

## Summary of skills

Tech Skills	<b>Adobe Illustrator</b>	Areas of Strength	<b>Interface Design</b>
	<b>Photoshop</b>		<b>UX research</b>
	<b>Premiere Pro</b>		<b>Graphic Design</b>
	<b>After Effects</b>		<b>Prototyping</b>
	<b>XD</b>		<b>Responsive Web Design</b>
	Others:		<b>3D Animation</b>
	HTML/CSS/JS		
	Microsoft Suite		
	Autodesk Maya		

## Education

Surrey, BC	<b>Simon Fraser University</b> - Interactive Arts & Technology
Sep '15 - present	<i>Concentrate in Design and Media Arts</i>
	Relevant Coursework: Interface Design, Web Design and Development, Digital Image Design, Graphic Design, Information Design, Narrative and New Media

## UX&UI Design Experience

Surrey, BC	<b>Blood Donation App</b> - LifeGift
Sep '19 - Dec '19	<i>Branding + identity, interaction design, UX design, UI Design, user research, data analysis</i>
	<ul style="list-style-type: none"><li>• Designed an app to solve the low returning rate on blood donation and encourage more users to donate blood</li><li>• Researched the potential users and aware of challenges</li><li>• Utilized various blood donation applications' existing assets to create a proof of concept for the app's main features</li><li>• Created outstanding UI prototype by reaching the goal of the application in team</li><li>• Learned and practiced multiple UX analysis techniques such as personas, user journey map, and usability testing</li></ul>
Surrey, BC	<b>Responsive Website</b> - Container Brewing
Sep '19 - Dec '19	<i>UI design, UX design, Web Design, branding + identity, HTML, CSS, JS</i>
	<ul style="list-style-type: none"><li>• Developed a fully functioning website for a fictitious brewing company without the help of frameworks</li><li>• Studied and learned existing brand's assets to finalizing the concept</li><li>• Wrote outstanding front-end responsive pages that represent the company's image</li><li>• Communicated efficiently with the team to solve technical and design problems</li><li>• Demonstrated strong communication design to users and achieved one of the best websites in the class</li></ul>
Surrey, BC	<b>Transportation App</b> - Case Study on CityMapper
Sep '19 - Dec '19	<i>UI Designer, interaction design, user research, data analysis</i>
	<ul style="list-style-type: none"><li>• Implemented a brand-new feature for existing transportation app based on its original interface and domain</li><li>• Established user research and deliverables for creating a new concept</li><li>• Iterated ideas through multiple user interviews, empathy and journey mapping.</li><li>• Practiced scenario and persona to analysis the core feature</li></ul>

## Media Design Experience

Surrey, BC **Documentary Film** - Kitchen on the Ridge

Sep '19 - Dec '19 *Cameraman, lighting, Editing, Post-processing*

- Collaborated with a local restaurant and team to compose an expository documentary type film
- Conceptualized and applied creative shots types and camera movement to create a compelling narrative arc
- Conducts editing work on a film in accordance with screenplay notations as discussed in team
- Communicated with the team and restaurant's owner to fulfill the high expectation

Surrey, BC **Visual Effect Video** - Vision

Sep '19 - Nov '19 *Cameraman, Editing, post-processing*

- Created and rendered outstanding visual effects and transitions effects for a portfolio-quality project
- Operated various cameras and lens to shot clean raw footage
- Recorded and edited raw sound by using Audition and After Effects
- Maintained clean and organized workflow to stay in a good progress
- Achieved the one of best videos in the class

Surrey, BC **3D Animation** - Boba

Jan '19 - Apr '19 *Modelling, rigging, lighting, animated sequence*

- Led and Collaborated with a 5 people team to compose a 3D animation film
- Conceptualized a storyboard and narrative setting for the project
- Designed complex models for characters, environment, and environment objects in Maya
- Integrated character's rigging and movement into individual scenes and render the final video into After Effects and Premiere Pro

## Work Experience

Burnaby, BC **Sales Associate** - J2 Clothing

- Jul '18 - Nov '18
- Communicated effectively with customers by explaining product details and enhancing their shopping experience
  - Worked under fast-paced environment and corporate with team to achieve the sales goal

New Westminster, BC **Barista** - Bobacabana

- Jun '16 - Nov '17
- Built professional relationships with cliental to ensure and provide quality performance

## Volunteer

Burnaby, BC **Event Photographer** - Health Fair

- Sep '17
- Took pictures of interesting moment during event and reviewed sets of photographs to select the best work
  - Reached full expectations from event handler by communicating effectively with the photographer team