

<html>

<h1> CURRICULUM VITAE CLAUDIA MARTINEZ </h1>

<hr>

<h2> PERSONAL DETAILS

Residential Address: 123 Dreamland Street, 45987 Moema BRAZIL

Mobile: +555 666 777

Date of birth: 1 April 1980

Nationality:Brazilian

<h2>CAREER OBJECTIVE

To expand skills and experience within the marketing department of an international sports event company or association

<h2> EDUCATION HISTORY

May 2006 - Current

<p><i>University of Sao Paulo, Sao Paulo BRAZIL</i>

<p><a href=http://.www.fe.usp.br</p>

Masters in International Market

Expected graduation Oct 2007

?Jan 2002 - Nov 2005

<p><i>University Of Sao paulo, Sao Paulo BRAZIL</i>

Bachelor Of Business in Sports Management

May 1999 - Feb 2001

<p><i>Augusto Laranja Highschool, Sao Paulo BRAZIL </i>

Highschool certificate equivalent

<h2>WORK EXPERIENCE

Jan 2006- Current

MOEMA Marketing, <p><i>Sao Paulo BRAZIL

<p><a href=http://www.moemamkt.br</p>

Marketing Trainee - Casual (weekends and holidays)

<h3>Responsibilities and Achievements

Developed marketing and promotional material for sporting events

- Coordinated in-house events for the annual Moema Sports Marketing Fair including audio visual, entertainment, programming, food and beverage and staffing requirements
- Attended Regional Conference 'Sports marketing in Brazil 2007'
- Increased readership of the Summer Edition of Moema Sports magazine by 10 through promotional campaigns

Jun 2006 - Sep 2006

THE ART OF MARKETING, <i><p>Sao Paulo Brazil</i>

<p><a href=<http://eee.artofmarketing.com></p>

Internship - 12 weeks full-time

<h3>Responsibilities and Achievements

- Assisted in the preparation of copywriting including press releases, radio and newspaper advertisements

- Conducted Market research into client demographics

- Coordinated in-house internal marketing promotions such as 'employee of the Month' selection

- Updated content of The Art of Marketing website

- Assisted Marketing Manager with general sales and marketing administration tasks

<h2> COMMUNITY INVOLVEMENT & RECOGNIZED ACHIEVEMENTS

- 2006 Selected as President of University Recreation and Sports Representative council

- 2005/2007 Commendation for Academic Excellence - Head of Sports Marketing, <p><i>SP University</i>

- 2000-2006 Captained Flora Seju Tennis Team

- 2005 1st place in the Flora Seju Regional Volleyball Championships

- 2003-2007 Volunteer- Fundraising for Amnesty International and the 40 hour Famine

<h2>OTHER SKILLS AND CERTIFICATES

<h3>Computer Skills

- Microsoft XP applications (Word, Excel, office, PowerPoint, Outlook, Access) - Advanced

- Microsoft Office Document Imaging and Scanning - Advanced

- Acrobat Reader 6.0 - Intermediate

- Fidelio Front Office Systems 6.02 - Beginner

<h3> LANGUAGE SKILLS

- Portuguese - Native Tongue

French - Basic (reading and writing skills)

Other

St Johns' Ambulance Senior First Aid Certificate - 2007

<h2>PERSONAL COMPETENCIES INTERESTS AND ACTIVITIES REFERENCES

Ability to work in a fast-paced environment to set deadlines

Excellent oral and written correspondence with an exceptional attention to detail

Highly organised with a creative flair for project work

Enthusiastic self-starter who contributes well to the team

<h2>Interests and Activities

Tennis, volleyball, surfing, pottery, graphic design

REFEREES

Mr Juan Maciel

Events Manager

Moema Marketing

13 Sejuado Road

Moema 38280

<p><i>Sao Paulo Brazil</i>

Ph: +555 111 999

Fax: +555 111 998

Email:&a href="mailto:juanmacie@moemamkt.br" target="_blank">juanmacie@moemamkt.br

Ms Izabela Montiero<.li>

Marketing manager

The Art of Marketing

98 Bonita Way

Moema 38280

<p><i>SAO Paulo Brazil</i>

Ph: + 555 222 333

Fax: + 555 222 334

Email:&a href="mailto:izabelam@artofmarketing.com" target="_blank">izabelam@artofmarketing.com

<p></p>
```