# COMP 150-04 (VAN) Topics in Visual Analytics

Course Number COMP150-04 Semester Spring, 2014 Hours MW 6-7:15 Schedule M+ Block Location Halligan 102

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Discussion: Piazza

Course Description Schedule Assignments Resources Grading

Accommodation

Acknowledgement

#### **Course Description**

Visual analytics is the science of combining interactive visual interfaces and information visualization techniques with automatic algorithms to support analytical reasoning through human-computer interaction. People use visual analytics tools and techniques to synthesize information and derive insight from massive, dynamic, ambiguous, and often conflicting data, and to communicate their findings effectively for decision-making. This course will serve as an introduction to the science and technology of visual analytics and will include lectures on both theoretical foundations and application methodologies. The goals of this course are for students to (1) develop a comprehensive understanding of this emerging, multidisciplinary field, and (2) apply that understanding toward a focused research problem in a real-world application or a domain of personal interest.

Prerequisite: Prerequisite: COMP 15; Some experience with user interface development would also be helpful but not required (e.g., COMP 106, COMP 175, COMP 150-VIS)

### Schedule

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Date	Topic	Tutorial/Demo	Guest Speaker	Assignments	Notes
01-14-15	Course Overview				
01-19-15	NO CLASSES - Martin Luther King Day				
01-21-15	Mental and Visualization Models				
01-26-15	CANCELLED DUE TO SNOW				
01-28-15	CANCELLED DUE TO SNOW				
02-02-15	CANCELLED DUE TO SNOW	Data Wrangling w/ Python		A1 out	iPython Notebook   PDF
02-04-15	Data Collection and Models	Introduction to R	Maja Milosevjevic, MITLL		R Markdown File   PDF
02-09-15	CANCELLED DUE TO SNOW	Intro. to Text Analytics		A1 due	iPython Notebook
02-11-15	Real World Problems		Various	A1 due	
02-16-15	NO CLASSES - Presidents' Day				
02-18-15	Introduction to Visualization				
02-19-15		Crash Course in D3.js	Lane Harrison, Tufts	A2 out	Note: class held Thursday
02-23-15	Dealing w/ Large Data	Data Projections	Rajmonda Caceres, MITLL		
02-25-15	Interaction				
03-02-15	Storytelling with Visual Analytics	EventFlow	Megan Monroe, IBM	A2 due	
03-04-15					
03-09-15	Student Presentations: Visual Analytics Systems in the Wild				
03-11-15					
03-16-15	NO CLASSES: SPRING RECESS				
03-18-15	10 011.00110 0111.0 1120100				
03-23-15	Brainstorming Session: Sketching and Early Prototyping				
03-25-15	Conducting a Needs Assessment Diane Staheli, MITLL				
03-30-15	LAB: Final Projects				
04-01-15	Interaction pt. 2: Methods				
04-06-15	Analytic Provenance				
04-08-15	Small-Group Discussion: Self-Critique and Feedback				
04-13-15	Evaluation Techniques				
04-15-15	Open Research Topics Kris Cook, PNNL				
04-20-15	NO CLASSES - Patriots' Day				
04-22-15	Large-Group Discussion: Final Project Reflections and Lessons Learned				
04-27-15		Final Project	Demonstrations and Reception	n	

### **Assignments and Deliverables**

The first half of this course will be focused on building up intuitions around the relationships between data, perception, and interaction that support sensemaking. To this end, four (short) assignments will help you get comfortable using the various techniques we discuss in class.

In the second half of the course, we'll shift our attention to student-driven projects. Various industry partners (VIPs) will come in to pitch potential datasets and/or problems, and you're are also welcome to propose a dataset you care about. We'll look at some ways to map the techniques we learned in the first half of the course to these problems, and you'll start building your own VA systems to address them. The project will have several (graded) milestones along the way, and we will hold a demonstration session on the final day of class.

## Resources

Python is useful for data ingest, cleaning, formatting, and general wrangling. RStudio is great for statistical analysis.

Tableau's data visualization software is provided through the Tableau for Teaching program.

## Required Reading

Illuminating the Path: The Research and Development Agenda for Visual Analytics Free (pdf) James J. Thomas and Kristin A. Cook. IEEE Computer Society, 2005. ISBN: 0-7695-2323-4

### Recommended Books

Psychology of Intelligence Analysis Free (pdf) Richard J. Heuer. Central Intelligence Agency, 1999. ISBN: 1-9296-6700-0

Interactive Data Visualization: Foundations, Techniques, and Applications (Amazon) Matthew Ward, Georges Grinstein, Daniel Keim. AK Peters, 2010. ISBN: 1-5688-1473-9

### **Additional Reading Material**

R4 Visual Analysis for Everyone: Understanding Data Exploration and Visualization
Tableau Software (Pat Hanrahan, Chris Stolte, Jock Mackinlay), 2007. (pdf)

A Tour Through the Visualization Zoo
Deffrey Heer, Michael Bostock, Vadim Ogievetsky, 2010 (html)

## Grading

Class Participation 20% Assignment 1 Note that the final grade is based on my judgment of your work. Although the grade will be Assignment 2 largely based on the percentages shown to the left, I will be giving out extra credit for excellent work and out-of-the-box thinking. Similarly, while "class participation" is somewhat subjective Assignment 3 10% and is not one-size-fits-all, I will take note of contributions in class which demonstrate 10% Presentation on Research Paper intellectual curisoity or clear understanding of a topic, as well as comments which help others in class to learn a difficult concept. Final Project 40% Total 100%

### Accommodation

Tufts is committed to providing support services and reasonable accommodations to all students with documented disabilities. To request an accommodation, you must register with the Disability Services Office at the beginning of the semester. To do so, contact the Student Services Desk at (617) 627-2000 to arrange an appointment with Linda Sullivan, Program Director of Disability Services, or send an email to accessibility@tufts.edu.

### Acknowledgement

Some of the materials used in this course are derived from lectures, notes, or similar courses taught elsewhere. Appropriate references will be included on all such material.