

Summary of skills

Tech Skills	Adobe Illustrator	Areas of Strength	Interface Design
	Photoshop		UX research
	Premiere Pro		Graphic Design
	After Effects		Prototyping
	XD		Responsive Web Design
	Others:		3D Animation
	HTML/CSS/JS		
	Microsoft Suite		
	Autodesk Maya		

Education

Surrey, BC	Simon Fraser University - Interactive Arts & Technology
Sep '15 - present	<i>Concentrate in Design and Media Arts</i>
	Relevant Coursework: Interface Design, Web Design and Development, Digital Image Design, Graphic Design, Information Design, Narrative and New Media

UX&UI Design Experience

Surrey, BC	Blood Donation App - LifeGift
Sep '19 - Dec '19	<i>Branding + identity, interaction design, UX design, UI Design, user research, data analysis</i>
	<ul style="list-style-type: none">Designed an app to solve the low returning rate on blood donation and encourage more users to donate bloodResearched the potential users and aware of challengesUtilized various blood donation applications' existing assets to create a proof of concept for the app's main featuresCreated outstanding UI prototype by reaching the goal of the application in teamLearned and practiced multiple UX analysis techniques such as personas, user journey map, and usability testing
Surrey, BC	Responsive Website - Container Brewing
Sep '19 - Dec '19	<i>UI design, UX design, Web Design, branding + identity, HTML, CSS, JS</i>
	<ul style="list-style-type: none">Developed a fully functioning website for a fictitious brewing company without the help of frameworksStudied and learned existing brand's assets to finalizing the conceptWrote outstanding front-end responsive pages that represent the company's imageCommunicated efficiently with the team to solve technical and design problemsDemonstrated strong communication design to users and achieved one of the best websites in the class
Surrey, BC	Transportation App - Case Study on CityMapper
Sep '19 - Dec '19	<i>UI Designer, interaction design, user research, data analysis</i>
	<ul style="list-style-type: none">Implemented a brand-new feature for existing transportation app based on its original interface and domainEstablished user research and deliverables for creating a new conceptIterated ideas through multiple user interviews, empathy and journey mapping.Practiced scenario and persona to analysis the core feature

Media Design Experience

- Surrey, BC **Documentary Film** - Kitchen on the Ridge
Sep '19 - Dec '19 *Cameraman, lighting, Editing, Post-processing*
- Collaborated with a local restaurant and team to compose an expository documentary type film
 - Conceptualized and applied creative shots types and camera movement to create a compelling narrative arc
 - Conducts editing work on a film in accordance with screenplay notations as discussed in team
 - Communicated with the team and restaurant's owner to fulfill the high expectation
- Surrey, BC **Visual Effect Video** - Vision
Sep '19 - Nov '19 *Cameraman, Editing, post-processing*
- Created and rendered outstanding visual effects and transitions effects for a portfolio-quality project
 - Operated various cameras and lens to shot clean raw footage
 - Recorded and edited raw sound by using Audition and After Effects
 - Maintained clean and organized workflow to stay in a good progress
 - Achieved the one of best videos in the class
- Surrey, BC **3D Animation** - Boba
Jan '19 - Apr '19 *Modelling, rigging, lighting, animated sequence*
- Led and Collaborated with a 5 people team to compose a 3D animation film
 - Conceptualized a storyboard and narrative setting for the project
 - Designed complex models for characters, environment, and environment objects in Maya
 - Integrated character's rigging and movement into individual scenes and render the final video into After Effects and Premiere Pro

Work Experience

- Burnaby, BC **Sales Associate** - J2 Clothing
Jul '18 - Nov '18 • Communicated effectively with customers by explaining product details and enhancing their shopping experience
- Worked under fast-paced environment and corporate with team to achieve the sales goal
- New Westminster, BC **Barista** - Bobacabana
Jun '16 - Nov '17 • Built professional relationships with cliental to ensure and provide quality performance

Volunteer

- Burnaby, BC **Event Photographer** - Health Fair
Sep '17 • Took pictures of interesting moment during event and reviewed sets of photographs to select the best work
- Reached full expectations from event handler by communicating effectively with the photographer team