

Beneath the Surface: Unearthing Within-Person Variability and Mean Relations with  
Bayesian Mixed Models

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## Abstract

Mixed-effects models are becoming common in psychological science. Although they have many desirable features, there is still untapped potential that has not yet been fully realized. It is customary to view homogeneous variance as an assumption to satisfy. We argue to move beyond that perspective, and to view modeling within-person variance (“noise”) as an opportunity to gain a richer understanding of psychological processes. This can provide important insights into behavioral (in)stability. The technique to do so is based on the mixed-effects location scale model. The formulation can simultaneously estimate mixed-effects sub-models to both the mean (location) and within-person variance (scale) for clustered data common to psychology. We develop a framework that goes beyond assessing the sub-models in isolation of one another, and allow for testing structural relations between the mean and within-person variance with the Bayes factor. We first present a motivating example, which makes clear how the model can characterize mean–variance relations. We then apply the method to reaction times gathered from two cognitive inference tasks. We find there are more individual differences in the within-person variance than the mean structure, as well as a complex web of structural mean–variance relations in the random effects. This stands in contrast to the dominant view of within-person variance—i.e., measurement “error” or “noise.” The results also point towards paradoxical within-person, as opposed to between-person, effects. That is, in both tasks, several people had *slower* and *less* variable incongruent responses. This contradicts the typical pattern, wherein *larger* means are expected to be *more* variable. We conclude with future directions. These span from methodological to theoretical inquiries that can be answered with the presented methodology.

*Keywords:* Bayesian, Mixed-effects location scale models, Bayes factor, Within-person variance

## Beneath the Surface: Unearthing Within-Person Variability and Mean Relations with Bayesian Mixed Models

Repeated measurement designs are common to the social-behavioral sciences. Their use spans from observational inquiries that track individuals over an extended period of time, to controlled settings that can include hundreds of experimental trials for each person. Modeling these kinds of data requires techniques that are able to partition and account for different sources of variation. This includes variation due to experimental effects ([Aarts, Dolan, Verhage, & van der Sluis, 2015](#)), time-varying predictors ([Hoffman & Stawski, 2009](#)), type of stimulus ([Wolsiefer, Westfall, & Judd, 2017](#)), as well as between-group differences ([Lazic & Essioux, 2013](#)). Adequately accounting for these sources of variability leads to the desired (frequentist) inference by ensuring nominal error rates are maintained ([Aarts, Verhage, Veenliet, Dolan, & van der Sluis, 2014](#); [Barr, Levy, Scheepers, & Tily, 2013](#); [Judd, Westfall, & Kenny, 2012](#); [Williams, Carlsson, & Bürkner, 2017](#)). In other words, variation is often considered a nuisance due to, say, items in linguistics or memory research ([Baayen, Tweedie, & Schreuder, 2002](#); [Rouder et al., 2007](#)). The idea here is that researchers need to control for variability. On the other hand, modeling these sources of variance can also provide valuable insight into psychological processes. For example, by capturing individual differences in temporal changes ([Liu, Rovine, & Molenaar, 2012](#)), interference ([Haaf & Rouder, 2017](#)), and learning trajectories ([Williams & Rast, 2018](#)).

Although there are many approaches to modeling behavioral data, two general trends have emerged in psychology. First, some researchers seek to construct elaborate, nonlinear models, that are meant to mimic, as closely as possible, the latent data-generating mechanisms ([Mazur, 2006](#)). The resulting models are termed *process models*, and their study has been an integral part of the field of mathematical psychology (see references provided in: [Townsend, 2008](#)). The second trend is to focus exclusively on the mean structure—that is, how the mean of the outcome of interest varies with, perhaps, several dependent measures. Consider the common case where a researcher is interested in, for

example, how response times are affected by an experimental manipulation, say, across congruent and incongruent primes (e.g., congruent vs. incongruent; [King, Colla, Brass, Heuser, & Cramon, 2007](#); [Parris, 2014](#)). In these situations, it is common to aggregate repeated measures data at the individual level ([Davidson, Zacks, & Williams, 2003](#); [Wright, 2017](#)). That is, for a given condition, each person contributes only their respective mean score. This allows for using relatively simple, and well-known, statistical methods such as the dependent samples *t*-test. Despite their popularity, these approaches are not without limitations ([Leppink, 2019](#); [Leppink & Merriënboer, 2015](#)). Namely, aggregation removes all the within-person variance and cannot provide information about individual variability ([Bauer, 2011](#)). This is not only important for the study of individual differences ([Kliegl, Wei, Dambacher, Yan, & Zhou, 2010](#)), but also for the success of future inquiries. Power calculations can be more accurate when sources of variability are incorporated into the calculation ([Judd et al., 2012](#); [Westfall, Kenny, & Judd, 2014](#))

A variety of techniques have been proposed to account for or model sources of variance. These include the repeated measures ANOVA, and relatedly, hierarchical mixed-effects models ([Liu et al., 2012](#)). We focus on the latter because of its flexibility and less restrictive assumptions ([Krueger & Tian, 2004](#)). We refer interested readers to [Boisgontier and Cheval \(2016\)](#), where both approaches are thoroughly discussed. Mixed-models have been used extensively to study individual differences in psychology ([Cudeck, 1996](#); [Rast, Hofer, & Sparks, 2012](#); [Rouder & Lu, 2005](#)). They strike a middle ground between aggregating data and estimating person-specific models ([Gelman & Pardoe, 2012](#)). That is, they can simultaneously provide the average effect across individuals and the person-specific estimates (i.e., random effects). Importantly, the hierarchical structure provides shrinkage that can improve accuracy by smoothing the individual estimates (i.e., reducing variability). This allows for rigorously investigating, for example, how many people had an effect in the predicted direction or whether certain people had an effect in the opposite direction ([Haaf & Rouder, 2017](#); [Williams, Liu,](#)

[Martin, & Rast, 2019](#)). Both of these inferences provide important insight and much needed nuance for understanding psychological processes.

In this work, we argue there is a fertile middle ground in between positing full-blown process models and studying mean structures. For the study of individual differences in particular, there is untapped potential in hierarchical mixed-effects models that has not been *fully* realized. The focus has mostly remained on the mean structure, whereas within-person variability is often relegated to “error.” Consider the case of computing intraclass correlations. Here the variance is partitioned into between- and within-person components ([Bartko, 1976](#); [McGraw & Wong, 1996](#)). The latter provides a measure of relation between observations from a given individual (or group), which can then be used to compute reliability ([Bartko, 1966](#)). Importantly, the focus in ICC remains on the mean structure—that is, the similarity between observations of the dependent variable. Further, it is common to account for between-person variance with so-called level-two predictors such as, for example, gender, ethnicity, or socioeconomic status ([McNeish & Stapleton, 2016](#)). The unexplained variance, that is the within-person variance at level one, then goes into the residual component and is typically considered a fixed, non-varying constant in mixed-effects models. Herein lies the untapped potential: rather than viewing homogeneous variance as an assumption to satisfy, or within-person variance as “noise,” we can seek to explain it just like the dependent variable.

Outside of psychology, for example in economics, there is a tradition of modeling heteroskedasticity ([Engle, 2001](#)). The variance is commonly referred to as *volatility* ([Fernández-Villaverde, Guerrón-Quintana, Rubio-Ramírez, & Uribe, 2011](#)). In fact, there are methods that exclusively model the variance and ignore the mean structure altogether ([Bauwens, Laurent, & Rombouts, 2006](#); [Ledoit, Santa-Clara, & Wolf, 2003](#))—which is quite opposite to the dominant approach in psychology.

In applied settings variability is sometimes studied in the social-behavioral sciences, where it is referred to as *intraindividual* variability (IIV; [Christ, Combrinck, & Thomas,](#)

2018; Fagot et al., 2018; Röcke & Brose, 2013), and thought to reflect behavioral consistency (Rast et al., 2012). This conceptualization builds upon a central idea that within-person, or IIV, is not regarded as reflecting mere measurement error but conveys systematic information (Cattell, Cattell, & Rhymer, 1947; Fiske & Rice, 1955; Horn, 1972; Ram & Gerstorf, 2009; Woodrow, 1932). Here the research question is specifically about the relation between variance and the outcome of interest. As an example, (in)consistency in cognitive abilities has been proposed as an indicator of Alzheimer’s disease in aging populations (Kalin et al., 2014). And (in)consistency was even suggested to predict death (MacDonald, Hultsch, & Dixon, 2008). That is, those that were more variable tended to die before those that were relatively stable.

Furthermore, in methodological literatures, the notion that behavioral measures may have important signatures in both mean and variance structures is not new. For example, Luce (1986) and Wagenmakers and Brown (2007) proposed a lawful relationship in response time—i.e., the standard deviation of response time tends to increase linearly with the mean. Rouder and colleagues, e.g., Rouder, Tuerlinckx, Speckman, Lu, and Gomez (2008); Rouder, Yue, Speckman, Pratte, and Province (2010), build in this lawfulness explicitly by using shift-scale-shape models, such as a three-parameter lognormal with effects in scale. Moreover, common graphical approaches, such as QQ plots and the delta plot (De Jong, Liang, & Lauber, 1994), are commonly employed techniques for visualizing the mean-variance relationships in practice (Ridderinkhof, Scheres, Oosterlaan, & Sergeant, 2005; Schwarz & Miller, 2012). One aim of this work is to present a novel, formal Bayesian modeling framework, that allows for testing and visualizing what has been previously stipulated about the mean–variance relation.

This paper describes a straightforward extension to the traditional mixed-effects approach, which allows for partitioning this unexplained variance, or within-person variance, and explain it as a function of covariates. The technique to do so is termed mixed-effects *location scale* model (MELSM Hedeker, Mermelstein, & Demirtas, 2008; Rast

& Ferrer, 2018; Williams & Rast, 2018). The location refers to the mean structure and the scale refers to the (within-person) variance. The MELSM *simultaneously* estimates sub-models to both structures. Additionally, it accounts for the underlying co-variances among the individual difference parameters as well—i.e., the mean–variance relations. In this work, we build upon this foundation and introduce an approach that goes beyond assessing the mean and variance structures in isolation of one another. We present a general method with the goal of testing structural relations between the mean and within-person variance. As we show below, this opens the door for answering novel research questions about the interplay between the mean and within-person variability in psychology.

This work is organized as follows. In the first section we introduce a generic MELSM, where it is made clear how it captures the mean–variance relationship. Additionally, we formulate the hypothesis testing strategy for the random effects correlations. We then apply the method to two well-known cognitive interference tasks. Here, general advantages of the MELSM are highlighted, and the specific approach for testing hypotheses is employed. Note that some may be concerned about “overfitting” the data. Thus, in this section, we also compare the fully parameterized model to those that are relatively simpler. We conclude by discussing limitations of the MELSM in general and specific future directions for psychological applications.

## The Mixed-Effects Location Scale Model

### Random Intercepts Only Model

We introduce the MESLM by first fitting random intercepts to both the location and scale, and then progress to the fully parameterized model (Section [Illustrative Examples](#)). For the following we use data from an interference task that investigated the so-called “Stroop Effect.” These data were first reported in [von Bastian, Souza, and Gade \(2016\)](#). They consist of 121 participants, each of which completed approximately 90 trials in total. About half of the trials were in the congruent condition, wherein the number of characters

matched the displayed numbers—e.g., 22. The remaining trials were in the incongruent condition—e.g., 222. Further details are provided below (Section [Data Set 1: The Stroop Task](#)). The outcome is reaction time for correctly identifying the number of characters. For illustrative purposes, separate models are estimated for each condition (congruent and incongruent). Substantively these models answer the questions of whether slower individuals are also more variable in their responses (e.g., Figure 1 in: [Wagenmakers & Brown, 2007](#)). This simple example highlights how the MELSM can be used to investigate mean–variance relations hierarchically.

For the  $i$ th person and  $j$ th trial in the congruent condition, the mean structure is defined as

$$y_{ij} = \beta_0 + u_{0i} + \epsilon_{ij}, \quad (1)$$

where  $\beta_0$  is the fixed effect and  $u_{0i}$  the individual deviation. More specifically,  $\beta_0$  is the average of the individual means and for, say, the first subject ( $i = 1$ ), the respective mean response time is  $\beta_0 + u_{01}$ . This is not equivalent to estimating the empirical means, because of the hierarchical structure of the model. Before describing this aspect of the model, we must account for the “errors”. While they are typically assumed to be normally distributed with a constant variance, this is not the case for the MELSM—i.e.,

$$\sigma_{\epsilon_{ij}}^2 = \exp[\eta_0 + u_{1i}]. \quad (2)$$

The subscripts denote the residual for the  $i$ th person and  $j$ th trial. These parameters are analogous to those in (2), in that  $\eta_0$  is the average of the individual variances. Again for the first subject ( $i = 1$ ),  $\eta_0 + u_{11}$  is the variability of their respective response time distribution. Note the exponent is used to ensure the variance is restricted to positive values, and thus, is lognormally distributed ([Hedeker et al., 2008](#)).

This work focuses on the relations between the mean and within-person variance. As such, we need to estimate the random effects correlations by assuming the individual



effects are drawn from the same multivariate normal distribution—i.e.,

$$\begin{bmatrix} u_{0i} \\ u_{1i} \end{bmatrix} \sim N \left( \begin{bmatrix} 0 \\ 0 \end{bmatrix}, \begin{bmatrix} \sigma_0^2 & \rho\sigma_0^2\sigma_1^2 \\ \rho\sigma_0^2\sigma_1^2 & \sigma_1^2 \end{bmatrix} \right). \quad (3)$$

Here  $\sigma_0^2$  is the variance of location intercepts  $\text{var}(u_{0i})$ ,  $\sigma_1^2$  is the variance of the scale intercepts  $\text{var}(u_{1i})$ , and  $\rho\sigma_0^2\sigma_1^2$  is the respective covariance  $\text{cov}(u_{0i}, u_{1i})$ . While this simple model could be fitted with classical (i.e., frequentist) methods, we instead employ Bayesian hierarchical modeling. This allows for increased flexibility, which ensures the presented methodology is scalable to more complex mixed-effects location scale models (e.g., [Williams, Liu, et al., 2019](#); [Williams & Rast, 2018](#)). Furthermore, by taking a Bayesian approach, a *noninformative* LKJ prior may be placed on the correlation which eases computation and the definition of priors. The covariance matrix is re-expressed as  $\boldsymbol{\tau} \boldsymbol{\Omega} \boldsymbol{\tau}'$ , where  $\boldsymbol{\Omega}$  is a  $2 \times 2$  correlation matrix, and  $\boldsymbol{\tau}$  is the  $2 \times 2$  diagonal matrix of random effects standard deviations  $\text{diag}(\boldsymbol{\tau}) = \boldsymbol{\sigma} = (\sigma_0, \sigma_1)$ . The assumed prior distribution for the correlations is

$$\boldsymbol{\Omega} \sim \text{LKJ}(\nu = 1), \quad (4)$$

where LJK is the Lewandowski, Kurowicka, and Joe prior ([Lewandowski, Kurowicka, & Joe, 2009](#)). This distribution is governed by a single parameter  $\nu$ . A value of one places a uniform prior over all correlation matrices. This results in a uniform (marginal) prior for each correlation that is between -1 and 1, assuming a  $2 \times 2$  matrix. For simplicity, we assume *weakly* informative priors for the fixed effect intercepts and random effects standard deviations—i.e.,

$$\begin{aligned} \beta_0, \eta_0, & \sim N(0, 5) \\ \tau_0, \tau_1 & \sim N^+(0, 1). \end{aligned} \quad (5)$$

This parameterization has several interesting features. As seen in (3), it captures the correlation between the means and variances of each response time distribution. This is made possible by assuming the random effects, for both the location and scale components, come from the same multivariate normal distribution. Additionally, due to the hierarchical formulation, these estimates will not often be equivalent to estimating the empirical means and variances. Indeed, in this model, the parameters share information (i.e., partial pooling of information) which can lead to improved parameter estimates due to shrinkage towards the fixed effect average (Efron & Morris, 1977; Stein, 1956). This is a defining feature of mixed-effects estimation, and also applies to location scale models.

We fitted this model for both the congruent and incongruent conditions with the R package `brms` (Bürkner, 2017). The parameter estimates are displayed in Figure 1. Here “Hierarchical” (blue) refers to those obtained from the model, whereas “Empirical” (orange) refers to the sample based estimates.<sup>1</sup> The results highlight the central idea behind shrinkage, in that the model based estimates are often closer to the fixed effect average. This gravitation towards the average was especially apparent for the larger values. Of course, it could be that modeling individual variances resulted in overfitting the data. We thus made comparisons to models that assumed the customary constant variance with WAIC (Watanabe, 2010), which is analogous to AIC, but accounts for posterior uncertainty (Vehtari, Gelman, & Gabry, 2017). The differences in WAIC were at least 5.5 standard errors away from zero, which indicates that the MELSM was preferred over a traditional mixed-effects model.

Note that intraclass correlation coefficients (ICC) are computed from a random intercepts model that assumes a common variance for each person (or group). As such, for these models, the estimate of reliability would not fully capture the variability and (at best) indicate the average ICC.<sup>2</sup> This insight is made possible with the MELSM, and it

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<sup>1</sup> R-code: `mean(.)` and `sd(.)`

<sup>2</sup> We also fit a random intercepts model with both outcomes, which is how reliability would be assessed in

also provides a solution for computing ICCs with heterogeneous variances. We return to this topic in the discussion (Section [Future Directions](#)).

We now discuss the mean-variance relations displayed in the scatter plots. The shrinkage can be inferred from these plots—i.e., the sample base estimates are more widely dispersed around the fitted line. For both outcomes, the correlation was larger for the models based estimates (incongruent: 0.677 vs. 0.612; congruent: 0.719 vs. 0.663). It is possible that, while the point estimate is larger, there is more uncertainty. We thus used a nonparametric bootstrap to estimate the standard error of the empirical correlations. The methods were very similar in this respect (incongruent: 0.061 vs. 0.059; congruent: 0.054 vs. 0.057).

Together, this simple example illustrated several benefits of this novel approach for characterizing mean–variance relations. For example, possible concerns of overfitting were quelled, along the way it became apparent that an alternative method was warranted for computing reliability, the hierarchical formulation reduced variability in the estimates, and nothing was lost in terms of the estimating the correlation. In fact, the model based estimates also appeared to offer some advantages compared to the sample estimates. In our experiences, we have found that it is difficult to detect random effects correlations with WAIC (and LOO; [Vehtari et al., 2017](#)). Further, these Bayesian information criteria address the question of expected predictive accuracy on new data ([Gelman, Hwang, & Vehtari, 2014](#); [Vehtari & Ojanen, 2012](#)), and do not explicitly *test* relations. Although it would be possible check the credible interval for zero, we present a flexible approach that employs Bayesian hypothesis testing.

## Hypothesis Formulation

Bayesian hypothesis testing is synonymous with model comparison. In contrast to classical testing (i.e., using  $p$ -values), the Bayesian approach provides a measure of *relative*

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practice. The MELSM was again preferred.

evidence for which model is most supported by the data. Thus there must be at least two models under consideration. In the case of two models, the prior distribution is commonly referred to as the alternative hypothesis (i.e.,  $\mathcal{H}_1$  or  $\mathcal{M}_1$ ), which is then compared to the null hypothesis (i.e.,  $\mathcal{H}_0$  or  $\mathcal{M}_0$ ). The Bayes factor then provides a measure of relative evidence for the competing models, for example, with  $BF_{10} = 10$ , this would indicate  $\mathcal{H}_1$  is 10 times more likely than  $\mathcal{H}_0$ . Further information about Bayesian inference can be found in the many introductions specifically for psychology (Quintana & Williams, 2018; Rouder, Speckman, Sun, Morey, & Iverson, 2009; Wagenmakers, Love, et al., 2018; Wagenmakers, Marsman, et al., 2018).

In this work, we take the encompassing prior (EP) approach for computing Bayes factors Klugkist2005. This simplifies model comparison, because the prior distribution only needs to be specified for the unconstrained (encompassing) model ( $\mathcal{M}_u$ ). For two competing models,  $\mathcal{H}_1$  and  $\mathcal{M}_u$  can be used interchangeably because they denote the predicted effect. The EP approach was originally developed for order restrictions, for example a hypothesized order for the magnitude of several correlation coefficients. In (Wetzels, Grasman, & Wagenmakers, 2010), it was extended to exact equality constraints such as the null hypothesis—i.e.,

$$\mathcal{H}_0 : \rho_{ij} = 0 \tag{6}$$

$$\mathcal{H}_u : \rho_{ij} \neq 0, 1 \leq j < i \leq k.$$

Here  $1 \leq j < i \leq k$  denotes the lower-triangular elements of  $\mathbf{\Omega}$  (4),  $j$  denotes the column, and  $i$  the row. Note there are  $\frac{1}{2}k(k-1)$  correlations in total. In (6),  $\mathcal{H}_0$  is an equality constrained null hypothesis and  $\mathcal{H}_u$  is the unconstrained hypothesis. These hypotheses are nested in that  $\mathcal{M}_0 \subseteq \mathcal{M}_u$ . Indeed, in a classical testing framework, the likelihood ratio test is one approach for testing elements of covariance matrices (e.g., pp 87 - 88; Højsgaard, Edwards, & Lauritzen, 2012) and random effects correlations (Baayen, Davidson, & Bates, 2008). It is common to use *convenience* priors to simplify the computation of the Bayes

factor. In particular, those that allow for converting  $R^2$  (Rouder & Morey, 2012) and certain test statistics to the corresponding Bayes factor (Johnson, 2005). These are restricted to relatively simple models, and to our knowledge, alternative techniques are necessary for mixed-effects locations scale models. We thus use the Savage-Dickey ratio (Dickey, 1971; Wagenmakers, Lodewyckx, Kuriyal, & Grasman, 2010), which is also computationally convenient and reasonably accurate. It has been used for mixed-effects models (De la Cruz, Meza, Arribas-Gil, & Carroll, 2016), correlations (Nuijten, Wetzels, Matzke, Dolan, & Wagenmakers, 2015), and partial correlations (Williams & Mulder, 2019). Because we work directly with the correlations, the hypothesis test in favor of the null hypothesis can be formulated as

$$BF_{0u_{ij}} = \frac{p(\mathbf{Y}|\mathcal{H}_0)}{p(\mathbf{Y}|\mathcal{H}_u)} = \frac{p(\rho_{ij} = 0|\mathbf{Y}, \mathcal{H}_u)}{p(\rho_{ij} = 0|\mathcal{H}_u)}. \quad (7)$$

In words, by only considering  $\mathcal{H}_u$  with respect to  $\rho_{ij}$ , the Bayes factor can be computed as the unconstrained (marginal) posterior density of  $\rho_{ij}$  evaluated at zero divided by the prior density also evaluated at zero (Mulder, Hoijtink, & de Leeuw, 2012). Consequently, the necessary ingredients for computing (7) are posterior samples drawn from the full model with Markov chain Monte Carlo simulation. Note that we have restricted our focus to the test-relevant parameters (i.e.  $\rho_{ij}$ ), because the others (e.g., the fixed effects) are considered nuisance parameters in this formulation—i.e., we are explicitly interested in testing the mean-variance relations captured in  $\mathbf{\Omega}$ .

What remains is computing the density at the test value of zero. While this could be computed with the `logspline` function in R (Deng & Wickham, 2011), we instead further simplify the computation by employing the Fisher Z transformation. This approach for achieving (approximate) normality has been used recently in the context of testing non-zero correlations (Mulder, 2016; Williams & Mulder, 2019; Williams, Rast, Pericchi, & Mulder, 2019). In this case, it is used because it allows for generalizing this formulation to hypotheses with several test-relevant parameters (see: Mulder, 2016; Williams & Mulder,

2019), it is also known to stabilize variance (Konishi, 1985), and it overcomes one limitation of the Savage-Dickey ratio. Namely, the accuracy of density estimation is sensitive to the number of samples near the test value (Wagenmakers et al., 2010).

The transformation is applied to the posterior and prior samples. Denote the latter  $\xi^{(s)}$  and then transformed posterior is obtained as

$$\xi_{ij}^{(s)} = F(\rho_{ij}^{(s)}) = \frac{1}{2} \log \left( \frac{1 + \rho_{ij}^{(s)}}{1 - \rho_{ij}^{(s)}} \right), \text{ for } s = 1, \dots, S. \quad (8)$$

To make clear the computation, first let  $\zeta^{(s)}$  denote the prior samples (from the LKJ distribution for the correlation among the random effects) and assume that they are transformed with (8). The approximate Bayes factor, assuming normality, is then

$$\begin{aligned} BF_{0u_{ij}} &= \frac{f(0|\mu_\xi, \sigma_\xi)}{f(0|0, \sigma_\zeta)} \\ &= \frac{\sigma_\zeta}{\sigma_\xi} \exp \left[ -\frac{\mu_\xi^2}{2\sigma_\xi^2} \right] \\ &= \frac{\frac{1}{\sigma_\xi \sqrt{2\pi}} \exp \left[ -\frac{(0-\mu_\xi)^2}{2\sigma_\xi^2} \right]}{\frac{1}{\sigma_\zeta \sqrt{2\pi}}}. \end{aligned} \quad (9)$$

In (9),  $\mu_\xi$  and  $\sigma_\xi$  denote the posterior mean and standard deviation, respectively, whereas  $\sigma_\zeta$  is the prior standard deviation. The prior mean is fixed to the test value of zero. This can be solved with `dnorm(.)` in R.

In the psychological literature, there are theoretical predictions for the relation between the mean and variance. For example, in RT tasks in particular, it has been noted that slower times are accompanied by more variability (Wagenmakers & Brown, 2007). Thus, in this case, a one-sided hypothesis can be formulated which follows naturally because the Bayes factor is transitive. First, we define the directional hypothesis as  $\mathcal{H}_1 : \rho_{ij} > 0$ . The Bayes factor is then

$$BF_{1u} = \frac{\int_0^\infty p(\xi_{ij}|\mathbf{Y}, \mathcal{H}_u) d\xi_{ij}}{\int_0^\infty p(\xi_{ij}|\mathcal{H}_u) d\xi_{ij}} = \frac{\Pr(\xi_{ij} > 0|\mathbf{Y}, \mathcal{H}_u)}{\Pr(\xi_{ij} > 0|\mathcal{H}_u)}, \quad (10)$$

where the numerator and denominator denote the posterior and prior probability that  $\xi_{ij}$  is greater than zero under the unrestricted model  $\mathcal{H}_u$ . This is again computed assuming normality. The relative evidence for  $\mathcal{H}_1$  against  $\mathcal{H}_0$  is  $BF_{u0} \cdot BF_{1u}$ .

**Exhaustive Testing.** A defining feature of Bayesian hypothesis testing is the ability to assess which theoretical model best predicts the data at hand (Kass & Raftery, 1995; Lee, 2018). However, in the absence of guiding theory, it is likely that a more exploratory approach is warranted, such as in research areas that have not yet formalized the mean–variance relation. We thus present an exhaustive approach—i.e.,

$$\begin{aligned}\mathcal{H}_0 : \rho_{ij} &= 0 \\ \mathcal{H}_1 : \rho_{ij} &> 0 \\ \mathcal{H}_2 : \rho_{ij} &< 0,\end{aligned}\tag{11}$$

which covers the entire parameter space. The evidence for each can then be computed from the inverse of the Bayes factor given in (9)—i.e.,  $BF_{u0}$  (evidence for the unrestricted model). The computation of each one-sided Bayes factor for  $\mathcal{H}_1$  and  $\mathcal{H}_2$  ( $BF_{10}$ ) is given in (10). With the the three Bayes factors in hand  $BF_{tu}, t = 0, \dots, 2$ , each compared to the unrestricted model  $\mathcal{M}_u$ , the posterior hypothesis probabilities can then be computed. For example, the probability of  $\mathcal{H}_1$  is

$$p(\mathcal{H}_1|\mathbf{Y}) = \frac{p(\mathcal{H}_1)BF_{1u}}{p(\mathcal{H}_0)BF_{0u} + p(\mathcal{H}_1)BF_{1u} + p(\mathcal{H}_2)BF_{2u}},\tag{12}$$

where  $p(\cdot)$  is the prior probability for each hypothesis. For this work, we assume equal prior probabilities. This results in the posterior probability for each hypothesis. In other words, this provides an *exhaustive* assessment of the previously stated hypotheses. The ratio of these probabilities, for example  $p(\mathcal{H}_1|\mathbf{Y})/p(\mathcal{H}_2|\mathbf{Y})$ , then provide the Bayes factor for which direction is most supported by the observed data. Importantly, we emphasize that these probabilities are not *unconditional* but depend on the models under consideration and the prior distribution ( $\mathcal{H}_u$ ).

What remains is the choice of  $\mathcal{H}_u$ , or the prior distribution, which is of critical importance when computing the Bayes factor (Bartlett, 1957; Jeffreys, 1961; Lindley, 1957). While it is customary to assume diffuse priors even for Bayesian model selection, such as a uniform distribution for correlations between  $-1$  and  $1$  (Marsman & Wagenmakers, 2017), we do not follow this approach. This is because testing exact equality constraints is often accompanied by asymmetric information (Gu, Hoijtink, & Mulder, 2016)—i.e., too wide of a prior, that places too much density in implausible regions, can result in incorrectly accepting the null hypothesis when the effect is small or even moderate in size.

To better understand the LKJ marginal distribution, and thus  $\mathcal{H}_u$ , we drew samples from it. We set the dimensions to  $k = 4$  (the matrix size in the full model) and varied  $\nu \in \{1, 2, 3 \text{ and } 4\}$ . These densities are plotted in Figure 2. Here the non-invariance to  $k$  is apparent. Even with  $\nu = 1$  (50% HDI  $\approx [-0.35, 0.35]$ )<sup>3</sup>, the marginal distribution is far from uniform. Further, the density concentrates around zero as  $\nu \rightarrow \infty$ , with  $\nu = 4$  stating there is approximately a 50% probability that  $\rho_{ij} > |0.20|$ . As a baseline, we chose  $\nu = 2$  because it follows the convention for what is commonly interpreted as a medium size effect. Specifically, there is approximately a 50 % probability that  $\rho_{ij} > |0.30|$ . This prior cannot be said to reflect our beliefs (Morey, Romeijn, & Rouder, 2016), as is sometimes suggested in the psychological literature, and it is not purely objective (Berger, 2006), but instead it is somewhere in between: given the data at hand, does a model that predicts (at least) a medium effect ( $\mathcal{M}_u$ ) provide a better (relative) fit than a model that predicts no effect ( $\mathcal{M}_0$ ) at all? We do believe, however, that comparing these models provides useful information. We include a sensitivity analysis below.

## Summary

To this point, we have presented a random intercepts model to highlight the central idea behind the MELSM (Section [Random Intercepts Only Model](#)), and in particular, how

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<sup>3</sup> HDI: Highest Density Interval



it can hierarchically model mean-variance relations (Figure 1). This parameterization lends itself naturally to testing random effects correlations with the Bayes factor (Section [Hypothesis Formulation](#)), for example those capturing the associations between the location and scale individual effects (i.e., 3). In the following, we apply this framework to two well-known cognitive paradigms—i.e. Stroop and Flanker tasks. Importantly, we carefully stay true to each literature by fitting the customary model to the mean structures, and then expand this to also include a sub-model to the variance. We emphasize the random effects correlations and also highlight differences from traditional mixed-effects models.

### Illustrative Examples

We first turn to the Stroop and then proceed to the flanker interference task. These data were first used in [von Bastian et al. \(2016\)](#), and both have also been used in methodological inquiries (e.g., [Haaf & Rouder, 2017](#)). For the mean structure, we fit the model that was described in the later as the least constrained. There were random effects for the intercept and slope. That is, the mean reaction time for the congruent condition was allowed to vary among the individuals (the intercepts), in addition to the incongruent effect that is captured by individual deviations from the average “Stroop/flanker Effect” (the slopes). Note that we are answering a much different question than [Haaf and Rouder \(2017\)](#), where the focus was on the direction of individual effect. The covariance between the location and scale was not tested.

#### Data Set 1: The Stroop Task

In this task, participants were asked to count the number of characters displayed with key strikes. This is the *number* Stroop task. For the congruent condition, the number of characters matched the digits displayed—e.g., 3 characters shown as 333. For the incongruent condition, there was a mismatch between the number of characters and the digits displayed—e.g., 2 characters presented as 44. There were 121 participants in total. Each completed 48 trials for the two conditions. We chose these data because there is a

large effect, with a mean difference of 65 milliseconds (ms), and also individual differences in the “Stroop effect”  $\chi^2(3) = 10.94, p = 0.012$ .<sup>4</sup>

## Data Set 2: The Flanker Task

In this task, the goal was to identify a vowel (e.g., A or E) or consonant (e.g., B or C). The target was located in the middle, and was “flanked” by two characters on either side. The congruent flankers surrounded the target with letters from the same category—e.g., UUAUU. The incongruent flankers were surrounded by mismatched letters—e.g., CCACC. There was also a neutral condition (##A##), but we only used the congruent and incongruent trials. There were 121 participants in total. Each completed 48 trials for the two conditions. We explicitly chose these data to contrast the Stoop data. The mean difference was small (2 ms) and there were no significant individual differences  $\chi^2(3) = 2.03, p = 0.566$ . This may seem paradoxical on the “surface”, but demonstrates the central idea of this work. That is, assessing within-person variance can provide useful information for understanding psychological processes.

## Model Parameterization

**Mean Structure.** We fit the same model to both data sets. The outcome is reaction time for correct responses, and the one predictor is the experimental condition. For each outcome  $y$ , the location sub-model of the response times for the  $i$ th person and  $j$ th trial is given as:

$$y_{ij} \sim \beta_0 + \beta_1(\text{Incongruent}_{ij}) + u_{0i} + u_{1i}(\text{congruency}_{ij}) + \epsilon_{ij}. \quad (13)$$

Here  $\beta_0$  is the fixed effect intercept, which in this case, is the average reaction time for the congruent condition (the reference category). The predictor is congruency that indexes the

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<sup>4</sup> We compared a random intercept model to a random slope model with the R package lme4 `lmer(.)`

respective experimental condition (congruent vs. incongruent). The fixed effect,  $\beta_1$ , is the average difference from the congruent condition—i.e., the experimental effect. This model also includes random intercepts  $u_{0i}$  that provide each person’s deviation from  $\beta_0$ , as well as random slopes  $u_{1i}$  that capture variability in the “Stroop/flanker effect” (i.e.,  $\beta_1$ ).

**Variance Structure.** The above is a traditional individual differences model, in that the “errors” or not modeled. This is not the case for the MELSM. We extend the model to also consider the residual, or within-person variance, structure—i.e.,

$$\sigma_{\epsilon_{ij}}^2 \sim \exp[\eta_0 + \eta_1(\text{congruency}_{ij}) + u_{2i} + u_{3i}(\text{congruency}_{ij})]. \quad (14)$$

The subscripts  $i$  and  $j$  denote residuals for the  $i$ th person and  $j$ th trial, respectively. These parameters are analogous to those in (13), but are inherently within-person effects. They differ from those in Figure 1, because the “errors” are with respect to the predictor in (13). That is, this model seeks to capture systematic patterns in the residual variance. Therefore,  $\eta_0$  and  $\eta_1$  denote the average within-person variance for the congruent condition and the “Stroop/flanker effect,” respectively. The random effects,  $u_{2i}$  and  $u_{3i}$ , are the hierarchical, individual deviations, from those averages. Substantively, they can be interpreted as within-person instability, fluctuations, or conversely, as stability in their responses. To be clear, this formulation allows for modeling individual differences in the congruency effect (Equation 13), and the effect of congruency on within-person variance (Equation 14).

**Random Effects Distribution.** We assume the random effects, for both the location and scale, are drawn from a common multivariate normal distribution—i.e.,

$$[u_{0i}, u_{1i}, u_{2i}, u_{3i}]' \sim N(\mathbf{0}, \mathbf{\Sigma}). \quad (15)$$

This allows for testing mean–variance relations. We again re-express the covariance matrix as  $\mathbf{\Sigma} = \mathbf{\tau}\mathbf{\Omega}\mathbf{\tau}'$ . Note that  $\tau_l$ , for  $l = 0, 1, 2, 3$ , corresponds to the random effects standard

deviation  $SD(u_{li})$ . Although this formulation extends to any size correlation matrix, it is important to note the LKJ prior is not invariant to the dimension. In other words, as the dimensions grows, even with  $\nu = 1$ , the density concentrates around zero. We return to this topic in the discussion.

Individual differences in the congruency effect are captured in  $SD(u_{1i})$ . This can be compared to, for example, a model that fixes it to zero  $SD(u_{1i}) = 0$ . This can help determine whether a “common effect” model is supported by the data (Haaf & Rouder, 2017). In classical testing, on the other hand, this is analogous to testing for random (varying) slopes with the likelihood ratio test (Baayen et al., 2008). The same logic applies to the scale effects. For example,  $SD(u_{2i})$  captures individual, within-person variance differences, in the congruent condition ( $\eta_0$ ). Substantively, this is (in)consistency in congruent responses. Further,  $SD(u_{3i})$  is the spread of individual differences in the effect of incongruency on within-person variance. In our experience, we have found it conceptually difficult to test random effects variances, in particular for the scale, and instead prefer a more descriptive approach that relies on visualization.

The lower-triangular of the correlation matrix for the location and scale random effects, is then

$$\mathbf{\Omega} = \begin{bmatrix} 1 & & & \\ \rho_{01} & 1 & & \\ \rho_{02} & \rho_{12} & 1 & \\ \rho_{03} & \rho_{13} & \rho_{23} & 1 \end{bmatrix}. \quad (16)$$

The off-diagonal element entry at  $\mathbf{\Omega}_{1,2}$  is the correlation ( $\rho_{01}$ ) between reaction times in the congruent condition and the effect of congruency. This is also provided by a traditional mixed-effects model.  $\mathbf{\Omega}_{4,3}$  is the relation ( $\rho_{23}$ ) between within-person variance in the congruent condition attributable to the “Stroop/flanker effect.” The remaining elements,  $\mathbf{\Omega}_{3:4,1:2}$ , correspond to the correlations among the location and scale random effects.

Because they are the primary focus in this work, and lead to novel inferences, we explain

them in detail here:

1.  $\Omega_{3,1}(\rho_{02})$ : The correlation between reactions times and within-person variability for the congruent condition  $cor(u_{0i}, u_{2i})$ —i.e., the word “Red” displayed in the color red. This relation is displayed in Figure 2, but importantly, in this case, it captures within-person fluctuations, or conversely stability, in response times.
2.  $\Omega_{4,1}(\rho_{03})$ : The correlation between reactions times for the congruent condition and within-person variability that can be attributed to incongruent condition  $cor(u_{0i}, u_{3i})$ . Interestingly, this allows for testing whether faster (or slower) individuals in the congruent condition were relatively more (or less) variable in the incongruent condition. That is, perhaps faster individuals in ideal conditions are more (or less) sensitive, with respect to stability, to less than ideal conditions.
3.  $\Omega_{3,2}(\rho_{12})$ : The correlation between the “Stroop/flanker effect” and within-person variance in the congruent condition  $cor(u_{1i}, u_{2i})$ . This is similar to the previous, but the question asked is slightly different. In this case, it captures whether those with the largest (or smallest) effects were also more (or less) variable in the congruent condition.
4.  $\Omega_{4,2}(\rho_{13})$ : The correlation between the “Stroop/flanker effect” on reaction times and variability  $cor(u_{1i}, u_{3i})$ . This is perhaps the most interesting relation for the reaction time literature in particular, because slower individuals are predicted to be more variable. In this case, it is not whether slower people are more variable in general, but whether those with the largest “Stroop/flanker effects” were relatively, in reference to the congruent condition, more variable in their responses.

**Prior Specification.** We assumed the following priors for the mean and variance fixed effects

$$\beta_0, \beta_1, \eta_0, \eta_1 \sim N(0, 5). \quad (17)$$

These priors do not express our beliefs, but rather are used to simplify the model formulation. We pay more attention to specifying the random effects prior distributions. Note, from (15), that the random effects share the same multivariate normal distribution with the covariance matrix  $\Sigma$ . The prior distributions are defined as

$$\begin{aligned} \Sigma &= \tau_l \Omega \tau_l \\ \tau_{1:2} &\sim N^+(0, 0.25) \\ \tau_{3:4} &\sim N^+(0, 1) \\ \Omega &\sim \text{LKJ}(\nu = 2). \end{aligned} \quad (18)$$

Here  $\tau_{1:2}$  are the location random effects *SD*'s. These capture the *spread* of response times for the congruent condition (the intercepts) and the “Stroop/flanker effect” (the slopes). In this case, this prior states that 95 % the individual effects will be within 300 milliseconds of the averages across individuals.<sup>5</sup> For the scale random effects *SD*'s (i.e.,  $\tau_{3:4}$ ), on the other hand, we chose *weakly* informative prior distributions. The (marginal) LKJ prior for the correlations is displayed in Figure 2, and is used to test the mean–variance relations (Section [Hypothesis Formulation](#)).

**Software and Estimation.** All computations were done in R version 3.5.2 ([R Core Team, 2017](#)). The models were fitted with the the package **brms** ([Bürkner, 2017](#)), which serves as a front-end to the probabilistic programming language Stan ([Stan Development Team, 2016](#)). There are several advantages of the package **brms**. The model specification follows that of **lme4** ([Bates, Mächler, Bolker, & Walker, 2015](#)), although **brms**

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<sup>5</sup> The standard deviation of the half-normal distribution is  $\sqrt{\sigma^2(1 - \frac{2}{\pi})}$ .

allows for fitting a much wider range of models. Additionally, there are several post-processing features for model checking and Bayesian hypothesis testing. Each fitted model included four chains of 2,500 samples each, excluding a warm-up period of 1,000 samples. This resulted in a total of 10,000 draws from the posterior distribution. Each parameter is summarized with the posterior mean and standard deviations, as well as 90 % credible intervals (CrI). This number of samples provided a good quality of the parameter estimates in which the models converged with potential scale reduction factors  $\hat{R}$  smaller than 1.1 (Gelman, 2006). The R code for this work is provided online (X)

## Results

### Comparison to Mixed-Effects Models

We first compared the MELSM to a traditional, individual differences, mixed-effects model (MEM). The models are the same (including the priors), but for the MEM, only the mean structure was specified (Equation 13). Further, it is important to note the MEM can be understood as predicting the residual variance with an intercept ( $\eta_0$ ) and the remaining scale effects are implicitly set to zero. We first compared the models with WAIC. This was again done to explicitly address the possibility of overfitting. The WAIC difference was 9.85 standard errors from zero for the Stroop task, whereas the difference was 10.54 standard errors from zero for the flanker task. Both provided substantial support for the MELSM, such that the MEM is expected to have *worse* out-of-sample predictive performance.

Figure 3 (panel A) includes the hierarchical estimates—i.e.,  $\beta_1 + u_{1i}$ . These capture the effect of congruency for each person. There are clear differences between the MEM and MELSM. In reference to the empirical estimates (grey line), there was more shrinkage towards  $\beta_1$  for the MEM. This was non-trivial, in that each would lead to a different conclusion. On the one hand, because only two individual differed from the average, there do not appear to be notable individual differences in the Stroop task. However, this assume that the residual variance is a fixed, non-varying constant. On the other hand, with the

MELSM, 24 % of the individual effects differed from the average ( $\beta_1$ ). These deviation were perhaps small, but nonetheless important to consider. The MELSM estimates were also more variable in terms of uncertainty (credible interval width), whereas the MEM based estimates appeared have the same width. These differences can be understood in reference to Best Linear Unbiased Prediction (BLUP) of random effects, which are computed assuming a common residual variance. We emphasize this is not the case for the MELSM, although it reduces to a MEM when the (non-intercept) scale fixed and random effects are actually zero. In other words, when the implicit scale model of the MEM (i.e.,  $\sigma_{\epsilon_{ij}}^2 \sim \eta_0$ ) is warranted for the data.

A similar pattern was revealed for the flanker task, but the differences between models were even more pronounced. Note that, on average ( $\beta_1$ ), there did not appear to be an effect of congruency (Table 1). Whereas this seemed to hold at the individual level for the MEM, there were individual effects in reference to zero for the MELSM. Indeed,  $\approx 10\%$  had a negative effect that indicated faster response times in the incongruent condition. Further  $\approx 15\%$  had an effect in the expected direction. There were also individual differences, in that 24% of the sample differed from  $\beta_1$ . We further explored the models with respect to shrinkage. This is plotted in Figure 3 (panel B), which reveals the *severe* shrinkage that can occur when treating the residual variance as a fixed, non-varying constant, when this assumption is not warranted (as indicated by WAIC). Note that the MELSM provided shrinkage that appeared more reasonable, in that the individual effects gravitated towards the averages for  $\beta_0 = 0.56$  and  $\beta_1 = 0.00$ . On the other hand, the MEM provided shrinkage more so towards the average slope ( $\beta_1$ ). Most importantly, the two different model specifications would again lead to different inferences. The MEM could be suggested to reflect measurement error (i.e., “noise”), but from our perspective, a necessary condition of “noise” is that systematic patterns are absent. As we describe below (Table 1), there is actually more individual variation in the “noise,” that is in the within-person variance, than in the mean structure.



### Case 1: The Stroop Task

**Mean Structure.** The fixed and random effects are reported in Table 1. The effect of congruency was obtained as the difference from the *incongruent* to the congruent condition and resulted in 65 ms (Incongruent  $\Delta$  ( $\beta_1$ ) in Table 1), which reproduced the result in Haaf and Rouder (2017). In this case, because we are also fitting a mixed-effects model to the residual variance, this demonstrates the MELSM can accurately estimate the mean. This perhaps eases some concerns about modeling the residuals. Importantly, this similarity is for the average effect across individuals, but there were notable differences for the individual effects (Figure 3).

**Variance Structure.** Modeling individual differences in the within-person variance structure is the central idea of this work, and this is unique information provided by the MELSM. Figure 4 (panel A) displays the individual, within-person variance, estimates for the congruent condition. There were clear individual differences. Specifically, the standard deviations ranged from 0.06–0.31. This indicates a five-fold increase from the least to the most variable individual in the congruent condition. To put this in perspective, for the congruent response times (i.e., the mean structure), the minimum–maximum range was 0.49–0.95 (ms), which corresponds to a two-fold increase. Panel A (bottom row) includes differences, in within-person variance, compared to the congruent condition. There was again individual variation to consider. The fixed effect ( $\eta_1$ ) was 0.16 (Table 1), which indicates a 17 % increase in variability on average ( $[\exp(0.16) - 1] \times 100$ ). This does not tell the full story, however, because 24 % of the sample actually became *less* variable (the opposite sign as the average). Said another way, for some participants, the responses were *more* consistent in the incongruent condition. Further, the change in variability ranged from a decrease of 28 % to an increase of 115 % ! At the same time, the “stroop effect” was positive across all participants (Figure 3). Overall, all participants were slower in the incongruent condition and some were also less variable. This runs contrary to the pattern revealed in Figure 1 where slower reaction times were accompanied by more variability.

This apparently does not hold when the focus is on within-person effects *between* conditions. The relation between the two—the individual level effects of congruency on the mean and variance structures—is captured by a random effects correlation.

**Mean–Variance Relations.** The random effect correlations are displayed in Figure 5. The probabilities associated to each hypothesis are provided in Table 3. Panel A corresponds to  $\Omega_{3,1}$  and captures the relation between reaction times and within-person variability for the congruent condition. There was a large correlation ( $r = .68$ ), and overwhelming evidence for  $\mathcal{H}_u$  ( $BF_{10} \approx 1.6 \times 10^{19}$ ). Panel C ( $\Omega_{4,1}$ ) relates the average reaction time of each individual in the congruent condition ( $y$ -axis) to average within-person SD in the incongruent condition ( $x$ -axis), reflecting the “Stroop effect” in the scale. The negative correlation ( $r = -0.40$ ,  $BF_{10} \approx 400$ ) suggests that participants who were generally slower in their congruent responses, tended to be *less* variable in their incongruent condition responses. Said another way, being fast in the congruent condition seems to be associated with relatively *more* variability in the incongruent condition. Panel B ( $\Omega_{3,2}$ ) captures the relation between the “Stroop effect” on the location, and within-person variance (scale) in the congruent condition. While the correlation was negative ( $r = -0.19$ ), the (relative) evidence did not point towards either the Null or the alternative model. Indeed, as can be seen in Table 5,  $p(\mathcal{H}_0) = 0.42$  and  $p(\mathcal{H}_2) = 0.53$ . The correlation reflected in Panel D is perhaps the most interesting, as it captures the association between the effect of the “Stroop effect” on reaction time and within-person variability ( $\Omega_{4,2}$ ). This relation was the largest ( $r = 0.80$ ,  $BF_{10} = 2.7 \times 10^4$ ), although the posterior  $SD$  was larger than for  $\Omega_{3,1}$  (panel A), which resulted in a smaller Bayes factor. That said, according to Jeffery’s categorization scheme (Jeffreys, 1961), the evidence was decisive. Substantively, those with the largest “Stroop effects” on reaction time also had the largest “Stroop effects” on within-person variability, in that the congruent condition slowed participants down and also increased their variability. As such, there is evidence for a positive “Stroop effect” in both—i.e., the location and the scale.

## Case 2: The Flanker Task

**Mean Structure.** The fixed and random effects are reported in Table 1. The “flanker effect” in the location was practically zero ( $\approx 2$  ms), and the 90 % credible interval included zero. A non-significant finding has traditionally been considered uninteresting and not worth publishing. Bayes factors have recently been suggested to overcome this perspective (Dienes, 2014) by allowing one to gain evidence for the null hypothesis. However, while in most research endeavours the focus remains on the mean structure, we characterize the within-person variance structure.

**Variance Structure.** In contrast to the Stroop data, the effect of the congruency condition on variability (Incongruent  $\Delta$  ( $\eta_1$ )) was small and the interval included zero. However, there were individual differences according to WAIC, as seen in Figure 4. The reaction times for the congruent condition were even more variable than those for the Stroop task. The standard deviations ranged from 0.05–0.43. This is an eight-fold increase from the least to most variable individual (see panel A). On the other hand, the reaction times ranged between 0.43–0.80, a two-fold increase. Further, while on average there was a negligible effect ( $\eta_1$ ), this does not readily generalize to each person. The 90 % CrI’s excluded zero for  $\approx 38\%$  of the sample. Interestingly, whereas for the Stroop task only two participants showed a “significant” reduction in variability,  $\approx 16\%$  of the participants were less variable in the incongruent condition for the flanker task (as indicated by 90 % CrI exclusion of zero). Substantively, this can be understood as behavioral (in)stability attributable to the flanker manipulation.

**Mean–Variance Relations.** The random effects correlation are displayed in Figure 6. The probabilities associated to each hypothesis are provided in Table 3. Panel A corresponds to  $\Omega_{3,1}$  and captures the relation between reaction times and within-person variance for the congruent condition. There was again a large correlation ( $r = .81$ ), and overwhelming evidence for  $\mathcal{H}_u$  ( $BF_{10} \approx 1.6 \times 10^{19}$ ) indicating that slower individuals tend to be more variable in the congruent condition. Panel C corresponds to the correlation

among congruent RT and “flanker effect” on the within-person variance ( $\Omega_{3,2}$ ). The correlation was negative ( $r = -0.12$ ), which reproduces the result obtained in the Stroop task, but the Bayes factor was inconclusive ( $BF_{01} = 2.16$ ). Panel B ( $\Omega_{3,2}$ ), on the other hand, shows the relation between the “flanker effect” in the location and the within-person variance in the congruent condition. While the correlation was negative ( $r = -0.21$ ), the (relative) evidence did not point towards either the null or the alternative model. The posterior hypothesis probabilities (Table 3) indicated that  $p(\mathcal{H}_0) = 0.42$  and  $p(\mathcal{H}_2) = 0.52$ . The final correlation captures the association among the effect of reaction times and within-person variance for the incongruent condition (Panel D;  $\Omega_{4,2}$ ). Note that, on average, there was a negligible effect, on average, for both the mean and variance structures (Table 1). At the individual level, however, the result nonetheless paralleled the Stroop task. Those with the largest “flanker effects” on reaction time also had the largest “flanker effects” on within-person variability. In fact, there was a nearly perfect correlation among the location and scale for the flanker task ( $r = 0.87$ ,  $BF_{10} = 9.2 \times 10^3$ ).

### Sensitivity Analyses

Given the novelty of the approach we performed sensitivity analyses to check the robustness of the results. In this work, there are two primary sources that can influence the reported Bayes factors. The first is not specific to this model, but is in the nature of the Savage-Dickey ratio. That is, the accuracy diminishes with stronger support for  $\mathcal{H}_1$ . This is because there are fewer posterior samples around the test value of zero (Wagenmakers et al., 2010). We checked this by refitting the models, each with 10,000 saved posterior samples, and evaluating the stability of the Bayes factors. We found that they were stable up to around 400 in favor of  $\mathcal{H}_1$ . When following the customary guidelines (Jeffreys, 1961; Kass & Raftery, 1995; Lee, 2018), this indicates that the proposed method is “well within the accuracy required for drawing conclusion” (p. 777; Kass & Raftery, 1995).

The second source is  $\mathcal{H}_u$ , because Bayes factors can be sensitive to the choice of the

prior distribution. We thus adjusted  $\nu \in \{0.1, 1, 2, 3 \text{ and } 4\}$  of the LKJ prior. The value less than one resulted in an approximate uniform distribution. For larger values, the density increasingly concentrated around zero as  $\nu \rightarrow \infty$  (Figure 2). The results are provided in Figure 7, wherein the grey regions denotes what is considered “positive” evidence for a given model (i.e.,  $BF_{10} > 3$  and  $BF_{10} < 0.33$ ; Kass & Raftery, 1995). The largest Bayes factors in favor of  $\mathcal{H}_1$  were robust to the choice of  $\mathcal{H}_u$ . The Bayes factors that pointed in the direction of  $\mathcal{H}_0$ , on the other hand, did cross the threshold of 3. In particular, for the flanker task and when assuming a uniform distribution, the relation between reaction times in the congruent condition and the “flanker effect” on variability  $cor(u_{0i}, u_{3i})$  had a Bayes factor of  $BF_{01} = 4.16$ . Of course, this is considered only “positive” evidence that is not entirely convincing.

## Summary

These illustrative examples lead to several interesting findings, that to our knowledge, are novel for these interference tasks. They were made possible by looking beneath the surface of the mean structure and to the within-person variance. We summarize the general points here:

1. There were individual differences in the within-person variance structure (Table 1). The degree of individual variation was often more pronounced than for the mean structure. For example, a four-fold (Stroop) and eight-fold (flanker) difference between the least and most variable response (Figure 4).
2. Despite a negligible “flanker effect” ( $\approx 2$  ms), where the 90 % CrI included zero, the individual estimates showed the same pattern in both tasks. Namely, those with the largest effects on reaction time also had the largest effects on within-person variance. (Figure 5 and 6; panel D).
3. There is a complex web of structural mean-variance relations (Figure 5 and 6). Some

of these were expected (panel D), whereas others were perhaps paradoxical (panel B and C). In particular, the negative relation between reaction times in the congruent condition and the “Stroop effect” on within-person variance. Here the slowest individuals in the congruent condition were often more consistent (variability decreased) in the incongruent condition.

4. Slower responses were not always associated with more variability, which contradicts a well-known pattern in reaction time data (Wagenmakers, Grasman, & Molenaar, 2005). In both tasks, at the individual level, a substantial proportion of participants simultaneously became *slower* and also *less* variable in the incongruent condition (compared to the congruent condition).

There were also several interesting features of the mixed-effect location scale model, and in particular, compared to a customary individual differences model—i.e.,

1. The MELSM accommodates individual differences in variability. For example, the eight-fold difference between the least and most volatile response times (Figure 3; Panel A). This manifests in the individual random effects. Whereas the mixed-effects model suggests that each person has essentially the same uncertainty, the estimates for the MELSM reflect the respective within-person variances.
2. Both methods provided shrinkage towards the average. The mixed-effects model assumes the within-person variance is a fixed, non-varying constant. When this assumption is not warranted, as for both tasks (according to WAIC), this can result in *substantial* shrinkage (Figure 3; panel B), masking individual differences (Figure 3; panel A).
3. Even when the fixed effect of congruency was not “significant,” the MELSM still provided important insights into within-person processes. That is, while on average the data appeared uninteresting (for the flanker task; Table 1), there were individual

differences in the variance structure, that is in behavioral (in)stability, as well as mean–variance relations to consider (Figure 5). These additional levels of analysis are only available in the MELSM.

4. The customary mixed-effects model has an implicit scale model, where the within-person variance is predicted by an intercept–i.e.,  $\sigma_{\epsilon_{ij}}^2 \sim \eta_0$ . This would be overly restrictive for these data (Figure 4; panel B), and in our experience, we have found the MELSM is *always* preferable to a mixed-effects model. Concerns of overfitting can be addressed with WAIC as it directly answers the question of predicting unseen data.

## Discussion

In this work, we introduced a novel framework for testing mean–variance relations. This was accomplished by extending the traditional individual differences model to include a sub-model for predicting the within-person variance. The model was conceptualized with the explicit goal of assessing the mean and within-person variance structures. This approach can simultaneously model both the mean (locations) and variance structure (scale) for repeated measures data that are common to psychology. The MELSM also provides random effects for both the location and the scale components, thus allowing for characterizing the uncertainty of individual effects. As a result, there are correlations between location and scale random effects, both across and within each structures. This opens the unique opportunity to assess mean–variance relations with Bayesian hypothesis testing.

Throughout this work, we emphasized that the residual variance can provide insight into psychological processes. That is, it can be modeled just like customary dependent variables such as observed reaction times. This includes the ability to characterize individual differences in the stability (or instability) of behavioral responses, such as performance in RT tasks. The scale effects and mean–variance relations were framed in the

context of substantive applications. However, another valid perspective is that they provide insight into reliability. For example, if larger effects are also associated with more variability, this suggests that those effects are less reliable, under certain conditions or for some individuals. From this perspective, it is certainly problematic that the control, or congruent condition, had such a large range of within-person variance. Indeed, to improve reliability, a natural target would be to investigate procedures that did not invoke such large individual differences. This would shift the average residual variance towards smaller values, and necessarily increase reliability, assuming that between-individual variance remains constant. Thus the MELSM can also be used to investigate possible targets for reducing measurement error, although we emphasize, in our opinion, modeling the residuals allows for rich inferences.

## Limitations

There are notable limitations of this work in particular, as well as the MELSM in general. For the latter, when the variances are of interest, it should be noted that their magnitude is also defined by the location of the average response. In other words, with bounded variables such as reaction times, the variance will be a function of the person's mean (Baird, Le, & Lucas, 2006; Eid & Diener, 1999; Kalmijn & Veenhoven, 2005; Rouder et al., 2008). In the present work, this particular correlation  $cor(u_{0i}, u_{u2i})$  was large for both tasks. This can also be seen in Figure 1, although this is the actual variance and not the within-person variance (no predictors were included in the model). This could be an effect of substantive interest, or dictated by aspects of the study design. We refer interested readers to Mestdagh et al. (2018), where a “mean-corrected” measure of variability was introduced. Importantly, this is not necessarily a “problem” for the MELSM but it should be considered when making inference about the mean–variance relation. This is less of a concern for the the other correlations (Figure 5; panels B-D); for example, the “Stroop/flanker effect” on reaction times and within-person variance (Figure 5; panel D).



Moreover, while these reaction times were right skewed, we nonetheless assumed normality. This choice is not without precedent, as Rouder, Kumar, and Haaf (2019) and Rouder et al. (2019) also made this assumption for these same data. Further, Schramm and Rouder (2019) recently noted that transformations did not seem to offer advantages compared to assuming normality. In our view, the research question should determine the modeling strategy (Rousselet & Wilcox, 2019). We were specifically interested in the mean and variance. In the case of skewed data, both can be estimated accurately when assuming normality (e.g., Figure 1). While there are several distributions that accommodated skew (Table 1 in: Wagenmakers & Brown, 2007), the mean and variance are typically a function of the distributional parameters. This also applies to the log-normal distribution, although the location and scale retain their interpretability as the mean and variance. There is a caveat, however, in that the outcome is then on the log scale—i.e., the mean and variance of  $\log(y)$ . Thus, the log-normal distribution seems ideal for those not comfortable assuming normality. In order to assess the impact of the assumed distribution, we also fitted log-normal models for each task. The results were very similar to those reported here, and importantly, the same pattern emerged in the random effects correlations. Furthermore, because the correlations were so striking, we also examined the empirical means and standard deviations. Here we subtracted the individual means and *SD*'s, which provided a naive contrast for both. We then correlated differences, which mimics Figures 5 and 6 (panel D). The same pattern emerged, in that there were *large* correlations for both tasks. Together, this suggests that our results are not an artifact of the model, but can also be seen in the empirical estimates.

Second, although there are several interference data sets publicly available, we looked at only these two. They stand in contrast to Haaf and Rouder (2017) and Rouder et al. (2019). At some point along the way, we determined that including any more information would be overwhelming. However, because some of our findings were perhaps surprising and counterintuitive, we briefly looked at some of those other data sets. At a glance, the

random effects correlations were similar in their direction to those revealed in Figure 5. We address this further in [Future Directions](#).

Third, the LKJ prior distribution is not invariant to the dimensions of the correlation matrix. This can be overly restrictive for Bayesian hypothesis testing in particular, in that the lower (or upper) bound for the Bayes factor will depend on the dimension ([Williams & Mulder, 2019](#)). We refer interested readers to the matrix- $F$  prior distribution which scales better as the dimension of the matrix increases. Technical details can be found in [Mulder and Raúl Pericchi \(2018\)](#), with psychological applications provided in [Williams and Mulder \(2019\)](#), [Williams, Rast, et al. \(2019\)](#), and [Williams, Liu, et al. \(2019\)](#). This did not present problems in this work, but for larger matrices we would use the matrix- $F$  distribution. This can be implemented directly in Stan ([Stan Development Team, 2015](#)).

## Future Directions

This work points towards several interesting future directions. These span from methodological to theoretical inquiries. Our intention was not to consider reliability, or intraclass correlation coefficients (ICC), of these measures. In the motivating example (Section [Random Intercepts Only Model](#)), we saw that treating the variance as a fixed, non-varying constant was problematic for a relatively simple model that included only random intercepts. This is the same model that would be used to compute ICC's in practice. When scaling to the full model, it also became apparent that a customary mixed-effects model can result in *substantial* shrinkage. This could be interpreted as reflecting measurement error (“noise;” [Haaf & Rouder, 2017](#)), or more generally, that the ratio of between-individual to within-person variance approaches zero (e.g., Figure 4 in: [Gelman, Hill, & Yajima, 2012](#)). Importantly, the hierarchical estimates (and their variance) are weighted by a “shrinkage factor” that assumes a common residual variance (Equations 3 and 4 in: [Gelman & Pardoe, 2012](#)). As such, large individual differences in the within-person variance will unduly penalize (some) individual estimates. In comparison,

the shrinkage was less pronounced for the MELSM as it can accommodate systematic patterns in the distribution of residual, underscoring that residual variance is not necessarily on white noise. In terms of reliability, this points towards moving beyond considering reliability as a fixed quantity and allowing it to vary over conditions and individuals. This possibility was briefly described in [Hedeker et al. \(2008\)](#), and this work motivates fully characterizing the idea of varying ICC's.

These results also have theoretical implications for reaction time modeling. That is, there is much to gain from looking beneath the surface of the mean and to within-person variance. The reaction time literature is in a unique position because the mean–variance relation is predicted from theoretical models, such as the classical diffusion model, and several papers have explicitly discussed the interplay between the two ([Wagenmakers & Brown, 2007](#); [Wagenmakers et al., 2005](#)). Indeed, the positive relation between slower reaction times and increased variability was termed a “law” ([Wagenmakers & Brown, 2007](#)). There has also been substantial interest in tasks that do not show this relation (e.g., the Simon task; [Haaf & Rouder, 2017](#); [Pratte, Rouder, Morey, & Feng, 2010](#)). This work provides a framework for testing theoretical predictions about mean–variance relations; for example, hypotheses that go beyond what has been described in the extant literature (e.g., Figure 1). However, the “law” should first be clarified for within-person effects. For example, if slower reaction times are predicted to be more variable, several people in both tasks *violate* the “law” (Figure 5; panel D). On the other hand, if the slowest individuals are predicted to be the most variable, then the “law” would be *confirmed* in both tasks (Figure 5; panel D). The MELSM not only raised this question, but it can also be used to answer this important theoretical question.

## Conclusion

In the social-behavioral sciences, it is customary to view homogeneous variance as an assumption to satisfy. The central message of this work is to move beyond that

perspective, and to view within-person variance (“noise”) as an opportunity to gain a richer understanding of psychological processes. We introduced a framework to facilitate this transition. The proposed model is not only suited for interference tasks, as presented in this work, but can also be used more generally in repeated measures designs. By focusing on the within-person variance, that is response time (in)stability, this approach opened up possibilities for modeling a component that is often disregarded as “noise” or measurement “error.” The illustrative examples highlighted such possibilities and demonstrated that the residual variance may show systematic patterns, individual differences, and relations with the mean structure.

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Table 1

*Parameter estimates*

<i>Parameter</i>	Mean Structure					
	Stroop			Flanker		
	M	SD	90 % CrI	M	SD	90 % CrI
Congruent ( $\beta_0$ )	0.71	0.01	[0.69,0.72]	0.56	0.03	[-1.84,-1.73]
Incongruent $\Delta$ ( $\beta_1$ )	0.07	0.00	[0.06,0.07]	0.00	0.00	[-0.00,0.01]
$SD(u_{0i})$	0.10	0.01	[0.09,0.11]	0.07	0.01	[0.06,0.08]
$SD(u_{1i})$	0.03	0.00	[0.02,0.03]	0.02	0.00	[0.01,0.02]
<i>Parameter</i>	Variance Structure					
	Stroop			Flanker		
	M	SD	90 % CrI	M	SD	90 % CrI
Congruent ( $\eta_0$ )	-1.78	0.03	[-1.84,-1.73]	-2.04	0.03	[-2.10,-1.99]
Incongruent $\Delta$ ( $\eta_1$ )	0.16	0.03	[0.11,0.20]	0.02	0.03	[-0.03,0.07]
$SD(u_{2i})$	0.34	0.02	[0.30,0.38]	0.37	0.03	[0.33,0.41]
$SD(u_{3i})$	0.24	0.02	[0.21,0.27]	0.28	0.02	[0.24,0.32]

*Note.* Posterior mean (M) and standard deviation ( $SD$ ) in seconds.  $\beta_0$  is the mean for the congruent condition.  $\beta_1$  is the dummy-coded difference from the *incongruent* to the congruent condition.  $u_{0i}$  captures the  $SD$  for the congruent condition while  $u_{1i}$  is the  $SD$  of the difference from the incongruent to the congruent condition.  $\eta_0$  is the  $SD$  on the log-scale for the congruent condition and  $\eta_1$  is the difference in  $SD$  due to the incongruent condition.  $u_{2i}$  and  $u_{3i}$  capture the  $SD$ 's of  $\eta_0$  and  $\eta_1$ , respectively.

Table 2

*Exhaustive hypothesis testing results*

<i>Parameter</i>	Stroop				
	M	SD	$p(\mathcal{H}_0 \mathbf{Y})$	$p(\mathcal{H}_1 \mathbf{Y})$	$p(\mathcal{H}_2 \mathbf{Y})$
$cor(u_{0i}, u_{2i})$	0.68	0.06	0.00	1.00	0.00
$cor(u_{0i}, u_{3i})$	-0.40	0.09	0.00	0.00	1.00
$cor(u_{1i}, u_{2i})$	-0.19	0.14	0.42	0.05	0.53
$cor(u_{1i}, u_{3i})$	0.80	0.08	0.00	1.00	0.00
<i>Parameter</i>	Flanker				
	M	SD	$p(\mathcal{H}_0 \mathbf{Y})$	$p(\mathcal{H}_1 \mathbf{Y})$	$p(\mathcal{H}_2 \mathbf{Y})$
$cor(u_{0i}, u_{2i})$	0.81	0.04	0.00	1.00	0.00
$cor(u_{0i}, u_{3i})$	-0.11	0.10	0.70	0.04	0.26
$cor(u_{1i}, u_{2i})$	-0.21	0.16	0.41	0.06	0.53
$cor(u_{1i}, u_{3i})$	0.87	0.07	0.00	1.00	0.00

*Note.* Posterior mean (M) and standard deviation (SD). $\mathcal{H}_0 : \rho_{ij} = 0$  vs.  $\mathcal{H}_1 : \rho_{ij} > 0$  vs.  $\mathcal{H}_2 : \rho_{ij} < 0$ .

Table 3

*Exhaustive hypothesis testing results*

<i>Parameter</i>	M	SD	$p(\mathcal{H}_0 \mathbf{Y})$	$p(\mathcal{H}_1 \mathbf{Y})$	$p(\mathcal{H}_2 \mathbf{Y})$
$cor(u_{0i}, u_{2i})$	0.68	0.06	0.00	1.00	0.00

*Note.* Posterior mean (M) and standard deviation (SD). $\mathcal{H}_0 : \rho_{ij} = 0$  vs.  $\mathcal{H}_1 : \rho_{ij} > 0$  vs.  $\mathcal{H}_2 : \rho_{ij} < 0$ .

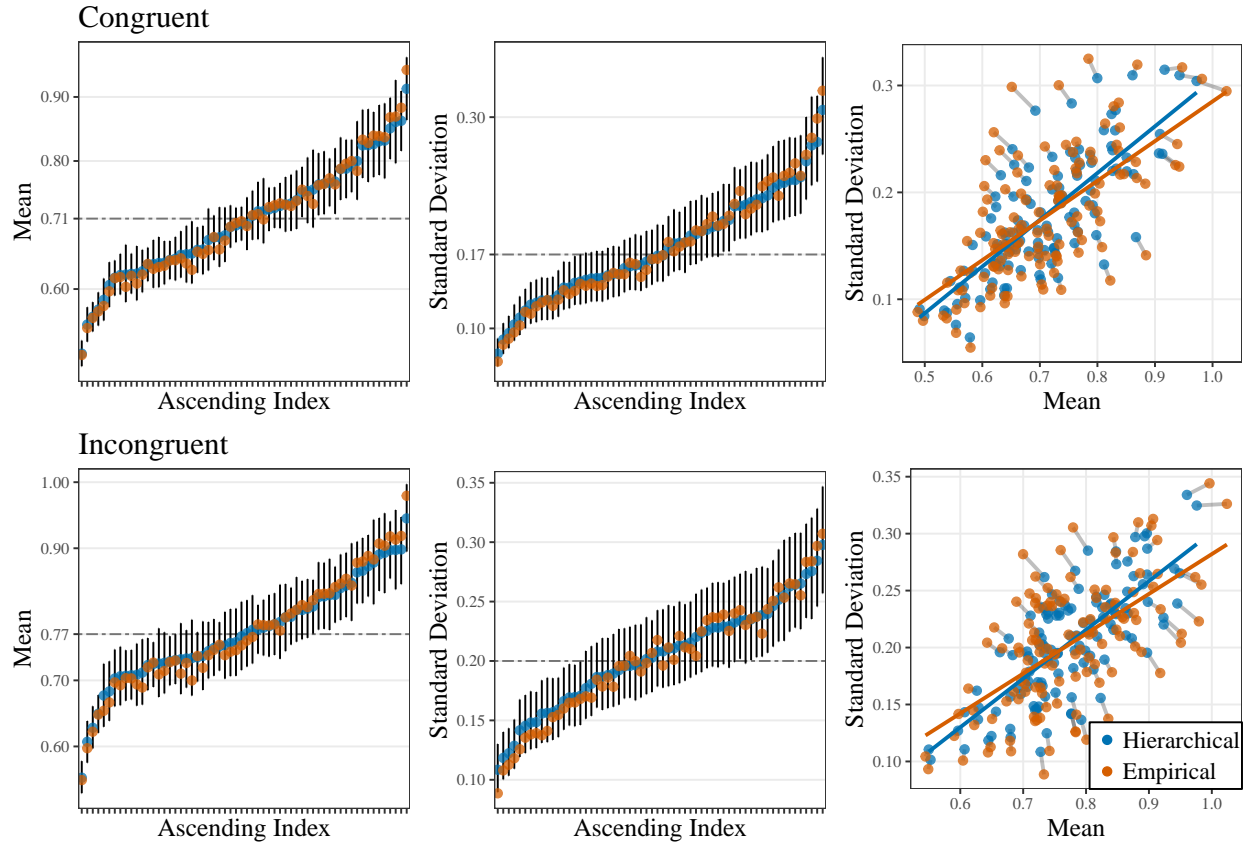


Figure 1. Results from the random intercepts only model. Separate models were fit to each outcome. The dotted line denotes the respective average across individuals (the fixed effect:  $\beta_0$  and  $\eta_0$ ). The “Empirical” estimates were obtained by computing the means and standard deviations for each person. Bars represent the 90% CrI for the hierarchical estimates.

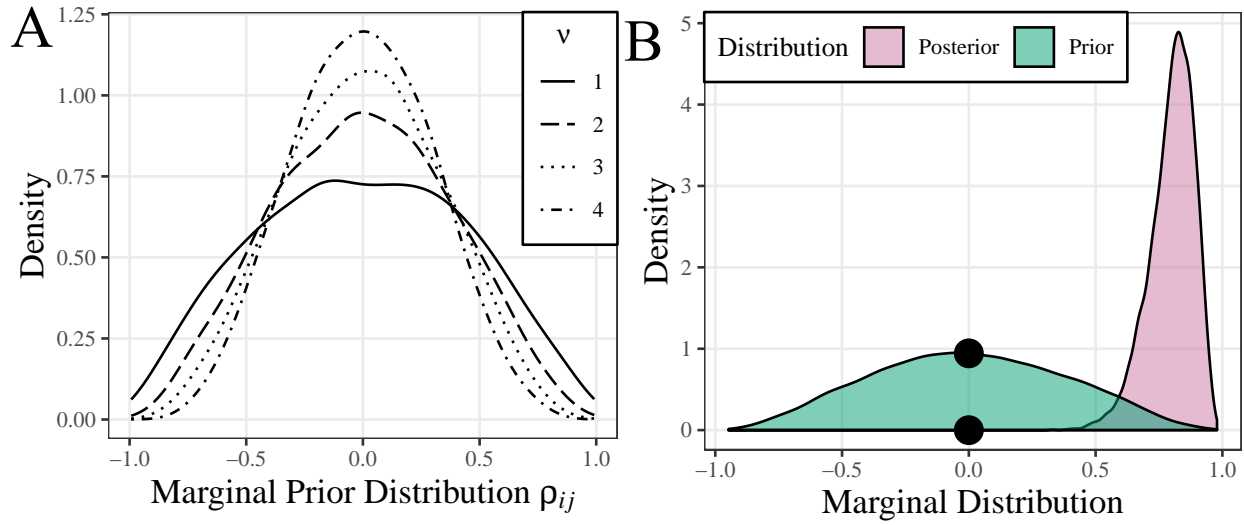
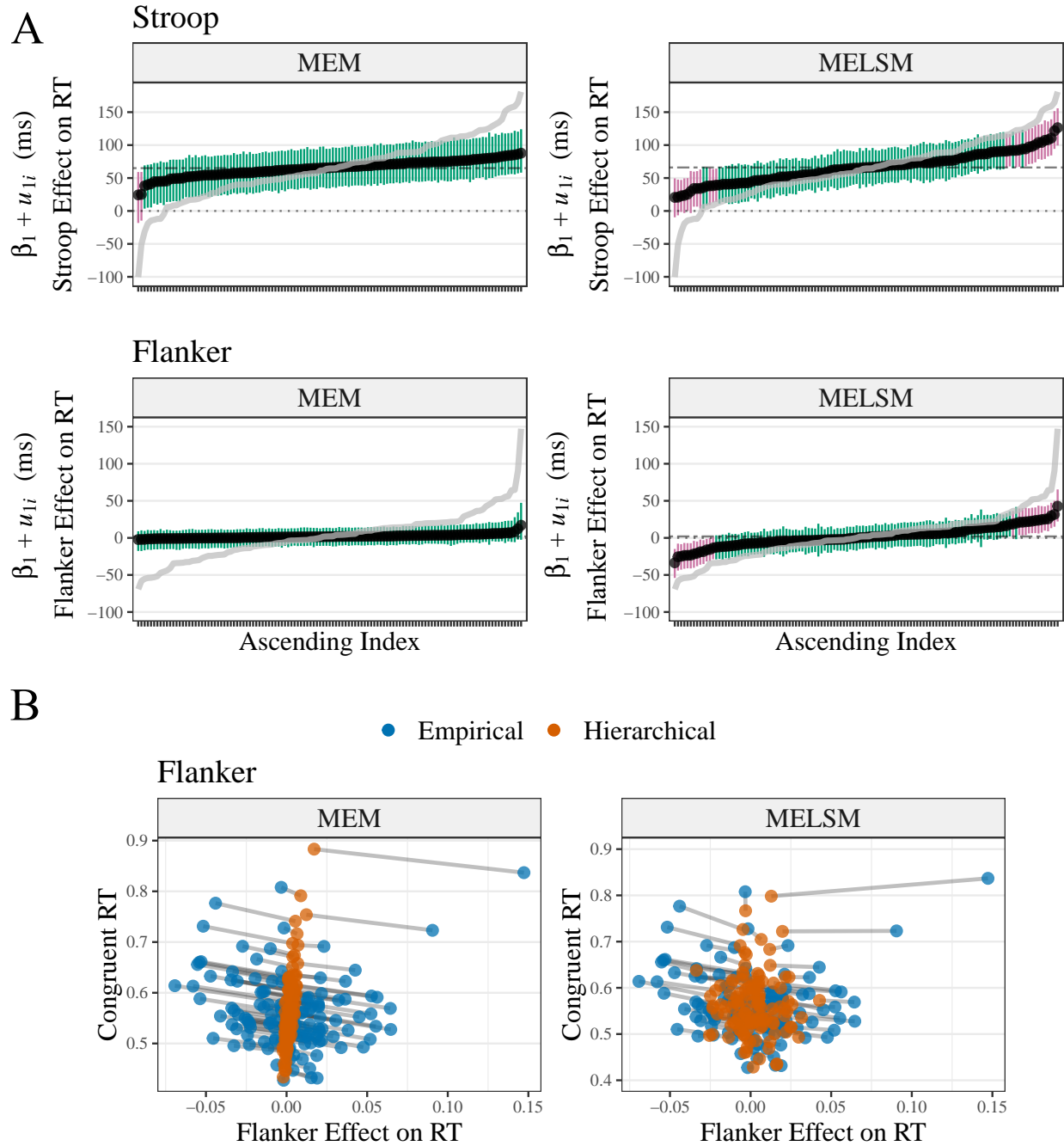
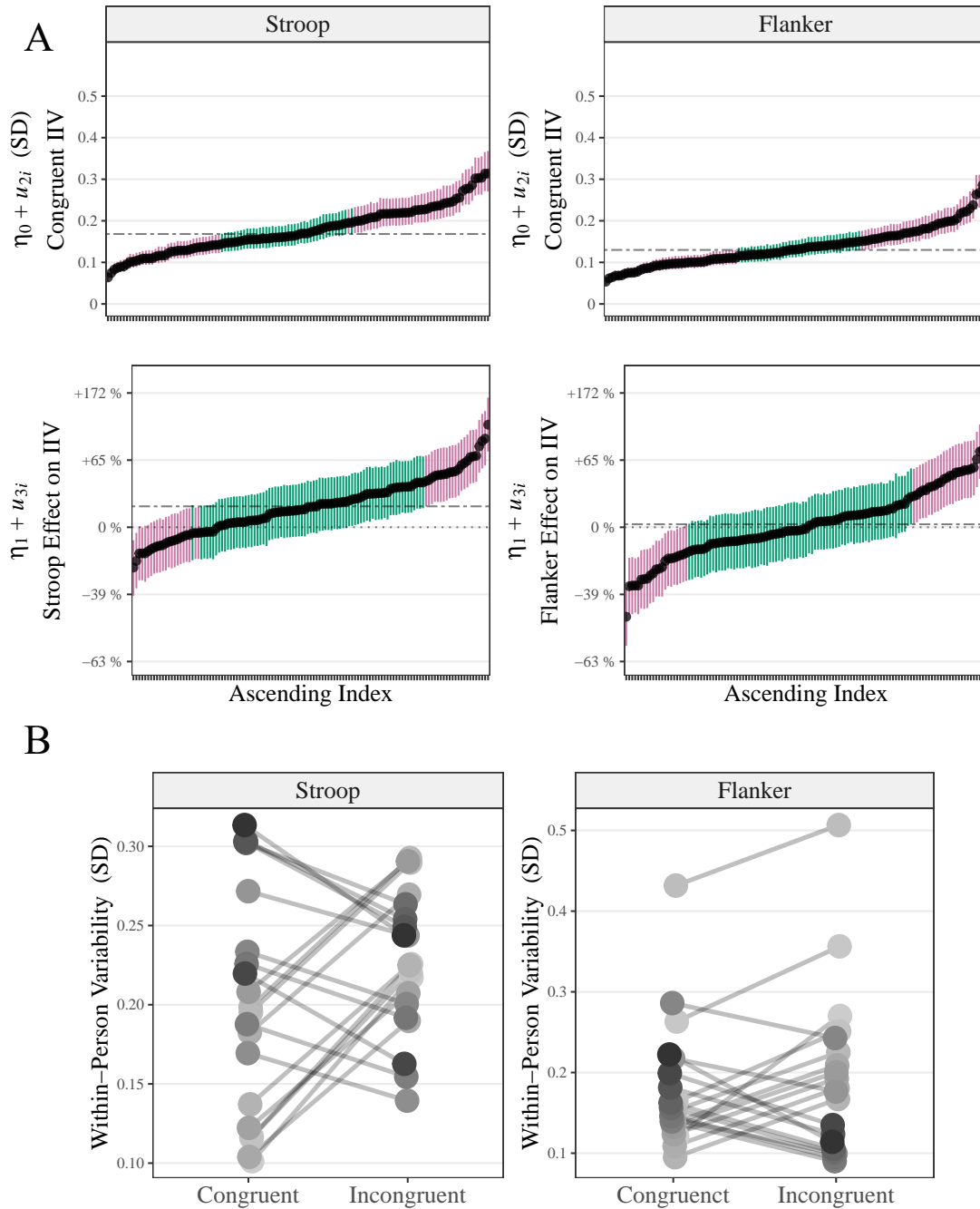


Figure 2. A) Marginal prior densities for the correlations.  $\nu$  is the single parameter that governs the LKJ prior distribution. The samples were drawn from a  $4 \times 4$  correlation matrix. This was the same dimension as the estimated matrices in the illustrative models. B) Illustrative example of one of the random effects correlation, and in particular, how strong the relation is (the posterior distribution is well separated from zero and precise). The figure depicts the correlation, for the Stroop task, between the location and scale slopes—i.e., the incongruent prime effect on reaction times and within-person variance. The green distribution is the prior for the correlations. The black dots denote the respective density at zero for both the posterior and prior distributions. This ratio of these densities results in the Bayes factor ( $BF_{10} = 2.7 \times 10^4$ )

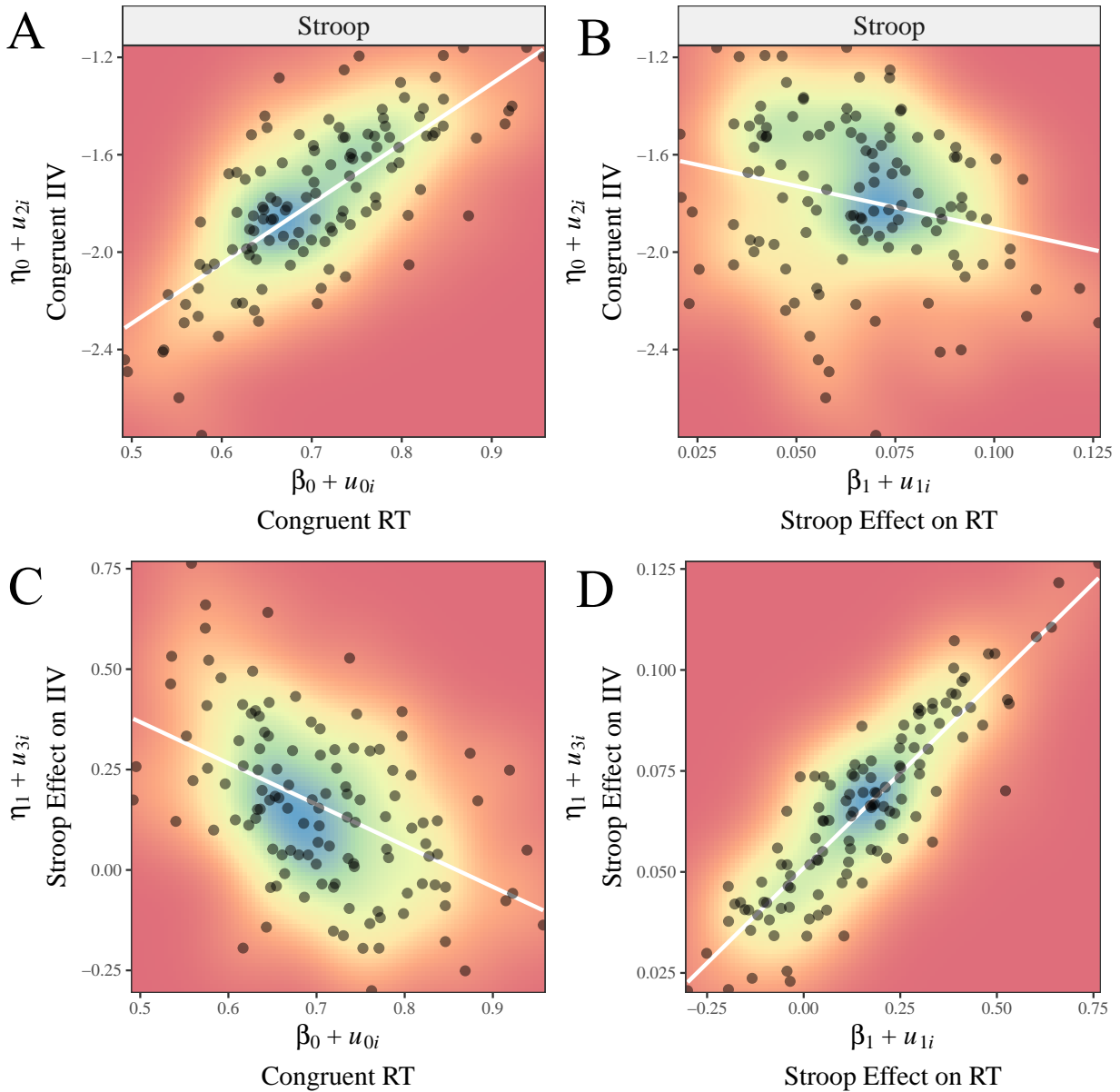


*Figure 3.* Comparison of posterior estimates from a standard mixed effects model (MEM) and a mixed effects location scale model (MELSM). Panel A illustrates the greater shrinkage in the point estimates and the greater shrinkage due to the assumption of homoskedasticity in the MEM models compared to the MELSM for the same tasks. The gray line shows the empirical estimate for each individual. Red CrI's exclude the fixed effect estimate for the Stroop and Flanker tasks, represented by the dotted line. Panel B explicitly highlights the difference in shrinkage among MEM and MELSM in the Flanker experiment.



*Figure 4.* Effect of the Stroop and Flanker experimental conditions on intraindividual variability (IIV). The top row of Panel A captures the baseline SD for the congruent conditions. The second row shows % changes in SD due to the Stroop or Flanker condition. While, on average, change is positive or practically zero, there are considerable individual differences with some individuals showing more consistency and other showing less consistency in their reaction times. Red CrI's exclude the fixed effect estimate (dotted line). Panel B shows the posterior *SD*'s for 20 selected individuals in both the congruent and incongruent condition across the Stroop and Flanker task. This panel serves to illustrate that changes in the magnitude and direction in IIV were subject to substantial individual differences.





*Figure 5.* Predicted location and scale estimates for each individual (black dots) across different congruency conditions. The background color indicates multivariate density ranging from red (low) to blue (high). The top left panel shows a positive relation among the reaction times (RT) for the location and the SD of the RT's for the congruent conditions. Similarly, the bottom right panel shows the relation among the location and scale effects for the incongruent, or the Stroop effect, condition. In these two panels slower RT's were associated to larger within-person variance. The top right and bottom left panels show a negative relation among the location and the scale. Specifically, the bottom left panel depicts the relation among the congruent location RT's and the predicted RT variability on the scale, for the same participants. Participants with slower RT's in the congruent condition tend to be *less* variable in their RT's in the Stroop condition. The same pattern can be seen in the top right panel.

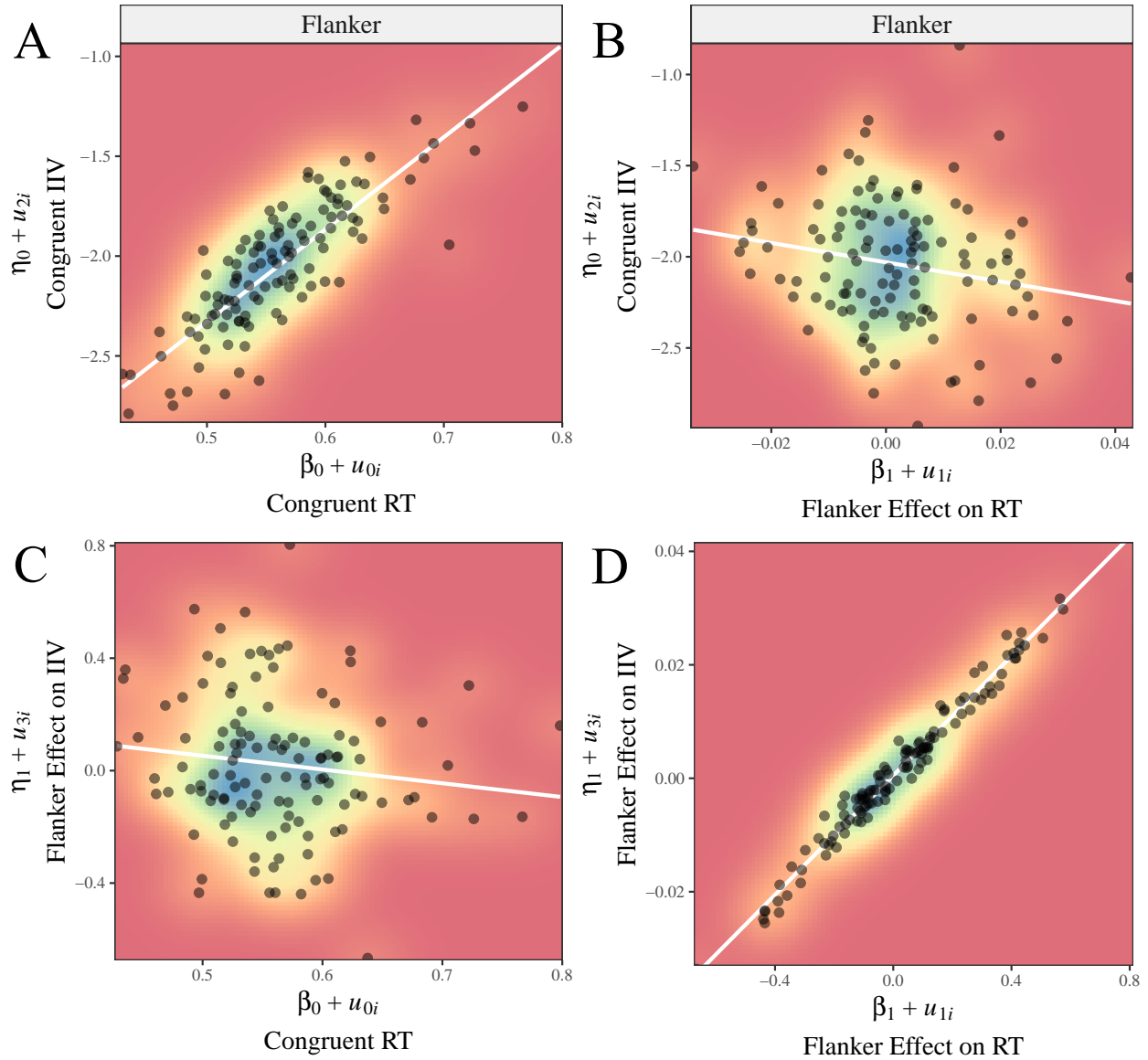


Figure 6. Predicted location and scale estimates for each individual overlaid on the color coded multivariate density ranging from red (low) to blue (high). The panels for the flanker test largely reproduce the findings from the Stroop test. The top left and lower right panel shows a positive relation among the reaction times location and scale, while the top right and lower left panel show no, or a negative relation among the location and scale. It is noteworthy that for the flanker effect in both location and scale, in the lower right panel, approximately 24 % of the participant's RT's decreased ( $\beta_1$  effect below zero).

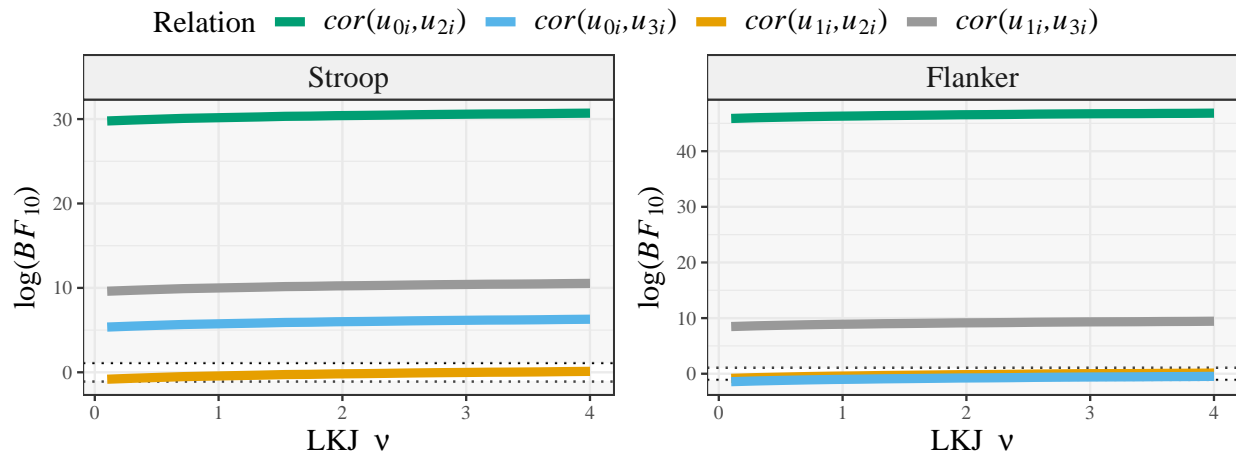


Figure 7. Sensitivity analyses.  $\nu$  is the single parameter that governs the LKJ prior distribution. Larger values increasingly concentrate around zero.