



Radisson Blu Arlandia Hotel
March 11-12 2014

IC Aviation is proud to present *The Future of Aviation in Northern Europe* - the first aviation conference of its kind to bring all of the major players in this market together in one place, at the same time. There will be keynote speakers from some of the most influential players in this market as well as an exciting panel debate featuring representatives from Norwegian, SAS, Finnair and Swedavia.

Sign up today so that you can be part of Europe's most exciting aviation conference!

Conference Programme

Tuesday, 11th March, 2014

11:30-13:30 Registration & Lunch

13:30-14:15 Introductory Remarks, Ralph Anker, Chief Analyst, **anna.aero**

14:15-15:00 Torborg Chetkovich, CEO, **Swedavia**

15:00-15:30 Coffee Break

15:30-16:15 Kari Savolainen, CEO, **Finavia Corporation**

16:15-17:00 Dennis Oswell, Managing Partner, **Oswell & Vahida Law Firm** (EU Law Specialists)

19:00 Networking Dinner

Wednesday, 12th March, 2014

09:00-09:45 Evgeniy Ilyin, Chief Commerce Officer, **St. Petersburg (Pulkovo) Airport**

09:45-10:30 Allister Paterson, EVP Commercial Division, **Finnair**

10:30-11:00 Coffee Break

11:00-11:45 Joakim Landholm, EVP Commercial, **SAS**

11:45-12:30 Bjørn Kjos, CEO, **Norwegian**

12:30-13:30 Lunch

13:30-15:30 Panel Debate: **The State of the Market: Challenges and Opportunities**

Moderator: Ken O'Toole, **Manchester Airport Group**

Participants: Bjørn Kjos (**Norwegian**), Joakim Landholm (**SAS**), Allister Paterson (**Finnair**), Torborg Chetkovich (**Swedavia**)

15:30-15:45 Closing Remarks, Tom Shearer, **IC Aviation Ltd.**



BJØRN KJOS
CEO NORWEGIAN



TORBORG CHETKOVICH
CEO SWEDAVIA



JOAKIM LANDHOLM
EVP COMMERCIAL SAS



ALLISTER PATERSON
CCO FINNAIR



KARI SAVOLAINEN
CEO FINAVIA



EVGENIY ILYIN
CCO ST.PETERSBURG AIRPORT



RALPH ANKER
CHIEF ANALYST ANNA AERO



DENNIS OSWELL
OSWELL & VAHIDA LAW FIRM



BJØRN KJOS

Mr. Kjos is a Law graduate of the University of Oslo. He was a fighter pilot in the 334 squadron for six years. Mr. Kjos has 20 year's experience from legal practice, and was granted the right of audience in the Supreme Court in 1993. He is one of the founding partners of Norwegian and was the Chairman of the Board between 1993-1996. Kjos was also Chairman during the start-up period of the Boeing 737 operation from June-September 2002. Mr. Kjos has been the Chief Executive Officer in Norwegian since October 2002.



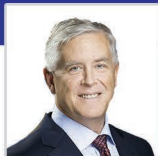
TORBORG CHETKOVICH

Mrs Torborg Chetkovich has over 20 years of experience from leading positions within the transport sector. During the years her main focus has been to increase profitability and passenger satisfaction. She began her career at Swedish State Railways between 1991 – 1999, before moving on to Veolia, Sweden's largest passenger transportation company, as Transport Director. At Veolia she managed programs at Stockholm metro resulting in improved customer satisfaction from 35% to 80%. During the following two years she served as Deputy CEO at Veolia Transport Sweden before she took position as Managing Director for MTR Scandinavia. Since 2010 Mrs. Chetkovich is Group CEO at Swedavia, operating eleven climate friendly airports across Sweden.



JOAKIM LANDHOLM

Joakim Landholm joined Scandinavian Airlines as Executive Vice President, Commercial, in January 2012. In addition to being the Chief Commercial Officer he is also responsible for Airline IT, Group Strategy and is the Chairman of SAS Cargo. Prior to SAS, he has held executive positions as at RSA Scandinavia (Codan and Trygg Hansa), GE Money Bank, as well as senior positions at Accenture and Swedbank. Mr Landholm holds a master's degree from Stockholm School of Economics.



ALLISTER PATERSON

Allister Paterson has almost 20 years of executive level experience in airlines and other transportation related industries. He joined Finnair as its Chief Commercial Officer in January of this year. Allister started his career in 1986 with Pacific Western/Canadian Airlines, leading the Sales and Marketing activities there for most of the 1990's before joining Air New Zealand as Executive VP Commercial in 1998. Returning to Canada in 2002, he joined the Executive team of Air Canada as CEO of its Air Canada Vacations tour operation company for five years. In 2007 he took over as CEO of Canada's largest Canadian flagged maritime freighter fleet for five years before joining Finnair.



KARI SAVOLAINEN

Mr Kari Savolainen is the CEO of Finavia Corporation since January 2012. Prior to his appointment at Finavia he worked for over 6 years as the CEO of Stevedco Oy, the leading port operator in Finland with a major role in the Russian logistics market. Mr Savolainen has a strong background in logistics and IT with four years as SVP of Logistics Services at Itella (Finnish Post Corporation), six years at Finnlines Oy as SVP of Business Development and IT, and over 11 years of experience in various IT-related tasks at Kymmene Oy. Currently Kari Savolainen is a Board Member at Service Sector Employers PALTA and a member of the Supervisory Board of Ilmarinen Pension Insurance Company as well as a member of the Negotiation Body of the Finnish Meteorological Institute.



EVGENIY ILYIN

Mr. Ilyin joined Pulkovo Airport in 2008 at position of CEO's deputy on commercial issues.

In 2010, he transferred to Northern Capital Gateway, the company managing the airport Pulkovo, in position of Commercial director on aviation activities.

In 2012 was appointed to position of Chief Commerce Officer.



RALPH ANKER

- Head of Network Planning at Go before its acquisition by easyJet (where he remained a member of the Network Planning Team until end-2002).
- Head of Business Development at Maersk Air Ltd (2000-2001)
- Consultant to dba, SkyEurope, Airbus
- Edited jetOne 2004-2006.
- Followed by a return to Cranfield University where he had been a lecturer and researcher for most of the 1990s.



DENNIS OSWELL

Prior to founding Oswell & Vahida, Dennis was a senior member of the European and German Competition Law practice in both the Brussels and Frankfurt offices of Weil, Gotshal & Manges LLP. Dennis advises on EU competition and regulatory law. He has represented clients before the various administrative agencies of the European Commission in obtaining antitrust clearance for mergers, joint ventures and other commercial agreements and has often assisted companies in complying with national merger control regimes worldwide. Dennis has worked for a range of clients including those active in manufacturing, financial services, chemicals, life sciences, technology, the automotive sector and airlines, and he has regularly advised on the application of merger control rules to complex transactions involving private equity funds.

