

Add a pricing tab at the top and have it link to a spot to market products and prices and link to a check out page.

And then all the way towards the bottom of the website have the section to display these prices

DIY Plan — \$65/mo	Done-For-You Website — \$145/mo	Growth Plan — \$300/mo	Executive Coaching — \$1,000/mo	Campaign Management — Custom Quote
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Yo Marketing — Pricing Plans

DIY Plan — \$65/mo

Perfect for business owners who want to build and manage everything themselves.

Includes:

- Full software access
- CRM+ platform
- Automation access
- Website builder
- Pre-built templates (customize or build from scratch)
- Limited support

- Tools for billing, scheduling, emails & more
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Done-For-You Website — \$145/mo

Great for businesses that want a custom-built site plus essential support.

Includes:

- Custom website built for you
 - Basic support (phone, call & text)
 - Branding & logo creation
 - Automation library access
 - DIY library access
 - Monthly performance reports
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Growth Plan — \$300/mo

Designed for businesses ready to scale with automation & visibility.

Includes:

- Google Business Profile Management
- SEO optimization
- Premium support
- Automations done *for* you
- AI integration
- Everything from lower plans

Executive Coaching — \$1,000/mo

High-touch private coaching for business owners who want rapid growth.

Includes:

- (4) weekly **1-hour private coaching calls**
- 4-hour monthly retainer with CEO **Dom**
- Strategy, systems, ads, scaling, and leadership guidance
- Priority access & support

Campaign Management — Custom Quote

Let us run it all for you — you focus on the business.

We handle:

- Full campaign management
- A/B split testing
- Ad management
- Video + copywriting
- Google Analytics tracking
- High-converting funnel creation
- Ongoing optimization

→ **Contact us for a custom quote.**