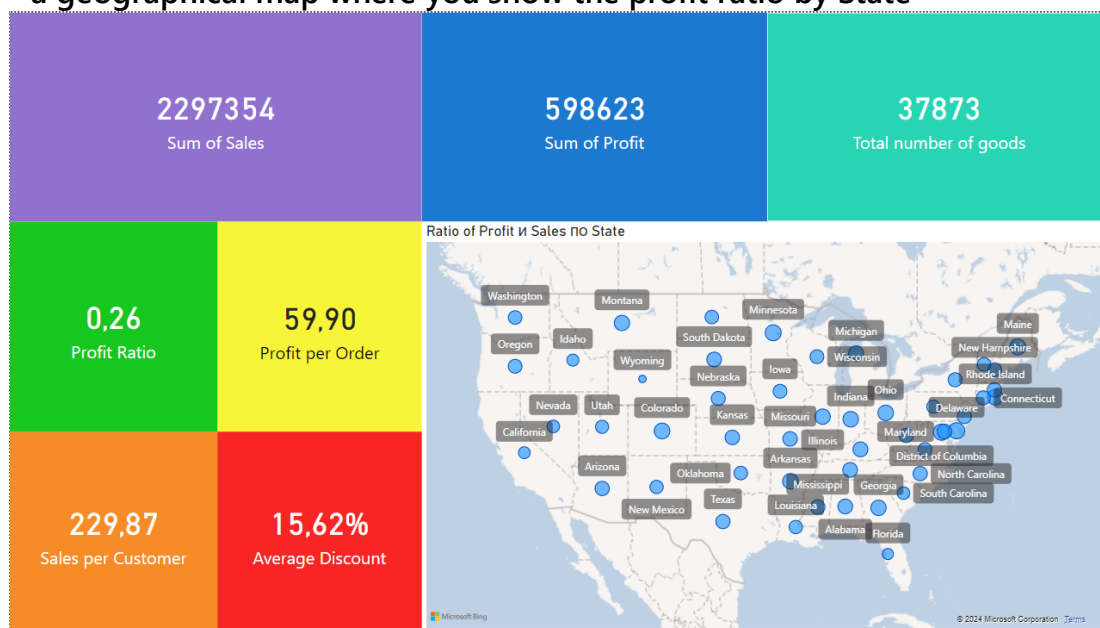


# Data Visualization – Power BI Practice

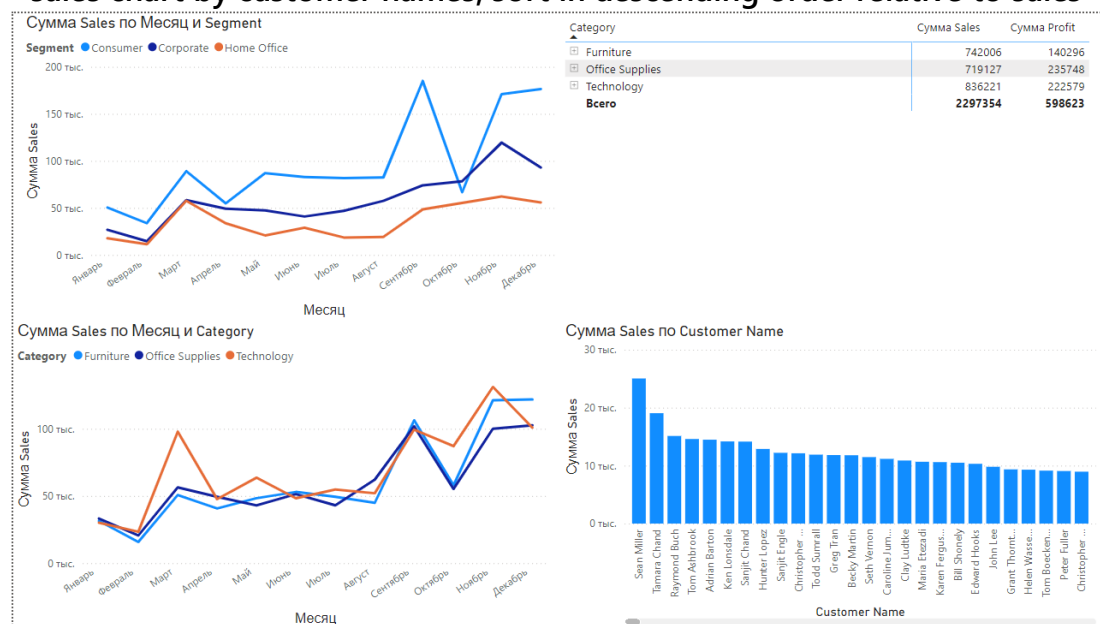
## Zhan Kazikhanov – IT-2203

### TASK 1:

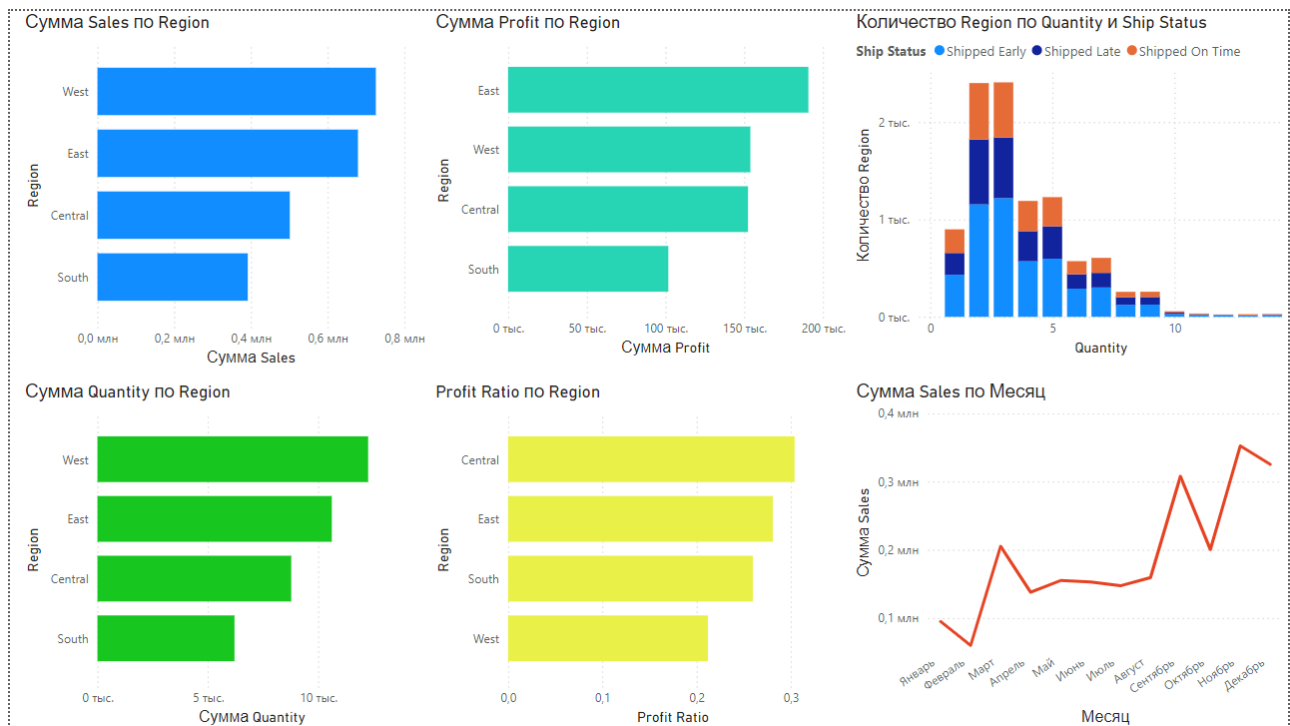
- total sales
- the total amount of profit
- profit ratio
- profit per order
- sales per customer
- average discount
- the total number of goods sold
- a geographical map where you show the profit ratio by State



- monthly sales chart by segment
- monthly sales chart by product category
- sales and profit table by product name and product category (matrix)
- sales chart by customer names, sort in descending order relative to sales



- Charts of sales, profits, number of goods sold, profit ratio by region (4 charts)
- Normalized chart where you show the distribution of shipping statuses by region by the number of goods sold
- Bonus chart: Overall monthly sales line chart



## TASK 2:

Github Link:

[don-juann/store-orders-analysis \(github.com\)](https://github.com/don-juann/store-orders-analysis)