Donatus Victor
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Github: https://github.com/orgs/Donatus-dataProjects/dashboard

Professional Summary:

Results-driven data analyst with over three years of expertise in leveraging advanced data manipulation and visualization techniques to drive business improvement. I bring a proven track record of excelling in remote work environments, having successfully managed and delivered impactful data-driven solutions while collaborating with cross-functional teams across various time zones. Adept at discerning meaningful trends and patterns within complex datasets, my focus on remote work has honed my ability to independently prioritize and execute tasks effectively. My dedication to developing interactive Key Performance Indicators (KPIs) and clear, impactful presentations of findings remains unwavering. Committed to Sourcegraph's mission of making data insights accessible to all, I offer a results-driven approach and a passion for driving continuous business improvement, irrespective of geographical constraints.

Work Experience and Achievements:

Data Scientist | Minerva Technologies Limited, (VPay Africa) Lagos | 08/2023 – Present

• Implemented process improvements to enhance data collection, analysis, and reporting efficiency.

• Utilized statistical analysis and data visualization techniques to identify trends and insights from large datasets.

• Developed and implemented machine learning models to solve specific business problems, selecting appropriate algorithms, training models on historical data, and evaluating their performance.

• Created and automated reports and dashboards using Power BI to support data-driven decision-making processes.

• Conducted data cleansing and transformation activities to improve data quality and usability.

• Collaborated with cross-functional teams to define data requirements and provide analytical support for various projects.

•Presented findings and recommendations to stakeholders, including senior management, clearly and concisely.

• Assisted in the development and implementation of data governance policies and procedures.

Data Analyst Intern | CapitalCore Outsourcing Limited, Lagos | 10/2022 – Present

• Set up a predictive model for Trip Transaction Data using Excel and Power BI, providing valuable insights for resource allocation.

• Explored strategies for reducing data-related risks while maintaining compliance with industry standards and regulations.

• Engaged in data collection, cleaning, and analysis for various projects, contributing to improvement of data analysis methodologies and best practices.

• Quantified data visualizations and reports to communicate insights effectively.

Data Analyst Apprenticeship | CapitalCore Outsourcing Limited, Lagos | 04/2022 - 09/2022

• Assisted senior data analysts in building dashboards and interpreted outcomes to present meaningful insights using Power BI.

• Learned and applied skills like Power BI and Excel for data extraction, cleaning, and analysis.

• Acquired proficiency in designing dashboards that visually represent insights and the ability to tell a compelling data story through effective visualization and reporting techniques.

Personal Projects:

Attrition Dashboard Project
Developed a comprehensive Attrition Dashboard using employee data to analyze trends, conduct root cause analysis to empower decision-makers for improved retention strategies, segment employees for targeted interventions, and assess intervention effectiveness. Results Provided actionable insights for decision-makers, offered a holistic understanding of attrition factors, and contributed to informed decision-making processes using Microsoft Excel.

Customer Churn Dashboard
Provides actionable insights to proactively manage customer relationships and reduce churn, enhancing competitiveness in the financial landscape using Power BI.

Movie Dashboard:
Conducted in-depth analysis, revealing peak revenue years and assessed the impact of directors and actors on movie success through sentiment analysis using Power BI.

Sales Dashboard:
Designed a comprehensive dashboard to monitor sales, shipping, transactions, deliveries, and profit using Power BI.

Data Analyst – Mega Hilton Hotel - Calabar, Cross River State | 11/2019 - 09/2022

•Optimized digital marketing strategies using data analysis, resulting in increased lead generation and improved ROI.

•Analyzed customer demographics and preferences to tailor targeted advertising campaigns, leading to higher conversion rates and improved customer engagement.

• Utilized data-driven insights to identify effective lead magnets, enhancing customer contact information capture and lead conversion.

• Oversaw the performance of each Department and analyzed to identify areas of improvement in leading to more efficient and effective sales strategies.

Meteorological Analysis Internship - Industrial Attachment Program|Nigeria Meteorological Agency, Margaret Ekpo International Airport, Calabar, Nigeria | July 2017 – December 2017

• Executed comprehensive analysis of meteorological data using statistical methods and data visualization techniques.

• Partnered with senior meteorologists in weather forecasting efforts, contributing to improvement of data accuracy and the effectiveness of weather prediction techniques.

• Fielded detailed and easily understandable weather reports, forecasts, and visually appealing graphical representations for easy forecasts.

Key Achievements:

• Developed a predictive model that reduced customer churn rate by 15%, increasing customer retention and revenue.

• Implemented an automated reporting system, reducing report generation time by 50% and improving data accuracy.

• Led a cross-functional team in successfully implementing a data visualization platform and analysis.

 Professional Training and Certifications:

- AI in Power BI Workshop. Pragmatic Works (2023)

- Power BI Dataflow. Pragmatic Works (2023)

- Data Analytics Essentials. Coursera (2023)

- Power BI Data Analytics course and dashboard creation. Udemy (2022)

- Theoretical and practical understanding of MYSQL. Sololearn (2022)

Skills:

- Data Analysis: Excel, Power BI, SQL, Python (Pandas)

- Problem-solving, Analytical Thinking, and Attention to Detail

- Effective Time Management and Organizational Skills

- Strong Commitment to Continuous Learning and Professional Development

- Project Management: JIRA, Version Control: GitHub

- Presentation: Microsoft PowerPoint

- Communication: Written and Verbal

- Collaboration and Presentation Skills

Education:
University of Calabar, Cross River State, Nigeria.
(BSc.) Applied Geophysics
Referees: (Available on Request.)