

Donatus Victor

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Portfolio: <https://donatusanalytical.netlify.app/>

Professional Summary:

Hard-working and curious data analyst with experience in SQL, Power BI, Microsoft Excel, and Python, with a passion for creative innovation. Proficient in Microsoft PowerPoint. Eager to further implement my skills, improve my data analysis experience, collaborate with cross-functional teams to address critical business challenges, and deliver data-driven solutions.

Work Experience and Achievements:

Data Scientist | Minerva Technologies Limited, (VPay Africa) Lagos | 08/2023 – Present

- Created and automated reports and dashboards to facilitate data-driven decision-making processes.
- Utilized statistical analysis and data visualization techniques to identify trends and glean insights from large datasets.
- Presented findings and recommendations to stakeholders, including senior management, in a clear and concise manner.

Data Analyst | Camanda Tech Academy | 02/2023 -05/2023

- Preprocessed data to prepare it for analysis, incorporating technique such as data transformation.
- Performed exploratory data analysis to discern patterns, trends, and insights within the dataset.
- Produced reports that summarized key findings and insights derived from data analysis.
- Recorded data analysis processes and methodologies for future reference and replication..

Data Analyst Intern | CapitalCore Outsourcing Limited, Lagos | 10/2022 – 12/2023

- Established a predictive model for Trip Transaction Data using Excel and Power BI, leading to a 20% improvement in the effectiveness of trip transactions.
- Engaged in data collection, cleaning, and analysis for various projects under the guidance of a senior analyst.
- Quantified data visualizations and reports to effectively communicate insights to the team.
- Contributed to the development of data analysis methodologies and the establishment of best practices.

Data Analyst Apprenticeship | CapitalCore Outsourcing Limited, Lagos | 04/ 2022 - 09/2022

- Aided the senior data analysts in constructing dashboards using Power BI.
- Carried out data analysis using Power BI and interpreted the outcomes to present insights.

Data Analyst – Mega Hilton Hotel - Calabar, Cross River State | 11/ 2019 - 09/2022

- Leveraged sales data to identify trends, patterns, and opportunities for improving sales performance within the hospitality industry.
- Utilized statistical analysis techniques to identify customer segments with high revenue potential and developed targeted marketing campaigns to drive customer acquisition and retention.
- Collaborated with the sales and marketing teams to optimize marketing strategies based on data-driven insights, resulting in a 15% increase in direct bookings and a 30% improvement in overall revenue through the analysis and optimization of promotional events and special deals
- Implemented a data visualization platform using MS Excel and Power BI to create interactive dashboards and reports for sales analysis, providing actionable insights to stakeholders and facilitating data-driven decision-making processes.

Key Achievements:

- Developed a predictive model that successfully reduced the customer churn rate by 15%, leading to heightened customer retention and increased revenue.
- Implemented an automated reporting system, resulting in a 50% reduction in report generation time and enhanced data accuracy.
- Led a cross-functional team in successfully implementing a data visualization platform and conducting analysis.

Professional Training and Certifications:

- SQL – MySQL for Data Analytics and Business Intelligence. Udemy (2024)
- Data Analytics Certificate SkillAhead (2023)
- AI in Power BI Workshop Pragmatic Works (2023)
- Power BI Dataflow. Pragmatic Works (2023)
- Data Analytics Essentials. Coursera (2023)
- Power BI Data Analytics course and dashboard creation. Udemy (2022)
- Theoretical and practical understanding of MYSQL. Sololearn (2022)

Skills:

- Data Analysis: Excel, Power BI, SQL, Python
- Collaboration and Presentation Skills
- Problem-solving, Analytical Thinking
- Presentation: Microsoft PowerPoint
- Project Management: JIRA, Version Control
- Communication: Written and Verbal
- Time Management and Organizational Skills

Education: University of Calabar, Cross River State, Nigeria.

(BSc.) Applied Geophysics (REFEREES: Available on Request.)