
KARIBU



TRAVEL TRIBE WELCOME PACKET

www.wildandfreezanzibar.com

TRAVEL TRIBE



Hello! Jambo!

I'm Nicky, co-founder of Wild & Free Zanzibar and proud "Mother of the Travel Tribe."

Travel has always been in my blood—sometimes I like to say I've got jet fuel running through my veins. As a mom of two adventurous girls, I'm passionate about raising them with the same wild and free spirit that has shaped my own journey.

After years of advocacy in the fight against human trafficking, I discovered a new way to make a difference: by creating safer travel experiences for women, families, and especially the next generation of daughters. Wild & Free Zanzibar is more than a travel brand—it's a movement to explore the world boldly, freely, and with peace of mind.

THE TRAVEL TRIBE MISSION

Have you heard the saying, "It takes a village to raise a child"?

At Wild & Free Travel Tribe, we believe this to be true. A tribe is more than just a group of people—it's community, culture, and connection. It's the circle we belong to and the support system that helps us grow.

With this as our foundation, our mission is clear:

- To empower solo female travelers with a greater sense of safety;
- To build a global sisterhood that our daughters can grow into; and
- To ease the loneliness that often accompanies solo journeys.

We live in a vast and beautiful world filled with opportunity, but it also carries real risks. While we cannot promise complete safety, we can equip women and girls with knowledge, resources, and community—tools that help them travel with confidence and keep them out of harm's way.



GENERAL GUIDELINES

The Basics

Wild & Free Travel Tribe is, at its heart, a “Safety Mom” service—created especially for solo moms traveling (with or without children), and for parents of young adults taking part in cultural exchange or volunteer programs across Tanzania and South Africa.

When you join the Tribe, you'll receive:

- Free updates on travel opportunities in our focus countries;
- Practical tips and alerts about places or situations to avoid;
- Access to subscription options tailored to the length of your travel plans.

Our mission is simple: to provide peace of mind, guidance, and a trusted community for travelers who want to explore boldly while knowing someone has their back.

Important “Need to Know”

At Wild & Free Travel Tribe, we focus on supporting your safety—but we cannot guarantee protection. By sharing your live location, driver details, or other travel info, you give us the ability to assist if something goes wrong. We are not a private security company and never share your personal information. Our role is to provide guidance, neutral check-ins, and support when needed—especially for children or loved ones who may not respond. With the info you share, we can help ensure someone knows where to look in an emergency.

THE PROCESS



We're so excited to start working with you. Before we begin, we need to make sure you are fully aware of what's on offer, what is required, and how to take the next steps.

The New Client Onboarding form can be found on the final page of this pack, please complete, sign and return to info@wildandfreezanzibar.com

01

STEP 1

Complete the New Client Onboarding form, specifying the service you need.

02

STEP 2

Once you have received our invoice, make payment and let us know when it's done.

03

STEP 3

Upon receipt of your payment, you will be added to our Travel Tribe Watchlist, receiving check in's, live monitoring etc. Should you extend your trip or services, just let us know, a simple fee top up will extend your subscription.

SERVICES

We offer three tailored options to suit your travel needs:

1-Day Pass

Perfect for business trips or short visits, this pass is ideal if you want to enjoy a night out, go on a date, or explore areas that may not be completely safe—without having to explain yourself to anyone. Simply sign up, share your live location, and know that someone is just a call away if you need help.

1-Week and 1-Month Packages

Designed for longer stays, these packages provide ongoing support including:

- Regular check-ins
- Life360 location tracking
- A direct helpline for any trouble or emergencies

No matter the length of your visit, our goal is to give you peace of mind and ensure you have support whenever you need it.

\$25

1 Day Package

WhatsApp live location monitoring. Send up to 2 x 8hour shares to ensure someone knows where you are. Share driver & vehicle details

\$75

1 Week Package

7 Days in a private Life360 circle to allow live tracking, location history and crash detection. 2 x WhatsApp wellness check in's. Unlimited driver & vehicle shares

\$150

1 Month Package

30 Days in a private Life360 circle with optional shared circles with fellow Tribe members in your area - allowing live tracking, location history and crash detection. 2x weekly WhatsApp wellness check in's. Unlimited driver & vehicle shares

WHAT'S NEXT?






Ready to take the next steps?

In order to seamlessly join the tribe, we need to ensure our newest tribe member is ready and equipped to get the most out of our service.

Will you be road-tripping across an unfamiliar country? Exploring a new city? Or do you want another Mom looking out for your daughter? Make sure the below are on the mobile device that will be travelling and lets get started!

REQUIRED APPS

-  WhatsApp Messenger
-  Life360
-  Email

Now that you know who we are and what to expect, I would like to welcome you to our Tribe, and thank you for supporting me in creating a safe community for the Wild & Free travellers.

NEW CLIENT ONBOARDING FORM

☐

This is for me

☐

This is for my daughter

☐

This is for someone else

Travellers Details:

Full Name: _____ Email Address: _____

Contact Number: _____ Nationality: _____

Date of Birth: _____ Passport Number: _____

☐

Tanzania Circle

☐

South Africa Circle

Sign me up for:

☐

1 Day Package

☐

1 Week Package

☐

1 Month Package

Travel Start Date: ____ / ____ / ____

If you are completing this to register your child or someone else, please insert your details below. If this form is for you, please let us know who to call or who to expect a call from in case of an emergency.

Emergency Contact Name: _____ Country: _____

Emergency Contact Number: _____ Relationship: _____

T's & C's:

II, the undersigned, confirm that I have read and fully understand the terms and requirements of the Wild & Free Travel Tribe.

By signing this form, I give my consent to Wild & Free Zanzibar Company Limited to communicate with the "Tribe Member" at the mobile number provided above regarding wellness and travel-related matters. I also consent to the inclusion of this number—and its owner—in a Life360 Circle for the purpose of location sharing in the event of an emergency. I acknowledge and understand that Wild & Free Zanzibar Company Limited and its associates cannot be held responsible for any harm, injury, or damages to myself or my loved ones during travel. I further understand that Wild & Free can only act on and share the information that has been voluntarily provided by the Tribe Member.

Signed: _____

Date: _____