

IEEE Student Branch at UC San Diego

**Corporate Sponsorship Package
2019 - 2020**

Official Email: ieee@eng.ucsd.edu

Official Website: ieeeucsd.org

Facebook Page: facebook.com/IEEEUCSD

Table of Contents

Introduction

Annual Projects

Quarterly Projects

Company Events

Developing Students' Skills

Robofest

Sponsorship Tiers

Tax Form Letter

Introduction

IEEE Student Branch at UC San Diego is a pre-professional organization dedicated to developing students into successful engineers by providing them with practical skills and personal development opportunities. We are the 2nd largest student branch in the country with over 532 members. This past year we have held over 50 events, accommodating over 1500 people.

The growth opportunities for the UC San Diego engineering community will be greatly enhanced with your support. All sponsorship money **goes toward funding projects and events**, allowing us to continue to support students with professional and technical skills needed to impact the global engineering community.

We are open to **all inquiries regarding collaborations on events and projects**, as your presence on our school campus allows us to further achieve our mission of impact for the engineering community. More information on our events & projects can be found on our official website, **ieeeucsd.org**. If anything in this package is of interest and you are interested in supporting our IEEE Student Branch, check page 8 for more information on sponsorship and how to contact our student branch. Thank you.

Annual Projects

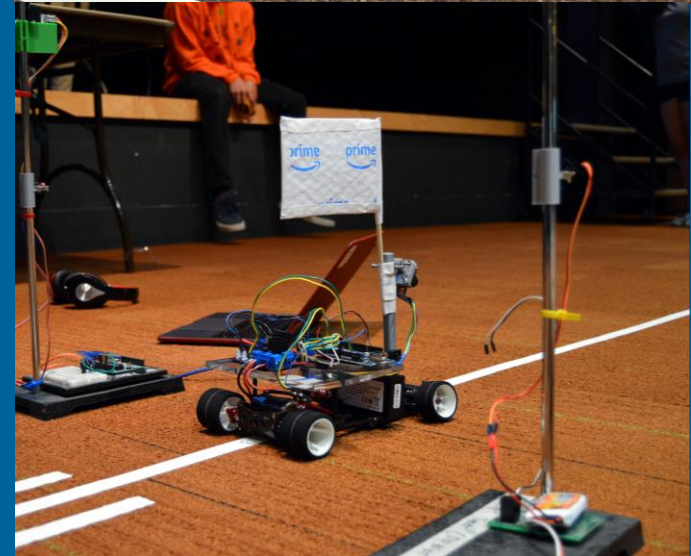
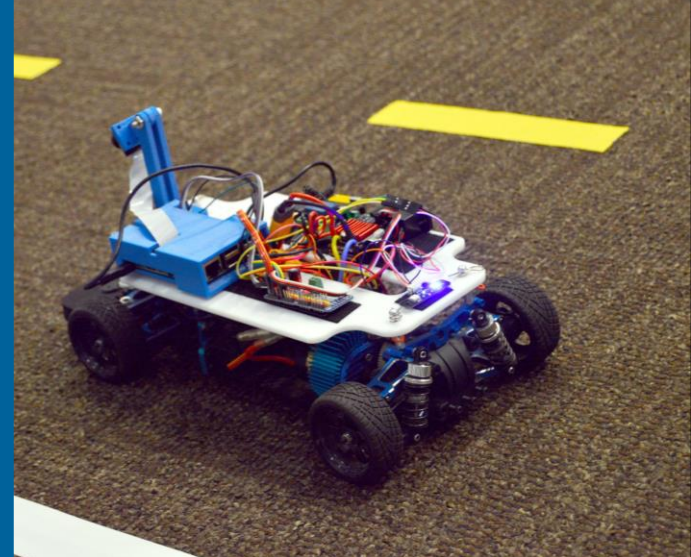
What is it?

One of the main ways we help is through our annual projects program, where about 100+ students develop a project starting from the beginning of the year to the end of the year, including **Micromouse**, **Grand Prieee**, **Project Drive**, and our newest addition, **the Soccer Robot**.

Why Sponsor a Project?

Our students are always in need of more resources for their projects. As such, more funding not only gives more opportunity to a greater reach of students but also allows each team to improve the quality of their projects.

Learn more about our projects at
<http://ieeeucsd.org/pages/projects.html>



Quarterly Projects/QP++



System that waters each plant, controlled through a mobile app. QP project.



Pill sorter that stores pills, allowing for easy retrieval from the user. QP project.



Robotic arm that moves in the same motion as the user's hand motions. QP++ project.

What is it?

Quarterly Projects (QP) are entry-level projects designed to introduce students to building their own engineering project in one quarter, with mentorship. At the end of the quarter, we host a competition showcase where teams present their projects and are **judged as top teams receive awards.**

Last year, we expanded to include a new program joint with QP known as (QP++), which **are** more sophisticated robotics projects designed for more experienced students. Between the 2 programs, we had a total of about **190 project members throughout the school year and 50 completed projects.**

Why sponsor QP?

QP/QP++ focuses on giving as many students the opportunity to learn as possible. With your sponsorship, we achieve our goal of giving **300 students** the opportunity to be a part of this program by the end of the 2019-2020 school year.

Learn more about our QP and QP++ at <https://ieeqpucsd.com/hall-of-fame/>

Company Project

Starting a Project

Our members are talented when it comes to **software and hardware** and are always up for a challenge. With corporate donations, you **can propose/fund a project for our members and direct the shape of that project**, while our organization will handle the project logistics.

How?

If you are interested in this opportunity, email ieee@eng.ucsd.edu about your project proposal, and we can discuss further about the next steps.

Developing Students' Skills

What do we do?

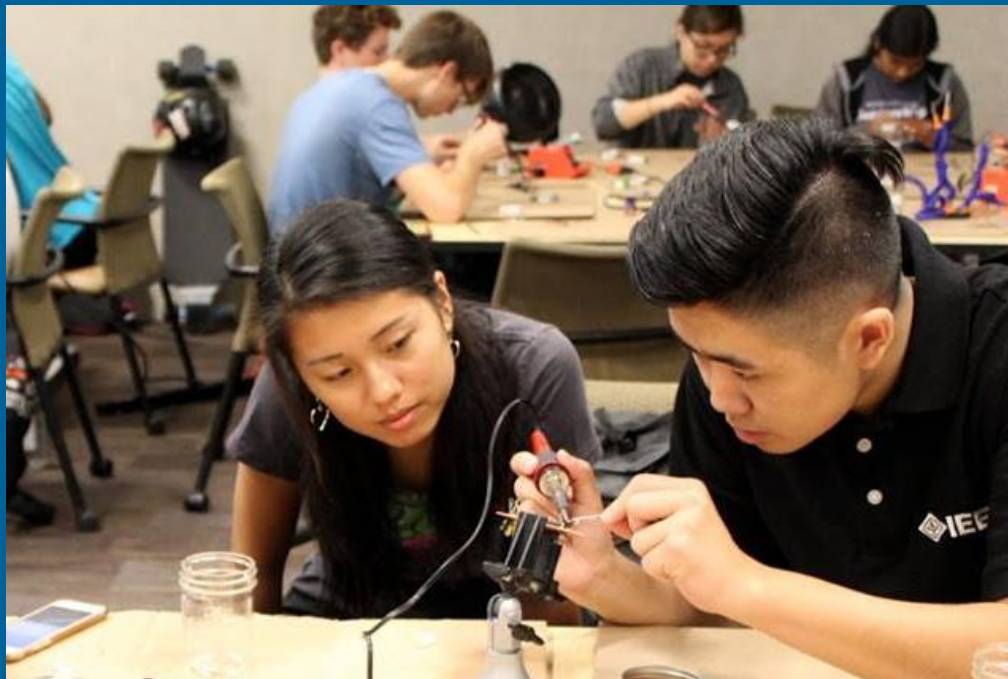
One of our core missions is to empower students throughout UCSD with skills that would make them ready to enter the workforce. We teach students technical skills found outside of coursework, such as **circuit design, soldering, computer vision, and software development**. Furthermore, we prepare students for the workplace through our professional development workshops, such as a **resume critique, networking event, and company tech talks**. We extend an invitation to you and your company to collaborate with us on events, whether they be company-led technical workshops or a professional networking event.

Event Ideas?

Want to host an event with us but not sure what kind? Here's a couple of events that we've hosted with companies in the past.

- Resume Critique Workshop
- Technical Workshop with a Company's Product
- Company Tech Talk
- "Coffee Hour" Networking Event

We are open to hosting all sorts of events, so feel free to reach out to our official email!



Outreach

What do we do?

Our outreach programs provide opportunities for younger generations to learn about a future in the field of engineering. We connect with the youth by tabling at grade-school and high school STEM events as well as hosting events on campus that teach basic technical skills and educate the young about STEM fields through project demonstrations. **Our goal is to inspire the next generation of engineers through positive and fulfilling engagement at an early age.**

What kind of events do we host?

One of our biggest events is the **Boy's Scout STEM Merit Badge Fair**, where we invite around 100 Scouts to spend a day earning either an Electronics or Programming badge through the mentorship of IEEE UCSD Officers and Members. We also host events such as the **Vex IQ Competition**, and **Girls' Stem Fair**.



Boys' Scout Merit Badge Fair



Girls' Stem Fair





Robofest

What is it?

Robofest is the celebration of robotics filled with events, workshops, and project showcases **from students across California schools**. During this fun-filled weekend, Robofest primarily features all of the annual projects, as well as the Spring Quarterly Projects.

Robofest happens on a weekend around the middle to end of Spring Quarter. **We openly invite you and company to host an event at Robofest and to judge during the project competitions.** Please feel free to contact us if you are interested in hosting any kind of event, such as a workshop or company tech talk.

If you are a **platinum tier sponsor**, we will feature your company during this event through speaking time during the opening ceremony, banners across all events, and distribution of company swag to all.

Sponsorship Tiers

		Bronze \$750	Silver \$1500	Gold \$3000	Diamond \$5000+	Platinum \$7500+
Branding	Logo on Website	✓	✓	✓	✓	✓
	Swag Distributed at GBMs	✓	✓	✓	✓	✓
	Logo on Weekly Newsletters		✓	✓	✓	✓
	Logo/Poster Displayed in the IEEE Project Space				✓	✓
	Logo/Banner displayed at Technical, Outreach, and Social Events				✓	✓
Recruiting	# of Events with venue & advertising	1	2	4	6	9
	Recruiting Post in Weekly Newsletters		✓	✓	✓	✓
	Recruiting Post on LinkedIn Group Page and Facebook Page			✓	✓	✓
Other	Featured sponsor for major events (Robofest, GBMs, etc)					✓
	Invitation to table at Major Events (Robofest)			✓	✓	✓

IEEE accepts both **monetary funds** and **physical commodity**. Companies that donate physical commodities will be placed into a tier based off the total value of the items provided. Sponsorship lasts for **1 year** (365 days), however companies can upgrade their tier anytime during the 1-year period, which will **reset the 1-year sponsorship term** starting from the date of the sponsorship tier upgrade.

Contact Us

If you have any questions or wish to become a sponsor, please feel free to email us at ieee@eng.ucsd.edu. Our Corporate Relations Chair, **Daniel Truong**, would be happy to answer any questions you have or discuss our partnership opportunities with you in greater detail.





IRS Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248159680
Apr. 02, 2009 LTR 4167C E0
13-1656633 000000 00 000
00013071
BODC: TE

INSTITUTE OF ELECTRICAL AND
ELECTRONICS ENGINEERS INC
445 HOES LN
PISCATAWAY NJ 08854-4141

012496

Employer Identification Number: 13-1656633
Group Exemption Number: 2038
Person to Contact: Ms Schadler
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Mar. 24, 2009, request for information about your tax-exempt status.

Our records indicate that you were issued a determination letter in January 1963, and that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Based on the information supplied, we recognized the subordinates named on the list you submitted as exempt from Federal income tax under section 501(c)(3) of the Code.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106 and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I