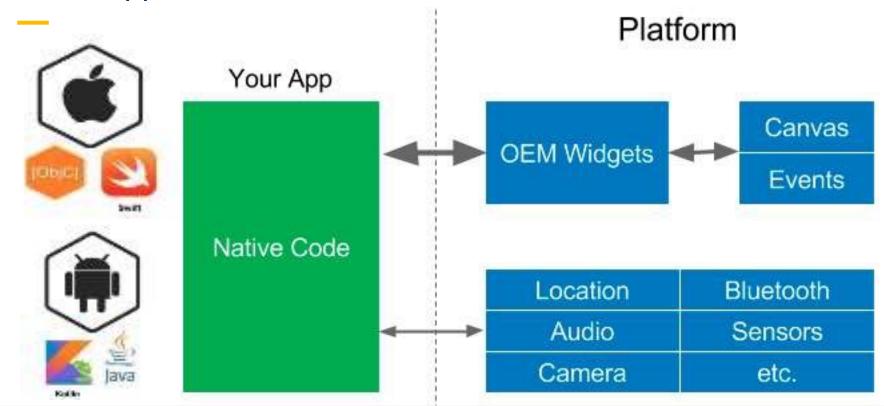
## Native approach





## Cross platform approach







From Facebook

From Google

