>***</p> </div> </div> <p>NATIONAL POLL: Pipelines are an essential part of American infrastructure. Without them, we are dangerously dependent on foreign oil. Luckily, politicians are working tirelessly to ensure that we all have affordable energy. Let Congress know that you support this industry!</p> 

- ☐ Ad 1
☐ Ad 2

Which of these two ads is more political?

Ad 1



Donald J. Trump

Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 276052360225974

URGENT: Politicians are trying to gut the National Environmental Policy Act, paving the way for disastrous pipelines like Keystone XL to be built. We need 824 more people to submit a public comment before the end of the month to stop this. Take action NOW:

<https://sc.org/3a6avuZ>



Ad 2



Patagonia

Sponsored • Paid for by Patagonia

ID: 1543770395764275

Let's work together to preserve America's natural beauty for future generations to enjoy.



☐ Ad 1

☐ Ad 2

Which of these two ads is more political?

Ad 1



Sierra Club
Sponsored • Paid for by SIERRA CLUB
ID: 233220784779105

...

New Mexico is leading the charge to tackle the climate crisis. Its commitment to nation-leading policies will #CutMethane pollution and set an example for other states to follow.



Ad 2



Joe Biden
Sponsored • Paid for by BIDEN FOR PRESIDENT
ID: 292090191784581

...

Let's work together to preserve America's natural beauty for future generations to enjoy.



☐ Ad 1

☐ Ad 2

Which of these two ads is more political?

Ad 1



Sierra Club
Sponsored • Paid for by SIERRA CLUB
ID: 233220784779105

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Ad 2



Power The Future
Sponsored • Paid for by Power The Future Inc
ID: 1892229134250781

...

NATIONAL POLL: Pipelines are an essential part of American infrastructure. Without them, we are dangerously dependent on foreign oil. Luckily, politicians are working tirelessly to ensure that we all have affordable energy. Let Congress know that you support this industry!



☐ Ad 1

☐ Ad 2

Which of these two ads is more political?

Ad 1



Patagonia
Sponsored • Paid for by Patagonia
ID: 1543770395764275

...

It's time for America to start training the next generation's energy sector workforce.



Ad 2



ExxonMobil
Sponsored • Paid for by Exxon Mobil Corporation
ID: 526594501323243

...

NATIONAL POLL: Pipelines are an essential part of American infrastructure. Without them, we are dangerously dependent on foreign oil. Luckily, politicians are working tirelessly to ensure that we all have affordable energy. Let Congress know that you support this industry!



☐ Ad 1

☐ Ad 2

Which of these two ads is more political?

Ad 1



Sierra Club
Sponsored • Paid for by SIERRA CLUB
ID: 233220784779105

...

New Mexico is leading the charge to tackle the climate crisis. Its commitment to nation-leading policies will #CutMethane pollution and set an example for other states to follow.



Ad 2



Joe Biden
Sponsored • Paid for by BIDEN FOR PRESIDENT
ID: 292090191784581

...





Let's work together to preserve America's natural beauty for future generations to enjoy.



☐ Ad 1

☐ Ad 2

Which of these two ads is more political?

Ad 1
<div>  <div> Sierra Club <small>Sponsored • Paid for by Sierra Club</small> <small>ID: 0000000000000000</small> </div> </div> <p>It's time for America to start training the next generation's energy sector workforce.</p> 
Ad 2
<div>  <div> ExxonMobil <small>Sponsored • Paid for by Exxon Mobil Corporation</small> <small>ID: 0000000000000000</small> </div> </div> <p>New Mexico is leading the charge to tackle the climate crisis. Its commitment to nation-leading policies will #CutMethane pollution and set an example for other states to follow.</p> 

- ☐ Ad 1
☐ Ad 2

Which of these two ads is more political?

Ad 1



Power The Future

Sponsored • Visit us to Power The Future too

© 2003 Blackwell Publishing Ltd *Journal of Internal Medicine* 253: 111–118

New Mexico is leading the charge to tackle the climate crisis. Its commitment to nation-leading policies will #CutMethane pollution and set an example for other states to follow.



Ad 2



Participatory

Spätsommer + Frühherbst: Patagonien

1000

URGENT: Politicians are trying to gut the National Environmental Policy Act, paving the way for disastrous pipelines like Keystone XL to be built. We need \$24 more people to submit a public comment before the end of the month to stop this. Take action NOW!

<https://doi.org/10.1016/j.bep.2022.100002>



- ☐ Ad 1
- ☐ Ad 2

CONTINUE



In this next section, you will see several ads. Please note that these ads are images and not videos.

CONTINUE



Donald J. Trump

Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 251960216122369

...

The so-called Democrat 'leaders' should immediately come back to Washington and approve legislation to help American families. But instead, they are on an **ENDLESS VACATION** at YOUR EXPENSE.

Nancy doesn't care if Americans suffer as long as she can be on vacation eating \$13 pints of ice cream from her \$24,000 freezer!

...



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



Donald J. Trump

Sponsored • Paid for by TRUMP MAKE AMERICA GREAT AGAIN COMMITTEE

ID: 169234297814899

...

This is the FIRST time the Trump store has ever sold a coloring book!

Shop the OFFICIAL Trump Coloring Book TODAY.

These are flying off the shelves. Order now while supplies last!



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

**Joe Biden**

Sponsored • Paid for by BIDEN FOR PRESIDENT

ID: 256956252347515

...

I've defeated the NRA before to ban assault weapons and high-capacity magazines in our country, and I need your help to make sure they're banned once again. I'm counting on 112 more committed Americans to join me in this fight by speaking out before midnight, but I don't see your name yet. Tell me now if you support banning assault weapons and high-capacity magazines:

**How political is this ad?**

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political



Joe Biden

Sponsored • Paid for by **BIDEN FOR PRESIDENT**

ID: 590149831930213



🇺🇸🇺🇸🇺🇸 The OFFICIAL Joe Biden merch store is back, and better than ever!
Hurry, stock up on all your fall favorites before they're gone! 🇺🇸🇺🇸🇺🇸



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



ExxonMobil

Sponsored • Paid for by Exxon Mobil Corporation

ID: 518949815645676

...

NATIONAL POLL: Approximately 840,000 American jobs are supported by offshore drilling and exploration. Do you support American offshore drilling?



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



ExxonMobil
Sponsored

ID: 452326435699710

Chips and guacamole are an ideal combination. Kind of like natural gas and renewable energy. Watch how.



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



Patagonia

Sponsored • Paid for by Patagonia

ID: 2281430505299971



Tell Congress there is no room in government for climate deniers. Text CLIMATE to 71333



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political



Patagonia with Rocky Mountain Wild

Sponsored • Paid for by PATAGONIA, INC.

ID: 928718517541205

...

Tune in to Patagonia grantee [Rocky Mountain Wild](#)'s live discussion on May 11 to learn about the importance of gray wolves, threats to their survival, reintroduction initiatives and how you can help protect wolf populations near you.



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



Power The Future

Sponsored • Paid for by Power The Future

ID: 674116939993106

New Mexico's Energy Transition Act is just a mini version of the extreme socialist "Green New Deal." The way the bill was crafted is unacceptable, and its results will be devastating.

Take a stand against it! <http://energytransitiontruth.com/>



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political



Power The Future

Sponsored • Paid for by Power The Future Inc

ID: 1892229134250781



Enjoy affordable energy, plentiful good jobs, and more money for things like schools and infrastructure? You're fracking welcome! "Like" to help protect fracking in the U.S.



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political



Sierra Club

Sponsored • Paid for by **SIERRA CLUB**

ID: 286828838991585

...

This is outrageous: Trump's EPA just announced that it won't enforce the nation's most important environmental safeguards during the coronavirus outbreak. Yes, it's really that bad.

The EPA is giving power plants and factories permission to spew unchecked pollution into our air and water without even basic restrictions. Take action: <https://sc.org/2wHlb4l>



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political



Sierra Club

Sponsored • Paid for by SIERRA CLUB

ID: 204686123972742

TAKE ACTION: Our planet is drowning in disposable plastics, and large grocery chains like Albertsons are a big part of the problem.

Help eliminate three billion plastic bags by asking Albertsons to discontinue single-use plastics now: <https://sc.org/2HnBOoM>



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political



Colgate
Sponsored

ID: 1273488449468946

...

Make sure #EveryDropCounts on World Water Day and every day. Save up to 4 gallons of water by simply pledging to turn off the faucet every time you brush your teeth.



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



Colgate
Sponsored

ID: 913350722458603

Whiten your teeth while you sleep, the new Optic White Overnight Pen has officially arrived. #WhiteningThatWorks



How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



MSC Industrial Supply

Sponsored

ID: 514478575841636

...

Trade agreements with China, Mexico and Canada are offering a measure of relief for manufacturers—read why. #BetterMRO #TradeWar



MSCDIRECT.COM

Expert Insights on What Phase 1 Deal & USMCA Mean for Manufacturers

Recent breakthroughs in trade tensions give U.S. manufacturers a measure of relief, experts share.

How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



MSC Industrial Supply

Sponsored

ID: 2390887101201433

...

As the use of tablets, mobile devices and CNC machines pervade manufacturing, the need for touchscreen gloves is becoming a no-brainer. We talk to experts at Ironclad about the evolution of PPE for the hands that weld safety with practicality.



MSCDIRECT.COM

Touchscreen Gloves Designed to Perform and Protect

Manufacturers asked for long-lasting, hardworking touchscreen gloves, so Ironclad went back to the lab.

How political is this ad?

- ☐ Extremely political
- ☐ Very political
- ☐ Somewhat political
- ☐ Slightly political
- ☐ Not at all political

PREVIOUS

CONTINUE



Do you consider yourself a Democrat, a Republican, an Independent or none of these?

- ☐ Democrat
- ☐ Republican
- ☐ Independent
- ☐ None of these

PREVIOUS

CONTINUE



Do you consider yourself a strong or moderate Democrat?

- ☐ Strong Democrat
- ☐ Moderate Democrat

PREVIOUS

CONTINUE



Do you consider yourself a strong or moderate Republican?

- ☐ Strong Republican
- ☐ Moderate Republican

PREVIOUS

CONTINUE



Do you lean more toward the Democrats or the Republicans?

- ☐ Lean Democrat
- ☐ Lean Republican
- ☐ Don't lean

PREVIOUS

CONTINUE



When it comes to politics, do you usually think of yourself as...

- ☐ Extremely liberal
- ☐ Liberal
- ☐ Slightly liberal
- ☐ Moderate
- ☐ Slightly conservative
- ☐ Conservative
- ☐ Extremely conservative

PREVIOUS

CONTINUE



Did you vote in the 2020 presidential election for Donald Trump, Joe Biden, or someone else?

- ☐ Donald Trump
- ☐ Joe Biden
- ☐ Someone else
- ☐ Did not vote in this race

PREVIOUS

CONTINUE



Did you vote for Hillary Clinton and Tim Kaine with the Democrats or Donald Trump and Mike Pence for the Republicans?

- ☐ Clinton/Kaine – Democrats
- ☐ Trump/Pence – Republicans
- ☐ Another candidate
- ☐ Did not vote for president

CONTINUE



Would you describe yourself as “born again” or evangelical Christian, or not?

- ☐ Yes
- ☐ No

CONTINUE



Are you a citizen of the United States?

- ☐ Yes
- ☐ No

CONTINUE



Thank you for your time today. To help us improve the experience of AmeriSpeak members like yourself, please give us feedback on this survey.

If you do not have any feedback for us today, please click "Continue" through to the end of the survey so we can make sure your opinions are counted and for you to receive your AmeriPoints reward.

Please rate this survey overall from 1 to 7 where 1 is Poor and 7 is Excellent.

- ☐ 1 - Poor
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 - Excellent

Did you experience any technical issues in completing this survey?

- ☐ Yes - please tell us more in the next question
- ☐ No

Do you have any general comments or feedback on this survey you would like to share? If you would like a response from us, please email support@AmeriSpeak.org or call (888) 326-9424.

PREVIOUS

CONTINUE



Those are all the questions we have. You have earned a reward of AmeriPoints for completing the survey. If you have any questions at all for us, you can email us at support@AmeriSpeak.org or call us toll-free at 888-326-9424. Thank you for participating in our new AmeriSpeak survey!

You can close your browser window now if you wish or click Continue below to be redirected to the AmeriSpeak member website.

CONTINUE