Dart

Optimised for UI

Productive Development

Fast on all platforms

Challenges of mobile development today

"To the metal" approaches

✓ **High-quality apps**
Platform and system integrations

✓ **High-performance UIs**
Native code, GPU accelerated

✗ **Must fund two apps**
Two teams, codebases, & investments

✗ **Inconsistent brand, features**
Different across devices & OEMs

"Cross platform" approaches

✓ **Fast development**
Quick iterations, hot reload

✓ **Portability, reach**
Single codebase

✗ **Poor Performance**
Slow, jerky, unpredictable

✗ **Non-Native Look/Feel**
Users can tell the difference