# DONATO E. BORRELLO

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#### **EDUCATION**

Bachelor of Science, Computer Science University of Rochester May 2012 Rochester, NY

#### EXPERIENCE

JW PLAYER LEAD ENGINEER NEW YORK, NY

April 2016 - Present

- Hire and lead a team of 8 to be self-sufficient, guiding them to timely completion of projects.
- Drive data architecture decisions when scaling systems, such as Storm from 25k req/sec to 50k req/sec.
- Perform technical comparisons and break-even analysis of technology stacks, then negotiated package pricing with cloud providers including AWS.
- Revamped processes for Database Changes and Incident Response to 50 engineers across 6 teams; decreasing service outages from 0.15% to 0.01% weekly.

JW PLAYER SENIOR SOFTWARE ENGINEER NEW YORK, NY

May 2014 - April 2016

- Redesigned the javascript message bus for higher performance, shaving 20% off startup time.
- Lead Engineer on implementing VPAID2 specification from the IAB, HLS standard from Apple, and Chromecast from Google.
- Prototyped and built a full-stack testing framework combining automated and manual tests. Regression testing decreased from 4 weeks to 1.5 weeks.

FACTSET RESEARCH SYSTEMS SOFTWARE ENGINEER June 2012 - April 2014

NEW YORK, NY

- Full stack development, at individual report level and at infrastructure level.
- Performed as Technical Lead on the production of Portfolio Manager Snapshot. This analytics report had the fastest rendering time among the hundreds in the CoMA division of FactSet.
- $\bullet$  Created a tool *p4-compare*, which let developers compare the cyclomatic complexity of their change against what is in master.
- Worked across departments creating a new Backbone toolkit for rapidly prototyping new reports. It is currently improving productivity for teams in New York, Norwalk and London.

UNIVERSITY OF ROCHESTER HCI LAB RESEARCH FELLOWSHIP WITH XEROX

June 2011 - May 2012

ROCHESTER, NY

- Our project provided economically viable real-time audio transcription for hearing-impaired internet users. Personal contributions were recognized through a Xerox Fellowship.
- Developed PHP-API for Amazon Mechanical Turk which allowed easier integration of external datasources and enhanced real-time processing capabilities.
- Participated in project planning, design, and development of services for gathering and retaining Amazon Mechanical Turk workers.

Freelance

CHILDHOOD - PRESENT

FULL STACK GAME PROGRAMMER

ROCHESTER, NY

- Created a new interface to an online game, Kings of Chaos, to enhance and improve fundamental gameplay.
- $\bullet$  Provided real-time analytics comparing 800+ registered users over 5 years.
- Wrote bots to simulate human interaction, automating every aspect of gameplay. Required header-spoofing, captcha cracking, and basic NLP. (Don't tell the admins!)

## The Nitty Gritty of Adaptive Video Transmuxing

EmpireJS, 2016

A 30 minute presentation on strategies for efficiently transmuxing video for improving the time to first frame. The core principal is switching from batch computation to streaming. I discuss why Communicating Sequential Processes (CSP) works as a strong alternative to streams with back pressure.

## **PUBLICATIONS**

## Real time Captioning by Non-Experts

Nominated for best paper in the 25th Annual UIST Conference 2012: 23-34

Online Sequence Alignment for Real-Time Audio Transcription by Non-Experts Published by the 26th Annual AAAI Conference 2012

#### OTHER CONTRIBUTIONS

- CIO of Beach Recovery Foundation, non-profit working to reverse human effect on beach erosion
- CTO of Simplify Reality, distills current events into 400 word summaries for millennials
- Maintainer of Google's Karma repository, a javascript test runner
- Code contributor to Google's Shaka repository, a DASH video player
- Code contributor to Blender, the open-source 3D modeling engine
- Art contributor to Planeshift, the first open-source 3D mmorpg
- Security research for KingsOfChaos.com, helping to mitigate a slowloris attack
- Consultant for AI-Coin, a bitcoin variant which sacrifices decentralization for sub-second transactions
- Member of think-tank for MiMedia, a Brooklyn based startup for cloud storage of media

# Lists

- Job Experience: Javascript, Python, C++, Java, Node, Storm, and git
- DB's in Prod: Redis, Mongo, PostgreSQL, MySQL
- Fun Stuff: Haskell, Starcraft, TypeScript, Database Design, CUDA
- Not lovin' it: tabs, Flask, lag, Angular, Pager Duty
- Favorite Places: New York, New York, Puglia, Turks'n Caicos, Tamarindo, Buenos Aires,