

vSphere Enterprise Plus Seeding Promotion

vSphere Promotion FAQs

Q. What is the current offer?

A. With this promotion, when you purchase VMware vSphere you can now extend the benefits of virtualization across the datacenter and through to the desktop for greater cost savings; better reliability, efficiency and security; and a superior end-user experience. With every order of VMware vSphere Enterprise Plus or an Acceleration Kit that includes Enterprise Plus or an upgrade to vSphere Enterprise Plus, you are eligible to receive 50 free seats of View Premier 4.5 add-on. The offer includes 1 Year of Production Support and Subscription (SnS) on VMware View Premier 4.5 add-ons.

Q. What is the timeframe for this promotion?

A. When you purchase eligible products between January 1, 2011 and March 15, 2011, you will be eligible to receive a promotion code which you can redeem for the applicable free licenses. Promotion codes must be redeemed by May 15, 2011.

Q. What is included in the View Premier 4.5 add-ons that will be included for free as part of this promotion?

A. The View Premier Add-on seats will include:

- VMware View Manager with VMware View Composer
- VMware vShield Endpoint
- VMware ThinApp (client and packager)
- VMware Workstation

Q. What is the benefit of VMware View?

A. VMware View allows you to extend the benefits of virtualization from the datacenter to the desktop for greater cost savings, better reliability, efficiency and security and a superior end-user experience.

Q. What is the benefit of using VMware View with vSphere Enterprise Plus?

A. VMware vSphere serves as the platform for VMware View, and as a result, IT organizations can extend the benefits of industry-leading cloud computing platform to the desktop.



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Q. View Premier 4.5 add-on is limited to orders of vSphere Enterprise Plus, upgrades to vSphere Enterprise Plus, and upgrades to Enterprise Plus Acceleration Kits. Is there a detailed SKU list posted?

A. Yes. Please refer to [complete list of SKUs](#).

Q. If I buy through a channel partner, will my orders be eligible?

A. Orders placed through VMware resellers are eligible for this promotion. This promotion is not available for OEM partners ordering directly from VMware, except orders via Enterprise License Agreements or purchase orders where customer's information is specified.

Q. This promotion has a maximum of 1 eligible order per customer. Can you define customer in this case?

A. For the purposes of this promotion, "customer" is defined as an entity that has a unique customer name.

Redemption:

Q. How will the license keys be provided?

A. You will receive a promotion code on or before March 15th, 2011, which is redeemable for the license key at the vmware.com online store. Promotion codes must be redeemed by May 15, 2011.

Q. Who will be the recipient of the email with the promo code?

A. The promotional email will generally be sent to the person listed as the company contact listed on your VMware order.

Q. What do I do if I lose my promo code?

A. Please send a [customer service request](#) and include your VMware Order ID. We will resend the promo code that was issued to you.

Q. What happens if I don't redeem my code before it expires on May 15, 2011?

A. The promo codes are only good for a limited time. If you do not redeem the code prior to its expiration, we will not be able to issue you a new code.



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Q. Can I get temporary keys for this promotion offering today?

A. No. The VMware View Premier 4.5 bundle will be fulfilled within 30 days of placing the order.

Support:**Q. What Support and Subscription (SnS) is included as part of the View Premier 4.5 Add-On Bundles?**

A. When you redeem the promotion code for the View add-ons, you will automatically receive one year of VMware Production Support at no charge.

Q. When will the Support and Subscription (SnS) start on the View add-ons? What happens after the first year?

A. Your SnS agreement will begin on the day you redeem the promo code and will end one year from that date. Approximately 90 days from the expiration of the agreement, you will receive a quote to renew at then-current list prices.

Q. Once I redeem the promo code and install the license keys, how do I receive support?

A. When you redeem the promo code, a one-year support agreement will be created. The Primary License Administrator can add additional Support Administrators to the agreement via the Contract Management portal.

Q. Who can I contact if I have questions?

A. Please contact your VMware authorized reselling partner or VMware account representative if you have any questions.



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| vSphere Enterprise Plus SKUs Eligible for View 4.5 Seeding Promo | | | |
|--|--------------------------|-----------------------|---|
| Commercial Part Number | U.S. Federal Part Number | Academic Part Number | Product Description |
| VS4-ENT-PL-C | VS4-ENT-PL-F | VS4-ENT-PL-A | VMware vSphere 4 Enterprise Plus for 1 processor (Max 12 cores per processor) |
| VS4-ENT-PL-AK-C | VS4-ENT-PL8-AK-F | n/a | VMware Enterprise Plus Acceleration Kit for 8 processors (Includes vSphere Enterprise Plus for 8 Processors, 1 vCenter Server Standard) |
| CISCO-N1K-C | CISCO-N1K-F | n/a | Cisco Nexus 1000V for VMware vSphere 4 Enterprise Plus for 1 processor |
| VS4-N1K-BUN-C | VS4-N1K-BUN-F | n/a | VMware vSphere 4 Enterprise Plus for 1 processor with Cisco Nexus 1000V Bundle |
| VS4-ENT-AK-UG-C | VS4-ENT-AK-UG-F | n/a | Upgrade: VMware Infrastructure Enterprise Acceleration Kit to vSphere Enterprise Plus 8 CPU Acceleration Kit |
| VS4-MID-AK-UG-C | VS4-MID-AK-UG-F | n/a | Upgrade: VMware Infrastructure Midsize Acceleration Kit to vSphere Enterprise Plus Acceleration Kit |
| VS4-ADVT-EPL-AK-UG-C | VS4-ADVT-EPL-AK-UG-F | n/a | Upgrade: VMware vSphere Advanced or Advanced with Training Acceleration Kit to vSphere Enterprise Plus Acceleration Kit for 8 processors (No PSO in upgrade) |
| VS4-ADV-ENT-PL-UG-C | VS4-ADV-ENT-PL-UG-F | VS4-ADV-ENT-PL-UG-A | Upgrade: VMware vSphere Advanced to vSphere Enterprise Plus for 1 Processor |
| VS4-ENT-ENT-PL-UG-C | VS4-ENT-ENT-PL-UG-F | VS4-ENT-ENT-PL-UG-A | Upgrade: VMware vSphere Enterprise to vSphere Enterprise Plus for 1 Processor |
| VS4-ENT-ENT-PL-UG-PROMO | VS4-ENT-EPL-UG-FPRO | n/a | Upgrade: VMware vSphere Enterprise to vSphere Enterprise Plus PROMO for 1 Processor |
| VS4-ESXi-ENT-PL-UG-C | VS4-ESXi-ENT-PL-UG-F | VS4-ESXi-ENT-PL-UG-A | Upgrade: VMware vSphere Hypervisor to VMware vSphere Enterprise Plus for 1 Processor |
| VS4-STD-DR-ENT-PL-U-C | VS4-STD-DR-EPL-UG-F | VS4-STD-DR-ENT-PL-U-A | Upgrade: VMware vSphere Standard Plus Data Recovery to vSphere Enterprise Plus for 1 Processor |
| VS4-STD-ENT-PL-UG-C | VS4-STD-ENT-PL-UG-F | VS4-STD-ENT-PL-UG-A | Upgrade: VMware vSphere Standard to vSphere Enterprise Plus for 1 Processor |
| VS4-2VM-ENT-PL-UG-C | VS4-2VM-ENT-PL-UG-F | VS4-2VM-ENT-PL-UG-A | Upgrade: VMware vSphere Standard with VMotion & Storage VMotion to vSphere Enterprise Plus for 1 Processor |
| VS4-N1K-UG-C | VS4-N1K-UG-F | n/a | Upgrade: vSphere Enterprise to Enterprise Plus with Cisco Nexus 1000V |
| VC-SRM4E-AK-C | VC-SRM4E-AK-F | n/a | VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Enterprise Plus |
| VC-SRMVE-AK-C | VC-SRMVE-AK-F | n/a | VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Enterprise Plus 25-Pack per VM |
| VC-SRM4E-XP-C | VC-SRM4E-XP-F | VC-SRM4E-XP-A | VMware vCenter Site Recovery Manager 4 Expansion Pack for vSphere Enterprise Plus |
| VC-SRM1-4EPL-UG-C | VC-SRM1-4EPL-UG-F | n/a | Upgrade: VMware vCenter Site Recovery Manager 1 Acceleration Kit to VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Enterprise Plus |
| VC-SRM4-ADV-EPL-UG-C | VC-SRM4-ADV-EPL-UG-F | n/a | Upgrade: VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Advanced to VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Enterprise Plus |
| VC-SRM1-VMEPL-UG-C | VC-SRM1-VMEPL-UG-F | n/a | Upgrade: VMware vCenter Site Recovery Manager 1 Acceleration Kit to 25-Pack per VM VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Enterprise Plus |
| VC-SRMVM-A-EPL-UG-C | VC-SRMVM-A-EPL-UG-F | n/a | Upgrade: VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Advanced to 25-Pack per VM VMware vCenter Site Recovery Manager 4 Acceleration Kit for vSphere Enterprise Plus |
| VC-SRM4-PRO-XP-UG-C | VC-SRM4-PRO-XP-UG-F | n/a | Upgrade: VMware Infrastructure Enterprise + SRM Bundle PROMO to VMware vCenter Site Recovery Manager 4 Expansion Pack for vSphere Enterprise Plus |



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